

## London Borough of Haringey Study Area Zones

| Zone | Postal Sectors | Population |
| :---: | :---: | :---: |
| Zone 1 <br> Wood Green | N 80 N 87 N22 5 N22 6 N22 7 N22 8 | 52,189 |
| Zone 2 Muswell Hill | N 28 <br> N 29 <br> N10 1 <br> N10 2 <br> N10 3 | 37,194 |
| Zone 3 Crouch End | N 65 <br> N 88 <br> N 89 <br> N19 3 <br> N19 4 | 47,460 |
| Zone 4 <br> Fortis Green/Highgate | $\begin{aligned} & \text { N } 20 \\ & \text { N } 64 \\ & \text { N } 66 \\ & \text { N19 } \end{aligned}$ | 26,750 |
| Zone 5 <br> Arnos Grove/Palmers Green | N11 1 <br> N11 2 <br> N11 3 <br> N13 4 <br> N14 7 | 41,111 |
| Zone 6 Green Lanes/Stamford Hill | N 41 <br> N 42 <br> N 43 <br> N 44 <br> N16 5 <br> N16 6 | 71,563 |
| Zone 7 <br> Bruce Grove/Tottenham High Road | N15 3 <br> N15 4 <br> N15 5 <br> N15 6 <br> N17 6 <br> N17 9 | 65,802 |
| Zone 8 <br> Tottenham/White Hart Lane | N13 6 <br> N17 0 <br> N17 7 <br> N17 8 <br> N18 1 <br> N18 2 | 58,057 |
| Zone 9 Walthamstow | $\begin{aligned} & \hline \text { E } 48 \\ & \text { E17 } 5 \\ & \text { E17 } 6 \\ & \text { N18 } 3 \end{aligned}$ | 41,107 |
| Zone 10 Edmonton/Winchmore Hill | N 90 N 97 N 98 N 99 N13 5 N21 3 | 63,155 |
| Total |  | 504,388 |

Table 1A - Convenience Floorspace and Benchmark Turnover (2006 prices)

