

Haringey Study Area



4 Kilometers

London Borough of Haringey Study Area Zones

Zone	Postal Sectors	Population
Zone 1	N 8 0	52,189
Wood Green	N 8 7	
	N22 5	
	N22 6	
	N22 7	
	N22 8	
Zone 2	N 2 8	37,194
Muswell Hill	N 2 9	
	N10 1	
	N10 2	
	N10 3	
Zone 3	N 6 5	47,460
Crouch End	N 8 8	
	N 8 9	
	N19 3	
	N19 4	
Zone 4	N 2 0	26,750
Fortis Green/Highgate	N 6 4	,
	N 6 6	
	N19 5	
Zone 5	N11 1	41,111
Arnos Grove/Palmers Green	N11 2	,
	N11 3	
	N13 4	
	N14 7	
Zone 6	N 4 1	71,563
Green Lanes/Stamford Hill	N 4 2	,555
	N 4 3	
	N 4 4	
	N16 5	
	N16 6	
Zone 7	N15 3	65,802
Bruce Grove/Tottenham High Road	N15 4	33,332
	N15 5	
	N15 6	
	N17 6	
	N17 9	
Zone 8	N13 6	58,057
Tottenham/White Hart Lane	N17 0	,
	N17 7	
	N17 8	
	N18 1	
	N18 2	
Zone 9	E 4 8	41,107
Walthamstow	E17 5	,
	E17 6	
	N18 3	
Zone 10	N 9 0	63,155
Edmonton/Winchmore Hill	N 9 7	35,.50
	N 9 8	
	N 9 9	
	N13 5	
	N21 3	
Total	14210	504,388
- John -		307,300

Table 1A - Convenience Floorspace and Benchmark Turnover (2006 prices)

Centres	Store	Net Sales	Convenience	Convenience	Turnover	Total
		Floorspace	% Sales	Floorspace	Density	Convenience
OFNEDAL HARMOEV		Sq M	Floorspace	Sq M Net	£ per Sq M	Turnover £M
CENTRAL HARINGEY	IO : 1 10 5411: 1 D 1	1.000	000/		00.004	040.07
Wood Green	Sainsbury's, 48-54 High Road	1,392	80%	1,114	£9,221	£10.27
	Morrison's, 201 High Road Iceland, Mayes Road/Brook Road	2,963 561	76% 93%	2,252 522	£9,549 £4,864	£21.50 £2.54
	Marks & Spencer Foodhall, 46 High Road	836	100%	522 836	£4,864 £11.077	£2.54 £9.26
	Other Metropolitan Centre Shops	2.100	100%	2.100	£11,077 £4.000	£8.40
	Wood Green Total	7.852	100 /8	6.823	24,000	£51.97
Green Lanes	Sainsbury's, Williamson Road, Arena Retail Park	6,570	64%	4,205	£9,221	£38.77
Circuit Laires	Iceland, 17-19 Grand Parade	530	94%	498	£4.864	£2.42
	Tesco Express, 8-9 Salisbury Parade	180	95%	171	£13,145	£2.25
	Other District Centre Shops	3,500	100%	3,500	£4,000	£14.00
	Green Lanes Total	10,780	10076	8,374	24,000	£57.44
Other Central Haringey	Turkish Food Centre, 678-672 Tottenham High Road	484	90%	436	£5.000	£2.18
Other Gentral Harlingey	Other Local Shops	4,000	100%	4,000	£4,000	£16.00
	Other Total	4.484	10070	4,436	21,000	£18.18
CENTRAL HARINGEY TO		23,116		19,633		£127.59
WEST HARINGEY		==,		10,000		
Muswell Hill	Sainsbury's, 12 Fortis Green Road	1,390	85%	1,182	£9,221	£10.89
	Marks & Spencer Simply Food, 126-138 Muswell Hill Broadway	836	97%	811	£11.077	£8.98
	Other District Centre Shops	1,400	100%	1,400	£4,000	£5.60
	Muswell Hill Total	3,626		3,392	·	£25.48
Crouch End	Budgens, 23 The Broadway	838	95%	796	£5,000	£3.98
	Marks & Spencer Simply Food, The Exchange, 71 Crouch End Hill	434	98%	425	£11,077	£4.71
	Somerfield PFS, Tottenham Lane	150	96%	144	£5,935	£0.85
	Tesco Express, 25 The Broadway	220	96%	211	£13,145	£2.78
	Other District Centre Shops	1,600	100%	1,600	£4,000	£6.40
	Crouch End Total	3,242		3,177		£18.72
Other West Haringey	Sainsbury's Local, 11 Colney Hatch Lane	185	95%	176	£9,221	£1.62
	Other Local Shops	4,000	100%	4,000	£4,000	£16.00
	Other Total	4,185		4,176		£17.62
WEST HARINGEY TOTAL		11,053		10,745		£61.82
EAST HARINGEY						
West Green Road/	Tesco, 230 High Road	3,368	68%	2,290	£13,145	£30.11
Seven Sisters Road	Other District Centre Shops	1,700	100%	1,700	£4,000	£6.80
	West Green Road/Seven Sisters Road Total	5,068		3,990		£36.91
Bruce Grove/	Aldi, 570-592 High Road	650	63%	410	£3,779	£1.55
Tottenham High Road	Iceland, 522-528 High Road	608	94%	572	£4,864	£2.78
	Somerfield, 490 High Road	910	80%	728	£5,935	£4.32
	Other District Centre Shops	1,700	100%	1,700	£4,000	£6.80
Oth	Tottenham High Road/Bruce Grove Total	3,868	050/	3,409	040.445	£15.45
Other East Haringey	Tesco Express, 46-50 High Street - Homsey LC	342	95%	325	£13,145	£4.27
	Turkish Food Centre, 542-544 Lordship Lane - Lordship Lane					
	Roundway LC	414	90%	373	£5,000	£1.86
	Tesco Express, 32-34 Highgate High Street - Highgate LC	110	95%	105	£13,145	£1.37
	Lidl, Tottenham Hale RP	996	70%	697	£2,802	£1.95
	Sainsbury's, 867-869 High Road	2,273	66%	1,500	£9,221	£13.83
	Somerfield PFS, 335-337 White Hart Lane	136	98%	133	£5,935	£0.79
	Tesco Express, 521-451 High Road	236	95%	224	£13,145	£2.95
	011 1 101					£8.00
	Other Local Shops	2,000	100%	2,000	£4,000	
FACT HARINGEY TOTAL	Other Total	6,507	100%	5,357	£4,000	£35.03
EAST HARINGEY TOTAL GRAND TOTAL	Other Total		100%		£4,000 £6,417	

Sources: IGD Food Store Directory Experian Goad NLP Site Survey 2008 Verdict Report on Grocery Retailers

Table 2A - Comparison Floorspace in Town Centres and Food Stores

Town Centre	Net Sales	Average
	Floorspace	Sales Density
	Sq M	£ Per Sq M net
Wood Green		
Town centre comparison shops	35,397	£6,000
Food store comparison sales	1,029	£6,000
Total Metropolitan Centre	36,425	
Green Lanes	0.577	04.000
District centre comparison shops Homebase, Arena Retail Park	3,577 5,712	£4,000
	5,712	£1,429
Sports Direct, Arena Retail Park	2,936 139	£4,009 N/A
Carphone Warehouse, Arena Retail Park	557	
Argos, Arena Retail Park Peacocks, Arena Retail Park	733	£20,561 £3,000
Superdrug, Arena Retail Park	457	£5,000 £5,034
Next, Arena Retail Park	1,680	£6,115
Food store comparison sales	2,406	£6,000
Total District Centre	18,197	20,000
Muswell Hill	10,137	
District centre comparison shops	6,171	£5,000
Food store comparison sales	234	£6,000
Total District Centre	6,405	20,000
Crouch End	0,100	
District centre comparison shops	7,492	£5,000
Food store comparison sales	65	£6,000
Total District Centre	7,557	23,000
Bruce Grove/Tottenham High Road		
District centre comparison shops	4,165	£4,000
Food store comparison sales	459	£6,000
District Town Centre	4,624	
West Green Road/Seven Sisters Road		
District centre comparison shops	1,749	£4,000
Food store comparison sales	1,078	£6,000
Total District Centre	2,827	
Tottenham Hale Retail Park		
Currys, Tottenham Hale Retail Park	1,712	£7,234
Carpetright, Tottenham Hale Retail Park	696	£1,341
Argos, Tottenham Hale Retail Park	146	£20,561
Asda Living, Tottenham Hale Retail Park	2,922	£6,962
PC World, Tottenham Hale Retail Park	1,403	£7,412
Comet, Tottenham Hale Retail Park	1,303	£7,677
Halfords, Tottenham Hale Retail Park B&Q, Tottenham Hale Retail Park	1,112	N/A
Staples, Tottenham Hale Retail Park	3,828 1,113	£1,986 N/A
JD Sports, Tottenham Hale Retail Park	474	£5,388
Boots, Tottenham Hale Retail Park	363	£5,388 £8,442
Next, Tottermann Hale Retail Park	1,119	£6,442 £6,115
Carphone Warehouse, Tottenham Hale Retail Park	120	N/A
Blockbuster, Tottenham Hale Retail Park	480	N/A
Total Tottenham Hale Retail Park	16,791	14/7
Local Centres	7,000	£3,500
GRAND TOTAL	99,826	,

Sources:

NLP Site Survey 2008 GOAD Plans Table 1A

Table 3A - Major Retail Commitments with Planning Permission (over 400 sq m gross additional floorspace)

Location	Gain in A1 to A5 Floorspace	% Floorspace Split				Floorspace Split Sq M Gross		Net Sales Floorspace Sq M Net		
	Sq M Gross	Comparison	Convenience	Other (A1-A5)	Comparison	Convenience	Other (A1-A5)	Comparison	Convenience	
The Mall Extension , Wood Green, N22 (Debenhams Department Store and new retail units)	10,800	80%	0%	20%	8,640	0	2,160	6,048	0	
GLS Supplies Depot, Ferry Lane, N17	5,500	40%	30%	30%	2,200	1,650	1,650	1,540	1,155	
TOTAL	16,300				10,840	1,650	3,810	7,588	1,155	

Sources: London Borough of Haringey (June 2008)

Table 4A - Other Major Retail Proposals (over 400 sq m gross additional floorspace)

Town Centre	Gain in A1 to A5 Floorspace	% Floorspace Split				Floorspace Split Sq M Gross		Net Sales Floorspace Sq M Net		
	Sq M Gross	Comparison	Convenience	Other (A1-A5)	Comparison	Convenience	Other (A1-A5)	Comparison	Convenience	
Wards Corner Site, High Road, N15 (West Green Road/Seven Sisters District Centre)	610	40%	30%	30%	244	183	183	171	128	
TOTAL	610				244	183	183	171	128	

Sources: London Borough of Haringey (June 2008)

Company Average Sales Density Estimates for High Street Comparison Retailers (2006 Prices)

Operator	Company Average	Total Floorspace	% Total
•	Tunrover Per Sq M	Sq M	Floorspace
All Sports	£5,388	112,876	1.3%
Argos	£20,561	222,965	2.5%
Bhs	£2,352	426,607	4.8%
Blacks Leisure	£3,971	92,995	1.0%
Boots Chemists	£8,442	662,765	7.4%
C&J Clark	£9,928	64,846	0.7%
Clinton Cards	£2,782	189,335	2.1%
Comet	£7,677	261,334	2.9%
Debenhams	£2,251	938,313	10.5%
Dixons	£13,609	694,073	7.8%
Esprit	£3,352	10,962	0.1%
Field & Trek	£6,109	3,437	0.0%
French Connection	£5,767	17,837	0.2%
Game	£14,570	47,101	0.5%
Gap	£3,664	118,915	1.3%
Goldsmith Jewellers	£18,428	15,886	0.2%
HMV	£9,536	117,336	1.3%
House of Fraser	£1,733	487,830	5.5%
John Lewis	£6,932	359,903	4.0%
L K Bennett	£5,137	8,547	0.1%
Marks & Spencer (non-food)	£5,335	867,150	9.7%
Mothercare	£2,664	166,388	1.9%
New Look	£4,939	218,878	2.5%
Next	£6,115	447,789	5.0%
Ottakars	£4,060	56,206	0.6%
Poundland	£7,019	52,861	0.6%
River Island	£1,106	70,048	0.8%
Ryman	£5,173	9,848	0.1%
Sports Direct (Giles/Hargreaves Sport)	£4,009	13,099	0.1%
Stead & Simpson	£3,788	41,527	0.5%
Superdrug	£5,034	269,881	3.0%
The Link	£19,313	25,827	0.3%
TJ Hughes	£1,844	158,956	1.8%
TK Maxx	£2,835	430,695	4.8%
Waterstones	£3,933	199,926	2.2%
WH Smith	£5,261	299,145	3.4%
Woolworth	£4,394	716,462	8.1%
WEIGHTED AVERAGE	£5,808	8,898,551	100.0%

Source: Retail Rankings 2008

Appendix B

Convenience Retail Assessment

Table 1B: Population Projections

Zone Area	2001	2008	2011	2016	2021
1 - Wood Green	52,189	53,861	55,773	56,545	58,205
2 - Muswell Hill	37,194	37,696	37,740	37,575	37,502
3 - Crouch End	47,460	48,487	48,884	49,268	49,691
4 - Fortis Green/Highgate	26,750	26,660	26,645	26,641	26,489
5 - Arnos Grove/Palmers Green	41,411	42,352	42,542	42,631	42,884
6 - Green Lanes/Stamford Hill	71,563	74,168	75,779	77,678	79,817
7 - Bruce Grove/Tottenham High Road	65,802	67,318	69,766	70,766	72,878
8 - Tottenham/White Hart Lane	58,057	58,460	59,411	59,282	60,671
9 - Walthamstow	41,107	40,806	41,053	40,938	40,595
10 - Edmonton/Winchmore Hill	63,155	64,188	63,805	62,924	62,807
	504,688	513,996	521,398	524,248	531,539

Sources:

2001 Census of Population

GLA 2007 Ward Level Population Projections (PLP Low)

Table 2B: Convenience Goods Expenditure Per Capita (2006 Prices)

Expenditure Per Capita	2008	2011	2016	2021	Growth 2008-2011	Growth 2008-2016	Growth 2008-2021
1 - Wood Green 2 - Muswell Hill 3 - Crouch End 4 - Fortis Green/Highgate 5 - Arnos Grove/Palmers Green 6 - Green Lanes/Stamford Hill 7 - Bruce Grove/Tottenham High Road 8 - Tottenham/White Hart Lane 9 - Walthamstow	£1,606 £1,883 £1,820 £1,879 £1,741 £1,461 £1,453 £1,431 £1,586	£1,633 £1,915 £1,850 £1,911 £1,771 £1,486 £1,478 £1,455 £1,613	£1,706 £2,001 £1,933 £1,997 £1,850 £1,552 £1,544 £1,520 £1,685	£1,776 £2,082 £2,012 £2,078 £1,925 £1,615 £1,606 £1,582 £1,754	1.7% 1.6% 1.7% 1.7% 1.7% 1.7%	6.2% 6.3% 6.2% 6.3% 6.2% 6.3% 6.2% 6.2%	10.6% 10.6% 10.6% 10.5% 10.6% 10.5% 10.5% 10.6% 10.6%
10 - Edmonton/Winchmore Hill	£1,559	£1,586	£1,657	£1,724	1.7%	6.3%	10.6%

Sources:

Experian local estimates of 2006 convenience goods expenditure per capita

Excluding special forms of trading - 2.0% in 2008, 2.2% in 2009, 2.3% in 2010 and 2.4% in 2011, 2.5% in 2012 and beyond Experian Business Strategies - recommended forecast growth rates

 $(0.7\% \ per\ annum\ between\ 2008\ to\ 2011,\ 0.9\%\ between\ 2012\ and\ 2016\ and\ 0.8\%\ per\ annum\ between\ 2017\ and\ 2021)$

Table 3B: Total Available Convenience Goods Expenditure (£M - 2006 Prices)

Zone	2008	2011	2016	2021	Growth	Growth	Growth
					2008-2011	2008-2016	2008-2021
1 - Wood Green	£86.50	£91.08	£96.47	£103.37	5.3%	11.5%	19.5%
2 - Muswell Hill	£70.98	£72.27	£75.19	£78.08	1.8%	5.9%	10.0%
3 - Crouch End	£88.25	£90.44	£95.24	£99.98	2.5%	7.9%	13.3%
4 - Fortis Green/Highgate	£50.09	£50.92	£53.20	£55.04	1.6%	6.2%	9.9%
5 - Arnos Grove/Palmers Green	£73.73	£75.34	£78.87	£82.55	2.2%	7.0%	12.0%
6 - Green Lanes/Stamford Hill	£108.36	£112.61	£120.56	£128.90	3.9%	11.3%	19.0%
7 - Bruce Grove/Tottenham High Road	£97.81	£103.11	£109.26	£117.04	5.4%	11.7%	19.7%
8 - Tottenham/White Hart Lane	£83.66	£86.44	£90.11	£95.98	3.3%	7.7%	14.7%
9 - Walthamstow	£64.72	£66.22	£68.98	£71.20	2.3%	6.6%	10.0%
10 - Edmonton/Winchmore Hill	£100.07	£101.19	£104.27	£108.28	1.1%	4.2%	8.2%
Total	£824.17	£849.62	£892.13	£940.44	3.1%	8.2%	14.1%

Sources:

Table 1B and Table 2B

Table 4B:

Convenience Shopping Penetration Rates 2008

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Inflow
CENTRAL HARIINGEY											
Wood Green											
Morrison's, High Road	23%	0%	2%	0%	2%	1%	5%	9%	0%	0%	5%
Sainsbury's, High Road	12%	0%	1%	0%	3%	1%	3%	3%	1%	0%	5%
Other Wood Green	14%	0%	1%	0%	0%	1%	1%	1%	0%	0%	2%
Green Lanes											
Sainsbury's, Williamson Road	3%	0%	3%	0%	0%	13%	7%	1%	0%	1%	5%
Green Lanes Other	3%	0%	2%	0%	0%	8%	8%	0%	0%	0%	2%
Other Local Shops	7%	0%	0%	0%	0%	4%					
WEST HARIINGEY		4.1		474							
Muswell Hill	T										
Sainsbury/Marks & Spencer	6%	27%	6%	5%	2%	1%	1%	1%	0%	0%	5%
Other Muswell Hill Other	1%	5%	1%	1%	0%	0%	0%	0%	0%	0%	2%
Crouch End	.,,	070	170	170	070	070	070	070	070	070	270
Marks & Spencer/Tesco/Budgen	3%	2%	22%	0%	0%	2%	0%	0%	0%	0%	5%
Crouch End Other	0%	1%	6%	0%	0%	0%	0%	0%	0%	0%	2%
Other Local Shops	3%	11%	7%	5%	2%	1%	0%	0%	0%	0%	2%
EAST HARIINGEY	070	1170	7 70	070	270	170	070	070	070	070	270
West Green Road/Seven Sisters											
Tesco, High Road	10/	1%	2%	2%	0%	2%	19%	F0/	1%	0%	5%
, ,	1% 0%	0%	0%	0%	0%	0%	11%	5% 2%	0%	0%	2%
West Green Road/Seven Sisters Other	0%	076	0%	0%	0%	0%	1176	270	0%	0%	270
Bruce Grove/Tottenham High Road											
Somerfield/Aldi/Iceland	1%	0%	0%	0%	0%	0%	8%	6%	0%	0%	5%
Bruce Grove/Tottenham High Road Other	0%	0%	0%	0%	0%	0%	3%	5%	0%	0%	5%
Other East Haringey											
Sainsbury's, Tottenham High Road	0%	1%	0%	0%	0%	0%	2%	13%	1%	1%	5%
Other Local Shops	4%	4%	0%	0%	2%	0%	7%	5%	0%	0%	2%
LB HARINGEY TOTAL	81%	52%	53%	13%	11%	34%	75%	51%	3%	2%	n/a
Other Destinations											
Tesco, Coppetts Centre, North Circular Road	4%	21%	4%	6%	17%	0%	0%	1%	0%	0%	n/a
Other LB of Barnet	2%	19%	3%	28%	16%	0%	0%	0%	0%	0%	n/a
Tesco Extra, Glover Drive, Upper Edmonton	0%	1%	1%	0%	0%	1%	5%	4%	5%	9%	n/a
Morrison's, Aldermans Hill, Palmers Green	4%	0%	0%	0%	13%	0%	0%	7%	0%	6%	n/a
Tesco Metro, North Mall, Lower Edmonton	1%	0%	0%	0%	1%	0%	2%	5%	3%	11%	n/a
Asda, Chase Side, Southgate	1%	0%	0%	2%	9%	0%	1%	3%	0%	2%	n/a
Sainsbury's, Green Lanes, Winchmore Hill	4%	0%	2%	0%	11%	4%	1%	3%	0%	22%	n/a
Other LB of Enfield	2%	1%	1%	2%	14%	1%	5%	18%	2%	42%	n/a
Morrison's, Stamford Hill	0%	0%	0%	0%	0%	15%	2%	0%	0%	0%	n/a
Other LB of Hackney	0%	1%	0%	0%	0%	22%	1%	0%	0%	0%	n/a
Waitrose, Holloway Road	0%	0%	9%	6%	0%	2%	1%	0%	0%	0%	n/a
Tesco Metro, Stroud Green, Finsbury Park	0%	0%	3%	0%	1%	7%	0%	0%	0%	0%	n/a
Other LB of Islington	0%	2%	16%	14%	1%	9%	5%	2%	1%	1%	n/a
Sainsbury's, Walthamstow Ave, Chingford	0%	0%	0%	0%	0%	0%	0%	0%	20%	0%	n/a
Morrison's, Salisbury Hall Gardens, Chingford	0%	0%	0%	0%	0%	0%	0%	2%	14%	1%	n/a
Sainsbury's, Hall Lane, Chingford	0%	0%	0%	0%	0%	0%	0%	1%	15%	0%	n/a
Sainsbury's, High Street, Walthamstow	0%	0%	0%	0%	0%	0%	0%	0%	10%	0%	n/a
Other LB of Waltham Forest	0%	0%	0%	0%	1%	1%	1%	0%	20%	0%	n/a
LB of Camden	0%	0%	3%	21%	0%	1%	0%	0%	1%	0%	n/a
Other Outside Haringey Borough	1%	3%	5%	8%	5%	3%	1%	3%	6%	4%	n/a
Other Sub-Total	19%	48%	47%	87%	89%	66%	25%	49%	97%	98%	n/a
Market Share Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Source:

Market shares based on R&M household survey 2008

Table 5B: Convenience Expenditure 2008 £Million

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Inflow	Total Expend
Expenditure 2008	£86.50	£70.98	£88.25	£50.09	£73.73	£108.36	£97.81	£83.66	£64.72	£100.07		£824.17
CENTRAL HARIINGEY												
Wood Green												
Morrison's, High Road	£19.90	£0.00	£1.76	£0.00	£1.47	£1.08	£4.89	£7.53	£0.00	£0.00	£1.93	£38.57
Sainsbury's, High Road	£10.38	£0.00	£0.88	£0.00	£2.21	£1.08	£2.93	£2.51	£0.65	£0.00	£1.09	£21.74
Other Wood Green	£12.11	£0.00	£0.88	£0.00	£0.00	£1.08	£0.98	£0.84	£0.00	£0.00	£0.32	£16.22
Green Lanes												
Sainsbury's, Williamson Road	£2.60	£0.00	£2.65	£0.00	£0.00	£14.09	£6.85	£0.84	£0.00	£1.00	£1.47	£29.49
Green Lanes Other	£2.60	£0.00	£1.76	£0.00	£0.00	£8.67	£7.83	£0.00	£0.00	£0.00	£0.43	£21.28
Other Local Shops	£6.06	£0.00	£0.00	£0.00	£0.00	£4.33	£0.00	£0.00	£0.00	£0.00	£0.00	£10.39
WEST HARIINGEY												
Muswell Hill												
Sainsbury/Marks & Spencer	£5.19	£19.17	£5.29	£2.50	£1.47	£1.08	£0.98	£0.84	£0.00	£0.00	£1.92	£38.45
Other Muswell Hill Other	£0.87	£3.55	£0.88	£0.50	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£5.92
Crouch End												
Marks & Spencer/Tesco/Budgen	£2.60	£1.42	£19.41	£0.00	£0.00	£2.17	£0.00	£0.00	£0.00	£0.00	£1.35	£26.94
Crouch End Other	£0.00	£0.71	£5.29	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£6.13
Other Local Shops	£2.60	£7.81	£6.18	£2.50	£1.47	£1.08	£0.00	£0.00	£0.00	£0.00	£0.44	£22.08
EAST HARIINGEY												
West Green Road/Seven Sisters												
Tesco, High Road	£0.87	£0.71	£1.76	£1.00	£0.00	£2.17	£18.58	£4.18	£0.65	£0.00	£1.57	£31.50
West Green Road/Seven Sisters Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£10.76	£1.67	£0.00	£0.00	£0.25	£12.69
Bruce Grove/Tottenham High Road												
Somerfield/Aldi/Iceland	£0.87	£0.00	£0.00	£0.00	£0.00	£0.00	£7.83	£5.02	£0.00	£0.00	£0.72	£14.43
Bruce Grove/Tottenham High Road Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.93	£4.18	£0.00	£0.00	£0.37	£7.49
Other East Haringey												
Sainsbury's, Tottenham High Road	£0.00	£0.71	£0.00	£0.00	£0.00	£0.00	£1.96	£10.88	£0.65	£1.00	08.0£	£15.99
Other Local Shops	£3.46	£2.84	£0.00	£0.00	£1.47	£0.00	£6.85	£4.18	£0.00	£0.00	£0.38	£19.19
LB HARINGEY TOTAL	£70.07	£36.91	£46.77	£6.51	£8.11	£36.84	£73.36	£42.66	£1.94	£2.00	£13.30	£338.48
Other Outside LB Hargingey	£16.44	£34.07	£41.48	£43.58	£65.62	£71.52	£24.45	£40.99	£62.78	£98.07	n/a	£498.99
TOTAL	£86.50	£70.98	£88.25	£50.09	£73.73	£108.36	£97.81	£83.66	£64.72	£100.07	n/a	

Source: Table 3B and 4B

Table 6B:

Convenience Shopping Penetration Rates Future Shares

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Inflow
CENTRAL HARIINGEY											
Wood Green											
Morrison's, High Road	23%	0%	2%	0%	2%	1%	5%	9%	0%	0%	5%
Sainsbury's, High Road	12%	0%	1%	0%	3%	1%	3%	3%	1%	0%	5%
Other Wood Green	14%	0%	1%	0%	0%	1%	1%	1%	0%	0%	2%
Green Lanes											
Sainsbury's, Williamson Road	3%	0%	3%	0%	0%	13%	7%	1%	0%	1%	5%
Green Lanes Other	3%	0%	2%	0%	0%	8%	8%	0%	0%	0%	2%
Other Local Shops	7%	0%	0%	0%	0%	4%					
WEST HARIINGEY											
Muswell Hill											
Sainsbury/Marks & Spencer	6%	27%	6%	5%	2%	1%	1%	1%	0%	0%	5%
Other Muswell Hill Other	1%	5%	1%	1%	0%	0%	0%	0%	0%	0%	2%
Crouch End											
Marks & Spencer/Tesco/Budgen	3%	2%	22%	0%	0%	2%	0%	0%	0%	0%	5%
Crouch End Other	0%	1%	6%	0%	0%	0%	0%	0%	0%	0%	2%
Other Local Shops	3%	11%	7%	5%	2%	1%	0%	0%	0%	0%	2%
EAST HARIINGEY											
West Green Road/Seven Sisters											
Tesco, High Road	1%	1%	2%	2%	0%	2%	16%	4%	1%	0%	5%
West Green Road/Seven Sisters Other	0%	0%	0%	0%	0%	0%	11%	2%	0%	0%	2%
Bruce Grove/Tottenham High Road											
Somerfield/Aldi/Iceland	1%	0%	0%	0%	0%	0%	8%	6%	0%	0%	5%
Bruce Grove/Tottenham High Road Other	0%	0%	0%	0%	0%	0%	3%	5%	0%	0%	5%
Other East Haringey											
Sainsbury's, Tottenham High Road	0%	1%	0%	0%	0%	0%	2%	10%	1%	1%	5%
Other Local Shops	4%	4%	0%	0%	2%	0%	7%	5%	0%	0%	2%
LB HARINGEY TOTAL	81%	52%	53%	13%	11%	34%	72%	47%	3%	2%	n/a
Other Outside Haringey	19%	48%	47%	87%	89%	66%	28%	53%	97%	98%	
Market Share Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Source:

Market shares based on R&M household survey 2008

Table 7B: Convenience Expenditure 2011 £Million

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Inflow	Total Expend
Expenditure 2011	£91.08	£72.27	£90.44	£50.92	£75.34	£112.61	£103.11	£86.44	£66.22	£101.19		£849.62
CENTRAL HARIINGEY												
Wood Green												
Morrison's, High Road	£20.95	£0.00	£1.81	£0.00	£1.51	£1.13	£5.16	£7.78	£0.00	£0.00	£2.02	£40.34
Sainsbury's, High Road	£10.93	£0.00	£0.90	£0.00	£2.26	£1.13	£3.09	£2.59	£0.66	£0.00	£1.14	£22.70
Other Wood Green	£12.75	£0.00	£0.90	£0.00	£0.00	£1.13	£1.03	£0.86	£0.00	£0.00	£0.34	£17.02
Green Lanes												
Sainsbury's, Williamson Road	£2.73	£0.00	£2.71	£0.00	£0.00	£14.64	£7.22	£0.86	£0.00	£1.01	£1.54	£30.71
Green Lanes Other	£2.73	£0.00	£1.81	£0.00	£0.00	£9.01	£8.25	£0.00	£0.00	£0.00	£0.44	£22.24
Other Local Shops	£6.38	£0.00	£0.00	£0.00	£0.00	£4.50	£0.00	£0.00	£0.00	£0.00	£0.00	£10.88
WEST HARIINGEY												
Muswell Hill												
Sainsbury/Marks & Spencer	£5.46	£19.51	£5.43	£2.55	£1.51	£1.13	£1.03	£0.86	£0.00	£0.00	£1.97	£39.45
Other Muswell Hill Other	£0.91	£3.61	£0.90	£0.51	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£6.06
Crouch End												
Marks & Spencer/Tesco/Budgen	£2.73	£1.45	£19.90	£0.00	£0.00	£2.25	£0.00	£0.00	£0.00	£0.00	£1.39	£27.71
Crouch End Other	£0.00	£0.72	£5.43	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.13	£6.27
Other Local Shops	£2.73	£7.95	£6.33	£2.55	£1.51	£1.13	£0.00	£0.00	£0.00	£0.00	£0.45	£22.64
EAST HARIINGEY												
West Green Road/Seven Sisters												
Tesco, High Road	£0.91	£0.72	£1.81	£1.02	£0.00	£2.25	£16.50	£3.46	£0.66	£0.00	£1.44	£28.77
West Green Road/Seven Sisters Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£11.34	£1.73	£0.00	£0.00	£0.27	£13.34
Bruce Grove/Tottenham High Road												
Somerfield/Aldi/Iceland	£0.91	£0.00	£0.00	£0.00	£0.00	£0.00	£8.25	£5.19	£0.00	£0.00	£0.76	£15.10
Bruce Grove/Tottenham High Road Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£3.09	£4.32	£0.00	£0.00	£0.39	£7.81
Other East Haringey												
Sainsbury's, Tottenham High Road	£0.00	£0.72	£0.00	£0.00	£0.00	£0.00	£2.06	£8.64	£0.66	£1.01	£0.69	£13.79
Other Local Shops	£3.64	£2.89	£0.00	£0.00	£1.51	£0.00	£7.22	£4.32	£0.00	£0.00	£0.40	£19.98
LB HARINGEY TOTAL	£73.77	£37.58	£47.93	£6.62	£8.29	£38.29	£74.24	£40.63	£1.99	£2.02	£13.47	£344.83
Other Outside LB Hargingey	£17.30	£34.69	£42.50	£44.30	£67.05	£74.32	£28.87	£45.81	£64.23	£99.17	n/a	£518.26
TOTAL	£91.08	£72.27	£90.44	£50.92	£75.34	£112.61	£103.11	£86.44	£66.22	£101.19	n/a	

Source: Table 3B and 6B

Table 8B: Convenience Expenditure 2016 £Million

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Inflow	Total Expend
Expenditure 2016	£96.47	£75.19	£95.24	£53.20	£78.87	£120.56	£109.26	£90.11	£68.98	£104.27		£892.13
CENTRAL HARIINGEY												
Wood Green												
Morrison's, High Road	£22.19	£0.00	£1.90	£0.00	£1.58	£1.21	£5.46	£8.11	£0.00	£0.00	£2.13	£42.58
Sainsbury's, High Road	£11.58	£0.00	£0.95	£0.00	£2.37	£1.21	£3.28	£2.70	£0.69	£0.00	£1.20	£23.97
Other Wood Green	£13.51	£0.00	£0.95	£0.00	£0.00	£1.21	£1.09	£0.90	£0.00	£0.00	£0.36	£18.02
Green Lanes												
Sainsbury's, Williamson Road	£2.89	£0.00	£2.86	£0.00	£0.00	£15.67	£7.65	£0.90	£0.00	£1.04	£1.63	£32.65
Green Lanes Other	£2.89	£0.00	£1.90	£0.00	£0.00	£9.64	£8.74	£0.00	£0.00	£0.00	£0.47	£23.66
Other Local Shops	£6.75	£0.00	£0.00	£0.00	£0.00	£4.82	£0.00	£0.00	£0.00	£0.00	£0.00	£11.57
WEST HARIINGEY												
Muswell Hill												
Sainsbury/Marks & Spencer	£5.79	£20.30	£5.71	£2.66	£1.58	£1.21	£1.09	£0.90	£0.00	£0.00	£2.07	£41.30
Other Muswell Hill Other	£0.96	£3.76	£0.95	£0.53	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.13	£6.34
Crouch End												
Marks & Spencer/Tesco/Budgen	£2.89	£1.50	£20.95	£0.00	£0.00	£2.41	£0.00	£0.00	£0.00	£0.00	£1.46	£29.22
Crouch End Other	£0.00	£0.75	£5.71	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.13	£6.60
Other Local Shops	£2.89	£8.27	£6.67	£2.66	£1.58	£1.21	£0.00	£0.00	£0.00	£0.00	£0.47	£23.75
EAST HARIINGEY												
West Green Road/Seven Sisters												
Tesco, High Road	£0.96	£0.75	£1.90	£1.06	£0.00	£2.41	£17.48	£3.60	£0.69	£0.00	£1.52	£30.39
West Green Road/Seven Sisters Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£12.02	£1.80	£0.00	£0.00	£0.28	£14.10
Bruce Grove/Tottenham High Road												
Somerfield/Aldi/Iceland	£0.96	£0.00	£0.00	£0.00	£0.00	£0.00	£8.74	£5.41	£0.00	£0.00	£0.80	£15.91
Bruce Grove/Tottenham High Road Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£3.28	£4.51	£0.00	£0.00	£0.41	£8.19
Other East Haringey												
Sainsbury's, Tottenham High Road	£0.00	£0.75	£0.00	£0.00	£0.00	£0.00	£2.19	£9.01	£0.69	£1.04	£0.72	£14.40
Other Local Shops	£3.86	£3.01	£0.00	£0.00	£1.58	£0.00	£7.65	£4.51	£0.00	£0.00	£0.42	£21.02
LB HARINGEY TOTAL	£78.14	£39.10	£50.47	£6.92	£8.68	£40.99	£78.67	£42.35	£2.07	£2.09	£14.20	£363.67
Other Outside LB Hargingey	£18.33	£36.09	£44.76	£46.29	£70.19	£79.57	£30.59	£47.76	£66.91	£102.18	n/a	£542.67
TOTAL	£96.47	£75.19	£95.24	£53.20	£78.87	£120.56	£109.26	£90.11	£68.98	£104.27	n/a	

Source: Table 3B and 6B

Table 9B: Convenience Expenditure 2021 £Million

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Inflow	Total Expend
Expenditure 2021	£103.37	£78.08	£99.98	£55.04	£82.55	£128.90	£117.04	£95.98	£71.20	£108.28		£940.44
CENTRAL HARIINGEY												
Wood Green												
Morrison's, High Road	£23.78	£0.00	£2.00	£0.00	£1.65	£1.29	£5.85	£8.64	£0.00	£0.00	£2.27	£45.48
Sainsbury's, High Road	£12.40	£0.00	£1.00	£0.00	£2.48	£1.29	£3.51	£2.88	£0.71	£0.00	£1.28	£25.55
Other Wood Green	£14.47	£0.00	£1.00	£0.00	£0.00	£1.29	£1.17	£0.96	£0.00	£0.00	£0.39	£19.28
Green Lanes												
Sainsbury's, Williamson Road	£3.10	£0.00	£3.00	£0.00	£0.00	£16.76	£8.19	£0.96	£0.00	£1.08	£1.74	£34.84
Green Lanes Other	£3.10	£0.00	£2.00	£0.00	£0.00	£10.31	£9.36	£0.00	£0.00	£0.00	£0.51	£25.28
Other Local Shops	£7.24	£0.00	£0.00	£0.00	£0.00	£5.16	£0.00	£0.00	£0.00	£0.00	£0.00	£12.39
WEST HARIINGEY												
Muswell Hill												
Sainsbury/Marks & Spencer	£6.20	£21.08	£6.00	£2.75	£1.65	£1.29	£1.17	£0.96	£0.00	£0.00	£2.16	£43.27
Other Muswell Hill Other	£1.03	£3.90	£1.00	£0.55	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.13	£6.62
Crouch End												
Marks & Spencer/Tesco/Budgen	£3.10	£1.56	£22.00	£0.00	£0.00	£2.58	£0.00	£0.00	£0.00	£0.00	£1.54	£30.77
Crouch End Other	£0.00	£0.78	£6.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.14	£6.92
Other Local Shops	£3.10	£8.59	£7.00	£2.75	£1.65	£1.29	£0.00	£0.00	£0.00	£0.00	£0.50	£24.88
EAST HARIINGEY												
West Green Road/Seven Sisters												
Tesco, High Road	£1.03	£0.78	£2.00	£1.10	£0.00	£2.58	£18.73	£3.84	£0.71	£0.00	£1.62	£32.39
West Green Road/Seven Sisters Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£12.87	£1.92	£0.00	£0.00	£0.30	£15.10
Bruce Grove/Tottenham High Road												
Somerfield/Aldi/Iceland	£1.03	£0.00	£0.00	£0.00	£0.00	£0.00	£9.36	£5.76	£0.00	£0.00	£0.85	£17.01
Bruce Grove/Tottenham High Road Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£3.51	£4.80	£0.00	£0.00	£0.44	£8.75
Other East Haringey												
Sainsbury's, Tottenham High Road	£0.00	£0.78	£0.00	£0.00	£0.00	£0.00	£2.34	£9.60	£0.71	£1.08	£0.76	£15.28
Other Local Shops	£4.13	£3.12	£0.00	£0.00	£1.65	£0.00	£8.19	£4.80	£0.00	£0.00	£0.45	£22.35
LB HARINGEY TOTAL	£83.73	£40.60	£52.99	£7.16	£9.08	£43.83	£84.27	£45.11	£2.14	£2.17	£15.07	£386.14
Other Outside LB Hargingey	£19.64	£37.48	£46.99	£47.89	£73.47	£85.08	£32.77	£50.87	£69.07	£106.11	n/a	£569.37
TOTAL	£103.37	£78.08	£99.98	£55.04	£82.55	£128.90	£117.04	£95.98	£71.20	£108.28	n/a	

Source: Table 3B and 6B

Table 10B: Summary of Convenience Turnover/Floorspace Projections 2008 to 2021 (£Million)

	2008	2011	2016	2021
Available Expenditure in Borough				
Central Haringey - Wood Green/Green Lanes	£137.67	£143.90	£152.44	£162.82
West Haringey - Crouch End/Muswell Hill	£99.52	£102.14	£107.21	£112.46
East Haringey - Bruce Grove/Tottenham High Rd/West Green Rd/Seven Sisters	£101.28	£98.79	£110.87	£110.87
LB Haringey Total	£338.48	£344.83	£370.52	£386.14
Benchmark Turnover of Existing Facilities				
Central Haringey - Wood Green/Green Lanes	£127.59	£128.74	£130.68	£132.66
West Haringey - Crouch End/Muswell Hill	£61.82	£62.38	£63.32	£64.27
East Haringey - Bruce Grove/Tottenham High Rd/West Green Rd/Seven Sisters	£87.39	£88.18	£89.51	£90.86
LB Haringey Total	£276.80	£279.30	£283.51	£287.79
Surplus Expenditure				
Central Haringey - Wood Green/Green Lanes	£10.08	£15.16	£21.76	£30.16
West Haringey - Crouch End/Muswell Hill	£37.70	£39.76	£43.89	£48.18
East Haringey - Bruce Grove/Tottenham High Rd/West Green Rd/Seven Sisters	£13.89	£10.61	£21.36	£20.01
LB Haringey Total	£61.68	£65.53	£87.01	£98.35
Turnover Density for New Floorspace £ per Sq M				
Large store density (80% of Expenditure)	£10,000	£10,090	£10,243	£10,397
Small shops/stores density (20% of Expenditure)	£5,000	£5,045	£5,121	£5,199
Large Store - Sales Floorspace (Sq m Net)				
Central Haringey - Wood Green/Green Lanes	807	1,202	1,699	2,321
West Haringey - Crouch End/Muswell Hill	3,016	3,153	3,428	3,708
East Haringey - Bruce Grove/Tottenham High Rd/West Green Rd/Seven Sisters	1,111	841	1,668	1,539
LB Haringey Total	4,934	5,196	6,796	7,568
Small shops/stores - Sales Floorspace (Sq m Net)				
Central Haringey - Wood Green/Green Lanes	403	601	850	1,160
West Haringey - Crouch End/Muswell Hill	1,508	1,576	1,714	1,854
East Haringey - Bruce Grove/Tottenham High Rd/West Green Rd/Seven Sisters	556	421	834	770
LB Haringey Total	2,467	2,598	3,398	3,784

Sources: Tables 1A, 2A, 5B to 9B

Appendix C

Comparison Retail Assessment

Table 1C: Comparison Goods Expenditure Per Capita (2006 Prices)

Expenditure Per Capita	2008	2011	2016	2021	Growth 2008-2011	Growth 2008-2016	Growth 2008-2021
					2000 2011	2000 2010	2000 2021
1 - Wood Green	£2,830	£3,134	£3,668	£4,357	10.7%	29.6%	54.0%
2 - Muswell Hill	£3,450	£3,821	£4,472	£5,312	10.8%	29.6%	54.0%
3 - Crouch End	£3,378	£3,741	£4,379	£5,201	10.7%	29.6%	54.0%
4 - Fortis Green/Highgate	£3,456	£3,827	£4,480	£5,321	10.7%	29.6%	54.0%
5 - Arnos Grove/Palmers Green	£3,131	£3,467	£4,059	£4,821	10.7%	29.6%	54.0%
6 - Green Lanes/Stamford Hill	£2,599	£2,879	£3,370	£4,002	10.8%	29.7%	54.0%
7 - Bruce Grove/Tottenham High Road							
	£2,447	£2,710	£3,172	£3,768	10.7%	29.6%	54.0%
8 - Tottenham/White Hart Lane	£2,346	£2,597	£3,041	£3,611	10.7%	29.6%	53.9%
9 - Walthamstow	£2,752	£3,047	£3,567	£4,236	10.7%	29.6%	53.9%
10 - Edmonton/Winchmore Hill	£2,670	£2,956	£3,461	£4,110	10.7%	29.6%	53.9%

Sources:

Experian local estimates for 2006 comparison goods expenditure per capita

(Excluding special forms of trading -8.3% in 2008, 8.7% in 2009, 9.0% in 2010, 9.2% in 2011 and beyond)

Experian Business Strategies - recommended forecast growth rates

(3.8% per annum between 2008 to 2011 and 3.2% per annum between 2012 and 2016, and 3.5% - 2017 to 2021)

Table 2C: Total Available Comparison Goods Expenditure (£M - 2006 Prices)

Zone	2008	2011	2016	2021	Growth 2008-2011	Growth 2008-2016	Growth 2008-2021
1 - Wood Green	£152.43	£174.79	£207.41	£253.60	14.7%	36.1%	66.4%
2 - Muswell Hill	£130.05	£144.20	£168.04	£199.21	10.9%	29.2%	53.2%
3 - Crouch End	£163.79	£182.88	£215.74	£258.44	11.7%	31.7%	57.8%
4 - Fortis Green/Highgate	£92.14	£101.97	£119.35	£140.95	10.7%	29.5%	53.0%
5 - Arnos Grove/Palmers Green	£132.60	£147.49	£173.04	£206.74	11.2%	30.5%	55.9%
6 - Green Lanes/Stamford Hill	£192.76	£218.17	£261.77	£319.43	13.2%	35.8%	65.7%
7 - Bruce Grove/Tottenham High Road	d						
_	£164.73	£189.07	£224.47	£274.60	14.8%	36.3%	66.7%
8 - Tottenham/White Hart Lane	£137.15	£154.29	£180.28	£219.08	12.5%	31.4%	59.7%
9 - Walthamstow	£112.30	£125.09	£146.03	£171.96	11.4%	30.0%	53.1%
10 - Edmonton/Winchmore Hill	£171.38	£188.61	£217.78	£258.14	10.1%	27.1%	50.6%
Total	£1,449.32	£1,626.56	£1,913.90	£2,302.16	12.2%	32.1%	58.8%

Sources: Table 1B and Table 2B

Table 3C:

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	% Inflow	Total Expenditure
Expenditure 2008	£152.43	£130.05	£163.79	£92.14	£132.60	£192.76	£164.73	£137.15	£112.30	£171.38	n/a	£1,449.32
Market Share												
Wood Green/Green Lanes (inc. Arena Retail Park)	32%	7%	10%	4%	13%	19%	27%	25%	2%	7%	20%	
Muswell Hill/Crouch End	9%	20%	18%	7%	3%	4%	1%	1%	0%	0%	5%	
Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park	6%	1%	5%	1%	2%	8%	27%	12%	4%	2%	10%	><
Other/Local Shops	2%	0%	1%	0%	0%	6%	2%	1%	0%	1%	2%	
LB of Haringey Sub-Total	49%	28%	34%	12%	18%	37%	57%	39%	6%	10%	n/a	
Enfield	7%	1%	2%	1%	8%	2%	5%	19%	4%	44%	n/a	
Edmonton Green	2%	0%	1%	1%	3%	2%	4%	9%	5%	10%	n/a	
Walthamstow	0%	0%	0%	1%	0%	1%	2%	2%	31%	2%	n/a	
Chingford	0%	0%	0%	0%	0%	0%	0%	1%	18%	0%	n/a	
Lakeside	0%	0%	0%	0%	0%	0%	0%	0%	4%	0%	n/a	
Brent Cross	10%	21%	18%	25%	16%	6%	4%	5%	1%	6%	n/a	
Central London	15%	19%	23%	24%	12%	23%	12%	8%	11%	9%	n/a	
Other Outflow	17%	31%	22%	36%	43%	29%	16%	17%	20%	19%	n/a	
Other Sub-Total	51%	72%	66%	88%	82%	63%	43%	61%	94%	90%	n/a	
TOTAL MARKET SHARE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	n/a	
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Inflow Expend.	Total £M
Turnover £M												
Wood Green/Green Lanes (inc. Arena Retail Park)	£48.78	£9.10	£16.38	£3.69	£17.24	£36.62	£44.48	£34.29	£2.25	£12.00	£56.20	£281.02
Muswell Hill/Crouch End	£13.72	£26.01	£29.48	£6.45	£3.98	£7.71	£1.65	£1.37	£0.00	£0.00	£4.76	£95.12
Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park	£9.15	£1.30	£8.19	£0.92	£2.65	£15.42	£44.48	£16.46	£4.49	£3.43	£11.83	£118.32
Other/Local Shops	£3.05	£0.00	£1.64	20.00	£0.00	£11.57	£3.29	£1.37	£0.00	£1.71	£0.46	£23.09
LB of Haringey Sub-Total	£74.69	£36.41	£55.69	£11.06	£23.87	£71.32	£93.89	£53.49	£6.74	£17.14	£73.25	£517.55
Enfield	£10.67	£1.30	£3.28	£0.92	£10.61	£3.86	£8.24	£26.06	£4.49	£75.41	n/a	£144.83
Edmonton Green	£3.05	£0.00	£1.64	£0.92	£3.98	£3.86	£6.59	£12.34	£5.61	£17.14	n/a	£55.13
Walthamstow	£0.00	£0.00	£0.00	£0.92	£0.00	£1.93	£3.29	£2.74	£34.81	£3.43	n/a	£47.13
Chingford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.37	£20.21	£0.00	n/a	£21.59
Lakeside	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£4.49	£0.00	n/a	£4.49
Brent Cross	£15.24	£27.31	£29.48	£23.03	£21.22	£11.57	£6.59	£6.86	£1.12	£10.28	n/a	£152.70
Central London	£22.86	£24.71	£37.67	£22.11	£15.91	£44.34	£19.77	£10.97	£12.35	£15.42	n/a	£226.12
Other outflow	£25.91	£40.32	£36.03	£33.17	£57.02	£55.90	£26.36	£23.32	£22.46	£32.56	n/a	£353.05
Outflow Sub-Total	£77.74	£93.64	£108.10	£81.08	£108.74	£121.44	£70.83	£83.66	£105.56	£154.24	n/a	£1,005.03
TOTAL TURNOVER	£152.43	£130.05	£163.79	£92.14	£132.60	£192.76	£164.73	£137.15	£112.30	£171.38	£73.25	£1,522.58

Sources: Table 2C

R&M Household and Street Surveys 2008

Table 4C:

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	% Inflow	Total Expenditure
Expenditure 2011	£174.79	£144.20	£182.88	£101.97	£147.49	£218.17	£189.07	£154.29	£125.09	£188.61	n/a	£1,626.56
Market Share												
Wood Green/Green Lanes (inc. Arena Retail Park)	32%	7%	10%	4%	13%	19%	27%	25%	2%	7%	20%	
Muswell Hill/Crouch End	9%	20%	18%	7%	3%	4%	1%	1%	0%	0%	5%	
Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park	6%	1%	5%	1%	2%	8%	27%	12%	4%	2%	10%	><
Other/Local Shops	2%	0%	1%	0%	0%	6%	2%	1%	0%	1%	2%	
LB of Haringey Sub-Total	49%	28%	34%	12%	18%	37%	57%	39%	6%	10%	n/a	
Enfield	7%	1%	2%	1%	8%	2%	5%	19%	4%	44%	n/a	
Edmonton Green	2%	0%	1%	1%	3%	2%	4%	9%	5%	10%	n/a	
Walthamstow	0%	0%	0%	1%	0%	1%	2%	2%	31%	2%	n/a	
Chingford	0%	0%	0%	0%	0%	0%	0%	1%	18%	0%	n/a	
Lakeside	0%	0%	0%	0%	0%	0%	0%	0%	4%	0%	n/a	
Brent Cross	10%	21%	18%	25%	16%	6%	4%	5%	1%	6%	n/a	
Central London	15%	19%	23%	24%	12%	23%	12%	8%	11%	9%	n/a	
Other Outflow	17%	31%	22%	36%	43%	29%	16%	17%	20%	19%	n/a	
Other Sub-Total	51%	72%	66%	88%	82%	63%	43%	61%	94%	90%	n/a	
TOTAL MARKET SHARE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	n/a	
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Inflow Expend.	Total £M
Turnover £M												
Wood Green/Green Lanes (inc. Arena Retail Park)	£55.93	£10.09	£18.29	£4.08	£19.17	£41.45	£51.05	£38.57	£2.50	£13.20	£63.59	£317.93
Muswell Hill/Crouch End	£15.73	£28.84	£32.92	£7.14	£4.42	£8.73	£1.89	£1.54	£0.00	£0.00	£5.33	£106.54
Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park	£10.49	£1.44	£9.14	£1.02	£2.95	£17.45	£51.05	£18.51	£5.00	£3.77	£13.43	£134.26
Other/Local Shops	£3.50	£0.00	£1.83	£0.00	£0.00	£13.09	£3.78	£1.54	£0.00	£1.89	£0.52	£26.15
LB of Haringey Sub-Total	£85.65	£40.38	£62.18	£12.24	£26.55	£80.72	£107.77	£60.17	£7.51	£18.86	£82.86	£584.88
Enfield	£12.24	£1.44	£3.66	£1.02	£11.80	£4.36	£9.45	£29.32	£5.00	£82.99	n/a	£161.28
Edmonton Green	£3.50	£0.00	£1.83	£1.02	£4.42	£4.36	£7.56	£13.89	£6.25	£18.86	n/a	£61.70
Walthamstow	£0.00	£0.00	£0.00	£1.02	£0.00	£2.18	£3.78	£3.09	£38.78	£3.77	n/a	£52.62
Chingford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.54	£22.52	£0.00	n/a	£24.06
Lakeside	£0.00	£0.00	£0.00	£0.00	£0.00	20.00	£0.00	£0.00	£5.00	£0.00	n/a	£5.00
Brent Cross	£17.48	£30.28	£32.92	£25.49	£23.60	£13.09	£7.56	£7.71	£1.25	£11.32	n/a	£170.71
Central London	£26.22	£27.40	£42.06	£24.47	£17.70	£50.18	£22.69	£12.34	£13.76	£16.97	n/a	£253.80
Other outflow	£29.71	£44.70	£40.23	£36.71	£63.42	£63.27	£30.25	£26.23	£25.02	£35.84	n/a	£395.38
Outflow Sub-Total	£89.14	£103.83	£120.70	£89.73	£120.94	£137.45	£81.30	£94.12	£117.58	£169.75	n/a	£1,124.54
TOTAL TURNOVER	£174.79	£144.20	£182.88	£101.97	£147.49	£218.17	£189.07	£154.29	£125.09	£188.61	£82.86	£1,709.42

Sources: Table 2C

R&M Household and Street Surveys 2008

Table 5C:

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	% Inflow	Total Expenditure
Expenditure 2016	£207.41	£168.04	£215.74	£119.35	£173.04	£261.77	£224.47	£180.28	£146.03	£217.78	n/a	£1,913.90
Market Share	-	-		-	-	-	_	_	_	_	-	
Wood Green/Green Lanes (inc. Arena Retail Park)	32%	7%	10%	4%	13%	19%	27%	25%	2%	7%	20%	
Muswell Hill/Crouch End	9%	20%	18%	7%	3%	4%	1%	1%	0%	0%	5%	
Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park	6%	1%	5%	1%	2%	8%	27%	12%	4%	2%	10%	
Other/Local Shops	2%	0%	1%	0%	0%	6%	2%	1%	0%	1%	2%	
LB of Haringey Sub-Total	49%	28%	34%	12%	18%	37%	57%	39%	6%	10%	n/a	
Enfield	7%	1%	2%	1%	8%	2%	5%	19%	4%	44%	n/a	
Edmonton Green	2%	0%	1%	1%	3%	2%	4%	9%	5%	10%	n/a	
Walthamstow	0%	0%	0%	1%	0%	1%	2%	2%	31%	2%	n/a	
Chingford	0%	0%	0%	0%	0%	0%	0%	1%	18%	0%	n/a	
Lakeside	0%	0%	0%	0%	0%	0%	0%	0%	4%	0%	n/a	
Brent Cross	10%	21%	18%	25%	16%	6%	4%	5%	1%	6%	n/a	
Central London	15%	19%	23%	24%	12%	23%	12%	8%	11%	9%	n/a	
Other Outflow	17%	31%	22%	36%	43%	29%	16%	17%	20%	19%	n/a	
Other Sub-Total	51%	72%	66%	88%	82%	63%	43%	61%	94%	90%	n/a	
TOTAL MARKET SHARE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	n/a	
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Inflow Expend.	Total £M
Turnover £M												
Wood Green/Green Lanes (inc. Arena Retail Park)	£66.37	£11.76	£21.57	£4.77	£22.50	£49.74	£60.61	£45.07	£2.92	£15.24	£75.14	£375.69
Muswell Hill/Crouch End	£18.67	£33.61	£38.83	£8.35	£5.19	£10.47	£2.24	£1.80	£0.00	£0.00	£6.27	£125.44
Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park	£12.44	£1.68	£10.79	£1.19	£3.46	£20.94	£60.61	£21.63	£5.84	£4.36	£15.88	£158.83
Other/Local Shops	£4.15	£0.00	£2.16	£0.00	£0.00	£15.71	£4.49	£1.80	£0.00	£2.18	£0.62	£31.10
LB of Haringey Sub-Total	£101.63	£47.05	£73.35	£14.32	£31.15	£96.86	£127.95	£70.31	£8.76	£21.78	£97.92	£691.07
Enfield	£14.52	£1.68	£4.31	£1.19	£13.84	£5.24	£11.22	£34.25	£5.84	£95.82	n/a	£187.93
Edmonton Green	£4.15	£0.00	£2.16	£1.19	£5.19	£5.24	£8.98	£16.22	£7.30	£21.78	n/a	£72.21
Walthamstow	£0.00	£0.00	£0.00	£1.19	£0.00	£2.62	£4.49	£3.61	£45.27	£4.36	n/a	£61.53
Chingford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.80	£26.28	£0.00	n/a	£28.09
Lakeside	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£5.84	£0.00	n/a	£5.84
Brent Cross	£20.74	£35.29	£38.83	£29.84	£27.69	£15.71	£8.98	£9.01	£1.46	£13.07	n/a	£200.61
Central London	£31.11	£31.93	£49.62	£28.64	£20.76	£60.21	£26.94	£14.42	£16.06	£19.60	n/a	£299.30
Other outflow	£35.26	£52.09	£47.46	£42.97	£74.41	£75.91	£35.92	£30.65	£29.21	£41.38	n/a	£465.25
Outflow Sub-Total	£105.78	£120.99	£142.39	£105.03	£141.89	£164.92	£96.52	£109.97	£137.26	£196.00	n/a	£1,320.75
TOTAL TURNOVER	£207.41	£168.04	£215.74	£119.35	£173.04	£261.77	£224.47	£180.28	£146.03	£217.78	£97.92	£2,011.82

Sources:

Table 2C R&M Household and Street Surveys 2008

Table 6C:

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	% Inflow	Total Expenditure
Expenditure 2021	£253.60	£199.21	£258.44	£140.95	£206.74	£319.43	£274.60	£219.08	£171.96	£258.14	n/a	£2,302.16
Market Share												
Wood Green/Green Lanes (inc. Arena Retail Park)	32%	7%	10%	4%	13%	19%	27%	25%	2%	7%	20%	
Muswell Hill/Crouch End	9%	20%	18%	7%	3%	4%	1%	1%	0%	0%	5%	
Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park	6%	1%	5%	1%	2%	8%	27%	12%	4%	2%	10%	
Other/Local Shops	2%	0%	1%	0%	0%	6%	2%	1%	0%	1%	2%	
LB of Haringey Sub-Total	49%	28%	34%	12%	18%	37%	57%	39%	6%	10%	n/a	
Enfield	7%	1%	2%	1%	8%	2%	5%	19%	4%	44%	n/a	
Edmonton Green	2%	0%	1%	1%	3%	2%	4%	9%	5%	10%	n/a	
Walthamstow	0%	0%	0%	1%	0%	1%	2%	2%	31%	2%	n/a	
Chingford	0%	0%	0%	0%	0%	0%	0%	1%	18%	0%	n/a	
Lakeside	0%	0%	0%	0%	0%	0%	0%	0%	4%	0%	n/a	
Brent Cross	10%	21%	18%	25%	16%	6%	4%	5%	1%	6%	n/a	
Central London	15%	19%	23%	24%	12%	23%	12%	8%	11%	9%	n/a	
Other Outflow	17%	31%	22%	36%	43%	29%	16%	17%	20%	19%	n/a	
Other Sub-Total	51%	72%	66%	88%	82%	63%	43%	61%	94%	90%	n/a	
TOTAL MARKET SHARE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	n/a	
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Inflow	Total
											Expend.	£M
Turnover £M												
Wood Green/Green Lanes (inc. Arena Retail Park)	£81.15	£13.94	£25.84	£5.64	£26.88	£60.69	£74.14	£54.77	£3.44	£18.07	£91.14	£455.71
Muswell Hill/Crouch End	£22.82	£39.84	£46.52	£9.87	£6.20	£12.78	£2.75	£2.19	£0.00	£0.00	£7.52	£150.49
Bruce Grove/Tottenham High Road/West Green Road/Seven	£15.22	£1.99	£12.92	£1.41	£4.13	£25.55	£74.14	£26.29	£6.88	£5.16	£19.30	£193.00
Sisters/Tottenham Hale Retail Park												
Other/Local Shops	£5.07	£0.00	£2.58	20.00	20.00	£19.17	£5.49	£2.19	£0.00	£2.58	£0.76	£37.84
LB of Haringey Sub-Total	£124.26	£55.78	£87.87	£16.91	£37.21	£118.19	£156.52	£85.44	£10.32	£25.81	£118.72	£837.05
Enfield	£17.75	£1.99	£5.17	£1.41	£16.54	£6.39	£13.73	£41.63	£6.88	£113.58	n/a	£225.07
Edmonton Green	£5.07	£0.00	£2.58	£1.41	£6.20	£6.39	£10.98	£19.72	£8.60	£25.81	n/a	£86.77
Walthamstow	£0.00	£0.00	£0.00	£1.41	£0.00	£3.19	£5.49	£4.38	£53.31	£5.16	n/a	£72.95
Chingford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.19	£30.95	£0.00	n/a	£33.14
Lakeside	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£6.88	£0.00	n/a	£6.88
Brent Cross	£25.36	£41.83	£46.52	£35.24	£33.08	£19.17	£10.98	£10.95	£1.72	£15.49	n/a	£240.34
Central London	£38.04	£37.85	£59.44	£33.83	£24.81	£73.47	£32.95	£17.53	£18.92	£23.23	n/a	£360.06
Other outflow	£43.11	£61.76	£56.86	£50.74	£88.90	£92.63	£43.94	£37.24	£34.39	£49.05	n/a	£558.62
Outflow Sub-Total	£129.34	£143.43	£170.57	£124.03	£169.53	£201.24	£118.08	£133.64	£161.64	£232.32	n/a	£1,583.83
TOTAL TURNOVER	£253.60	£199.21	£258.44	£140.95	£206.74	£319.43	£274.60	£219.08	£171.96	£258.14	£118.72	£2,420.88

Sources: Table 2C

R&M Household and Street Surveys 2008

Table 7C: Summary of Comparison Expenditure/Floorspace Projections 2008 to 2021

Centre	2008	2011	2016	2021
Available Expenditure				
Wood Green/Green Lanes (inc. Arena Retail Park)	£281.02	£317.93	£375.69	£455.71
Muswell Hill/Crouch End	£95.12	£106.54	£125.44	£150.49
Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park	£118.32	£134.26	£158.83	£193.00
Other/Local Shops	£23.09	£26.15	£31.10	£37.84
Total	£517.55	£584.88	£691.07	£837.05
Turnover of Existing Floorspace				
Wood Green/Green Lanes (inc. Arena Retail Park)	£281.02	£293.85	£316.56	£341.03
Muswell Hill/Crouch End	£95.12	£99.47	£107.16	£115.44
Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park	£118.32	£123.72	£133.28	£143.58
Other/Local Shops	£23.09	£24.15	£26.02	£28.03
Total	£517.55	£541.19	£583.02	£628.07
Surplus Expenditure				
Wood Green/Green Lanes (inc. Arena Retail Park)	n/a	£24.08	£59.13	£114.68
Muswell Hill/Crouch End	n/a	£7.07	£18.29	£35.06
Bruce Grove/Tottenham High Road/West Green	n/a	£10.54	£25.55	£49.42
Road/Seven Sisters/Tottenham Hale Retail Park	- /-	00.00	05.00	00.00
Other/Local Shops Total	n/a n/a	£2.00	£5.09	£9.82
	n/a	£43.69	£108.05	£208.98
Sales Density for New Floorspace	£5,185	£5,422	£5,841	£6,292
Sales Floorspace (Sq M Net)				
Wood Green/Green Lanes (inc. Arena Retail Park)	n/a	4,441	10,123	18,226
Muswell Hill/Crouch End	n/a	1,304	3,131	5,571
Bruce Grove/Tottenham High Road/West Green	n/a	1,944	4,374	7,854
Road/Seven Sisters/Tottenham Hale Retail Park		· '	·	· '
Other/Local Shops	n/a	369	871	1,560
Total	n/a	8,058	18,500	33,212
Gross Floorspace (Sq M Gross)	,	E 004	10.400	04.004
Wood Green/Green Lanes (inc. Arena Retail Park) Muswell Hill/Crouch End	n/a	5,921	13,498	24,301
	n/a	1,739	4,175	7,428
Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park	n/a	2,592	5,832	10,472
Other/Local Shops	n/a	492	1,162	2,080
Total	n/a	10,744	24,666	44,282

Sources: Tables 3A, 3C to 6C

Appendix D

Operators' Requirements

LONDON BOROUGH OF HARINGEY OPERATOR REQUIREMENTS SURVEY

Over 300 questionnaires were sent to a range of national/regional retail and leisure companies.

