



# WOOD GREEN'S FUTURE CONSULTATION REPORT

JANUARY 2016

## APPENDICES







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## APPENDICES

### CONSULTATION AND COMMUNICATION MATERIALS

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## Ongoing

### Website



What do you want to do today?

Services for residents

Pay, report, apply

Business information

Local democracy

Home » Regeneration » Wood Green

## Wood Green



The story so far



The future of Wood Green



Station Road revival project



Boosting local business



Timescales



Restoring Alexandra Palace



Get involved

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Page Last Updated:

17 November 2015

How can we improve this page?

Please let us know if this page helped you find what you were looking for by answering the question below – you can also leave a comment for us. Please keep your comments relevant to this page.

Please note: all comments about web pages are reviewed by us once a week. All service requests need to be sent to [Customer Services](#) directly.

Was this information useful? \* 

Yes

No

Tell us what you think of this page – please remember to leave your contact details if you would like a response.

## Stage One

## Pop-ups materials

ABOUT YOU	GREAT SPACES	WOOD GREEN'S FUTURE																				
<p>Address .....</p>	<p>07   What's your favourite place in London to visit and why?</p> <p>.....</p>	<p>WOOD GREEN'S FUTURE</p> <p>Written by .....</p>																				
<p>Age ..... Sex .....</p>	<p>08   Please choose your top 5 qualities for the future of Wood Green. Please number in order of preference with 1 being your first choice</p>																					
<p>Do you consider yourself to have a disability?</p> <p><input type="radio"/> Yes</p> <p><input type="radio"/> No</p> <p><input type="radio"/> Prefer not to say</p>	<table border="0"><tr><td><input type="radio"/> Community activities</td><td><input type="radio"/> More green spaces</td></tr><tr><td><input type="radio"/> Wide variety of shops</td><td><input type="radio"/> Sports and leisure facilities</td></tr><tr><td><input type="radio"/> Feeling safe</td><td><input type="radio"/> Environmentally friendly</td></tr><tr><td><input type="radio"/> Clean, attractive and well designed</td><td><input type="radio"/> Cultural centre for theatre and the arts</td></tr><tr><td><input type="radio"/> Modern places to live in the town centre</td><td><input type="radio"/> Well connected, easy to get around</td></tr><tr><td><input type="radio"/> Modern and accessible council services</td><td><input type="radio"/> Wood Green linked to Alexandra Palace</td></tr><tr><td><input type="radio"/> Thriving businesses and jobs</td><td><input type="radio"/> A sense of history and heritage</td></tr><tr><td><input type="radio"/> Markets and street attractions</td><td><input type="radio"/> Creative and tech industries and makers</td></tr><tr><td><input type="radio"/> Evening and night time entertainment</td><td><input type="radio"/> Other—please state</td></tr><tr><td><input type="radio"/> More places to eat, drink and meet</td><td></td></tr></table>		<input type="radio"/> Community activities	<input type="radio"/> More green spaces	<input type="radio"/> Wide variety of shops	<input type="radio"/> Sports and leisure facilities	<input type="radio"/> Feeling safe	<input type="radio"/> Environmentally friendly	<input type="radio"/> Clean, attractive and well designed	<input type="radio"/> Cultural centre for theatre and the arts	<input type="radio"/> Modern places to live in the town centre	<input type="radio"/> Well connected, easy to get around	<input type="radio"/> Modern and accessible council services	<input type="radio"/> Wood Green linked to Alexandra Palace	<input type="radio"/> Thriving businesses and jobs	<input type="radio"/> A sense of history and heritage	<input type="radio"/> Markets and street attractions	<input type="radio"/> Creative and tech industries and makers	<input type="radio"/> Evening and night time entertainment	<input type="radio"/> Other—please state	<input type="radio"/> More places to eat, drink and meet	
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<input type="radio"/> More places to eat, drink and meet																						
<p><b>Data Protection</b></p> <p>We will not process information for any purpose other than that for which it was collected and we will not pass it on to third parties other than those delivering services on our behalf (without permission).</p>																						

ABOUT WOOD GREEN	ABOUT YOU
<p>01   What do you come to Wood Green for? Please tick those that apply to you</p> <p><input type="checkbox"/> Working</p> <p><input type="checkbox"/> Alexandra Park and Palace</p> <p><input type="checkbox"/> Shopping and entertainment</p> <p><input type="checkbox"/> Living</p> <p><input type="checkbox"/> Travelling through</p> <p><input type="checkbox"/> Visiting public or council services</p> <p><input type="checkbox"/> Other—please state</p>	<p>Giving your contact details is optional, but providing them will allow us to keep you informed about Wood Green's future. We use the monitoring information to make sure we are considering all viewpoints.</p> <p>Tick here if you do not want to receive news and information from Haringey Council about Wood Green's development programme. <input type="checkbox"/></p> <p>Name .....</p> <p>Telephone .....</p> <p>Email .....</p> <p>Continued over</p>
<p>02   Do you come here...</p> <p>...during the day?      ...at night?</p> <p><input type="radio"/> Yes, often      <input type="radio"/> Yes, often</p> <p><input type="radio"/> Sometimes      <input type="radio"/> Sometimes</p> <p><input type="radio"/> Not at all      <input type="radio"/> Not at all</p>	
<p>03   Is Wood Green a place you are proud of? Why?</p> <p>.....</p> <p>.....</p> <p>.....</p>	
<p>04   If Wood Green was...</p> <p>...a flavour what would it be .....</p> <p>...a sound what would it be? .....</p> <p>...a feeling what would it be? .....</p> <p>05   Wood Green: What would you...</p> <p>...keep? (what are the local assets you value) .....</p> <p>...change? (what would you improve) .....</p> <p>...add? (what is missing / needed) .....</p> <p>06   Wood Green has the opportunity to change, What does the next chapter look like for you?</p> <p>.....</p> <p>.....</p> <p>.....</p>	



WOOD GREEN'S  
FUTURE

INTRODUCTORY  
FLIP BOOK  
AUGUST 2015

01 | WOOD GREEN'S FUTURE

Wood Green is the heart of Haringey, drawing in people from across the borough and beyond to shop, work and have fun. Everyone with a connection to Wood Green is rightly proud of its history as a thriving town centre, and excited about its future as one of the capital's best places to live, work and visit.