| Centres | Store | Net Sales Floorspace Sq M | Convenience \% Sales Floorspace | Convenience Floorspace Sq M Net | Turnover Density £ per Sq M | Total Convenience Turnover £M |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CENTRAL HARINGEY |  |  |  |  |  |  |
| Wood Green | Sainsbury's, 48-54 High Road Morrison's, 201 High Road Iceland, Mayes Road/Brook Road Marks \& Spencer Foodhall, 46 High Road Other Metropolitan Centre Shops Wood Green Total | $\begin{gathered} \hline 1,392 \\ 2,963 \\ 561 \\ 836 \\ 2,100 \\ 7,852 \end{gathered}$ | $\begin{gathered} \hline 80 \% \\ 76 \% \\ 93 \% \\ 100 \% \\ 100 \% \end{gathered}$ | $\begin{gathered} 1,114 \\ 2,252 \\ 522 \\ 836 \\ 2,100 \\ 6,823 \end{gathered}$ | $\begin{gathered} £ 9,221 \\ £ 9,549 \\ £ 4,864 \\ £ 11,077 \\ £ 4,000 \end{gathered}$ | $\begin{gathered} £ 10.27 \\ £ 21.50 \\ £ 2.54 \\ £ 9.26 \\ £ 8.40 \\ £ 51.97 \\ \hline \end{gathered}$ |
| Green Lanes | Sainsbury's, Williamson Road, Arena Retail Park Iceland, 17-19 Grand Parade Tesco Express, 8-9 Salisbury Parade Other District Centre Shops Green Lanes Total | $\begin{gathered} 6,570 \\ 530 \\ 180 \\ 3,500 \\ \mathbf{1 0 , 7 8 0} \\ \hline \end{gathered}$ | $\begin{gathered} \hline 64 \% \\ 94 \% \\ 95 \% \\ 100 \% \end{gathered}$ | $\begin{gathered} 4,205 \\ 498 \\ 171 \\ 3,500 \\ \mathbf{8 , 3 7 4} \end{gathered}$ | $\begin{gathered} \hline £ 9,221 \\ £ 4,864 \\ £ 13,145 \\ £ 4,000 \end{gathered}$ | $\begin{gathered} £ 38.77 \\ £ 2.42 \\ £ 2.25 \\ £ 14.00 \\ £ 57.44 \\ \hline \end{gathered}$ |
| Other Central Haringey | Turkish Food Centre, 678-672 Tottenham High Road Other Local Shops Other Total | $\begin{gathered} 484 \\ 4,000 \\ \mathbf{4 , 4 8 4} \end{gathered}$ | $\begin{gathered} \hline 90 \% \\ 100 \% \end{gathered}$ | $\begin{gathered} 436 \\ 4,000 \\ \mathbf{4 , 4 3 6} \end{gathered}$ | $\begin{aligned} & £ 5,000 \\ & £ 4,000 \end{aligned}$ | $\begin{aligned} & £ 2.18 \\ & £ 16.00 \\ & £ 18.18 \\ & \hline \end{aligned}$ |
| CENTRAL HARINGEY TOTAL |  | 23,116 |  | 19,633 |  | £127.59 |
| WEST HARINGEY |  |  |  |  |  |  |
| Muswell Hill | Sainsbury's, 12 Fortis Green Road <br> Marks \& Spencer Simply Food, 126-138 Muswell Hill Broadway Other District Centre Shops <br> Muswell Hill Total | $\begin{gathered} 1,390 \\ 836 \\ 1,400 \\ \mathbf{3 , 6 2 6} \\ \hline \end{gathered}$ | $\begin{gathered} \hline 85 \% \\ 97 \% \\ 100 \% \end{gathered}$ | $\begin{gathered} 1,182 \\ 811 \\ 1,400 \\ 3,392 \end{gathered}$ | $\begin{gathered} £ 9,221 \\ £ 11,077 \\ £ 4,000 \end{gathered}$ | $\begin{gathered} \hline £ 10.89 \\ £ 8.98 \\ £ 5.60 \\ £ 25.48 \end{gathered}$ |
| Crouch End | Budgens, 23 The Broadway <br> Marks \& Spencer Simply Food, The Exchange, 71 Crouch End Hill <br> Somerfield PFS, Tottenham Lane <br> Tesco Express, 25 The Broadway <br> Other District Centre Shops <br> Crouch End Total | $\begin{gathered} \hline 838 \\ 434 \\ 150 \\ 220 \\ 1,600 \\ \mathbf{3}, 242 \end{gathered}$ | $95 \%$ $98 \%$ $96 \%$ $96 \%$ $100 \%$ | $\begin{gathered} 796 \\ 425 \\ 144 \\ 211 \\ 1,600 \\ \mathbf{3 , 1 7 7} \end{gathered}$ | $\begin{gathered} \hline £ 5,000 \\ £ 11,077 \\ £ 5,935 \\ £ 13,145 \\ £ 4,000 \end{gathered}$ | $\begin{aligned} & \hline £ 3.98 \\ & £ 4.71 \\ & £ 0.85 \\ & £ 2.78 \\ & £ 6.40 \\ & £ 18.72 \\ & \hline \end{aligned}$ |
| Other West Haringey | Sainsbury's Local, 11 Colney Hatch Lane Other Local Shops Other Total | $\begin{gathered} 185 \\ 4,000 \\ \mathbf{4 , 1 8 5} \\ \hline \end{gathered}$ | $\begin{gathered} \hline 95 \% \\ 100 \% \end{gathered}$ | $\begin{gathered} 176 \\ 4,000 \\ \mathbf{4 , 1 7 6} \\ \hline \end{gathered}$ | $\begin{aligned} & \hline £ 9,221 \\ & £ 4,000 \end{aligned}$ | $\begin{aligned} & \hline £ 1.62 \\ & £ 16.00 \\ & £ 17.62 \\ & \hline \end{aligned}$ |
| WEST HARINGEY TOTAL |  | 11,053 |  | 10,745 |  | £61.82 |
| EAST HARINGEY |  |  |  |  |  |  |
| West Green Road/ Seven Sisters Road | $\begin{aligned} & \text { Tesco, } 230 \text { High Road } \\ & \text { Other District Centre Shops } \\ & \text { West Green Road/Seven Sisters Road Total } \end{aligned}$ | $\begin{aligned} & 3,368 \\ & 1,700 \\ & \mathbf{5 , 0 6 8} \end{aligned}$ | $\begin{gathered} \hline 68 \% \\ 100 \% \end{gathered}$ | $\begin{aligned} & 2,290 \\ & 1,700 \\ & 3,990 \end{aligned}$ | $\begin{gathered} £ 13,145 \\ £ 4,000 \end{gathered}$ | $\begin{gathered} £ 30.11 \\ £ 6.80 \\ £ 36.91 \end{gathered}$ |
| Bruce Grove/ Tottenham High Road | Aldi, 570-592 High Road Iceland, 522-528 High Road Somerfield, 490 High Road Other District Centre Shops Tottenham High Road/Bruce Grove Total | $\begin{gathered} 650 \\ 608 \\ 910 \\ 1,700 \\ \mathbf{3 , 8 6 8} \end{gathered}$ | $\begin{gathered} \hline 63 \% \\ 94 \% \\ 80 \% \\ 100 \% \end{gathered}$ | $\begin{gathered} 410 \\ 572 \\ 728 \\ 1,700 \\ \mathbf{3 , 4 0 9} \end{gathered}$ | $£ 3,779$ $£ 4,864$ $£ 5,935$ $£ 4,000$ | $\begin{aligned} & £ 1.55 \\ & £ 2.78 \\ & £ 4.32 \\ & £ 6.80 \\ & £ 15.45 \\ & \hline \end{aligned}$ |
| Other East Haringey | Tesco Express, 46-50 High Street - Hornsey LC <br> Turkish Food Centre, 542-544 Lordship Lane - Lordship Lane Roundway LC <br> Tesco Express, 32-34 Highgate High Street - Highgate LC <br> Lidl, Tottenham Hale RP <br> Sainsbury's, 867-869 High Road <br> Somerfield PFS, 335-337 White Hart Lane <br> Tesco Express, 521-451 High Road <br> Other Local Shops <br> Other Total | $\begin{gathered} \hline 342 \\ \\ 414 \\ 110 \\ 996 \\ 2,273 \\ 136 \\ 236 \\ 2,000 \\ 6,507 \\ \hline \end{gathered}$ | $\begin{gathered} \hline 95 \% \\ \\ 90 \% \\ 95 \% \\ 70 \% \\ 66 \% \\ 98 \% \\ 95 \% \\ 100 \% \end{gathered}$ | 325 373 105 697 1,500 133 224 2,000 $\mathbf{5 , 3 5 7}$ | $£ 13,145$ $£ 5,000$ $£ 13,145$ $£ 2,802$ $£ 9,221$ $£ 5,935$ $£ 13,145$ $£ 4,000$ | $\begin{gathered} \hline £ 4.27 \\ \\ £ 1.86 \\ £ 1.37 \\ £ 1.95 \\ £ 13.83 \\ £ 0.79 \\ £ 2.95 \\ £ 8.00 \\ £ 35.03 \\ \hline \end{gathered}$ |
| EAST HARINGEY TOTAL |  | 15,443 |  | 12,756 |  | £87.39 |
| GRAND TOTAL |  | 49,612 |  | 43,134 | £6,417 | £276.80 |
|  |  | Comparison Sales Floorspace in Food Stores Sq M Net |  |  |  | 6,478 |
| Sources: IGD Food Store Directory <br> Experian Goad <br> NLP Site Survey 2008 <br> Verdict Report on Grocery Retailers |  |  |  |  |  |  |