21 responses were received (approximately 7% response rate) from the following companies:

Companies with a requirement

Operator & Trading Names	Space Required Sq Ft	Locations
99p Stores	7,000	Crouch End; Bruce Grove; West Green Road
Wicks	15,000 – 30,000	Wood Green; Muswell Hill; Crouch End; Bruce Grove; Green Lanes; West Green Road; Out of Centre.
Lidl	5,000 +	Wood Green; Muswell Hill; Crouch End; Bruce Grove; Green Lanes; West Green Road; Local Centres; Out of Centre.
Barnardos	1,200	Wood Green; Muswell Hill; Crouch End.
Staples	4,000 – 5,000	Wood Green; Muswell Hill; Crouch End; Bruce Grove; Green Lanes; West Green Road.
Sports Direct/Sports World	5,000 – 15,000	West Green Road
New Look	20,000 – 25,000 expanded unit	Existing Wood Green store.
Dunelm Mill	20,000 +	Out of Centre
Somerfield	4,000	New & expanded units in: Wood Green; Muswell Hill; Crouch End; Bruce Grove; Green Lanes; West Green Road; Local Centres; Out of Centre.
WH Smith	3,000	Crouch End
T-Mobile	1,000	Muswell Hill
Dolland & Aitcheson	750 – 1,000	Crouch End; Green Lanes.
Brantano	6,000 - 7,500	Out of centre
Netto	12,000 – 15,000	Any suitable site

Companies with no current requirement

Toys R Us Cargo Homeshop National Amusements (Showcase Cinemas) SCS Upholstery Adams Childrenswear Clarks

Schuh

Questionnaire Results

Does your company have a requirement for new or expanded premises in the London Borough of Haringey?

Yes	14	(67%)
No	7	(33%)
Total	21	

What are the main reasons why you are not looking for premises?

Reasons cited:

'Not looking to locate in Haringey'	2
'Requirements met/sufficient representation'	1
'Not expanding/current economic climate'	1
'No suitable retail parks'	1
No reason cited	3

What additional information might influence you in deciding to locate in the Borough?

Information cited:

'Development proposals'	2
'Population figures/demographics'	2
'None'	2
'Improved security'	1
'Traffic and pedestrian counts'	1
'Location and catchment'	1
No information cited	5

What has prevented you from securing this requirement to date?

Reasons cited:

'Lack of available/suitable premises/sites/opportunities'	9
'High rents/affordability'	2
'Failure to agree terms with The Mall Wood Green'	1
No reason cited	2

ESTATES GAZETTE (EGI) – RETAILER AND LEISURE REQUIREMENTS (DECEMBER 2007 TO JULY 2008)

COMPANY NAME	SECTOR	REQUIREMENT (SQ M)	REQUIREMENT (CENTRE/AREA)	
Bank	Clothing – Menswear & Womenswear	279 – 372	Wood Green	
PriceLess Shoes	Clothing - Footwear	139 – 186	Wood Green	
			Tottenham	
TK Maxx	Clothing - Discount/Value	1,394 – 3,716	Wood Green	
			Crouch End	
Atlantic Fashions	Clothing – Womenswear	167 – 465	Tottenham	
Carphone	Electrical & Computer Goods -	46 – 93	Tottenham	
Warehouse	Mobile Phones		Highgate	
Shoe Zone	Clothing – Footwear	93 – 292	Tottenham	
Abel & Cole	Food - Speciality	279 – 465	Crouch End	
			Muswell Hill	
JD Wetherspoon	Restaurants, Bars & Cafes -	372 – 929	Crouch End	
	Public House		Muswell Hill	
Pets At Home	Pets & Accessories	325 – 697	Crouch End	
White Stuff	Clothing – Menswear & Womenswear	14 – 186	Crouch End	
HSBC	Bank/Building Society	232 – 1,115	Muswell Hill	
Gourmet Burger Kitchen	Bar, Brasserie, Restaurant	186 – 279	Highgate	
OKA	Household Goods – Furniture	232 – 372	Highgate	

Appendix E

Household Survey Analysis

HOUSEHOLD SURVEY ANALYSIS

Food and Grocery Shopping

Main Food Shopping

- A.1 The larger food stores in the study area are the main destination for respondents' last main food shopping trip across the study area. Overall, the Sainsbury's at Winchmore Hill was the most popular shopping destination for the study area as a whole, although different zones recorded different responses as the most popular destination for their main food shopping trip. In Wood Green (Zone 1) Morrison's and Sainsbury's on the High Road in Wood Green were the most popular location for respondents (24% and 17.6% respectively). The Tesco at Coppetts Centre on the North Circular Road followed by the Sainsbury's on Fortis Green Road in Muswell Hill were the main last food shopping destinations in the Muswell Hill zone (Zone 2) with 30.8% and 18.7% respectively. In the Crouch End zone (Zone 3), Budgens on the Broadway in Crouch End was the most popular last main shopping destination (14%) followed by the Waitrose on Holloway Road (13.2%).
- A.2 In Zone 4 (Fortis Green/Highgate) the most popular last main shopping destination was Sainsbury's on Camden Road in Camden (10.8%) and in Zone 5 (Arnos Grove/Palmers Green) the Tesco at Coppetts Centre on North Circular Road was the most popular last main shopping destination (26.3%).
- A.3 In the Green Lanes/Stamford Hill zone (Zone 6) the most popular last main food shopping destination was Morrison's on Stamford Hill (19.5%) followed by Sainsbury's on Williamson Road (18.3%). In Zone 7 (Bruce Grove/Tottenham High Road) the most popular last main food shopping destination was the Tesco at 230 High Road, Tottenham (26%).
- A.4 In the Tottenham/White Hart Lane zone (Zone 8) the most popular main food shopping destination was the Sainsbury's at 867-869 High Road, Tottenham (15.8%) and in Zone 9 (Walthamstow) the Sainsbury's on Walthamstow Ave in Chingford was the most popular last main food shopping destination (26.3%). The most popular last main food shopping destination in Edmonton/Winchmore Hill Zone (Zone 10) was the Sainsbury's at Winchmore Hill (31.1%).

i

Mode of Travel for Main Food Shopping

A.5 In the whole study area 51.4% of respondents indicated that they travel to do their main food shopping by car (both as driver and passenger), which is significantly lower than NLP's average derived from similar surveys across the Country (about 75%). A higher proportion of households travel by bus (19.1%) compared with the NLP average (8%), and also a higher proportion walk, 25% compared with the NLP average of 11.5%. A number of respondents (0.7%) used a bicycle to travel to their last main food shopping location which is also higher than NLP's average of 0.5%. A small proportion of respondents (0.4%) stated that they used the train/tube to travel to their last main food shopping destination. These results reflect the high levels of accessibility to food stores and convenience shops within and around the Borough by bus and on foot.

Mode of Travel for Non-Food Shopping

- A.6 The predominant modes of travel for non-food shopping were car and bus with 39.3% of respondents indicating they use the car and 28% indicating that they use buses to travel to their non-food shopping destination. The third most popular mode of travel for non-food shopping was walking (18.4%), followed by train/tube (8.7%). Generally less customers will drive for non-food shopping than food shopping, and are more prepared to use public transport (bus or train/underground).
- A.7 Figure A.1 compares the mode of travel for both food and non-food shopping trips within the Study Area.

60.00%

50.00%

50.00%

40.00%

10.00%

Car Bus/Coach Walk Tube/Train Bicycle

Figure A.1: Mode of Travel to Shopping Destination

Top-Up Food Shopping

A.8 Top-up food shopping trips are usually made in addition to main weekly (or less frequent) shopping trips. Over 80% of households across the study area indicated that they undertake small-scale or top-up shopping trips in addition to their main food shopping trips. The results show that households primarily use local shops for top-up shopping.

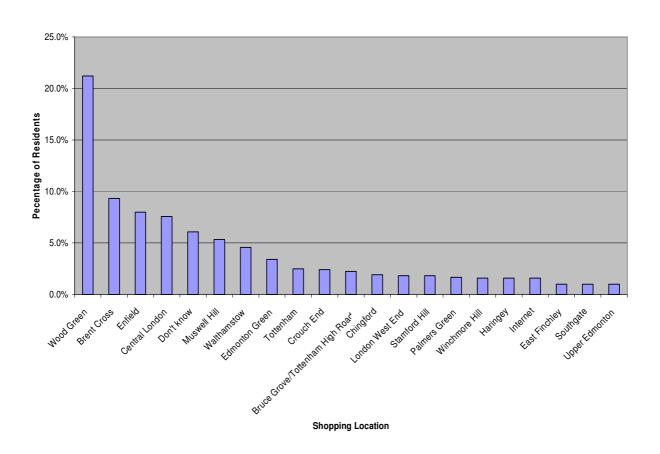
Non-Food Shopping

A.9 Households were asked in which location they buy most of their household's non-food shopping. For the study area as a whole, Wood Green is the most popular destination, with 21.2% of all respondents shopping there, followed by Brent Cross (9.3%), Enfield (8.0%) and Central London (7.6%). Despite the preference of Wood Green overall, it is only the most popular destination for non-food shopping in five zones (Zones 1, 5, 6, 7 and 8). Many respondents in Zone 2 stated their main non-food shopping destinations were Muswell Hill (36.3%) and Brent Cross (23.1%). In Zone 3, 16.7% of respondents' main non-food shopping was Brent Cross followed by Crouch End (15.8%). In Zone 4, the main non-food shopping destination was Brent

Cross (38.5%). In Zone 9 the main non-food shopping destination was Walthamstow and in Zone 10 the main destination was Enfield.

A.10 Figure A.2 shows the main non-food shopping destinations for residents in the Study Area.

Figure A.2: Main Non-Food Shopping Destinations



Non Food Shopping Destinations

- A.11 Households were also asked where they last shopped for different types of non-food goods.
- A.12 Overall the most popular destination for buying clothing and footwear was Wood Green, which is the most popular destination in Zone 1 (40%), 6 (25.4%), 7 (39.6%) and 8 (36.7%). In Zones 2, 4 and 5, Brent Cross was the most popular destination for clothing and footwear with 25.3%, 29.2% and 20.0% respectively. In Zone 3 the most popular destination for buying clothing and footwear is Central London (24.6%). In Zone 9, Walthamstow is the most popular destination (29.5%) and in Zone 10, Enfield was the most popular destination (39.7%).

- A.13 Overall Brent Cross was the most popular destination for buying domestic electrical appliances such as fridges or kitchen items with 9.6% of all respondents; this was closely followed by the Internet (8.1%) and Wood Green (8.0%). Brent Cross accounted for the majority of respondents in Zones 2, 3, 4 and 5. In Zones 1 and 7, Wood Green was the most popular destination (22.4% and 11.7% respectively) and in Zone 6 the internet was the most popular location (11.8%) followed by Central London (10.7%). Enfield was the most popular destination for purchasing domestic electrical appliances in Zones 8 and 10 with 12.9% and 33.8% respectively. In Zone 9, Walthamstow was the most popular destination (30.5%) closely followed by Chingford (28.4%).
- A.14 Overall the internet was the preferred way that respondents last bought other kinds of electrical goods, such as TVs, Hi-Fi and computers, with 11.4% of all respondents. The internet was the most popular location for purchasing these goods in Zones 1 (16.0%), 2 (18.7%), 5 (16.8%) and 6 (13.6%). In Zone 4 the internet and Brent Cross are the most popular destinations (16.9% each). Within Zones 8 and 10 Enfield is the most popular destination for buying other kinds of electrical goods, 16.5% and 31.1% respectively. In Zone 9 Walthamstow and Chingford are both popular destinations (25.3% and 24.2% respectively.
- A.15 Enfield, Central London and Brent Cross were the most popular destinations overall for buying furniture, soft furnishings and floor coverings with 7.2%, 6.6% and 6.2% respectively. The highest proportion of respondents in Zones 2, 3, 4 and 5 went to Brent Cross and in Zone 1 the most popular destination was Wood Green. In Zone 6, Central London was the most popular destination for purchasing furniture, soft furnishings and floor coverings. In Zone 7, Edmonton Green and the internet were the most popular locations with 5.8% and 5.2% respectively. In Zones 8 and 10, Enfield was the most popular destination and in Zone 9 the most popular location was Walthamstow.
- A.16 In terms of the most popular destinations for purchasing DIY, hardware and garden items, Enfield was the most popular destination overall and in Zones 10 with over 55% of the zones respondents going to Enfield. In Zone 1, Wood Green was the most popular destination and in Zone 2 the Homebase at New Southgate (13.2%) was the most popular destination followed by Muswell Hill (12.1%). In Zone 3 Crouch End was the most popular destination (7.9%) and in Zone 4 East Finchley was the most popular destination for purchasing DIY, hardware and garden items. Homebase at New Southgate was also the most popular destination for respondents in Zone 5

(20%) and in Zone 6 the Homebase at Arena Park was the most popular destination. In Zones 7 and 8 the most popular location was the B&Q store at Tottenham Hale Retail Park (24% and 12.9% respectively). In Zone 928.4% of respondents named Walthamstow as their main location for purchasing DIY, hardware and garden items followed by Chingford (27.4%).

- A.17 In Zones 1 (53.6%), Zone 7 (22.7%) and Zone 8 (26.6%) the primary destination for buying chemist, health and beauty items was Wood Green. In Zone 2 Muswell Hill was the main destination (52.7%) and in Zone 3 Crouch End was the main destination (42.1%). East Finchley was the primary destination for buying health, beauty and chemist items in Zone 4 (18.5%) and in Zone 5 Palmers Green was the main destination. Stamford Hill was the preferred location in Zone 6 (22.5%) and in Zone 9 Walthamstow was the main destination (52.6%). In Zone 10 both Edmonton Green and Enfield were popular locations, 24.5% and 23.2% respectively.
- A.18 Of all respondents 15.6% last bought items such as books, CD's, toys and gifts on the internet and 15.5% last bought these type of items in Wood Green. Despite this, in Zone 2 respondents preferred to Muswell Hill to buy books, CDs, toys and gifts (33%), whilst in Zone 9 most respondents (37.9%) last used Walthamstow and in Zone 10 Enfield was the most location for purchasing other non food items such as CD's, toys and gifts.
- A.19 Table A.1 shows the shopping destination with the highest proportion of respondents for each comparison goods category in each zone. This indicates broadly where people prefer to shop for each type of good and allows comparison between each zone.

Table A.1: Destinations with High Proportions of Respondents

Comparison Good	Zone 1 Wood Green	Zone 2 Muswell Hill	Zone 3 Crouch End	Zone 4 Fortis Green /Highgate	Zone 5 Arnos Grove /Palmers Green	
Clothing & Footwear	Wood Green	Brent Cross	Brent Cross/ Central London	Brent Cross	Brent Cross	
Domestic Appliances	Wood Green	Brent Cross	Brent Cross	Brent Cross	Brent Cross	
Electrical Goods	Internet	Internet	Central London	Internet/ Brent Cross	Internet	
Furnishings	Wood Green	Brent Cross	Central London	Brent Cross	Brent Cross	
DIY & Hardware	Wood Green	Homebase, New Southgate	Crouch End	East Finchley	Homebase, New Southgate	
Health & Beauty	Wood Green	Muswell Hill	Crouch End	East Finchley	Palmers Green	
Books/CDs/Toys/Gifts	Wood Green	Muswell Hill	Internet	Internet	Internet	

Comparison Good	Zone 6 Green Lanes /Stamford Hill	Zone 7 Bruce Grove/ Tottenham High Rd	Zone 8 Tottenham/White Hart Lane	Zone 9 Walthamstow	Zone 10 Edmonton/ Winchmore Hill
Clothing & Footwear	Wood Green	Wood Green	Wood Green	Walthamstow	Enfield
Domestic Appliances	Internet	Wood Green	Enfield	Walthamstow	Enfield
Electrical Goods	Internet	Curry's, Tottenham Hale RP	Enfield	Walthamstow	Enfield
Furnishings	Central London	Edmonton Green	Enfield	Walthamstow	Enfield
DIY & Hardware	Homebase, Arena Park	B&Q, Tottenham Hale Retail Park	B&Q, Tottenham Hale Retail Park	Homebase, Warwick Rd	Enfield
Health & Beauty	Stamford Hill	Wood Green	Wood Green Walthamstow		Edmonton Green
Books/CDs/Toys/Gifts	Internet	Wood Green	Wood Green	Walthamstow	Enfield

Improvements to the Metropolitan and District Centres

A.20 Respondents were asked if there was anything that would make them shop more often in the Wood Green Metropolitan Centre and the five district centres in the Borough. A significant proportion of respondents indicated that 'nothing' would make them shop in the centre more often. Table A.2 below indicates the main responses for each of the centres.

Table A.2: Improvements to the Centres

Factor	Wood Green	Muswell Hill	Crouch End	Green Lanes	Bruce Grove/ Tottenh am High Road	West Green Road/ Seven Sisters
Nothing	58.2%	61.6%	66.6%	69.3%	70.0%	73.3%
Better choice of clothing shops	3.3%	1.6%	1.7%	1.1%	1.9%	1.6%
Better choice of shops in general	7.7%	5.7%	3.9%	4.7%	4.7%	3.8%
Better maintenance and cleanliness	2.2%	0.2%	0.2%	0.6%	1.4%	0.7%
Better quality shops	3.9%	0.8%	0.7%	1.2%	1.7%	1.3%
Improved Bus Services	2.0%	3.5%	2.9%	0.8%	0.9%	0.5%
More car parking	6.7%	12.5%	10.1%	6.2%	2.8%	3.2%

Internet Shopping

- A.21 In addition to those respondents who stated they last bought their main shopping or a specific comparison good on the internet, all respondents were asked what items, if any, they regularly bought on the internet. Overall 57.8% of the respondents stated they did not regularly buy goods on the internet.
- A.22 Of all the respondents, the most popular category of goods people regularly bought on the internet were books, CDs and toys with 27.9% of all respondents. This was followed in popularity by electrical, TV, hi-fi and computer items (11.7%) and clothes

and footwear (11.0%). Overall 5.1% of respondents regularly did their grocery shopping online and 4.5% of respondents bought their domestic electrical appliances on the internet. Other items that respondents regularly shopped for online include holidays (3.2%), furniture, soft furnishings and floor coverings (2.7%) and DIY, hardware and homeware (2.1%).

Leisure Activities

Cinemas

A.23 Respondents were asked if they went to the cinema and if so which cinema they last visited. About 51% of respondents indicated they visit the cinema, which was the second most popular leisure activity after visiting restaurants. This is comparable with the NLP's average derived from similar surveys across the Country (about 50%). The respondents visit a variety of cinemas, with the popular cinema destination (22.1% of respondents) being the Cineworld at Shopping City in Wood Green. A notable proportion of respondents also visit the cinema in Enfield (13.1%) and the Odeon on Fortis Green Road in Muswell Hill (12.3%) whilst 9.8% of respondents last visited a Central London cinema.

Theatre

A.24 In the study area, 45% of respondents indicated they visit theatres, compared with NLP's average for other surveys of only 42%. When asked where they visit the Theatre, Central London and the West End were the most popular locations, accounting for over 70% of the respondents in the catchment area. Other locations where respondents visited the theatre include Islington (3.1%), Edmonton (2%), and Hackney (2%).

Pubs/Bars

- A.25 The household survey asked respondents if and where they or their family last visited a pub/bar. 35.7% of respondents indicated that they visit pubs/bars, which is slightly lower than the NLP's average from other surveys (48.1%). The main destinations for respondents who visit pubs and bars varies across the zones:
 - Zone 1- Wood Green (28%)
 - Zone 2 Muswell Hill (33%)
 - Zone 3 Crouch End (40%)
 - Zone 4 Highgate (30.8%)

- Zone 5 Muswell Hill (11.4%), Southgate (11.4%)
- Zone 6 Crouch End (10.5%), Green Lanes (10.5%)
- Zone 7 Tottenham (12.2%)
- Zone 8 Edmonton Green (15.4%)
- Zone 9 Walthamstow (33.3%)
- Zone 10 Enfield (18.6%)
- A.26 Of all the respondents who visit pubs/bars as a whole London's West End attracted 12.4% of respondents. Within the Borough, Crouch End and Muswell Hill were the most popular bar/pub venues with 7.9% and 6.8% of respondents respectively.

Restaurants

- A.27 Almost 68% of respondents indicated they visit restaurants, which was the most popular leisure activity, and is slightly higher than NLP's average for other surveys (67.5%). Again there was significant variation in where respondents visited restaurants:
 - Zone 1 Crouch End (19.3%)
 - Zone 2- Muswell Hill (31.4%)
 - Zone 3 Crouch End (40.7%)
 - Zone 4 Central London (29.4%)
 - Zone 5 Central London (12.1%)
 - Zone 6 Crouch End (13.5%), Central London (12.5%)
 - Zone 7 Wood Green (13.6%)
 - Zone 8 Wood Green (12.2%), Enfield (11.1%)
 - Zone 9 Chingford (35.6%)
 - Zone 10- Enfield (23.1%)
- A.28 Of all the respondents who visit pubs/bars, Central London attracted 12.6% of respondents. Within the Borough Crouch End and Muswell Hill were the most popular restaurant venues with 10.1% and 6.6% of respondents respectively.

Nightclubs / Live Music

A.29 Only 7.2% of respondents indicated that they had visited nightclub/live music venues, however, this is lower than NLP's average derived from other similar surveys suggests a similar participation rate of 10.1%. The main nightclub destination for respondents in the study area as a whole was Central London (52.9%). Within the Borough the main destination was Wood Green (5.7%) followed by Muswell Hill (4.6%).

Bingo

A.30 Bingo proved the least popular leisure activity with only 4.7% of respondents indicating that they undertake this activity, and this is marginally lower than NLP's average participation rate of 5.0% as derived from other similar surveys. The sample for bingo visitors within each zone is very small. Wood Green was the most popular place to play bingo (39.3%), followed by Enfield (26.8%).

Health and Fitness Clubs

A.31 Over 24% of respondents indicated their household visit health clubs/gyms, which is slightly lower than the NLP average participation rate from other surveys (25.5%). Respondents used a wide range of gyms across the study area with some using gyms in the adjoining areas. The main gym/health club destinations for respondents in the study area as a whole are Crouch End (13.3%), Muswell Hill (9.5%), Edmonton Green (5.8%) and East Finchley (5.5%). Crouch End includes a Virgin Active health club and a Fitness First for Women and Muswell Hill includes an LA Fitness centre.

Tenpin Bowling

A.32 Nearly 13% of respondents indicated their household visit tenpin bowling facilities, which is significantly lower than the NLP average for other surveys (17.8%). The main tenpin bowling destinations are East Finchley (27.6%) and Finsbury Park (22.4%) both of which are outside the Borough.

Appendix F

Household Survey Results

Q1. At which store or shop did you do your household's last main food and grocery shopping?

Q1. At which store or shop did you do your household's last main food and	Base:	shopping All	? Zone																	
	respon	idents %	1	2		2	1		5		6		7		0		0		10	
Base: All respondents	1,202	100.0%	Num % 125 100.0%	Num 91	% 100.0%	Num % 114 100.0%	Num 65	n % 100.0%	Num 95	100.0%	Num 169	% 100.0%	Num 154	% 100.0%	Num 139	% 100.0%	Num 95	% 100.0%	Num 151	% 100.0%
Sainsbury's, 681 Green Lanes, Winchmore Hill Tesco, 230 High Road, South Tottenham	85 60	7.1%	7 5.6% 1 0.8%	0	0.0%	3 2.6% 3 2.6%	0	0.0%	12	12.6%	9	5.3%	2 40	1.3%	5	3.6%	0	0.0%	47	31.1%
Morrisons, 201 High Road, Wood Green	60	5.0%	30 24.0% 6 4.8%	0	0.0%	2 1.8% 4 3.5%	0	0.0%	0	0.0%	2	1.2%	7	4.5%	18 0	12.9%	0	0.0%	0	0.0%
Sainsbury's, 4 Williamson Road, Haringey Tesco Extra, Glover Drive, Upper Edmonton	60 46	3.8%	0 0.0%	1	0.0% 1.1%	1 0.9%	0	0.0%	0	0.0%	31	18.3% 1.8%	17 12	7.8%	7	5.0%	4	0.0% 4.2%	18	11.9%
Local Shops Morrisons, Aldermans Hill, Palmers Green	46 45	3.8% 3.7%	4 3.2% 7 5.6%	0	2.2% 0.0%	7 6.1% 0 0.0%	0	4.6% 0.0%	2 14	2.1% 14.7%	16 0	9.5% 0.0%	5	3.2% 0.0%	3 14	2.2% 10.1%	0	0.0%	4 10	2.6% 6.6%
Sainsbury's 48-54 High Road, Wood Green Morrisons, 47-49 Stamford Hill, Stamford Hill	40 37	3.3%	22 17.6% 0 0.0%	0	0.0%	2 1.8% 0 0.0%	0	0.0%	4	4.2% 0.0%	3	1.8% 19.5%	4	2.6%	0	2.9% 0.0%	0	1.1%	0	0.0%
Tesco Metro, 34-44 North Mall, Edmonton Sainsbury's, 12 Fortis Green Road, Muswell Hill	37 36		0 0.0% 9 7.2%	0 17	0.0% 18.7%	0 0.0% 4 3.5%	0	0.0% 4.6%	1	1.1%	0	0.0%	1	0.6%	9	6.5%	3	3.2%	22	14.6%
Sainsbury's, 867-869 High Road, Tottenham Sainsbury's, 11 Walthamstow Ave, Low Hall, Chingford	28 26	2.3%	0 0.0%	1	1.1%	0 0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.3%	22	15.8%	1 25	1.1%	2	1.3%
Waitrose, 366 Holloway Road, London Asda, 131 Chase Side, Southgate	25 22	2.1%	0 0.0%	0	0.0%	15 13.2% 0 0.0%	5	7.7%	0	0.0%	4	2.4%	1 2	0.6%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Salisbury Hall Gardens, Chingford Road, Chingford	22	1.8%	0 0.0%	0	0.0%	0 0.0%	Ō	0.0%	0	0.0%	0	0.0%	0	0.0%	5	3.6%	16	16.8%	1	0.7%
Tesco Metro, 109-115 Stroud Green, Finsbury Park Waitrose, 273 Ballards Lane, North Finchley	20 20	1.7%	0 0.0% 2 1.6%	7	0.0% 7.7%	3 2.6% 3 2.6%	5	0.0% 7.7%	3	2.1% 3.2%	15	8.9% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Budgens, 23 The Broadway, Crouch End Sainsbury's, 13 Hall Lane, Chingford (Crooked Billet)	19 19	1.6% 1.6%	1 0.8% 0 0.0%	0	1.1%	16 14.0% 0 0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0 18	0.0% 18.9%	0	0.0%
Tesco Express, Seven Sisters Road, Finsbury Park Tesco Express, 421-451 High Road, Wood Green	17 15	1.4%	0 0.0% 4 3.2%	2	0.0%	1 0.9% 0 0.0%	0	0.0%	2	0.0% 2.1%	0	0.6%	11 4	7.1% 2.6%	2	2.2% 1.4%	0	0.0%	1	0.7%
Marks & Spencer Simply Food, 126-138 Muswell Hill Broadway Tesco Express, 25 The Broadway, Crouch End	12	1.0%	1 0.8% 3 2.4%	5 1	5.5% 1.1%	4 3.5% 4 3.5%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	1	0.7%	0	0.0%	0	0.0%
Sainsbury's Local, 11 Colney Hatch Lane, Muswell Hill Somerfield, 490 High Road, Tottenham	11	0.9%	4 3.2% 1 0.8%	2	2.2%	1 0.9% 0 0.0%	0	0.0%	2	2.1%	1	0.6%	0 5	0.0%	0	0.0%	0	0.0%	1	0.7%
Somerfield, 1 Amhurst Park, Stamford Hill Tesco Express, 32-34 Highgate High Street, London	9	0.7%	0 0.0%	1	1.1%	0 0.0%	0	0.0%	0	0.0%	7	4.1%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Aldi, 570-592 High Road, Tottenham Lidi. Tottenham Hale Retail Park. Ferry Road. London	6	0.5%	0 0.0%	0	0.0%	0 0.0%	0	0.0%	0	0.0%	0	0.0%	3	1.9%	3	2.2%	0	0.0%	0	0.0%
Marks & Spencer Food Hall, 46 High Road, Wood Green	6	0.5%	2 1.6% 2 1.6%	0	0.0%	1 0.9%	0	0.0%	0	0.0%	0	0.0%	3	1.9%	0	0.7%	0	0.0%	0	0.0%
Tesco Express, Salisbury Promenade, Green Lanes, London Waitrose, 199 Finchley Road, London	6		1 0.8% 0 0.0%	0	0.0% 1.1%	3 2.6% 2 1.8%	2	0.0% 3.1%	1	0.0% 1.1%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.7%
Waitrose, Palace Gardens Shopping Centre, Enfield lceland, 522/528 High Road, Tottenham	6 5		1 0.8% 0 0.0%	1	1.1%	0 0.0%	1	1.5% 0.0%	1	1.1%	0	0.0%	0 5	0.0% 3.2%	0	0.0%	0	0.0%	2	1.3%
Marks & Spencer Simply Food, The Exchange, 71 Crouch End Hill Waitrose, Brent Cross Shopping Centre, Hendon Lane, London	5		0 0.0%	0	0.0%	5 4.4% 1 0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Budgens, Viceroy Parade, 71 High Road, East Finchley Sainsbury's Local, 634-645 Holloway Road	4	0.3%	0 0.0%	3	3.3%	0 0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Unit 4, Tottenham Hale Retail Park, Broad Lane, Tottenham	2	0.2%	0.0%	0	0.0%	0 0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	1	1.1%	0	0.0%
Iceland, Mayes Road/Brook Road, Wood Green Lidl, Sterling Way, Edmonton	2	0.2%	1 0.8% 0 0.0%	0	0.0%	0 0.0% 0 0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0% 1.1%	0	0.0%
Marks & Spencer Simply Food, Pinckham Way BP Connect, New Southgate	2		0 0.0%	0	0.0%	0 0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Tesco Express, 23-25 Swamines Lane, Dartmouth Park, Highgate Turkish Food Centre, 385-387 Green Lanes, London	2	0.2%	0 0.0%	0	0.0%	1 0.9% 0 0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, 11-19 Junction Road, Highgate Archway, Highgate Co-op, 323 Higham Hill Road, Walthamstow	1		0 0.0%	0	0.0%	0 0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, 17/19 Grand Parade, Green Lanes, London	į	0.1%	0 0.0%	0	0.0%	0 0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, 21-25 Viceroy Parade, High Road, East Finchley Lidl, Seven Sisters Road, London	1	0.1%	0.0%	0	0.0%	0 0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer Simply Food, 284 Green Lanes, Palmers Green Sainsbury's Local, 89 Hornsey Rise,	1	0.1%	0 0.0% 0 0.0%	0	0.0%	0 0.0% 0 0.0%	0	0.0% 1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%
Tesco Express, High Street, Hornsey Turkish Food Centre 678-682 High Road, Tottenham	1	0.1% 0.1%	1 0.8% 0 0.0%	0	0.0%	0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Colney Hatch Lane, Muswell Hill Tesco, Coppets Centre, North Circular Road, Friern Barnet	45 30	3.7% 2.5%	6 4.8% 1 0.8%	19 9	20.9% 9.9%	5 4.4% 2 1.8%	5	7.7% 1.5%	10 15	10.5% 15.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet Morrisons, Hertslet Road, Holloway	19 14	1.6%	2 1.6% 0 0.0%	1	1.1%	6 5.3% 4 3.5%	3	4.6% 6.2%	1	1.1%	4	2.4%	0	0.0%	1	0.7%	1	1.1%	0	0.0%
Tesco Extra, Lea Valley, London Sainsburys, High Street, Walthamstow	13	1.1%	1 0.8%	0	0.0%	0 0.0%	0	0.0%	0	0.0%	1	0.6%	4	2.6%	5	3.6%	1	1.1%	1 0	0.7%
Sainsburys, Crown Road, Enfield, Middlesex	11	0.9%	0 0.0%	0	0.0%	0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.4%	0	0.0%	9	6.0%
Morrisons, Southbury Road, Enfield Sainsburys, High Road, Finchley	8	0.7%	0 0.0%	3	3.3%	0 0.0%	1	1.5%	4	4.2%	0	0.0%	0	0.0%	ó	0.0%	0	0.0%	0	0.0%
Tesco, Savoy Parade, Southbury Road, Enfield Sainsbury's, Camden Road, Camden	7	0.6%	0 0.0% 0 0.0%	0	0.0%	0 0.0% 0 0.0%	7	0.0% 10.8%	0	0.0%	0	0.0%	0	0.6%	0	0.7%	0	0.0%	6	4.0% 0.0%
Tesco, Ponders End, Enfield Internet - Tesco	5	0.4%	0 0.0% 1 0.8%	0	0.0% 1.1%	0 0.0% 1 0.9%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.7%	0	0.0%	5	3.3% 0.0%
Tesco, Ballards Lane, Finchley Netto, Clapton Common, Stamford Hill	5		0 0.0%	0	2.2%	0 0.0%	3	4.6% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Finchley Road, London Asda, Leyton Mills, Marshal Road, London	4	0.3%	0 0.0%	0	0.0%	1 0.9% 0 0.0%	2	3.1%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Stamford Hill, Stoke Newington Sainsbury's, East Barnet Road, Barnet	3	0.2%	0 0.0% 0 0.0%	0	0.0%	0 0.0% 0 0.0%	0	0.0%	0	0.0%	3	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Southend Road, Woodford Green Farm Box Delivered	3	0.2%	0 0.0%	0	0.0%	0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	2	2.1%	0	0.0%
Internet - Ocado Lidl, Worple Road	2		0 0.0%	1	1.1%	1 0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Finchley Road, Golders Green, London	2	0.2%	0 0.0%	0	0.0%	0 0.0%	2	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Holloway Road, Holloway Sainsbury's Golders Green	2	0.2%	0 0.0%	1	0.0% 1.1%	0 0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, North Finchley Tesco, High Road, Finchley	2		0 0.0%	0	0.0% 1.1%	0 0.0%	0	0.0% 1.5%	0	2.1% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, High Street, Enfield Tesco, Sentinel Square, Hendon	2		0 0.0%	0	0.0%	0 0.0%	0	0.0% 1.5%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.7%
Waitrose, High Road, Whetstone, London Asda, Chase side, Osidge, London	2	0.2%	1 0.8% 0 0.0%	0	0.0%	0 0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Old Kent Road, London Asda, The Mall, Selborne Walk, Walthamstow	1		0 0.0%	0	0.0%	0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Asda, Town Centre, Hatfield, Hertfordshire Asda, Trinity Trading Estate, Millway, Sittingbourne, Kent	1		0 0.0%	0	0.0%	0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7% 0.0%	0	0.0%	0	0.0%
Carmel, Malden Road, London Co op. Archway	1	0.1%	0 0.0%	0	0.0%	0 0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, Shadbolt Avenue, Walthamstow Farmers Market, Islington	1	0.1%	0 0.0%	0	0.0%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%
Highgate Food & Wine, Archway Road, Highgate	i	0.1%	0.0%	0	0.0%	0 0.0% 1 0.9%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hornsey Tap, Hornsey Road, London Iceland, Chapel Market	1	0.1%	0 0.0% 0 0.0%	0	0.0%	1 0.9% 0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet - Waitrose Lidl, Broad Lane	1	0.1%	0 0.0%	0	1.1%	0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Market, Edmonton Marks & Spencer, Brent Cross Shopping Centre, Brent Cross	1	0.1%	0 0.0%	0	0.0%	0 0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Finchley Road, Barnet, London Marks & Spencer, Winchmore Hill Road	1	0.1%	0 0.0%	0	0.0%	0 0.0% 0 0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Camden Goods Yard, Chalk Farm Road Morrisons. Cumberland Road	1	0.1%	0 0.0%	0	0.0%	0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%
Morrisons, Hertslet Road, London Morrisons, Holloway Rd. Holloway	1	0.1%	0 0.0%	0	0.0%	0 0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Cambridge Heath Road	i	0.1%	0 0.0%	0	0.0%	0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Sainsbury's, Edmonton Sainsbury's, Pound Lane, Thorpe St Andrew, Norwich	[0.1%	0 0.0%	0	0.0%	0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%
Sainsbury's, Victoria Street, London Sainsburys, Cambridge Heath Road, London	1	0.1%	0 0.0% 0 0.0%	0	1.1%	0 0.0% 0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Winchmore Hill, London Tesco Express, Bramley Road, London	1	0.1%	0 0.0% 0 0.0%	0	0.0%	0 0.0% 0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Tesco, Bethnal Green Road, Bethnal Green Tesco, Cheapside, London	1		0 0.0%	0	0.0%	0 0.0% 0 0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Criespisade, Edition Tesco, East Barnet Road Tesco, Hackney, London	1	0.1%	0 0.0%	1	1.1%	0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, High Street, Palmers Green	i	0.1%	0 0.0%	0	0.0%	1 0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Lower Luton Road, Harpenden Tesco, Swains Lane, London	li	0.1%	0 0.0%	0	0.0%	0 0.0%	1	0.0% 1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%
Tesco, Turners Hill, Cheshunt Waitrose, Marylebone High Street	1	0.1%	0 0.0%	0	0.0%	0 0.0% 0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Waitrose, Temple Fortune Parade, London Londis, Ferme Park Road, london	1		0 0.0% 0 0.0%	0	0.0%	1 0.9% 0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Q2. Is there any other store or shop you do your household's main food and	grocer	y shoppin	g at? Zone																		
	respon	idents	1		2		2		1			6		7		0		a		10	
Base: All respondents	1.202	100.0%	Num 125	% 100.0%	Num 91	% 100.0%	Num % 114 100	0.0%	Num % 65 100.0		lum % 5 100.0%	Num 6 169	% 100.0%	Num 154	% 100.0%	Num 139	100.0%	Num 95	% 100.0%	Num 151	% 100.0%
No Other Store Local Shops	334 91	27.8% 7.6%	25 12	20.0% 9.6%	27	29.7% 5.5%	26 22. 8 7.0		17 26.29 5 7.7%	% 3 2	1 32.6% 2.1%	48 22	28.4% 13.0%	44 15	28.6% 9.7%	32 5	23.0% 3.6%	28 7	29.5% 7.4%	55 8	36.4% 5.3%
Morrisons, 201 High Road, Wood Green Sainsbury's, 681 Green Lanes, Winchmore Hill	45 33	3.7% 2.7%	20 5	16.0% 4.0%		0.0%	3 2.6 2 1.8	%	0 0.0%	5		3 5	1.8%	5	3.2% 1.3%	8	5.8% 1.4%	0	0.0%	1	0.7% 4.0%
Sainsbury's, 12 Fortis Green Road, Muswell Hill Sainsbury's, 4 Williamson Road, Haringey	30 30	2.5%	3	2.4%	14 0	15.4%	4 3.5 3 2.6		5 7.7% 1 1.5%	2	2.1%	1 15	0.6% 8.9%	1 6	0.6%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's 48-54 High Road, Wood Green Sainsbury's, 867-869 High Road, Tottenham	29 27	2.4%	9	7.2% 1.6%		0.0%	1 0.9		0 0.0%	2	2.1%	2	1.2%	9	5.8% 4.5%	6 14	4.3% 10.1%	0	0.0%	0	0.0%
Marks & Spencer Simply Food, 126-138 Muswell Hill Broadway	25	2.1%	4	3.2%	12	13.2%	4 3.5	%	1 1.5%	2	2.1%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Morrisons, Aldermans Hill, Palmers Green Tesco, 230 High Road, South Tottenham	25 25	2.1%	3	2.4% 0.8%	0	0.0%	1 0.9 0 0.0	%	0 0.0%	0	7.4% 0.0%	8	0.0% 4.7%	10	0.6% 6.5%	6	4.3% 4.3%	0	0.0%	0	4.6% 0.0%
Tesco Extra, Glover Drive, Upper Edmonton Asda, 131 Chase Side, Southgate	21 20	1.7% 1.7%	0	0.0%	1	0.0% 1.1%	0 0.0	%	0 0.0% 3 4.6%	2	0.0% 2.1%	2	0.0% 1.2%	4	2.6% 0.6%	5 7	3.6% 5.0%	5	5.3% 0.0%	7	4.6% 1.3%
Tesco Metro, 34-44 North Mall, Edmonton Morrisons, 47-49 Stamford Hill, Stamford Hill	20 19	1.7%	1	0.8%		0.0%	0 0.0		0 0.0%	1 0	1.1%	0 12	0.0% 7.1%	5	3.2%	6	4.3% 0.7%	2	2.1%	5	3.3%
Morrisons, Salisbury Hall Gardens, Chingford Road, Chingford Waitrose, 366 Holloway Road, London	17 16	1.4%	0	0.0%	0	0.0%	1 0.9 4 3.5	%	0 0.0% 4 6.2%	0		0	0.0%	0	0.0%	2	1.4%	13	13.7%	1	0.7%
Budgens, 23 The Broadway, Crouch End Marks & Spencer Simply Food, The Exchange, 71 Crouch End Hil	14	1.2%	1	0.8%	1	1.1%	12 10. 9 7.9	5%	0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, 25 The Broadway, Crouch End	12	1.0%	2	1.6%	0	0.0%	7 6.1	%	0 0.0%	0	0.0%	2	1.2%	0	0.0%	1	0.7%	0	0.0%	0	0.7%
Marks & Spencer Food Hall, 46 High Road, Wood Green Sainsbury's Local, 11 Colney Hatch Lane, Muswell Hill	10	0.8%	1	0.8%	4	0.0% 4.4%	0.0	%	0 0.0%	2	0.0% 2.1%	1	0.6%	0	0.6%	2	1.4%	0	0.0%	0	0.0%
Somerfield, 490 High Road, Tottenham Tesco Express, 421-451 High Road, Wood Green	10 10	0.8%	1	0.0%	1	0.0% 1.1%	0 0.0	%	0 0.0% 1 1.5%	1	1.1%	0	0.0%	6	3.9% 0.0%	4	2.9% 2.9%	0	0.0%	0	0.0%
Sainsbury's, 11 Walthamstow Ave, Low Hall, Chingford Somerfield, 1 Amhurst Park, Stamford Hill	9	0.7%	0	0.0%		0.0%	0 0.0		0 0.0%	0	0.0%	0 8	0.0% 4.7%	1	0.6%	0	0.0%	8	8.4% 0.0%	0	0.0%
Waitrose, Palace Gardens Shopping Centre, Enfield Iceland, 522/528 High Road, Tottenham	9	0.7%	0	0.0%		0.0%	0 0.0		0 0.0%	1 0	1.1%	0	0.0%	6	0.0%	0	0.0%	0	0.0%	8	5.3%
Sainsbury's Local, 634-645 Holloway Road Sainsbury's, 13 Hall Lane, Chingford (Crooked Billet)	8	0.7%	0	0.0%	0	0.0%	5 4.4	%	1 1.5%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Tesco Metro, 109-115 Stroud Green, Finsbury Park	8	0.7%	Ó	0.0%	0	0.0%	2 1.8	%	1 1.5%	0	0.0%	5	3.0%	0	0.0%	0	0.0%	0	0.0%	o	0.0%
Asda, Unit 4, Tottenham Hale Retail Park, Broad Lane, Tottenham Iceland, 30-31 North Square, Edmonton Green Precinct, Edmonton	7	0.6%	0	0.0%		0.0%	0 0.0		0 0.0%	0		2	1.2%	1	0.6%	1	0.7%	3	0.0%	6	0.0% 4.0%
Waitrose, Brent Cross Shopping Centre, Hendon Lane, London	7	0.6%	0	0.0%	0	0.0%	1 0.9	%	4 6.2%	2	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, 17/19 Grand Parade, Green Lanes, London Iceland, Mayes Road/Brook Road, Wood Green	6	0.5%	2	2.4% 1.6%		0.0% 1.1%	0 0.0		0 0.0%	0		3	1.8%	0	0.0%	2	0.0% 1.4%	0	0.0%	0	0.0%
Waitrose, 273 Ballards Lane, North Finchley Marks & Spencer Simply Food, 284 Green Lanes, Palmers Green	6 5	0.5%	0	0.0%	1	1.1%	1 0.9 0 0.0		0 0.0%	3	3.2% 2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Tesco Express, Seven Sisters Road, Finsbury Park Aldi. 570-592 High Road. Tottenham	5	0.4%	0	0.0%		0.0%	0 0.0		0 0.0%	0	0.0%	4	2.4%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Budgens, Viceroy Parade, 71 High Road, East Finchley	4	0.3%	0	0.0%	3	3.3%	0.0	%	1 1.5%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, 11-19 Junction Road, Highgate Archway, Highgate Iceland, 21-25 Viceroy Parade, High Road, East Finchley	4	0.3%	0	0.8%	2	2.2%	1 0.9	%	0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Sterling Way, Edmonton Lidl, Tottenham Hale Retail Park, Ferry Road, London	4	0.3%	0	0.0%	0	0.0%	0 0.0	%	0 0.0%	0	1.1% 0.0%	0	0.0%	2	0.6% 1.3%	0	0.7%	0	0.0%	1	0.7%
Sainsbury's Local, 89 Hornsey Rise, Tesco Express, 23-25 Swamines Lane, Dartmouth Park, Highgate	4	0.3%	0	0.0%		0.0%	2 1.8		1 1.5%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, 32-34 Highgate High Street, London	4	0.3%	0	0.0%	1	1.1%	1 0.9	%	1 1.5%	- 1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer Simply Food, Pinckham Way BP Connect, New Southgate Tesco Express, Salisbury Promenade, Green Lanes, London	2	0.2%	0	0.0%	0	0.0%	0 0.0		0 0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.3%
Waitrose, 199 Finchley Road, London Budgens, 627-635 Holloway Road, London	2	0.2%	0	0.0%	1	1.1%	0 0.0	%	0 0.0%	0		0	0.0%	1 0	0.6%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, High Street, Hornsey	1	0.1%	0	0.0%	0	0.0%	0.0	%	0 0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Southbury Road, Enfield Tesco, Colney Hatch Lane, Muswell Hill	12	1.0%	2	0.8% 1.6%	3	3.3%	1 0.9	%	2 3.1%	4	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Lea Valley Retail Park Asda, High Street, Walthamstow	8	0.7%	0	0.0%	0	0.0%	0 0.0	%	0 0.0%	0	0.0%	0	0.0%	1	1.9% 0.6%	0	1.4%	7	1.1% 7.4%	3	2.0% 0.0%
Sainsbury's, Crown Road, Enfield, Middlesex Tesco, Coppets Centre, North Circular Road	8	0.7%	1	0.8%	3	0.0%	0 0.0		0 0.0%	2	0.0% 2.1%	0	0.0%	0	0.0%	2	1.4%	1	1.1%	4	2.6% 0.0%
Internet Sainsbury's, High Street, North Finchley	7	0.6%	0	1.6%	1 2	1.1%	2 1.8		0 0.0%	0	0.0% 4.2%	0	0.0%	1	0.6%	0	0.0%	1	1.1%	0	0.0%
Tesco, Savoy Parade, Southbury Road, Enfield Morrisons, Hertslet Road, Holloway	6	0.5%	1	0.8%	0	0.0%	0 0.0	%	0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5	3.3%
Tesco, High Road, Leyton Sainsbury's, High Road, Upper Edmonton	5	0.4%	0	0.0%	0	0.0%	0 0.0	%	0 0.0%	1 0	1.1%	0	0.0%	0	0.0%	0	0.0%	4	4.2%	0	0.0%
Asda, Leyton, East London	3	0.2%	0	0.0%	0	0.0%	0.0	%	0 0.0%	0	0.0%	2	1.2%	0	0.0%	ó	0.0%	1	1.1%	o	0.0%
Marks & Spencer, Palace Gardens, Enfield Waitrose, High Road, Whetstone	3	0.2%	0	0.0%	0	0.0%	0 0.0	%	0 0.0%	3	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	2.0% 0.0%
Costco, Shadbolt Avenue, Muswell Hill Marks & Spencer, Holloway Road, London	2	0.2%	0	0.8%	1	0.0% 1.1%	0 0.0	%	0 0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, The Pavilion, High Street, Waltham Cross, Sainsbury's, Cambridge Heath Road, London	2	0.2%	0	0.0%		0.0%	0 0.0		0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	1	0.7%
Sainsbury's, Camden Road, Camden Sainsbury's, High Street, Walthamstow	2	0.2%	0	0.0%		0.0%	0 0.0		2 3.1% 0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Liverpool Road, Islington Tesco Express, Golders Green Road, Barnet.	2	0.2%	0	0.0%	0	0.0%	0 0.0	%	0 0.0%	0	0.0%	2	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Ballards Lane, Finchley Tesco, East Barnet Road, Friern Barnet	2	0.2%	1	0.8%		0.0%	0 0.0	%	1 1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Ballards Lane, Tally Ho Corner, North Finchley	1	0.1%	0	0.0%	1	1.1%	0.0	%	0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Chaseside, Osidge, London Asda, Osidge	i	0.1%	0	0.0%	1	0.0% 1.1%	0 0.0	%	0 0.0%	0	1.1% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, The Mall, Selborne Walk, Walthamstow Boots, High Road, Whetstone, London	1	0.1%	0	0.0%	0	0.0%	0 0.0	%	0 0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Budgens, High Road, Finchley Fishmongers, Muswell Hill	1	0.1% 0.1%	0	0.0%	1	0.0% 1.1%	0 0.0	%	1 1.5% 0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Holloway Road, London Internet - Sainsbury's	1	0.1%	0	0.0%		0.0%	0 0.0		0 0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, The Broadway, Stanmore Lidl, Worple Road, London	1	0.1%	0	0.0%	1	1.1%	0 0.0		0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local stores, Holborn Marks & Spencer, Brent Cross Shopping Centre, Prince Charles	1	0.1%	0	0.0%	0	0.0%	0 0.0	%	1 1.5% 1 1.5%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Camden High Street, Camden, London	į	0.1%	0	0.0%	0	0.0%	0.0	%	1 1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Islington Marks & Spencer, Mare Street, Hackney	i	0.1%	0	0.0%	0	0.0%	0.0	%	0 0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Moorgate Marks & Spencer, Winchmore Hill Road, London	1	0.1%	0	0.8%	0	0.0%	0 0.0	%	0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, High Road, Ilford Morrison's home delivery service	1	0.1%	0	0.0%		0.0%	0 0.0		0 0.0%	0		0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%
Morrisons, Cumberland Road, London Netto, Clapton Common, London	1	0.1%	0	0.0%		0.0%	0 0.0		0 0.0%	0		1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Netto, Hardwicke Road, London Sainsbury's Local, Dalston Cross Shopping Centre	1	0.1%	0	0.0%	0	0.0%	0 0.0	%	0 0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%		0.0%	0	0.0%
Sainsbury's, Arena Retail Park, Finsbury Park	i	0.1%	1	0.8%	0	0.0%	0.0	%	0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Finchley Road, Golders Green Sainsbury's, Florey Square, Wichmore Hill	1	0.1%	0	0.0%	0	0.0%	0 0.0	%	1 1.5% 0 0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Hyde Estate Road, London Sainsbury's, Upper Street, Islington	1	0.1%	0	0.0%	0	0.0%	0 0.0	%	1 1.5% 0 0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Somerfield, London Road, Enfield Somerfield, Old Street, London	1	0.1%	0	0.0%	0	0.0%	0 0.0	%	0 0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Sentinel Square, London Tesco, Cabot Square, Isle of Dogs	1	0.1%	0	0.0%	0	0.0%	0 0.0	%	0 0.0%	0	0.0%	0	0.0%	0	0.0%	1 0	0.7%	0	0.0%	0	0.0%
Tesco, Caledonian Road, London	i	0.1%	0	0.0%	0	0.0%	0.0	%	0 0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Tesco, Gainsborough Road, Leytonstone Tesco, New Road, Edmonton	1	0.1%	0	0.0%	0	0.0%	0 0.0	%	0 0.0% 0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1% 0.0%	0	0.0%
Tesco, Ponders End Tesco, Sentinel Square, London	1	0.1%	0	0.0%		0.0%	0 0.0		0 0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Tesco, Stroud Green Road, Seven Sisters, London Tesco, Swains Lane, London	1	0.1%	0	0.0%		0.0%	0 0.0		0 0.0%	0		0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Tesco, Tilling Road, London	1	0.1%	0	0.0%		0.0%	0.0	%	1 1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%
Waitrose, Witney, Oxfordshire	i	0.1%	ő	0.0%	ő	0.0%	1 0.9		0 0.0%	0	0.0%	0	0.0%	ő	0.0%	ő	0.0%	ő	0.0%	ő	0.0%

Q3. How do you normally travel to do your main food shopping?

	Base: A	All	Zone																			
	respon	dents																				
	Num	%	1		2		3		4		5		6		7		8		9		10	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1,202	100.0%	125	100.0%	91	100.0%	114	100.0%	65	100.0%	95	100.0%	169	100.0%	154	100.0%	139	100.0%	95	100.0%	151	100.0%
Car - as driver	486	40.4%	50	40.0%	39	42.9%	42	36.8%	35	53.8%	55	57.9%	42	24.9%	50	32.5%	49	35.3%	46	48.4%	75	49.7%
Walk	300	25.0%	32	25.6%	30	33.0%	43	37.7%	7	10.8%	12	12.6%	71	42.0%	39	25.3%	18	12.9%	22	23.2%	26	17.2%
Bus/Coach	230	19.1%	27	21.6%	9	9.9%	14	12.3%	11	16.9%	12	12.6%	34	20.1%	42	27.3%	45	32.4%	14	14.7%	22	14.6%
Car - as passenger	132	11.0%	15	12.0%	6	6.6%	8	7.0%	5	7.7%	11	11.6%	13	7.7%	17	11.0%	23	16.5%	10	10.5%	23	15.2%
Taxi	10	0.8%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	2	2.1%	1	0.6%	1	0.6%	1	0.7%	2	2.1%	2	1.3%
Bicycle	8	0.7%	0	0.0%	2	2.2%	0	0.0%	0	0.0%	1	1.1%	2	1.2%	1	0.6%	1	0.7%	0	0.0%	1	0.7%
Tube	3	0.2%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	1	1.1%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Train	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Delivered	28	2.3%	1	0.8%	4	4.4%	6	5.3%	6	9.2%	1	1.1%	5	3.0%	3	1.9%	1	0.7%	1	1.1%	0	0.0%
Mobility scooter	2	0.2%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Wheel Chair	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%

Q4. In addition to your main food shopping, which store or shop did you last visit for small scale/ top-up shopping for things like bread, milk or newspapers?