TIME OF TRANSITION

CURRENT INVESTMENT

This is a time of transition for Wood Green and opportunity to grow what is already great and make improvements to the area.

The council have already spent £4.2million to improve Wood Green's public spaces. We now need to secure the future of the town centre, while unlocking Wood Green's potential for major new housing growth – including on land owned by the council itself.

03 | PLANNING POLICY

The Vision and Delivery Plan will inform the Area Action Plan (AAP) which will set out detailed planning policy for the area. The AAP will be consulted upon in full later this year.

NATIONAL PLANNING FRAMEWORK (NPPF)

THE LONDON PLAN

REGENERATION TEAM

DEVELOPMENT PLANNING DOCUMENTS (DPD)

SITE ALLOCATIONS DPD

WOOD GREEN INVESTMENT FRAMEWORK DPD

HARRINGEY LOCAL PLAN

WOOD GREEN AREA ACTION PLAN

PLANNING APPLICATION

04 | WHO'S INVOLVED

Following a competitive tender process, an expert team led by Fluid, in partnership with AECOM and DTZ, have been appointed to produce a Vision and Delivery Plan for Wood Green.

SKILLS AND EXPERTISE

CLIENT BODIES

PROJECT TEAM

LOCAL COMMUNITY & STAKEHOLDERS

EVIDENCE STUDIES

VISION & PLAN

Fluid  
• Strategic planning  
• Place making  
• Urban design  
• Public realm  
• Spatial planning  
• Housing  
• Project management  
• Consultation

Aecom  
• Multi-disciplinary design  
• Urban design  
• Planning  
• Transport  
• Utilities  
• Social Infrastructure

DTZ  
• Development delivery  
• Property analysis  
• Asset and accommodation strategy  
• Market validation

CLIENT BODIES  
GLA LONDON BOROUGH OF HARINGEY TFL

PROJECT TEAM  
AECOM FLUID DTZ SOUNDINGS

LOCAL COMMUNITY & STAKEHOLDERS  
EVIDENCE STUDIES

VISION & PLAN

The evidence studies include Urban Character and Placemaking Study, Social Infrastructure Modelling, Parking and Circulation Study, Local Economic Viability Study, Employment Land Workspace Study, Retail Study, Accommodation Strategy and Decentralised Energy Hub.

Integral to this is ensuring local people have an opportunity to contribute to the future plans. Community engagement specialists Soundings are working with the council to facilitate opportunities for local residents and businesses to input into the process.

02 | A VISION AND DELIVERY PLAN

It is important that we plan properly for the future, which is why Haringey Council is creating a comprehensive vision and long term plan for the area. This forms an important part of an overall Wood Green Regeneration Programme, that sets out how to bring:

- a better town centre
- modern housing
- improved connections between the town centre and the cultural quarter as well as between Alexandra Palace & Park and neighbouring areas
- maximise the potential of new transport connection Crossrail 2\*
- make the most of the Council's town centre assets
- promote the Cultural Quarter
- support our existing traders and bring new life to the high street
- create new employment opportunities for residents and provide a better range of places to shop, eat and have fun

\* Crossrail 2 is a proposed rail route in South East England, running between Surrey and Hertfordshire providing a new rail link across London on the Crossrail network.

05 | THE HISTORY OF THE AREA

14th Century

Wood Green High Road and Bouds Green Road were established in the 14th Century. There has been a drovers' road along which cattle were walked from Hertfordshire towards Smithfield Market in London.

1502

Wood Green was first recorded in 1502 as a chaling on the edge of Tottenham Wood.

1613

Construction of New River, to bring drinking water from Hertfordshire to North London. This created a very attractive location for country retreats for the wealthy (Hill House and Bouds Green House).

1771-1800

The eventual clearance of Tottenham Wood began by the 1771 and by 1800 most of the woodland had been replaced by pasture and arable fields, transforming Wood Green to a farming community.

1800

The road pattern as it exists today was largely established by the beginning of the 19th Century.

1859

Great Northern Railway - Wood Green Station opened, allowing mass transportation to central London. Population of working class families increases.

1873

Alexandra Palace opened on Queen Victoria's 40th birthday with a grand celebration including concerts, recitals and fireworks.

1885-1902

With the growth of large housing developments in Wood Green came the increase in shops along the High Road.

1902

Extension of Piccadilly Line, with Stations at Wood Green and Turnpike Lane.

1965

The reorganisation of local government in 1965, creation of the Greater London Council, and the amalgamation of three north-London boroughs into the new Haringey.

1965-2015

Wood Green was reinvigorated as a 'Heart for Haringey', one of a number of new centres created to attract local catchments for retail as an alternative option to Central London.

Today

Wood Green is a multi-functional town centre with a number of new retail offer in the form of the High Road and the Shopping City. Culture and recreation facilities exist as two generous cinema complexes and a public library.