Table 2A - Comparison Floorspace in Town Centres and Food Stores

| Town Centre | Net Sales Floorspace Sq M | Average Sales Density £ Per Sq M net |
| :---: | :---: | :---: |
| Wood Green <br> Town centre comparison shops <br> Food store comparison sales Total Metropolitan Centre | $\begin{gathered} 35,397 \\ 1,029 \\ 36,425 \end{gathered}$ | $\begin{aligned} & £ 6,000 \\ & £ 6,000 \end{aligned}$ |
| Green Lanes <br> District centre comparison shops Homebase, Arena Retail Park <br> Sports Direct, Arena Retail Park Carphone Warehouse, Arena Retail Park <br> Argos, Arena Retail Park <br> Peacocks, Arena Retail Park <br> Superdrug, Arena Retail Park <br> Next, Arena Retail Park <br> Food store comparison sales <br> Total District Centre | $\begin{gathered} 3,577 \\ 5,712 \\ 2,936 \\ 139 \\ 557 \\ 733 \\ 457 \\ 1,680 \\ 2,406 \\ \mathbf{1 8 , 1 9 7} \\ \hline \end{gathered}$ | $\begin{gathered} £ 4,000 \\ £ 1,429 \\ £ 4,009 \\ \text { N/A } \\ £ 20,561 \\ £ 3,000 \\ £ 5,034 \\ £ 6,115 \\ £ 6,000 \end{gathered}$ |
| Muswell Hill <br> District centre comparison shops Food store comparison sales Total District Centre | $\begin{gathered} 6,171 \\ 234 \\ 6,405 \end{gathered}$ | $\begin{aligned} & £ 5,000 \\ & £ 6,000 \end{aligned}$ |
| Crouch End <br> District centre comparison shops <br> Food store comparison sales <br> Total District Centre | $\begin{gathered} 7,492 \\ 65 \\ 7,557 \end{gathered}$ | $\begin{aligned} & £ 5,000 \\ & £ 6,000 \end{aligned}$ |
| Bruce Grove/Tottenham High Road <br> District centre comparison shops <br> Food store comparison sales <br> District Town Centre | $\begin{gathered} 4,165 \\ 459 \\ \mathbf{4 , 6 2 4} \end{gathered}$ | $\begin{aligned} & £ 4,000 \\ & £ 6,000 \end{aligned}$ |
| West Green Road/Seven Sisters Road <br> District centre comparison shops <br> Food store comparison sales <br> Total District Centre | $\begin{aligned} & 1,749 \\ & 1,078 \\ & 2,827 \end{aligned}$ | $\begin{aligned} & £ 4,000 \\ & £ 6,000 \end{aligned}$ |
| Tottenham Hale Retail Park <br> Currys, Tottenham Hale Retail Park Carpetright, Tottenham Hale Retail Park Argos, Tottenham Hale Retail Park Asda Living, Tottenham Hale Retail Park PC World, Tottenham Hale Retail Park Comet, Tottenham Hale Retail Park Halfords, Tottenham Hale Retail Park B\&Q, Tottenham Hale Retail Park Staples, Tottenham Hale Retail Park JD Sports, Tottenham Hale Retail Park Boots, Tottenham Hale Retail Park Next, Tottenham Hale Retail Park Carphone Warehouse, Tottenham Hale Retail Park Blockbuster, Tottenham Hale Retail Park Total Tottenham Hale Retail Park | $\begin{gathered} 1,712 \\ 696 \\ 146 \\ 2,922 \\ 1,403 \\ 1,303 \\ 1,112 \\ 3,828 \\ 1,113 \\ 474 \\ 363 \\ 1,119 \\ 120 \\ 480 \\ \mathbf{1 6 , 7 9 1} \\ \hline \end{gathered}$ | $\begin{gathered} £ 7,234 \\ £ 1,341 \\ £ 20,561 \\ £ 6,962 \\ £ 7,412 \\ £ 7,677 \\ \text { N/A } \\ £ 1,986 \\ \text { N/A } \\ £ 5,388 \\ £ 8,442 \\ £ 6,115 \\ \text { N/A } \\ \text { N/A } \end{gathered}$ |
| Local Centres | 7,000 | £3,500 |
| GRAND TOTAL | 99,826 |  |

NLP Site Survey 2008
GOAD Plans
Table 1A

## Table 3A - Major Retail Commitments with Planning Permission (over 400 sq m gross additional floorspace )

| Location | Gain in A1 to A5 Floorspace Sq M Gross | \% Floorspace Split |  |  | Floorspace Split Sq M Gross |  |  | $\begin{aligned} & \text { Net Sales Floorspace } \\ & \text { Sq M Net } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Comparison | Convenience | Other (A1-A5) | Comparison | Convenience | Other (A1-A5) | Comparison | Convenience |
| The Mall Extension, Wood Green, N22 (Debenhams Department Store and new retail units) | 10,800 | 80\% | 0\% | 20\% | 8,640 | 0 | 2,160 | 6,048 | 0 |
| GLS Supplies Depot, Ferry Lane, N17 | 5,500 | 40\% | 30\% | 30\% | 2,200 | 1,650 | 1,650 | 1,540 | 1,155 |
| TOTAL | 16,300 |  |  |  | 10,840 | 1,650 | 3,810 | 7,588 | 1,155 |

Sources: London Borough of Haringey (June 2008)

Table 4A - Other Major Retail Proposals (over 400 sq m gross additonal floorspace)

| Town Centre | Gain in A1 to A5 Floorspace Sq M Gross | \% Floorspace Split |  |  | Floorspace SplitSq M Gross |  |  | Net Sales Floorspace Sq M Net |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Comparison | Convenience | Other (A1-A5) | Comparison | Convenience | Other (A1-A5) | Comparison | Convenience |
| Wards Corner Site, High Road, N15 (West Green Road/Seven Sisters District Centre) | 610 | 40\% | 30\% | 30\% | 244 | 183 | 183 | 171 | 128 |
| TOTAL | 610 |  |  |  | 244 | 183 | 183 | 171 | 128 |