	Base: A	All	Zone	p-up snop	ping	ior unings i	ike i	bread, milk o	r ne	wspapers?												
	respon	dents %	1		2		3		4		5		6		7_		8		9		10	
Base: All respondents	1.202	100.0%	Num 125	% 100.0%	Nur 91	m % 100.0%	Nu 11	ım % 4 100.0%	Nur 65	n % 100.0%	Nu 95	im % 100.0%	Num 169	100.0%	Num 154	100.0%	Nun 139	n % 100.0%	Num 95	% 100.0%	Num 151	100.0%
Local Shops Do not do top up shopping	543 236	45.2% 19.6%	52 17	41.6% 13.6%	41 12	45.1% 13.2%	56 16	49.1%	32	49.2% 16.9%	43	45.3%	101	59.8% 14.8%	70 41	45.5% 26.6%	58 36	41.7% 25.9%	31 15	32.6% 15.8%	57 42	37.7% 27.8%
Morrisons, 201 High Road, Wood Green	34	2.8%	22	17.6%	1	1.1%	0	0.0%	0	0.0%	2	2.1%	0	0.0%	6	3.9%	2	1.4%	0	0.0%	0	0.0%
Sainsbury's, 681 Green Lanes, Winchmore Hill Sainsbury's, 12 Fortis Green Road, Muswell Hill	23 20	1.9%	0	0.0%	0 13	0.0% 14.3%	2	1.8%	0	0.0%	2	2.1%	1	0.6%	0	0.0%	3	2.2%	1	1.1%	14 0	9.3%
Tesco Metro, 34-44 North Mall, Edmonton	17	1.4%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	1.9%	3	2.2%	1	1.1%	9	6.0%
Morrisons, Aldermans Hill, Palmers Green Tesco, 230 High Road, South Tottenham	14	1.2%	2	1.6%	0	0.0%	0	0.0%	0	0.0%	7	7.4% 0.0%	0	0.0%	0 10	0.0% 6.5%	1	0.7%	0	0.0%	4	2.6%
Marks & Spencer Simply Food, 126-138 Muswell Hill Broadway	12	1.0%	1	0.8%	6	6.6%	2	1.8%	0	0.0%	2	2.1%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Sainsbury's, 13 Hall Lane, Chingford (Crooked Billet) Asda, 131 Chase Side, Southgate	11 10	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 1.5%	7	0.0% 7.4%	0	0.0%	0	0.0%	0	0.0%	11 0	11.6%	0	0.0%
Budgens, 23 The Broadway, Crouch End Sainsbury's, 11 Walthamstow Ave, Low Hall, Chingford	10 10	0.8%	2	1.6%	0	0.0%	8	7.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0 10	0.0%	0	0.0%
Aldi, 570-592 High Road, Tottenham	9	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	1	0.6%	2	1.3%	4	2.9%	0	0.0%	1	0.7%
Tesco Extra, Glover Drive, Upper Edmonton Tesco Metro, 109-115 Stroud Green, Finsbury Park	9	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	1	0.7%	4	4.2%	3	2.0%
Morrisons, 47-49 Stamford Hill, Stamford Hill	8	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	8	4.7%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%
Sainsbury's, 867-869 High Road, Tottenham Tesco Express, 421-451 High Road, Wood Green	8 8 7	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 2.1%	0	0.0%	1	0.6%	7	5.0% 0.7%	0	0.0%	0	0.0%
Iceland, 21-25 Viceroy Parade, High Road, East Finchley	7	0.6%	0	0.0%	4	4.4%	0	0.0%	2	3.1%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, 25 The Broadway, Crouch End Tesco Express, 32-34 Highgate High Street, London	7	0.6%	2	1.6%	0	0.0%	2	1.8% 0.9%	0 5	0.0% 7.7%	0	0.0%	2	1.2%	0	0.6%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, 11 Colney Hatch Lane, Muswell Hill	6	0.5%	2	1.6%	3	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Sainsbury's Local, 634-645 Holloway Road Tesco Express, Seven Sisters Road, Finsbury Park	6	0.5%	0	0.0%	0	0.0% 1.1%	0	3.5% 0.0%	0	3.1% 0.0%	0	0.0%	0	0.0% 2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer Food Hall, 46 High Road, Wood Green	6 5 5	0.4%	3	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.4%	0	0.0%	0	0.0%
Sainsbury's 48-54 High Road, Wood Green Sainsbury's, 4 Williamson Road, Haringey		0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.2%	1	0.6%	1	0.7%	0	0.0%	1	0.7%
Somerfield, 1 Amhurst Park, Stamford Hill	5 5 4 4	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Somerfield, 490 High Road, Tottenham Iceland, 522/528 High Road, Tottenham	4	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	1.3%	1	0.7%	0	0.0%	0	0.0%
Morrisons, Salisbury Hall Gardens, Chingford Road, Chingford Tesco Express, Salisbury Promenade, Green Lanes, London	4	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	4.2% 0.0%	0	0.0%
Co-op, 323 Higham Hill Road, Walthamstow	3	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	3.2%	0	0.0%
Marks & Spencer Simply Food, 284 Green Lanes, Palmers Green Marks & Spencer Simply Food, The Exchange, 71 Crouch End Hill	3	0.2%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Turkish Food Centre, 385-387 Green Lanes, London	3	0.2%	1	0.8%	1	1.1%	0	0.0%	0	0.0%	1	1.1%	o	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Palace Gardens Shopping Centre, Enfield Budgens, 627-635 Holloway Road, London	3	0.2%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.3%
Budgens, Viceroy Parade, 71 High Road, East Finchley	2	0.2%	0	0.0%	2	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
lceland, 17/19 Grand Parade, Green Lanes, London Sainsbury's Local, 89 Hornsey Rise,	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, 23-25 Swamines Lane, Dartmouth Park, Highgate	2	0.2%	0	0.0%	0	0.0%	1	0.9%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, High Street, Hornsey	2	0.2%	2	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, 366 Holloway Road, London Asda, Unit 4, Tottenham Hale Retail Park, Broad Lane, Totten	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, 11-19 Junction Road, Highgate Archway, Highgate	1	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, 30-31 North Square, Edmonton Green Precinct, Edmont	i	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ó	0.0%	1	0.7%
Iceland, Mayes Road/Brook Road, Wood Green Lidl, Sterling Way, Edmonton	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer Simply Food, Pinckham Way BP Connect, New So	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Turkish Food Centre 678-682 High Road, Tottenham	1	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, 199 Finchley Road, London Waitrose, Brent Cross Shopping Centre, Hendon Lane, London	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, High Street, Walthamstow, London	6	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	6.3%	0	0.0%
Tesco Extra, Lea Valley, Haringey Tesco, Colney Hatch Lane, Muswell Hill	5	0.4%	0	0.0%	0 4	0.0% 4.4%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	1.9%	0	1.4%	0	0.0%	0	0.0%
Tesco, Coppets Centre, North Circular Road, Finchley Co-op, Wood Street, Upper Walthamstow	4	0.3%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	2	2.1% 0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Morrisons, Hertslet Road, Holloway	3	0.2%	0	0.0%	0	0.0%	2	1.8%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	Ó	0.0%	Ó	0.0%	0	0.0%
Morrisons, Southbury Avenue, Enfield Sainsbury's Local, Camden High Street	3	0.2%	0	0.0%	0	0.0%	1	0.9%	0	0.0% 4.6%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	1	0.7%
Sainsbury's, Crown Road, Enfield	3	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	2	1.3%
Tesco Express, Island Centre Way, Enfield Lidl, Worple Road, London	3 2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.3%
Londis, Ferme Park Road, London		0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer, Shopping Precinct, Palace Gardens, Enfiel Tesco, High Street, Enfield	2 2 2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.5% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Tesco, Swains Lane, London Tottenham	2	0.2%	0	0.0%	0	0.0%	0	0.0%	2	3.1% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, East Ferry Road, Isle of Dogs, London	1	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Town Centre, Hatfield Budgens, Ballards lane, Finchley	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Clocktower Stores, The Broadway, Crouch End	i	0.1%	0	0.0%	Ô	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costcutter, Chase Side, Southgate Costcutter, Hoe Street, Walthamstow	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costcutter, Hornsey Road, London	i	0.1%	0	0.0%	Ö	0.0%	1	0.9%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	o	0.0%	0	0.0%
Costcutter, Warwick Road, London Enfield market	1	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fresh & Wild, Stoke Newington Church Street, London	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greggs, Green Lanes, London Iceland, Holloway Road, Holloway	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%
Iceland, Old Church Road, Chingford	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%
Kosher Net Stores, Clapton Common	i	0.1%	Ó	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Londis, Seven Sisters Road, Finsbury Park Marks & Spencer, Brent Cross Shopping Centre	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Central London	i	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Marks & Spencer, Moorgate Morrisons, High Road, Loughton	1	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Netto, Hardwicke Road, London	i	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ó	0.0%	1	0.7%
Netto, Ponders End Sainsbury's, Archway	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Sainsbury's, Cambridge Heath Road, London	i	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%
Somerfield, Lower Clapton Road, Hackney Tesco, Cabot Square, Isle of Dogs	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Gainsborough Road, Leytonstone	i	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	Ó	0.0%
Tesco, Hertford Road, Enfield Tesco, Town Centre, Barnett	1 1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Tescos, Winchmore Hill, London	i	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
WH Smith, High Road, North Finchley Waitrose, High Road, Whetstone, London	1	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walthamstow	1	0.1%	0	0.0%	Õ	0.0%	0	0.0%	0	0.0%	0	0.0%	ō	0.0%	0	0.0%	ō	0.0%	1	1.1%	Ö	0.0%

Q5. In which location do you buy most of your household's non-food shopping?

	Base:		Zone																			
	Num	ndents %	1		2		3		4		5		6		7		8		9		10	
			Num	%	Num		Num		Num		Num		Num		Num		Num	%	Num		Num	
Base: All respondents	1,202		125	100.0%	91	100.0%	114	100.0%	65	100.0%	95	100.0%	169	100.0%	154	100.0%	139	100.0%	95	100.0%	151	100.0%
Wood Green Brent Cross	255 112	21.2% 9.3%	58 14	46.4% 11.2%	2 21	2.2%	13 19	11.4% 16.7%	2 25	3.1%	17 15	17.9% 15.8%	37 4	21.9%	60 2	39.0% 1.3%	53 4	38.1%	2	2.1% 0.0%	10 8	6.6% 5.3%
Enfield	96	8.0%	5	4.0%	1	1.1%	2	1.8%	0	0.0%	8	8.4%	2	1.2%	4	2.6%	14	10.1%	3	3.2%	57	37.7%
Central London	91	7.6%	5	4.0%	6	6.6%	17	14.9%	10	15.4%	3	3.2%	25	14.8%	9	5.8%	5	3.6%	6	6.3%	5	3.3%
Don't know	73	6.1%	9	7.2%	7	7.7%	9	7.9%	3	4.6%	2	2.1%	14	8.3%	6	3.9%	6	4.3%	7	7.4%	10	6.6%
Muswell Hill	64	5.3%	9	7.2%	33	36.3%	4	3.5%	5	7.7%	6	6.3%	3	1.8%	3	1.9%	1	0.7%	0	0.0%	0	0.0%
Walthamstow Edmonton Green	55 41	4.6% 3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.6%	5	3.2% 1.3%	3 9	2.2% 6.5%	43 0	45.3% 0.0%	24	1.3% 15.9%
Crouch End	29	2.4%	4	3.2%	2	2.2%	18	15.8%	0	0.0%	0	0.0%	4	2.4%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Bruce Grove/Tottenham High Road	27	2.2%	1	0.8%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	20	13.0%	5	3.6%	0	0.0%	1	0.7%
Chingford	23	1.9%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	20	21.1%	1	0.7%
Palmers Green	20	1.7%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	8	8.4%	0	0.0%	0	0.0%	6	4.3%	0	0.0%	5	3.3%
Winchmore Hill East Finchley	19 12	1.6%	2	1.6%	4	0.0% 4.4%	0	0.0%	1 2	1.5%	3	3.2% 2.1%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	12	7.9%
Southgate	12	1.0%	Ö	0.0%	0	0.0%	o	0.0%	1	1.5%	8	8.4%	Ö	0.0%	0	0.0%	1	0.7%	0	0.0%	2	1.3%
Upper Edmonton	12	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	2	1.3%	5	3.6%	0	0.0%	4	2.6%
Highgate	7	0.6%	0	0.0%	0	0.0%	4	3.5%	0	0.0%	0	0.0%	2	1.2%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
West Green Road/Seven Sisters Green Lanes	7 5	0.6%	0	0.0%	1	1.1%	2	1.8%	1	1.5%	0	0.0%	0	0.0%	3	1.9%	0	0.0%	0	0.0%	0	0.0%
Green Lanes Tottenham	30	0.4% 2.5%	1	0.8%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	1	0.6%	14	9.1%	11	7.9%	0	0.0%	2	1.3%
London West End	22	1.8%	1	0.8%	1	1.1%	3	2.6%	1	1.5%	1	1.1%	8	4.7%	1	0.6%	2	1.4%	3	3.2%	1	0.7%
Stamford Hill	22	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	21	12.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Haringey	19	1.6%	6	4.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	10	5.9%	3	1.9%	0	0.0%	0	0.0%	0	0.0%
Internet	19	1.6%	2	1.6%	3	3.3%	5	4.4%	0	0.0%	3	3.2%	3	1.8%	3	1.9%	0	0.0%	0	0.0%	0	0.0%
Tottenham Hale Retail Park North Finchley	10	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 4.2%	2	1.2%	6	3.9%	1	0.7%	0	1.1%	0	0.0%
Holloway Road	7	0.6%	0	0.0%	o	0.0%	4	3.5%	1	1.5%	0	0.0%	1	0.6%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Lakeside	7	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.4%	5	5.3%	0	0.0%
Finsbury Park	6	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	5	0.4%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	1	0.6%	0	0.0%	1	0.7%	0	0.0%	1	0.7%
Holloway Mail order	5	0.4%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	1	0.7%	0	0.0%	0	0.0%
Romford, Essex	5	0.4%	Ó	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	Ó	0.0%	1	0.7%	2	2.1%	1	0.7%
Edmonton	4	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	2	1.4%	0	0.0%	1	0.7%
Hackney	4	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Islington	4	0.3%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	2	1.2%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Barnet Camden Town	3	0.2%	0	0.0%	1	0.0%	0	0.0%	3	4.6%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Finchley	3	0.2%	0	0.0%	1	1.1%	0	0.0%	1	1.5%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Friem Barnet	3	0.2%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	2	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Southgate	3	0.2%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	2	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stoke Newington	3	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 2.1%	3	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Watford Archway	2	0.2%	0	0.0%	0	0.0%	1	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brighton	2	0.2%	1	0.8%	0	0.0%	o	0.0%	Ô	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colney Hatch	2	0.2%	0	0.0%	1	1.1%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dalston	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
liford Lea Valley	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.1% 0.0%	0	0.0%
Stroud Green	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whetstone	2	0.2%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%
Barnet	1	0.1%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Birmingham	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Bluewater, Greenhithe, Kent	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Bounds Green Bournemouth	li	0.1%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clapton	i	0.1%	0	0.0%	o	0.0%	0	0.0%	o	0.0%	Ö	0.0%	1	0.6%	0	0.0%	o o	0.0%	0	0.0%	o o	0.0%
Cork Tree Retail Park, Chingford	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Barnet	1	0.1%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edgware Road	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Fulham Golders Green	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hamostead Heath	li	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hertfordshire	1	0.1%	0	0.0%	0	0.0%	o	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	1	0.7%
Kent	1	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leytonstone	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%
Stevenage, Hertfordshire	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Temple Fortune Parade Turnpike Lane	1	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
TV shopping channel	li	0.1%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	o	0.0%	0	0.0%
Upper Holloway	1	0.1%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Vauxhall	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Waltham Cross	1	0.1%	Ω	0.0%	Ω	0.0%	0	0.0%	0	0.0%	0	0.0%	Ω	0.0%		0.6%	Ω	0.0%	Ω	0.0%		0.0%

Q6. How do you normally travel to do your non-food shopping?

	Base: respon		Zone																			
	Num	%	1		2		3		4		5		6		7		8		9		10	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	1 %
Base: All respondents	1,202	100.0%	125	100.0%	91	100.0%	114	100.0%	65	100.0%	95	100.0%	169	100.0%	154	100.0%	139	100.0%	95	100.0%	151	100.0%
Car - as driver	388	32.3%	37	29.6%	37	40.7%	40	35.1%	29	44.6%	43	45.3%	33	19.5%	28	18.2%	43	30.9%	34	35.8%	62	41.1%
Bus/Coach	337	28.0%	33	26.4%	17	18.7%	29	25.4%	18	27.7%	25	26.3%	53	31.4%	56	36.4%	55	39.6%	16	16.8%	35	23.2%
Walk	221	18.4%	32	25.6%	20	22.0%	18	15.8%	6	9.2%	9	9.5%	33	19.5%	40	26.0%	18	12.9%	27	28.4%	17	11.3%
Tube	90	7.5%	9	7.2%	7	7.7%	12	10.5%	6	9.2%	3	3.2%	24	14.2%	11	7.1%	4	2.9%	9	9.5%	5	3.3%
Car - as passenger	84	7.0%	9	7.2%	4	4.4%	4	3.5%	4	6.2%	7	7.4%	13	7.7%	8	5.2%	12	8.6%	3	3.2%	19	12.6%
Train	14	1.2%	2	1.6%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	3	1.8%	3	1.9%	1	0.7%	0	0.0%	4	2.6%
Bicycle	11	0.9%	1	0.8%	1	1.1%	2	1.8%	0	0.0%	0	0.0%	2	1.2%	2	1.3%	1	0.7%	1	1.1%	1	0.7%
Taxi	9	0.7%	0	0.0%	1	1.1%	1	0.9%	0	0.0%	1	1.1%	1	0.6%	0	0.0%	1	0.7%	3	3.2%	1	0.7%
Goods Delivered	28	2.3%	2	1.6%	3	3.3%	5	4.4%	0	0.0%	5	5.3%	5	3.0%	4	2.6%	2	1.4%	0	0.0%	2	1.3%
Varies	12	1.0%	0	0.0%	0	0.0%	1	0.9%	2	3.1%	0	0.0%	1	0.6%	2	1.3%	0	0.0%	2	2.1%	4	2.6%
Fly	4	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	1	0.6%	0	0.0%	1	0.7%	0	0.0%	1	0.7%
Wheelchair	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Bus and tube	1	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mobility scooter	1	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Q7. At which location did your household last buy clothes and shoes?

iase: All respondents Vood Green	Num	ndents %																				
			1		2		3		4		5		6		7		8		9		10	
	1.202	100.0%	Num 125	% 100.0%	Num 91	100.0%	Num 114	100.0%	Num 65	100.0%	Num 95	100.0%	Num 169	% 100.0%	Num 154	100.0%	Num 139	100.0%	Num 95	% 100.0%	Num 151	100.0%
	265	22.0%	50	40.0%	15	16.5%	16	14.0%	2	3.1%	15	15.8%		25.4%	61	39.6%	51	36.7%	0	0.0%	11	7.3%
Central London	152	12.6%	14	11.2%	13	14.3%	23	20.2%	12	18.5%	10	10.5%	30	17.8%	15	9.7%	12	8.6%	9	9.5%	13	8.6%
rent Cross	124 95	10.3% 7.9%	16 5	12.8%	23	25.3%	23	20.2%	19	29.2% 1.5%	19 9	20.0% 9.5%	10	5.9%	3	1.9%	4 13	2.9% 9.4%	0	0.0%	6 60	4.0% 39.7%
fail order / catalogue	50	4.2%	5	4.0%	3	3.3%	6	5.3%	3	4.6%	2	2.1%	5	3.0%	7	4.5%	6	4.3%	3	3.2%	10	6.6%
on't regularly buy these kind of goods	48	4.0%	4	3.2%	3	3.3%	5	4.4%	2	3.1%	4	4.2%	9	5.3%	10	6.5%	4	2.9%	5	5.3%	2	1.3%
Valthamstow	40	3.3%	1	0.8%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	1	0.6%	7	4.5%	0	0.0%	28	29.5%	2	1.3%
ton't know nternet	31 29	2.6%	1	0.8%	3	3.3%	7	0.9% 6.1%	4	6.2% 3.1%	0	0.0%	5	3.0%	9	5.8%	3	2.9%	3	3.2%	1	0.7%
dmonton Green	24	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	1	0.6%	0	0.0%	5	3.6%	1	1.1%	16	10.6%
fuswell Hill	17	1.4%	Ō	0.0%	10	11.0%	0	0.0%	3	4.6%	1	1.1%	1	0.6%	1	0.6%	1	0.7%	0	0.0%	0	0.0%
rouch End	12	1.0%	1	0.8%	1	1.1%	6	5.3%	0	0.0%	0	0.0%	2	1.2%	0	0.0%	1	0.7%	0	0.0%	1	0.7%
Chingford Palmers Green	11	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	10	10.5%	0	0.0%
ruce Grove/Tottenham High Road	7	0.7%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	3	1.9%	2	1.4%	0	0.0%	1	0.7%
outhgate	7	0.6%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	4	4.2%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	1	0.7%
ast Finchley	4	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	2.0%
Green Lanes	4	0.3%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	1	1.1%	2	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Vest Green Road/Seven Sisters Ipper Edmonton	4	0.3%	0	0.0%	0	0.0%	2	1.8%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
lighgate	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	ò	0.0%	0	0.0%	0	0.0%	1	0.7%
Vinchmore Hill	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
ondon West End	48	4.0%	5	4.0%	3	3.3%	5	4.4%	2	3.1%	3	3.2%	14	8.3%	5	3.2%	2	1.4%	4	4.2%	5	3.3%
broad Iolloway	31 15	2.6%	5	4.0%	4	4.4%	5	4.4% 5.3%	5	7.7%	2	2.1%	6	3.6% 1.2%	2	1.3%	0	0.0%	0	0.0%	2	1.3%
ford	15	0.9%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.2%	2	1.3%	1	0.7%	6	6.3%	0	0.0%
lackney	9	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5	3.0%	3	1.9%	1	0.7%	0	0.0%	0	0.0%
laringey	8	0.7%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	3.6%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
akeside shoppping centre, West Thurrock Way, West Thurrock,	8	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	2.9%	4	4.2%	0	0.0%
lorth Finchley tomford, Essex	8	0.7%	0	0.0%	2	2.2%	0	0.0%	4	6.2%	2	2.1%	0	0.0%	0	0.0%	0	0.0%	0 5	0.0% 5.3%	0	0.0%
slington	7	0.6%	2	1.6%	0	0.0%	1	0.9%	1	1.5%	0	0.0%	3	1.8%	ò	0.0%	0	0.0%	0	0.0%	0	0.0%
Vatford	7	0.6%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	4	4.2%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	1	0.7%
lampstead Heath	6	0.5%	0	0.0%	1	1.1%	1	0.9%	1	1.5%	1	1.1%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Buewater, Greenhithe	5 5	0.4%	2	1.6%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0 5	0.0%	0	0.0%	0	0.0%	2	2.1%	0	0.0%
rookfield Retail Park, Cheshunt, Waltham	4	0.3%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	2	1.3%
Cheshunt	4	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	3	2.0%
larlow	4	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	2	2.1%	1	0.7%
Valtham Cross insbury Park	4	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1 2	0.6%	0	0.0%	2	1.4%	0	0.0%	1	0.7%
trighton	3	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Palston	3	0.2%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.6%	2	1.3%	0	0.0%	0	0.0%	0	0.0%
ent	3	0.2%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.1%	0	0.0%
toke Newington	3	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
covent Garden Dagenham market	2 2 2	0.2%	0	0.8%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%
Porset	2	0.2%	Ō	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
dmonton	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	1	0.7%	0	0.0%	0	0.0%
ssex latfield	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
evton		0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.6%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
eytonstone	2 2 2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.1%	0	0.0%
stafford	2	0.2%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
ottenham ottenham Hale Retail Park	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	1	0.6%	0	0.0%	1	1.1%	0	0.0%
arking. Essex	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	ò	0.0%	0	0.0%	ò	0.0%	0	0.0%
arnet	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
leckton	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%
irmingham Cambridge	li	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%
Cleveland	1	0.1%	0	0.0%	0	0.0%	o	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%
orktree Retail Park, Chingford	1.	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
coventry	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
pping almouth, Cornwall	li	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%
Solders Green	i	0.1%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0.0%	0	0.0%
lammersmith	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
lendon	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
lertfordshire reland	li l	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
ensington	i	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	Ō	0.0%	ò	0.0%	0	0.0%	0	0.0%	0	0.0%
iverpool City Centre	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
ondon Colney, St Albans, Hertfordshire	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
iouth Wales filton Keynes	li l	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	1	0.7%
lew Barnet, Hertfordshire	i	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
lorth Weald	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	o	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
flymouth	1	0.1%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
tetail Park, Halfhide Lane, A10	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
ittinbourne, Kent Stevenage, Hertfordshire	li l	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
surrey	i	0.1%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	Ó	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
ussex	1	0.1%	0	0.0%	o	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
he Angel, Islington	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
urnpike Lane	1	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Valtham Abbev	li	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%
Vestminster	1	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Q8. At which other locations do you shop for clothes and shoes?																						
	Base:		Zone																			
	shoes	clothes/																				
	Num	%	1		2		3		4		5		6		7		8		9		10	
Base: Those buying clothes/ shoes	1.154	100.0%	Num 121	100.0%	Num 88	100.0%	Num 109	100.0%	Num 63	100.0%	Num 91	100.0%	Num 160	100.0%	Num 144	100.0%	Num 135	% 100.0%	Num 90	% 100.0%	Num 149	100.0%
Wood Green	103	8.9%	18	14.9%	1	1.1%	3	2.8%	2	3.2%	10	11.0%	15	9.4%	18	12.5%	16	11.9%	3	3.3%	15	10.1%
Bruce Grove/Tottenham High Road Crouch End	10	0.9%	1 2	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	4.2% 0.0%	3	2.2% 0.7%	0	0.0%	0	0.0%
Green Lanes	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Muswell Hill West Green Road/Seven Sisters	18	1.6%	4	3.3%	6	6.8%	5	4.6% 0.9%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	1	0.7%	1	1.1%	0	0.0%
Brent Cross	99	8.6%	11	9.1%	13	14.8%	16	14.7%	5	7.9%	11	12.1%	14	8.8%	8	5.6%	6	4.4%	5	5.6%	10	6.7%
Central London Chingford	135	11.7%	19	15.7%	10	11.4%	21	19.3%	13	20.6%	11	12.1%	25	15.6%	8	5.6%	10	7.4%	8	8.9% 6.7%	7	4.7%
East Finchley	3	0.3%	0	0.0%	1	1.1%	0	0.0%	1	1.6%	0	0.0%	0	0.0%	0	0.7%	1	0.7%	0	0.0%	0	0.0%
Edmonton Green	13 59	1.1% 5.1%	0	0.0%	0	0.0%	0	0.0%	1	1.6%	0	0.0%	0	0.0%	3	2.1%	6 11	4.4%	0	0.0%	3	2.0% 16.1%
Enfield Highgate	8	0.7%	0	2.5%	0	0.0%	0	3.7%	0	0.0%	1	7.7% 1.1%	2	1.3%	5	3.5% 1.4%	1	8.1% 0.7%	3	3.3%	24 1	0.7%
Palmers Green	8	0.7%	1	0.8%	1	1.1%	0	0.0%	0	0.0%	2	2.2%	0	0.0%	1	0.7%	1	0.7%	0	0.0%	2	1.3%
Southgate Upper Edmonton	5	0.4%	0	0.0%	0	0.0%	0	0.0%	1	1.6%	1	1.1%	1 2	0.6%	0	0.0%	1	0.7%	0	0.0%	1	0.7%
Walthamstow	16	1.4%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	5	3.7%	9	10.0%	0	0.0%
Winchmore Hill Internet	6 22	0.5% 1.9%	0	0.8%	0	0.0%	1	0.9%	3	1.6% 4.8%	0	0.0%	1	0.6%	0	0.0%	2	1.5%	0	0.0%	0	0.0%
Mail order / catalogue	34	2.9%	5	4.1%	3	3.4%	4	3.7%	2	3.2%	4	4.4%	1	0.6%	5	3.5%	3	2.2%	2	2.2%	5	3.4%
None mentioned / no other centre Don't know	396 95	34.3% 8.2%	44 8	36.4% 6.6%	29 8	33.0% 9.1%	33 4	30.3%	19 6	30.2% 9.5%	29 7	31.9% 7.7%	56 16	35.0% 10.0%	50 17	34.7% 11.8%	55 11	40.7% 8.1%	28 5	31.1% 5.6%	52 13	34.9% 8.7%
London West End	52	4.5%	8	6.6%	5	5.7%	3	2.8%	3	4.8%	3	3.3%	11	6.9%	6	4.2%	6	4.4%	3	3.3%	4	2.7%
Holloway Lakeside Shopping Centre, Thurrock, Essex	13 10	1.1%	1	0.8%	0	0.0%	3	2.8%	2	3.2%	1	1.1%	4	2.5%	1 2	0.7%	0	0.0%	0	0.0% 6.7%	1	0.7%
Romford, Essex	7	0.6%	1	0.8%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	4.4%	1	0.7%
Barnet Hampstead	6	0.5%	1	0.8%	2	2.3%	0	0.0%	0	0.0%	2	2.2%	0	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%
Stamford Hill	6	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	2.5%	2	1.4%	0	0.0%	0	0.0%	0	0.0%
Tottenham Hale Retail Park	6	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	3	2.1%	1	0.7%	1	1.1%	0	0.0%
Abroad Cheshunt	5	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	1	2.7%
Bluewater	4	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	2.1%	0	0.0%	1	1.1%	0	0.0%
Brookfield Farm Hackney	4	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.7%	0	0.0%	1	1.1%	2	1.3%
Camden	3	0.3%	0	0.0%	1	1.1%	0	0.0%	1	1.6%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Essex Harlow	3	0.3%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	1.1%	0	0.0%
Hatfield, Hertfordshire	3	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	2	1.5%	0	0.0%	0	0.0%
lliford Islington	3	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.2%	1	0.7%
North Finchley	3	0.3%	1	0.8%	1	1.1%	Ō	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	Ó	0.0%	0	0.0%
Tottenham Waltham Cross	3	0.3%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	1	0.7%	0	0.0%	0	0.0%
Wattford	3	0.3%	2	1.7%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	o o	0.0%	0	0.0%	0	0.0%	0	0.0%
Covent Garden Ealing	2	0.2%	0	0.0%	1	1.1%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Friern Barnet	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Haringey Oxford	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	1	0.7%	0	0.0%	0	0.0%
Stevenage	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	1	0.7%
Archway Ashford, Kent	1	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckton	i	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%
Brimsdown, Middlesex Chelmsford	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%
Chesham	ĺí.	0.1%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cirencester East Barnet	1	0.1%	0	0.0%	0	0.0%	0	0.0%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Barnet Edmonton	li .	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%
Finchley Fulham	1	0.1%	0	0.0%	0	0.0%	0	0.0%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halesworth, Suffolk	i	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	ó	0.0%
Hammersmith	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kent Knightsbridge	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%
Lea Valley	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%
Leyton Leytonstone	1	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Liverpool Street	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%
Llanelli Lower Edmonton	1	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Moorgate	li	0.1%	0	0.0%	0	0.0%	0	0.0%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Northfield Norwich, Norfolk	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%
Shoreditch	1	0.1%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%
St Albans Stelle on Treat	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stoke-on-Trent Stratford	1	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%
Surrey	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welwyn Garden City Wembley	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Westminster	1	0.1%	0	0.0%	o	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
York	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%

Q9. At which location did your household last buy domestic electric appliances (e.g. fridges and kitchen items)?

Q9. At which location did your household last buy domestic electric applian	Base:	_	Zone	nen item:) r																	
	respor		ZUNE																			
	Num	%	1		2		3		4		5		6		7		8		9		10	
S			Num	%	Num		Num		Num		Num		Num		Num		Num	%	Num		Num	
Base: All respondents Don't regularly buy these kind of goods	1,202	100.0% 16.0%	125 16	100.0% 12.8%	91 12	100.0% 13.2%	114 19	100.0% 16.7%	65 7	100.0%	95 11	100.0% 11.6%	169 28	100.0% 16.6%	154 37	100.0% 24.0%	139 24	100.0% 17.3%	95 11	100.0% 11.6%	151 25	100.0% 16.6%
Brent Cross	115	9.6%	14	11.2%	20	22.0%	25	21.9%	15	23.1%	13	13.7%	6	3.6%	5	3.2%	8	5.8%	0	0.0%	9	6.0%
Internet	97	8.1%	15	12.0%	11	12.1%	18	15.8%	8	12.3%	6	6.3%	20	11.8%	6	3.9%	3	2.2%	3	3.2%	7	4.6%
Wood Green	96	8.0%	28	22.4%	2	2.2%	7	6.1%	2	3.1%	5	5.3%	15	8.9%	18	11.7%	14	10.1%	0	0.0%	5	3.3%
Enfield Central London	90 58	7.5% 4.8%	7	5.6% 7.2%	2	2.2%	9	1.8% 7.9%	0	0.0% 4.6%	4	4.2% 4.2%	3 18	1.8%	1	0.6% 1.9%	18 4	12.9%	2	2.1%	51 2	33.8%
Curry's, Tottenham Hale Retail Park, Ferry Lane	58 42	3.5%	3	2.4%	0	0.0%	2	1.8%	0	0.0%	1	1.1%	9	5.3%	15	9.7%	6	4.3%	3	3.2%	3	2.0%
Comet, Tottenham Hale Retail Park, Ferry Lane	36	3.0%	3	2.4%	2	2.2%	1	0.9%	0	0.0%	1	1.1%	4	2.4%	17	11.0%	4	2.9%	4	4.2%	0	0.0%
Chingford	35 31	2.9%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	5	3.6%	27	28.4%	1	0.7%
Walthamstow Mail order / catalogue	30	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0 7	0.0% 4.1%	1	0.6%	9	0.0%	29 1	30.5%	1	0.7% 2.0%
Don't know	25	2.1%	2	1.6%	3	3.3%	1	0.9%	2	3.1%	3	3.2%	4	2.4%	5	3.2%	2	1.4%	1	1.1%	2	1.3%
Edmonton Green	23	1.9%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	10	7.2%	1	1.1%	10	6.6%
Currys, Friem Bridge Retail Park, Pegasus Way East Finchley	20 18	1.7%	2	1.6%	4	4.4%	0	0.0%	0 10	0.0% 15.4%	6	6.3%	1	0.6%	1	0.6%	2	1.4%	1	1.1%	3	2.0%
Muswell Hill	17	1.4%	1	0.8%	11	12.1%	2	1.8%	0	0.0%	0	0.0%	1	0.6%	1	0.6%	1	0.7%	0	0.0%	0	0.0%
Crouch End	15	1.2%	3	2.4%	1	1.1%	8	7.0%	1	1.5%	0	0.0%	2	1.2%	ò	0.0%	0	0.0%	0	0.0%	0	0.0%
Upper Edmonton	14	1.2%	1	0.8%	0	0.0%	0	0.0%	1	1.5%	1	1.1%	0	0.0%	2	1.3%	3	2.2%	1	1.1%	5	3.3%
Palmers Green	12 10	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 3.1%	9	9.5% 2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	2.0% 0.7%
Southgate Bruce Grove/Tottenham High Road	9	0.8%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	3	1.9%	3	2.2%	1	1.1%	0	0.7%
Green Lanes	9	0.7%	0	0.0%	0	0.0%	2	1.8%	1	1.5%	1	1.1%	4	2.4%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Winchmore Hill	8	0.7%	2	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.2%	0	0.0%	0	0.0%	0	0.0%	4	2.6%
Comet, Friern Bridge Retail Park, Pegasus Way West Green Road/Seven Sisters	7	0.6%	0	0.0%	5	5.5% 1.1%	1	0.9%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tottenham Hale Retail Park	33	2.7%	3	2.4%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	4	2.4%	12	7.8%	6	4.3%	5	5.3%	2	1.3%
Tottenham	24	2.0%	2	1.6%	0	0.0%	3	2.6%	0	0.0%	Ö	0.0%	3	1.8%	11	7.1%	4	2.9%	0	0.0%	1	0.7%
West End	18	1.5%	0	0.0%	0	0.0%	3	2.6%	3	4.6%	0	0.0%	4	2.4%	3	1.9%	1	0.7%	1	1.1%	3	2.0%
Barnet Friern Barnet	13 13	1.1%	2	1.6%	4	4.4% 1.1%	2	1.8%	0	0.0% 1.5%	3	3.2% 9.5%	1	0.6%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Haringey	10	0.8%	1	0.8%	ò	0.0%	o	0.0%	0	0.0%	0	0.0%	7	4.1%	1	0.6%	0	0.0%	0	0.0%	1	0.0%
North Finchley	10	0.8%	0	0.0%	3	3.3%	0	0.0%	3	4.6%	4	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stamford Hill	9	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	8	4.7%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Enfield Retail Park Edmonton	6 5	0.5%	2	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1 2	0.7% 1.4%	0	0.0%	3	2.0%
Dalston, London	4	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	1.8%	Ö	0.0%	0	0.0%	1	1.1%	0	0.0%
Hackney	3	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Bounds Green Finchlev	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Finshury park		0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Holloway	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.2%	ò	0.0%	0	0.0%	0	0.0%	0	0.0%
Holloway Road	2	0.2%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Islington Lea Valley	2	0.2%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tottenham Court Road, London	2	0.2%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0.0%	1	0.0%	0	0.0%	ó	0.7%
Waltham Cross	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	1	0.7%	0	0.0%	0	0.0%
Abroad	1	0.1%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Birmingham Bluewater	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%
Braintree, Essex	í	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brent Cross Shopping Centre	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Chelsea Cheltenham	1	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Corktree Retail Park, Chingford	li	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edgware	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Hatfield	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Hendon Giltbrook, Nottingham	III	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
liford	li	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.1%	0	0.0%
Kentish Town	1	0.1%	0	0.0%	Ö	0.0%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kingsbury, London	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leyton New Southgate	1	0.1%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Circular	li	0.1%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ponders End	í	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Upper Holloway	1	0.1%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Watford Welwyn Garden City	1	0.1%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welwyn Garden City Westminster	I,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
TO STITUTE OF THE STATE OF THE		V. 1 /0	J	U.U /0	U	J.U /0	v	J.U /0	U	J.U /0	U	J.U /0	-	J.U /0	U	J.U /0	v	J.U /0	v	V.U /0	v	V.U /0

Q10. At which other locations do you shop for domestic electric appliances (e.g. fridges and kitchen items)?

Q10. At which other locations do you shop for domestic electric appliances	(e.g. fri	dges and I	kitchen	items)?																		
	Base:		Zone																			
		domestic																				
	appliar	ices																				
	Num	%	1		2		3		4		5		6		7		8		9		10	
Base: Those buying domestic appliances	1,010	100.0%	Num 109	% 100.0%	Num 79	100.0%	Num 95	100.0%	Num 58	100.0%	Num 84	100.0%	Num 141	% 100.0%	Nur 117		Nun 115		Num 84	% 100.0%	Num 126	100.0%
Comet, Friern Bridge Retail Park, Pegasus Way	8	0.8%	2	1.8%	3	3.8%	0	0.0%	0	0.0%	1	1.2%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	1	0.8%
Comet, Tottenham Hale Retail Park, Ferry Lane	15	1.5%	2	1.8%	0	0.0%	1	1.1%	0	0.0%	2	2.4%	2	1.4%	5	4.3%	3	2.6%	0	0.0%	0	0.0%
Currys, Tottenham Hale Retail Park, Ferry Lane Currys, Friern Bridge Retail Park, Pegasus Way	14	1.4%	1	0.9%	0	0.0% 3.8%	1	1.1%	1	1.7%	0	0.0% 1.2%	3	2.1%	4	3.4% 0.0%	3	2.6% 0.0%	0	0.0%	1	0.8%
Brent Cross	51	5.0%	8	7.3%	12	15.2%	6	6.3%	3	5.2%	7	8.3%	7	5.0%	3	2.6%	3	2.6%	1	1.2%	1	0.8%
Bruce Grove/Tottenham High Road	4	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	1	0.9%	1	0.9%	1	1.2%	0	0.0%
Central London	36 9	3.6% 0.9%	3	2.8%	2	2.5%	5	5.3%	5	8.6%	4	4.8%	10	7.1%	1	0.9%	1	0.9%	7	1.2%	4	3.2% 0.8%
Chingford Crouch End	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.8%
East Finchley	5	0.5%	3	2.8%	1	1.3%	0	0.0%	0	0.0%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edmonton Green	8	0.8%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5	4.3%	1	1.2%	1	0.8%
Enfield Green Lanes	32	3.2% 0.2%	1	0.9%	1	1.3%	0	1.1%	0	0.0%	0	0.0%	1	0.7% 1.4%	2	1.7%	8	7.0%	2	2.4%	16 0	12.7%
Highgate	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Muswell Hill	8	0.8%	0	0.0%	1	1.3%	6	6.3%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%
Palmers Green	8	0.8%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	2	2.4%	0	0.0%	0	0.0%	2	1.7%	0	0.0%	3	2.4%
Southgate Upper Edmonton	3	0.3%	1	0.9%	0	0.0%	1	1.1%	1	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walthamstow	12	1.2%	0	0.0%	0	0.0%	0	0.0%	1	1.7%	0	0.0%	1	0.0%	1	0.0%	1	0.9%	5	6.0%	3	2.4%
West Green Road/Seven Sisters	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	o	0.0%	0	0.0%	0	0.0%
Winchmore Hill	4	0.4%	0	0.0%	1	1.3%	0	0.0%	0	0.0%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	1	0.8%
Wood Green	33 45	3.3%	13	11.9%	2	2.5% 2.5%	1	1.1%	0	0.0%	3 11	3.6% 13.1%	9	1.4%	4	3.4% 1.7%	6	5.2% 1.7%	0	0.0%	2	1.6%
Internet Mail order / catalogue	9	4.5% 0.9%	1	1.8%	2	1.3%	1	4.2% 1.1%	1	10.3%	0	0.0%	1	6.4% 0.7%	2	1.7%	2	1.7%	3	3.6%	0	3.2% 0.0%
None mentioned / no other centre	570	56.4%	63	57.8%	37	46.8%	53	55.8%	31	53.4%	39	46.4%	78	55.3%	74	63.2%	69	60.0%	47	56.0%	77	61.1%
Don't know	47	4.7%	3	2.8%	5	6.3%	2	2.1%	2	3.4%	4	4.8%	10	7.1%	8	6.8%	5	4.3%	3	3.6%	5	4.0%
London West End Tottenham	12	1.2%	2	1.8%	1	1.3%	1	1.1%	1	1.7%	1	1.2%	3	2.1%	1	0.9% 2.6%	1	0.9% 2.6%	1	1.2%	0	0.0%
Haringey	8	0.8%	3	2.8%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	3	2.1%	1	0.9%	0	0.0%	0	0.0%	0	0.0%
North Finchley	8	0.8%	0	0.0%	4	5.1%	0	0.0%	2	3.4%	2	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Holloway	7	0.7%	0	0.0%	1	1.3%	3	3.2%	1	1.7%	0	0.0%	2	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tottenham Hale Edmonton	7 5	0.7%	0	0.0%	1	1.3%	1	1.1%	0	0.0%	0	0.0%	1	0.7%	2	1.7%	0	0.0% 2.6%	2	2.4% 1.2%	0	0.0%
Finchley	5	0.5%	0	0.0%	2	2.5%	1	1.1%	0	0.0%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%
Friern Barnet	3	0.3%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	2	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barnet	2	0.2%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckton Dartford	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.4%	0	0.0%
llford	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.4%	0	0.0%
Levton	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.4%	0	0.0%
ovc	2	0.2%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%
Stamford Hill, Hackney, London Watford	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 1.7%	0	0.0% 1.2%	2	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	1	0.2%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brighton	1	0.1%	0	0.0%	0	0.0%	o	0.0%	0	0.0%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Camden	1	0.1%	0	0.0%	0	0.0%	0	0.0%	1	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chingford Clapton	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.8%
Clerkenwell	i	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colindale	1	0.1%	0	0.0%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Essex	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.8%
Essex Road Ladbroke Grove	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside	i	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	0	0.0%
Lea valley	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%
Leytonstone	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	0	0.0%
Lower Edmonton New Southgate	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.8%
Norwich, Norfolk	li	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ó	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.8%
Pegasus Way	1	0.1%	0	0.0%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ponders End	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.8%
Retail park, Broad Lane Stafford	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 1.7%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%
Stattord Sussex	li .	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	0	0.0%
Totteridge	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	0	0.0%	0	0.0%	o	0.0%	ò	0.0%	0	0.0%
Welling Garden City	1	0.1%	0	0.0%	0	0.0%	ō	0.0%	Ö	0.0%	0	0.0%	ō	0.0%	0	0.0%	ō	0.0%	0	0.0%	1	0.8%

Q11. At which location did your household last buy other kinds of electric goods such as TV/ Hi-Fi and computers?

Q11. At which location did your household last buy other kinds of electric gr	Base:		Zone	na compu	iters?																	
	respon		20110																			
	Num	%	1		2		3		4		5		6		7		8		9		10	
Base: All respondents	1,202	100.0%	Num 125	% 100.0%	Num 91	% 100.0%	Num 114	% 100.0%	Num 65	100.0%	Num 95	100.0%	Num 169	% 100.0%	Num 154	% 100.0%	Num 139	100.0%	Num 95	% 100.0%	Num 151	100.0%
Don't regularly buy these kind of goods	283	23.5%	21	16.8%	16	17.6%	25	21.9%	14	21.5%	17	17.9%	45	26.6%	49	31.8%	30	21.6%	20	21.1%	44	29.1%
Internet	137	11.4%	20	16.0%	17	18.7%	17	14.9%	11	16.9%	16	16.8%	23	13.6%	10	6.5%	6	4.3%	4	4.2%	13	8.6%
Brent Cross Enfield	91 88	7.6% 7.3%	13 5	10.4%	15 0	16.5%	16	14.0%	11	16.9% 1.5%	13	13.7% 1.1%	3	1.8%	6	3.9% 1.9%	7 23	5.0% 16.5%	1 2	1.1%	6 47	4.0% 31.1%
Central London	81	6.7%	12	9.6%	5	5.5%	18	15.8%	9	13.8%	5	5.3%	19	11.2%	6	3.9%	3	2.2%	1	1.1%	3	2.0%
Wood Green	64	5.3%	17	13.6%	1	1.1%	2	1.8%	0	0.0%	4	4.2%	16	9.5%	7	4.5%	15	10.8%	0	0.0%	2	1.3%
Currys, Tottenham Hale Retail Park, Ferry Lane Don't know	45 31	3.7% 2.6%	6	4.8%	0	1.1%	4	3.5% 1.8%	0	0.0% 4.6%	0	0.0%	8	4.7% 5.3%	13 5	8.4% 3.2%	7	5.0%	4	4.2% 2.1%	1	0.7% 1.3%
Chingford	28	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.4%	23	24.2%	3	2.0%
Walthamstow	26	2.2%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	24	25.3%	0	0.0%
Edmonton Green Comet, Tottenham Hale Retail Park, Ferry Lane	23 20	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.6%	3 11	1.9% 7.1%	11 5	7.9%	1	1.1%	6	4.0%
Mail order / catalogue	19	1.6%	0	0.0%	2	2.2%	0	0.0%	0	0.0%	3	3.2%	2	1.2%	4	2.6%	4	2.9%	1	1.1%	3	2.0%
Bruce Grove/Tottenham High Road Currys, Friern Bridge Retail Park, Pegasus Way	17 14	1.4%	4	3.2%	0	0.0%	2	1.8%	0	0.0%	1 5	1.1% 5.3%	1	0.6%	5 1	3.2% 0.6%	3	2.2%	1	1.1%	0	0.0% 1.3%
Muswell Hill	13	1.1%	3	2.4%	4	4.4%	3	2.6%	0	0.0%	0	0.0%	i	0.6%	1	0.6%	1	0.7%	0	0.0%	0	0.0%
East Finchley	11	0.9%	1	0.8%	4	4.4%	0	0.0%	3	4.6%	3	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crouch End Palmers Green	8	0.7%	1	0.8%	1	1.1%	5	4.4% 0.0%	0	0.0%	6	0.0% 6.3%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Comet, Friem Bridge Retail Park, Pegasus Way	6	0.5%	1	0.8%	3	3.3%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Winchmore Hill	6	0.5%	1	0.8%	1	1.1%	2	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	1	0.7%
Southgate Upper Edmonton	4	0.3%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	2	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1 3	0.7% 2.0%
Green Lanes	2	0.2%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Highgate	1	0.1%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West Green Road/Seven Sisters Tottenham Hale	26	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0 11	0.0% 7.1%	0	2.9%	0	0.0%	0	0.0%
Tottenham	20	1.7%	0	0.0%	0	0.0%	2	1.8%	0	0.0%	0	0.0%	4	2.4%	9	5.8%	4	2.9%	0	0.0%	1	0.7%
London West End	17	1.4%	0	0.0%	1	1.1%	2	1.8%	2	3.1%	1	1.1%	4	2.4%	1	0.6%	2	1.4%	1	1.1%	3	2.0%
Friern Barnet Haringey	10 10	0.8%	1	0.8%	2	2.2%	0	0.0%	0	1.5%	6	6.3% 0.0%	0 7	0.0% 4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barnet	7	0.6%	1	0.8%	2	2.2%	0	0.0%	0	0.0%	3	3.2%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Finchley	6	0.5%	1	0.8%	3	3.3%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Enfield Retail Park Edmonton	5	0.4%	2	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	2	1.3%
Finchley	4	0.3%	0	0.0%	0	0.0%	1	0.9%	1	1.5%	2	2.1%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Staples Corner Camden Town	4	0.3%	0	0.0%	2	2.2% 0.0%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Holloway	3	0.2%	Ó	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	1	0.6%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
North Circular Road	3	0.2%	0	0.0%	1	1.1%	1	0.9%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Swiss Cottage Watford	3	0.2%	0	0.0%	1	1.1%	0	0.0%	2	3.1% 1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	2	0.2%	0	0.0%	1	1.1%	0	0.0%	o	0.0%	o	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Archway	2	0.2%	0	0.0%	0	0.0%	2	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckton Dalston, London		0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.1%	0	0.0%
Finsbury Park	2 2 2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
llford Lea Valley	2	0.2%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lea Valley Stamford Hill	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.2%	0	0.0%	0	0.7%	0	0.0%	0	0.0%
Tottenham Court Road, London	2	0.2%	1	0.8%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
De Mandeville Retail Park, Southbury Road Birmingham	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%
Brighton	ĺ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brookfield Farm	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Brimsdown Industrial Estate Edgeware Road, London	III	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Brent Cross Shopping Centre	í	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Colney Hatch	1	0.1%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dartford Directly from own company	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greenwich	í	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hatfield	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Heartfordshire Hendon	III	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Holborn	í	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Moorgate, London New Southgate	1	0.1%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Southgate Norwich, Norfolk	li l	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%
Old Street	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mile End Ponders End	1	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ponders End Retail Park, Broad Lane	li l	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Stanford Hill	1	0.1%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
TV shopping	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%
Wednesbury, West Midlands Welwyn Garden City	III	0.1%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
TOTAL OCCUPANT	1.6	V. I /0	U	U.U /0	U	J.U /0	U	J.U /0	U	J.U /0	U	J.U /0	U	V.U /0	v	J.U /0	v	J.U /0	v	J.U /0	_	V.1 /0

Q12. Which other locations do you visit when buying other kinds of electric goods such as TV/ Hi-Fi and computers?

	Base:	Those	Zone																			
		TV/ HiFi																				
	etc																					
	Num	%	1		2		3		4		5		6		7		8		9		10	
			Num	%	Num		Num		Num		Num		Num		Num		Num	%	Num		Num	
Base: Those buying TV/ HiFi etc	919	100.0%	104	100.0%	75	100.0%	89	100.0%	51	100.0%	78	100.0%	124	100.0%	105	100.0%	109	100.0%	75	100.0%	107	100.0%
Comet, Friern Bridge Retail Park, Pegasus Way	6	0.7%	2	1.9%	1	1.3%	0	0.0%	0	0.0%	2	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%
Comet, Tottenham Hale Retail Park, Ferry Lane	11	1.2%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	3.2%	4	3.8%	2	1.8%	0	0.0%	0	0.0%
Currys, Tottenham Hale Retail Park, Ferry Lane Currys, Friem Bridge Retail Park, Pegasus Way	14	0.3%	4	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	2	0.0%	0	0.0%	3	0.0%	2	0.0%	0	0.0%
Brent Cross	36	3.9%	5	4.8%	6	8.0%	g g	10.1%	2	0.0%	5	6.4%	6	4.8%	4	1.0%	1	0.9%	0	0.0%	1	0.9%
Bruce Grove/Tottenham High Road	5	0.5%	1	1.0%	0	0.0%	1	1.1%	0	0.0%	1	1.3%	1	0.8%	1	1.0%	Ó	0.0%	0	0.0%	Ó	0.9%
Central London	38	4.1%	1	1.0%	2	2.7%	7	7.9%	4	7.8%	6	7.7%	11	8.9%	1	1.0%	3	2.8%	1	1.3%	2	1.9%
Chingford	8	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ò	0.0%	0	0.0%	6	8.0%	2	1.9%
Crouch End	3	0.3%	Ö	0.0%	0	0.0%	2	2.2%	Ö	0.0%	1	1.3%	Ö	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%
East Finchley	5	0.5%	0	0.0%	0	0.0%	1	1.1%	2	3.9%	2	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edmonton Green	5	0.5%	1	1.0%	0	0.0%	0	0.0%	1	2.0%	0	0.0%	0	0.0%	1	1.0%	0	0.0%	2	2.7%	0	0.0%
Enfield	31	3.4%	2	1.9%	0	0.0%	0	0.0%	0	0.0%	3	3.8%	2	1.6%	2	1.9%	5	4.6%	3	4.0%	14	13.1%
Green Lanes	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Highgate	1	0.1%	0	0.0%	0	0.0%	0	0.0%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Muswell Hill	5	0.5%	0	0.0%	1	1.3%	3	3.4%	0	0.0%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Palmers Green	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%
Southgate	2	0.2%	0	0.0%	0	0.0%	0	0.0%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%
Upper Edmonton Walthamstow	6	0.5%	0	0.0%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	1	0.8%	1	1.0%	2	1.8%	0	0.0%	0	0.0%
West Green Road/Seven Sisters	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.0%	0	0.0%	0	0.0%	Ó	0.9%
Winchmore Hill	3	0.1%	2	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.8%	ò	0.0%	0	0.0%	0	0.0%	0	0.0%
Wood Green	26	2.8%	5	4.8%	0	0.0%	0	0.0%	0	0.0%	3	3.8%	4	3.2%	7	6.7%	7	6.4%	0	0.0%	0	0.0%
Internet	46	5.0%	4	3.8%	8	10.7%	7	7.9%	2	3.9%	2	2.6%	7	5.6%	4	3.8%	4	3.7%	4	5.3%	4	3.7%
Mail order / catalogue	11	1.2%	1	1.0%	1	1.3%	0	0.0%	1	2.0%	1	1.3%	1	0.8%	1	1.0%	3	2.8%	2	2.7%	0	0.0%
None mentioned / no other centre	564	61.4%	66	63.5%	45	60.0%	50	56.2%	32	62.7%	42	53.8%	67	54.0%	71	67.6%	72	66.1%	44	58.7%	73	68.2%
Don't know	50	5.4%	8	7.7%	6	8.0%	4	4.5%	3	5.9%	3	3.8%	7	5.6%	6	5.7%	5	4.6%	3	4.0%	5	4.7%
Tottenham Hale	11	1.2%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.6%	4	3.8%	2	1.8%	2	2.7%	0	0.0%
West End	8	0.9%	2	1.9%	1	1.3%	1	1.1%	0	0.0%	1	1.3%	3	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barnet	5	0.5%	0	0.0%	1	1.3%	2	2.2%	0	0.0%	2	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Finchley	5	0.5%	0	0.0%	2	2.7%	0	0.0%	2	3.9%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tottenham Hackney	3	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.8%	0	0.0%	2	1.8%	0	0.0%	0	0.0%
Haringey	2	0.2%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ilford. Essex	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.8%	0	0.0%	0	0.0%	1	1.3%	0	0.0%
Lakeside	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.3%	1	0.0%
Abroad	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.0%	0	0.0%	ò	0.0%	0	0.0%
Beckton	li	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ò	0.0%	0	0.0%	1	1.3%	0	0.0%
Brighton	li	0.1%	Ö	0.0%	0	0.0%	Ö	0.0%	Ö	0.0%	1	1.3%	Ö	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%
Clerkenwell	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Holborn	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Holloway	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hornsey	1	0.1%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kilburn	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oxford Street	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Plymouth	1	0.1%	0	0.0%	0	0.0%	0	0.0%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Romford	1	0.1%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stamford Hill	[]	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Staples Corner, Geron Way, Barnet	1	0.1%	0	0.0%	0	0.0%	0	0.0%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Upper Holloway Welwyn Garden City	I,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%
	I,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Westminster	17	U.1%	U	U.U%	U	U.U%	U	U.U%	U	U.U%	U	U.U%	-1	U.8%	U	U.U%	U	U.U%	U	U.U%	U	U.U%

Q13. At which location did your household last buy furniture, soft furnishings and floor coverings?