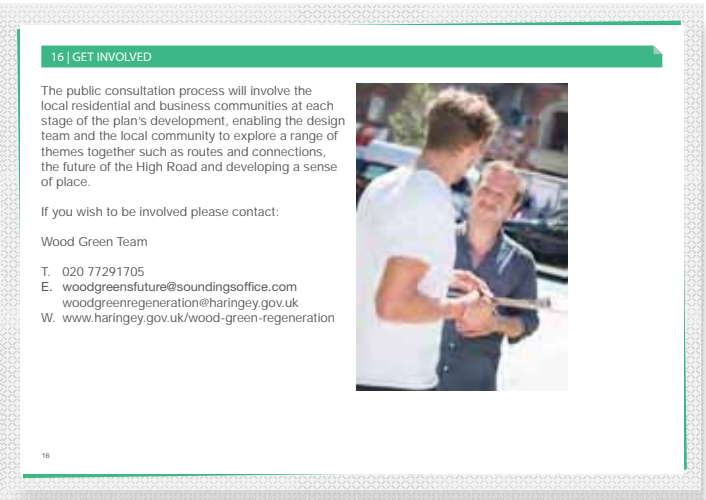
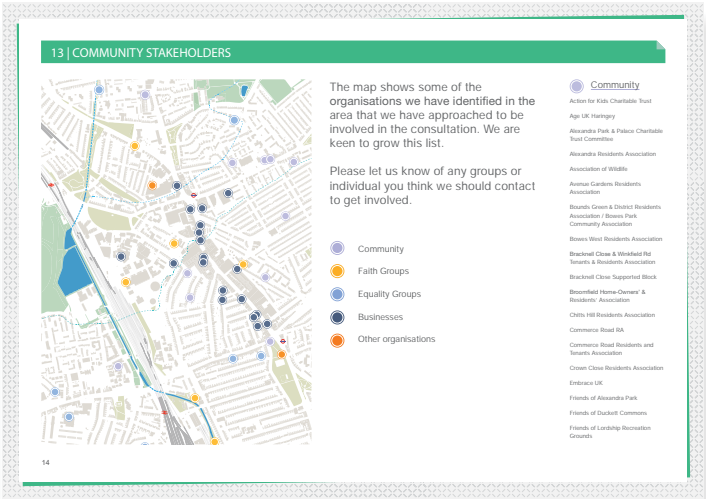
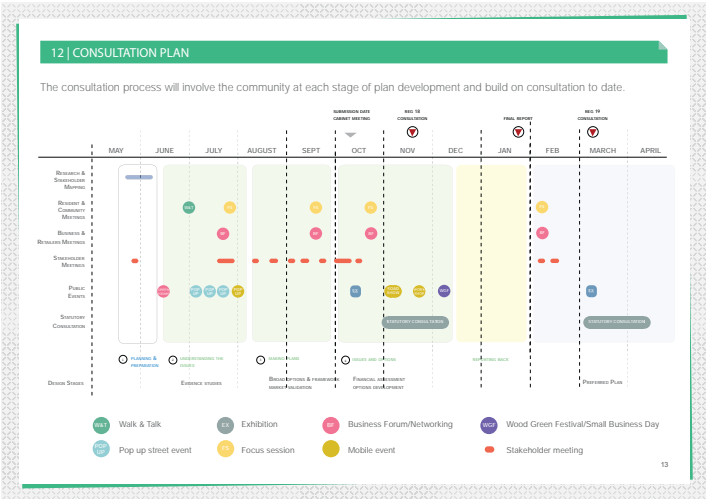
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## 39