Sources: London Borough of Haringey (June 2008)

Company Average Sales Density Estimates for High Street Comparison Retailers (2006 Prices)

| Operator | Company Average <br> Tunrover Per Sq M | Total Floorspace <br> Sq M | \% Total <br> Floorspace |
| :--- | :---: | :---: | :---: |
| All Sports | $£ 5,388$ | 112,876 | $1.3 \%$ |
| Argos | $£ 20,561$ | 222,965 | $2.5 \%$ |
| Bhs | $£ 2,352$ | 426,607 | $4.8 \%$ |
| Blacks Leisure | $£ 3,971$ | 92,995 | $1.0 \%$ |
| Boots Chemists | $£ 8,442$ | 662,765 | $7.4 \%$ |
| C\&J Clark | $£ 9,928$ | 64,846 | $0.7 \%$ |
| Clinton Cards | $£ 2,782$ | 189,335 | $2.1 \%$ |
| Comet | $£ 7,677$ | 261,334 | $2.9 \%$ |
| Debenhams | $£ 2,251$ | 938,313 | $10.5 \%$ |
| Dixons | $£ 13,609$ | 694,073 | $7.8 \%$ |
| Esprit | $£ 3,352$ | 10,962 | $0.1 \%$ |
| Field \& Trek | $£ 6,109$ | 3,437 | $0.0 \%$ |
| French Connection | $£ 5,767$ | 17,837 | $0.2 \%$ |
| Game | $£ 14,570$ | 47,101 | $0.5 \%$ |
| Gap | $£ 3,664$ | 118,915 | $1.3 \%$ |
| Goldsmith Jewellers | $£ 18,428$ | 15,886 | $0.2 \%$ |
| HMV | $£ 9,536$ | 117,336 | $1.3 \%$ |
| House of Fraser | $£ 1,733$ | 487,830 | $5.5 \%$ |
| John Lewis | $£ 6,932$ | 359,903 | $4.0 \%$ |
| L K Bennett | $£ 5,137$ | 8,547 | $0.1 \%$ |
| Marks \& Spencer (non-food) | $£, 335$ | 867,150 | $9.7 \%$ |
| Mothercare | $£ 2,664$ | 166,388 | $1.9 \%$ |
| New Look | $£ 4,939$ | 218,878 | $2.5 \%$ |
| Next | $£ 6,115$ | 447,789 | $5.0 \%$ |
| Ottakars | $£ 4,060$ | 56,206 | $0.6 \%$ |
| Poundland | $£ 7,019$ | 52,861 | $0.6 \%$ |
| River Island | $£ 1,106$ | 70,048 | $0.8 \%$ |
| Ryman | $£ 5,173$ | 9,848 | $0.1 \%$ |
| Sports Direct (Giles/Hargreaves Sport) | $£ 4,009$ | 13,099 | $0.1 \%$ |
| Stead \& Simpson | $£ 3,788$ | 41,527 | $0.5 \%$ |
| Superdrug | $£ 5,034$ | 269,881 | $3.0 \%$ |
| The Link | $£ 19,313$ | 25,827 | $0.3 \%$ |
| TJ Hughes | $£ 1,844$ | 158,956 | $1.8 \%$ |
| TK Maxx | $£ 3,835$ | 430,695 | $4.8 \%$ |
| Waterstones | $£ 5,263$ | 199,926 | $2.2 \%$ |
| WH Smith | $£ 4,394$ | 299,145 | $3.4 \%$ |
| Woolworth | $£ 5,808$ | 716,462 | $8.1 \%$ |
| WEIGHTED AVERAGE | $8,898,551$ | $\mathbf{1 0 0 . 0}$ |  |
|  |  |  |  |

Source: Retail Rankings 2008

## Appendix B

Convenience Retail Assessment

## Table 1B : Population Projections

| Zone Area | 2001 | 2008 | 2011 | 2016 | 2021 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1-Wood Green | 52,189 | 53,861 | 55,773 | 56,545 | 58,205 |
| 2 - Muswell Hill | 37,194 | 37,696 | 37,740 | 37,575 | 37,502 |
| 3 - Crouch End | 47,460 | 48,487 | 48,884 | 49,268 | 49,691 |
| 4 - Fortis Green/Highgate | 26,750 | 26,660 | 26,645 | 26,641 | 26,489 |
| 5 - Arnos Grove/Palmers Green | 41,411 | 42,352 | 42,542 | 42,631 | 42,884 |
| 6 - Green Lanes/Stamford Hill | 71,563 | 74,168 | 75,779 | 77,678 | 79,817 |
| 7 - Bruce Grove/Tottenham High Road | 65,802 | 67,318 | 69,766 | 70,766 | 72,878 |
| 8 - Tottenham/White Hart Lane | 58,057 | 58,460 | 59,411 | 59,282 | 60,671 |
| 9 - Walthamstow | 41,107 | 40,806 | 41,053 | 40,938 | 40,595 |
| 10 - Edmonton/Winchmore Hill | 63,155 | 64,188 | 63,805 | 62,924 | 62,807 |
|  | 504,688 | 513,996 | 521,398 | 524,248 | 531,539 |

Sources:
2001 Census of Population
GLA 2007 Ward Level Population Projections (PLP Low)