Q13. At which location did your household last buy furniture, soft furnishing			_																			
	Base: /		Zone																			
	Num	%	1		2		3		4		5		6		7		8		9		10	
Base: All respondents	1.202	100.0%	Num 125	% 100.0%	Num 91	% 100.0%	Num 114	100.0%	Num 65	100.0%	Num 95	100.0%	Num 169	100.0%	Nun 154	n % 100.0%	Num 139	% 100.0%	Num 95	% 100.0%	Num 151	% 100.0%
Don't regularly buy these kind of goods	411	34.2%	37	29.6%	38	41.8%	26	22.8%	29	44.6%	28	29.5%	58	34.3%	59	38.3%	43	30.9%	29	30.5%	62	41.1%
Enfield Central London	86 79	7.2% 6.6%	5 6	4.0%	1 9	1.1% 9.9%	4 17	3.5% 14.9%	9	0.0%	3	3.2% 2.1%	5 20	3.0%	6 7	3.9% 4.5%	22	15.8%	6	6.3% 2.1%	34 5	22.5%
Brent Cross	75	6.2%	9	7.2%	12	13.2%	14	12.3%	13	20.0%	9	9.5%	6	3.6%	5	3.2%	4	2.9%	0	0.0%	3	2.0%
Edmonton Green Wood Green	61 51	5.1%	8 12	6.4% 9.6%	1	1.1%	2	1.8%	0	0.0%	5	5.3%	8	4.7% 1.8%	9	5.8% 5.2%	11 15	7.9% 10.8%	10 0	10.5%	7 5	4.6% 3.3%
Don't know	51 25	4.2%	8	6.4%	4	4.4%	6	5.3%	2	3.1%	4	4.2%	8	4.7%	8	5.2%	2	1.4%	4	4.2%	5	3.3%
Internet Mail order / catalogue	25 21	2.1% 1.7%	3	2.4% 1.6%	1	1.1% 1.1%	6	5.3% 0.9%	1	1.5%	1	1.1% 1.1%	4	2.4%	1 6	0.6% 3.9%	4	2.9%	1 2	1.1%	3	2.0% 0.7%
Walthamstow	17	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	17	17.9%	0	0.0%
Muswell Hill Crouch End	16 13	1.3%	3	2.4%	5	5.5%	4	3.5% 5.3%	0	0.0%	2	2.1%	0	0.0%	1	0.6%	1	0.7%	0	0.0%	0	0.0%
Upper Edmonton	12	1.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	2.4%	0	0.0%	1	0.7%	3	3.2%	3	2.0%
Bruce Grove/Tottenham High Road	11	0.9%	2	1.6%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	1	0.6%	2	1.3%	2	1.4%	2	2.1% 9.5%	1	0.7%
Chingford Carpet Right, Tottenham Hale Retail Park	8	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	4	2.6%	2	1.4%	1	1.1%	0	0.0%
Green Lanes	6	0.5%	0	0.0%	0	0.0%	1	0.9%	1	1.5%	0	0.0%	4	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West Green Road/Seven Sisters Furniture Village, Friern Bridge Retail Park	5	0.5%	2	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.7%	0	0.0%	1	0.7%
East Finchley	5	0.4%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	2	2.1%	0	0.0%	1	0.6%	1	0.7%	0	0.0%	0	0.0%
Southgate Palmers Green	4	0.4%	2	1.6%	0	0.0%	0	0.0%	0	0.0%	2	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1 2	0.7% 1.3%
Allied Carpets, Friern Bridge Retail Park	3	0.2%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Carpet Right, Friern Bridge Retail Park Harveys (inc Benson Beds), Friern Bridge Retail Park	3	0.2%	1	0.8%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Highgate	3	0.2%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	1	0.6%	1	0.6%	0	0.0%	Ö	0.0%	ó	0.0%
Winchmore Hill Tottenham	1 21	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	0.0%	9	0.0%	0	0.0%	1	0.7%
Edmonton	15	1.2%	1	0.8%	0	0.0%	1	0.9%	0	0.0%	4	4.2%	2	1.2%	3	1.9%	3	2.2%	1	1.1%	0	0.0%
Tottenham Hale Retail Park London West End	15 13	1.2%	2	1.6%	0	0.0%	1	0.9% 3.5%	0	0.0%	0	0.0% 2.1%	2	1.2%	4	2.6%	4	2.9%	0	0.0%	1	0.7%
Stamford Hill	13	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	9	5.3%	4	2.6%	o o	0.0%	o	0.0%	0	0.0%
Waltham Cross Haringey	13 9	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.1%	6	0.0%	3	1.9%	2	1.4%	0	0.0%	6	4.0%
Glover Drive, London	9	0.7%	2	1.6%	0	0.0%	2	1.8%	1	1.5%	0	0.0%	0	0.0%	2	1.3%	0	0.0%	0	0.0%	1	0.7%
Friern Barnet Holloway	8	0.7%	0	0.0%	1 2	1.1%	0	0.0%	0	0.0%	7	7.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barnett	5	0.4%	2	1.6%	1	1.1%	Ö	0.0%	0	0.0%	2	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Islington Wembley	5	0.4%	0	0.0%	1	1.1%	2	1.8%	1	1.5%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside	4	0.3%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	Ó	0.0%	0	0.0%	3	3.2%	0	0.0%
North Finchley Finsbury Park	4	0.3%	0	0.0%	2	2.2%	0	0.0%	1	1.5%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Drury Way, London	3	0.2%	ò	0.0%	0	0.0%	1	0.9%	1	1.5%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leighton Romford	3	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.2%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Stoke Newington	3	0.2%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	1	0.6%	2	1.3%	0	0.0%	0	0.0%	0	0.0%
Abroad Enfield Retail Park	2	0.2%	0	0.0%	0	0.0%	1	0.9%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hackney	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hornsey Rise St Albans. Hertfordshire	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waltham Abbey	2	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%
Whetstone Archway	2	0.2%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Broad Lane Retail Park	1	0.1%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Barnet	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckton Birmingham	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bluewater, Kent Bounds Green	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Brookfield Farm	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Camden Cannon Town Centre	1	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cannon Town Centre Chelsea	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	1	0.0%
Cricklewood	1	0.1%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Devon Edmunton	1	0.1%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Essex	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Finchley Hammersmith	1	0.1%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hampstead	1	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
High Wycombe Kingsbury	1	0.1%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Knightsbridge	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Letchworth, Hertfordshire Leyton	1	0.1%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cheshunt	i	0.1%	1	0.8%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Neasden New Southgate	1	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Circular Road, London	i	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	o	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Peckham Ponders End	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Potters Bar	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Tottenham Court Road, London	1	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Turnpike Lane Watford	1	0.1%	0	0.8%	1	0.0% 1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Willesden	1	0.1%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stanstead	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%

Q14. Which other locations do you visit to buy furniture, soft furnishings and floor coverings'

	Base:	Those	Zone																			
		ire/ floor																				
	cover	-																				
	Num	%	1 Num	%	2 Num	%	3 Num	1 %	4 Num	1 %	5 Num	%	6 Num	9/.	7 Num	%	8 Num	%	9 Num	%	10 Num	1 %
Base: Those furniture/ floor coverings	791	100.0%	88	100.0%	53	100.0%	88	100.0%	36	100.0%	67	100.0%	111	100.0%	95	100.0%	96	100.0%	66	100.0%	89	100.0%
Allied Carpets, Friern Bridge Retail Park	2	0.3%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carpet Right, Friern Bridge Retail Park	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carpet Right, Tottenham Hale Retail Park	4	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	2	2.1%	1	1.0%	0	0.0%	0	0.0%
Furniture Village, Friern Bridge Retail Park	4	0.5%	0	0.0%	1	1.9%	0	0.0%	1	2.8%	2	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harveys (inc Benson Beds), Friem Bridge Retail Park	5	0.6%	0	0.0%	1	1.9%	0	0.0%	0	0.0%	2	3.0%	1	0.9%	0	0.0%	0	0.0%	1	1.5%	0	0.0%
Brent Cross	30	3.8%	4	4.5%	5	9.4%	9	10.2%	1	2.8%	4	6.0%	2	1.8%	1	1.1%	3	3.1%	0	0.0%	1	1.1%
Bruce Grove/Tottenham High Road	2	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London	36	4.6%	4	4.5%	6	11.3%	7	8.0%	4	11.1%	2	3.0%	6	5.4%	3	3.2%	0	0.0%	3	4.5%	1	1.1%
Chingford	3	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	2	3.0%	0	0.0%
Crouch End	7 2	0.9%	2	2.3%	0	0.0%	3	3.4%	0	0.0%	0	0.0%	1	0.9%	1	1.1%	0	0.0%	0	0.0%	0	0.0%
East Finchley		0.3%		0.0%	1	1.9%		0.0%	0	0.0%	0	0.0%	1	0.9%		0.0%		0.0%		0.0%	0	0.0%
Edmonton Green	16	2.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	3	4.5%	2	1.8%	2	2.1%	4	4.2%	2	3.0%	2	2.2%
Enfield Green Lanes	22	2.8% 0.1%	4	4.5% 0.0%	0	0.0%	0	0.0%	0	0.0%	3	4.5% 0.0%	0	0.0%	2	2.1%	5	5.2%	1	1.5%	6	6.7%
	E.						0	0.0%					0		0				0			
Highgate Muswell Hill	1.	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.0%	0	0.0%	0	0.0%
	11	1.4%		0.0%	2	3.8%		4.5%		5.6%	3	4.5%		0.0%	0	0.0%	0	0.0%		0.0%		0.0%
Palmers Green	2	0.5%	2	2.3%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	1	1.0%	0	0.0%	0	0.0%
Southgate		0.3%		1.1%			0	0.0%		0.0%	1	1.5%			3		0	0.0%		0.0%	0	
Upper Edmonton	11	1.4%	1	1.1%	0	0.0%		1.1%	1	2.8%	0	0.0%	3	2.7%	0	3.2%		1.0%	7	0.0%	1	1.1%
Walthamstow	11	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	-	0.0%		0.0%		0.0%	1	1.0%		10.6%	3	3.4%
West Green Road/Seven Sisters	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Winchmore Hill		0.4%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	1	1.0%	0	0.0%	0	0.0%
Wood Green	17	2.1%	6	6.8%	0	0.0%	1	1.1%	0	0.0%	2	3.0%	2	1.8%	2	2.1%	2	2.1%	1	1.5%	2	1.1%
Internet	21	1.5%	4	4.5%	0	0.0% 1.9%	3	3.4%		5.6%	1	1.5%	3	2.7%	1	1.1%	1	3.1% 1.0%	2	3.0% 1.5%	0	0.0%
Mail order / catalogue None mentioned / no other centre	12 459	58.0%	44	1.1% 50.0%	28	52.8%	3 46	52.3%	0 20	0.0% 55.6%	39	58.2%	67	2.7% 60.4%	58	1.1% 61.1%	60	62.5%	37	56.1%	59	66.3%
	69		9		28 5		6		20		5				11		6				9	
Don't know London West End	8	8.7% 1.0%	2	10.2% 2.3%	1	9.4%	0	6.8%	2	5.6% 5.6%	0	7.5%	12	10.8%	111	11.6% 1.1%	0	6.3%	4	6.1%	0	10.1%
Barnet	6	0.8%	0	0.0%	1	1.9%	0	0.0%	1	2.8%	1	1.5%	1	0.9%	0	0.0%	2	2.1%	0	0.0%	0	0.0%
Haringey	5	0.6%	0	0.0%	Ó	0.0%	0	0.0%	0	0.0%	Ö	0.0%	2	1.8%	1	1.1%	1	1.0%	0	0.0%	4	1.1%
Stamford Hill	3	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	2.7%	Ó	0.0%	1	1.0%	0	0.0%	Ó	0.0%
Tottenham Hale	17	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	4.2%	Ó	0.0%	0	0.0%	0	0.0%
Hertfordshire	3	0.5%	0	0.0%	1	1.9%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.0%	0	0.0%	0	0.0%
Tottenham	3	0.4%	0	0.0%	0	0.0%	2	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.0%	0	0.0%	0	0.0%
Beckton	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	Ó	0.0%	1	1.5%	0	0.0%
Chelmsford	2	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	4	1.1%
Cricklewood	2	0.3%	0	0.0%	1	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.0%	0	0.0%	0	0.0%
Islinaton	2	0.3%	1	1.1%	Ó	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ó	0.0%	0	0.0%	0	0.0%
North Circular Road	2	0.3%	1	1.1%	0	0.0%	o	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%
North Finchley	2	0.3%	Ó	0.0%	1	1.9%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	Ó	0.0%	0	0.0%	0	0.0%	0	0.0%
Seven Sisters	2	0.3%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%
Waltham Abbey	2	0.3%	0	0.0%	0	0.0%	ò	0.0%	0	0.0%	0	0.0%	0	0.0%	Ó	0.0%	1	1.0%	1	1.5%	0	0.0%
Waltham Cross	2	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ò	0.0%	0	0.0%	2	2.2%
Wembley	2	0.3%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.0%	0	0.0%	0	0.0%
Barns Green, West Sussex	1	0.1%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ò	0.0%	0	0.0%	0	0.0%
Bounds Green	li li	0.1%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brookfield Retail Park, Cheshunt	li	0.1%	ò	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.0%	0	0.0%	0	0.0%
Camden	li	0.1%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ò	0.0%	0	0.0%	o o	0.0%
Canning Town	li.	0.1%	0	0.0%	0	0.0%	ò	0.0%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	o o	0.0%
Edmonton	li.	0.1%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	ò	0.0%	0	0.0%	0	0.0%	0	0.0%	o o	0.0%
Finsbury Park	li li	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Friem Barnet	li i	0.1%	0	0.0%	0	0.0%	0	0.0%	1	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hampstead	li.	0.1%	0	0.0%	0	0.0%	0	0.0%	i	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	o o	0.0%
Holloway	li.	0.1%	0	0.0%	0	0.0%	0	0.0%	ò	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	o o	0.0%
Knightsbridge	li.	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ò	0.0%	0	0.0%	0	0.0%	1	1.5%	o o	0.0%
Ladbroke Grove	li.	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	ò	0.0%	o o	0.0%
Lakeside	li li	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%
Lea Valley Retail Park	li li	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	ò	0.0%
Leyton Mills	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ò	0.0%	0	0.0%	1	1.5%	0	0.0%
Liford	li li	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%
Romford	li	0.1%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ò	0.0%	0	0.0%
South Kensington	1,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%

Q15. At which location did your household last buy DIY/ hardware and garden items?

Q15. At which location did your household last buy DIY/ hardware and garde	n item	s?																				
	Base:		Zone																			
	respor																					
	Num	%	1 Num	%	2 Num	1 %	3 Num	. %	4 Num	1 %	5 Num	n %	6 Num	%	7 Nun	n %	8 Num	%	9 Num	%	10 Num	96
Base: All respondents	1,202	100.0%	125	100.0%	91	100.0%	114	100.0%	65	100.0%	95	100.0%	169	100.0%	154	100.0%	139	100.0%	95	100.0%	151	100.0%
Don't regularly buy these kind of goods Enfield	266 152	22.1% 12.6%	24 10	19.2% 8.0%	15 2	16.5% 2.2%	31 4	27.2% 3.5%	16	24.6% 1.5%	22 5	23.2% 5.3%	35 5	20.7%	42 8	27.3% 5.2%	34 33	24.5%	10	10.5%	34 83	22.5% 55.0%
B&Q, Tottenham Hale Retail Park, Ferry Lane	98	8.2%	6	4.8%	0	0.0%	7	6.1%	o	0.0%	3	3.2%	14	8.3%	37	24.0%	18	12.9%	5	5.3%	8	5.3%
Homebase, 3 Station Road, New Southgate	53	4.4%	7	5.6%	12	13.2%	3	2.6%	1	1.5%	19	20.0%	3	1.8%	0	0.0%	5	3.6%	0	0.0%	3	2.0%
Wood Green Homehase, Arena Retail Park, Green Lanes	48 37	4.0%	19 9	15.2% 7.2%	4	4.4%	3 6	2.6% 5.3%	1	1.5%	3	3.2%	9 16	5.3% 9.5%	4	2.6%	5	3.6%	0	0.0%	0	0.0%
Muswell Hill	36	3.0%	10	8.0%	11	12.1%	4	3.5%	5	7.7%	2	2.1%	1	0.6%	2	1.3%	1	0.7%	0	0.0%	0	0.0%
Walthamstow Chingford	31 28	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	1	0.6%	1 2	0.7%	27 26	28.4%	1	0.7%
Edmonton Green	25	2.1%	1	0.8%	0	0.0%	2	1.8%	0	0.0%	1	1.1%	1	0.6%	2	1.3%	5	3.6%	7	7.4%	6	4.0%
Don't know	21	1.7%	4	3.2%	5	5.5%	1	0.9%	1	1.5%	2	2.1%	3	1.8%	2	1.3%	2	1.4%	0	0.0%	1	0.7%
Bruce Grove/Tottenham High Road East Finchley	20 20	1.7%	0	0.8%	0	0.0% 4.4%	3	0.9% 2.6%	9	0.0% 13.8%	0	0.0%	4	2.4%	8	5.2%	4	2.9%	2	2.1%	0	0.0%
Crouch End	15	1.2%	2	1.6%	0	0.0%	9	7.9%	0	0.0%	0	0.0%	3	1.8%	0	0.0%	1	0.7%	Ö	0.0%	0	0.0%
Green Lanes Central London	14	1.2%	2	1.6%	1	1.1%	1	0.9%	0	0.0%	1	1.1%	9	5.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southgate	12	1.1%	3	2.4%	0	0.0%	0	0.0%	0	0.0%	8	8.4%	1	0.6%	0	0.0%	0	0.7%	0	0.0%	0	0.7%
Upper Edmonton	10	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	6	4.3%	2	2.1%	1	0.7%
West Green Road/Seven Sisters Internet	9	0.7%	1	0.8%	0	0.0% 2.2%	1	0.9%	0	0.0%	0	0.0%	2	1.2%	4	2.6% 0.0%	1	0.7%	0	0.0%	0	0.0%
Brent Cross	7	0.6%	1	0.8%	1	1.1%	4	3.5%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	o	0.0%	0	0.0%	0	0.0%
Palmers Green Highgate	6 5	0.5%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	2	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	2.0%
Highgate Winchmore Hill	3	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	2	1.3%
Mail order / catalogue	3	0.2%	0	0.0%	Ö	0.0%	Ö	0.0%	Ō	0.0%	Ō	0.0%	1	0.6%	1	0.6%	0	0.0%	1	1.1%	0	0.0%
Haringey Tottenham	43 29	3.6% 2.4%	4	3.2%	0	0.0%	5	4.4% 1.8%	0	0.0%	1	1.1%	26 3	15.4% 1.8%	6 13	3.9% 8.4%	1 4	0.7%	0	0.0%	0	0.0%
North Finchley	25	2.1%	0	0.0%	13	14.3%	3	2.6%	7	10.8%	2	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tottenham Hale Retail Park	20	1.7%	1	0.8%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	2	1.2%	10	6.5%	4	2.9%	2	2.1%	0	0.0%
Whetstone Holloway	17 10	1.4%	2	1.6%	6	6.6% 1.1%	1	0.9%	6	1.5% 9.2%	5	5.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.3%
Bounds Green	7	0.6%	4	3.2%	1	1.1%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
New Southgate Cricklewood	7	0.6%	1	0.8%	2	2.2%	0	0.0%	0	0.0%	3	3.2%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Cruise Hill. Redditch	6	0.5%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	1	0.6%	0	0.0%	3	2.2%	0	0.0%	1	0.0%
Islington	6	0.5%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	4	2.4%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Seven Sisters Finchlev	6	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 2.1%	0	0.0%	4	2.6%	2	1.4%	0	0.0%	0	0.0%
Finsbury park	5	0.4%	0	0.0%	0	0.0%	1	0.9%	o	0.0%	0	0.0%	4	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Friern Barnet	5 5	0.4%	2	1.6%	0	0.0%	0	0.0%	0	0.0%	3	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leyton Barnet	4	0.4%	0	0.0%	0	4.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stamford Hill	4	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alexandra Palace Camden	3	0.2%	0	0.0%	1	1.1%	2	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stoke Newington	3	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Archway	2	0.2%	0	0.0%	0	0.0%	2	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dalston Hendon	2	0.2%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.6%	1	0.0%	0	0.0%	0	0.0%
High Barnet	2	0.2%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Circular Road Kentish Town	2	0.2%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waltham Cross	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	1	1.1%	0	0.0%
Ware Routerd	2	0.2%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Bayford Birmingham	i	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Brent	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chesham Cheshunt	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Childs Hill	i	0.1%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%
Dartford	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Essex Forty Hill	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%
Hackney	1	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Highams Park	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%
Highgate Colney Hatch	i	0.1%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Upper Edmonton	1	0.1%	0	0.0%	0	0.0%	Ö	0.0%	Ō	0.0%	1	1.1%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	Ō	0.0%
Kent Kingsbury	1	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Plymouth	1	0.1%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ponders End	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Retail Park, Broad Lane Reigate	li l	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
St Albans	1	0.1%	0	0.0%	Ö	0.0%	o	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stadium Business Park, Wembley	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Surrey TV shopping	i	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Upper Holloway	1	0.1%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	o	0.0%	0	0.0%
Wemblev	1	0.1%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Q16. Which other locations do you visit to buy DIY/ hardware and garden items?

	Base:		Zone																			
	buying																					
	hardwa	are																				
	Num	%	1 Num	%	2 Num	%	3 Num	%	4 Num	%	5 Num	%	6 Num	%	7 Num	%	8 Num	%	9 Num	0/,	10 Num	. %
Base: Those buying DIY/ hardware	936	100.0%	101	100.0%	76	100.0%	83	100.0%	49	100.0%	73	100.0%	134	100.0%	112	100.0%	105	100.0%	85	100.0%	117	100.0%
B&Q, Tottenham Hale Retail Park, Ferry Lane	42	4.5%	1	1.0%	3	3.9%	2	2.4%	1	2.0%	3	4.1%	8	6.0%	7	6.3%	7	6.7%	5	5.9%	4	3.4%
Homebase, 3 Station Road, New Southgate	22	2.4%	4	4.0%	2	2.6%	3	3.6%	1	2.0%	8	11.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	3	2.6%
Homebase, Arena Retail Park, Green Lanes	24	2.6%	3	3.0%	1	1.3%	1	1.2%	1	2.0%	3	4.1%	6	4.5%	4	3.6%	2	1.9%	0	0.0%	3	2.6%
Brent Cross	11	1.2%	2	2.0%	3	3.9%	0	0.0%	3	6.1%	0	0.0%	1	0.7%	1	0.9%	1	1.0%	0	0.0%	0	0.0%
Bruce Grove/Tottenham High Road	9	1.0%	2	2.0%	0	0.0%	0	0.0%	0	0.0%	1	1.4%	2	1.5%	2	1.8%	1	1.0%	1	1.2%	0	0.0%
Central London	10	1.1%	0	0.0%	1	1.3%	4	4.8%	0	0.0%	0	0.0%	4	3.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%
Chingford	5	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5	5.9%	0	0.0%
rouch End	13	1.4%	2	2.0%	0	0.0%	7	8.4%	0	0.0%	0	0.0%	4	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
ast Finchley	8	0.9%	0	0.0%	3	3.9%	0	0.0%	1	2.0%	2	2.7%	1	0.7%	0	0.0%	1	1.0%	0	0.0%	0	0.0%
Edmonton Green	10	1.1%	1	1.0%	0	0.0%	0	0.0%	1	2.0%	0	0.0%	1	0.7%	1	0.9%	2	1.9%	3	3.5%	1	0.9%
Infield	47	5.0%	8	7.9%	0	0.0%	0	0.0%	0	0.0%	6	8.2%	3	2.2%	4	3.6%	12	11.4%	5	5.9%	9	7.7%
Green Lanes	5	0.5%	1	1.0%	1	1.3%	1	1.2%	0	0.0%	1	1.4%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%
Highgate	7	0.7%	1	1.0%	0	0.0%	1	1.2%	3	6.1%	0	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	1	0.9%
Auswell Hill	12	1.3%	0	0.0%	5	6.6%	2	2.4%	2	4.1%	2	2.7%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Palmers Green	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southgate	8	0.9%	4	4.0%	0	0.0%	1	1.2%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	2	1.9%	0	0.0%	0	0.0%
Jpper Edmonton	7	0.7%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	3	4.1%	0	0.0%	0	0.0%	2	1.9%	1	1.2%	0	0.0%
Valthamstow	16	1.7%	0	0.0%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	1	0.9%	1	1.0%	11	12.9%	1	0.9%
Nest Green Road/Seven Sisters	13	1.4%	0	0.0%	0	0.0%	1	1.2%	0	0.0%	1	1.4%	4	3.0%	4	3.6%	2	1.9%	1	1.2%	0	0.0%
Winchmore Hill	4	0.4%	1	1.0%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.4%	0	0.0%
Vood Green	21	2.2%	7	6.9%	2	2.6%	0	0.0%	1	2.0%	1	1.4%	0	0.0%	2	1.8%	5	4.8%	0	0.0%	3	2.6%
nternet	9	1.0%	2	2.0%	1	1.3%	1	1.2%	3	6.1%	1	1.4%	0	0.0%	0	0.0%	1	1.0%	0	0.0%	0	0.0%
Mail order / catalogue	7	0.7%	2	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.5%	0	0.0%	1	1.0%	1	1.2%	1	0.9%
None mentioned / no other centre	523	55.9%	53	52.5%	40	52.6%	47	56.6%	25	51.0%	32	43.8%	72	53.7%	72	64.3%	59	56.2%		51.8%	79	67.5%
Don't know	42	4.5%	3	3.0%	4	5.3%	4	4.8%	2	4.1%	2	2.7%	7	5.2%	7	6.3%	5	4.8%	2	2.4%	6	5.1%
Whetstone	19	2.0%	2	2.0%	8	10.5%	0	0.0%	0	0.0%	6	8.2%	0	0.0%	0	0.0%	2	1.9%	0	0.0%	1	0.9%
Haringey	9	1.0%	1	1.0%	0	0.0%	2	2.4%	1	2.0%	0	0.0%	2	1.5%	2	1.8%	1	1.0%	0	0.0%	0	0.0%
Cruise Hill	6	0.6%	1	1.0%	0	0.0%	2	2.4%	0	0.0%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.7%
North Finchley	6	0.6%	0	0.0%	2	2.6%	0	0.0%	1	2.0%	3	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
l'ottenham	6	0.6%	0	0.0%	0	0.0%	1	1.2%	0	0.0%	0	0.0%	3	2.2%	2	1.8%	0	0.0%	0	0.0%	0	0.0%
Barnet	5	0.5%	2	2.0%	0	0.0%	0	0.0%	0	0.0%	1	1.4%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	1	0.9%
Friern Barnet	5	0.5%	2	2.0%	1	1.3%	0	0.0%	0	0.0%	2	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stamford Hill	5	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5	3.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tottenham Hale Retail Park	5	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.5%	2	1.8%	0	0.0%	1	1.2%	0	0.0%
Alexandra Palace	3	0.3%	0	0.0%	0	0.0%	1	1.2%	1	2.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Camden Town	3	0.3%	0	0.0%	0	0.0%	0	0.0%	2	4.1%	0	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Islington	3	0.3%	0	0.0%	0	0.0%	2	2.4%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stoke Newington	3	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	2	1.8%	0	0.0%	0	0.0%	0	0.0%
Waltham Cross	3	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.0%	0	0.0%	2	1.7%
Barns Green	2	0.2%	0	0.0%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%
Bounds Green	2	0.2%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Finsbury	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harlow	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	1	0.9%
Edmonton	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.4%	0	0.0%
Oxford	2	0.2%	0	0.0%	0	0.0%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%
St Albans	2	0.2%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stafford	2	0.2%	0	0.0%	0	0.0%	0	0.0%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	0	0.0%
Isle of Dogs	1	0.1%	0	0.0%	0	0.0%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chigwell, Essex	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	0	0.0%
Cuffley	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Sussex	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	0	0.0%
Enfield Retail Park	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%
Hertfordshire	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	0	0.0%
Holloway	1	0.1%	0	0.0%	0	0.0%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leyton	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	0	0.0%
Norwich, Norfolk	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%
QVC	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.0%	0	0.0%	0	0.0%
Shoreditch	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Totteridge	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Q17. At which location did your household last buy healtlh, beauty and chemist items?

Q17. At which location did your household last buy health, beauty and che																						
	Base: respor		Zone																			
	Num	%	1		2		3		4		5		6		7		Ω.		0		10	
	Num	%	Num	%	Num	1 %	Num	%	Num	1 %	Num	%	Num	%	Num	1 %	Nun	n %	Num	%	Num	%
Base: All respondents	1,202	100.0%	125	100.0%	91	100.0%	114	100.0%	65	100.0%	95	100.0%	169	100.0%	154	100.0%	139	100.0%	95	100.0%	151	100.0%
Wood Green Crouch End	176 73	14.6% 6.1%	67 8	53.6% 6.4%	2	1.1%	48	6.1% 42.1%	0	0.0%	10	10.5%	12 14	7.1% 8.3%	35 0	22.7%	37	26.6% 0.7%	0	0.0%	5	3.3% 0.0%
Muswell Hill	72	6.0%	13	10.4%	48	52.7%	1	0.9%	2	3.1%	3	3.2%	3	1.8%	1	0.6%	1	0.7%	0	0.0%	o	0.0%
Don't regularly buy these kind of goods	71	5.9%	3	2.4%	2	2.2%	8	7.0%	3	4.6%	8	8.4%	10	5.9%	16	10.4%	9	6.5%	5	5.3%	7	4.6%
Edmonton Green Enfield	59 55		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 6.3%	2	1.2%	2	1.3%	18	12.9% 5.8%	0	0.0%	37 35	24.5% 23.2%
Walthamstow	52	4.3%	0	0.0%	0	0.0%	o	0.9%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	1	0.7%	50	52.6%	0	0.0%
Palmers Green	40	3.3%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	15	15.8%	0	0.0%	0	0.0%	9	6.5%	0	0.0%	15	9.9%
Bruce Grove/Tottenham High Road	33		0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	19	12.3%	11	7.9%	1	1.1%	1	0.7%
Brent Cross Central London	32 32	2.7%	2	1.6%	5	5.5% 3.3%	5 5	4.4% 4.4%	11	16.9% 4.6%	3	3.2% 1.1%	3	1.8% 4.7%	2	0.6%	2	0.7% 1.4%	0	0.0%	3	0.7% 2.0%
Chingford	30	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	30	31.6%	0	0.0%
East Finchley	25	2.1%	0	0.0%	11	12.1%	0	0.0%	12	18.5%	2	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Winchmore Hill Green Lanes	22 19	1.8%	2	1.6%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	1	0.6% 6.5%	0	0.0% 1.9%	0	0.0%	0	0.0%	18 1	11.9% 0.7%
Highgate	19	1.6%	0	0.0%	1	1.1%	7	6.1%	9	13.8%	0	0.0%	1	0.6%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Upper Edmonton	18	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	2	1.3%	9	6.5%	0	0.0%	6	4.0%
Don't know	18	1.5%	1	0.8%	1	1.1%	1	0.9%	2	3.1%	2	2.1%	3	1.8%	3	1.9%	1	0.7%	2	2.1%	2	1.3%
Southgate West Green Road/Seven Sisters	12 8	1.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	1	7.4% 1.1%	0	0.0%	0 7	0.0% 4.5%	0	0.0%	0	0.0%	4	2.6%
Internet	6	0.5%	0	0.0%	0	0.0%	1	0.9%	1	1.5%	1	1.1%	0	0.0%	2	1.3%	0	0.0%	0	0.0%	1	0.7%
Mail order / catalogue	5		0	0.0%	1	1.1%	0	0.0%	0	0.0%	1	1.1%	1	0.6%	0	0.0%	1	0.7%	1	1.1%	0	0.0%
Tottenham Stemford Hill	48	4.0%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	28	18.2%	17	12.2%	0	0.0%	1	0.7%
Stamford Hill Haringey	46 33	3.8% 2.7%	0	0.0% 6.4%	0	0.0%	0	0.0%	0	0.0% 1.5%	0	0.0%	38 17	22.5% 10.1%	7	4.5% 2.6%	0	0.0%	0	0.0%	0	0.0%
Holloway Road	16	1.3%	0	0.0%	0	0.0%	9	7.9%	2	3.1%	0	0.0%	4	2.4%	1	0.6%	ó	0.0%	0	0.0%	0	0.0%
North Finchley	12		0	0.0%	4	4.4%	2	1.8%	0	0.0%	6	6.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edmonton Engles of Ports	10		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	2.2%	0	0.0%	7	4.6% 0.0%
Finsbury Park Islington	9		0	0.0%	0	0.0%	3	2.6%	0	3.1%	0	0.0%	7	4.1% 1.8%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Archway	8		0	0.0%	0	0.0%	5	4.4%	3	4.6%	0	0.0%	0	0.0%	ò	0.0%	0	0.0%	0	0.0%	o	0.0%
Barnet	8		0	0.0%	4	4.4%	1	0.9%	0	0.0%	3	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bounds Green Whetstone	8	0.7%	3	2.4% 0.8%	0	1.1%	0	0.0%	0	0.0%	4 6	4.2% 6.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
London West End	6	0.5%	1	0.8%	0	0.0%	2	1.8%	1	1.5%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	1	1.1%	0	0.0%
Finchley	5	0.4%	0	0.0%	2	2.2%	0	0.0%	1	1.5%	2	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Friern Barnett	5	0.4%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	4	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hackney Holloway	5 5	0.4%	0	0.0%	0	0.0%	0	0.0%	2	0.0% 3.1%	0	0.0%	4	2.4% 1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.7%
Hornsey	5	0.4%	1	0.8%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	2	1.2%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Stroud Green	5	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Southgate	4	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tottenham Hale Retail Park Colney Hatch	3	0.3%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	2	0.0% 2.1%	0	0.0%	0	1.9%	0	0.7%	0	0.0%	0	0.0%
Lower Edmonton	3	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	2.0%
Stoke Newington	3		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tufnell Park Abroad	3	0.2%	0	0.0%	0	0.0%	0	0.0%	3	4.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Camden	2		0	0.0%	0	0.0%	0	0.0%	1	1.5%	Ö	0.0%	1	0.6%	0	0.0%	ò	0.0%	0	0.0%	0	0.0%
Clapton	2		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clerkenwell Critchton	2 2 2 2 2 2 2 2 2		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Golders Green	2	0.2%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%
Kensington	2	0.2%	1	0.8%	0	0.0%	o	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	o	0.0%
Lea Valley	2		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	1	0.7%
Seven Sisters Stamford	2		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.3%	0	0.0%	0	0.0%	0	0.0%
Upper Holloway	2	0.2%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Angel	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashway	1	0.1%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barnes Green Birmingham	1	0.1%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brookfield Retail Park, Cheshunt	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	1	0.7%	0	0.0%	0	0.0%
Chester	1	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Corktree Retail Park, Chingford Essex	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Euston	i		Ó	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Euston Station	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hampstead	1		0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hargrave Park, London Hendon	1		0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Highgate	i	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ò	0.0%	0	0.0%	0	0.0%
Hornby	1	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
llford Kent	1		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kent Kings Cross	li		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Leyton	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	o	0.0%	0	0.0%	0	0.0%
North Circular Road, London	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Selbourne Sittinghourne Kent	1		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%
Sittingbourne, Kent South Kensington	li .		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%
Stratford Hill	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Angel, Islington	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Totteridge Turnpike Lane	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tumpike Lane Victoria	li l	0.1%	0	0.8%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waltham Cross	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Waltham Forest	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Waterloo Westmineter	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Westminster	- 11	U.1%	U	J.U%	U	U.U%	U	U.U%	U	U.U%	U	U.U%	_	0.0%	U	0.0%	U	0.0%	U	0.0%	V	U.U %

Q18. Which other locations do you visit to buy health, beauty and chemist items?

	Base:	Those	Zone																			
		chemist/																				
		& beauty																				
	items	or Deadily																				
	Num	%	1		2		3		4		5		6		7		8		9		10	
			Num	%	Num	%	Num	%	Num	1 %	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those buying chemist/ health & beauty items	1,131	100.0%	122	100.0%	89	100.0%	106	100.0%	62	100.0%	87	100.0%	159	100.0%	138	100.0%	130	100.0%	90	100.0%	144	100.0%
Brent Cross	37	3.3%	2	1.6%	9	10.1%	10	9.4%	8	12.9%	5	5.7%	0	0.0%	3	2.2%	0	0.0%	0	0.0%	0	0.0%
Bruce Grove/Tottenham High Road	11	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	7	5.1%	3	2.3%	0	0.0%	1	0.7%
Central London	33	2.9%	1	0.8%	6	6.7%	3	2.8%	3	4.8%	2	2.3%	8	5.0%	3	2.2%	1	0.8%	4 7	4.4%	2	1.4%
Chingford Crouch End	12	1.1%	2	0.0%	1	0.0%	1 5	4.7%	1	0.0%	0	0.0%	3	0.0%	0	0.0%	1	0.8%	0	7.8%	0	0.0%
East Finchley	5	0.4%	0	0.0%	1	1.1%	1	0.9%	Ó	0.0%	3	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edmonton Green	11	1.0%	0	0.0%	1	1.1%	0	0.0%	1	1.6%	0	0.0%	0	0.0%	1	0.7%	3	2.3%	0	0.0%	5	3.5%
Enfield	34	3.0%	4	3.3%	0	0.0%	1	0.9%	0	0.0%	5	5.7%	0	0.0%	0	0.0%	7	5.4%	1	1.1%	16	11.1%
Green Lanes	8	0.7%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	2	2.3%	1	0.6%	1	0.7%	1	0.8%	1	1.1%	0	0.0%
Highgate	8	0.7%	0	0.0%	1	1.1%	3	2.8%	3	4.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Muswell Hill	11	1.0%	4	3.3%	3	3.4%	2	1.9%	1	1.6%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Palmers Green	16	1.4%	3	2.5%	1	1.1%	0	0.0%	0	0.0%	4	4.6%	0	0.0%	0	0.0%	5	3.8%	0	0.0%	2	1.4%
Southgate	3	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.3%	0	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%
Upper Edmonton	3	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	1	0.8%	0	0.0%	1	0.7%
Walthamstow West Green Road/Seven Sisters	1/4	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5	5.6%	2	1.4%
Winchmore Hill	7	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.3%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	4	2.8%
Wood Green	78	6.9%	19	15.6%	3	3.4%	10	9.4%	3	4.8%	4	4.6%	13	8.2%	9	6.5%	10	7.7%	2	2.2%	4	2.8%
Internet	13	1.1%	1	0.8%	2	2.2%	1	0.9%	1	1.6%	2	2.3%	1	0.6%	2	1.4%	1	0.8%	1	1.1%	1	0.7%
Mail order / catalogue	7	0.6%	2	1.6%	0	0.0%	0	0.0%	0	0.0%	2	2.3%	0	0.0%	0	0.0%	2	1.5%	0	0.0%	1	0.7%
None mentioned / no other centre	702	62.1%	81	66.4%	54	60.7%	59	55.7%	33	53.2%	44	50.6%	102	64.2%	87	63.0%	83	63.8%	64	71.1%	95	66.0%
Don't know	40	3.5%	2	1.6%	2	2.2%	4	3.8%	3	4.8%	5	5.7%	6	3.8%	8	5.8%	4	3.1%	1	1.1%	5	3.5%
Tottenham	12	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	4.3%	6	4.6%	0	0.0%	0	0.0%
Stamford Hill	11	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	8	5.0%	2	1.4%	0	0.0%	0	0.0%	0	0.0%
Holloway North Finchley	9	0.8%	0	0.0%	0	0.0% 3.4%	0	2.8%	2	3.2%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West End	6	0.5%	1	0.8%	1	1.1%	4	0.0%	0	0.0%	0	0.0%	2	1.3%	1	0.7%	0	0.0%	0	0.0%	0	0.0%
Edmonton	4	0.4%	ò	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ò	0.0%	2	1.5%	0	0.0%	2	1.4%
Leyton	4	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	1	0.7%	0	0.0%	2	2.2%	0	0.0%
Brighton	3	0.3%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	1	0.6%	Ó	0.0%	0	0.0%	0	0.0%	0	0.0%
Finchley	3	0.3%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	1	1.1%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Islington	3	0.3%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	2	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tottenham Hale	3	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.4%	1	0.8%	0	0.0%	0	0.0%
Abroad	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.4%
Cheshunt, Hertfordshire Hackney	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Haringey	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.7%	0	0.0%	0	0.0%	0	0.0%
Lea Valley	2	0.2%	ò	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ô	0.0%	1	0.7%	1	0.8%	0	0.0%	0	0.0%
Romford, Essex	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	o o	0.0%	0	0.0%	1	1.1%	0	0.0%
Waltham cross	2	0.2%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	Ö	0.0%	0	0.0%	2	1.4%	Ö	0.0%	0	0.0%	ō	0.0%
Archway	1	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barnet	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Witney	1	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brookfield Farm	11	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Camden Town Clerkenwell	1	0.1%	0	0.0%	0	0.0%	0	0.0%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Covent Garden	1	0.1%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hampstead	li.	0.1%	0	0.0%	0	0.0%	0	0.0%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hendon	i	0.1%	Ö	0.0%	0	0.0%	0	0.0%	ò	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Highgate	1	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kensington	1	0.1%	0	0.0%	0	0.0%	0	0.0%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kentish Town	1	0.1%	0	0.0%	0	0.0%	0	0.0%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
llford	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%
Paddignton	[1	0.1%	0	0.0%	0	0.0%	0	0.0%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Seven Sisters	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%
Stadium Business Centre, Wembley	I,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stevenage Stoke Newington	III	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%
Stratford	li	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%
Stroud Green	li	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	ò	0.0%	0	0.0%
Whetstone	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hornsey	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Q19. At which location did your household last buy other non-food items such as books, CDs, toys and gifts?

Q19. At which location did your household last buy other non-food items su	Base:	All	Zone																			
	respon																					
	Num	%	1 Num	%	2 Num	%	3 Num	%	4 Num	%	5 Num	1 %	6 Num	%	7 Num	%	8 Num	%	9 Num	%	10 Num	%
Base: All respondents	1,202	100.0%	125	100.0%	91	100.0%	114	100.0%	65	100.0%	95	100.0%	169	100.0%	154	100.0%	139	100.0%	95	100.0%	151	100.0%
Don't regularly buy these kind of goods	220	18.3%	13	10.4%	7	7.7%	14	12.3%	15	23.1%	18	18.9%	31	18.3%	43	27.9%	32	23.0%	10	10.5%	36	23.8%
Internet Wood Green	188 186	15.6% 15.5%	21 49	16.8% 39.2%	17 3	18.7% 3.3%	27 9	23.7% 7.9%	14	21.5% 4.6%	22 9	23.2% 9.5%	31 24	18.3% 14.2%	16 43	10.4% 27.9%	13 39	9.4% 28.1%	14	14.7% 2.1%	13	8.6% 2.0%
Enfield	86	7.2%	5	4.0%	0	0.0%	1	0.9%	0	0.0%	3	3.2%	1	0.6%	2	1.3%	14	10.1%	0	0.0%	60	39.7%
Central London	72	6.0%	6	4.8%	11	12.1%	11	9.6%	5	7.7%	5	5.3%	13	7.7%	8	5.2%	4	2.9%	4	4.2%	4	2.6%
Muswell Hill	53	4.4%	9	7.2%	30	33.0%	5	4.4%	2	3.1%	3	3.2%	2	1.2%	0	0.0%	1	0.7%	0	0.0%	1	0.7%
Brent Cross Crouch End	52 42	4.3% 3.5%	2	1.6% 4.8%	8	8.8%	7 23	6.1% 20.2%	11	16.9% 1.5%	10	10.5%	2 11	1.2% 6.5%	1	0.6%	4	2.9%	1	1.1%	6	4.0% 0.0%
Walthamstow	39	3.2%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	1	0.6%	1	0.0%	36	37.9%	0	0.0%
Mail order / catalogue	23	1.9%	2	1.6%	2	2.2%	0	0.0%	2	3.1%	3	3.2%	1	0.6%	1	0.6%	6	4.3%	1	1.1%	5	3.3%
Don't know	18	1.5%	2	1.6%	0	0.0%	1	0.9%	3	4.6%	2	2.1%	5	3.0%	4	2.6%	1	0.7%	0	0.0%	0	0.0%
Edmonton Green	16	1.3%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	4.3%	1	1.1%	8	5.3%
Chingford Palmers Green	14	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 4.2%	0	0.0%	0	0.0%	0	0.0%	14 0	14.7%	0	0.0% 2.6%
Bruce Grove/Tottenham High Road	10	0.8%	1	0.8%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	1	0.6%	3	1.9%	3	2.2%	1	1.1%	0	0.0%
Southgate	6	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.3%
Winchmore Hill	6	0.5%	3	2.4%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Green Lanes	5	0.4%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	2	1.2%	2	1.3%	0	0.0%	0	0.0%	0	0.0%
Highgate	5	0.4%	0	0.0%	0	0.0%	2	1.8%	3	4.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Upper Edmonton East Finchley	4	0.4%	0	0.0%	3	3.3%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West End	18	1.5%	1	0.8%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	4	2.4%	4	2.6%	1	0.7%	3	3.2%	4	2.6%
Stamford Hill	17	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	15	8.9%	1	0.6%	0	0.0%	1	1.1%	0	0.0%
Haringey	8	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	7	4.1%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Islington North Finchley	8	0.7%	1	0.8%	0	0.0%	3	2.6%	0	0.0%	0 5	0.0% 5.3%	3	1.8%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Tottenham	7	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	3.9%	1	0.0%	0	0.0%	0	0.0%
Edmonton	6	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	4	2.9%	0	0.0%	1	0.7%
Holloway	6	0.5%	0	0.0%	0	0.0%	1	0.9%	1	1.5%	0	0.0%	3	1.8%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Tottenham Hale Retail Park	6	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.2%	4	2.6%	0	0.0%	0	0.0%	0	0.0%
llford	5	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	4	4.2%	0	0.0%
Angel Barnet	3	0.3%	0	0.0%	2	2.2%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clerkenwell	3	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Friem Barnet	3	0.2%	1	0.8%	1	1.1%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hackney	3	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.2%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Hampstead Hampstead Heath	3	0.2%	0	0.0%	1	1.1%	2	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lea Vallev	3	0.2%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.4%	0	0.0%	1	0.0%
Archway	2	0.2%	0	0.0%	0	0.0%	1	0.9%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	o o	0.0%
Camden Town	2	0.2%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Finchley	2 2 2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside Wembley	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.1%	0	0.0%
Abroad	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	Ó	0.7%
Birmingham	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Bishops Stortford	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Brighton Cambridge	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cambridge Coppetts Wood	li .	0.1%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Essex	li	0.1%	1	0.8%	o	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Finsbury Park	1	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Golders Green	1	0.1%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Haverstock Hill High Holborn	1	0.1%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
London	li .	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Romford	li	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	ò	0.0%	0	0.0%	0	0.0%	0	0.0%
Seven Sisters	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Stoke Newington	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halfhide Lane Retail Park	[1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Waterloo Watford	I.	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Wallulu	П	U.1%	U	U.U%		1.1%	U	U.U%	U	U.U%	U	U.U%	U	U.U%	U	U.U%	U	U.U%	U	U.U%	U	U.U%

Q20. Which other locations do you visit to buy other non-food items such as books, CDs, toys and gifts?

		other non	Zone -																			
	food it	ems																				
	Num	%	1 Num	%	2 Num	%	3 Num	%	4 Num	%	5 Num	%	6 Num	%	7 Num	%	8 Num	%	9 Num	%	10 Num	%
Base: Those buying other non-food items	982	100.0%	112	100.0%	84	100.0%	100	100.0%	50	100.0%	77	100.0%	138	100.0%	111	100.0%	107	100.0%	85	100.0%	115	100.0%
Brent Cross	40	4.1%	3	2.7%	6	7.1%	6	6.0%	5	10.0%	6	7.8%	2	1.4%	4	3.6%	2	1.9%	0	0.0%	6	5.2%
Bruce Grove/Tottenham High Road	9	0.9%	0	0.0%	0	0.0%	1	1.0%	0	0.0%	1	1.3%	2	1.4%	5	4.5%	0	0.0%	0	0.0%	0	0.0%
Central London	80	8.1%	9	8.0%	8	9.5%	10	10.0%	6	12.0%	10	13.0%	11	8.0%	8	7.2%	6	5.6%	6	7.1%	5	4.3%
Chingford	5	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	4	4.7%	0	0.0%
Crouch End	18	1.8%	4	3.6%	0	0.0%	8	8.0%	1	2.0%	0	0.0%	2	1.4%	2	1.8%	1	0.9%	0	0.0%	0	0.0%
East Finchley	3	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.6%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%
Edmonton Green	11	1.1%	0	0.0%	0	0.0%	2	2.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	2	1.9%	0	0.0%	6	5.2%
Enfield	37	3.8%	5	4.5%	1	1.2%	1	1.0%	0	0.0%	4	5.2%	0	0.0%	2	1.8%	10	9.3%	2	2.4%	12	10.4%
Green Lanes	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Highgate	9	0.9%	0	0.0%	2	2.4% 9.5%	5	5.0%	2	4.0%	0	0.0% 5.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Muswell Hill Palmers Green	29		0	5.4%		0.0%	0	5.0%	0		2	2.6%	0	0.0%	0	1.8%	0	0.9%	0	0.0%	2	0.0%
Southgate	3	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.6%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Upper Edmonton	2	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%
Walthamstow	12	1.2%	0	0.0%	1	1.2%	0	0.0%	0	0.0%	1	1.3%	1	0.0%	1	0.9%	2	1.9%	5	5.9%	0	0.0%
West Green Road/Seven Sisters	3	0.3%	0	0.0%	0	0.0%	1	1.0%	0	0.0%	0	0.0%	1	0.7%	0	0.9%	0	0.0%	0	0.0%	1	0.0%
Winchmore Hill	4	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.3%	2	1.4%	0	0.0%	0	0.0%	1	1.2%	ò	0.9%
Wood Green	66	6.7%	9	8.0%	4	4.8%	2	2.0%	1	2.0%	3	3.9%	9	6.5%	21	18.9%	10	9.3%	1	1.2%	6	5.2%
Internet	48	4.9%	5	4.5%	6	7.1%	7	7.0%	o .	0.0%	5	6.5%	11	8.0%	4	3.6%	4	3.7%	3	3.5%	3	2.6%
Mail order / catalogue	13	1.3%	0	0.0%	0	0.0%	4	4.0%	0	0.0%	3	3.9%	1	0.7%	1	0.9%	0	0.0%	2	2.4%	2	1.7%
None mentioned / no other centre	511	52.0%	60	53.6%	41	48.8%	44	44.0%	25	50.0%	31	40.3%	75	54.3%	53	47.7%	63	58.9%	48	56.5%	69	60.0%
Don't know	34	3.5%	7	6.3%	3	3.6%	3	3.0%	2	4.0%	3	3.9%	6	4.3%	4	3.6%	2	1.9%	2	2.4%	2	1.7%
London West End	16	1.6%	0	0.0%	3	3.6%	1	1.0%	0	0.0%	1	1.3%	3	2.2%	3	2.7%	0	0.0%	3	3.5%	2	1.7%
Islington	6	0.6%	0	0.0%	0	0.0%	2	2.0%	0	0.0%	0	0.0%	2	1.4%	0	0.0%	1	0.9%	1	1.2%	0	0.0%
North Finchley	6	0.6%	0	0.0%	1	1.2%	0	0.0%	0	0.0%	4	5.2%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stamford Hill	6	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5	3.6%	0	0.0%	1	0.9%	0	0.0%	0	0.0%
Romford	5	0.5%	0	0.0%	0	0.0%	1	1.0%	0	0.0%	0	0.0%	1	0.7%	1	0.9%	0	0.0%	1	1.2%	1	0.9%
Airport	3	0.3%	0	0.0%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	1	0.9%	0	0.0%	0	0.0%
Barnet	3	0.3%	1	0.9%	1	1.2%	0	0.0%	0	0.0%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bluewater, Greenhithe	3	0.3%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	1	1.2%	0	0.0%
llford	3	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	3.5%	0	0.0%
Abroad	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	1	0.9%	0	0.0%	0	0.0%	0	0.0%
Bloomsbury	2	0.2%	0	0.0%	0	0.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%
Brighton _	2	0.2%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Camden Town	2	0.2%	0	0.0%	0	0.0%	0	0.0%	1	2.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hampstead	2	0.2%	0	0.0%	0	0.0%	0	0.0%	1	2.0%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Haringey	2	0.2%		0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.9%		0.0%	0	0.0%	0	0.9%
Holloway	2		0		0	0.0%	0		0	0.0%			1	1.4%	0	0.0%	0		0		1	
Tottenham Westminster	2	0.2%	1	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Angel	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Archway	li	0.1%	0	0.0%	0	0.0%	0	0.0%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Isle of Dogs	li	0.1%	0	0.0%	0	0.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bounds Green	1	0.1%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clapham	li	0.1%	ò	0.0%	Ö	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	o o	0.0%	ő	0.0%	1	1.2%	0	0.0%
Cricklewood	1	0.1%	0	0.0%	0	0.0%	1	1.0%	0	0.0%	o	0.0%	0	0.0%	o o	0.0%	0	0.0%	ò	0.0%	0	0.0%
Croydon	li	0.1%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	Ö	0.0%	Ō	0.0%	0	0.0%	1	0.9%	ō	0.0%	0	0.0%
Ealing	1	0.1%	0	0.0%	0	0.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Essex	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	0	0.0%
Hackney	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hampton	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%
Hatchway	1	0.1%	0	0.0%	0	0.0%	0	0.0%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kent	1	0.1%	0	0.0%	0	0.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kentish Town	1	0.1%	0	0.0%	0	0.0%	0	0.0%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside Shopping Centre	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	0	0.0%
Leyton	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	0	0.0%
South Kensington	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	0	0.0%
Stoke Newington	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stratford	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	0	0.0%
Turnpike Lane	11	0.1%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ω	0.0%

Q21. What, if anything, would make you shop more often in Wood Green Metropolitan Centre?

	Base:	ΔII	Zone																			
	respor																					
	Num	%	1		2		3		4		5		6		7		8		9		10	
	140	,,,	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1,202	100.0%	125	100.0%	91	100.0%	114	100.0%	65	100.0%	95	100.0%	169	100.0%	154	100.0%	139	100.0%	95	100.0%	151	100.0%
Nothing	700	58.2%	67	53.6%	51	56.0%	66	57.9%	45	69.2%	58	61.1%	91	53.8%	81	52.6%	78	56.1%	64	67.4%	98	64.9%
Better choice of clothing shops	40	3.3%	8	6.4%	2	2.2%	5	4.4%	0	0.0%	1	1.1%	8	4.7%	5	3.2%	5	3.6%	3	3.2%	2	1.3%
Better choice of shops in general	92	7.7%	14	11.2%	6	6.6%	12	10.5%	1	1.5%	11	11.6%	12	7.1%	18	11.7%	10	7.2%	2	2.1%	6	4.0%
Better maintenance/cleanliness	26	2.2%	2	1.6%	3	3.3%	6	5.3%	1	1.5%	1	1.1%	4	2.4%	0	0.0%	4	2.9%	0	0.0%	5	3.3%
Better quality shops	47	3.9%	9	7.2%	3	3.3%	6	5.3%	2	3.1%	5	5.3%	10	5.9%	4	2.6%	5	3.6%	0	0.0%	2	1.3%
Improved bus services	24	2.0%	0	0.0%	2	2.2%	4	3.5%	3	4.6%	1	1.1%	3	1.8%	1	0.6%	2	1.4%	5	5.3%	3	2.0%
More car parking	81	6.7%	7	5.6%	12	13.2%	7	6.1%	6	9.2%	5	5.3%	11	6.5%	5	3.2%	8	5.8%	7	7.4%	13	8.6%
More food supermarkets	11	0.9%	4	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	4	2.6%	0	0.0%	0	0.0%	2	1.3%
More large shops	21	1.7%	5	4.0%	0	0.0%	4	3.5%	0	0.0%	0	0.0%	1	0.6%	5	3.2%	4	2.9%	1	1.1%	1	0.7%
More traffic free areas / pedestrianisation	26	2.2%	3	2.4%	2	2.2%	3	2.6%	1	1.5%	1	1.1%	7	4.1%	4	2.6%	2	1.4%	0	0.0%	3	2.0%
Don't know	98	8.2%	5	4.0%	9	9.9%	4	3.5%	7	10.8%	9	9.5%	18	10.7%	9	5.8%	13	9.4%	12	12.6%	11	7.3%
Better safety and security	55	4.6%	3	2.4%	7	7.7%	1	0.9%	1	1.5%	5	5.3%	6	3.6%	8	5.2%	4	2.9%	3	3.2%	17	11.3%
A large department store	15	1.2%	4	3.2%	0	0.0%	1	0.9%	1	1.5%	0	0.0%	3	1.8%	1	0.6%	4	2.9%	1	1.1%	0	0.0%
Less expensive	11	0.9%	2	1.6%	1	1.1%	1	0.9%	0	0.0%	0	0.0%	3	1.8%	3	1.9%	1	0.7%	Ô	0.0%	0	0.0%
Invested in and upgraded	10	0.8%	0	0.0%	1	1.1%	3	2.6%	0	0.0%	0	0.0%	2	1.2%	2	1.3%	1	0.7%	1	1.1%	0	0.0%
More money	8	0.7%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	2	1.3%	2	1.4%	0	0.0%	2	1.3%
Free car parking	7	0.6%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.2%	3	1.9%	0	0.0%	0	0.0%	1	0.7%
Less crowded	7	0.6%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.3%	4	2.9%	0	0.0%	0	0.0%
More police	7	0.6%	ò	0.0%	1	1.1%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	3	1.9%	0	0.0%	1	1.1%	1	0.7%
Clean the area	6	0.5%	0	0.0%	1	1.1%	2	1.8%	0	0.0%	ò	0.0%	1	0.6%	0	0.0%	1	0.7%	ò	0.0%	1	0.7%
Improve atmosphere	5	0.5%	1	0.0%	0	0.0%	2	1.8%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	4	0.7%	0	0.0%	0	0.7%
More cafes/ coffee shops	5	0.4%	4	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.6%	1	0.6%	2	1.4%	0	0.0%	0	0.0%
More store offers	2	0.4%	1	0.8%	1	1.1%	0	0.0%	0	0.0%	0	1.1%	0	0.6%	2	1.3%	0	0.0%	0	0.0%	0	0.0%
Improve public transport	3	0.4%	Ó	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	4	1.1%	1	0.0%
Improve public transport Cheaper parking	4	0.3%	0	0.0%	1	1.1%	1	0.9%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	1		0	0.7%
Less traffic congestion	4	0.3%	1	0.0%	0	0.0%	0	0.9%	0	0.0%	0	1.1%	0	0.6%	2	1.3%	0	0.0%	0	1.1%	0	0.0%
Less traffic congestion Needs a book shop	4	0.3%	0	0.8%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2	1.3%	0	0.0%	0	0.0%	0	0.0%
	4				1								1		0				0		0	
More independent stores	4	0.3%	1	0.8%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%		0.0%		0.0%
Easier to get to/ more convenient	3	0.2%	0	0.0%		1.1%	0	0.0%	0	0.0%		0.0%	1	0.6%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
More English-food shops	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	1	0.7%
More late night openings	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Restaurants	2	0.2%	0	0.0%	1	1.1%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better access to toilets/baby-changing facilities	11	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better cycle lanes	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Build a Co-op	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
More considerate bus drivers	1	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Furniture shop	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
A library	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Improve Marks & Spencer	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
John Lewis	1	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fewer restaurants	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fewer security cameras	1	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More activities for young people	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
More African/Nigerian restaurants	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%
More public conveniences	1	0.1%	0	0.0%	0	0.0%	Ö	0.0%	Ö	0.0%	0	0.0%	1	0.6%	Ö	0.0%	Ö	0.0%	Ó	0.0%	0	0.0%
Need a Primark	1	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outdoor market	1	0.1%	1	0.8%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Reduce crime	li	0.1%	'n	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Q22. What, if anything, would make you shop more often in Muswell Hill district centre?