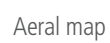
## 08

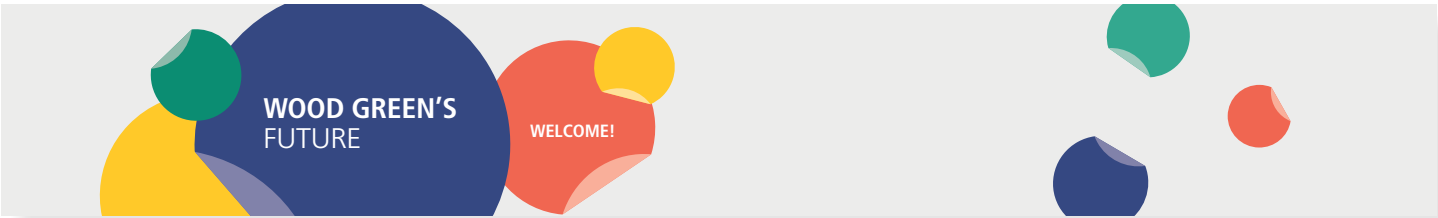
## 19

## 11

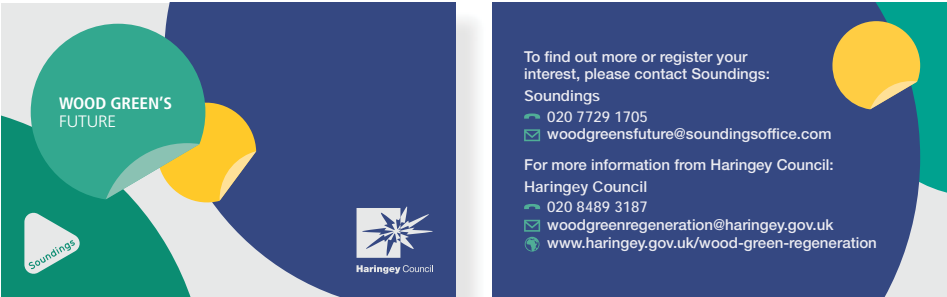








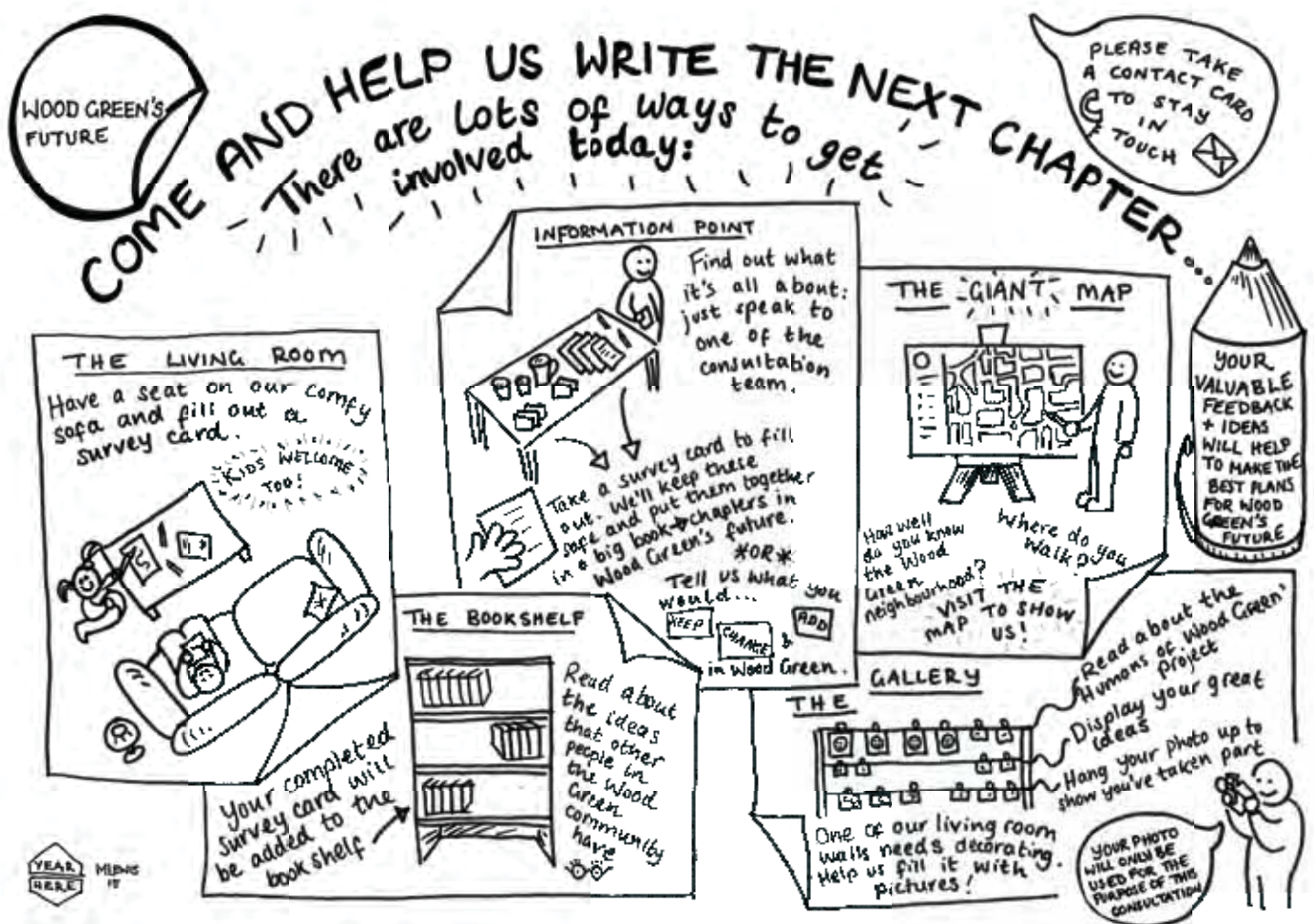
Banner



Business card



Keep-Add-Change cards



Welcome board

WOOD GREEN'S  
FUTURE


THE KIDS CHAPTER


ONCE UPON A PLACE I LIKE


BY:


MY FAVOURITE WAY  
TO GET AROUND IS...


(COLOUR IN OR PUT A CIRCLE AROUND THE BEST ONE)


  
WALKING


  
SCOOTERING

  
CYCLING

  
WITH MY DOG

  
HOP, SKIP AND JUMPING

  
WITH MY FRIENDS

  
RUNNING

I THINK WOOD  
GREEN IS...

HAPPY

INTERESTING

WRITE YOUR  
OWN WORD...

EXCITING

QUIET

NOISY

SAFE

SAD

DIRTY

DANGEROUS

BORING

FUN

YOU ARE A SUPER HERO FOR THE DAY!

MY SUPERHERO NAME:

YOUR SUPER POWER IS TO MAKE  
WOOD GREEN A BETTER PLACE TO BE!

WHAT WILL  
YOU DO?

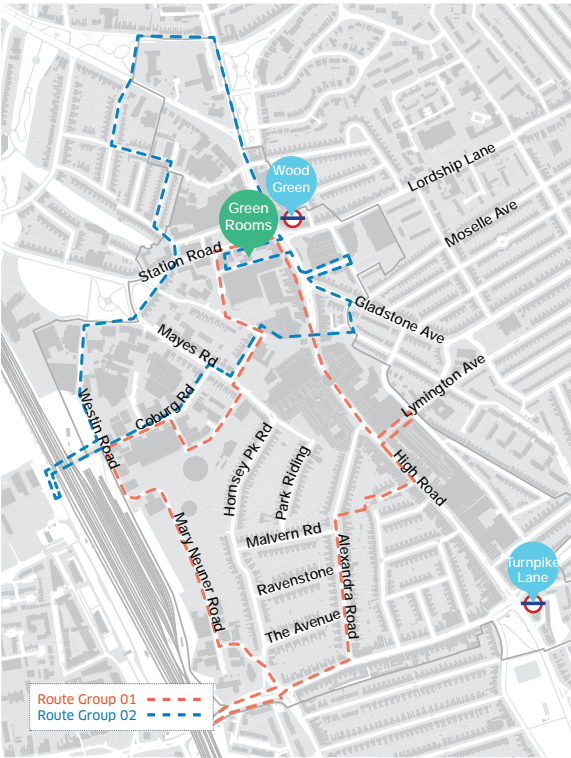
DRAW OR WRITE YOUR IDEAS HERE...



Walk and talk

1 | WALK & TALK

1 | GREEN SPACES ROUTE



Photos will be taken at this event please let a member of the team know if you do not wish to be photographed

Name: \_\_\_\_\_

Address/Postcode: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone no: \_\_\_\_\_

Notes: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

On today's walk we would like you to think about Wood Green and provide us with your comments.

- Whilst walking please consider the following criteria:
- Access** – Finding your way and getting around
  - Use** – What activities and opportunities the green spaces offer
  - Other people** – How the space caters for different needs
  - Maintenance** – How clean and cared for the space is
  - Environment** – How safe and comfortable it is
  - Design** – Appearance of the space and quality of materials
  - Community** – How important is the space to local people
  - You** – How the space makes you feel

## Community liaison group - meeting 1



**Date**

15th October 2015

**Re**

Wood Green's Future  
// Community Liaison  
Meeting

Dear Residents and Stakeholders,

Wood Green is the heart of Haringey, drawing in people from across the borough and beyond to shop, work and have fun. Everyone with a connection to Wood Green is rightly proud of its history as a thriving town centre, and excited about its future as one of the capital's best places to live, work and visit.