Table 2B: Convenience Goods Expenditure Per Capita (2006 Prices)

| Expenditure Per Capita | 2008 | 2011 | 2016 | 2021 | $\begin{gathered} \text { Growth } \\ \text { 2008-2011 } \end{gathered}$ | $\begin{aligned} & \text { Growth } \\ & 2008-2016 \end{aligned}$ | $\begin{aligned} & \text { Growth } \\ & \text { 2008-2021 } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 - Wood Green | £1,606 | £1,633 | £1,706 | £1,776 | 1.7\% | 6.2\% | 10.6\% |
| 2 - Muswell Hill | £1,883 | £1,915 | £2,001 | £2,082 | 1.7\% | 6.3\% | 10.6\% |
| 3 - Crouch End | £1,820 | £1,850 | £1,933 | £2,012 | 1.6\% | 6.2\% | 10.5\% |
| 4 - Fortis Green/Highgate | £1,879 | £1,911 | £1,997 | £2,078 | 1.7\% | 6.3\% | 10.6\% |
| 5 - Arnos Grove/Palmers Green | £1,741 | £1,771 | £1,850 | £1,925 | 1.7\% | 6.3\% | 10.6\% |
| 6 - Green Lanes/Stamford Hill <br> 7 - Bruce Grove/Tottenham High | £1,461 | £1,486 | £1,552 | £1,615 | 1.7\% | 6.2\% | 10.5\% |
| Road | £1,453 | £1,478 | £1,544 | £1,606 | 1.7\% | 6.3\% | 10.5\% |
| 8 - Tottenham/White Hart Lane | £1,431 | £1,455 | £1,520 | £1,582 | 1.7\% | 6.2\% | 10.6\% |
| 9-Walthamstow | £1,586 | £1,613 | £1,685 | £1,754 | 1.7\% | 6.2\% | 10.6\% |
| 10 - Edmonton/Winchmore Hill | £1,559 | £1,586 | £1,657 | £1,724 | 1.7\% | 6.3\% | 10.6\% |

## Sources:

Experian local estimates of 2006 convenience goods expenditure per capita
Excluding special forms of trading - 2.0\% in 2008, 2.2\% in 2009, 2.3\% in 2010 and $2.4 \%$ in 2011, 2.5\% in 2012 and beyond
Experian Business Strategies - recommended forecast growth rates
( $0.7 \%$ per annum between 2008 to 2011, $0.9 \%$ between 2012 and 2016 and $0.8 \%$ per annum between 2017 and 2021)

Table 3B: Total Available Convenience Goods Expenditure (£M - 2006 Prices)

| Zone | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 2 1}$ | Growth <br> $\mathbf{2 0 0 8}$ | Growth <br> Growth |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |
| 2008-2016 | 2008-2021 |  |  |  |  |  |  |$|$