	Base:	All	Zone																			
	Num	%	1		2		3		4		5		6		7		8		9		10	
			Num	%	Num	%	Num	%	Num	%	Num		Num	%	Num		Num		Num		Num	
Base: All respondents	1,202	100.0%	125	100.0%	91	100.0%	114	100.0%	65	100.0%	95	100.0%	169	100.0%	154	100.0%	139	100.0%	95	100.0%	151	100.0%
Nothing	741	61.6%	67	53.6%	46	50.5%	72	63.2%	37	56.9%	50	52.6%	100	59.2%	98	63.6%	94	67.6%	68	71.6%	107	70.9%
Better choice of clothing shops	19	1.6%	2	1.6%	4	4.4%	1	0.9%	3	4.6%	2	2.1%	1	0.6%	1	0.6%	3	2.2%	0	0.0%	2	1.3%
Better choice of shops in general	69	5.7%	8	6.4%	17	18.7%	7	6.1%	1	1.5%	11	11.6%	9	5.3%	1	0.6%	8	5.8%	4	4.2%	3	2.0%
Better maintenance/cleanliness	2	0.2%	0	0.0%	1	1.1%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better quality shops	10	0.8%	1	0.8%	5	5.5%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	1	0.6%	1	0.7%	0	0.0%	1	0.7%
Improved bus services	42	3.5%	6	4.8%	1	1.1%	0	0.0%	5	7.7%	4	4.2%	10	5.9%	6	3.9%	3	2.2%	3	3.2%	4	2.6%
More car parking	150	12.5%	25	20.0%	8	8.8%	21	18.4%	17	26.2%	20	21.1%	19	11.2%	11	7.1%	14	10.1%	7	7.4%	8	5.3%
More food supermarkets	10	0.8%	5	4.0%	3	3.3%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
More large shops	10	0.8%	0	0.0%	4	4.4%	0	0.0%	1	1.5%	0	0.0%	1	0.6%	0	0.0%	2	1.4%	1	1.1%	1	0.7%
More traffic free areas / pedestrianisation	5	0.4%	1	0.8%	1	1.1%	0	0.0%	0	0.0%	1	1.1%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Don't know	154	12.8%	14	11.2%	4	4.4%	8	7.0%	4	6.2%	10	10.5%	27	16.0%	30	19.5%	18	12.9%	13	13.7%	24	15.9%
Cheaper shops	15	1.2%	3	2.4%	1	1.1%	1	0.9%	0	0.0%	1	1.1%	2	1.2%	4	2.6%	1	0.7%	0	0.0%	2	1.3%
More public transport links	12	1.0%	0	0.0%	0	0.0%	2	1.8%	1	1.5%	1	1.1%	1	0.6%	3	1.9%	1	0.7%	0	0.0%	3	2.0%
Cheaper/ free parking	5	0.4%	1	0.8%	0	0.0%	1	0.9%	1	1.5%	1	1.1%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tube transport	4	0.3%	1	0.8%	0	0.0%	0	0.0%	2	3.1%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
More book/music stores	3	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	1	0.6%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
More independent shops	3	0.2%	0	0.0%	1	1.1%	1	0.9%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cleaner and safer	2	0.2%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Easier to get to	2	0.2%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less congestion	2	0.2%	1	0.8%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Unique shops or facilities unavailable elsewhere	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	1	0.7%
Advertising what is there	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better access to toilets/baby-changing facilities	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better night-time security	1	0.1%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better restaurants	1	0.1%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gift vouchers	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
If Marks & Spencers sold clothes as well as food	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fewer security cameras	1	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More advertisement about shops	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
More butchers	1	0.1%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More relaxed cafes	1	0.1%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More sports stores	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nicer shopping experience	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Reduce rate for business premises	1	0.1%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Petrol Station	1	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sensible parking ie CPZ	1	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Visible policing	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%

Q23. What, if anything, would make you shop more often in Crouch End district centre

	Base: respo	All ndents	Zone																			
	Num	%	1		2		3		4		5		6		7		8		9		10	
			Num	%	Num	%	Num		Num		Num		Num		Num	%	Num		Num	%	Num	
Base: All respondents	1,202	100.0%	125	100.0%	91	100.0%	114	100.0%	65	100.0%	95	100.0%	169	100.0%	154	100.0%	139	100.0%	95	100.0%	151	100.0%
Nothing	800	66.6%	78	62.4%	61	67.0%	74	64.9%	39	60.0%	59	62.1%	105	62.1%	99	64.3%	99	71.2%	69	72.6%	116	76.8%
Better choice of clothing shops	20	1.7%	1	0.8%	3	3.3%	2	1.8%	1	1.5%	1	1.1%	4	2.4%	3	1.9%	4	2.9%	0	0.0%	1	0.7%
Better choice of shops in general	47	3.9%	8	6.4%	4	4.4%	6	5.3%	6	9.2%	2	2.1%	9	5.3%	5	3.2%	3	2.2%	2	2.1%	2	1.3%
Better maintenance/cleanliness	2	0.2%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better quality shops	9	0.7%	1	0.8%	1	1.1%	3	2.6%	0	0.0%	0	0.0%	1	0.6%	3	1.9%	0	0.0%	0	0.0%	0	0.0%
Improved bus services	35	2.9%	1	0.8%	3	3.3%	2	1.8%	5	7.7%	4	4.2%	6	3.6%	3	1.9%	3	2.2%	6	6.3%	2	1.3%
More car parking	122	10.1%	22	17.6%	10	11.0%	16	14.0%	13	20.0%	14	14.7%	11	6.5%	12	7.8%	13	9.4%	6	6.3%	5	3.3%
More food supermarkets	8	0.7%	0	0.0%	0	0.0%	5	4.4%	0	0.0%	0	0.0%	1	0.6%	1	0.6%	1	0.7%	0	0.0%	0	0.0%
More large shops	9	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	4	2.4%	2	1.3%	2	1.4%	0	0.0%	0	0.0%
More traffic free areas / pedestrianisation	3	0.2%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Don't know	158	13.1%	13	10.4%	8	8.8%	5	4.4%	8	12.3%	14	14.7%	24	14.2%	29	18.8%	15	10.8%	13	13.7%	26	17.2%
Cheaper shops	9	0.7%	1	0.8%	1	1.1%	2	1.8%	0	0.0%	1	1.1%	1	0.6%	2	1.3%	1	0.7%	0	0.0%	0	0.0%
Better transport facilities	7	0.6%	0	0.0%	1	1.1%	1	0.9%	1	1.5%	1	1.1%	0	0.0%	1	0.6%	1	0.7%	0	0.0%	1	0.7%
Easier access	5	0.4%	1	0.8%	1	1.1%	1	0.9%	0	0.0%	1	1.1%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fewer restaurants	4	0.3%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	2	1.2%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Free parking	3	0.2%	2	1.6%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More store offers	3	0.2%	1	0.8%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
More independent stores	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Better access to toilets/baby-changing facilities	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better disabled access	1	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better night-time security	1	0.1%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cleaner and safer	li i	0.1%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Fewer cafes	li i	0.1%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ô	0.0%	0	0.0%	0	0.0%	0	0.0%
Fewer chain stores	li i	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Get rid of Tesco	li i	0.1%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gift vouchers	li i	0.1%	0	0.0%	0	0.0%	0	0.0%	Ō	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Fewer empty shops	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More convenient opening times for the shops	li i	0.1%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	ò	0.0%	0	0.0%	0	0.0%	0	0.0%	ñ	0.0%
More music stores	li i	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	ñ	0.0%
More places to eat	li i	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ò	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More sports stores	li i	0.1%	ó	0.0%	0	0.0%	0	0.0%	0	0.0%	n	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	ñ	0.0%
Need a deli	li i	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	ò	0.0%	0	0.0%	0	0.0%	0	0.0%	ñ	0.0%
Needs a Primark		0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Needs to be modernised		0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.7%	0	0.0%	0	0.0%
Nice price tea shop		0.1%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Visible policing		0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	1.1%	0	0.0%

Q24. What, if anything, would make you shop more often in Bruce Grove/ Tottenham High Road district centre?

	Base:	All	Zone																			
	respon	dents																				
	Num	%	1		2		3		4		5		6		7		8		9		10	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1,202	100.0%	125	100.0%	91	100.0%	114	100.0%	65	100.0%	95	100.0%	169	100.0%	154	100.0%	139	100.0%	95	100.0%	151	100.0%
Nothing	842	70.0%	92	73.6%	73	80.2%	98	86.0%	46	70.8%	65	68.4%	120	71.0%	81	52.6%	82	59.0%	68	71.6%	116	76.8%
Better choice of clothing shops	23	1.9%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.2%	6	3.9%	8	5.8%	3	3.2%	2	1.3%
Better choice of shops in general	56	4.7%	1	0.8%	1	1.1%	1	0.9%	0	0.0%	3	3.2%	3	1.8%	23	14.9%	16	11.5%	4	4.2%	4	2.6%
Better maintenance/cleanliness	17	1.4%	0	0.0%	1	1.1%	2	1.8%	0	0.0%	0	0.0%	2	1.2%	7	4.5%	3	2.2%	1	1.1%	1	0.7%
Better quality shops	21	1.7%	3	2.4%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	1	0.6%	10	6.5%	4	2.9%	1	1.1%	1	0.7%
Improved bus services	11	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	3	1.8%	3	1.9%	2	1.4%	1	1.1%	1	0.7%
More car parking	34	2.8%	2	1.6%	1	1.1%	1	0.9%	0	0.0%	3	3.2%	2	1.2%	10	6.5%	8	5.8%	3	3.2%	4	2.6%
More food supermarkets	8	0.7%	3	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.3%	3	2.2%	0	0.0%	0	0.0%
More large shops	14	1.2%	3	2.4%	0	0.0%	1	0.9%	0	0.0%	1	1.1%	1	0.6%	3	1.9%	4	2.9%	0	0.0%	1	0.7%
More traffic free areas / pedestrianisation	11	0.9%	1	0.8%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	4	2.6%	3	2.2%	0	0.0%	1	0.7%
Don't know	184	15.3%	19	15.2%	14	15.4%	12	10.5%	19	29.2%	21	22.1%	30	17.8%	17	11.0%	14	10.1%	14	14.7%	22	14.6%
More safety/ security	17	1.4%	1	0.8%	1	1.1%	0	0.0%	0	0.0%	4	4.2%	2	1.2%	3	1.9%	1	0.7%	3	3.2%	2	1.3%
Less expensive	4	0.3%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.2%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
More police	4	0.3%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	1	1.1%	1	0.7%
CCTV	3	0.2%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	1	1.1%	0	0.0%
Clean up streets and empty bins	3	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	1	1.1%	1	0.7%
Better environment	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Easier to get to	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More money	2	0.2%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Need more chain clothing stores i.e. M&S	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.4%	0	0.0%	0	0.0%
Needs to be modernised	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
A department store	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%
A shopping complex	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Advertising what is there	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Areas to safely lock up bicycles	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Better transport facilities	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Free car parking	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Gift vouchers	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Fewer fast food outlets	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Less traffic	1	0.1%	0	0.0%	Ō	0.0%	Ö	0.0%	Ö	0.0%	0	0.0%	Ō	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
More cafes	1	0.1%	0	0.0%	Ō	0.0%	Ö	0.0%	Ö	0.0%	0	0.0%	Ō	0.0%	Ó	0.0%	1	0.7%	0	0.0%	0	0.0%
More independent organic shops	1	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Q25. What, if anything, would make you shop more often in Green Lanes district centre?

	Base:	All	Zone																			
	respor	ndents																				
	Num	%	4		2		3		4		-		6		7		8		q		10	
	INUIII	70	Num	%	Num	%		%	Num	%												
Base: All respondents	1.202	100.0%	125	100.0%	91	100.0%	114	100.0%	65	100.0%	95	100.0%	169	100.0%	154	100.0%	139	100.0%	95	100.0%	151	100.0%
Nothing	833	69.3%	90	72.0%	74	81.3%	91	79.8%	43	66.2%	62	65.3%	107	63.3%	95	61.7%	94	67.6%	72	75.8%	103	68.2%
Better choice of clothing shops	13	1.1%	1	0.8%	0	0.0%	2	1.8%	0	0.0%	1	1.1%	4	2.4%	2	1.3%	1	0.7%	0	0.0%	2	1.3%
Better choice of shops in general	57	4.7%	5	4.0%	3	3.3%	6	5.3%	2	3.1%	3	3.2%	13	7.7%	10	6.5%	4	2.9%	3	3.2%	7	4.6%
Better maintenance/cleanliness	7	0.6%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.2%	1	0.6%	1	0.7%	0	0.0%	2	1.3%
Better quality shops	14	1.2%	2	1.6%	0	0.0%	1	0.9%	0	0.0%	1	1.1%	2	1.2%	4	2.6%	3	2.2%	0	0.0%	1	0.7%
Improved bus services	10	0.8%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	1	1.1%	2	1.2%	3	1.9%	1	0.7%	1	1.1%	1	0.7%
More car parking	74	6.2%	11	8.8%	2	2.2%	7	6.1%	1	1.5%	5	5.3%	11	6.5%	9	5.8%	13	9.4%	3	3.2%	11	7.3%
More food supermarkets	8	0.7%	1	0.8%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	2	1.2%	2	1.3%	0	0.0%	1	1.1%	1	0.7%
More large shops	10	0.8%	1	0.8%	0	0.0%	1	0.9%	0	0.0%	1	1.1%	2	1.2%	4	2.6%	0	0.0%	0	0.0%	1	0.7%
More traffic free areas / pedestrianisation	17	1.4%	2	1.6%	1	1.1%	2	1.8%	0	0.0%	0	0.0%	5	3.0%	4	2.6%	2	1.4%	0	0.0%	1	0.7%
Don't know	184	15.3%	14	11.2%	12	13.2%	10	8.8%	19	29.2%	22	23.2%	18	10.7%	24	15.6%	25	18.0%	17	17.9%	23	15.2%
Improve traffic system	6	0.5%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	2	2.1%	1	0.6%	2	1.3%	0	0.0%	0	0.0%	0	0.0%
Better access	5	0.4%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	3	1.8%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Visible policina	3	0.2%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	1	1.1%	0	0.0%
Better transport	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Book shop	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Free car parking	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	1	0.7%
More money	2	0.2%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
More sports stores	2	0.2%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More store offers	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	1	0.7%	0	0.0%	0	0.0%
Advertising what is there	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better opening times	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Freshwater fish shop	1	0.1%	0	0.0%	ō	0.0%	Ō	0.0%	Ō	0.0%	Ö	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	ō	0.0%
Higher safety	1	0.1%	0	0.0%	ō	0.0%	Ō	0.0%	Ō	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
If it were less busy/ crowded	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
More independent organic shops	1	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ò	0.0%	0	0.0%	0	0.0%
More large chain stores	1	0.1%	Ó	0.0%	ō	0.0%	Ō	0.0%	0	0.0%	1	1.1%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	ō	0.0%
More time	1	0.1%	0	0.0%	ō	0.0%	Ō	0.0%	0	0.0%	0	0.0%	Ö	0.0%	1	0.6%	0	0.0%	0	0.0%	ō	0.0%
More unique shops unavailable elsewhere	1	0.1%	1	0.8%	ō	0.0%	Ō	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	ō	0.0%
Needs to be modernised	1	0.1%	Ó	0.0%	ō	0.0%	Ō	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shop goods should be kept off the pavements	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%

Q26. What, if anything, would make you shop more often in West Green Road/ Seven Sisters district centre?

	Base: /		Zone																			
	Num	%	1		2		3		4		5		6		7		8		9		10	
			Num	%	Num		Num	%	Num													
Base: All respondents	1,202	100.0%	125	100.0%	91	100.0%	114	100.0%	65	100.0%	95	100.0%	169	100.0%	154	100.0%	139	100.0%	95	100.0%	151	100.0%
Nothing	881	73.3%	99	79.2%	70	76.9%	95	83.3%	44	67.7%	70	73.7%	122	72.2%	92	59.7%	100	71.9%	74	77.9%	114	75.5%
Better choice of clothing shops	19	1.6%	2	1.6%	0	0.0%	3	2.6%	0	0.0%	0	0.0%	1	0.6%	5	3.2%	5	3.6%	0	0.0%	3	2.0%
Better choice of shops in general	46	3.8%	2	1.6%	2	2.2%	5	4.4%	0	0.0%	2	2.1%	10	5.9%	13	8.4%	6	4.3%	2	2.1%	4	2.6%
Better maintenance/cleanliness	9	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	1	0.6%	5	3.2%	2	1.4%	0	0.0%	0	0.0%
Better quality shops	16	1.3%	2	1.6%	1	1.1%	4	3.5%	0	0.0%	0	0.0%	3	1.8%	4	2.6%	0	0.0%	2	2.1%	0	0.0%
Improved bus services	6	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.2%	2	1.3%	0	0.0%	2	2.1%	0	0.0%
More car parking	38	3.2%	3	2.4%	2	2.2%	2	1.8%	2	3.1%	1	1.1%	3	1.8%	7	4.5%	11	7.9%	3	3.2%	4	2.6%
More food supermarkets	4	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	2	1.3%	1	0.7%	0	0.0%	0	0.0%
More large shops	6	0.5%	0	0.0%	0	0.0%	2	1.8%	0	0.0%	0	0.0%	0	0.0%	2	1.3%	2	1.4%	0	0.0%	0	0.0%
More traffic free areas / pedestrianisation	9	0.7%	1	0.8%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	3	1.8%	3	1.9%	0	0.0%	1	1.1%	0	0.0%
Don't know	175	14.6%	17	13.6%	13	14.3%	9	7.9%	19	29.2%	21	22.1%	23	13.6%	19	12.3%	15	10.8%	11	11.6%	25	16.6%
More police	10	0.8%	0	0.0%	1	1.1%	1	0.9%	0	0.0%	0	0.0%	1	0.6%	3	1.9%	2	1.4%	1	1.1%	1	0.7%
Would like a safer environment	10	0.8%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5	3.2%	1	0.7%	1	1.1%	2	1.3%
Fewer fast food outlets	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.3%	0	0.0%	0	0.0%	0	0.0%
More English-food shops	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.3%	0	0.0%	0	0.0%	0	0.0%
More food stores	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Advertising what is there	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cleaner	1	0.1%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Easier to get to	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Free car parking	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
More unique shops unavailable elsewhere	1	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Needs to be modernised	li	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Restaurant	li	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Less crowded	li	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Value	li	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Visible policing	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%

Q27. What items, if anything, do you regularly buy on the internet?

	Base:	All	Zone																			
	respon	ndents																				
	Num	%	1		2		3		4		5		6		7		8		q		10	
		,,,	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1,202	100.0%	125	100.0%	91	100.0%	114	100.0%	65	100.0%	95	100.0%	169	100.0%	154	100.0%	139	100.0%	95	100.0%	151	100.0%
Groceries	61	5.1%	8	6.4%	8	8.8%	9	7.9%	6	9.2%	5	5.3%	9	5.3%	8	5.2%	3	2.2%	4	4.2%	1	0.7%
Clothes and Shoes	132	11.0%	14	11.2%	8	8.8%	16	14.0%	7	10.8%	13	13.7%	25	14.8%	16	10.4%	12	8.6%	7	7.4%	13	8.6%
Domestic Electrical Appliances	54	4.5%	7	5.6%	5	5.5%	8	7.0%	4	6.2%	4	4.2%	7	4.1%	3	1.9%	4	2.9%	3	3.2%	9	6.0%
Electrical TV, Hi-Fi and Computers	141	11.7%	16	12.8%	13	14.3%	16	14.0%	10	15.4%	15	15.8%	31	18.3%	12	7.8%	8	5.8%	9	9.5%	11	7.3%
Furniture, Soft Furnishings and Floor Coverings	32	2.7%	3	2.4%	2	2.2%	4	3.5%	1	1.5%	4	4.2%	9	5.3%	2	1.3%	2	1.4%	4	4.2%	1	0.7%
DIY, Hardware and Homewares	25	2.1%	0	0.0%	6	6.6%	1	0.9%	0	0.0%	2	2.1%	7	4.1%	2	1.3%	1	0.7%	3	3.2%	3	2.0%
Health and Beauty, Chemist Items	23	1.9%	1	0.8%	2	2.2%	4	3.5%	2	3.1%	2	2.1%	3	1.8%	2	1.3%	5	3.6%	1	1.1%	1	0.7%
Books, CD's, Toys etc.	335	27.9%	31	24.8%	28	30.8%	53	46.5%	26	40.0%	34	35.8%	57	33.7%	36	23.4%	26	18.7%	25	26.3%	19	12.6%
Nothing	695	57.8%	75	60.0%	44	48.4%	47	41.2%	28	43.1%	50	52.6%	86	50.9%	100	64.9%	97	69.8%	57	60.0%	108	71.5%
Holidays	38	3.2%	5	4.0%	3	3.3%	3	2.6%	2	3.1%	6	6.3%	5	3.0%	4	2.6%	4	2.9%	2	2.1%	4	2.6%
Tickets	15	1.2%	0	0.0%	0	0.0%	4	3.5%	2	3.1%	0	0.0%	4	2.4%	1	0.6%	1	0.7%	2	2.1%	1	0.7%
Events tickets	4	0.3%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	1	1.1%	1	0.6%	0	0.0%	0	0.0%	1	1.1%	0	0.0%
Garden items	4	0.3%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	1	1.1%	1	0.7%
Photography equipment	2	0.2%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Train tickets	2	0.2%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Anything except food	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%
Fair Trade Products	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Knitting patterns	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Music equipment	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pet food	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Photographs	1	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Plants	1	0.1%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Used car parts	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%

Q28. Do you or your family do any of the following leisure activities?

	Base: A		Zone																			
	respon	dents																				
	Num	%	1		2		3		4		5		6		7		8		9		10	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1,202	100.0%	125	100.0%	91	100.0%	114	100.0%	65	100.0%	95	100.0%	169	100.0%	154	100.0%	139	100.0%	95	100.0%	151	100.0%
Cinema	611	50.8%	65	52.0%	55	60.4%	74	64.9%	37	56.9%	52	54.7%	71	42.0%	77	50.0%	66	47.5%	46	48.4%	66	43.7%
Theatre	541	45.0%	59	47.2%	49	53.8%	70	61.4%	43	66.2%	55	57.9%	64	37.9%	54	35.1%	47	33.8%	42	44.2%	55	36.4%
Pub/bar	429	35.7%	50	40.0%	39	42.9%	47	41.2%	26	40.0%	35	36.8%	57	33.7%	41	26.6%	52	37.4%	39	41.1%	43	28.5%
Restaurant	809	67.3%	83	66.4%	70	76.9%	81	71.1%	51	78.5%	66	69.5%	96	56.8%	88	57.1%	90	64.7%	73	76.8%	108	71.5%
Nightclub	87	7.2%	9	7.2%	9	9.9%	8	7.0%	7	10.8%	6	6.3%	14	8.3%	8	5.2%	12	8.6%	6	6.3%	8	5.3%
Bingo	56	4.7%	7	5.6%	2	2.2%	4	3.5%	1	1.5%	3	3.2%	5	3.0%	6	3.9%	14	10.1%	7	7.4%	7	4.6%
Health & Fitness club	293	24.4%	24	19.2%	28	30.8%	29	25.4%	23	35.4%	20	21.1%	47	27.8%	40	26.0%	29	20.9%	20	21.1%	32	21.2%
Tenpin bowling	152	12.6%	14	11.2%	13	14.3%	18	15.8%	7	10.8%	20	21.1%	18	10.7%	21	13.6%	19	13.7%	11	11.6%	10	6.6%
None of these	200	16.6%	16	12.8%	8	8.8%	18	15.8%	3	4.6%	9	9.5%	44	26.0%	38	24.7%	24	17.3%	10	10.5%	29	19.2%
Don't know	1	0.1%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

	Base: visitin cinem		Zone																			
	Num	%	1		2		3		4		5		6		7		8		9		10	
W I I I I I I		100 001	Num	%	Num		Num		Num		Num		Num		Num		Num		Num		Num	
ase: Those visiting the cinema	611	100.0%	65	100.0%	55	100.0%	74	100.0%	37	100.0%	52	100.0%	71	100.0%	77	100.0%	66	100.0%	46	100.0%	66	100.0%
ineworld, Shopping City, High Street, Wood Green	135 80	22.1%	25	38.5%	1	1.8%	10	13.5%	1	2.7%	10	19.2%	20	28.2%	32 5	41.6%	26	39.4%	4	8.7%	5	7.6%
nfield deon, Fortis Green Road, Muswell Hill		13.1%	0	0.0%	0 24	0.0% 43.6%	13	2.7% 17.6%	6	2.7% 16.2%	6	11.5%	1	1.4%	3	6.5%	14	21.2%	11	23.9%	40 2	60.6%
	75	12.3%	11	16.9%								9.6%	11	15.5%		3.9%		0.0%	8	0.0%	2	3.0%
entral London	52 45	8.5%	5	7.7%	5	9.1%	5	6.8%	3	8.1%	2	3.8%	11	15.5%	8	10.4%	3	4.5%	0	17.4%	1	3.0%
e, Great North Leisure Park, Finchley owcase, Hollywood Green, 180 High Road, Wood Green	28	7.4% 4.6%	3 7	4.6% 10.8%	0	12.7%	3	4.1%	0	21.6%	17	32.7% 5.8%	0	1.4%	7	1.3% 9.1%	4	6.1% 10.6%	0	0.0%	3	1.5% 4.5%
nowcase, Hollywood Green, 180 High Road, Wood Green	28	4.6%	5	7.7%	10	18.2%	5	6.8%	4	10.8%	0	0.0%	4	1.4%	1	1.3%	1	1.5%	0	0.0%	1	1.5%
deon, Lee Vallev Leisure Park, Edmonton	25	4.6%	2	3.1%	0	0.0%	1	1.4%	1	2.7%	0	0.0%	0	0.0%	3	3.9%	5	7.6%	6	13.0%	7	1.5%
deon, Lee valley Leisure Park, Edmonton lington	23	3.8%	4	6.2%	0	1.8%	4	5.4%	0	0.0%	0	1.9%	7	9.9%	3	3.9%	0	0.0%	3	6.5%	0	0.0%
	20																					
deon, Holloway Road, London on't know	20	3.3%	0	0.0%	0	0.0%	10	13.5%	3	8.1%	0	0.0%	3	4.2%	2	2.6%	1	1.5%	0	0.0% 4.3%	1	1.5%
on't know ent Cross	11	1.8%	0	1.5%	0	0.0%	2	1.4% 2.7%	1	0.0% 2.7%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%
althamstow	3		0		0	0.0%	0		0		0	0.0%	0	0.0%	0		0	0.0%	3	6.5%	0	
	3	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	0	0.0%
nsbury Park	10		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.8%	4	5.2%	2	3.0%	0		1	
ood Green		1.6%			0		5		1						4		1		1	2.2%	0	1.5%
olloway	8	1.3%	0	0.0%	1	0.0%	3	6.8%	1	2.7%	0	0.0%	0	0.0%	0	1.3%		1.5%	0	0.0%		0.0%
est End	8	1.3%	0	0.0%		1.8%	0	4.1%		2.7%	0	0.0%		1.4%		0.0%	0	0.0%	0	0.0%	2	3.0%
arnet	4	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	7.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
dmonton Green	4	0.7%	1	1.5%	0	0.0%		0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%		1.5%	1	2.2%	1	1.5%
ampstead	4	0.7%	0	0.0%	0	1.8%	2	2.7%	0	0.0%	0	0.0%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
amden	3	0.5%	0	0.0%	0	0.0%		0.0%	1	2.7%	0	0.0%	0	0.0%	2	2.6%	0	0.0%	0	0.0%	0	0.0%
ast Finchley	3	0.5%	0	0.0%	1	1.8%	0	0.0%	1	2.7%	1	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
uswell Hill	3	0.5%	0	0.0%	2	3.6%	0	0.0%	0	0.0%	0	0.0%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
orth Finchley	3	0.5%	1	1.5%	1	1.8%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
oomsbury	3	0.5%	0	0.0%	0	0.0%	1	1.4%	1	2.7%	0	0.0%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
inchley Road, South Hampstead	2	0.3%	0	0.0%	0	0.0%	0	0.0%	1	2.7%		0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.2%	0	0.0%
reenwich	2	0.3%	0	0.0%	0	0.0%	1	1.4%	0	0.0%	0	0.0%		1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
outh Woodford	2	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	4.3%	0	0.0%
dmonton	2	0.3%	0	0.0%	0	0.0%	1	1.4%	0	0.0%	0	0.0%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
omford, Essex cton	2	0.3%	0	0.0%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%
	1	0.2%		0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%
arbican	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%
righton		0.2%	0	0.0%	0		0	0.0%		0.0%	0		0	1.4%			0	0.0%	0			
ristol]	0.2%	0	0.0%		0.0%		0.0%	0	0.0%		0.0%		0.0%	0	0.0%		0.0%	1	2.2%	0	0.0%
nchley	[]	0.2%	0	0.0%	0	0.0%	0	0.0%	1	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
riern Barnet atfield	[]	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	[]	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
reat Malver	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	1.3%	0	0.0%	0	0.0%		0.0%
olloway Road	[]	0.2%		0.0%		0.0%	U	0.0%		2.7%		0.0%	0	0.0%		0.0%	0	0.0%		0.0%	0	0.0%
ounslow	[]	0.2%	0	0.0%	0	0.0%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
ord the second	[]	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.2%	0	0.0%
burn	[]	0.2%	0	0.0%	0	0.0%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
onders End	[]	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.3%	0	0.0%	0	0.0%	0	0.0%
naftesbury	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
eckton	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
wiss Cottage	1	0.2%	0	0.0%	0	0.0%	0	0.0%	1	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
ackney	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
averstock Hill	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
rentford	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Q30. Where did you or your family last visit the theatre?

	Base:	Those	Zone																			
	visiting	the .																				
	theatre																					
	unouun	-																				
	Num	%	4		2		3		4		5		6		7		8		q		10	
	Num	70	Num	%	Num	0/6	Num	%	Num	%	Num	9/.	Num	%	Num	%	Num	1 %	Num	%	Num	n %
Base: Those visiting the theatre	541	100.0%	59	100.0%	49	100.0%	70	100.0%	43	100.0%	55	100.0%	64	100.0%	54	100.0%	47	100.0%	42	100.0%	55	100.0%
Central London	301	55.6%	31	52.5%	32	65.3%	31	44.3%	23	53.5%	38	69.1%	33	51.6%	31	57.4%	24	51.1%	24	57.1%	32	58.2%
Don't know	20	3.7%	4	1.7%	4	8.2%	2	2.9%	2	4.7%	4	1.8%	3	4.7%	3	5.6%	0	0.0%	4	2.4%	2	5.5%
Islington	17	3.1%	0	0.0%	4	8.2%	3	4.3%	4	9.3%	0	0.0%	5	7.8%	1	1.9%	0	0.0%	Ó	0.0%	0	0.0%
Enfield	8	1.5%	1	1.7%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	1	1.6%	0	0.0%	1	2.1%	1	2.4%	3	5.5%
Mountview Conservatoire, Clarenden Road, Wood Green	5	0.9%	1	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ô	0.0%	0	0.0%	1	2.1%	2	4.8%	1	1.8%
Walthamstow	1	0.7%	ò	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.8%	1	1.6%	0	0.0%	1	2.1%	0	0.0%	4	1.8%
Upstairs at The Gatehouse, North Road, Highgate Village	3	0.6%	0	0.0%	0	0.0%	2	2.9%	1	2.3%	Ô	0.0%	Ô	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Finsbury Park	3	0.6%	1	1.7%	0	0.0%	4	1.4%	4	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Jackson Lane Theatre, 269a Archway Road, Highgate	3	0.6%	0	0.0%	0	0.0%	4	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dackson Lane Theatre, 269a Archway Road, Highgate Chingford		0.2%	0	0.0%	0	0.0%	4	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
London West End	104	19.2%	18	30.5%	4	8.2%	22	31.4%	6	14.0%	9	16.4%	11	17.2%	8	14.8%	8	17.0%	8	19.0%	10	18.2%
Edmonton	104	2.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	111	1.6%	8	1.9%	8	14.9%	0	0.0%	2	3.6%
Hackney	11	2.0%	1	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	6.3%	1	7.4%	0	0.0%	0	2.4%	0	0.0%
			- 1		2				4				7		7		4					
South Bank	10	1.8%	1	1.7%		4.1%	2	2.9%	1	2.3%	0	0.0%	1	1.6%	1	1.9%	1	2.1%	0	0.0%	0	0.0%
Stratford	5	0.9%	0	0.0%	0	0.0%	0	0.0%	1	2.3%	0	0.0%	1	1.6%	1	1.9%	1	2.1%	1	2.4%	0	0.0%
Camden Town	3	0.6%	0	0.0%	0	0.0%	0	0.0%	1	2.3%	0	0.0%	1	1.6%	1	1.9%	0	0.0%	0	0.0%	0	0.0%
Covent Garden	3	0.6%		1.7%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.4%	0	0.0%
London	3	0.6%	0	0.0%	0	0.0%		1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.4%	1	1.8%
Barbican Centre	2	0.4%	1	1.7%	0	0.0%	0	0.0%	0	0.0%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colloseum, London	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.6%	0	0.0%	1	2.1%	0	0.0%	0	0.0%
Hammersmith	2	0.4%	0	0.0%	0	0.0%	0	0.0%	1	2.3%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Holborn	2	0.4%	0	0.0%	0	0.0%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.4%	0	0.0%
Potters Bar	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Kensington	2	0.4%	0	0.0%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.4%	0	0.0%
Varies	2	0.4%	1	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.8%
Cockfosters	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cricklewood	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.1%	0	0.0%	0	0.0%
Drury Lane	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.9%	0	0.0%	0	0.0%	0	0.0%
Friern Barnet	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fulham Palace, Bishops Avenue	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.9%	0	0.0%	0	0.0%	0	0.0%
Green Lanes	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.1%	0	0.0%	0	0.0%
Haringey	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harlow	1	0.2%	0	0.0%	0	0.0%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hertfordshire	1	0.2%	1	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
King's Cross	1	0.2%	0	0.0%	0	0.0%	0	0.0%	1	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	1	0.2%	0	0.0%	0	0.0%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waterloo	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.9%	0	0.0%	0	0.0%	0	0.0%
Winchmore Hill	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.8%
Woking	1	0.2%	0	0.0%	0	0.0%	0	0.0%	1	2.3%	Ω	0.0%	Ω	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Q31. Where did you or your family last visit a pub/ bar?

	Base: '		Zone																			
	visiting	pubs/																				
	bars																					
	Num	%	1		2		3		4		5		6		7		8		9		10	
			Num	%	Num		Num		Num		Num		Num		Num		Num		Num	%	Num	
	429	100.0%	50	100.0%	39	100.0%	47	100.0%	26	100.0%	35	100.0%	57	100.0%	41	100.0%	52	100.0%	39	100.0%	43	100.0%
	53 34	12.4%	7	14.0%	8	20.5%	9	19.1%	5	19.2%	3	8.6%	4	7.0%	3	7.3%	3	5.8%	6	15.4%	5	11.6%
	34 29	7.9% 6.8%	3 5	6.0% 10.0%	4 13	10.3% 33.3%	19 0	40.4% 0.0%	0	0.0% 11.5%	0	0.0% 11.4%	6	10.5% 3.5%	1	2.4%	1	1.9%	0	0.0%	0	0.0%
	29 27	6.3%	14	28.0%	0	0.0%	0	0.0%	0	0.0%	1	2.9%	5	8.8%	3	7.3%	3	5.8%	0	0.0%	1	2.3%
	23	5.4%	1	2.0%	2	5.1%	8	17.0%	8	30.8%	1	2.9%	2	3.5%	1	2.4%	0	0.0%	0	0.0%	ò	0.0%
	23 19	4.4%	3	6.0%	0	0.0%	0	0.0%	0	0.0%	4	11.4%	0	0.0%	Ó	0.0%	6	11.5%	0	0.0%	6	14.0%
	18	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	8.6%	0	0.0%	1	2.4%	5	9.6%	1	2.6%	8	18.6%
	14	3.3%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	1	2.9%	0	0.0%	ò	0.0%	8	15.4%	ò	0.0%	4	9.3%
	14	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.4%	0	0.0%	13	33.3%	0	0.0%
	13	3.0%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	1	2.9%	6	10.5%	4	9.8%	1	1.9%	0	0.0%	0	0.0%
Chingford	11	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	3.8%	9	23.1%	0	0.0%
	10	2.3%	0	0.0%	6	15.4%	1	2.1%	3	11.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	10	2.3%	3	6.0%	0	0.0%	0	0.0%	0	0.0%	4	11.4%	0	0.0%	1	2.4%	0	0.0%	0	0.0%	2	4.7%
	8	1.9%	0	0.0%	0	0.0%	3	6.4%	0	0.0%	0	0.0%	2	3.5%	1	2.4%	1	1.9%	0	0.0%	1	2.3%
Bruce Grove/Tottenham High Road		1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	9.8%	2	3.8%	0	0.0%	0	0.0%
West Green Road/Seven Sisters		1.4%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	9.8%	1	1.9%	0	0.0%	0	0.0%
Upper Edmonton		1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	3.8%	0	0.0%	3	7.0%
Winchmore Hill Brent Cross	3	0.7%	0	0.0%	0	0.0% 2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	7.0% 0.0%
	13	3.0%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5	12.2%	6	11.5%	0	0.0%	1	2.3%
	12	2.8%	1	2.0%	1	2.6%	1	2.1%	0	0.0%	0	0.0%	4	7.0%	1	2.4%	2	3.8%	1	2.6%	1	2.3%
	9	2.1%	1	2.0%	2	5.1%	0	0.0%	0	0.0%	0	0.0%	1	1.8%	2	4.9%	0	0.0%	3	7.7%	0	0.0%
Camden	7	1.6%	i	2.0%	1	2.6%	0	0.0%	1	3.8%	Ö	0.0%	1	1.8%	1	2.4%	2	3.8%	0	0.0%	0	0.0%
Stamford Hill	6	1.4%	0	0.0%	0	0.0%	Ö	0.0%	Ó	0.0%	0	0.0%	5	8.8%	1	2.4%	0	0.0%	Ö	0.0%	0	0.0%
Hampstead	5	1.2%	1	2.0%	0	0.0%	1	2.1%	2	7.7%	0	0.0%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barnet	4	0.9%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	1	2.9%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	1	2.3%
Finsbury Park	4	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	7.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Friern Barnet	4	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	8.6%	0	0.0%	0	0.0%	1	1.9%	0	0.0%	0	0.0%
Hackney	4	0.9%	0	0.0%	0	0.0%	1	2.1%	0	0.0%	0	0.0%	2	3.5%	1	2.4%	0	0.0%	0	0.0%	0	0.0%
Holloway	4	0.9%	0	0.0%	0	0.0%	2	4.3%	1	3.8%	0	0.0%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stoke Newington	4	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.9%	2	3.5%	1	2.4%	0	0.0%	0	0.0%	0	0.0%
	3	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	3.8%	0	0.0%	0	2.3%
Haringey Abroad		0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.9%	0	0.0%	0	0.0%	0	0.0%	1	2.6%	0	0.0%
	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chigwell		0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	5.1%	0	0.0%
Hertfordshire		0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	1	1.9%	0	0.0%	1	2.3%
	2	0.5%	0	0.0%	Ö	0.0%	Ö	0.0%	0	0.0%	Ō	0.0%	0	0.0%	0	0.0%	Ó	0.0%	Ö	0.0%	2	4.7%
Hornsey	2	0.5%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.4%	0	0.0%	0	0.0%	0	0.0%
Midlands		0.5%	0	0.0%	0	0.0%	0	0.0%	1	3.8%	0	0.0%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	2	0.5%	0	0.0%	0	0.0%	0	0.0%	1	3.8%	1	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.9%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Canary Wharf	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.9%	0	0.0%	0	0.0%
Chadwell Heath	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.6%	0	0.0%
Cheshunt Postmouth Posts	4	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.4%	0	0.0%	0	0.0%	0	0.0%
Dartmouth Park Finchley	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Holburn	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ó	0.0%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hornby	1	0.2%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hoxton	1	0.2%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
pswich	1	0.2%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leyton	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.6%	0	0.0%
East Barnet	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Loughton	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.6%	0	0.0%
Newington Green	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.4%	0	0.0%	0	0.0%	0	0.0%
North london	1	0.2%	0	0.0%	1	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Norwich	1	0.2%	0	0.0%	0	0.0%	1	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oxford	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Johns Wood	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Totteridge Tufnell Park	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3% 0.0%
Victoria	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.9%	0	0.0%	0	0.0%
Watford	1	0.2%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welwyn Garden City	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
																		0.070				
	1	0.2%	0				0			0.0%	1	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Whetstone Windsor	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.9% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 2.3%

Q32. Where did you or your family last visit a restaurant?

Q32. Where did you or your family last visit a restaurant?													
	Base: T visiting		Zone										
	restaura Num	nts %	1	2	3	4 :	5	6	7	8	9	1))
Base: Those visiting restaurants	809	100.0%	Num % 83 100.0%	Num % 70 100.0%	Num % 81 100.0%	Num % 51 100.0%	Num % 66 100.0%	Num % 96 100.0%	Num % 88 100.0%	Num % 90 100.0%	Num % 73 100	.0% 1	um % 08 100.0%
Central London Crouch End	102 82		10 12.0% 16 19.3%	8 11.4% 4 5.7%		15 29.4% 2 2 3.9%	8 12.1%	12 12.5% 13 13.5%		8 8.9% 2 2.2%	9 12.3		7.4% 0.9%
Muswell Hill Wood Green	53	6.6%	11 13.3% 11 13.3%		3 3.7%	1 2.0%		3 3.1%	4 4.5%	2 2.2% 11 12.2%	0 0.09	6 1	0.9% 3.7%
Enfield	47	5.8%	2 2.4%	0 0.0%	0 0.0%	0 0.0%	3 4.5%	1 1.0%	4 4.5%	10 11.1%	2 2.79	6 2	5 23.1%
Chingford Don't know	32	4.0%	0 0.0% 2 2.4%	6 8.6%	2 2.5%	1 2.0%	4 6.1%	1 1.0%	5 5.7%	0 0.0%	26 35.6 1 1.49	6 9	0.9% 8.3%
Palmers Green Winchmore Hill	25		4 4.8% 3 3.6%	0 0.0%			6 9.1% 2 3.0%	1 1.0% 0 0.0%		8 8.9% 3 3.3%	1 1.49		6.5% 5 13.9%
Southgate Green Lanes	24		7 8.4% 2 2.4%	0 0.0%				2 2.1% 7 7.3%		2 2.2% 4 4.4%	0 0.09		5.6% 0.9%
East Finchley Highgate			0 0.0% 0 0.0%	6 8.6% 0 0.0%		6 11.8% 9 17.6%	1 1.5% 0 0.0%	1 1.0% 0 0.0%		0 0.0%	0 0.0		0.0%
Bruce Grove/Tottenham High Road	13	1.6%	1 1.2%	0 0.0%	0 0.0%	1 2.0%	0.0%	0.0%	6 6.8%	5 5.6%	0 0.09	6 0	0.0%
Walthamstow Edmonton Green	8	1.0%	0 0.0% 0 0.0%		0 0.0%	0 0.0%	0.0%	0 0.0% 0 0.0%	1 1.1%	1 1.1% 3 3.3%	8 11.0 0 0.09	6 4	0.9% 3.7%
Upper Edmonton West Green Road/Seven Sisters	2		0 0.0% 0 0.0%				0 0.0% 0 0.0%	0 0.0% 1 1.0%		0 0.0%	1 1.49		3.7% 0.0%
Brent Cross West End			0 0.0% 2 2.4%			1 2.0% 0		0 0.0% 2 2.1%		0 0.0% 3 3.3%	0 0.09		0.0% 2.8%
Islington Barnet		1.9% 1.5%	1 1.2% 2 2.4%	1 1.4% 2 2.9%		0 0.0%	0 0.0% 4 6.1%	4 4.2% 1 1.0%		0 0.0% 0 0.0%	3 4.15 0 0.05		0.9% 0.9%
Tottenham	7	0.9%	0.0%	1 1.4%	0 0.0%	0 0.0%	0.0%	0.0%	4 4.5%	2 2.2%	0 0.09	6 0	0.0%
Camden Finsbury Park	6		1 1.2% 0 0.0%	0 0.0% 1 1.4%		0 0.0%	0.0%	3 3.1%		1 1.1% 0 0.0%	0 0.09	6 0	0.0%
Golders Green Hackney			0 0.0% 0 0.0%		0 0.0%			3 3.1% 3 3.1%	0 0.0%	0 0.0% 1 1.1%	0 0.09		0.0%
Haringey Abroad	6	0.7%	2 2.4% 0 0.0%	0 0.0% 2 2.9%	1 1.2%	0 0.0%		2 2.1%	1 1.1%	0 0.0% 0 0.0%	0 0.09	6 0	
Stoke Newington	5	0.6%	0.0%	0 0.0%	0 0.0%	0 0.0%	1 1.5%	3 3.1%	1 1.1%	0.0%	0 0.09	6 0	0.0%
Edmonton Finchley	4	0.5%	0 0.0%		0 0.0%	0 0.0%	2 3.0%	0.0%	0 0.0%	1 1.1% 1 1.1%	0 0.09	6 1	1.9% 0.9%
Finsbury Hertfordshire			0 0.0% 0 0.0%			0 0.0%			0 0.0%	1 1.1% 2 2.2%	0 0.09		0.0%
North Finchley Stamford Hill	4	0.5%	0 0.0% 0 0.0%	1 1.4%	0 0.0%	1 2.0%	2 3.0%	0.0%	0 0.0%	0 0.0%	0 0.09	6 0	0.0%
Stainford Hill Brighton Friem Barnet	3	0.4%	1 1.2% 0 0.0%	0 0.0%	0 0.0%	0 0.0%	0.0%	1 1.0%	0 0.0%	0 0.0%	0 0.09	6 1	0.9%
Holloway	3	0.4%	0.0%	0 0.0%	1 1.2%	1 2.0%	0.0%	1 1.0%	0 0.0%	0.0%	0 0.09	6 0	0.0%
Hornsey Waltham Cross			1 1.2% 0 0.0%							1 1.1% 2 2.2%	0 0.09		0.0%
Woodford Beckton			0 0.0% 0 0.0%				0 0.0% 0 0.0%		0 0.0%	1 1.1% 0 0.0%	2 2.79		0.0%
Chalk Farm Cheshunt	2	0.2%	0 0.0% 0 0.0%	2 2.9%	0 0.0%	0 0.0%	0.0%	0.0%	0 0.0%	0 0.0%	0 0.0	6 0	0.0%
Chigwell	2	0.2%	0.0%	0 0.0%	0 0.0%	0 0.0%	0.0%	0.0%	0 0.0%	0 0.0%	2 2.79	6 0	0.0%
Cockfosters Convent Garden	2	0.2%	0 0.0% 0 0.0%	1 1.4%	0 0.0%		0.0%	1 1.0%	0 0.0%	0 0.0% 0 0.0%	0 0.09	6 0	0.0%
Euston Ireland			0 0.0% 0 0.0%	0 0.0%			0.0%		0 0.0% 2 2.3%	1 1.1% 0 0.0%	0 0.09	6 0	0.0%
Kensington Leytonstone			0 0.0% 0 0.0%							0 0.0%	0 0.09		0.0%
Oxfordshire Pottersbar, Hertfordshire	2	0.2%	0 0.0% 0 0.0%	0 0.0%	1 1.2%	0 0.0%	0.0%	1 1.0%		0 0.0%	0 0.09	6 0	0.0%
Stratford	2	0.2%	0.0%	0 0.0%	0 0.0%	0 0.0%	0.0%	0.0%	0 0.0%	2 2.2%	0 0.09	6 0	0.0%
Tottenham Green Tufnell Park	2		0 0.0% 0 0.0%				0 0.0% 0 0.0%	1 1.0% 0 0.0%		0 0.0% 0 0.0%	0 0.09	6 0 6 0	0.0%
Waterloo Wembley			0 0.0% 0 0.0%						0 0.0%	1 1.1% 1 1.1%	0 0.09		0.0%
Angel Bedfordshire			0 0.0%				0 0.0%			0 0.0%	0 0.0		0.0%
Bournemouth Brentwood	1	0.1%	0 0.0%	0 0.0%	1 1.2%	0 0.0%	0.0%	0.0%	0 0.0%	0 0.0%	0 0.09	6 0	0.0%
Brimstone	1	0.1%	0.0%	0 0.0%	0 0.0%	0 0.0%	0.0%	0.0%	0 0.0%	1 1.1%	0 0.09	6 0	0.0%
Buck Hurst Hill Cambridge			0 0.0% 0 0.0%						0 0.0%	1 1.1% 0 0.0%	0 0.09		0.0%
Cambridge Heath Road Canary Wharf			0 0.0% 0 0.0%				0 0.0% 0 0.0%			0 0.0%	0 0.09		0.9%
Canterbury Chadwell Heath	1	0.1%	0 0.0% 0 0.0%	0 0.0%	1 1.2%	0 0.0%	0.0%	0.0%		0 0.0%	0 0.09		0.0%
Chelmsford	1	0.1%	0.0%	0 0.0%	0 0.0%	0 0.0%	0.0%	0.0%	0 0.0%	0.0%	1 1.49	6 0	0.0%
Chudleigh, Newton Abbot Colney Hatch	1		1 1.2% 0 0.0%	1 1.4%	0 0.0%	0 0.0%	0.0%	0.0%	0 0.0%	0 0.0% 0 0.0%	0 0.09	6 0	0.0%
Cruise Hill Dalston	1	0.1%	0 0.0% 0 0.0%		0 0.0%	0 0.0%	0.0%	1 1.0%	0 0.0%	0 0.0%	0 0.09	6 0	0.0%
Docklands Ealing	1		0 0.0% 0 0.0%			0 0.0%	0 0.0% 1 1.5%		0 0.0%	0 0.0%	0 0.09	6 0 6 0	0.0%
Edgware Epping	1	0.1%	0 0.0% 0 0.0%	0 0.0%	0 0.0%	0 0.0%	0.0%	0.0%	0 0.0%	0 0.0%	0 0.09	6 1	0.9%
Essex	1		0 0.0% 1 1.2%	0 0.0%	0 0.0%	0 0.0%	0.0%	0.0%	0 0.0%	0 0.0%	1 1.49	6 0	0.0%
Farrington Gants Hill	1	0.1%	0.0%	0 0.0%	0 0.0%	0 0.0%	0.0%	0.0%	0 0.0%	0.0%	0.09	6 1	0.9%
Greenwich Hammersmith	1	0.1%	0 0.0% 0 0.0%	0 0.0%	0 0.0%	0 0.0%	0.0%	1 1.0%	0 0.0%	0 0.0% 0 0.0%	0 0.09	6 0	0.9% 0.0%
Hampstead Hargrave Park, London	1	0.1%	0 0.0% 0 0.0%	0 0.0%	0 0.0%	1 2.0%	0.0%	0 0.0%		0 0.0% 0 0.0%	0 0.09	6 0	0.0%
Harrow Hendon			0 0.0%				0 0.0%			0 0.0%	0 0.09		0.9%
Holloway Road	1	0.1%	0.0%	0 0.0%	0 0.0%	1 2.0%	0.0%	0.0%	0 0.0%	0 0.0%	0 0.09	6 0	0.0%
Hounslow Ilford	1	0.1%	0 0.0%		0 0.0%	0 0.0%	0.0%	0 0.0%	0 0.0%	0 0.0%	1 1.49	6 0	0.0%
Kings Cross Kingston	1	0.1%	0 0.0% 0 0.0%	0 0.0%		0 0.0%	0.0%	0 0.0% 0 0.0%		0 0.0%	0 0.09	6 1	0.0% 0.9%
Loughton Lower Edmonton			0 0.0% 0 0.0%							0 0.0%	1 1.49		0.0%
Maida Vale Midlands	1	0.1%	0 0.0% 0 0.0%	0 0.0% 0 0.0%	0 0.0%	0 0.0%		0.0%	0 0.0%	0 0.0%	0 0.09	6 1	0.9%
North London	1	0.1%	0.0%	0 0.0%	0 0.0%	0 0.0%	0.0%	1 1.0%	0 0.0%	0.0%	0 0.09	6 0	0.0%
Nottingham Oakwood	1	0.1%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0.0%	0 0.0%	0 0.0%	0 0.09	6 0	0.0%
Parliament Hill Rayne, Essex	1	0.1%	0 0.0% 0 0.0%		0 0.0%	0 0.0%	1 1.5%	0.0%	0.0%	0 0.0% 0 0.0%	0 0.09	6 0	0.0%
Richmond Romford	1	0.1%	0 0.0% 0 0.0%	0 0.0%	0 0.0%	0 0.0%	0.0%	1 1.0%	0 0.0%	0 0.0%	0 0.09	6 0	0.0%
Southend South London	1	0.1%	0.0%	0 0.0%	0 0.0%	0 0.0%	0.0%	0.0%	0 0.0%	0 0.0%	1 1.49	6 0	0.0%
South Woodford	1	0.1%	0.0%	0 0.0%	0 0.0%	0 0.0%	0.0%	0 0.0%	0 0.0%	0 0.0%	1 1.49	6 0	0.0%
St Albans Stetch	1	0.1%	1 1.2% 0 0.0%	0 0.0%	0 0.0%	0 0.0%	0.0%	1 1.0%	0 0.0%	0 0.0% 0 0.0%	0 0.09	6 0	0.0%
Suffolk Sussex			0 0.0%							0 0.0%	0 0.0		
Swiss Cottage	1	0.1%	0.0%	0 0.0%	0 0.0%	1 2.0%	0.0%	0.0%	0 0.0%	0.0%	0 0.09	6 0	0.0%
Tottenham High Road Turnpike Lane	1	0.1%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0.0%	0 0.0%	0 0.0%	1 1.1% 1 1.1%	0 0.09	6 0	
Upper holloway Wales			0 0.0% 0 0.0%	0 0.0% 0 0.0%						0 0.0%	0 0.09		0.0%
Whetstone Leicester	1	0.1%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	1 1.5%	0.0%	0 0.0%	0 0.0%	0 0.09	6 0	
Whitechapel	1	0.1%	0.0%	0 0.0%	0 0.0%	0 0.0%	0.0%	0.0%	0 0.0%	0.0%	1 1.49	6 0	0.0%
Wimbledon Wymond, Norfolk	1	0.1%	0 0.0% 0 0.0%	0 0.0%	0 0.0%	0 0.0%	0.0%		0 0.0%	0 0.0% 0 0.0%	0 0.09	6 0	0.0%
Yorkshire		0.1%	0.0%	0 0.0%	0 0.0%	0 0.0%	1 1.5%	0.0%	0 0.0%	0.0%	0.09		0.0%

Q33. Where did you or your family last visit a nightclub/ live music venue?

	Base: visiting	Those nightclubs	Zone																			
	Num	%	1		2		3		4		5		6		7		8		9		10	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those visiting nightclubs	87	100.0%	9	100.0%	9	100.0%	8	100.0%	7	100.0%	6	100.0%	14	100.0%	8	100.0%	12	100.0%	6	100.0%	8	100.0%
Central London	46	52.9%	6	66.7%	7	77.8%	5	62.5%	4	57.1%	5	83.3%	7	50.0%	3	37.5%	5	41.7%	2	33.3%	2	25.0%
Don't know	6	6.9%	1	11.1%	0	0.0%	1	12.5%	1	14.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	33.3%	1	12.5%
Wood Green	5	5.7%	1	11.1%	1	11.1%	0	0.0%	0	0.0%	0	0.0%	1	7.1%	1	12.5%	1	8.3%	0	0.0%	0	0.0%
Muswell Hill	4	4.6%	0	0.0%	1	11.1%	1	12.5%	1	14.3%	0	0.0%	0	0.0%	0	0.0%	1	8.3%	0	0.0%	0	0.0%
Bruce Grove/Tottenham High Road	2	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	16.7%	0	0.0%	0	0.0%
Green Lanes	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	7.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chingford	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	8.3%	0	0.0%	0	0.0%
Palmers Green	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	8.3%	0	0.0%	0	0.0%
Walthamstow	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	16.7%	0	0.0%
Camden	5	5.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	16.7%	2	14.3%	2	25.0%	0	0.0%	0	0.0%	0	0.0%
West End	5	5.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	7.1%	2	25.0%	1	8.3%	0	0.0%	1	12.5%
Farringdon	2	2.3%	0	0.0%	0	0.0%	1	12.5%	1	14.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kings Cross	2	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	7.1%	0	0.0%	0	0.0%	1	16.7%	0	0.0%
Bedford	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	12.5%
Brighton	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	7.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Croydon	1	1.1%	1	11.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Epping	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	12.5%
Kingston	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	12.5%
St Albans	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	12.5%

Q34. Where did you or your family last go to play bingo?

	Base: playing		Zone																			
	Num	%	1		2		3		4		5		6		7		8		9		10	
			Num	%	Num		Num	%	Num													
Base: Those playing bingo	56	100.0%	7	100.0%	2	100.0%	4	100.0%	1	100.0%	3	100.0%	5	100.0%	6	100.0%	14	100.0%	7	100.0%	7	100.0%
Wood Green	22	39.3%	5	71.4%	1	50.0%	2	50.0%	0	0.0%	0	0.0%	2	40.0%	3	50.0%	6	42.9%	1	14.3%	2	28.6%
Enfield	15	26.8%	0	0.0%	0	0.0%	0	0.0%	1	100.0%	1	33.3%	0	0.0%	2	33.3%	3	21.4%	3	42.9%	5	71.4%
Southgate	2	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	7.1%	1	14.3%	0	0.0%
Don't know	2	3.6%	0	0.0%	0	0.0%	1	25.0%	0	0.0%	0	0.0%	1	20.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crouch End	1	1.8%	0	0.0%	0	0.0%	1	25.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	33.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edmonton Green	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	7.1%	0	0.0%	0	0.0%
Upper Edmonton	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	16.7%	0	0.0%	0	0.0%	0	0.0%
Burnt Oak	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	33.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edmonton	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	7.1%	0	0.0%	0	0.0%
Haringey	1	1.8%	1	14.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homsey	1	1.8%	1	14.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Islington	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	20.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leyton	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	14.3%	0	0.0%
Online	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	7.1%	0	0.0%	0	0.0%
Stamford Hill	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	20.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stratford	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	14.3%	0	0.0%
Surrey	1	1.8%	0	0.0%	1	50.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waltham Cross	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	7.1%	0	0.0%	0	0.0%

Q35. Where did you or your family last go to a health club/ gym?