We're already spending £4.2million to improve Wood Green's public spaces. We now need to secure the future of the town centre, while unlocking Wood Green's potential for major new housing growth – including on land owned by the council itself.

It is important that we plan properly for the future, which is why Haringey Council is creating a comprehensive plan for the area. This will form an important part of an overall Wood Green Regeneration Programme, that sets out how we'll bring a better town centre, modern housing, and improved connections between the town centre and the cultural quarter as well as between Alexandra Palace & Park and neighbouring areas. Haringey Council has appointed a team of experts to develop a vision plan for the area. The team consists of Fluid experts in urban planning and Soundings leaders in community engagement and consultation to deliver an independent, robust and creative process.

We want to ensure that local people's aspirations for the area feed into the plans and that their opinions are reflected in the final submission. To date we have held a number of Pop Up public events in areas of large footfall in Wood Green, we have also held a number of one to one meetings with community groups and a walk around the area led by residents and community groups.

We would like to invite you to join the Community Liaison Group. This group will act as a sounding board for the team throughout the process and give them the opportunity to gain a better understanding of the area from your local perspective and insights. The next meeting of key resident stakeholder and community groups will take place in the **Green Rooms building (the former Utility Building), 13-27 Station Road, N22 6UX from 6.30-8.00pm on Thursday 29th October 2015.**

Page 01/02

T. 020 8489 3187  
E. [woodgreenregeneration@haringey.gov.uk](mailto:woodgreenregeneration@haringey.gov.uk)  
W. [www.haringey.gov.uk/wood-green-regeneration](http://www.haringey.gov.uk/wood-green-regeneration)

**Haringey**  
LONDON



## AGENDA

### About

Wood Green's Future  
Community Liaison Group  
Workshop

### Date and times

29th October 2015  
6.30-8pm

### Location

Green Rooms  
13-27 Station Road  
N22 6UX London

### Welcome

Introductions  
Community Liaison Group  
Protocols

### Part 1. Evidence-based findings

18.35 | Presentation by Fluid  
18.50 | Discussion and filling feedback form

### Part 2. Consultation findings

19.00 | Presentation by Soundings  
19.15 | Discussion and filling feedback form

### Part 3. Strategic objectives and vision

19.30 | Presentation by Fluid  
19.45 | Discussion and filling feedback form

### Close

Thank you  
Next events

T. 020 8489 3187  
E. [woodgreenregeneration@haringey.gov.uk](mailto:woodgreenregeneration@haringey.gov.uk)  
E. [woodgreensfuture@soundings.com](mailto:woodgreensfuture@soundings.com)  
W. [www.haringey.gov.uk/wood-green-regeneration](http://www.haringey.gov.uk/wood-green-regeneration)





#### About

Wood Green's Future  
Community Liaison Group  
Workshop

#### Date and times

29th October 2015  
6.30-8pm

#### Location

Green Rooms  
13-27 Station Road  
N22 6UX London

### COMMUNITY LIAISON GROUP

The Community Liaison Group for Wood Green's Future draws together local representatives to meet regularly with the Council, Councillors, Soundings and Fluid as required to discuss and inform the regeneration project as it evolves.

#### Role of the Group

1. To be representative of the views of the wider community.
2. To act as a sounding board for the regeneration project and evolution of the proposals.
3. To provide a forum to discuss and exchange a range of thematic issues, to resolve conflicts where possible and to flag up issues of interest.
4. To communicate and distribute information to the wider community\* and to collate feedback.
5. To review, discuss and inform the public consultation process.


#### Group Meetings' Frame

1. Fluid representatives and Haringey officers will attend all Community Liaison Group meetings.
2. Soundings will facilitate and chair Community Liaison Group meetings, and will be responsible for meeting reports and administration of meetings.
3. Membership of the Community Liaison Group is open to representatives of local community groups and tenants or residents associations.
4. In the case of estates / developments that have no tenants and residents associations in place, Soundings will facilitate a process of identifying a representative from those residents.
5. It is also open to some interested and committed individuals linked to the local area.
6. All Community Liaison Group representatives are requested to nominate a deputy to attend meetings they are unable to attend to ensure continuity of the conversation.
7. To ensure a balanced range of views, we generally ask that each organisation has a maximum of 2 representatives at each meeting.

\* We respectfully request that detailed information and/or drawings presented to the Community Liaison Group be handled sensitively and not be widely released by members. The design team will release relevant information as part of the series of public exhibitions and workshops.







**About**  
Wood Green's Future  
Community Liaison Group  
Workshop

**Date and times**  
29th October 2015  
6.30-8pm

**Location**  
Green Rooms  
13-27 Station Road  
N22 6UK London

**Return**  
to a member of Soundings  
team or send per email to  
the addresses below.

**Your name**  
\_\_\_\_\_

**YOUR SAY**

**Part 1. Evidence-based findings**

Are you satisfied with the presentation?  
Why? \_\_\_\_\_

Are there things missing? \_\_\_\_\_

On reflection of the information presented and from your own experience, please note as objectively as possible, what do you think of the current situation of Wood Green?

Strengths	Weaknesses
✓	✗

**Opportunities** **Threats**

Do you have any other comments?  
\_\_\_\_\_

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T: 020 8489 3187  
E: woodgreengeneration@haringey.gov.uk  
E: woodgreenfuture@soundings.com  
W: www.haringey.gov.uk/wood-green-regeneration



**Part 2. Consultation findings**

Are you satisfied with the presentation?  
Why? \_\_\_\_\_

Do you agree with what people say about Wood Green so far?  
\_\_\_\_\_

Are there things missing?  
\_\_\_\_\_

As an expert of the local area please note in a few words, what you think are the themes to explore further during next public consultation events and why?  
\_\_\_\_\_

<b>Economic situation</b> (Food and drink and leisure offer, job provision...)	
<b>Social situation</b> (Housing provision, safety, community and cultural activities, public services...)	
<b>Spatial situation</b> (Green and open spaces, connections, architecture, landmarks, public art...)	
<b>Environmental situation</b> (Air, waste, water, energy, transport, wildlife...)	
<b>Emotional situation</b> (Image, reputation, history, sense of belonging...)	