Table 4B:
Convenience Shopping Penetration Rates 2008

| Centre/Facilities | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 | Zone 9 | Zone 10 | Inflow |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CENTRAL HARIINGEY |  |  |  |  |  |  |  |  |  |  |  |
| Wood Green <br> Morrison's, High Road Sainsbury's, High Road Other W ood Green | $\begin{aligned} & 23 \% \\ & 12 \% \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 2 \% \\ & 1 \% \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 2 \% \\ & 3 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 1 \% \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \% \\ & 3 \% \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \% \\ & 3 \% \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 1 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 5 \% \\ & 5 \% \\ & 2 \% \end{aligned}$ |
| Green Lanes <br> Sainsbury's, Williamson Road <br> Green Lanes Other | $\begin{aligned} & 3 \% \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 3 \% \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 13 \% \\ 8 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 7 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 5 \% \\ & 2 \% \\ & \hline \end{aligned}$ |
| Other Local Shops | 7\% | 0\% | 0\% | 0\% | 0\% | 4\% |  |  |  |  |  |
| WEST HARIINGEY |  |  |  |  |  |  |  |  |  |  |  |
| Muswell Hill <br> Sainsbury/Marks \& Spencer Other Muswell Hill Other | $\begin{aligned} & 6 \% \\ & 1 \% \end{aligned}$ | $\begin{gathered} 27 \% \\ 5 \% \end{gathered}$ | $\begin{aligned} & 6 \% \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \% \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & \text { 1\% } \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 5 \% \\ & 2 \% \end{aligned}$ |
| Crouch End <br> Marks \& Spencer/Tesco/Budgen Crouch End Other | $\begin{aligned} & 3 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 2 \% \\ & 1 \% \end{aligned}$ | $\begin{gathered} 22 \% \\ 6 \% \end{gathered}$ | $\begin{aligned} & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 2 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 5 \% \\ & 2 \% \\ & \hline \end{aligned}$ |
| Other Local Shops | 3\% | 11\% | 7\% | 5\% | 2\% | 1\% | 0\% | 0\% | 0\% | 0\% | 2\% |
| EAST HARIINGEY |  |  |  |  |  |  |  |  |  |  |  |
| West Green Road/Seven Sisters <br> Tesco, High Road <br> West Green Road/Seven Sisters Other | $\begin{aligned} & 1 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 2 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 2 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 2 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 19 \% \\ & 11 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 5 \% \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 5 \% \\ & 2 \% \\ & \hline \end{aligned}$ |
| Bruce Grove/Tottenham High Road Somerfield/Aldi/lceland Bruce Grove/Tottenham High Road Other | $\begin{aligned} & 1 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 8 \% \\ & 3 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 6 \% \\ & 5 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 5 \% \\ & 5 \% \\ & \hline \end{aligned}$ |
| Other East Haringey <br> Sainsbury's, Tottenham High Road Other Local Shops | $\begin{aligned} & 0 \% \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 2 \% \\ & 7 \% \end{aligned}$ | $\begin{gathered} 13 \% \\ 5 \% \end{gathered}$ | $\begin{aligned} & 1 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 5 \% \\ & 2 \% \\ & \hline \end{aligned}$ |
| LB HARINGEY TOTAL | 81\% | 52\% | 53\% | 13\% | 11\% | 34\% | 75\% | 51\% | 3\% | 2\% | n/a |
| Other Destinations <br> Tesco, Coppetts Centre, North Circular Road <br> Other LB of Barnet <br> Tesco Extra, Glover Drive, Upper Edmonton <br> Morrison's, Aldermans Hill, Palmers Green <br> Tesco Metro, North Mall, Lower Edmonton <br> Asda, Chase Side, Southgate <br> Sainsbury's, Green Lanes, Winchmore Hill <br> Other LB of Enfield <br> Morrison's, Stamford Hill <br> Other LB of Hackney <br> Waitrose, Holloway Road <br> Tesco Metro, Stroud Green, Finsbury Park <br> Other LB of Islington <br> Sainsbury's, Walthamstow Ave, Chingford <br> Morrison's, Salisbury Hall Gardens, Chingford <br> Sainsbury's, Hall Lane, Chingford <br> Sainsbury's, High Street, Walthamstow <br> Other LB of Waltham Forest <br> LB of Camden <br> Other Outside Haringey Borough | 4\% <br> 2\% <br> 0\% <br> 4\% <br> 1\% <br> 1\% <br> 4\% <br> 2\% <br> 0\% <br> 0\% <br> 0\% <br> 0\% <br> 0\% <br> 0\% <br> 0\% <br> 0\% <br> 0\% <br> 0\% <br> 0\% <br> 1\% | 21\% <br> 19\% <br> 1\% <br> 0\% <br> 0\% <br> 0\% <br> 0\% <br> 1\% <br> 0\% <br> 1\% <br> 0\% <br> 0\% <br> 2\% <br> 0\% <br> 0\% <br> 0\% <br> 0\% <br> 0\% <br> 0\% <br> 3\% | 4\% <br> 3\% <br> 1\% <br> 0\% <br> 0\% <br> 0\% <br> 2\% <br> 1\% <br> 0\% <br> 0\% <br> 9\% <br> 3\% <br> 16\% <br> 0\% <br> 0\% <br> 0\% <br> 0\% <br> 0\% <br> $3 \%$ <br> 5\% | 6\% 28\% <br> 0\% <br> 0\% <br> $0 \%$ <br> 2\% <br> 0\% <br> 2\% <br> 0\% <br> 0\% <br> 6\% <br> 0\% <br> 14\% <br> 0\% <br> 0\% <br> 0\% <br> 0\% <br> 0\% <br> 21\% <br> 8\% | 17\% <br> 16\% <br> 0\% <br> 13\% <br> 1\% <br> 9\% <br> 11\% <br> 14\% <br> 0\% <br> 0\% <br> 0\% <br> 1\% <br> $1 \%$ <br> 0\% <br> 0\% <br> 0\% <br> 0\% <br> 1\% <br> 0\% <br> 5\% | 0\% <br> 0\% <br> 1\% <br> 0\% <br> 0\% <br> 0\% <br> 4\% <br> 1\% <br> 15\% <br> 22\% <br> 2\% <br> 7\% <br> 9\% <br> 0\% <br> 0\% <br> 0\% <br> 0\% <br> 1\% <br> 1\% <br> $3 \%$ | 0\% <br> 0\% <br> 5\% <br> 0\% <br> 2\% <br> 1\% <br> 1\% <br> 5\% <br> 2\% <br> 1\% <br> 1\% <br> 0\% <br> 5\% <br> 0\% <br> 0\% <br> 0\% <br> 0\% <br> 1\% <br> 0\% <br> 1\% | 1\% <br> 0\% <br> 4\% <br> 7\% <br> 5\% <br> 3\% <br> $3 \%$ <br> 18\% <br> 0\% <br> 0\% <br> 0\% <br> 0\% <br> 2\% <br> 0\% <br> 2\% <br> 1\% <br> 0\% <br> 0\% <br> 0\% <br> 3\% | 0\% <br> 0\% <br> 5\% <br> 0\% <br> 3\% <br> 0\% <br> 0\% <br> 2\% <br> 0\% <br> 0\% <br> 0\% <br> 0\% <br> 1\% <br> 20\% <br> 14\% <br> 15\% <br> 10\% <br> 20\% <br> 1\% <br> 6\% | 0\% <br> 0\% <br> 9\% <br> 6\% <br> 11\% <br> 2\% <br> 22\% <br> 42\% <br> 0\% <br> 0\% <br> 0\% <br> 0\% <br> 1\% <br> 0\% <br> 1\% <br> 0\% <br> 0\% <br> 0\% <br> 0\% <br> 4\% | n/a <br> n/a <br> n/a <br> n/a <br> n/a <br> n/a <br> n/a <br> n/a <br> n/a <br> n/a <br> n/a <br> n/a <br> n/a <br> n/a <br> n/a <br> n/a <br> n/a <br> n/a <br> n/a <br> n/a |
| Other Sub-Total | 19\% | 48\% | 47\% | 87\% | 89\% | 66\% | 25\% | 49\% | 97\% | 98\% | n/a |
| Market Share Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  |

Source:

Table 5B:
Convenience Expenditure 2008 £Million

| Centre/Facilities | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 | Zone 9 | Zone 10 | Inflow | Total Expend |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Expenditure 2008 | £86.50 | $£ 70.98$ | £88.25 | £50.09 | £73.73 | £108.36 | £97.81 | £83.66 | £64.72 | £100.07 |  | £824.17 |
| CENTRAL HARIINGEY |  |  |  |  |  |  |  |  |  |  |  |  |
| Wood Green |  |  |  |  |  |  |  |  |  |  |  |  |
| Morrison's, High Road | £19.90 | £0.00 | £1.76 | £0.00 | £1.47 | £1.08 | £4.89 | £7.53 | £0.00 | £0.00 | £1.93 | £38.57 |
| Sainsbury's, High Road | £10.38 | £0.00 | £0.88 | £0.00 | £2.21 | £1.08 | £2.93 | £2.51 | £0.65 | £0.00 | £1.09 | £21.74 |
| Other W ood Green | £12.11 | £0.00 | £0.88 | £0.00 | £0.00 | £1.08 | £0.98 | £0.84 | £0.00 | £0.00 | £0.32 | £16.22 |
| Green Lanes |  |  |  |  |  |  |  |  |  |  |  |  |
| Sainsbury's, Williamson Road | £2.60 | £0.00 | £2.65 | £0.00 | $£ 0.00$ | £14.09 | $£ 6.85$ | £0.84 | £0.00 | $£ 1.00$ | £1.47 | £29.49 |
| Green Lanes Other | £2.60 | £0.00 | £1.76 | £0.00 | £0.00 | £8.67 | £7.83 | £0.00 | £0.00 | £0.00 | £0.43 | £21.28 |
| Other Local Shops | £6.06 | £0.00 | £0.00 | £0.00 | £0.00 | £4.33 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £10.39 |
| WEST HARIINGEY |  |  |  |  |  |  |  |  |  |  |  |  |
| Muswell Hill |  |  |  |  |  |  |  |  |  |  |  |  |
| Sainsbury/Marks \& Spencer | £5.19 | £19.17 | £5.29 | £2.50 | £1.47 | £1.08 | $£ 0.98$ | £0.84 | £0.00 | £0.00 | £1.92 | £38.45 |
| Other Muswell Hill Other | £0.87 | £3.55 | £0.88 | £0.50 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.12 | £5.92 |
| Crouch End |  |  |  |  |  |  |  |  |  |  |  |  |
| Marks \& Spencer/Tesco/Budgen | £2.60 | £1.42 | £19.41 | £0.00 | $£ 0.00$ | £2.17 | £0.00 | £0.00 | £0.00 | £0.00 | £1.35 | £26.94 |
| Crouch End Other | £0.00 | £0.71 | £5.29 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.12 | £6.13 |
| Other Local Shops | £2.60 | £7.81 | £6.18 | £2.50 | £1.47 | £1.08 | £0.00 | £0.00 | £0.00 | £0.00 | £0.44 | £22.08 |
| EAST HARIINGEY |  |  |  |  |  |  |  |  |  |  |  |  |
| West Green Road/Seven Sisters |  |  |  |  |  |  |  |  |  |  |  |  |
| Tesco, High Road | £0.87 | £0.71 | £1.76 | $£ 1.00$ | £0.00 | £2.17 | £18.58 | £4.18 | £0.65 | £0.00 | £1.57 | £31.50 |
| West Green Road/Seven Sisters Other | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £10.76 | £1.67 | £0.00 | £0.00 | £0.25 | £12.69 |
| Bruce Grove/Tottenham High Road |  |  |  |  |  |  |  |  |  |  |  |  |
| Somerfield/Aldi/lceland | £0.87 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £7.83 | £5.02 | £0.00 | £0.00 | $£ 0.72$ | £14.43 |
| Bruce Grove/Tottenham High Road Other | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £2.93 | £4.18 | £0.00 | £0.00 | £0.37 | £7.49 |
| Other East Haringey |  |  |  |  |  |  |  |  |  |  |  |  |
| Sainsbury's, Tottenham High Road | £0.00 | £0.71 | £0.00 | £0.00 | £0.00 | £0.00 | £1.96 | $£ 10.88$ | £0.65 | £1.00 | $£ 0.80$ | £15.99 |
| Other Local Shops | £3.46 | £2.84 | £0.00 | £0.00 | £1.47 | £0.00 | £6.85 | £4.18 | £0.00 | £0.00 | £0.38 | £19.19 |
| LB HARINGEY TOTAL | £70.07 | £36.91 | £46.77 | £6.51 | £8.11 | £36.84 | £73.36 | £42.66 | £1.94 | £2.00 | £13.30 | £338.48 |
| Other Outside LB Hargingey | £16.44 | £34.07 | £41.48 | £43.58 | £65.62 | £71.52 | £24.45 | £40.99 | £62.78 | £98.07 | n/a | £498.99 |
| TOTAL | £86.50 | £70.98 | £88.25 | £50.09 | £73.73 | £108.36 | £97.81 | £83.66 | £64.72 | £100.07 | n/a |  |

Source:
Table 3B and 4B

Table 6B:
Convenience Shopping Penetration Rates Future Shares

| Centre/Facilities | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 | Zone 9 | Zone 10 | Inflow |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CENTRAL HARIINGEY |  |  |  |  |  |  |  |  |  |  |  |
| Wood Green <br> Morrison's, High Road Sainsbury's, High Road Other Wood Green | $\begin{aligned} & 23 \% \\ & 12 \% \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{gathered} 2 \% \\ 1 \% \\ 1 \% \end{gathered}$ | $\begin{aligned} & 0 \% \\ & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 2 \% \\ & 3 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 1 \% \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \% \\ & 3 \% \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \% \\ & 3 \% \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 1 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 5 \% \\ & 5 \% \\ & 2 \% \end{aligned}$ |
| Green Lanes <br> Sainsbury's, Williamson Road Green Lanes Other | $\begin{aligned} & 3 \% \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 3 \% \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 13 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 7 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 5 \% \\ & 2 \% \end{aligned}$ |
| Other Local Shops | 7\% | 0\% | 0\% | 0\% | 0\% | 4\% |  |  |  |  |  |
| WEST HARIINGEY |  |  |  |  |  |  |  |  |  |  |  |
| Muswell Hill <br> Sainsbury/Marks \& Spencer Other Muswell Hill Other | $\begin{aligned} & 6 \% \\ & 1 \% \end{aligned}$ | $\begin{gathered} 27 \% \\ 5 \% \end{gathered}$ | $\begin{aligned} & 6 \% \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \% \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 5 \% \\ & 2 \% \end{aligned}$ |
| Crouch End <br> Marks \& Spencer/Tesco/Budgen Crouch End Other | $\begin{aligned} & 3 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 2 \% \\ & 1 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 22 \% \\ 6 \% \end{gathered}$ | $\begin{aligned} & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 2 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 5 \% \\ & 2 \% \end{aligned}$ |
| Other Local Shops | 3\% | 11\% | 7\% | 5\% | 2\% | 1\% | 0\% | 0\% | 0\% | 0\% | 2\% |
| EAST HARIINGEY |  |  |  |  |  |  |  |  |  |  |  |
| West Green Road/Seven Sisters <br> Tesco, High Road <br> West Green Road/Seven Sisters Other | $\begin{aligned} & 1 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 2 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 2 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 2 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 16 \% \\ & 11 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 4 \% \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 5 \% \\ & 2 \% \end{aligned}$ |
| Bruce Grove/Tottenham High Road <br> Somerfield/Aldi/lceland Bruce Grove/Tottenham High Road Other | $\begin{aligned} & 1 \% \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 8 \% \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 5 \% \\ & 5 \% \\ & \hline \end{aligned}$ |
| Other East Haringey <br> Sainsbury's, Tottenham High Road Other Local Shops | $\begin{aligned} & 0 \% \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 2 \% \\ & 7 \% \end{aligned}$ | $\begin{gathered} 10 \% \\ 5 \% \end{gathered}$ | $\begin{aligned} & 1 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 5 \% \\ & 2 \% \end{aligned}$ |
| LB HARINGEY TOTAL | 81\% | 52\% | 53\% | 13\% | 11\% | 34\% | 72\% | 47\% | 3\% | 2\% | n/a |
| Other Outside Haringey | 19\% | 48\% | 47\% | 87\% | 89\% | 66\% | 28\% | 53\% | 97\% | 98\% |  |
| Market Share Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  |