		Those health clui	Zone v/																			
	gym																					
	Num	%	1 Num	%	2 Num	%	3 Num	%	4 Num	%	5 Num	%	6 Num	%	7 Num	%	8 Num	%	9 Num	%	10 Num	%
Base: Those using health club/ gym	293	100.0%	24	100.0%	28	100.0%	29	100.0%	23	100.0%	20	100.0%	47	100.0%	40	100.0%	29	100.0%	20	100.0%	32	100.0%
Crouch End	32	10.9%	5	20.8%	1	3.6%	13	44.8%	1	4.3%	0	0.0%	6	12.8%	5	12.5%	0	0.0%	0	0.0%	0	0.0%
Muswell Hill	23	7.8%	6	25.0%	11	39.3%	1	3.4%	2	8.7%	1	5.0%	1	2.1%	0	0.0%	1	3.4%	0	0.0%	0	0.0%
Edmonton Green	17	5.8%	1	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.1%	0	0.0%	7	24.1%	0	0.0%	8	25.0%
East Finchley	16	5.5%	2	8.3%	4	14.3%	0	0.0%	8	34.8%	2	10.0%	o o	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southgate	15	5.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	15.0%	0	0.0%	3	7.5%	1	3.4%	0	0.0%	8	25.0%
Don't know	15	5.1%	0	0.0%	1	3.6%	1	3.4%	0	0.0%	3	15.0%	1	2.1%	4	10.0%	2	6.9%	2	10.0%	1	3.1%
Central London	10	3.4%	0	0.0%	1	3.6%	2	6.9%	2	8.7%	0	0.0%	3	6.4%	0	0.0%	1	3.4%	0	0.0%	1	3.1%
Chinaford	10	3.4%	0	0.0%	o o	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	3.4%	9	45.0%	ò	0.0%
Enfield	10	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	5.0%	0	0.0%	2	5.0%	1	3.4%	0	0.0%	6	18.8%
Wood Green	8	2.7%	4	16.7%	0	0.0%	0	0.0%	0	0.0%	4	5.0%	0	0.0%	1	2.5%	1	3.4%	0	0.0%	1	3.1%
Bruce Grove/Tottenham High Road	8	2.7%	1	4.2%	0	0.0%	0	0.0%	0	0.0%	'n	0.0%	1	2.1%	3	7.5%	3	10.3%	0	0.0%	ò	0.0%
Walthamstow	7	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.1%	0	0.0%	0	0.0%	6	30.0%	0	0.0%
Fitness First, 570 - 590 Tottenham High Road	6	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	7.5%	3	10.3%	0	0.0%	0	0.0%
Green Lanes	6	2.0%	0	0.0%	0	0.0%	1	3.4%	0	0.0%	0	0.0%	3	6.4%	0	0.0%	1	3.4%	0	0.0%	1	3.1%
	5		0		2	7.1%	0	0.0%	1	4.3%	0	0.0%	1	2.1%	1	2.5%		0.0%	0	0.0%	0	0.0%
LA Fitness, Hillfield Park, Muswell Hill		1.7%		0.0%													0					
Virgin Active, Topsfield Parade, Tottenham Lane, Crouch End	5	1.7%	1	4.2%	0	0.0%	2	6.9%	0	0.0%	0	0.0%	2	4.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Palmers Green	3	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	5.0%	2	4.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fitness First for Women, The Exchange, Crouch End	2	0.7%	0	0.0%	0	0.0%	1	3.4%	0	0.0%	0	0.0%	0	0.0%	1	2.5%	0	0.0%	0	0.0%	0	0.0%
Virgin Active, 98-100 High Street, Wood Green	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.5%	1	3.4%	0	0.0%	0	0.0%
Esporta, Princess Park Manor, Royal Drive, Friern Barnet	2	0.7%	0	0.0%	1	3.6%	0	0.0%	0	0.0%	1	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Virgin Active, Mercers Road, Collingwood Business Park, Holl	2	0.7%	0	0.0%	0	0.0%	0	0.0%	1	4.3%	0	0.0%	1	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West Green Road/Seven Sisters	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.1%	1	2.5%	0	0.0%	0	0.0%	0	0.0%
Highgate	2	0.7%	0	0.0%	0	0.0%	0	0.0%	2	8.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Upper Edmonton	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	6.3%
Fitness First, Seven Sisters Road, Holloway	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fitness First, Arena Shopping Park, Green Lanes	1	0.3%	0	0.0%	1	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Winchmore Hill	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	3.4%	0	0.0%	0	0.0%
Tottenham Green	14	4.8%	2	8.3%	0	0.0%	1	3.4%	0	0.0%	0	0.0%	1	2.1%	9	22.5%	1	3.4%	0	0.0%	0	0.0%
North Finchley	7	2.4%	0	0.0%	2	7.1%	Ó	0.0%	3	13.0%	2	10.0%	0	0.0%	0	0.0%	Ó	0.0%	0	0.0%	0	0.0%
Holloway	6	2.0%	0	0.0%	0	0.0%	2	6.9%	1	4.3%	0	0.0%	3	6.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hackney	5	1.7%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	1	5.0%	4	8.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stamford Hill	5	1.7%	0	0.0%	Ö	0.0%	Ō	0.0%	Ö	0.0%	0	0.0%	4	8.5%	1	2.5%	0	0.0%	0	0.0%	0	0.0%
Finchley	3	1.0%	0	0.0%	2	7.1%	1	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Haringey	3	1.0%	0	0.0%	0	0.0%	ò	0.0%	0	0.0%	0	0.0%	1	2.1%	1	2.5%	0	0.0%	0	0.0%	1	3.1%
Tottenham	3	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.1%	2	5.0%	0	0.0%	0	0.0%	ò	0.0%
Tottenham Hale	3	1.0%	1	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ò	0.0%	0	0.0%	2	6.9%	0	0.0%	0	0.0%
Bloomsbury	2	0.7%	ó	0.0%	0	0.0%	1	3.4%	0	0.0%	0	0.0%	0	0.0%	1	2.5%	0	0.0%	0	0.0%	0	0.0%
Edmonton	2	0.7%	o	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ò	0.0%	0	0.0%	0	0.0%	2	6.3%
Friem Barnet		0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	10.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Holborn	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	3.4%	1	5.0%	0	0.0%
Hornsey	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.1%	1	2.5%	Ó	0.0%	Ó	0.0%	0	0.0%
North London	2	0.7%	0	0.0%	1	3.6%	0	0.0%	0	0.0%	0	0.0%	1	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stoke Newington	2	0.7%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	2	4.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stoke Newington West End	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.1%	0	0.0%	1	3.4%	0	0.0%	0	0.0%
	12																					
Archway	Ľ	0.3%	0	0.0%	0	0.0%	0	0.0%	1	4.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Arnos Green	[]	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	3.1%
Camden	1.	0.3%	0	0.0%	0	0.0%	1	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cleveland	11	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	5.0%	0	0.0%
Finsbury Park	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fortis Green	1	0.3%	1	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hampstead	1	0.3%	0	0.0%	1	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Highbury	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clerkenwell	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Islington	1	0.3%	0	0.0%	0	0.0%	1	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kentish Town	1	0.3%	0	0.0%	0	0.0%	0	0.0%	1	4.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Southgate	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Potters Bar	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spitalfield	li	0.3%	0	0.0%	0	0.0%	1	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%
Stratford	Li .	0.3%	0	0.0%	0	0.0%	'n	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	5.0%	0	0.0%

Q36. Where did you or your family last go for tenpin bowling?

		Those bowling	Zone																			
	teripii	bowiiiig																				
	Num	%	1		2		3		4		5		6		7		8		9		10	
			Num	%	Num																	
Base: Those tenpin bowling	152	100.0%	14	100.0%	13	100.0%	18	100.0%	7	100.0%	20	100.0%	18	100.0%	21	100.0%	19	100.0%	11	100.0%	10	100.0%
East Finchley	42	27.6%	4	28.6%	5	38.5%	3	16.7%	2	28.6%	9	45.0%	2	11.1%	7	33.3%	4	21.1%	1	9.1%	5	50.0%
Don't know	10	6.6%	1	7.1%	1	7.7%	2	11.1%	0	0.0%	1	5.0%	0	0.0%	1	4.8%	2	10.5%	1	9.1%	1	10.0%
Central London	4	2.6%	0	0.0%	0	0.0%	0	0.0%	1	14.3%	1	5.0%	2	11.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Muswell Hill	3	2.0%	0	0.0%	1	7.7%	1	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	5.3%	0	0.0%	0	0.0%
Chingford	3	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	5.6%	1	4.8%	0	0.0%	1	9.1%	0	0.0%
Wood Green	2	1.3%	1	7.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	4.8%	0	0.0%	0	0.0%	0	0.0%
Crouch End	2	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	11.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brent Cross	2	1.3%	0	0.0%	1	7.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	5.3%	0	0.0%	0	0.0%
Enfield	2	1.3%	1	7.1%	0	0.0%	0	0.0%	0	0.0%	1	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Joper Edmonton	2	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	9.1%	1	10.0%
Bruce Grove/Tottenham High Road	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southgate	1	0.7%	1	7.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Finsbury Park	34	22.4%	2	14.3%	2	15.4%	6	33.3%	0	0.0%	1	5.0%	7	38.9%	6	28.6%	4	21.1%	4	36.4%	1	10.0%
Finchley	15	9.9%	4	28.6%	1	7.7%	1	5.6%	2	28.6%	1	5.0%	1	5.6%	1	4.8%	3	15.8%	0	0.0%	1	10.0%
North Finchley	11	7.2%	0	0.0%	1	7.7%	4	22.2%	2	28.6%	4	20.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barking	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	9.1%	0	0.0%
Barnet	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	4.8%	0	0.0%	0	0.0%	0	0.0%
Beckton	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	1	9.1%	0	0.0%
Camden Town	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	4.8%	0	0.0%	0	0.0%	0	0.0%
Cleveland	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	9.1%	0	0.0%
Dagenham	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	5.3%	0	0.0%	0	0.0%
Edgware	1	0.7%	0	0.0%	0	0.0%	1	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Essex	li i	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	n	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	10.0%
Friern Barnet	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0.0%
Holborn	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	1	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Holloway	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ò	0.0%	1	4.8%	0	0.0%	0	0.0%	o	0.0%
Stoke Newington	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newbury, Berkshire	l'i	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	5.3%	0	0.0%	0	0.0%
Newbury, Berkshire Preston	l.	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	5.3%	0	0.0%	0	0.0%
Romford	l.	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	5.3%	0	0.0%	0	0.0%
Komford Southend]		0		0	0.0%	0		0		0		0	0.0%	U	4.8%	0		0	0.0%	0	0.0%
]	0.7%		0.0%	U			0.0%		0.0%	U	0.0%			1			0.0%	0			
Vatford	1	0.7%	0	0.0%	1	7.7%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%
Vest End	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Q38. SEG

	Base: A respon		Zone																			
	Num	%	1		2		3		4		5		6		7		8		9		10	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1,202	100.0%	125	100.0%	91	100.0%	114	100.0%	65	100.0%	95	100.0%	169	100.0%	154	100.0%	139	100.0%	95	100.0%	151	100.0%
A/B	335	27.9%	38	30.4%	36	39.6%	43	37.7%	37	56.9%	29	30.5%	49	29.0%	29	18.8%	21	15.1%	20	21.1%	32	21.2%
C1	380	31.6%	35	28.0%	30	33.0%	38	33.3%	18	27.7%	41	43.2%	54	32.0%	50	32.5%	41	29.5%	29	30.5%	42	27.8%
C2	212	17.6%	23	18.4%	9	9.9%	15	13.2%	3	4.6%	13	13.7%	28	16.6%	30	19.5%	30	21.6%	21	22.1%	40	26.5%
D/E	167	13.9%	18	14.4%	8	8.8%	5	4.4%	4	6.2%	7	7.4%	21	12.4%	33	21.4%	29	20.9%	19	20.0%	22	14.6%
Refused	108	9.0%	11	8.8%	8	8.8%	13	11.4%	3	4.6%	5	5.3%	17	10.1%	12	7.8%	18	12.9%	6	6.3%	15	9.9%

Q39. Age group

	Base: A	All	Zone																			
	respon	dents																				
	Num	%	1		2		3		4		5		6		7		8		9		10	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1,202	100.0%	125	100.0%	91	100.0%	114	100.0%	65	100.0%	95	100.0%	169	100.0%	154	100.0%	139	100.0%	95	100.0%	151	100.0%
18 - 24 years	46	3.8%	3	2.4%	4	4.4%	5	4.4%	1	1.5%	6	6.3%	11	6.5%	6	3.9%	9	6.5%	0	0.0%	1	0.7%
25 - 34 years	73	6.1%	5	4.0%	6	6.6%	5	4.4%	3	4.6%	1	1.1%	16	9.5%	17	11.0%	5	3.6%	7	7.4%	8	5.3%
35 - 44 years	172	14.3%	18	14.4%	15	16.5%	12	10.5%	14	21.5%	13	13.7%	24	14.2%	13	8.4%	23	16.5%	22	23.2%	18	11.9%
45 - 54 years	219	18.2%	23	18.4%	15	16.5%	25	21.9%	7	10.8%	19	20.0%	38	22.5%	27	17.5%	21	15.1%	17	17.9%	25	16.6%
55 - 64 years	232	19.3%	26	20.8%	17	18.7%	22	19.3%	13	20.0%	16	16.8%	34	20.1%	24	15.6%	32	23.0%	15	15.8%	32	21.2%
65 years or above	403	33.5%	41	32.8%	31	34.1%	37	32.5%	26	40.0%	38	40.0%	40	23.7%	60	39.0%	41	29.5%	32	33.7%	56	37.1%
Refused	57	4.7%	9	7.2%	3	3.3%	8	7.0%	1	1.5%	2	2.1%	6	3.6%	7	4.5%	8	5.8%	2	2.1%	11	7.3%

Q40. How many cars does your household own or have the use of for shopping trips?

	Base: A respon		Zone																			
	Num	%	1		2		3		4		5		6		7		8		9		10	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1,202	100.0%	125	100.0%	91	100.0%	114	100.0%	65	100.0%	95	100.0%	169	100.0%	154	100.0%	139	100.0%	95	100.0%	151	100.0%
None	368	30.6%	41	32.8%	22	24.2%	30	26.3%	13	20.0%	18	18.9%	67	39.6%	66	42.9%	48	34.5%	26	27.4%	37	24.5%
1	536	44.6%	53	42.4%	46	50.5%	58	50.9%	29	44.6%	41	43.2%	74	43.8%	62	40.3%	57	41.0%	47	49.5%	66	43.7%
2	201	16.7%	21	16.8%	17	18.7%	15	13.2%	19	29.2%	29	30.5%	19	11.2%	19	12.3%	19	13.7%	15	15.8%	27	17.9%
3 or more	44	3.7%	3	2.4%	5	5.5%	4	3.5%	2	3.1%	6	6.3%	3	1.8%	2	1.3%	6	4.3%	4	4.2%	9	6.0%
Refused	53	4.4%	7	5.6%	1	1.1%	7	6.1%	2	3.1%	1	1.1%	6	3.6%	5	3.2%	9	6.5%	3	3.2%	12	7.9%

Q41. Gender of respondent

	Base:	: All	Zone																			
	respo	ndents																				
	Num	%	1		2		3		4		5		6		7		8		9		10	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1,202	100.0%	125	100.0%	91	100.0%	114	100.0%	65	100.0%	95	100.0%	169	100.0%	154	100.0%	139	100.0%	95	100.0%	151	100.0%
Male	396	32.9%	43	34.4%	22	24.2%	38	33.3%	22	33.8%	33	34.7%	63	37.3%	53	34.4%	41	29.5%	31	32.6%	49	32.5%
Female	806	67.1%	82	65.6%	69	75.8%	76	66.7%	43	66.2%	62	65.3%	106	62.7%	101	65.6%	98	70.5%	64	67.4%	102	67.5%

	Base: A respon		Zone										-									
	Num	%	1		2		3		4		5		6		7		8		9		10	
			Num	%	Num						Num	%	Num		Num	%					Num	
	1,202	100.0%	125	100.0%	91	100.0%	114	100.0%	65	100.0%	95	100.0%	169	100.0%	154	100.0%	139	100.0%	95	100.0%	151	100.0%
	753	62.6%	77	61.6%	63	69.2%	83	72.8%	47	72.3%	65	68.4%	90	53.3%	82	53.2%	71	51.1%	78	82.1%	95	62.9%
	148	12.3%	18	14.4%	13	14.3%	16	14.0%	9	13.8%	13	13.7%	25	14.8%	15	9.7%	10	7.2%	6	6.3%	23	15.2%
		4.9%	2	1.6%	5	5.5%	6	5.3%	0	0.0%	1	1.1%	8	4.7%	11	7.1%	14	10.1%	2	2.1%	9	6.0%
		4.4%	4	3.2%	2	2.2%	2	1.8%	2	3.1%	0	0.0%	9	5.3%	15	9.7%	10	7.2%	2	2.1%	7	4.6%
African	37	3.1%	2	1.6%	0	0.0%	2	1.8%	1	1.5%	2	2.1%	8	4.7%	7	4.5%	10	7.2%	1	1.1%	4	2.6%
ndian	35	2.9%	6	4.8%	3	3.3%	0	0.0%	0	0.0%	5	5.3%	6	3.6%	3	1.9%	5	3.6%	3	3.2%	3	2.0%
Any other Asian or Asian British	21	1.7%	5	4.0%	1	1.1%	1	0.9%	1	1.5%	2	2.1%	3	1.8%	1	0.6%	3	2.2%	1	1.1%	3	2.0%
Any other Black background	13	1.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	4	2.4%	2	1.3%	4	2.9%	0	0.0%	1	0.7%
Vhite & Black Caribbean	12	1.0%	0	0.0%	0	0.0%	2	1.8%	0	0.0%	0	0.0%	0	0.0%	6	3.9%	3	2.2%	0	0.0%	1	0.7%
Bangladeshi	7	0.6%	1	0.8%	1	1.1%	0	0.0%	0	0.0%	1	1.1%	1	0.6%	3	1.9%	0	0.0%	0	0.0%	0	0.0%
Any other mixed background	6	0.5%	1	0.8%	2	2.2%	0	0.0%	1	1.5%	0	0.0%	1	0.6%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Pakistani	6	0.5%	1	0.8%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	1	1.1%	2	1.3%
Chinese		0.3%	Ó	0.0%	ō	0.0%	1	0.9%	0	0.0%	1	1.1%	0	0.0%	0	0.0%		0.7%	1	1.1%	0	0.0%
Vhite & Asian		0.2%	0	0.0%	ō	0.0%	0	0.0%	1	1.5%	0	0.0%	1	0.6%	0	0.0%	1	0.7%	0	0.0%	Ö	0.0%
Don't Know		0.1%	1	0.8%	ō	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%
lewish	17	1.4%	Ó	0.0%	ō	0.0%	0	0.0%	3	4.6%	Ö	0.0%	10	5.9%	4	2.6%	Ö	0.0%	0	0.0%	Ö	0.0%
Turkish	8	0.7%	1	0.8%	ō	0.0%	0	0.0%	0	0.0%	Ö	0.0%	1	0.6%	2	1.3%	4	2.9%	0	0.0%	Ö	0.0%
Greek Cypriot		0.4%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	2.0%
Turkish Cypriot		0.2%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	1	0.7%	0	0.0%	0	0.0%
Greek		0.2%	o o	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.1%	0	0.0%	ò	0.0%	ò	0.0%	0	0.0%	0	0.0%
talian		0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Dutch		0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	0	0.0%	0	0.0%	ò	0.0%	0	0.0%	0	0.0%
gyptian		0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	0	0.0%
Malaysian		0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	'n	0.0%	0	0.0%	0	0.0%
Mediteranean		0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	o	0.0%	0	0.0%
Muslim		0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
White Latin American		0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%

Q43. Would you be willing to be recontacted for future quality control purposes?

	Base: A respon		Zone																			
	Num	%	1		2		3		4		5		6		7		8		9		10	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1,202	100.0%	125	100.0%	91	100.0%	114	100.0%	65	100.0%	95	100.0%	169	100.0%	154	100.0%	139	100.0%	95	100.0%	151	100.0%
Yes	733	61.0%	85	68.0%	55	60.4%	76	66.7%	36	55.4%	69	72.6%	91	53.8%	86	55.8%	88	63.3%	64	67.4%	83	55.0%
No	469	39.0%	40	32.0%	36	39.6%	38	33.3%	29	44.6%	26	27.4%	78	46.2%	68	44.2%	51	36.7%	31	32.6%	68	45.0%

Appendix G

In-Street Survey Analysis

IN-STREET SURVEY ANALYSIS

Main Purpose for Visit to Each Centre

- B.1 Respondents were asked about their main reason for visiting the centre. Overall 49% of respondents mentioned some form of shopping as the main reason for their visit. All centres attracted visitors for a wide range of different activities.
- B.2 Overall shopping for food only was the main activity (18% of all respondents), followed by work/business purposes (15%) and social/leisure reasons (13%). Shopping for food was the main activity in Green Lanes (25%), Bruce Grove/Tottenham High Road (22%), Muswell Hill (21%) and Crouch End (15%). The proportion of respondents undertaking non-food shopping (non-food goods only or mixed non-food and food shopping) ranged from 25% in Wood Green to 10% in Bruce Grove/Tottenham High Road. Of the respondents who did not mention shopping as the main reason for their visit to the centre, 42% suggested they would do some shopping, and therefore in total about 70% of all respondents intended to do some shopping during their visit.
- B.3 All respondents were asked if they intended to visit leisure/entertainment facilities or eat/drink. Only 31% of respondents intended to undertake these activities, with Crouch End achieving the highest proportion (39%). Of those who did intend to undertake these activities the most frequent destinations mentioned were; restaurants (45%), takeaways (22%), pubs/bars (17%) and sports facilities.
- B.4 Respondents were also asked if they ever visited community facilities. In total 47% of respondents visit these facilities, with Crouch End achieving the highest proportion (64%) followed by Muswell Hill (55%). Of those who visit these facilities the most frequent destinations mentioned were; libraries (41%), health centres (12%) and recreation centres/grounds (11%).

Intended Visitor Purchases

B.5 All the respondents who intended to do some shopping were asked what they intended to buy during their visit, as shown in Table B.1.

Table B.1: Intended Purchases

Reason for Visit	Total for all Centres (%)	Centres with highest proportion purchasing these goods				
Food and groceries	64%	Crouch End and Muswell Hill				
Newspapers/magazines	7%	Bruce Grove/Tottenham HR and West Green Rd/Seven Sisters				
Confectionery/tobacco	4%	Bruce Grove/Tottenham HR and West Green Rd/Seven Sisters				
Clothing/footwear	12%	Wood Green and Crouch End				
Furniture/carpets/soft furnishings	1%	Wood Green and Crouch End				
Domestic electrical goods	2%	Crouch End and West Green Rd/Seven Sisters				
Other electrical goods	1%	Muswell Hill and Green Lanes				
DIY/hardware/gardening	3%	Green Lanes				
Other household goods	5%	Green Lanes and West Green Rd/Seven Sisters				
Gifts/jewellery/china/glass	1%	Crouch End				
Books/CD's/videos/toys/ hobbies	2%	Crouch End and Green Lanes				
Health/beauty/chemist items	8%	Crouch End and Bruce Grove/Tottenham HR				
Don't know	1%	n/a				

N.B. The figures add up to more than 100% because some respondents gave more than one answer.

- B.6 Food and grocery items were the main items purchased in all centres, with between 55% (Wood Green) and 72% (Crouch End) of shoppers purchasing these goods. Wood Green had the highest proportion (28%) of customers buying clothing and footwear, and Crouch End was the next highest with only 9%. The proportions of customers purchasing other goods categories were relatively low in all centres (0% to 15%).
- B.7 Visitors who intended to undertake some shopping during their visit were asked to estimate how much they would spend on different items during their visit, as shown in Table B.2.
- B.8 The highest average spend per shopping visitor for food and groceries was achieved in Green Lanes (£14.22) with the lowest being in Bruce Grove/Tottenham High Road (£7.21), compared with the overall average of £10.60.

B.9 Non-food shopping accounted for the lower proportion of total expenditure in all centres except Wood Green. The average spend on non-food items was highest in Wood Green (£17.90) and lowest in West Green Road/Seven Sister (£2.72).

Table B.2: Average Spend in Centre

Centre	Average Spend on Food & Groceries	Average Spend on Non-Food Items	Average Spend on Eating/Drinking Out	
Wood Green	£9.35	£17.90	£2.86	
Muswell Hill	£9.78	£6.47	£0.47	
Crouch End	£12.26	£10.21	£1.94	
Bruce Grove/ £7.21		£5.76	£0.74	
Tottenham High Road				
Green Lanes	£14.22	£6.96	£0.79	
West Green Rd/	£12.15	£2.72	£2.01	
Seven Sisters				
Average	£10.60	£9.50	£1.58	

B.10 Spending on eating and drinking was relatively low in all centres. Wood Green had the highest average spend on eating and drinking out (£2.58). A high proportion of customers in all centres did not intend to eat or drink in the centre, which explains the low averages. The overall average spend in six centres as a whole (£1.58) is lower than the NLP average (£2.30) derived from similar surveys across the country. This is a daytime figure and tends to underestimate the average spend in these centres for eating and drinking out in the evening.

Mode of Travel and Car Parking

B.11 Mode of travel varied between each centre. A relatively high proportion of visitors travelled by tube or train, except in Muswell Hill and Crouch End. Conversely, car travel was highest in Muswell Hill, Crouch End and West Green/Seven Sisters. Bus travel was relatively high across all centres. Overall walking, travelling by bus and car travel were the most popular modes of travel. The results reflect the centre's high level of accessibility by public transport (bus, train or tube). The relatively high proportions of visitors who walk to the centres suggest all centres have a role in serving the needs of local residents.

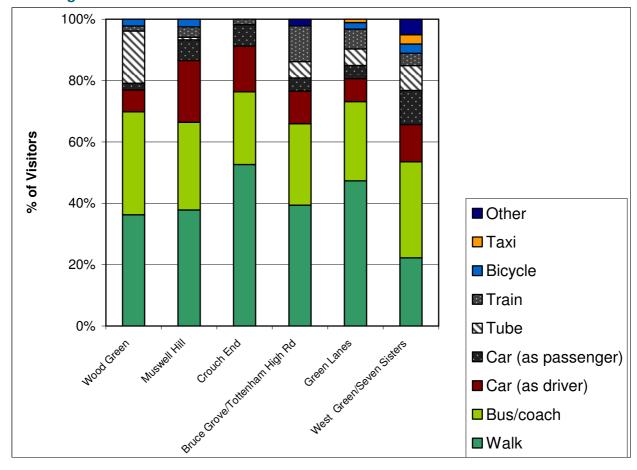


Figure B.1: Mode of Travel to the Centre

B.12 Respondents were asked to rate the availability and price of car parking in the centre, the overall results are shown in Tables B.3 and B.4.

Table B.3: Availability of Car Parking

Frequency of Visit Rating	(%)				
Very Good	1				
Good	18				
Neither Good/Poor	19				
Poor	13				
Very Poor	23				
Don't know	26				
Total	100				

B.13 A higher proportion of visitors (36%) rated car parking as "poor/very poor" than those rating it as "good/very good" (19%), and this pattern was consistent across all centres. The centres with the highest levels of satisfaction (good or very good) in terms of car parking were Crouch End (25%), Green Lanes (24%) and West Green Road/Seven Sisters. The centres with the highest levels of dissatisfaction were Bruce Grove/Tottenham High Street (44%), Muswell Hill (38%) and Wood Green (34%).

Table B.4: Car Parking Charges

Frequency of Visit rating	(%)
Very Good	1
Good	16
Neither Good/Poor	18
Poor	13
Very Poor	22
Don't know	30
Total	100

B.14 The results for car parking charges were similar with a higher proportion of visitors (35%) rating charges as "poor/very poor". The centres with the highest levels of dissatisfaction (poor or very poor) were Bruce Grove/Tottenham High Road (47%) and West Green Road/Seven Sisters (43%).

Frequency of Shopping Trips

B.15 Respondents were asked how frequently they shopped in each centre, as shown in Table B.5. The average number of trips per week in each centre is shown in Table 6.7, and the average ranges from 2.29 to 3.20 trips per week. All the centres have a high proportion of frequent visitors (once a week or more).

Table B.5: Frequency of Shopping Trips

Frequency of Visit	(%)
Everyday	32
2-3 times a week	21
Once a week	18
Once a fortnight	10
Once a month	9
Less than once a month	7
Never	2
Don't know/refused	1
Total	100

B.16 In terms of time spent in the centre, the overall average length of visit was only 27 minutes, with most (56%) visitors staying under an hour. The average length of visit was broadly similar in all centres, ranging from 23 to 33 minutes.

Table B.6: Average Frequency of Visit in Centre

Centre	Average Number of Visits per Week
Wood Green	2.65
Muswell Hill	3.07
Crouch End	3.20
Bruce Grove/Tottenham High Road	2.73
Green Lanes	2.49
West Green Rd/Seven Sisters	2.29
Average	2.75

How Visitors Rate Each Centre

B.17 In addition to car parking availability and charges, visitors were asked to rate each centre on a range of different factors as shown in Table B.7. The average score for each centre is shown. Scores of under 2.5 suggest an overall rating of "poor" to "very poor" (shown in red). Scores of 3.5 to 4 suggest an overall rating of "good". Scores of between 2.5 to 3.5 suggest a neutral rating with equal proportions rating the centre as "good" or "poor". The centres with the highest overall levels of satisfaction (scores over 3.5) were:

• Green Lanes - 10 factors rated as "good" and only 1 factor rated as "poor"

Crouch End - 10 factors rated as "good" and only 1 factor rated as "poor"

• Muswell Hill - 10 factors rated as "good" and only 3 factor rated as "poor"

• Wood Green - 5 factors rated as "good" and only 2 factors rated as "poor".

- B.18 In West Green Road/ Seven Sisters the number of factors rated as "good" and "poor" were the same (3 each). Bruce Grove/Tottenham High Road had the highest level of dissatisfaction with 4 factors rated as "poor" and only 2 factors rated as "good".
- B.19 The main factors rated as "poor" across most centres were car parking availability and charges, traffic congestion and public toilet. The main factors rated as "good" across most centres were bus services/facilities, personal safety, places to eat/drink, layout of centres, supermarkets and the range and quality of shops. The results for street markets, entertainment/leisure facilities and town centre events were generally neutral.

Table B.7: How Visitors Rate Aspects of the Centre

Factor	Wood Green	Muswell Hill	Crouch End	Bruce Grove/ Tottenham High Road	Green Lanes	West Green Road/ Seven Sisters
Car parking availability	2.44	2.49	2.70	2.17	2.56	2.47
Car parking charges	2.36	2.57	2.92	1.85	2.53	2.42
Traffic congestion	2.63	2.96	2.96	1.99	1.83	2.37
Bus services	3.87	3.95	4.05	3.59	3.89	3.61
Bus facilities (shelters)	3.67	3.85	3.76	3.52	3.71	3.53
Personal safety	3.07	3.81	3.94	2.99	3.66	2.99
Range of shops and services	3.59	3.55	3.99	3.07	3.88	3.32
Quality of shops and services	3.41	3.90	4.01	3.11	3.88	3.37
Daytime entertainment/leisure	2.96	3.10	3.34	2.69	3.35	2.92
Evening entertainment/leisure	3.05	3.34	3.58	2.72	3.08	2.87
Town centre events	2.70	3.11	3.13	2.66	3.07	2.86
Liveliness/street life/character	2.89	3.72	3.64	2.71	3.68	2.78
Range of market stalls	3.00	2.30	2.59	2.66	3.47	2.99
Quality of market stalls	2.93	2.26	2.67	3.42	3.43	2.93
Quality/number of places to eat/drink	3.14	3.74	4.17	2.90	3.80	3.12
General shopping environment	3.33	3.77	3.95	3.06	3.87	3.26
Layout of centre	3.54	3.82	3.78	3.03	3.78	3.34
Size/quality of supermarkets	3.59	3.69	3.48	3.22	3.88	3.74
Public toilets	2.65	2.25	2.42	1.57	2.58	2.53

Based on a scoring system of 1 for very poor, 2 poor, 3 neutral, 4 good and 5 for very good

Green = Good to Very Good (3.5 to 5)

Black = Neutral (2.5 to 3.5)

Red = Poor to Very Poor (1 to 2.5)

B.20 Respondents were also asked what improvement they would like to see in the centre.Overall the , the main responses were as follows:

Table B.8: Suggested Improvements in Centres

Improvement	% of Visitors	Main centres where mentioned
Increase range of local/speciality shops	22	Muswell Hill, Bruce Grove/Tottenham High
Remove traffic congestion	19	Muswell Hill, Bruce Grove/Tottenham High, Green Lanes,
Improve appearance of centre	17	Wood Green, Bruce Grove/Tottenham High, West Green Road/Seven Sisters
Make centre safer	14	Wood Green, Bruce Grove/Tottenham High, West Green Road/Seven Sisters
Improve car parking availability/charges	14	Muswell Hill, Bruce Grove/Tottenham High, Green Lanes,
Improve quality of shops/services	14	Crouch End, Bruce Grove/Tottenham High, West Green Road/Seven Sisters
Improve quality/range of cafés/restaurants	13	Wood Green, Bruce Grove/Tottenham High, West Green Road/Seven Sisters
Improve food store provision	12	Crouch End, Bruce Grove/Tottenham High, Green Lanes, West Green Road/Seven Sisters
Improve range of market stalls	10	Bruce Grove/Tottenham High
Cleaner streets/buildings	8	Wood Green, Bruce Grove/Tottenham High, West Green Road/Seven Sisters
Increase range of national chain stores	7	Bruce Grove/Tottenham High, Green Lanes,
Improve frequency of buses	6	Crouch End, Green Lanes
Improve pedestrian links	6	Green Lanes, West Green Road/Seven Sisters
Improve quality of market stalls	6	Bruce Grove/Tottenham High, West Green Road/Seven Sisters
Better entertainment/leisure facilities	6	Green Lanes
Improve public toilets	3	Bruce Grove/Tottenham High Road

- B.21 In general environmental and safety improvements were mostly suggested in Wood Green, Bruce Grove/Tottenham High Road and West Green Road/Seven Sisters.
- B.22 Respondents were asked what new community facilities they would like to see. The main responses were: youth centres (10%), recreation centres/grounds (9%), advice/information centres (6%), multi-cultural centres (5%), libraries (4%) and health centres (4%).

Other Centres Visited

B.23 Respondents were asked what other centres they visited. The main other destination in each centre is summarised below.

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Table B.9: Other Centres Visited

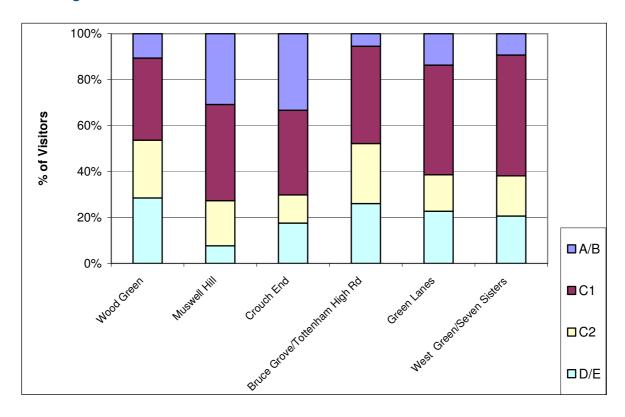
Centre	Main Other Centres (at least 10% of visitors)				
Wood Green	Central London, Brent Cross, Crouch End, Muswell Hill, Enfield				
Muswell Hill	Central London, Wood Green, Brent Cross, Crouch End, Finsbury Park, Islington				
Crouch End	Central London, Wood Green, Brent Cross, Muswell Hill, Finsbury Park, Islington, Walthamstow				
Bruce Grove/Tottenham High Road	Central London, Wood Green, Walthamstow, Muswell Hill, Crouch End, Green Lanes, West Green Road/Seven Sisters, Edmonton				
Green Lanes	Central London, Wood Green, Finsbury Park, West Green Road/Seven Sisters				
West Green Rd/Seven Sisters	Central London, Wood Green, Walthamstow, Crouch End, Finsbury Park, Green Lanes				

B.24 Customers within all centres also visit Central London to shop. Brent Cross attracts customers primarily from the centres in the west side of the Borough (Muswell Hill and Crouch End). The results also suggest the catchment areas of the six centres overlap. Wood Green appears to attract customers from the widest area.

Socio-Economic Characteristics

B.25 The socio economic characteristics of visitors are shown in Figure B.2.

Figure B.2: Socio Economic Characteristics of Visitors.



B.26 Crouch End and Muswell attracted the highest proportions of visitors within the A/B socio-economic group (i.e. professional and managerial), which suggests the profile of customers in these centres is more affluent than the other centres. Wood Green and Bruce Grove/Tottenham High Road attracted the highest proportions of visitors within the D/E socio-economic group (i.e. un-skilled or manual workers).

Appendix H

In-Street Survey Results

Day of Interview

	Base: All respondents		Wood Green		Muswell Hill		Crouch End		Bruce Grove/ Tottenham High Road		Green Lanes	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
Monday	148	21.1%	52	28.6%	25	21.0%	0	.0%	0	. 0%	46	49.5%
Tuesday	141	20.1%	61	33.5%	0	. 0%	24	21.1%	2	2.1%	22	23.7%
Wednesday	137	19.5%	19	10.4%	31	26.1%	25	21.9%	45	47.9%	0	.0%
Thursday	88	12.6%	0	.0%	42	35.3%	19	16.7%	27	28.7%	0	.0%
Friday	95	13.6%	26	14.3%	21	17.6%	23	20.2%	0	.0%	25	26.9%
Saturday	92	13.1%	24	13.2%	0	.0%	23	20.2%	20	21.3%	0	.0%

(cont.)

Day of Interview

	West Green Road	/ Seven Sisters
	Num	%
Base: All respondents	99	100.0%
Monday	25	25.3%
Tuesday	32	32.3%
Wednesday	17	17.2%
Thursday	0	.0%
Friday	0	.0%
Saturday	25	25.3%

Time of Interview

	Base: All respondents		Wood Green		Muswell Hill		Crouch End B		Bruce Grove/ Tottenham High Road		Green Lanes	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
Morning – Midday	163	23.3%	60	33.0%	15	12.6%	29	25.4%	16	17.0%	20	21.5%
Midday – Afternoon	379	54.1%	95	52.2%	65	54.6%	64	56.1%	64	68.1%	37	39.8%
Afternoon – Evening	159	22.7%	27	14.8%	39	32.8%	21	18.4%	14	14.9%	36	38.7%

(cont.)

Time of Interview

	West Green Road,	Seven Sisters
	Num	%
Base: All respondents	99	100.0%
Morning – Midday	23	23.2%
Midday – Afternoon	54	54.5%
Afternoon – Evening	22	22.2%

Location of Interview

	Base: All respo	ondents	Wood Gr	een	Muswell I	Hill	Crouch E	nd	Bruce Grove/ Tott Road	enham High
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%
Wood Green	182	100.0%	182	100.0%	0	. 0%	0	.0%	0	.0%
Muswell Hill	119	100.0%	0	. 0%	119	100.0%	0	.0%	0	.0%
Crouch End	114	100.0%	0	. 0%	0	. 0%	114	100.0%	0	.0%
Bruce Grove/ Tottenham High Road	94	100.0%	0	.0%	0	. 0%	0	.0%	94	100.0%
Green Lanes	93	100.0%	0	. 0%	0	. 0%	0	.0%	0	.0%
West Green Road/ Seven Sisters	99	100.0%	0	. 0%	0	.0%	0	.0%	0	.0%

Location of Interview

	Green l	_anes	West Green Road	/ Seven Sisters
	Num	%	Num	%
Base: All respondents	93	100.0%	99	100.0%
Wood Green	0	.0%	0	. 0%
Muswell Hill	0	.0%	0	. 0%
Crouch End	0	.0%	0	. 0%
Bruce Grove/ Tottenham High Road	0	.0%	0	. 0%
Green Lanes	93	100.0%	0	. 0%
West Green Road/ Seven Sisters	0	.0%	99	100.0%

QB. Postcode

	Base: All respo	ondents	Wood Gre	een	Muswell H	Hill	Crouch E	nd I	Bruce Grove/ Totto Road	enham High	Green La	nes
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
	33	4.7%	8	4.4%	2	1.7%	4	3.5%	6	6.4%	4	4.3%
AL9 7SA	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%
BR1 5Q	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
CO1 2LL	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
CR2 6ES	1	.1%	0	. 0%	0	.0%	0	.0%	0	.0%	0	.0%
CR4 1HZ	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
DA9 9GN	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
E1 OAX	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
E11 4PS	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
E11 4RB	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%
E12 6PX	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
E17	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
E17 3LD	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
E17 5BH	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
E17 5EG	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
E17 6HE	2	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
E17 6JG	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
E17 7BH	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
E4 9HG	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
E5 OLS	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
E5 9BH	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
E5 9EN	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
E6 1AL	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
E6 6EA	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
E7 0EP	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
E7 9YJ	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
E8 1AT	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
E9 6HE	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
E9 7LU	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%

QB. Postcode

	Base: All resp	ondents	Wood Gre	een	Muswell I	Hill	Crouch E	nd Br	uce Grove/ Totte Road	enham High	Green La	nes
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
EC1Y 8EA	1	.1%	0	. 0%	0	.0%	0	. 0%	0	.0%	1	1.1%
EC3	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
EN1	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	. 0%
EN1 1EH	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
EN1 1LR	1	.1%	1	. 5%	0	.0%	0	. 0%	0	.0%	0	.0%
EN1 2LR	1	.1%	0	. 0%	0	. 0%	1	. 9%	0	.0%	0	.0%
EN1 3DG	1	.1%	0	. 0%	0	.0%	0	.0%	0	.0%	0	.0%
EN11 9HD	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
EN2 7PL	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
EN3	2	. 3%	1	. 5%	0	.0%	0	.0%	1	1.1%	0	.0%
EN3 4DA	1	. 1%	0	. 0%	0	.0%	0	.0%	0	.0%	1	1.1%
EN3 5LN	1	. 1%	0	. 0%	0	.0%	1	.9%	0	.0%	0	.0%
EN3 5QD	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
EN3 9JR	1	. 1%	0	. 0%	0	.0%	0	.0%	0	.0%	1	1.1%
EN4	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
EN4 9RE	1	. 1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
EN5	1	. 1%	0	. 0%	0	.0%	1	.9%	0	.0%	0	.0%
EN8 7UE	1	. 1%	0	. 0%	0	.0%	0	.0%	0	.0%	0	.0%
G17 5QB	1	. 1%	0	. 0%	0	.0%	0	.0%	1	1.1%	0	.0%
GU1 1NA	1	. 1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
HA5 5ST	1	. 1%	0	. 0%	0	.0%	0	.0%	1	1.1%	0	.0%
HA7 1HX	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
M15 4TF	1	.1%	0	. 0%	0	.0%	0	.0%	1	1.1%	0	.0%
N1	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N1 1BP	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
N1 8TD	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%
N10	5	. 7%	1	. 5%	4	3.4%	0	.0%	0	.0%	0	.0%
N10 1AR	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	. 0%
N10 1HG	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 1JA	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%

QB. Postcode

	Base: All resp	ondents	Wood Gre	een	Muswell I	Hill	Crouch E	nd Br	uce Grove/ Totter Road	nham High	Green La	nes
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
N10 1JG	1	.1%	0	. 0%	1	. 8%	0	. 0%	0	.0%	0	. 0%
N10 1LP	1	.1%	0	. 0%	1	. 8%	0	. 0%	0	.0%	0	. 0%
N10 1PH	1	.1%	0	. 0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 1QA	1	. 1%	0	. 0%	1	. 8%	0	.0%	0	.0%	0	. 0%
N10 1QG	1	. 1%	1	. 5%	0	. 0%	0	.0%	0	.0%	0	. 0%
N10 1QP	1	. 1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	. 0%
N10 1QR	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N10 1RS	1	.1%	0	.0%	1	. 8%	0	. 0%	0	.0%	0	.0%
N10 2BT	1	.1%	0	.0%	1	. 8%	0	. 0%	0	.0%	0	.0%
N10 2DG	1	.1%	0	. 0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 2DP	2	. 3%	0	. 0%	2	1.7%	0	.0%	0	.0%	0	.0%
N10 2EA	1	.1%	0	. 0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 2HN	1	. 1%	0	. 0%	0	.0%	1	.9%	0	.0%	0	. 0%
N10 2JN	1	. 1%	0	. 0%	1	. 8%	0	.0%	0	.0%	0	. 0%
N10 2JR	1	. 1%	0	. 0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 2JX	1	. 1%	0	. 0%	1	. 8%	0	.0%	0	.0%	0	. 0%
N10 2LE	1	. 1%	0	. 0%	1	. 8%	0	.0%	0	.0%	0	. 0%
N10 2LT	1	. 1%	0	. 0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 2RB	1	. 1%	0	. 0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 2RD	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 2RL	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 3AD	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 3AN	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 3BE	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 3EA	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 3GN	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 3HN	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 3HP	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%
N10 3HY	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 3JR	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	. 0%

QB. Postcode

	Base: All respo	ondents	Wood Gre	een	Muswell	Hill	Crouch E	nd Bi	ruce Grove/ Totte Road	nham High	Green La	nes
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
N10 3LA	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 3NA	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 3NE	3	. 4%	0	.0%	3	2.5%	0	.0%	0	.0%	0	.0%
N10 3NG	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 3NN	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 3PE	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 3PJ	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 3PW	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 3QN	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 3QP	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 3QS	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 3QT	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 3RL	2	. 3%	0	.0%	2	1.7%	0	.0%	0	.0%	0	.0%
N10 3SA	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 3SH	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 3UD	1	.1%	0	.0%	0	.0%	1	. 9%	0	.0%	0	.0%
N10 3WG	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N10 N10	1	.1%	0	.0%	0	.0%	1	. 9%	0	.0%	0	.0%
N11	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N11 1BY	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N11 1RD	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N11 1RS	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N11 2AL	2	. 3%	1	. 5%	1	. 8%	0	.0%	0	.0%	0	.0%
N11 2AS	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N11 2BA	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N11 2DF	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N11 2DH	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N11 2HA	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N11 2LS	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N11 2NS	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%

QB. Postcode

	Base: All resp	ondents	Wood Gro	een	Muswell I	Hill	Crouch E	nd Br	uce Grove/ Totte Road	nham High	Green La	nes
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
N11 2ST	1	.1%	1	. 5%	0	. 0%	0	.0%	0	.0%	0	.0%
N11 2TQ	1	. 1%	0	. 0%	1	. 8%	0	. 0%	0	.0%	0	. 0%
N11 3DE	1	. 1%	0	. 0%	1	. 8%	0	. 0%	0	.0%	0	.0%
N11 3HB	1	. 1%	0	. 0%	1	. 8%	0	. 0%	0	.0%	0	.0%
N11 3HL	1	. 1%	0	. 0%	1	. 8%	0	. 0%	0	.0%	0	.0%
N11 3SL	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N12 OJE	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	. 0%
N12 OSP	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N12 8AT	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N13 4SB	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N13 4SP	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N13 5DS	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N13 5PH	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N13 5PR	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N13 5TV	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N13 6DF	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N13 6DH	1	.1%	1	. 5%	0	. 0%	0	.0%	0	.0%	0	.0%
N14 4AB	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N14 6HR	1	.1%	1	. 5%	0	. 0%	0	.0%	0	.0%	0	.0%
N15	4	. 6%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N15 3DA	2	. 3%	1	. 5%	0	.0%	0	.0%	0	.0%	1	1.1%
N15 3DY	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
N15 3JA	1	. 1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N15 3JU	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
N15 3NP	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N15 3PA	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
N15 3PT	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
N15 3QR	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	. 0%
N15 3ST	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N15 3TH	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%

QB. Postcode

	Base: All respo	ondents	Wood Gre	een	Muswell H	Hill	Crouch E	nd Br	ruce Grove/ Totto Road	enham High	Green La	nes
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
N15 4DV	1	.1%	0	. 0%	0	. 0%	0	.0%	1	1.1%	0	.0%
N15 4HA	1	.1%	0	. 0%	0	. 0%	0	.0%	0	.0%	1	1.1%
N15 4HW	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
N15 4JH	1	.1%	0	.0%	0	.0%	1	. 9%	0	.0%	0	.0%
N15 4JN	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
N15 4JR	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
N15 4LE	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N15 4NP	2	. 3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N15 4QL	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N15 4RN	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
N15 4SH	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N15 5BX	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N15 5DE	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N15 5DH	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
N15 5JY	2	. 3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N15 5LA	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N15 5LD	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N15 5NB	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
N15 5NY	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
N15 5PY	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
N15 6EH	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N15 6EP	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N15 6HS	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N15 6HT	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N15 6NT	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N15 6QP	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	. 0%
N15 6SB	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	. 0%
N15 6UL	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
N15 CR	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N16 3HR	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%

QB. Postcode

	Base: All resp	ondents	Wood Gr	een	Muswell	Hill	Crouch E	nd B	ruce Grove/ Totto Road	enham High	Green La	nes
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
N16 5DL	3	. 4%	1	. 5%	2	1.7%	0	.0%	0	.0%	0	.0%
N16 5NS	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N16 5UF	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	. 0%
N16 6AJ	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	. 0%
N16 6ES	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N16 6QT	1	.1%	1	. 5%	0	. 0%	0	.0%	0	.0%	0	.0%
N16 7XB	2	. 3%	0	.0%	0	. 0%	0	.0%	0	.0%	1	1.1%
N16 8DX	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N16 8SJ	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N16 9BE	1	. 1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
N17	7	1.0%	3	1.6%	0	.0%	0	.0%	2	2.1%	0	.0%
N17 OBG	1	. 1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N17 OLL	1	. 1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	. 0%
N17 ONN	1	. 1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N17 ONU	1	. 1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	. 0%
N17 ORJ	1	. 1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
N17 ORP	1	. 1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N17 OTT	1	. 1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N17 0XD	1	. 1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N17 OYH	1	. 1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N17 2JS	1	. 1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N17 2SZ	1	. 1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N17 5JF	1	. 1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
N17 6BF	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
N17 6BZ	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N17 6DL	1	.1%	0	. 0%	0	.0%	0	.0%	1	1.1%	0	.0%
N17 6DX	1	.1%	0	. 0%	0	.0%	0	.0%	1	1.1%	0	.0%
N17 6EA	1	.1%	0	. 0%	0	. 0%	0	.0%	0	.0%	1	1.1%
N17 6EP	1	.1%	0	. 0%	0	. 0%	0	.0%	1	1.1%	0	.0%
N17 6EZ	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%

QB. Postcode

	Base: All resp	ondents	Wood Gre	een	Muswell I	Hill	Crouch E	nd Br	uce Grove/ Totte Road	nham High	Green La	nes
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
N17 6HE	2	. 3%	1	. 5%	0	. 0%	0	.0%	1	1.1%	0	. 0%
N17 6HX	1	. 1%	0	. 0%	0	. 0%	0	. 0%	1	1.1%	0	. 0%
N17 6JR	1	. 1%	0	. 0%	0	.0%	0	. 0%	1	1.1%	0	.0%
N17 6LB	1	. 1%	0	. 0%	0	.0%	0	. 0%	1	1.1%	0	.0%
N17 6LP	1	. 1%	1	. 5%	0	.0%	0	. 0%	0	.0%	0	.0%
N17 6LU	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N17 6LY	1	.1%	0	.0%	0	. 0%	0	.0%	1	1.1%	0	. 0%
N17 6NT	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	. 0%
N17 6NW	1	.1%	1	. 5%	0	.0%	0	. 0%	0	.0%	0	. 0%
N17 6PJ	1	.1%	0	. 0%	0	.0%	0	. 0%	0	.0%	1	1.1%
N17 6QA	1	.1%	0	. 0%	0	.0%	0	. 0%	0	.0%	1	1.1%
N17 6QD	1	.1%	0	. 0%	0	.0%	0	. 0%	1	1.1%	0	. 0%
N17 6QW	1	.1%	0	. 0%	0	.0%	0	. 0%	1	1.1%	0	. 0%
N17 6R	1	.1%	1	. 5%	0	.0%	0	. 0%	0	.0%	0	. 0%
N17 6RA	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N17 6RB	2	. 3%	1	. 5%	0	.0%	0	. 0%	1	1.1%	0	. 0%
N17 6RG	3	. 4%	0	.0%	1	. 8%	1	. 9%	1	1.1%	0	.0%
N17 6RU	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N17 6SR	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N17 6UD	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
N17 6UZ	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
N17 6XD	1	.1%	0	. 0%	0	.0%	0	. 0%	1	1.1%	0	. 0%
N17 6XE	2	. 3%	0	.0%	0	.0%	0	.0%	2	2.1%	0	.0%
N17 6XJ	2	. 3%	1	. 5%	0	.0%	0	.0%	0	.0%	1	1.1%
N17 7BH	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	. 0%
N17 7DQ	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	. 0%
N17 7DT	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	. 0%
N17 7EY	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
N17 7PD	2	.3%	0	.0%	0	.0%	0	.0%	1	1.1%	0	. 0%
N17 7QT	2	. 3%	1	. 5%	0	.0%	0	.0%	0	.0%	1	1.1%

QB. Postcode

	Base: All resp	ondents	Wood Gre	een	Muswell I	Hill	Crouch E	nd Bi	ruce Grove/ Totte Road	enham High	Green La	nes
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
N17 8A	1	.1%	0	. 0%	0	.0%	0	.0%	0	.0%	1	1.1%
N17 8AP	1	.1%	1	. 5%	0	. 0%	0	.0%	0	. 0%	0	. 0%
N17 8AS	1	. 1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	. 0%
N17 8BD	1	. 1%	0	. 0%	0	.0%	0	. 0%	0	.0%	0	.0%
N17 8BT	1	. 1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	. 0%
N17 8DP	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	. 0%
N17 8DY	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N17 8JD	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N17 8JG	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N17 8JU	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N17 8LJ	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N17 8LY	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
N17 8NS	1	. 1%	0	. 0%	0	.0%	0	.0%	1	1.1%	0	.0%
N17 8NW	1	. 1%	0	. 0%	0	.0%	0	.0%	1	1.1%	0	.0%
N17 8QG	1	. 1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
N17 9BA	1	. 1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N17 9BQ	1	. 1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
N17 9DY	1	.1%	0	.0%	0	. 0%	0	.0%	0	.0%	0	.0%
N17 9EF	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
N17 9EY	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
N17 9HE	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
N17 9HQ	1	.1%	0	.0%	0	. 0%	0	.0%	0	.0%	0	.0%
N17 9HW	1	.1%	0	.0%	0	. 0%	0	.0%	1	1.1%	0	.0%
N17 9JZ	2	.3%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%
N17 9NR	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N17 9PL	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N17 9SR	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	. 0%
N17 9TA	1	.1%	0	.0%	0	. 0%	0	.0%	1	1.1%	0	.0%
N17 9TJ	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N17 9TT	1	.1%	0	.0%	0	. 0%	0	.0%	1	1.1%	0	. 0%

QB. Postcode

	Base: All respo	Base: All respondents		een	Muswell H	Hill	Crouch E	nd Bi	ruce Grove/ Totto Road	enham High	Green La	nes
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
N17 9UE	1	.1%	0	. 0%	0	. 0%	0	.0%	0	.0%	0	. 0%
N17 9UH	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
N17 9UY	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
N17 9XL	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N17 6US	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
N17 9TR	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N17 9UT	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N18 1HR	1	.1%	0	.0%	0	. 0%	0	.0%	1	1.1%	0	.0%
N18 1LA	1	.1%	0	.0%	0	. 0%	0	.0%	1	1.1%	0	.0%
N18 1NE	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N18 1QX	2	. 3%	1	. 5%	0	.0%	0	.0%	1	1.1%	0	.0%
N18 2DN	1	.1%	1	. 5%	0	. 0%	0	.0%	0	.0%	0	.0%
N18 2ND	1	.1%	0	.0%	0	.0%	1	. 9%	0	.0%	0	.0%
N18 2QG	1	.1%	0	.0%	0	. 0%	0	.0%	0	.0%	1	1.1%
N18 2RT	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
N18 2TS	1	.1%	0	.0%	0	. 0%	0	.0%	0	.0%	0	.0%
N18 2UL	1	.1%	0	.0%	0	. 0%	1	. 9%	0	.0%	0	.0%
N18 2UN	2	. 3%	0	.0%	1	. 8%	1	. 9%	0	.0%	0	.0%
N18 5DR	1	.1%	0	.0%	0	. 0%	0	.0%	1	1.1%	0	.0%
N18 6QT	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N19	1	.1%	0	.0%	0	.0%	1	. 9%	0	.0%	0	.0%
N19 3AY	1	.1%	1	. 5%	0	. 0%	0	.0%	0	.0%	0	.0%
N19 3DW	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%
N19 3JH	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%
N19 3LZ	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%
N19 3PS	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%
N19 3QD	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%
N19 3QL	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%
N19 3TS	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%
N19 3UX	1	.1%	0	.0%	0	.0%	1	. 9%	0	.0%	0	.0%

QB. Postcode

	Base: All respo	ondents	Wood Gre	een	Muswell I	Hill	Crouch E	nd B	ruce Grove/ Totte Road	enham High	Green La	nes
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
N19 4EF	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	. 0%
N19 4QW	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%
N19 5BZ	1	.1%	0	. 0%	0	.0%	1	.9%	0	.0%	0	.0%
N19 5EP	1	.1%	0	. 0%	0	.0%	0	.0%	0	.0%	1	1.1%
N19 5EQ	1	.1%	0	. 0%	0	.0%	0	.0%	0	.0%	0	.0%
N19 5QU	1	.1%	0	.0%	0	.0%	1	. 9%	0	.0%	0	.0%
N19 5QX	1	.1%	0	.0%	0	.0%	1	. 9%	0	.0%	0	.0%
N2 OJJ	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N2 OPH	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N2 2LU	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	. 0%
N2 5UE	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N2 8JZ	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N2 9EY	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N2 9NT	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N20	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N21	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N21 1QL	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N21 3AD	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N21 3HD	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N21 3PG	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%
N22	9	1.3%	6	3.3%	0	.0%	0	.0%	0	.0%	0	.0%
N22 2TE	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N22 3LS	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N22 4UE	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N22 5AN	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N22 5BH	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N22 5BJ	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N22 5DB	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	. 0%
N22 5DJ	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	. 0%
N22 5EL	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%

QB. Postcode

	Base: All resp	ondents	Wood Gr	een	Muswell I	Hill	Crouch E	nd Br	uce Grove/ Totter Road	nham High	Green La	nes
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
N22 5HB	1	. 1%	1	. 5%	0	. 0%	0	.0%	0	.0%	0	.0%
N22 5HS	1	.1%	1	. 5%	0	. 0%	0	.0%	0	.0%	0	.0%
N22 5LA	1	.1%	1	. 5%	0	.0%	0	. 0%	0	.0%	0	.0%
N22 5LZ	1	.1%	1	. 5%	0	.0%	0	. 0%	0	.0%	0	.0%
N22 5PH	1	.1%	1	. 5%	0	.0%	0	. 0%	0	.0%	0	.0%
N22 5PN	1	.1%	1	. 5%	0	.0%	0	. 0%	0	.0%	0	.0%
N22 5QS	1	.1%	1	. 5%	0	.0%	0	. 0%	0	.0%	0	.0%
N22 5QY	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N22 5RS	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N22 6AX	2	. 3%	2	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
N22 6BS	1	. 1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N22 6DR	1	. 1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N22 6DT	1	. 1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	. 0%
N22 6JG	1	. 1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N22 6JQ	1	. 1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
N22 6LH	1	. 1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N22 6LR	1	. 1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
N22 6LS	1	. 1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N22 6NY	2	. 3%	1	. 5%	1	. 8%	0	.0%	0	.0%	0	.0%
N22 6PB	1	. 1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N22 6PR	1	. 1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N22 6QD	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N22 6RN	1	. 1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N22 6RS	1	. 1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N22 6SX	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	. 0%
N22 6UP	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
N22 6UX	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N22 7AF	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N22 7BW	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N22 7DP	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%