Do you have any other comments?  
\_\_\_\_\_

Please have a look of the attached list of stakeholders we have identified to invite to be part of the CLG. Do you think of anyone else that should be invited? Do you have their contact details to share with us?  
\_\_\_\_\_

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T: 020 8489 3187  
E: woodgreengeneration@haringey.gov.uk  
E: woodgreenfuture@soundings.com  
W: www.haringey.gov.uk/wood-green-regeneration



**Part 3. Vision and strategic objectives**

Are you satisfied with the presentation?  
Why? \_\_\_\_\_

We need your help to give Wood Green a strong direction and want to cultivate its uniqueness. If you could create a **slogan for Wood Green in 15 years**, what would it be?  
\_\_\_\_\_

Strategic objectives have been developed to ensure a positive and sustainable future. What are your thoughts about them? Is there anything missing?  
\_\_\_\_\_

	<ul style="list-style-type: none"> <li>Enhancing retail, leisure and cultural offer</li> <li>Securing an Opportunity Area designation</li> <li>Supporting local business / setting up a BID/Business Development District</li> <li>Delivering of up to 1,500 new jobs</li> <li>Delivering a minimum of 4,000 new homes</li> <li>Improved evening economy</li> </ul>	
	<ul style="list-style-type: none"> <li>Creating a town centre with depth and a coherent identity</li> <li>Creating a new square and/or places for people to relax and enjoy</li> <li>Enhancements and improved access to green space</li> <li>Addressing negative perceptions of Wood Green</li> <li>Linking and celebrating existing assets</li> </ul>	
	<ul style="list-style-type: none"> <li>Maximising the benefits of Crossrail 2</li> <li>Creating new and improved east-west connections</li> <li>Increasing Public Transport Accessibility Level rating throughout Wood Green</li> <li>Maintaining/improving footfall/visitor numbers</li> <li>Creating links to Alexandra Palace</li> <li>Enabling movement along the High Street</li> </ul>	
	<ul style="list-style-type: none"> <li>Addressing existing deficits in social and community infrastructure</li> <li>Re-inventing Council presence/access to Council services</li> <li>Re-opening the Library</li> <li>Leading the way in sustainability</li> </ul>	

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T: 020 8489 3187  
E: woodgreengeneration@haringey.gov.uk  
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W: www.haringey.gov.uk/wood-green-regeneration



Strategies help us plan large needed changes in the long term (15 years). However there are many interventions that can improve Wood Green in the short term. Do you have suggestions? What and where could it be?

**Type Interventions:**

**Space**  
E.g. A special landmark created by a local artist or Cultural/Plaza plan along the High Street

**Organisation**  
E.g. A Business Improvement District

**Communication**  
E.g. Ticker Station Wood Green, Gallery in Alexandra Palace

**Events**  
E.g. Sunday's Market / High Street closed to traffic or Wood Green Festival at the Chocolate Factory

**Mobile structures**  
E.g. Food Trucks in Wood Green, Caravans or Pop up businesses in empty

**NOW** **WOOD GREEN IN 15 YEARS**

Do you have any other comments?  
\_\_\_\_\_

**Thank you for your participation!**  
Please return the form to a member of the Soundings team or send per email to the addresses below.  
\_\_\_\_\_

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E: woodgreengeneration@haringey.gov.uk  
E: woodgreenfuture@soundings.com  
W: www.haringey.gov.uk/wood-green-regeneration



Sky City drop-in



Flyer (200 copies distributed)



Sandwich board poster

**WOOD GREEN'S FUTURE**

# SKY CITY COMMUNITY ROOM

**WOOD GREEN'IN GELECEĞİ KONUSUNDA RANDEVUSUZ BİLGİLENDİRME ETKİNLİĞİ.**

Randevusuz bilgilendirme etkinliğimize uğrayın, bölgeniz ve Wood Green'in geleceği ile ilgili düşüncelerinizi belirtin!

**12 KASIM 2015 PERŞEMBE**  
3PM-7.30PM

**KA SOO QAYB GAL CASUMADAAN**

Kana dhiibo ra'yigaaga sida aad u aragtid xafadaada iyo mustaqbalka Wood Green!

**KHAMISTA 12TH NOVEMBER 2015**  
3PM-7.30PM

**ዕድመ**  
አብ ናይ ወድ ግሪን መጻኢ ከጎታት ፍጻሜ ክትመጹና ነተባብዓኩም አሎና።

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3PM-7.30PM

**Haringey LONDON**

**Soundings**

Poster in Sky City halls

Stage Two

Public exhibition



Flyer (18 000 copies distributed) and poster



Public Exhibition and Workshops  
November 2015

WOOD GREEN'S  
FUTURE

**WE WANT TO HEAR  
FROM YOU TODAY!**

Thanks to this exhibition  
we want to inform you,  
understand your needs and  
develop initial ideas.

Here are several ways to have your say:

- 1. USE THE FEEDBACK FORMS I TO DEVELOP YOUR IDEAS**
  - The exhibition is organised under a number of themes.
  - Each theme has its own questionnaire which you can find by the boards.
  - You can fill in as many or as few as you wish.
  - Complete as a **minimum the form available by the 1<sup>st</sup> board that is also used as a folder.**
  - All forms and boards are also available online (see link below).
- 2. USE THE POST-IT NOTES ON THE BOARDS I TO SHARE SOME THOUGHTS**
  - + Blue is positive : an asset, a strength or an opportunity
  - Orange is negative : an issue, a weakness or a threat
  - i White is neutral : an information
- 3. USE THE STICKY DOTS ON THE BOARDS I TO STATE YOUR PREFERENCES**
  - Green : Like
  - Yellow : Don't know
  - Red : Dislike
- 4. COMPLETE THE ONLINE SURVEY I TO HAVE YOUR SAY ABOUT THE ESSENTIAL**
  - A shorter online and interactive survey is available.
  - Direct link is: [goo.gl/forms/bofdY41P8a](http://goo.gl/forms/bofdY41P8a)
  - Link also available via: [www.haringey.gov.uk/regeneration/wood-green/get-involved](http://www.haringey.gov.uk/regeneration/wood-green/get-involved)
- 5. COME TO A WORKSHOP I TO WORK WITHIN A SMALL GROUP**
  - Find the **dates and locations** on the flyer and website.

WOOD GREEN'S  
FUTURE

01 | BACKGROUND  
CONTEXT

Public Exhibition and Workshops  
November 2015

### Introduction to Wood Green's Future Project

**The heart of Haringey**

First recorded in 1502 as a clearing of Tottenham Wood, then an attractive location for country retreats by the New River, and then later a farmer community, Wood Green has kept reinventing itself – most recently to become the heart of Haringey from 1965 when the new borough was formed. It draws in people from across Haringey and beyond to shop, work, commute and have fun.

With good transport links, a thriving High Road, the stunning Alexandra Palace on its doorstep and beautifully designed housing estates, Wood Green has great heritage and the potential for an even better future.

**Wood Green's regeneration**

Everyone with a connection to Wood Green is rightly proud of its history as a thriving town centre, and excited about its future as one of the capital's best places to live, work and visit.

But we need to plan for the future – bringing huge transport improvements with Crossrail 2 – securing thousands of new homes and jobs, and bringing new life to the high street for long-term economic growth.

We're developing a comprehensive planning document – called an Area Action Plan (AAP) – which sets out how that change could happen, where new buildings might go, and what parts of Wood Green's character should be protected and celebrated.

Most importantly, we want to hear from you. This consultation process is a chance for you – local people, businesses and others – to help shape the future of Wood Green.

### Timeline of Wood Green

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Wood Green was first recorded in 1502 as a clearing on the edge of Tottenham Wood.

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### What's Your Vision for Wood Green's Future?

Based on what you've told us so far and the work our team has done, we've developed four key objectives to secure Wood Green's future.

What do you think?

Take your questionnaire and start having your say! Let us know what you think of the objectives, if anything is missing and why.

Each objective will be further developed through the next boards.

### Our objectives

**OBJECTIVE 1  
IMPROVING THE TOWN CENTRE**

**Strategic goals**

- Enhancing retail, leisure and cultural offer.
- Securing an Opportunity Area designation.
- Supporting local business.
- Introducing a BID (Business Improvement District).
- Delivering of up to 1,500 new jobs.
- Delivering a minimum of 4,000 new homes.
- Improving the evening economy.

**OBJECTIVE 2  
MAKING PLACES FOR PEOPLE**

**Strategic goals**

- Creating a town centre with depth and a coherent identity.
- Creating a new square and/or places for people to visit and enjoy.
- Enhancing public realm and green spaces.
- Addressing negative perceptions of Wood Green.
- Linking and celebrating existing assets.

**OBJECTIVE 3  
CREATING A CONNECTED PLACE**

**Strategic goals**

- Maximising the benefits of Crossrail 2.
- Creating a new and improved east-west connection.
- Increasing public Transport Accessibility Level rating throughout Wood Green.
- Maximising through footfall/visitor numbers.
- Creating links to Alexandra Palace.
- Enabling movement along the High Street.

**OBJECTIVE 4  
DEVELOPING THE CAPITAL OF HARINGEY**

**Strategic goals**

- Addressing existing deficits in social and community infrastructure.
- Re-inventing Council premises/office to Council services.
- Improving the library.
- Leading the way in sustainability.

WOOD GREEN'S  
FUTURE

02 | BACKGROUND  
CONSULTATION

Public Exhibition and Workshops  
November 2015

### About the Consultation Process

The process so far

Since May 2015, we've been holding events around Wood Green to speak to as many people as possible and give them the opportunity to tell us what they think about their community and what they would like to see change.

We've had everything from pop-up stalls, walks, workshops with local councillors, a Community Liaison Group meeting, Business Forums, surveys, and other meetings.

The consultation process has been designed to make sure everyone is informed and involved in the future of their area and can help shape our plans.

A range of tools and activities have been used to engage people in an active and constructive way. We've worked hard to make sure that all of Wood Green's different communities and stakeholders are involved, but please let us know of any groups or individuals you think we should contact to participate. The list is available from one of the Soundings staff.

**Next consultation steps**

With your input we will develop a number of broad scenarios for Wood Green's Future and test these with you and different stakeholders during our next consultation events in February 2016.

Have a look at Haringey's website to keep informed about the process.

[www.haringey.gov.uk/wood-green-regeneration](http://www.haringey.gov.uk/wood-green-regeneration)

### We want to hear from you today!

Thanks to the consultation we have been able to better understand the place and to develop initial ideas.

Following this board you will find a number of subjects to study. You can work on all themes or the ones that you find the most appealing. Use the questionnaire related to the theme to give us your feedback.

8 themes have been generated by the consultation today, live, shop, connect, enjoy, work, respect.

You'll also find a "Quick Wins" board where you can give us your ideas about projects that could be developed in the near future.

### Instructions / each board

- See what has been said already. Do you agree?
- Look at the existing situation. Anything else to add?
- Check the goals and give us your feedback.
- Look at the ideas and let us know your preferences.
- Let us know what you think about the examples from other places. Do you have other references to share with us?

We hope you enjoy the event!

### Pop-ups

### Findings from the First Stage of Consultation

We have analysed what people have been telling us. The comments will be used to inform options for Wood Green's Future and check that the developed plan matches the needs of the local community.