QB. Postcode

	Base: All respo	ondents	Wood Gre	een	Muswell I	Hill	Crouch E	nd B	ruce Grove/ Tott Road	enham High	Green La	nes
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
N22 7RX	1	.1%	0	. 0%	1	. 8%	0	.0%	0	.0%	0	.0%
N22 7TE	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N22 7TJ	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N22 7UL	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N22 7UR	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N22 8HE	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	. 0%
N22 8JD	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	. 0%
N22 8JX	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N22 8LD	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N22 8ND	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
N22 8NN	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N22 8PL	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N22 8RD	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N22 8YH	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N22 8YR	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N22 9	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N22 9LB	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%
N22 9QR	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N22 LGF	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N22 7LP	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N222 5LA	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N4	4	. 6%	1	. 5%	0	.0%	0	.0%	1	1.1%	2	2.2%
N4 OFB	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N4 OJD	1	.1%	0	. 0%	0	.0%	0	.0%	1	1.1%	0	.0%
N4 1AA	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
N4 1AD	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
N4 1AF	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
N4 1AJ	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
N4 1AR	2	.3%	0	.0%	0	.0%	2	1.8%	0	.0%	0	. 0%
N4 1AX	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%

QB. Postcode

	Base: All respo	Base: All respondents		een	Muswell H	lill	Crouch Er	nd Br	ruce Grove/ Totte Road	nham High	Green La	nes
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
N4 1BJ	2	. 3%	0	. 0%	0	.0%	0	. 0%	0	.0%	2	2.2%
N4 1BL	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
N4 1DF	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
N4 1DG	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
N4 1DJ	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
N4 1DU	1	.1%	0	.0%	0	. 0%	1	.9%	0	.0%	0	.0%
N4 1EE	3	. 4%	0	.0%	0	. 0%	0	.0%	0	.0%	3	3.2%
N4 1EN	1	.1%	0	.0%	0	. 0%	0	.0%	0	.0%	1	1.1%
N4 1EY	1	.1%	0	.0%	0	. 0%	0	.0%	0	.0%	1	1.1%
N4 1HA	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
N4 1HE	1	.1%	0	.0%	0	. 0%	0	.0%	0	.0%	1	1.1%
N4 1HJ	1	.1%	0	.0%	0	. 0%	0	.0%	0	.0%	1	1.1%
N4 1HU	1	.1%	0	.0%	0	. 0%	0	.0%	0	.0%	1	1.1%
N4 1HX	1	.1%	0	.0%	0	. 0%	0	.0%	0	.0%	1	1.1%
N4 1HZ	2	. 3%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%
N4 1JN	1	.1%	0	.0%	0	. 0%	0	.0%	0	.0%	1	1.1%
N4 1JP	1	.1%	0	.0%	0	. 0%	0	.0%	0	.0%	1	1.1%
N4 1JX	1	.1%	0	.0%	0	. 0%	0	.0%	0	.0%	1	1.1%
N4 1JY	1	.1%	0	.0%	0	. 0%	0	.0%	0	.0%	0	.0%
N4 1JZ	1	.1%	0	.0%	0	. 0%	0	.0%	0	.0%	1	1.1%
N4 1LG	1	.1%	0	.0%	0	. 0%	0	.0%	0	.0%	1	1.1%
N4 1NP	1	.1%	0	.0%	0	. 0%	0	.0%	0	.0%	1	1.1%
N4 1QU	1	.1%	0	.0%	0	. 0%	0	.0%	0	.0%	1	1.1%
N4 1RJ	1	.1%	0	.0%	0	. 0%	0	.0%	0	.0%	1	1.1%
N4 1RS	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
N4 1SE	1	.1%	0	.0%	0	. 0%	0	.0%	0	.0%	1	1.1%
N4 1SG	1	.1%	0	.0%	0	. 0%	1	.9%	0	.0%	0	.0%
N4 1SN	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N4 1SQ	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
N4 1TA	1	.1%	0	.0%	0	. 0%	0	.0%	0	.0%	1	1.1%

QB. Postcode

	Base: All resp	ondents	Wood Gr	een	Muswell H	Hill	Crouch E	nd B	ruce Grove/ Totte Road	nham High	Green La	nes
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
N4 1UH	1	. 1%	0	. 0%	0	.0%	0	.0%	0	.0%	1	1.1%
N4 2AG	1	. 1%	0	. 0%	0	.0%	0	.0%	0	.0%	0	. 0%
N4 2AY	1	. 1%	0	.0%	0	. 0%	1	. 9%	0	.0%	0	. 0%
N4 2AZ	1	. 1%	1	. 5%	0	. 0%	0	.0%	0	.0%	0	. 0%
N4 2DH	1	. 1%	0	.0%	0	. 0%	1	. 9%	0	.0%	0	. 0%
N4 2JF	2	. 3%	0	. 0%	0	.0%	0	.0%	0	.0%	0	.0%
N4 2QA	1	.1%	0	.0%	0	. 0%	1	. 9%	0	.0%	0	. 0%
N4 2QQ	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N4 2XD	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N4 3AD	1	.1%	0	. 0%	0	. 0%	1	. 9%	0	.0%	0	.0%
N4 3BF	1	.1%	0	. 0%	0	. 0%	1	. 9%	0	.0%	0	.0%
N4 3HX	2	. 3%	0	. 0%	0	. 0%	2	1.8%	0	.0%	0	.0%
N4 3JB	1	.1%	0	. 0%	0	. 0%	0	.0%	0	.0%	1	1.1%
N4 3JP	1	.1%	0	. 0%	0	. 0%	0	.0%	0	.0%	0	.0%
N4 3LF	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
N4 3NS	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N4 3RN	1	.1%	0	. 0%	0	. 0%	1	. 9%	0	.0%	0	.0%
N4 4AP	1	. 1%	0	. 0%	0	.0%	1	.9%	0	.0%	0	.0%
N4 4BB	2	. 3%	1	. 5%	1	. 8%	0	.0%	0	.0%	0	.0%
N4 4BU	1	. 1%	0	. 0%	0	.0%	0	.0%	0	.0%	0	.0%
N4 4EA	1	. 1%	0	. 0%	0	.0%	0	.0%	0	.0%	1	1.1%
N4 4ED	2	. 3%	2	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
N4 4HP	1	.1%	0	.0%	0	. 0%	1	. 9%	0	.0%	0	.0%
N4 4LH	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%
N4 4LS	1	.1%	0	. 0%	0	.0%	0	.0%	0	.0%	1	1.1%
N4 4ND	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N4 4NT	1	.1%	0	. 0%	0	.0%	1	.9%	0	.0%	0	.0%
N4 4RD	1	.1%	0	. 0%	0	.0%	1	. 9%	0	.0%	0	.0%
N4 1JR	1	.1%	0	. 0%	0	.0%	0	.0%	0	.0%	1	1.1%
N5	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%

QB. Postcode

	Base: All resp	ondents	Wood Gro	een	Muswell	Hill	Crouch E	nd B	ruce Grove/ Totto Road	enham High	Green La	nes
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
N5 OPS	1	.1%	1	. 5%	0	. 0%	0	.0%	0	.0%	0	.0%
N5 1BH	1	.1%	0	. 0%	0	. 0%	0	.0%	0	.0%	0	.0%
N5 1EA	1	.1%	0	. 0%	1	. 8%	0	.0%	0	.0%	0	.0%
N5 1EN	1	.1%	0	. 0%	0	.0%	0	.0%	0	.0%	1	1.1%
N5 2DT	1	.1%	0	. 0%	0	.0%	0	.0%	1	1.1%	0	.0%
N5 2EA	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
N5 2QB	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%
N5 2XE	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%
N52 5ET	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N6	2	. 3%	0	.0%	0	.0%	2	1.8%	0	.0%	0	.0%
N6 3NY	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N6 4DJ	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N6 4RX	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N6 4SH	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%
N6 4TA	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N6 5AA	2	. 3%	0	.0%	2	1.7%	0	.0%	0	.0%	0	.0%
N6 5BU	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N6 5LU	1	.1%	0	.0%	0	.0%	1	. 9%	0	.0%	0	.0%
N6 5PQ	2	. 3%	0	.0%	1	. 8%	1	. 9%	0	.0%	0	.0%
N6 5XD	1	.1%	0	. 0%	0	.0%	1	. 9%	0	.0%	0	.0%
N6 6DH	1	.1%	0	. 0%	1	. 8%	0	.0%	0	.0%	0	.0%
N7 OAA	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N7 OAR	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N7 OHS	1	.1%	0	. 0%	0	.0%	0	.0%	0	.0%	0	. 0%
N7 OQS	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
N7 6AE	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N7 6AJ	2	. 3%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%
N7 6BN	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N7 6DN	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
N7 6JD	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%

QB. Postcode

	Base: All respo	ondents	Wood Gre	een	Muswell H	Hill	Crouch E	nd B	ruce Grove/ Tott Road	enham High	Green La	nes
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
N7 6NE	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
N7 7BQ	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N7 7JR	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N7 8EH	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N7 8NP	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
N8	4	. 6%	0	.0%	0	.0%	4	3.5%	0	.0%	0	.0%
N8 OAJ	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
N8 OBL	1	.1%	0	.0%	0	. 0%	0	.0%	0	.0%	1	1.1%
N8 OHR	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
N8 OLJ	1	.1%	0	.0%	0	. 0%	0	.0%	0	.0%	0	.0%
N8 ONS	1	.1%	0	.0%	0	. 0%	0	.0%	0	.0%	1	1.1%
N8 ONU	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N8 OPY	1	.1%	1	. 5%	0	. 0%	0	.0%	0	.0%	0	.0%
N8 0QU	1	.1%	0	.0%	0	. 0%	0	.0%	0	.0%	1	1.1%
N8 ORG	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
N8 ORL	2	. 3%	0	.0%	0	. 0%	0	.0%	0	.0%	1	1.1%
N8 3JW	1	.1%	0	.0%	0	. 0%	1	.9%	0	.0%	0	.0%
N8 7AS	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%
N8 7BE	1	.1%	1	. 5%	0	. 0%	0	.0%	0	.0%	0	.0%
N8 7EP	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%
N8 7HB	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N8 7HF	1	.1%	0	.0%	0	.0%	1	.9%	0	. 0%	0	.0%
N8 7HS	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N8 7NT	1	.1%	1	. 5%	0	. 0%	0	.0%	0	.0%	0	.0%
N8 7PS	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
N8 7QB	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N8 7QF	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%
N8 7RA	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N8 7SP	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
N8 8AA	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%

QB. Postcode

		Base: All respo	ondents	Wood Gre	een	Muswell I	Hill	Crouch E	nd Br	ruce Grove/ Totten Road	ıham High	Green Lar	nes
		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
	8BN	1	.1%	0	.0%	0	. 0%	1	.9%	0	.0%	0	. 0%
	8DR	1	.1%	0	.0%	0	.0%	1	. 9%	0	.0%	0	. 0%
N8		1	.1%	0	.0%	0	.0%	1	. 9%	0	.0%	0	. 0%
N8		1	.1%	0	.0%	0	.0%	1	. 9%	0	.0%	0	. 0%
N8		1	.1%	0	.0%	0	.0%	1	. 9%	0	.0%	0	. 0%
N8	8HP	1	.1%	0	.0%	0	. 0%	1	. 9%	0	.0%	0	. 0%
N8	8HY	1	.1%	0	.0%	0	. 0%	1	. 9%	0	.0%	0	. 0%
N8	8LR	1	.1%	0	.0%	0	.0%	1	. 9%	0	.0%	0	.0%
N8	8PH	1	.1%	0	.0%	0	.0%	1	. 9%	0	.0%	0	.0%
N8	8PR	2	.3%	0	.0%	2	1.7%	0	.0%	0	.0%	0	.0%
N8	8PS	1	.1%	0	.0%	0	.0%	1	. 9%	0	.0%	0	.0%
N8	8RD	1	.1%	0	.0%	0	.0%	1	. 9%	0	.0%	0	.0%
N8	8ST	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	. 0%
N8	8TD	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	. 0%
N8	9AX	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	. 0%
N8	9BE	2	. 3%	0	.0%	1	. 8%	1	.9%	0	.0%	0	. 0%
N8	9BP	1	.1%	0	.0%	0	.0%	1	. 9%	0	.0%	0	.0%
N8	9DT	1	.1%	0	.0%	0	. 0%	1	. 9%	0	.0%	0	. 0%
N8	9EN	1	.1%	0	.0%	0	.0%	1	. 9%	0	.0%	0	.0%
N8	9JY	1	.1%	0	.0%	0	. 0%	1	. 9%	0	.0%	0	. 0%
N8	9LH	1	.1%	0	.0%	0	.0%	1	. 9%	0	.0%	0	.0%
N8	9LL	1	.1%	1	. 5%	0	. 0%	0	.0%	0	.0%	0	. 0%
N8	9МЈ	1	.1%	0	.0%	0	.0%	1	. 9%	0	.0%	0	.0%
N8	9NH	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N8	9NJ	2	. 3%	0	.0%	0	.0%	2	1.8%	0	.0%	0	.0%
N8	9NR	1	.1%	0	.0%	0	.0%	1	. 9%	0	.0%	0	.0%
N8	9NS	1	.1%	0	.0%	0	.0%	1	. 9%	0	.0%	0	.0%
N8	9PA	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	. 0%
N8	9PP	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	. 0%
N8	9PQ	1	.1%	0	.0%	0	.0%	1	. 9%	0	.0%	0	.0%

QB. Postcode

	Base: All respo	Base: All respondents		een	Muswell	Hill	Crouch E	End B	ruce Grove/ Tott Road		Green La	ines
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
N8 9QH	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%
N8 9RB	1	.1%	0	.0%	0	.0%	1	. 9%	0	.0%	0	.0%
N8 9SE	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%
N8 9SH	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%
N8 9SY	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%
N8 9WY	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	. 0%
N8 9YP	1	.1%	0	.0%	0	. 0%	1	. 9%	0	.0%	0	. 0%
N8 HGY	1	.1%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%
N9 06N	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N9 2DS	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
N9 7JT	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N9 8BE	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N9 8RR	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
N9 9HA	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
N9 9JE	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
NIO 3HA	2	. 3%	0	.0%	2	1.7%	0	.0%	0	.0%	0	.0%
NI3 4RS	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
NI5 3SR	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
NI7	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
NR25 7EF	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
NTO 1FJ	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
NT7 7BY	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
NT7 7JL	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
NW10	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
NW10 4UA	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
NW2 2TD	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
NW2 3TB	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
NW3 1ND	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
NW6 7RH	1	.1%	1	. 5%	0	. 0%	0	.0%	0	.0%	0	.0%
OX28 4YD	1	.1%	0	.0%	0	. 0%	0	.0%	1	1.1%	0	. 0%

QB. Postcode

	Base: All respo	ondents	Wood Gre	een	Muswell I	Hill	Crouch E	nd E	Bruce Grove/ Tot Road	tenham High J	Green La	nes
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
PE36 5LU	1	.1%	0	.0%	0	. 0%	0	.0%	0	.0%	0	. 0%
RH8 0J2	1	.1%	0	. 0%	0	. 0%	0	.0%	1	1.1%	0	. 0%
RM18	1	.1%	1	. 5%	0	. 0%	0	.0%	0	.0%	0	. 0%
SE15 5HZ	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
SE17 3AW	1	.1%	0	.0%	0	. 0%	0	.0%	1	1.1%	0	.0%
SE18 1RE	1	.1%	0	.0%	0	. 0%	0	.0%	1	1.1%	0	. 0%
SE18 4GB	1	.1%	0	.0%	0	. 0%	1	.9%	0	.0%	0	. 0%
SE19 3JE	1	.1%	0	. 0%	0	. 0%	0	.0%	1	1.1%	0	.0%
SE5 OWR	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	. 0%
SE8 3AB	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
SP3 6TG	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
SW11 1RZ	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
SW17 OJA	1	.1%	0	.0%	0	. 0%	0	.0%	0	.0%	0	.0%
SW2	1	.1%	0	.0%	0	. 0%	1	.9%	0	.0%	0	.0%
SW2 3UB	1	.1%	0	.0%	0	. 0%	1	.9%	0	.0%	0	.0%
SW8	1	.1%	0	.0%	0	. 0%	1	.9%	0	.0%	0	.0%
SW9	1	.1%	0	.0%	0	. 0%	0	.0%	0	.0%	0	.0%
TN10 3LS	1	.1%	0	.0%	0	. 0%	0	.0%	0	.0%	1	1.1%
TN22 8QP	1	.1%	0	.0%	1	. 8%	0	.0%	0	.0%	0	.0%
TW13 4GS	1	.1%	0	. 0%	0	. 0%	0	.0%	0	.0%	0	. 0%
TW13 6TH	1	.1%	0	. 0%	0	. 0%	0	.0%	0	.0%	0	. 0%
TW14 8LE	1	.1%	0	. 0%	1	. 8%	0	.0%	0	.0%	0	. 0%
TW20 OBY	1	.1%	0	. 0%	0	. 0%	0	.0%	1	1.1%	0	. 0%
TW5	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	. 0%
UB1 1BU	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
UB8 5EL	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
W15 3AP	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	.0%
WC1N 1TU	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	. 0%
WD1Z 7SE	1	.1%	1	. 5%	0	. 0%	0	.0%	0	.0%	0	. 0%

QB. Postcode

	West Green Road/	Seven Sisters
	Num	%
Base: All respondents	99	100.0%
	9	9.1%
AL9 7SA	0	.0%
BR1 5Q	1	1.0%
CO1 2LL	1	1.0%
CR2 6ES	1	1.0%
CR4 1HZ	0	.0%
DA9 9GN	0	.0%
E1 OAX	0	.0%
E11 4PS	0	.0%
E11 4RB	0	.0%
E12 6PX	1	1.0%
E17	0	.0%
E17 3LD	0	.0%
E17 5BH	0	.0%
E17 5EG	0	.0%
E17 6HE	2	2.0%
E17 6JG	0	.0%
E17 7BH	1	1.0%
E4 9HG	0	.0%
E5 OLS	0	.0%
E5 9BH	0	.0%
E5 9EN	1	1.0%
E6 1AL	0	.0%
E6 6EA	0	.0%
E7 OEP	1	1.0%
E7 9YJ	0	.0%
E8 1AT	0	.0%
E9 6HE	0	.0%
E9 7LU	0	.0%

QB. Postcode

	West Green Road/ Seven Sisters	
	Num	%
EC1Y 8EA	0	.0%
EC3	0	.0%
EN1	0	.0%
EN1 1EH	0	.0%
EN1 1LR	0	.0%
EN1 2LR	0	.0%
EN1 3DG	1	1.0%
EN11 9HD	0	.0%
EN2 7PL	0	.0%
EN3	0	.0%
EN3 4DA	0	.0%
EN3 5LN	0	.0%
EN3 5QD	0	.0%
EN3 9JR	0	. 0%
EN4	0	. 0%
EN4 9RE	0	.0%
EN5	0	.0%
EN8 7UE	1	1.0%
G17 5QB	0	.0%
GU1 1NA	0	.0%
HA5 5ST	0	.0%
HA7 1HX	0	.0%
M15 4TF	0	.0%
N1	0	.0%
N1 1BP	0	.0%
N1 8TD	0	.0%
N10	0	.0%
N10 1AR	0	.0%
N10 1HG	0	.0%
N10 1JA	0	.0%

	West Green Road/ Seven Sisters	
	Num	%
N10 1JG	0	.0%
N10 1LP	0	.0%
N10 1PH	0	.0%
N10 1QA	0	.0%
N10 1QG	0	.0%
N10 1QP	0	.0%
N10 1QR	0	.0%
N10 1RS	0	.0%
N10 2BT	0	.0%
N10 2DG	0	.0%
N10 2DP	0	.0%
N10 2EA	0	.0%
N10 2HN	0	.0%
N10 2JN	0	.0%
N10 2JR	0	.0%
N10 2JX	0	.0%
N10 2LE	0	.0%
N10 2LT	0	. 0%
N10 2RB	0	. 0%
N10 2RD	0	. 0%
N10 2RL	0	. 0%
N10 3AD	0	.0%
N10 3AN	0	. 0%
N10 3BE	0	.0%
N10 3EA	0	.0%
N10 3GN	0	.0%
N10 3HN	0	.0%
N10 3HP	0	.0%
N10 3HY	0	.0%
N10 3JR	0	.0%

Nu N10 3LA N10 3NA N10 3NE N10 3NG N10 3NN N10 3PE N10 3PJ N10 3PW N10 3QN N10 3QP N10 3QS N10 3QT N10 3SA N10 3SH N10 3UD N10 3WG N10 N10 N11	0 0 0 0 0 0 0 0	% .0% .0% .0% .0% .0%
N10 3NA N10 3NE N10 3NG N10 3NN N10 3PE N10 3PJ N10 3PW N10 3QN N10 3QP N10 3QS N10 3QT N10 3RL N10 3SA N10 3SH N10 3UD N10 3WG N10 N10	0 0 0 0 0 0	. 0% . 0% . 0% . 0% . 0%
N10 3NE N10 3NG N10 3NN N10 3PE N10 3PJ N10 3PW N10 3QN N10 3QP N10 3QS N10 3QT N10 3RL N10 3SA N10 3SH N10 3UD N10 3WG N10 N10	0 0 0 0 0	. 0% . 0% . 0% . 0%
N10 3NG N10 3NN N10 3PE N10 3PJ N10 3PW N10 3QN N10 3QP N10 3QS N10 3QT N10 3RL N10 3SA N10 3SH N10 3UD N10 3WG N10 N10	0 0 0 0	.0% .0% .0%
N10 3NN N10 3PE N10 3PJ N10 3PW N10 3QN N10 3QP N10 3QS N10 3QT N10 3RL N10 3SA N10 3SH N10 3UD N10 3WG N10 N10	0 0 0 0	. 0% . 0% . 0%
N10 3PE N10 3PJ N10 3PW N10 3QN N10 3QP N10 3QS N10 3QT N10 3RL N10 3SA N10 3SH N10 3UD N10 3WG N10 N10	0 0 0	. 0% . 0%
N10 3PJ N10 3PW N10 3QN N10 3QP N10 3QS N10 3QT N10 3RL N10 3SA N10 3SH N10 3UD N10 3WG N10 N10	0	.0%
N10 3PW N10 3QN N10 3QP N10 3QS N10 3QT N10 3RL N10 3SA N10 3SH N10 3UD N10 3WG N10 N10	0	
N10 3QN N10 3QP N10 3QS N10 3QT N10 3RL N10 3SA N10 3SH N10 3UD N10 3WG N10 N10		
N10 3QP N10 3QS N10 3QT N10 3RL N10 3SA N10 3SH N10 3UD N10 3WG N10 N10	0	. 0%
N10 3QS N10 3QT N10 3RL N10 3SA N10 3SH N10 3UD N10 3WG N10 N10		.0%
N10 3QT N10 3RL N10 3SA N10 3SH N10 3UD N10 3WG N10 N10	0	.0%
N10 3RL N10 3SA N10 3SH N10 3UD N10 3WG N10 N10	0	.0%
N10 3SA N10 3SH N10 3UD N10 3WG N10 N10	0	.0%
N10 3SH N10 3UD N10 3WG N10 N10	0	.0%
N10 3UD N10 3WG N10 N10	0	.0%
N10 3WG N10 N10	0	.0%
N10 N10	0	.0%
	0	.0%
N11	0	.0%
	0	.0%
N11 1BY	0	.0%
N11 1RD	0	.0%
N11 1RS	0	.0%
N11 2AL	0	.0%
N11 2AS	0	.0%
N11 2BA	0	.0%
N11 2DF	1	1.0%
N11 2DH	0	.0%
N11 2HA	1	1.0%
N11 2LS	0	.0%
N11 2NS		.0%

	West Green Road/ Seven Sisters	
	Num	%
N11 2ST	0	.0%
N11 2TQ	0	.0%
N11 3DE	0	.0%
N11 3HB	0	.0%
N11 3HL	0	.0%
N11 3SL	0	.0%
N12 OJE	0	.0%
N12 OSP	1	1.0%
N12 8AT	1	1.0%
N13 4SB	0	.0%
N13 4SP	0	.0%
N13 5DS	0	.0%
N13 5PH	0	.0%
N13 5PR	0	.0%
N13 5TV	1	1.0%
N13 6DF	0	.0%
N13 6DH	0	.0%
N14 4AB	0	.0%
N14 6HR	0	.0%
N15	3	3.0%
N15 3DA	0	.0%
N15 3DY	0	.0%
N15 3JA	0	.0%
N15 3JU	0	.0%
N15 3NP	1	1.0%
N15 3PA	0	.0%
N15 3PT	0	.0%
N15 3QR	1	1.0%
N15 3ST	0	.0%
N15 3TH	0	.0%

	West Green Road	West Green Road/ Seven Sisters	
	Num	%	
N15 4DV	0	.0%	
N15 4HA	0	.0%	
N15 4HW	0	.0%	
N15 4JH	0	.0%	
N15 4JN	0	.0%	
N15 4JR	0	.0%	
N15 4LE	0	.0%	
N15 4NP	2	2.0%	
N15 4QL	0	.0%	
N15 4RN	0	.0%	
N15 4SH	0	. 0%	
N15 5BX	1	1.0%	
N15 5DE	0	.0%	
N15 5DH	0	.0%	
N15 5JY	2	2.0%	
N15 5LA	1	1.0%	
N15 5LD	0	.0%	
N15 5NB	0	.0%	
N15 5NY	0	.0%	
N15 5PY	0	.0%	
N15 6EH	0	.0%	
N15 6EP	1	1.0%	
N15 6HS	0	.0%	
N15 6HT	1	1.0%	
N15 6NT	1	1.0%	
N15 6QP	0	.0%	
N15 6SB	0	.0%	
N15 6UL	0	.0%	
N15 CR	1	1.0%	
N16 3HR	0	.0%	

	Num	%
N16 5DL) .(
N16 5NS) . (
N16 5UF) . (
N16 6AJ) . (
N16 6ES		1 1.0
N16 6QT) . (
N16 7XB		1 1.0
N16 8DX		1 1.0
N16 8SJ		1 1.0
N16 9BE) . (
N17	2	2 2.0
N17 OBG) . (
N17 OLL) .(
N17 ONN) .(
N17 ONU) .(
N17 ORJ) . (
N17 ORP		1 1.0
N17 OTT) .(
N17 0XD) .(
N17 OYH) .(
N17 2JS		1 1.0
N17 2SZ) .(
N17 5JF) . (
N17 6BF) .(
N17 6BZ) . (
N17 6DL		0 .0
N17 6DX) .(
N17 6EA) .(
N17 6EP) .(
N17 6EZ) .(

	West Green Road/ Seven Sisters	
	Num	%
N17 6HE	0	.0%
N17 6HX	0	.0%
N17 6JR	0	.0%
N17 6LB	0	.0%
N17 6LP	0	.0%
N17 6LU	0	.0%
N17 6LY	0	.0%
N17 6NT	0	.0%
N17 6NW	0	.0%
N17 6PJ	0	.0%
N17 6QA	0	.0%
N17 6QD	0	.0%
N17 6QW	0	.0%
N17 6R	0	.0%
N17 6RA	1	1.0%
N17 6RB	0	.0%
N17 6RG	0	.0%
N17 6RU	1	1.0%
N17 6SR	0	.0%
N17 6UD	0	.0%
N17 6UZ	0	.0%
N17 6XD	0	. 0%
N17 6XE	0	.0%
N17 6XJ	0	.0%
N17 7BH	0	.0%
N17 7DQ	0	.0%
N17 7DT	1	1.0%
N17 7EY	0	.0%
N17 7PD	1	1.0%
N17 7QT	0	.0%

	West Green Road/ Seven Sisters	
	Num	%
N17 8A	0	.0%
N17 8AP	0	.0%
N17 8AS	0	.0%
N17 8BD	1	1.0%
N17 8BT	0	.0%
N17 8DP	1	1.0%
N17 8DY	0	.0%
N17 8JD	0	.0%
N17 8JG	0	.0%
N17 8JU	0	.0%
N17 8LJ	0	.0%
N17 8LY	0	.0%
N17 8NS	0	.0%
N17 8NW	0	.0%
N17 8QG	0	.0%
N17 9BA	1	1.0%
N17 9BQ	0	.0%
N17 9DY	1	1.0%
N17 9EF	0	.0%
N17 9EY	0	.0%
N17 9HE	0	.0%
N17 9HQ	1	1.0%
N17 9HW	0	.0%
N17 9JZ	0	.0%
N17 9NR	0	.0%
N17 9PL	1	1.0%
N17 9SR	0	.0%
N17 9TA	0	.0%
N17 9TJ	0	.0%
N17 9TT	0	.0%

	West Green Road/ Seven Sisters	
	Num	%
N17 9UE	1	1.0%
N17 9UH	0	.0%
N17 9UY	0	.0%
N17 9XL	0	.0%
N17 6US	0	.0%
N17 9TR	0	.0%
N17 9UT	0	.0%
N18 1HR	0	.0%
N18 1LA	0	.0%
N18 1NE	0	.0%
N18 1QX	0	.0%
N18 2DN	0	.0%
N18 2ND	0	.0%
N18 2QG	0	.0%
N18 2RT	0	.0%
N18 2TS	1	1.0%
N18 2UL	0	.0%
N18 2UN	0	.0%
N18 5DR	0	.0%
N18 6QT	0	.0%
N19	0	.0%
N19 3AY	0	.0%
N19 3DW	0	.0%
N19 3JH	0	.0%
N19 3LZ	0	.0%
N19 3PS	0	.0%
N19 3QD	0	.0%
N19 3QL	0	.0%
N19 3TS	0	.0%
N19 3UX	0	.0%

	West Green Road/	West Green Road/ Seven Sisters	
	Num	%	
N19 4EF	0	.0%	
N19 4QW	0	.0%	
N19 5BZ	0	. 0%	
N19 5EP	0	. 0%	
N19 5EQ	1	1.0%	
N19 5QU	0	.0%	
N19 5QX	0	.0%	
N2 OJJ	0	.0%	
N2 OPH	0	. 0%	
N2 2LU	0	.0%	
N2 5UE	0	.0%	
N2 8JZ	0	.0%	
N2 9EY	0	.0%	
N2 9NT	0	.0%	
N20	0	.0%	
N21	0	.0%	
N21 1QL	0	. 0%	
N21 3AD	0	.0%	
N21 3HD	0	.0%	
N21 3PG	0	.0%	
N22	3	3.0%	
N22 2TE	0	.0%	
N22 3LS	0	.0%	
N22 4UE	0	.0%	
N22 5AN	0	.0%	
N22 5BH	0	.0%	
N22 5BJ	0	.0%	
N22 5DB	0	.0%	
N22 5DJ	0	.0%	
N22 5EL	0	. 0%	

West Green Road/ Seven Sisters		
	Num	%
N22 5HB		0 .0%
N22 5HS		.0%
N22 5LA		.0%
N22 5LZ		. 0%
N22 5PH		.0%
N22 5PN		.0%
N22 5QS		.0%
N22 5QY		0%
N22 5RS	=	1.0%
N22 6AX		.0%
N22 6BS		.0%
N22 6DR		.0%
N22 6DT		.0%
N22 6JG		.0%
N22 6JQ		.0%
N22 6LH		.0%
N22 6LR		. 0%
N22 6LS		.0%
N22 6NY		. 0%
N22 6PB		.0%
N22 6PR		.0%
N22 6QD		. 0%
N22 6RN		. 0%
N22 6RS		1.0%
N22 6SX		.0%
N22 6UP		.0%
N22 6UX		. 0%
N22 7AF		.0%
N22 7BW		.0%
N22 7DP		.0%

	West Green Road/ Seven Sisters	
	Num	%
N22 7RX	0	.0%
N22 7TE	1	1.0%
N22 7TJ	0	.0%
N22 7UL	0	.0%
N22 7UR	0	.0%
N22 8HE	0	.0%
N22 8JD	1	1.0%
N22 8JX	0	.0%
N22 8LD	0	.0%
N22 8ND	0	.0%
N22 8NN	0	.0%
N22 8PL	0	.0%
N22 8RD	0	.0%
N22 8YH	0	.0%
N22 8YR	0	.0%
N22 9	0	.0%
N22 9LB	0	.0%
N22 9QR	0	.0%
N22 LGF	0	.0%
N22 7LP	0	.0%
N222 5LA	0	.0%
N4	0	.0%
N4 OFB	1	1.0%
N4 OJD	0	.0%
N4 1AA	0	.0%
N4 1AD	0	.0%
N4 1AF	0	.0%
N4 1AJ	0	.0%
N4 1AR	0	.0%
N4 1AX	0	.0%

		West Green Road	/ Seven Sisters
		Num	%
N4	1BJ	0	.0%
N4	1BL	0	.0%
N4	1DF	0	.0%
N4	1DG	0	.0%
N4	1DJ	0	.0%
N4	1DU	0	.0%
N4	1EE	0	.0%
N4	1EN	0	.0%
N4	1EY	0	.0%
N4	1HA	0	.0%
N4	1HE	0	.0%
N4	1HJ	0	.0%
N4	1HU	0	.0%
N4	1HX	0	.0%
N4	1HZ	0	.0%
N4	1JN	0	.0%
N4	1JP	0	.0%
N4	1JX	0	.0%
N4	1JY	1	1.0%
N4	1JZ	0	.0%
N4	1LG	0	.0%
N4	1NP	0	.0%
N4	1QU	0	.0%
N4	1RJ	0	.0%
N4	1RS	0	.0%
N4	1SE	0	.0%
N4	1SG	0	.0%
N4	1SN	0	.0%
N4	1SQ	0	.0%
N4	1TA	0	.0%

	West Green Road/	Seven Sisters
	Num	%
N4 1UH	0	.0%
N4 2AG	1	1.0%
N4 2AY	0	.0%
N4 2AZ	0	.0%
N4 2DH	0	.0%
N4 2JF	2	2.0%
N4 2QA	0	.0%
N4 2QQ	0	.0%
N4 2XD	1	1.0%
N4 3AD	0	.0%
N4 3BF	0	.0%
N4 3HX	0	.0%
N4 3JB	0	.0%
N4 3JP	1	1.0%
N4 3LF	0	.0%
N4 3NS	1	1.0%
N4 3RN	0	.0%
N4 4AP	0	.0%
N4 4BB	0	.0%
N4 4BU	1	1.0%
N4 4EA	0	.0%
N4 4ED	0	.0%
N4 4HP	0	.0%
N4 4LH	0	.0%
N4 4LS	0	.0%
N4 4ND	0	.0%
N4 4NT	0	.0%
N4 4RD	0	.0%
N4 1JR	0	.0%
N5	0	.0%
ont.)	•	

	West Green Road	/ Seven Sisters
	Num	%
N5 OPS	0	.0%
N5 1BH	1	1.0%
N5 1EA	0	.0%
N5 1EN	0	.0%
N5 2DT	0	.0%
N5 2EA	0	.0%
N5 2QB	0	.0%
N5 2XE	0	.0%
N52 5ET	0	.0%
N6	0	.0%
N6 3NY	0	.0%
N6 4DJ	0	.0%
N6 4RX	0	.0%
N6 4SH	0	.0%
N6 4TA	0	.0%
N6 5AA	0	.0%
N6 5BU	0	.0%
N6 5LU	0	.0%
N6 5PQ	0	.0%
N6 5XD	0	.0%
N6 6DH	0	.0%
N7 OAA	1	1.0%
N7 OAR	1	1.0%
N7 OHS	1	1.0%
N7 OQS	0	.0%
N7 6AE	1	1.0%
N7 6AJ	1	1.0%
N7 6BN	0	.0%
N7 6DN	0	.0%
N7 6JD	0	.0%

	West Green Road	/ Seven Sisters
	Num	%
N7 6NE	0	.0%
N7 7BQ	1	1.0%
N7 7JR	1	1.0%
N7 8EH	0	. 0%
N7 8NP	0	.0%
N8	0	. 0%
N8 OAJ	0	. 0%
N8 OBL	0	.0%
N8 OHR	0	. 0%
N8 OLJ	1	1.0%
N8 ONS	0	.0%
N8 ONU	0	. 0%
N8 OPY	0	. 0%
N8 0QU	0	.0%
N8 ORG	0	.0%
N8 ORL	1	1.0%
N8 3JW	0	.0%
N8 7AS	0	.0%
N8 7BE	0	.0%
N8 7EP	0	.0%
N8 7HB	0	.0%
N8 7HF	0	.0%
N8 7HS	0	.0%
N8 7NT	0	.0%
N8 7PS	0	.0%
N8 7QB	1	1.0%
N8 7QF	0	.0%
N8 7RA	0	.0%
N8 7SP	0	.0%
N8 8AA	 0	.0%

		Num	%
N8	8BN	(
N8	8DR		
N8	8EN		
N8	8ER		
N8	8HL		.0
N8	8HP		.0
N8	8HY		.0
N8	8LR		.0
N8	8PH		.0
N8	8PR		
N8	8PS		.0
N8	8RD		.0
N8	8ST		.0
N8	8TD		.0
N8	9AX		.0
N8	9BE		.0
N8	9BP		.0
N8	9DT		.0
N8	9EN		.0
N8	9JY		.0
N8	9LH		.0
N8	9LL		.0
N8	9МЈ		
N8	9NH		
N8	9NJ		
N8	9NR		
N8	9NS		
N8	9PA		
N8	9PP		.0
N8	9PQ		.0

	Num	%
N8 9QH	() .(
N8 9RB) . (
N8 9SE) . (
N8 9SH) . (
N8 9SY) . (
N8 9WY) . (
N8 9YP) . (
N8 HGY) . (
N9 06N		1.0
N9 2DS) . (
N9 7JT) .(
N9 8BE) . (
N9 8RR) . (
N9 9HA		1.0
N9 9JE) . (
NIO 3HA) . (
NI3 4RS) . (
NI5 3SR) . (
NI7) . (
NR25 7EF) . (
NTO 1FJ) . (
NT7 7BY) .(
NT7 7JL) . (
NW10) .(
NW10 4UA) . (
NW2 2TD		1.0
NW2 3TB) .(
NW3 1ND) .(
NW6 7RH) .(
OX28 4YD) .(

	West Green Road/	Seven Sisters
	Num	%
PE36 5LU	1	1.0%
RH8 0J2	0	.0%
RM18	0	.0%
SE15 5HZ	0	.0%
SE17 3AW	0	.0%
SE18 1RE	0	.0%
SE18 4GB	0	.0%
SE19 3JE	0	.0%
SE5 OWR	1	1.0%
SE8 3AB	0	.0%
SP3 6TG	0	.0%
SW11 1RZ	1	1.0%
SW17 OJA	1	1.0%
SW2	0	.0%
SW2 3UB	0	.0%
SW8	0	.0%
SW9	1	1.0%
TN10 3LS	0	.0%
TN22 8QP	0	.0%
TW13 4GS	1	1.0%
TW13 6TH	1	1.0%
TW14 8LE	0	.0%
TW20 OBY	0	.0%
TW5	1	1.0%
UB1 1BU	0	.0%
UB8 5EL	0	.0%
W15 3AP	0	.0%
WC1N 1TU	0	.0%
WD1Z 7SE	0	.0%

Q1. What is the main purpose of your visit to (centre) today?

		Base: All res	oondents	Wood Gro	een	Muswell	Hill	Crouch End	
		Num	%	Num	%	Num	%	Num	%
Base: All respondents		701	100.0%	182	100.0%	119	100.0%	114	100.0%
Shopping for food only	у	126	18.0%	25	13.7%	25	21.0%	17	14.9%
Work/ business purpo	ses	106	15.1%	39	21.4%	15	12.6%	14	12.3%
Social/ leisure reason		88	12.6%	20	11.0%	10	8.4%	12	10.5%
To have a walk/ stroll	around	69	9.8%	15	8.2%	13	10.9%	13	11.4%
Shopping for non-food	d goods only	67	9.6%	29	15.9%	2	1.7%	13	11.4%
Shopping for both foo	d and non-food items	64	9.1%	17	9.3%	12	10.1%	12	10.5%
To visit the market for	food shopping	56	8.0%	12	6.6%	15	12.6%	8	7.0%
To use services		43	6.1%	8	4.4%	12	10.1%	8	7.0%
To visit a restaurant/ o	cafe/ public house	27	3.9%	8	4.4%	6	5.0%	5	4.4%
Healthcare		16	2.3%	3	1.6%	2	1.7%	6	5.3%
To visit the market for	non-food goods only	13	1.9%	1	. 5%	2	1.7%	2	1.8%
To visit the market for	both food and non-food items	8	1.1%	1	. 5%	3	2.5%	0	. 0%
Window shopping		6	.9%	1	. 5%	0	.0%	2	1.8%
Sightseeing/ visiting a	tourist attraction	5	.7%	2	1.1%	1	. 8%	1	. 9%
	En-route elsewhere	4	.6%	0	.0%	1	. 8%	1	. 9%
Other	Local park	2	.3%	0	.0%	0	.0%	0	.0%
	Going to Church	1	.1%	1	. 5%	0	. 0%	0	.0%

Q1. What is the main purpose of your visit to (centre) today?

	_	Bruce Grove/ Tottenham High Green Lanes Road			nes W	West Green Road/ Seven Sisters			
		Num	%	Num	%	Num	%		
Base: All respondents	S	94	100.0%	93	100.0%	99	100.0%		
Shopping for food on	nly	21	22.3%	23	24.7%	15	15.2%		
Work/ business purp	oses	16	17.0%	3	3.2%	19	19.2%		
Social/ leisure reasor	ı	12	12.8%	14	15.1%	20	20.2%		
To have a walk/ strol	l around	8	8.5%	6	6.5%	14	14.1%		
Shopping for non-foo	od goods only	6	6.4%	16	17.2%	1	1.0%		
Shopping for both fo	od and non-food items	3	3.2%	12	12.9%	8	8.1%		
To visit the market fo	or food shopping	10	10.6%	3	3.2%	8	8.1%		
To use services		10	10.6%	3	3.2%	2	2.0%		
To visit a restaurant/	cafe/ public house	0	.0%	3	3.2%	5	5.1%		
Healthcare		2	2.1%	2	2.2%	1	1.0%		
To visit the market fo	or non-food goods only	5	5.3%	1	1.1%	2	2.0%		
To visit the market fo	or both food and non-food items	0	.0%	4	4.3%	0	. 0%		
Window shopping		0	.0%	2	2.2%	1	1.0%		
Sightseeing/ visiting	a tourist attraction	0	.0%	1	1.1%	0	. 0%		
	En-route elsewhere	0	.0%	0	.0%	2	2.0%		
Other	Local park	1	1.1%	0	.0%	1	1.0%		
	Going to Church	0	.0%	0	.0%	0	. 0%		

Q2. Do you intend to do or have you done any shopping in (centre) today?

	Base: Those not mentioning shopping		Wood Gre	Wood Green		Muswell Hill Cr		Crouch End		Bruce Grove/ Tottenham High Road		ies
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those not mentioning shopping	367	100.0%	97	100.0%	60	100.0%	62	100.0%	49	100.0%	34	100.0%
Yes	155	42.2%	37	38.1%	31	51.7%	32	51.6%	26	53.1%	9	26.5%
No	194	52.9%	59	60.8%	28	46.7%	25	40.3%	21	42.9%	24	70.6%
Don't know	18	4.9%	1	1.0%	1	1.7%	5	8.1%	2	4.1%	1	2.9%

(cont.)

Q2. Do you intend to do or have you done any shopping in (centre) today?

	West Green Road	d/ Seven Sisters		
	Num	%		
Base: Those not mentioning shopping	65	100.0%		
Yes	20	30.8%		
No	37	56.9%		
Don't know	8	12.3%		

Q3. What do you intend to buy or have you bought in (centre) today?

	Base: Those who h		Wood Gre	een	Muswell	Hill	Crouch I	End
	Num	%	Num	%	Num	%	Num	%
Base: Those who have shopped/ will shop	494	100.0%	123	100.0%	90	100.0%	85	100.0%
Food and groceries	316	64.0%	68	55.3%	64	71.1%	61	71.8%
Newspapers/ magazines	34	6.9%	2	1.6%	6	6.7%	7	8.2%
Confectionery/ tobacco	18	3.6%	2	1.6%	1	1.1%	0	.0%
Clothing/ footwear	60	12.1%	34	27.6%	7	7.8%	8	9.4%
Furniture/ carpets/ soft furnishings	4	. 8%	2	1.6%	0	.0%	2	2.4%
Domestic electrical goods	8	1.6%	2	1.6%	2	2.2%	2	2.4%
Other electrical goods	3	. 6%	0	.0%	2	2.2%	0	.0%
DIY/ hardware/ gardening	13	2.6%	1	.8%	2	2.2%	2	2.4%
Other household goods	26	5.3%	4	3.3%	4	4.4%	4	4.7%
Gifts/ jewellery/ china and glass	7	1.4%	0	.0%	1	1.1%	5	5.9%
Books/ CDs/ videos/ toys/ hobbies	10	2.0%	3	2.4%	1	1.1%	4	4.7%
Health/ beauty/ chemist items	41	8.3%	7	5.7%	7	7.8%	12	14.1%
Don't know	6	1.2%	2	1.6%	0	.0%	1	1.2%
Other Pet items	1	. 2%	0	. 0%	0	.0%	1	1.2%

Q3. What do you intend to buy or have you bought in (centre) today?

	Bruce Grove/ To Roa		Green La	anes V	West Green Road/ Seven Sister		
	Num	%	Num	%	Num	%	
Base: Those who have shopped/ will shop	71	100.0%	68	100.0%	57	100.0%	
Food and groceries	41	57.7%	44	64.7%	38	66.7%	
Newspapers/ magazines	9	12.7%	3	4.4%	7	12.3%	
Confectionery/ tobacco	5	7.0%	2	2.9%	8	14.0%	
Clothing/ footwear	6	8.5%	4	5.9%	1	1.8%	
Furniture/ carpets/ soft furnishings	0	.0%	0	.0%	0	.0%	
Domestic electrical goods	0	. 0%	0	.0%	2	3.5%	
Other electrical goods	0	. 0%	1	1.5%	0	.0%	
DIY/ hardware/ gardening	1	1.4%	6	8.8%	1	1.8%	
Other household goods	1	1.4%	10	14.7%	3	5.3%	
Gifts/ jewellery/ china and glass	0	. 0%	1	1.5%	0	.0%	
Books/ CDs/ videos/ toys/ hobbies	0	. 0%	2	2.9%	0	.0%	
Health/ beauty/ chemist items	8	11.3%	6	8.8%	1	1.8%	
Don't know	2	2.8%	1	1.5%	0	. 0%	
Other Pet items	0	.0%	0	.0%	0	. 0%	

Q4a. Approximately how much will you spend or have you spent on FOOD AND GROCERIES during your visit to (centre) today?

	Base: Those who h will sh		Wood Gr	een	Muswell	Hill	Crouch I	End E	Bruce Grove/ Tot Roac		Green La	ines
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those who have shopped/ will shop	494	100.0%	123	100.0%	90	100.0%	85	100.0%	71	100.0%	68	100.0%
Nothing	159	32.2%	51	41.5%	23	25.6%	21	24.7%	25	35.2%	21	30.9%
Less than £5.00	65	13.2%	7	5.7%	17	18.9%	15	17.6%	17	23.9%	3	4.4%
£5.01 - £10.00	98	19.8%	20	16.3%	21	23.3%	23	27.1%	14	19.7%	10	14.7%
£10.01 - £20.00	72	14.6%	23	18.7%	14	15.6%	10	11.8%	6	8.5%	10	14.7%
£20.01 - £30.00	48	9.7%	13	10.6%	7	7.8%	6	7.1%	4	5.6%	10	14.7%
£30.01 - £40.00	15	3.0%	3	2.4%	3	3.3%	0	.0%	3	4.2%	4	5.9%
£40.01 - £50.00	14	2.8%	1	. 8%	4	4.4%	1	1.2%	0	.0%	5	7.4%
£50.01 - £75.00	9	1.8%	0	.0%	0	. 0%	6	7.1%	1	1.4%	1	1.5%
£75.01 - £100.00	1	. 2%	0	.0%	0	. 0%	1	1.2%	0	.0%	0	.0%
£100.01 - £150.00	1	. 2%	1	. 8%	0	.0%	0	.0%	0	.0%	0	.0%
Don't know	11	2.2%	4	3.3%	1	1.1%	1	1.2%	1	1.4%	4	5.9%
Refused	1	. 2%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%

Q4a. Approximately how much will you spend or have you spent on FOOD AND GROCERIES during your visit to (centre) today?

	West Green Road	/ Seven Sisters
	Num	%
Base: Those who have shopped/ will shop	57	100.0%
Nothing	18	31.6%
Less than £5.00	6	10.5%
£5.01 - £10.00	10	17.5%
£10.01 - £20.00	9	15.8%
£20.01 - £30.00	8	14.0%
£30.01 - £40.00	2	3.5%
£40.01 - £50.00	3	5.3%
£50.01 - £75.00	1	1.8%
£75.01 - £100.00	0	.0%
£100.01 - £150.00	0	.0%
Don't know	0	.0%
Refused	0	.0%

Q4b. Approximately how much will you spend or have you spent on NON-FOOD during your visit to (centre) today?

	Base: Those who h will sho		Wood Gr	een	Muswell	Hill	Crouch	End I	Bruce Grove/ Tot Road		Green La	anes
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those who have shopped/ will shop	494	100.0%	123	100.0%	90	100.0%	85	100.0%	71	100.0%	68	100.0%
Nothing	280	56.7%	63	51.2%	58	64.4%	40	47.1%	41	57.7%	37	54.4%
Less than £5.00	45	9.1%	5	4.1%	6	6.7%	12	14.1%	13	18.3%	6	8.8%
£5.01 - £10.00	47	9.5%	8	6.5%	9	10.0%	12	14.1%	4	5.6%	8	11.8%
£10.01 - £20.00	41	8.3%	11	8.9%	5	5.6%	11	12.9%	2	2.8%	7	10.3%
£20.01 - £30.00	19	3.8%	8	6.5%	0	. 0%	4	4.7%	3	4.2%	3	4.4%
£30.01 - £40.00	8	1.6%	5	4.1%	2	2.2%	1	1.2%	0	.0%	0	.0%
£40.01 - £50.00	10	2.0%	4	3.3%	3	3.3%	0	.0%	0	.0%	3	4.4%
£50.01 - £75.00	12	2.4%	7	5.7%	1	1.1%	1	1.2%	2	2.8%	1	1.5%
£75.01 - £100.00	2	.4%	1	. 8%	0	. 0%	0	.0%	1	1.4%	0	.0%
£100.01 - £150.00	9	1.8%	5	4.1%	1	1.1%	3	3.5%	0	.0%	0	.0%
More than £150.00	1	.2%	1	. 8%	0	.0%	0	.0%	0	.0%	0	.0%
Don't know	18	3.6%	4	3.3%	5	5.6%	0	.0%	5	7.0%	3	4.4%
Refused	2	. 4%	1	. 8%	0	.0%	1	1.2%	0	.0%	0	.0%

Q4b. Approximately how much will you spend or have you spent on NON-FOOD during your visit to (centre) today?

	West Green Road/	Seven Sisters
	Num	%
Base: Those who have shopped/ will shop	57	100.0%
Nothing	41	71.9%
Less than £5.00	3	5.3%
£5.01 - £10.00	6	10.5%
£10.01 - £20.00	5	8.8%
£20.01 - £30.00	1	1.8%
£30.01 - £40.00	0	.0%
£40.01 - £50.00	0	.0%
£50.01 - £75.00	0	.0%
£75.01 - £100.00	0	.0%
£100.01 - £150.00	0	.0%
More than £150.00	0	.0%
Don't know	1	1.8%
Refused	0	.0%

Q4c. Approximately how much will you spend or have you spent on EATING/ DRINKING OUT during your visit to (centre) today?

	Base: Those who ha will sho		Wood Gro	een	Muswell	Hill	Crouch E	End B	Bruce Grove/ Tott Road	enham High	Green La	nes
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those who have shopped/ will shop	494	100.0%	123	100.0%	90	100.0%	85	100.0%	71	100.0%	68	100.0%
Nothing	392	79.4%	94	76.4%	84	93.3%	60	70.6%	58	81.7%	53	77.9%
Less than £5.00	33	6.7%	7	5.7%	2	2.2%	10	11.8%	9	12.7%	1	1.5%
£5.01 - £10.00	40	8.1%	13	10.6%	3	3.3%	7	8.2%	4	5.6%	6	8.8%
£10.01 - £20.00	7	1.4%	3	2.4%	1	1.1%	2	2.4%	0	.0%	0	.0%
£20.01 - £30.00	2	. 4%	0	. 0%	0	.0%	2	2.4%	0	.0%	0	.0%
£30.01 - £40.00	1	. 2%	0	. 0%	0	.0%	0	.0%	0	.0%	0	.0%
£40.01 - £50.00	1	. 2%	1	. 8%	0	.0%	0	.0%	0	.0%	0	.0%
£100.01 - £150.00	1	. 2%	1	. 8%	0	.0%	0	.0%	0	.0%	0	.0%
Don't know	16	3.2%	4	3.3%	0	.0%	3	3.5%	0	.0%	8	11.8%
Refused	1	.2%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%

Q4c. Approximately how much will you spend or have you spent on EATING/ DRINKING OUT during your visit to (centre) today?

	West Green Road	/ Seven Sisters
	Num	%
Base: Those who have shopped/ will shop	57	100.0%
Nothing	43	75.4%
Less than £5.00	4	7.0%
£5.01 - £10.00	7	12.3%
£10.01 - £20.00	1	1.8%
£20.01 - £30.00	0	.0%
£30.01 - £40.00	1	1.8%
£40.01 - £50.00	0	.0%
£100.01 - £150.00	0	.0%
Don't know	1	1.8%
Refused	0	.0%

Q5. Do you intend to visit or have you visited any leisure/ entertainment facilities or eat/ drink in (centre) today?

	Base: All resp	Base: All respondents		Wood Green		Muswell Hill		Crouch End		Bruce Grove/ Tottenham High Road		nes
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
Yes	215	30.7%	56	30.8%	35	29.4%	44	38.6%	17	18.1%	32	34.4%
No	441	62.9%	113	62.1%	81	68.1%	66	57.9%	66	70.2%	55	59.1%
Don't know	45	6.4%	13	7.1%	3	2.5%	4	3.5%	11	11.7%	6	6.5%

Q5. Do you intend to visit or have you visited any leisure/ entertainment facilities or eat/ drink in (centre) today?

	West Green Road,	/ Seven Sisters
	Num	%
Base: All respondents	99	100.0%
Yes	31	31.3%
No	60	60.6%
Don't know	8	8.1%

Q6. What type of facilities do you intend to visit or have you visited today?

		Base: Those who h will visit fac		Wood Gr	een	Muswell	Hill	Crouch E	End	Bruce Grove/ Tot Roac	
		Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those who I	have visited/ will visit facilities	215	100.0%	56	100.0%	35	100.0%	44	100.0%	17	100.0%
Sports facilities		21	9.8%	5	8.9%	3	8.6%	5	11.4%	0	. 0%
Pubs/ bars		37	17.2%	7	12.5%	6	17.1%	9	20.5%	1	5.9%
Restaurants		96	44.7%	30	53.6%	15	42.9%	19	43.2%	9	52.9%
Takeaway food		47	21.9%	11	19.6%	4	11.4%	9	20.5%	6	35.3%
Walk about/ look	around	12	5.6%	2	3.6%	1	2.9%	5	11.4%	1	5.9%
Theatre		1	. 5%	1	1.8%	0	.0%	0	.0%	0	. 0%
Don't know		. 0	. 0%	0	.0%	0	.0%	0	.0%	0	. 0%
	Cinema	9	4.2%	3	5.4%	5	14.3%	0	.0%	0	. 0%
	Coffee bar/cafe	3	1.4%	3	5.4%	0	.0%	0	.0%	0	. 0%
Other	Local park	1	. 5%	0	.0%	0	.0%	1	2.3%	0	. 0%
	Internet cafe	1	. 5%	0	.0%	0	.0%	0	.0%	0	. 0%
	Connaught College	1	. 5%	0	.0%	0	.0%	0	.0%	1	5.9%

Q6. What type of facilities do you intend to visit or have you visited today?

		Green L	anes	West Green Road	/ Seven Sisters
		Num	%	Num	%
Base: Those who have vis	ited/ will visit facilities	32	100.0%	31	100.0%
Sports facilities		5	15.6%	3	9.7%
Pubs/ bars		2	6.3%	12	38.7%
Restaurants		14	43.8%	9	29.0%
Takeaway food		9	28.1%	8	25.8%
Walk about/ look around		3	9.4%	0	.0%
Theatre		0	.0%	0	.0%
Don't know		0	.0%	0	.0%
	Cinema	1	3.1%	0	.0%
	Coffee bar/cafe	0	.0%	0	.0%
Other	Local park	0	.0%	0	.0%
	Internet cafe	1	3.1%	0	.0%
	Connaught College	0	. 0%	0	.0%

Q7. How did you travel to (centre) today?

	Base: All respo	ndents	Wood Gre	en	Muswell H	Hill	Crouch Er	nd	Bruce Grove/ Tottenham High Road	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%
Walked	274	39.1%	66	36.3%	45	37.8%	60	52.6%	37	39.4%
Bus/ coach	202	28.8%	61	33.5%	34	28.6%	27	23.7%	25	26.6%
Car (as driver)	83	11.8%	13	7.1%	24	20.2%	17	14.9%	10	10.6%
Tube	50	7.1%	31	17.0%	1	. 8%	0	.0%	5	5.3%
Car (as passenger)	39	5.6%	4	2.2%	8	6.7%	8	7.0%	4	4.3%
Train	30	4.3%	3	1.6%	4	3.4%	2	1.8%	11	11.7%
Bicycle	12	1.7%	4	2.2%	3	2.5%	0	.0%	0	.0%

Q7. How did you travel to (centre) today?

		Base: All respo	ndents	Wood Green		Muswell	Hill	Crouch End		Bruce Grove/ Tottenham High Road	
		Num	%	Num	%	Num	%	Num	%	Num	%
Taxi		4	. 6%	0	. 0%	0	.0%	0	.0%	0	.0%
Other	Motorcycle	7	1.0%	0	.0%	0	.0%	0	.0%	2	2.1%

Q7. How did you travel to (centre) today?

	Green La	anes	West Green Road/ Seven Sisters			
	Num	%	Num	%		
Base: All respondents	93	100.0%	99	100.0%		
Walked	44	47.3%	22	22.2%		
Bus/ coach	24	25.8%	31	31.3%		
Car (as driver)	7	7.5%	12	12.1%		
Tube	5	5.4%	8	8.1%		
Car (as passenger)	4	4.3%	11	11.1%		
Train	6	6.5%	4	4.0%		
Bicycle	2	2.2%	3	3.0%		

Q7. How did you travel to (centre) today?

		Green La	nes V	West Green Road/ Sever		
		Num	%	Num	%	
Taxi		1	1.1%	3	3.0%	
Other	Motorcycle	0	.0%	5	5.1%	

Q8. Approximately how much time will you spend in the shopping area in (centre) today?

	Base: All respondents		Wood Green		Muswell Hill		Crouch End E		Bruce Grove/ Tottenham High Road		Green Lanes	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
0 – 15 minutes	96	13.7%	29	15.9%	14	11.8%	16	14.0%	13	13.8%	12	12.9%
16 – 30 minutes	139	19.8%	27	14.8%	25	21.0%	22	19.3%	30	31.9%	23	24.7%
31 - under an hour	157	22.4%	30	16.5%	29	24.4%	21	18.4%	18	19.1%	34	36.6%
1 – 1.5 hours	97	13.8%	29	15.9%	20	16.8%	15	13.2%	6	6.4%	11	11.8%
Over 1.5 – 2 hours	92	13.1%	28	15.4%	17	14.3%	19	16.7%	17	18.1%	7	7.5%
Over 2 – 3 hours	39	5.6%	17	9.3%	1	. 8%	11	9.6%	2	2.1%	3	3.2%
Over 3 hours	71	10.1%	19	10.4%	13	10.9%	9	7.9%	7	7.4%	2	2.2%
Don't know	10	1.4%	3	1.6%	0	.0%	1	. 9%	1	1.1%	1	1.1%

Q8. Approximately how much time will you spend in the shopping area in (centre) today?