### Consultation findings

**REASON FOR VISITING**

DAY TIME VISITORY

NIGHT TIME VISITORY

**A PLACE TO BE PROUD OF**

WOOD GREEN

WOOD GREEN

WOOD GREEN

**YOUR PRIORITIES**

FEELING SAFE

CLEAN, ATTRACTIVE AND WELL SERVICED

MARKET AND STREET ATTRACTIONS

WIDE VARIETY OF SHOPS

THRIVING BUSINESSES AND JOBS

ENVIRONMENTALLY FRIENDLY

MORE GREEN SPACES

COMMUNITY ACTIVITIES

MODERN PLACES TO LIVE IN THE TOWN CENTRE

CULTURAL CENTRE FOR BUSINESS AND THE ARTS

WELL CONNECTED EASILY GET AROUND

A SENSE OF HISTORY AND HERITAGE

MORE PLACES TO GO DRINK AND MEET

SPORT FACILITIES

EVENING AND NIGHT TIME ACTIVITIES

WOOD GREEN LINKED TO ALEXANDRA PALACE

MODERN AND ACCESSIBLE

COVETABLE PLACES

CREATIVE AND TECH

INDUSTRIES AND MARKETS

OTHER

Count number of times included

1st priority

2nd priority

3rd priority

4th priority

5th priority

Exhibition boards 1 to 4

WOOD GREEN'S  
FUTURE

03 | BELONG  
IDENTITY

Public Exhibition and Workshops  
November 2015  
Haringey  
Council

WHAT YOU HAVE TOLD US

Your needs and vision:

- Promote the diverse and vibrant atmosphere and community
- A popular and unique place to belong

Some of your ideas:

- A Local radio or TV station
- Encourage local festivals
- Hold / modernize ethnic markets

• Provide an information point

• More outdoor that and veg stalls to cultivate the atmosphere

What's Great About Wood Green?

Vital ingredients already exist in Wood Green that provide the area with a unique identity. We want to make sure this great identity is protected and celebrated as we develop our plan.

People

The area is home to a diverse community, a number of strong and active community groups and interesting and ambitious businesses that are proud to be based in Wood Green.

Heritage

There are a number of listed buildings of local interest, including the former Gaumont Cinema and St Michael's Church. The area includes a number of conservation areas, including the Noel Park Estate and Wood Green Common – each with their own unique character.

Hidden gems

The 1930s Chocolate Factory buildings are a reminder of the area's industrial heritage and make a significant contribution to the area's identity. The well-used independent bookshops and markets add something unique to the area. Wood Green Common and Alexandra Park also offer a wealth of opportunities.

Activity and street life

Outdoor seating for businesses such as Coffee Republic adds vibrancy to the high street. These are supported by street markets and retail displays that extend onto the street in areas such as Turnpike Lane. Public seating has emerged as a priority during consultation and where it has been provided it is well used, increasing the time people spend in the area and their activity.

GOALS FOR WOOD GREEN

- Make the most of what's good in Wood Green and celebrate it
- Transform the image of the area for the better and develop a shared vision of 'What and who is Wood Green for'

People

Living community groups active across Wood Green

Successful businesses in the Cultural Quarter

Popular Turkish cafe on the High Road

Heritage

British Victorian terraces define the High Road

Characteristic housing in Noel Park Estate

Hidden gems

Successful businesses in the Cultural Quarter

A busy High Street with low vacancy rates

Independent shops - the Big Green Bookshop

Proximity to Alexandra Palace

Industrial heritage, Chocolate Factory 2

Activity and street life

The Market Hall reflects the area's diversity

Street seating on the High Road

Retail display opening onto High Road

Community groups making improvements to the area

The Black Tap coffee shop on the corner of Oldbarn Avenue

Public seating is well used when provided

The High Road has a long history of retail activity

Karaoke club is attracting a new social life

Current centre

The red brick 'Shopping City' built in the 1970s is the image most people associate with Wood Green.

Tell us your thoughts on the form.

Image of the Shopping City

Towards a Common Vision

In 2030, Wood Green has become such a nice and popular place to visit and to live in that it has become newsworthy.

You are asked to develop a slogan to promote the assets of the area. Imagine what it would say e.g. A Place of Diversity, Authenticity, Making, Trading and Exchange! The coolest place in North London to be! ...

Image of a slogan card

WOOD GREEN'S  
FUTURE

04 | BELONG  
CHARACTER

Public Exhibition and Workshops  
November 2015  
Haringey  
Council

WHAT YOU HAVE TOLD US

Your needs and vision:

- Value and celebrate historical and special buildings
- An easy to get around and attractive place to spend time

Some of your ideas:

- Promote the Chocolate Factory and Cultural Quarter
- Renovate shop fronts

• Refurbish historic buildings

• Use signage and public art to signpost key buildings and locations and reveal local assets

• Signpost 'Wood Green for Alexandra Palace'

Existing Character Areas

A number of areas in Wood Green have distinct characters and qualities. Shown here is a summary of the strengths and weaknesses of each 'character area', focusing on things like the distinctive qualities of the existing environment – including green space, buildings of merit or notable activity – alongside key issues that weaken the area's appearance or function. The extent of development or conservation and the key opportunities for each are also considered.

Map showing identified character areas

GOALS FOR WOOD GREEN

- Enhance and strengthen existing character areas
- Create new character areas to reflect Wood Green's changing identity

Strengths

- High street vacancy below 5%
- 200,000 visitors a week
- Cultural and services
- Public transport links
- Proximity of Alexandra Palace
- Identity of residential areas
- Strong community
- Wood Green markets
- Monumental war projects

Please add your **strengths** here...

Weaknesses

- Historical lack of planning
- Poor perceptions of place
- High road dominated by traffic
- Complexed pavements
- Some streets lack depth
- Cultural Quarter underutilised
- Fear of crime
- Lack of active frontage
- Lack of local road connectivity
- Negative impact buildings
- Poorly defined green space

Please add your **weaknesses** here...

Opportunities

- Re-develop the Town Centre
- Arrival of Council 2 in 2020
- New homes and jobs creation
- Cultural Quarter revitalisation
- Improved education & training
- Council at the heart of the area
- Public space improvements
- More sustainable activity
- Build on existing assets
- Green space
- Markets
- Chocolate Factory

Please add your **opportunities** here...

Threats

- Negative perceptions
- Future retail offer at an expanded Brent Cross & its development Tottenham Hale
- High Street redevelopment following the departure of M&S
- Neighbourhood regeneration
- Land ownership & landlord attitudes for transformation
- Council 2 not entering

Please add your **threats** here...