	West Green Road	/ Seven Sisters
	Num	%
Base: All respondents	99	100.0%
0 - 15 minutes	12	12.1%
16 - 30 minutes	12	12.1%
31 – under an hour	25	25.3%
1 - 1.5 hours	16	16.2%
Over 1.5 – 2 hours	4	4.0%
Over 2 – 3 hours	5	5.1%
Over 3 hours	21	21.2%
Don't know	4	4.0%

Q9. How often do you shop in (centre)?

	Base: All respondents		Wood Green		Muswell Hill		Crouch End		Bruce Grove/ Tottenham High Road		Green Lanes	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
Everyday	224	32.0%	57	31.3%	42	35.3%	46	40.4%	29	30.9%	25	26.9%
2-3 times a week	150	21.4%	35	19.2%	32	26.9%	26	22.8%	23	24.5%	17	18.3%
Once a week	125	17.8%	30	16.5%	18	15.1%	15	13.2%	12	12.8%	29	31.2%
Once a fortnight	70	10.0%	14	7.7%	8	6.7%	11	9.6%	10	10.6%	11	11.8%
Once a month	61	8.7%	20	11.0%	6	5.0%	11	9.6%	9	9.6%	5	5.4%
Less than one a month	50	7.1%	20	11.0%	8	6.7%	3	2.6%	8	8.5%	4	4.3%
Never	11	1.6%	3	1.6%	2	1.7%	2	1.8%	1	1.1%	1	1.1%
Don't know	7	1.0%	2	1.1%	2	1.7%	0	.0%	1	1.1%	1	1.1%
Refused	3	. 4%	1	. 5%	1	. 8%	0	.0%	1	1.1%	0	.0%

Q9. How often do you shop in (centre)?

	West Green Road	I/ Seven Sisters
	Num	%
Base: All respondents	99	100.0%
Everyday	25	25.3%
2-3 times a week	17	17.2%
Once a week	21	21.2%
Once a fortnight	16	16.2%
Once a month	10	10.1%
Less than one a month	7	7.1%
Never	2	2.0%
Don't know	1	1.0%
Refused	0	.0%

Q10a. How would you rate AVAILABILITLY OF PARKING in the centre?

	Base: All respondents		Wood Green		Muswell	Muswell Hill		Crouch End E		Bruce Grove/ Tottenham High Road		Green Lanes	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%	
Very good	7	1.0%	1	. 5%	2	1.7%	1	. 9%	1	1.1%	1	1.1%	
Good	126	18.0%	25	13.7%	18	15.1%	28	24.6%	9	9.6%	21	22.6%	
Neither good nor poor	134	19.1%	39	21.4%	30	25.2%	20	17.5%	13	13.8%	12	12.9%	
Poor	94	13.4%	24	13.2%	20	16.8%	13	11.4%	18	19.1%	9	9.7%	
Very poor	159	22.7%	37	20.3%	25	21.0%	21	18.4%	23	24.5%	21	22.6%	
Don't know	181	25.8%	56	30.8%	24	20.2%	31	27.2%	30	31.9%	29	31.2%	

Q10a. How would you rate AVAILABILITLY OF PARKING in the centre?

	West Green Road	I/ Seven Sisters
	Num	%
Base: All respondents	99	100.0%
Very good	1	1.0%
Good	25	25.3%
Neither good nor poor	20	20.2%
Poor	10	10.1%
Very poor	32	32.3%
Don't know	11	11.1%

Q10b. How would you rate PARKING CHARGES in the centre?

	Base: All respondents		Wood Green		Muswell	Muswell Hill		nd B	Bruce Grove/ Tottenham High Road		Green Lanes	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
Very good	7	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	7	7.5%
Good	112	16.0%	22	12.1%	22	18.5%	31	27.2%	4	4.3%	10	10.8%
Neither good nor poor	130	18.5%	38	20.9%	28	23.5%	21	18.4%	13	13.8%	10	10.8%
Poor	88	12.6%	23	12.6%	13	10.9%	13	11.4%	15	16.0%	11	11.8%
Very poor	153	21.8%	38	20.9%	23	19.3%	12	10.5%	30	31.9%	20	21.5%
Don't know	211	30.1%	61	33.5%	33	27.7%	37	32.5%	32	34.0%	35	37.6%

Q10b. How would you rate PARKING CHARGES in the centre?

	West Green Road	I/ Seven Sisters
	Num	%
Base: All respondents	99	100.0%
Very good	0	.0%
Good	23	23.2%
Neither good nor poor	20	20.2%
Poor	13	13.1%
Very poor	30	30.3%
Don't know	13	13.1%

Q10c. How would you rate TRAFFIC CONGESTION in the centre?

	Base: All respondents		Wood Green		Muswell	Muswell Hill		nd E	Bruce Grove/ Tottenham High Road		Green Lanes	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
Very good	11	1.6%	3	1.6%	2	1.7%	3	2.6%	1	1.1%	0	.0%
Good	142	20.3%	36	19.8%	38	31.9%	35	30.7%	5	5.3%	8	8.6%
Neither good nor poor	172	24.5%	47	25.8%	35	29.4%	29	25.4%	25	26.6%	13	14.0%
Poor	172	24.5%	53	29.1%	30	25.2%	29	25.4%	22	23.4%	19	20.4%
Very poor	156	22.3%	25	13.7%	8	6.7%	8	7.0%	39	41.5%	43	46.2%
Don't know	48	6.8%	18	9.9%	6	5.0%	10	8.8%	2	2.1%	10	10.8%

Q10c. How would you rate TRAFFIC CONGESTION in the centre?

	West Green Road	I/ Seven Sisters
	Num	%
Base: All respondents	99	100.0%
Very good	2	2.0%
Good	20	20.2%
Neither good nor poor	23	23.2%
Poor	19	19.2%
Very poor	33	33.3%
Don't know	2	2.0%

Q10d. How would you rate the BUS SERVICE in the centre?

	Base: All respondents		Wood Green		Muswell	Muswell Hill		End E	Bruce Grove/ Tottenham High Road		Green Lanes	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
Very good	84	12.0%	21	11.5%	17	14.3%	24	21.1%	9	9.6%	6	6.5%
Good	431	61.5%	113	62.1%	75	63.0%	68	59.6%	53	56.4%	62	66.7%
Neither good nor poor	121	17.3%	38	20.9%	19	16.0%	13	11.4%	19	20.2%	13	14.0%
Poor	24	3.4%	3	1.6%	2	1.7%	3	2.6%	8	8.5%	1	1.1%
Very poor	8	1.1%	0	.0%	0	.0%	0	.0%	4	4.3%	0	.0%
Don't know	33	4.7%	7	3.8%	6	5.0%	6	5.3%	1	1.1%	11	11.8%

Q10d. How would you rate the BUS SERVICE in the centre?

	West Green Road	/ Seven Sisters
	Num	%
Base: All respondents	99	100.0%
Very good	7	7.1%
Good	60	60.6%
Neither good nor poor	19	19.2%
Poor	7	7.1%
Very poor	4	4.0%
Don't know	2	2.0%

Q10e. How would you rate BUS FACILITIES (SHELTERS) in the centre?

	Base: All respondents		Wood Green		Muswel	Muswell Hill		Crouch End E		Bruce Grove/ Tottenham High Road		nes
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
Very good	50	7.1%	10	5.5%	7	5.9%	12	10.5%	10	10.6%	3	3.2%
Good	401	57.2%	108	59.3%	83	69.7%	63	55.3%	42	44.7%	55	59.1%
Neither good nor poor	168	24.0%	49	26.9%	20	16.8%	27	23.7%	29	30.9%	19	20.4%
Poor	36	5.1%	8	4.4%	2	1.7%	4	3.5%	10	10.6%	2	2.2%
Very poor	8	1.1%	1	. 5%	0	.0%	1	. 9%	2	2.1%	1	1.1%
Don't know	38	5.4%	6	3.3%	7	5.9%	7	6.1%	1	1.1%	13	14.0%

Q10e. How would you rate BUS FACILITIES (SHELTERS) in the centre?

	West Green Road	I/ Seven Sisters
	Num	%
Base: All respondents	99	100.0%
Very good	8	8.1%
Good	50	50.5%
Neither good nor poor	24	24.2%
Poor	10	10.1%
Very poor	3	3.0%
Don't know	4	4.0%

Q10f. How would you rate PERSONAL SAFETY in the centre?

	Base: All respondents		Wood Green		Muswell	Muswell Hill		End B	Bruce Grove/ Tottenham High Road		Green Lanes	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
Very good	69	9.8%	3	1.6%	10	8.4%	33	28.9%	3	3.2%	9	9.7%
Good	306	43.7%	61	33.5%	84	70.6%	48	42.1%	28	29.8%	53	57.0%
Neither good nor poor	187	26.7%	71	39.0%	17	14.3%	27	23.7%	36	38.3%	18	19.4%
Poor	94	13.4%	35	19.2%	6	5.0%	5	4.4%	19	20.2%	8	8.6%
Very poor	39	5.6%	10	5.5%	1	.8%	1	. 9%	8	8.5%	2	2.2%
Don't know	6	.9%	2	1.1%	1	. 8%	0	.0%	0	.0%	3	3.2%

Q10f. How would you rate PERSONAL SAFETY in the centre?

	West Green Roa	d/ Seven Sisters
	Num	%
Base: All respondents	99	100.0%
Very good	11	11.1%
Good	32	32.3%
Neither good nor poor	18	3 18.2%
Poor	21	21.2%
Very poor	17	7 17.2%
Don't know	0	. 0%

Q10g. How would you rate the RANGE OF SHOPS AND SERVICES AVAILABLE in the centre?

	Base: All respondents		Wood Green		Muswell	Muswell Hill		Crouch End		Bruce Grove/ Tottenham High Road		ines
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
Very good	99	14.1%	20	11.0%	16	13.4%	29	25.4%	13	13.8%	16	17.2%
Good	345	49.2%	95	52.2%	58	48.7%	62	54.4%	30	31.9%	50	53.8%
Neither good nor poor	143	20.4%	42	23.1%	22	18.5%	17	14.9%	18	19.1%	21	22.6%
Poor	79	11.3%	18	9.9%	22	18.5%	5	4.4%	17	18.1%	3	3.2%
Very poor	30	4.3%	5	2.7%	1	. 8%	1	.9%	16	17.0%	0	.0%
Don't know	5	. 7%	2	1.1%	0	.0%	0	.0%	0	. 0%	3	3.2%

Q10g. How would you rate the RANGE OF SHOPS AND SERVICES AVAILABLE in the centre?

	West Green Road	/ Seven Sisters
	Num	%
Base: All respondents	99	100.0%
Very good	5	5.1%
Good	50	50.5%
Neither good nor poor	23	23.2%
Poor	14	14.1%
Very poor	7	7.1%
Don't know	0	.0%

Q10h. How would you rate the QUALITY OF SHOPS AND SERVICES AVAILABLE in the centre?

	Base: All respondents		Wood Green		Muswell	Muswell Hill		nd	Bruce Grove/ Tottenham High Road		Green Lanes	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
Very good	78	11.1%	7	3.8%	19	16.0%	25	21.9%	8	8.5%	12	12.9%
Good	376	53.6%	94	51.6%	74	62.2%	69	60.5%	30	31.9%	58	62.4%
Neither good nor poor	152	21.7%	52	28.6%	19	16.0%	15	13.2%	28	29.8%	19	20.4%
Poor	65	9.3%	20	11.0%	6	5.0%	3	2.6%	18	19.1%	2	2.2%
Very poor	23	3.3%	7	3.8%	0	.0%	1	. 9%	9	9.6%	0	.0%
Don't know	7	1.0%	2	1.1%	1	. 8%	1	. 9%	1	1.1%	2	2.2%

Q10h. How would you rate the QUALITY OF SHOPS AND SERVICES AVAILABLE in the centre?

	West Green Road	/ Seven Sisters
	Num	%
Base: All respondents	99	100.0%
Very good	7	7.1%
Good	51	51.5%
Neither good nor poor	19	19.2%
Poor	16	16.2%
Very poor	6	6.1%
Don't know	0	. 0%

Q10i. How would you rate DAYTIME ENTERTAINMENT AND LEISURE FACILITIES in the centre?

	Base: All respondents		Wood Green		Muswell	Muswell Hill		nd	Bruce Grove/ Tottenham High Road		Green Lanes	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
Very good	42	6.0%	5	2.7%	5	4.2%	8	7.0%	7	7.4%	9	9.7%
Good	228	32.5%	70	38.5%	38	31.9%	40	35.1%	22	23.4%	21	22.6%
Neither good nor poor	151	21.5%	38	20.9%	31	26.1%	23	20.2%	22	23.4%	22	23.7%
Poor	105	15.0%	24	13.2%	27	22.7%	22	19.3%	14	14.9%	5	5.4%
Very poor	92	13.1%	31	17.0%	5	4.2%	1	.9%	25	26.6%	6	6.5%
Don't know	83	11.8%	14	7.7%	13	10.9%	20	17.5%	4	4.3%	30	32.3%

Q10i. How would you rate DAYTIME ENTERTAINMENT AND LEISURE FACILITIES in the centre?

	West Green Road	/ Seven Sisters
	Num	%
Base: All respondents	99	100.0%
Very good	8	8.1%
Good	37	37.4%
Neither good nor poor	15	15.2%
Poor	13	13.1%
Very poor	24	24.2%
Don't know	2	2.0%

Q10j. How would you rate EVENING ENTERTAINMENT AND LEISURE FACILITIES in the centre?

	Base: All respondents		Wood Green		Muswell	Muswell Hill		nd B	Bruce Grove/ Tottenham High Road		Green Lanes	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
Very good	41	5.8%	7	3.8%	7	5.9%	7	6.1%	6	6.4%	5	5.4%
Good	243	34.7%	66	36.3%	49	41.2%	55	48.2%	21	22.3%	17	18.3%
Neither good nor poor	161	23.0%	49	26.9%	25	21.0%	22	19.3%	24	25.5%	26	28.0%
Poor	79	11.3%	13	7.1%	25	21.0%	8	7.0%	15	16.0%	6	6.5%
Very poor	89	12.7%	29	15.9%	1	. 8%	3	2.6%	21	22.3%	8	8.6%
Don't know	88	12.6%	18	9.9%	12	10.1%	19	16.7%	7	7.4%	31	33.3%

Q10j. How would you rate EVENING ENTERTAINMENT AND LEISURE FACILITIES in the centre?

	West Green Road	/ Seven Sisters
	Num	%
Base: All respondents	99	100.0%
Very good	9	9.1%
Good	35	35.4%
Neither good nor poor	15	15.2%
Poor	12	12.1%
Very poor	27	27.3%
Don't know	1	1.0%

Q10k. How would you rate TOWN CENTRE EVENTS in the centre?

	Base: All respondents		Wood Green		Muswell	Muswell Hill		nd	Bruce Grove/ Tottenham High Road		Green Lanes	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
Very good	27	3.9%	6	3.3%	7	5.9%	0	.0%	6	6.4%	2	2.2%
Good	187	26.7%	42	23.1%	36	30.3%	37	32.5%	19	20.2%	19	20.4%
Neither good nor poor	168	24.0%	47	25.8%	25	21.0%	26	22.8%	29	30.9%	23	24.7%
Poor	99	14.1%	23	12.6%	23	19.3%	22	19.3%	9	9.6%	7	7.5%
Very poor	103	14.7%	39	21.4%	8	6.7%	2	1.8%	26	27.7%	6	6.5%
Don't know	117	16.7%	25	13.7%	20	16.8%	27	23.7%	5	5.3%	36	38.7%

Q10k. How would you rate TOWN CENTRE EVENTS in the centre?

	West Green Road	I/ Seven Sisters
	Num	%
Base: All respondents	99	100.0%
Very good	6	6.1%
Good	34	34.3%
Neither good nor poor	18	18.2%
Poor	15	15.2%
Very poor	22	22.2%
Don't know	4	4.0%

Q10I. How would you rate LIVELINESS/ STREET LIFE/ CHARACTER in the centre?

	Base: All respondents		Wood Green		Muswell	Muswell Hill		nd E	Bruce Grove/ Tottenham High Road		Green Lanes	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
Very good	48	6.8%	6	3.3%	12	10.1%	16	14.0%	7	7.4%	6	6.5%
Good	270	38.5%	73	40.1%	53	44.5%	47	41.2%	20	21.3%	41	44.1%
Neither good nor poor	175	25.0%	34	18.7%	29	24.4%	37	32.5%	29	30.9%	29	31.2%
Poor	67	9.6%	21	11.5%	4	3.4%	6	5.3%	10	10.6%	1	1.1%
Very poor	87	12.4%	42	23.1%	1	.8%	2	1.8%	25	26.6%	0	.0%
Don't know	54	7.7%	6	3.3%	20	16.8%	6	5.3%	3	3.2%	16	17.2%

Q10I. How would you rate LIVELINESS/ STREET LIFE/ CHARACTER in the centre?

	West Green Road/	Seven Sisters
	Num	%
Base: All respondents	99	100.0%
Very good	1	1.0%
Good	36	36.4%
Neither good nor poor	17	17.2%
Poor	25	25.3%
Very poor	17	17.2%
Don't know	3	3.0%

Q10m. How would you rate the RANGE OF MARKET STALLS AVAILABLE in the centre?

	Base: All respondents		Wood Green		Muswell I	Muswell Hill		nd B	Bruce Grove/ Tottenham High Road		Green Lanes	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
Very good	32	4.6%	6	3.3%	7	5.9%	4	3.5%	4	4.3%	6	6.5%
Good	154	22.0%	61	33.5%	12	10.1%	9	7.9%	16	17.0%	20	21.5%
Neither good nor poor	116	16.5%	39	21.4%	20	16.8%	8	7.0%	22	23.4%	13	14.0%
Poor	106	15.1%	<i>37</i>	20.3%	9	7.6%	6	5.3%	28	29.8%	1	1.1%
Very poor	99	14.1%	18	9.9%	39	32.8%	14	12.3%	12	12.8%	5	5.4%
Don't know	194	27.7%	21	11.5%	32	26.9%	73	64.0%	12	12.8%	48	51.6%

Q10m. How would you rate the RANGE OF MARKET STALLS AVAILABLE in the centre?

	West Green Road	/ Seven Sisters
	Num	%
Base: All respondents	99	100.0%
Very good	5	5.1%
Good	36	36.4%
Neither good nor poor	14	14.1%
Poor	25	25.3%
Very poor	11	11.1%
Don't know	8	8.1%

Q10n. How would you rate the QUALITY OF MARKET STALLS AVAILABLE in the centre?

	Base: All respondents		Wood Green		Muswell	Muswell Hill		nd I	Bruce Grove/ Tottenham High Road		Green Lanes	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
Very good	32	4.6%	4	2.2%	5	4.2%	2	1.8%	6	6.4%	7	7.5%
Good	169	24.1%	65	35.7%	13	10.9%	13	11.4%	36	38.3%	15	16.1%
Neither good nor poor	123	17.5%	38	20.9%	19	16.0%	7	6.1%	24	25.5%	16	17.2%
Poor	63	9.0%	23	12.6%	6	5.0%	4	3.5%	9	9.6%	2	2.2%
Very poor	105	15.0%	31	17.0%	39	32.8%	13	11.4%	3	3.2%	4	4.3%
Don't know	209	29.8%	21	11.5%	37	31.1%	75	65.8%	16	17.0%	49	52.7%

Q10n. How would you rate the QUALITY OF MARKET STALLS AVAILABLE in the centre?

	West Green Road/ S	Seven Sisters
	Num	%
Base: All respondents	99	100.0%
Very good	8	8.1%
Good	27	27.3%
Neither good nor poor	19	19.2%
Poor	19	19.2%
Very poor	15	15.2%
Don't know	11	11.1%

Q100. How would you rate QUALITY/ NUMBER OF PLACES TO EAT/ DRINK in the centre?

	Base: All respondents		Wood Green		Muswell	Muswell Hill		nd I	Bruce Grove/ Tottenham High Road		Green Lanes	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
Very good	79	11.3%	7	3.8%	15	12.6%	32	28.1%	4	4.3%	11	11.8%
Good	331	47.2%	78	42.9%	63	52.9%	66	57.9%	32	34.0%	55	59.1%
Neither good nor poor	145	20.7%	47	25.8%	32	26.9%	13	11.4%	20	21.3%	17	18.3%
Poor	73	10.4%	21	11.5%	7	5.9%	0	.0%	21	22.3%	6	6.5%
Very poor	51	7.3%	23	12.6%	0	.0%	0	.0%	14	14.9%	0	.0%
Don't know	22	3.1%	6	3.3%	2	1.7%	3	2.6%	3	3.2%	4	4.3%

Q100. How would you rate QUALITY/ NUMBER OF PLACES TO EAT/ DRINK in the centre?

	West Green Road	d/ Seven Sisters
	Num	%
Base: All respondents	99	100.0%
Very good	10	10.1%
Good	37	37.4%
Neither good nor poor	16	16.2%
Poor	18	18.2%
Very poor	14	14.1%
Don't know	4	4.0%

Q10p. How would you rate the GENERAL SHOPPING ENVIRONMENT in the centre?

	Base: All respondents		Wood Green		Muswell	Muswell Hill		nd	Bruce Grove/ Tottenham High Road		Green Lanes	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
Very good	56	8.0%	4	2.2%	9	7.6%	19	16.7%	9	9.6%	9	9.7%
Good	382	54.5%	93	51.1%	80	67.2%	76	66.7%	26	27.7%	63	67.7%
Neither good nor poor	150	21.4%	45	24.7%	25	21.0%	13	11.4%	28	29.8%	17	18.3%
Poor	87	12.4%	32	17.6%	4	3.4%	6	5.3%	24	25.5%	2	2.2%
Very poor	19	2.7%	5	2.7%	1	.8%	0	.0%	7	7.4%	0	.0%
Don't know	7	1.0%	3	1.6%	0	.0%	0	.0%	0	.0%	2	2.2%

Q10p. How would you rate the GENERAL SHOPPING ENVIRONMENT in the centre?

	West Green Road	/ Seven Sisters
	Num	%
Base: All respondents	99	100.0%
Very good	6	6.1%
Good	44	44.4%
Neither good nor poor	22	22.2%
Poor	19	19.2%
Very poor	6	6.1%
Don't know	2	2.0%

Q10q. How would you rate the LAYOUT OF THE CENTRE?

	Base: All respondents		Wood Green		Muswell	Muswell Hill		nd I	Bruce Grove/ Tottenham High Road		Green Lanes	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
Very good	45	6.4%	7	3.8%	16	13.4%	6	5.3%	5	5.3%	10	10.8%
Good	379	54.1%	94	51.6%	73	61.3%	81	71.1%	21	22.3%	58	62.4%
Neither good nor poor	202	28.8%	69	37.9%	23	19.3%	23	20.2%	41	43.6%	17	18.3%
Poor	54	7.7%	7	3.8%	7	5.9%	4	3.5%	20	21.3%	2	2.2%
Very poor	12	1.7%	2	1.1%	0	.0%	0	.0%	4	4.3%	3	3.2%
Don't know	9	1.3%	3	1.6%	0	.0%	0	.0%	3	3.2%	3	3.2%

Q10q. How would you rate the LAYOUT OF THE CENTRE?

	West Green Road/ Seven Sisters						
	Num	%					
Base: All respondents	99	100.0%					
Very good	1	1.0%					
Good	52	52.5%					
Neither good nor poor	29	29.3%					
Poor	14	14.1%					
Very poor	3	3.0%					
Don't know	0	.0%					

Q10r. How would you rate the SIZE QUALITY OF SUPERMARKET(S) in the centre?

	Base: All respondents		Wood Green		Muswell	Muswell Hill		nd B	Bruce Grove/ Tottenham High Road		Green Lanes	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
Very good	36	5.1%	2	1.1%	8	6.7%	10	8.8%	1	1.1%	10	10.8%
Good	392	55.9%	108	59.3%	69	58.0%	58	50.9%	29	30.9%	63	67.7%
Neither good nor poor	200	28.5%	58	31.9%	34	28.6%	24	21.1%	45	47.9%	15	16.1%
Poor	44	6.3%	6	3.3%	5	4.2%	18	15.8%	12	12.8%	3	3.2%
Very poor	6	. 9%	1	. 5%	0	.0%	3	2.6%	0	.0%	0	.0%
Don't know	23	3.3%	7	3.8%	3	2.5%	1	. 9%	7	7.4%	2	2.2%

Q10r. How would you rate the SIZE QUALITY OF SUPERMARKET(S) in the centre?

	West Green Road	I/ Seven Sisters
	Num	%
Base: All respondents	99	100.0%
Very good	5	5.1%
Good	65	65.7%
Neither good nor poor	24	24.2%
Poor	0	.0%
Very poor	2	2.0%
Don't know	3	3.0%

Q10s. How would you rate PUBLIC TOILETS in the centre?

	Base: All respondents		Wood Green		Muswell	Muswell Hill		End B	Bruce Grove/ Tottenham High Road		Green Lanes	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
Very good	8	1.1%	4	2.2%	1	.8%	1	. 9%	0	. 0%	1	1.1%
Good	101	14.4%	37	20.3%	12	10.1%	11	9.6%	2	2.1%	15	16.1%
Neither good nor poor	108	15.4%	36	19.8%	17	14.3%	13	11.4%	12	12.8%	15	16.1%
Poor	81	11.6%	17	9.3%	21	17.6%	11	9.6%	15	16.0%	5	5.4%
Very poor	170	24.3%	37	20.3%	25	21.0%	16	14.0%	50	53.2%	17	18.3%
Don't know	233	33.2%	51	28.0%	43	36.1%	62	54.4%	15	16.0%	40	43.0%

Q10s. How would you rate PUBLIC TOILETS in the centre?

	West Green Road/	Seven Sisters
	Num	%
Base: All respondents	99	100.0%
Very good	1	1.0%
Good	24	24.2%
Neither good nor poor	15	15.2%
Poor	12	12.1%
Very poor	25	25.3%
Don't know	22	22.2%

Q11. What improvements would you like to see made to (centre)?

	Base: All resp	ondents	Wood Gr	een	Muswell	Hill	Crouch E	ind
	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%
Improve food store provision	87	12.4%	10	5.5%	12	10.1%	14	12.3%
Increase range of national/ multiple chain stores	51	7.3%	8	4.4%	10	8.4%	9	7.9%
Increase range of local/ speciality retailers	155	22.1%	18	9.9%	47	39.5%	21	18.4%
Improve quality of shops and services	95	13.6%	19	10.4%	10	8.4%	22	19.3%
Improve the appearance of the town centre	119	17.0%	40	22.0%	12	10.1%	8	7.0%
Improve the range of stalls in the market	72	10.3%	11	6.0%	12	10.1%	9	7.9%
Improve the quality of stalls in the market	40	5.7%	9	4.9%	4	3.4%	4	3.5%
Make centre safer (More CCTV, policing etc)	97	13.8%	29	15.9%	9	7.6%	2	1.8%
Remove traffic congestion	132	18.8%	14	7.7%	21	17.6%	16	14.0%
Provide more housing in the town centre	8	1.1%	2	1.1%	3	2.5%	1	. 9%
Improve the frequency of public transport	45	6.4%	0	.0%	8	6.7%	9	7.9%
Improve car parking availability/ reduce charges	97	13.8%	13	7.1%	26	21.8%	16	14.0%
Provide better entertainment/ leisure	42	6.0%	9	4.9%	9	7.6%	8	7.0%
Improve quality and range of cafes, restaurants	90	12.8%	27	14.8%	12	10.1%	1	. 9%
Improve pedestrian links/ facilities in town centre	39	5.6%	2	1.1%	6	5.0%	5	4.4%
Nothing in particular	81	11.6%	26	14.3%	15	12.6%	18	15.8%
Don't know	84	12.0%	32	17.6%	15	12.6%	12	10.5%

Q11. What improvements would you like to see made to (centre)?

		Base: All respo	ondents	Wood G	reen	Muswel	l Hill	Crouch	End
		Num	%	Num	%	Num	%	Num	%
	Cleaner streets/buildings/area	59	8.4%	28	15.4%	1	. 8%	3	2.6%
	Public toilets/more toilets	18	2.6%	7	3.8%	3	2.5%	2	1.8%
	More green areas	13	1.9%	6	3.3%	0	.0%	5	4.4%
	Lower prices	7	1.0%	1	. 5%	2	1.7%	4	3.5%
	Later shop opening hours	5	. 7%	2	1.1%	2	1.7%	1	. 9%
	Farmers market	4	. 6%	1	. 5%	1	.8%	2	1.8%
	Proper supermarket/large	4	. 6%	1	. 5%	0	.0%	1	. 9%
Other	Indoor market/proper market	3	. 4%	0	.0%	1	. 8%	1	. 9%
Other	A Marks & Spencer store	3	. 4%	2	1.1%	0	.0%	0	.0%
	More diversity of shop types	3	. 4%	1	. 5%	1	. 8%	0	.0%
	Department stores	2	. 3%	1	. 5%	0	.0%	0	.0%
	A Primark store	1	. 1%	1	. 5%	0	.0%	0	.0%
	Facilities for young people	1	. 1%	0	.0%	0	.0%	1	. 9%
	More seating areas/benches	1	. 1%	0	.0%	1	. 8%	0	.0%
	Less of a police presence	1	. 1%	0	.0%	0	.0%	0	.0%
	More book shops	1	. 1%	1	. 5%	0	.0%	0	.0%

Q11. What improvements would you like to see made to (centre)?

	Bruce Grove/ Tot Road		Green La	nes W	est Green Road/	Seven Sisters
	Num	%	Num	%	Num	%
Base: All respondents	94	100.0%	93	100.0%	99	100.0%
Improve food store provision	12	12.8%	12	12.9%	27	27.3%
Increase range of national/ multiple chain stores	11	11.7%	10	10.8%	3	3.0%
Increase range of local/ speciality retailers	35	37.2%	16	17.2%	18	18.2%
Improve quality of shops and services	21	22.3%	7	7.5%	16	16.2%
Improve the appearance of the town centre	30	31.9%	5	5.4%	24	24.2%
Improve the range of stalls in the market	27	28.7%	5	5.4%	8	8.1%
Improve the quality of stalls in the market	11	11.7%	3	3.2%	9	9.1%
Make centre safer (More CCTV, policing etc)	20	21.3%	12	12.9%	25	25.3%
Remove traffic congestion	29	30.9%	30	32.3%	22	22.2%
Provide more housing in the town centre	0	. 0%	2	2.2%	0	.0%
Improve the frequency of public transport	3	3.2%	16	17.2%	9	9.1%
Improve car parking availability/ reduce charges	16	17.0%	15	16.1%	11	11.1%
Provide better entertainment/ leisure	3	3.2%	10	10.8%	3	3.0%
Improve quality and range of cafes, restaurants	24	25.5%	10	10.8%	16	16.2%
Improve pedestrian links/ facilities in town centre	6	6.4%	10	10.8%	10	10.1%
Nothing in particular	1	1.1%	12	12.9%	9	9.1%
Don't know	9	9.6%	12	12.9%	4	4.0%

Q11. What improvements would you like to see made to (centre)?

		Bruce Grove/ Totto Road	enham High	Green Lan	es W	est Green Road/ S	even Sisters
		Num	%	Num	%	Num	%
	Cleaner streets/buildings/area	13	13.8%	3	3.2%	11	11.1%
	Public toilets/more toilets	5	5.3%	0	.0%	1	1.0%
	More green areas	0	.0%	1	1.1%	1	1.0%
	Lower prices	0	.0%	0	.0%	0	.0%
	Later shop opening hours	0	.0%	0	.0%	0	.0%
	Farmers market	0	.0%	0	.0%	0	.0%
	Proper supermarket/large	0	.0%	1	1.1%	1	1.0%
Other	Indoor market/proper market	1	1.1%	0	.0%	0	.0%
Other	A Marks & Spencer store	0	.0%	1	1.1%	0	.0%
	More diversity of shop types	0	.0%	1	1.1%	0	.0%
	Department stores	0	.0%	0	.0%	1	1.0%
	A Primark store	0	.0%	0	.0%	0	.0%
	Facilities for young people	0	.0%	0	.0%	0	.0%
	More seating areas/benches	0	.0%	0	.0%	0	.0%
	Less of a police presence	0	.0%	0	.0%	1	1.0%
	More book shops	0	.0%	0	.0%	0	.0%

Q12. Do you ever come to (centre) to visit other facilities such as libraries, museums, community halls or health facilities?

	Base: All respondents		Wood Green		Muswell Hill		Crouch End E		Bruce Grove/ Tottenham High Road		Green Lan	ies
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
Yes	327	46.6%	75	41.2%	65	54.6%	73	64.0%	50	53.2%	20	21.5%
No	374	53.4%	107	58.8%	54	45.4%	41	36.0%	44	46.8%	73	78.5%

Q12. Do you ever come to (centre) to visit other facilities such as libraries, museums, community halls or health facilities?

	West Green Roa	d/ Seven Sisters
	Num	%
Base: All respondents	99	100.0%
Yes	44	44.4%
No	55	55.6%

Q13. Which of the following facilities do you use in (centre)?

		Base: Those vi facilit		Wood G	reen	Muswell	Hill	Crouch End	
		Num	%	Num	%	Num	%	Num	%
Base: Those visiting oth	er facilities	215	100.0%	56	100.0%	35	100.0%	44	100.0%
Library		88	40.9%	25	44.6%	18	51.4%	28	63.6%
Museums/ galleries		10	4.7%	3	5.4%	1	2.9%	4	9.1%
Community Halls		10	4.7%	3	5.4%	0	.0%	2	4.5%
Health Centre		26	12.1%	4	7.1%	4	11.4%	12	27.3%
Advice and information	centres	11	5.1%	2	3.6%	2	5.7%	3	6.8%
Recreation centres/ gro	unds	24	11.2%	5	8.9%	4	11.4%	5	11.4%
Multi-cultural centres		4	1.9%	0	.0%	2	5.7%	1	2.3%
Youth centres		4	1.9%	2	3.6%	0	.0%	2	4.5%
Adult/ children special r	needs centre	1	. 5%	0	.0%	1	2.9%	0	.0%
Day care		1	. 5%	0	.0%	0	.0%	1	2.3%
Elderly clubs		. 0	.0%	0	.0%	0	.0%	0	.0%
None of these		1	. 5%	0	.0%	0	.0%	0	. 0%
Don't know		. 0	.0%	0	.0%	0	.0%	0	. 0%
Other	A gym	2	.9%	0	.0%	0	.0%	0	. 0%
Other	Mother & baby club	1	. 5%	0	.0%	0	.0%	1	2.3%

Q13. Which of the following facilities do you use in (centre)?

	_	Bruce Grove/ Tot Road		Green La	nes W	West Green Road/ Seven Siste		
		Num	%	Num	%	Num	%	
Base: Those visiting oth	er facilities	17	100.0%	32	100.0%	31	100.0%	
Library		6	35.3%	4	12.5%	7	22.6%	
Museums/ galleries		1	5.9%	0	.0%	1	3.2%	
Community Halls		3	17.6%	1	3.1%	1	3.2%	
Health Centre		2	11.8%	2	6.3%	2	6.5%	
Advice and information	centres	2	11.8%	1	3.1%	1	3.2%	
Recreation centres/ gro	unds	4	23.5%	3	9.4%	3	9.7%	
Multi-cultural centres		1	5.9%	0	.0%	0	. 0%	
Youth centres		0	.0%	0	.0%	0	. 0%	
Adult/ children special	needs centre	0	.0%	0	.0%	0	. 0%	
Day care		0	.0%	0	.0%	0	. 0%	
Elderly clubs		. 0	.0%	0	.0%	0	. 0%	
None of these		0	.0%	1	3.1%	0	. 0%	
Don't know		. 0	.0%	0	.0%	0	. 0%	
Ohlass	A gym	1	5.9%	0	.0%	1	3.2%	
Other	Mother & baby club	0	.0%	0	.0%	0	. 0%	

Q14. What other new facilities would you like to see made in (centre)?

		Base: All respo	ondents	Wood Gre	een	Muswell I	Hill	Crouch E	ind
		Num	%	Num	%	Num	%	Num	%
Base: All respondents		701	100.0%	182	100.0%	119	100.0%	114	100.0%
Library		31	4.4%	3	1.6%	3	2.5%	1	.9%
Community Halls		23	3.3%	5	2.7%	3	2.5%	5	4.4%
Health Centre		29	4.1%	6	3.3%	4	3.4%	3	2.6%
Advice and information	on centres	45	6.4%	19	10.4%	2	1.7%	3	2.6%
Recreation centres/ g	rounds	65	9.3%	20	11.0%	10	8.4%	3	2.6%
Multi-cultural centres		32	4.6%	5	2.7%	9	7.6%	2	1.8%
Youth centres		72	10.3%	25	13.7%	6	5.0%	9	7.9%
Adult/ children specia	al needs centre	16	2.3%	1	. 5%	5	4.2%	2	1.8%
Day care		11	1.6%	2	1.1%	2	1.7%	2	1.8%
Elderly clubs		19	2.7%	6	3.3%	5	4.2%	2	1.8%
None of these		160	22.8%	40	22.0%	41	34.5%	32	28.1%
Don't know		274	39.1%	63	34.6%	43	36.1%	38	33.3%
	Cinema	24	3.4%	0	.0%	1	. 8%	21	18.4%
	Activities for young children	3	. 4%	3	1.6%	0	.0%	0	.0%
	Museum	2	. 3%	1	. 5%	1	. 8%	0	.0%
	Regional arts centre	2	. 3%	1	. 5%	0	. 0%	0	.0%
	Theatre	2	. 3%	0	.0%	1	. 8%	0	.0%
	Swimming pool	2	. 3%	1	. 5%	1	. 8%	0	.0%
	Sports centres	2	. 3%	1	. 5%	0	.0%	0	.0%
Other	Free English language centres	1	. 1%	0	.0%	0	.0%	1	. 9%
	Use of town hall	1	. 1%	0	.0%	0	.0%	1	. 9%
	Adult education centre	1	. 1%	0	.0%	0	.0%	1	. 9%
	Larger library	1	. 1%	0	.0%	0	.0%	0	.0%
	Exhibition centre	1	. 1%	1	. 5%	0	.0%	0	.0%
	Gym	1	. 1%	0	.0%	0	.0%	0	.0%
	Bank	1	. 1%	0	. 0%	0	. 0%	0	.0%
	Coffee shop	1	. 1%	1	. 5%	0	. 0%	0	.0%

Q14. What other new facilities would you like to see made in (centre)?

		Bruce Grove/ Totte Road	enham High	Green Lar	ies	West Green Road/	Seven Sisters
		Num	%	Num	%	Num	%
Base: All respondents		94	100.0%	93	100.0%	99	100.0%
Library		0	. 0%	21	22.6%	3	3.0%
Community Halls		1	1.1%	6	6.5%	3	3.0%
Health Centre		5	5.3%	8	8.6%	3	3.0%
Advice and information	centres	10	10.6%	4	4.3%	7	7.1%
Recreation centres/ grou	unds	10	10.6%	10	10.8%	12	12.1%
Multi-cultural centres		4	4.3%	8	8.6%	4	4.0%
Youth centres		13	13.8%	13	14.0%	6	6.1%
Adult/ children special r	needs centre	3	3.2%	3	3.2%	2	2.0%
Day care		2	2.1%	3	3.2%	0	.0%
Elderly clubs		3	3.2%	2	2.2%	1	1.0%
None of these		11	11.7%	17	18.3%	19	19.2%
Don't know		54	57.4%	30	32.3%	46	46.5%
	Cinema	0	.0%	1	1.1%	1	1.0%
	Activities for young children	0	.0%	0	. 0%	0	.0%
	Museum	0	.0%	0	. 0%	0	.0%
	Regional arts centre	1	1.1%	0	.0%	0	.0%
	Theatre	0	.0%	1	1.1%	0	. 0%
	Swimming pool	0	.0%	0	.0%	0	. 0%
	Sports centres	0	.0%	0	.0%	1	1.0%
Other	Free English language centres	0	.0%	0	.0%	0	. 0%
	Use of town hall	0	.0%	0	.0%	0	. 0%
	Adult education centre	0	.0%	0	. 0%	0	. 0%
	Larger library	0	.0%	1	1.1%	0	. 0%
	Exhibition centre	0	.0%	0	.0%	0	.0%
	Gym	1	1.1%	0	.0%	0	.0%
	Bank	1	1.1%	0	.0%	0	.0%
	Coffee shop	0	.0%	0	.0%	0	. 0%

Q15. Which other shopping centres or towns do you use regularly (i.e. at least once a month)?

	Base: All respo	ondents	Wood Gre	een	Muswell I	Hill	Crouch E	End
	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%
Walthamstow	84	12.0%	15	8.2%	8	6.7%	16	14.0%
Wood Green	293	41.8%	39	21.4%	45	37.8%	46	40.4%
Muswell Hill	127	18.1%	19	10.4%	30	25.2%	52	45.6%
Crouch End	122	17.4%	18	9.9%	43	36.1%	34	29.8%
Bruce Grove/ Tottenham High Road	54	7.7%	6	3.3%	8	6.7%	9	7.9%
Green Lanes	84	12.0%	14	7.7%	11	9.2%	13	11.4%
West Green Road/ Seven Sisters	77	11.0%	11	6.0%	8	6.7%	10	8.8%
Central London	190	27.1%	45	24.7%	43	36.1%	40	35.1%
Finsbury Park	98	14.0%	13	7.1%	17	14.3%	20	17.5%
Stoke Newington	18	2.6%	3	1.6%	1	. 8%	7	6.1%
Islington	53	7.6%	7	3.8%	12	10.1%	17	14.9%
Brent Cross	93	13.3%	19	10.4%	32	26.9%	23	20.2%
Palmers Green	16	2.3%	9	4.9%	2	1.7%	2	1.8%
Edmonton	39	5.6%	16	8.8%	3	2.5%	2	1.8%
Enfield	42	6.0%	18	9.9%	2	1.7%	9	7.9%
No other centre	82	11.7%	40	22.0%	6	5.0%	6	5.3%
Don't know	8	1.1%	3	1.6%	0	. 0%	1	. 9%

Q15. Which other shopping centres or towns do you use regularly (i.e. at least once a month)?

		Base: All resp	ondents	Wood Gre	een	Muswell	Hill	Crouch E	ind
		Num	%	Num	%	Num	%	Num	%
	Holloway Road	13	1.9%	4	2.2%	1	. 8%	4	3.5%
	Barnet	7	1.0%	1	. 5%	3	2.5%	1	.9%
	Brixton	5	.7%	0	. 0%	0	. 0%	2	1.8%
	Highgate	4	. 6%	0	. 0%	0	. 0%	4	3.5%
	Watford	3	.4%	1	. 5%	1	. 8%	0	.0%
	Camden	3	.4%	1	. 5%	2	1.7%	0	.0%
	Bromley	3	.4%	0	. 0%	1	. 8%	1	. 9%
	Richmond	3	. 4%	1	. 5%	0	. 0%	0	.0%
	Clapham	3	.4%	0	. 0%	0	. 0%	0	.0%
	Ilford	3	.4%	1	. 5%	0	.0%	0	.0%
	Dalston	2	. 3%	1	. 5%	0	. 0%	0	.0%
	East Finchley	2	. 3%	0	. 0%	2	1.7%	0	.0%
	Lakeside	2	.3%	2	1.1%	0	.0%	0	.0%
	Hackney	2	.3%	0	. 0%	0	.0%	1	.9%
Other	Southgate	2	.3%	1	. 5%	0	.0%	0	.0%
Other	Hammersmith	2	.3%	0	. 0%	0	.0%	1	.9%
	Woolwich	2	.3%	0	. 0%	0	.0%	1	.9%
	Archway	2	.3%	0	. 0%	1	. 8%	0	.0%
	East Ham	2	.3%	0	. 0%	0	.0%	0	.0%
	Stratford	2	. 3%	0	.0%	0	. 0%	0	.0%
	Aldershot	1	.1%	1	. 5%	0	. 0%	0	.0%
	Colney Hatch Lane	1	.1%	0	. 0%	1	. 8%	0	.0%
	Stroud Green	1	.1%	0	. 0%	0	.0%	1	.9%
	Southwark	1	.1%	0	. 0%	0	.0%	0	.0%
	North Finchley	1	.1%	0	.0%	0	. 0%	0	.0%
	Lewisham	1	.1%	0	. 0%	0	. 0%	0	.0%
	Notting Hill	1	.1%	0	. 0%	1	. 8%	0	.0%
	Covent Garden	1	.1%	0	. 0%	1	. 8%	0	.0%
	Kingston	1	.1%	0	. 0%	0	. 0%	1	. 9%
	Belsize park	1	.1%	1	. 5%	0	.0%	0	.0%

Q15. Which other shopping centres or towns do you use regularly (i.e. at least once a month)?

		Base: All resp	ondents	Wood Gr	een	Muswell I	Hill	Crouch E	nd
		Num	%	Num	%	Num	%	Num	%
	Tottenham Hale	1	.1%	0	.0%	0	.0%	0	.0%
	Kilburn	1	.1%	0	. 0%	0	.0%	0	.0%
	Bluewater	1	.1%	0	. 0%	1	. 8%	0	.0%
	Hornsey	1	. 1%	0	. 0%	0	.0%	0	.0%
	Dagenham	1	.1%	1	. 5%	0	.0%	0	.0%
	Surrey Quays	1	.1%	0	. 0%	0	.0%	0	.0%
	Witney	1	.1%	0	.0%	0	.0%	0	.0%
	Swindon	1	.1%	0	. 0%	0	.0%	0	.0%
	Harrow	1	.1%	0	.0%	0	.0%	0	.0%
	Staines	1	.1%	0	. 0%	0	.0%	0	.0%
Other	Salisbury	1	.1%	0	.0%	0	.0%	0	.0%
	Norwich	1	.1%	0	. 0%	0	.0%	0	.0%
	Inverness	1	.1%	0	. 0%	0	.0%	0	.0%
	Camberwell	1	.1%	0	. 0%	0	.0%	0	.0%
	Croydon	1	.1%	0	. 0%	0	.0%	0	.0%
	Colchester	1	.1%	0	. 0%	0	.0%	0	.0%
	Wimbledon	1	.1%	0	. 0%	0	.0%	0	.0%
	Kensington	1	.1%	0	. 0%	0	.0%	0	.0%
	Uxbridge	1	.1%	0	. 0%	0	.0%	0	.0%
	Waltham Forest	1	.1%	1	. 5%	0	.0%	0	.0%
	Brick Lane	1	.1%	1	. 5%	0	.0%	0	.0%

Q15. Which other shopping centres or towns do you use regularly (i.e. at least once a month)?

	Bruce Grove/ To Roa		Green La	nes	West Green Road	/ Seven Sisters
	Num	%	Num	%	Num	%
Base: All respondents	94	100.0%	93	100.0%	99	100.0%
Walthamstow	16	17.0%	8	8.6%	21	21.2%
Wood Green	39	41.5%	52	55.9%	72	72.7%
Muswell Hill	14	14.9%	3	3.2%	9	9.1%
Crouch End	12	12.8%	4	4.3%	11	11.1%
Bruce Grove/ Tottenham High Road	17	18.1%	5	5.4%	9	9.1%
Green Lanes	19	20.2%	10	10.8%	17	17.2%
West Green Road/ Seven Sisters	16	17.0%	10	10.8%	22	22.2%
Central London	23	24.5%	10	10.8%	29	29.3%
Finsbury Park	8	8.5%	17	18.3%	23	23.2%
Stoke Newington	0	.0%	2	2.2%	5	5.1%
Islington	4	4.3%	4	4.3%	9	9.1%
Brent Cross	6	6.4%	6	6.5%	7	7.1%
Palmers Green	0	.0%	1	1.1%	2	2.0%
Edmonton	9	9.6%	1	1.1%	8	8.1%
Enfield	7	7.4%	2	2.2%	4	4.0%
No other centre	14	14.9%	13	14.0%	3	3.0%
Don't know	1	1.1%	2	2.2%	1	1.0%

Q15. Which other shopping centres or towns do you use regularly (i.e. at least once a month)?

		Bruce Grove/ Tott Road	enham High	Green Lar	nes W	West Green Road/ Seven Sisters			
		Num	%	Num	%	Num	%		
	Holloway Road	1	1.1%	2	2.2%	1	1.0%		
	Barnet	0	.0%	1	1.1%	1	1.0%		
	Brixton	0	.0%	1	1.1%	2	2.0%		
	Highgate	0	.0%	0	. 0%	0	.0%		
	Watford	0	.0%	0	. 0%	1	1.0%		
	Camden	0	.0%	0	.0%	0	.0%		
	Bromley	1	1.1%	0	.0%	0	.0%		
	Richmond	0	.0%	0	.0%	2	2.0%		
	Clapham	0	.0%	0	.0%	3	3.0%		
	Ilford	2	2.1%	0	. 0%	0	.0%		
	Dalston	1	1.1%	0	. 0%	0	.0%		
	East Finchley	0	.0%	0	. 0%	0	.0%		
	Lakeside	0	.0%	0	.0%	0	. 0%		
	Hackney	0	.0%	1	1.1%	0	. 0%		
Other	Southgate	1	1.1%	0	.0%	0	. 0%		
Other	Hammersmith	0	.0%	0	.0%	1	1.0%		
	Woolwich	1	1.1%	0	.0%	0	. 0%		
	Archway	1	1.1%	0	.0%	0	. 0%		
	East Ham	2	2.1%	0	.0%	0	. 0%		
	Stratford	0	.0%	0	.0%	2	2.0%		
	Aldershot	0	.0%	0	.0%	0	.0%		
	Colney Hatch Lane	0	.0%	0	.0%	0	.0%		
	Stroud Green	0	.0%	0	.0%	0	.0%		
	Southwark	0	.0%	1	1.1%	0	.0%		
	North Finchley	0	.0%	0	.0%	1	1.0%		
	Lewisham	0	.0%	0	.0%	1	1.0%		
	Notting Hill	0	.0%	0	.0%	0	. 0%		
	Covent Garden	0	.0%	0	.0%	0	. 0%		
	Kingston	0	.0%	0	.0%	0	.0%		
	Belsize park	0	.0%	0	. 0%	0	. 0%		

Q15. Which other shopping centres or towns do you use regularly (i.e. at least once a month)?

		Bruce Grove/ To Roa		Green L	anes	West Green Road	d/ Seven Sisters
		Num	%	Num	%	Num	%
	Tottenham Hale	1	1.1%	0	. 0%	0	. 0%
	Kilburn	0	.0%	1	1.1%	0	. 0%
	Bluewater	0	.0%	0	. 0%	0	. 0%
	Hornsey	0	.0%	0	.0%	1	1.0%
	Dagenham	0	.0%	0	.0%	0	.0%
	Surrey Quays	1	1.1%	0	.0%	0	.0%
	Witney	1	1.1%	0	.0%	0	.0%
	Swindon	1	1.1%	0	.0%	0	.0%
	Harrow	1	1.1%	0	.0%	0	.0%
	Staines	1	1.1%	0	.0%	0	.0%
Other	Salisbury	1	1.1%	0	.0%	0	.0%
	Norwich	1	1.1%	0	.0%	0	.0%
	Inverness	1	1.1%	0	.0%	0	.0%
	Camberwell	0	.0%	0	.0%	1	1.0%
	Croydon	0	.0%	0	.0%	1	1.0%
	Colchester	0	.0%	0	.0%	1	1.0%
	Wimbledon	0	.0%	0	.0%	1	1.0%
	Kensington	1	1.1%	0	.0%	0	.0%
	Uxbridge	1	1.1%	0	.0%	0	.0%
	Waltham Forest	0	.0%	0	.0%	0	. 0%
	Brick Lane	0	.0%	0	.0%	0	. 0%

Q16. SEG

	Base: All resp	ondents	Wood Gr	Wood Green Muswell Hill		Hill	Crouch E	ind	Bruce Grove/ Tottenham High Road		Green Lanes	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
A/B	119	17.0%	19	10.4%	36	30.3%	38	33.3%	5	5.3%	12	12.9%
C1	282	40.2%	64	35.2%	49	41.2%	42	36.8%	39	41.5%	37	39.8%
C2	143	20.4%	45	24.7%	23	19.3%	14	12.3%	24	25.5%	20	21.5%
D/E	148	21.1%	51	28.0%	9	7.6%	20	17.5%	24	25.5%	24	25.8%
Refused	9	1.3%	3	1.6%	2	1.7%	0	.0%	2	2.1%	0	.0%

Q16. SEG

	West Green Road	d/ Seven Sisters
	Num	%
Base: All respondents	99	100.0%
A/B	9	9.1%
C1	51	51.5%
C2	17	17.2%
D/E	20	20.2%
Refused	2	2.0%

Q17. Age band of respondent

	Base: All resp	ondents	Wood Green		Muswell	Muswell Hill		End E	Bruce Grove/ Tot Road		Green Lanes	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
18 - 24 years	108	15.4%	45	24.7%	11	9.2%	12	10.5%	11	11.7%	14	15.1%
25 - 34 years	201	28.7%	55	30.2%	35	29.4%	34	29.8%	23	24.5%	29	31.2%
35 - 44 years	181	25.8%	38	20.9%	22	18.5%	31	27.2%	30	31.9%	27	29.0%
45 - 54 years	85	12.1%	18	9.9%	19	16.0%	10	8.8%	15	16.0%	11	11.8%
55 - 64 years	75	10.7%	13	7.1%	18	15.1%	15	13.2%	7	7.4%	11	11.8%
65 years or above	42	6.0%	12	6.6%	9	7.6%	12	10.5%	5	5.3%	1	1.1%
Refused	9	1.3%	1	. 5%	5	4.2%	0	.0%	3	3.2%	0	. 0%

Q17. Age band of respondent

	West Green Road	/ Seven Sisters
	Num	%
Base: All respondents	99	100.0%
18 - 24 years	15	15.2%
25 - 34 years	25	25.3%
35 - 44 years	33	33.3%
45 - 54 years	12	12.1%
55 - 64 years	11	11.1%
65 years or above	3	3.0%
Refused	0	.0%

Q18. Gender of respondent

	Base: All respondents		Wood Green		Muswell Hill		Crouch E	Crouch End E		Bruce Grove/ Tottenham High Road		ies
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
Male	317	45.2%	83	45.6%	60	50.4%	38	33.3%	48	51.1%	32	34.4%
Female	384	54.8%	99	54.4%	59	49.6%	76	66.7%	46	48.9%	61	65.6%

(cont.)

Q18. Gender of respondent

	West Green Roa	d/ Seven Sisters
	Num	%
Base: All respondents	99	100.0%
Male	56	56.6%
Female	43	43.4%

Q19. Household composition

			Base: All respo	ndents	Wood Gre	een	Muswell I	Hill	Crouch E	nd	Bruce Grove/ Tott Road	enham High
			Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents			701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%
		1	240	34.2%	68	37.4%	42	35.3%	36	31.6%	26	27.7%
		2	310	44.2%	73	40.1%	46	38.7%	60	52.6%	49	52.1%
		3	77	11.0%	20	11.0%	16	13.4%	10	8.8%	11	11.7%
Number of adults		4	42	6.0%	9	4.9%	8	6.7%	7	6.1%	4	4.3%
aged 16 years and		5	22	3.1%	10	5.5%	5	4.2%	1	. 9%	3	3.2%
over		6	2	. 3%	1	. 5%	0	.0%	0	.0%	0	.0%
		7	6	. 9%	0	.0%	2	1.7%	0	.0%	1	1.1%
		8	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%
	Refused		1	. 1%	0	.0%	0	.0%	0	.0%	0	. 0%
		0	455	64.9%	128	70.3%	89	74.8%	68	59.6%	50	53.2%
		1	129	18.4%	24	13.2%	17	14.3%	27	23.7%	21	22.3%
		2	83	11.8%	23	12.6%	10	8.4%	15	13.2%	14	14.9%
		3	19	2.7%	4	2.2%	1	.8%	4	3.5%	5	5.3%
Number of children aged under 16		4	4	. 6%	1	. 5%	0	.0%	0	.0%	1	1.1%
agea ander 10		5	2	. 3%	0	. 0%	0	.0%	0	.0%	2	2.1%
		6	5	. 7%	2	1.1%	1	.8%	0	.0%	1	1.1%
		7	3	. 4%	0	.0%	1	.8%	0	.0%	0	.0%
	Refused		1	.1%	0	.0%	0	.0%	0	.0%	0	. 0%

Q19. Household composition

		Green La	nes W	West Green Road/ Seven Sisters			
		Num	%	Num	%		
Base: All respondents	5	93	100.0%	99	100.0%		
	1	34	36.6%	34	34.3%		
	2	40	43.0%	42	42.4%		
	3	7	7.5%	13	13.1%		
Number of adults aged 16 years and over	4	6	6.5%	8	8.1%		
	5	2	2.2%	1	1.0%		
	6	1	1.1%	0	. 0%		
	7	2	2.2%	1	1.0%		
	8	0	.0%	0	. 0%		
	Refused	1	1.1%	0	. 0%		
	0	58	62.4%	62	62.6%		
Number of children aged under 16	1	17	18.3%	23	23.2%		
	2	12	12.9%	9	9.1%		
	3	3	3.2%	2	2.0%		
	4	1	1.1%	1	1.0%		
	5	0	.0%	0	.0%		
	6	0	.0%	1	1.0%		
	7	1	1.1%	1	1.0%		
	Refused	1	1.1%	0	. 0%		

Q20. Number of cars in household

	Base: All respondents		Wood Green		Muswell Hill		Crouch End		Bruce Grove/ Tottenham High Road		Green Lanes	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
None	329	46.9%	101	55.5%	42	35.3%	37	32.5%	55	58.5%	45	48.4%
One	320	45.6%	68	37.4%	61	51.3%	65	57.0%	35	37.2%	44	47.3%
Two	42	6.0%	10	5.5%	11	9.2%	10	8.8%	4	4.3%	4	4.3%
Three or more	9	1.3%	2	1.1%	5	4.2%	2	1.8%	0	.0%	0	.0%
Refused	1	.1%	1	. 5%	0	.0%	0	.0%	0	.0%	0	. 0%

(cont.)

Q20. Number of cars in household

	West Green Road/ Seven Sisters						
	Num	%					
Base: All respondents	99	100.0%					
None	49	49.5%					
One	47	47.5%					
Two	3	3.0%					
Three or more	0	.0%					
Refused	0	.0%					

Q21. Would you be willing to be recontacted as part of our quality procedures?

	Base: All respondents		Wood Green		Muswell Hill		Crouch End B		Bruce Grove/ Tottenham High Road		Green Lanes	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	701	100.0%	182	100.0%	119	100.0%	114	100.0%	94	100.0%	93	100.0%
Yes	276	39.4%	81	44.5%	47	39.5%	55	48.2%	33	35.1%	42	45.2%
No	425	60.6%	101	55.5%	72	60.5%	59	51.8%	61	64.9%	51	54.8%

Q21. Would you be willing to be recontacted as part of our quality procedures?

	West Green Road/ Seven Sisters							
	Num	%						
Base: All respondents	99	100.0%						
Yes	18	18.2%						
No	81	81.8%						