Source:
Market shares based on R\&M household survey 2008

Table 7B:
Convenience Expenditure 2011 £Million

| Centre/Facilities | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 | Zone 9 | Zone 10 | Inflow | Total Expend |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Expenditure 2011 | $£ 91.08$ | £72.27 | $£ 90.44$ | £50.92 | £75.34 | £112.61 | £103.11 | £86.44 | £66.22 | £101.19 |  | £849.62 |
| CENTRAL HARIINGEY |  |  |  |  |  |  |  |  |  |  |  |  |
| Wood Green |  |  |  |  |  |  |  |  |  |  |  |  |
| Morrison's, High Road | $£ 20.95$ | £0.00 | £1.81 | £0.00 | £1.51 | £1.13 | $£ 5.16$ | $£ 7.78$ | £0.00 | $£ 0.00$ | £2.02 | $£ 40.34$ |
| Sainsbury's, High Road | £10.93 | £0.00 | £0.90 | £0.00 | £2.26 | £1.13 | £3.09 | £2.59 | £0.66 | $£ 0.00$ | £1.14 | £22.70 |
| Other W ood Green | £12.75 | £0.00 | £0.90 | £0.00 | £0.00 | £1.13 | £1.03 | £0.86 | £0.00 | $£ 0.00$ | $£ 0.34$ | £17.02 |
| Green Lanes |  |  |  |  |  |  |  |  |  |  |  |  |
| Sainsbury's, Williamson Road | £2.73 | £0.00 | £2.71 | $£ 0.00$ | £0.00 | £14.64 | £7.22 | £0.86 | £0.00 | £1.01 | £1.54 | £30.71 |
| Green Lanes Other | $£ 2.73$ | £0.00 | £1.81 | £0.00 | £0.00 | £9.01 | £8.25 | £0.00 | £0.00 | £0.00 | £0.44 | £22.24 |
| Other Local Shops | £6.38 | £0.00 | £0.00 | £0.00 | £0.00 | £4.50 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £10.88 |
| WEST HARIINGEY |  |  |  |  |  |  |  |  |  |  |  |  |
| Muswell Hill |  |  |  |  |  |  |  |  |  |  |  |  |
| Sainsbury/Marks \& Spencer | $£ 5.46$ | £19.51 | £5.43 | £2.55 | £1.51 | £1.13 | £1.03 | £0.86 | £0.00 | $£ 0.00$ | £1.97 | £39.45 |
| Other Muswell Hill Other | £0.91 | £3.61 | £0.90 | £0.51 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $£ 0.00$ | £0.12 | £6.06 |
| Crouch End |  |  |  |  |  |  |  |  |  |  |  |  |
| Marks \& Spencer/Tesco/Budgen | £2.73 | £1.45 | $£ 19.90$ | £0.00 | £0.00 | £2.25 | £0.00 | £0.00 | $£ 0.00$ | $£ 0.00$ | £1.39 | £27.71 |
| Crouch End Other | £0.00 | £0.72 | £5.43 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.13 | £6.27 |
| Other Local Shops | £2.73 | £7.95 | £6.33 | £2.55 | £1.51 | £1.13 | £0.00 | £0.00 | £0.00 | $£ 0.00$ | £0.45 | £22.64 |
| EAST HARIINGEY |  |  |  |  |  |  |  |  |  |  |  |  |
| West Green Road/Seven Sisters |  |  |  |  |  |  |  |  |  |  |  |  |
| Tesco, High Road | £0.91 | £0.72 | £1.81 | £1.02 | £0.00 | £2.25 | £16.50 | $£ 3.46$ | £0.66 | £0.00 | £1.44 | £28.77 |
| West Green Road/Seven Sisters Other | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £11.34 | $£ 1.73$ | £0.00 | £0.00 | £0.27 | £13.34 |
| Bruce Grove/Tottenham High Road |  |  |  |  |  |  |  |  |  |  |  |  |
| Somerfield/Aldi/Iceland | £0.91 | £0.00 | £0.00 | £0.00 | £0.00 | $£ 0.00$ | £8.25 | £5.19 | $£ 0.00$ | $£ 0.00$ | £0.76 | £15.10 |
| Bruce Grove/Tottenham High Road Other | $£ 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £3.09 | £4.32 | £0.00 | £0.00 | £0.39 | £7.81 |
| Other East Haringey |  |  |  |  |  |  |  |  |  |  |  |  |
| Sainsbury's, Tottenham High Road | $£ 0.00$ | £0.72 | £0.00 | £0.00 | £0.00 | £0.00 | £2.06 | £8.64 | £0.66 | £1.01 | £0.69 | $£ 13.79$ |
| Other Local Shops | £3.64 | £2.89 | £0.00 | £0.00 | £1.51 | £0.00 | £7.22 | £4.32 | £0.00 | $£ 0.00$ | £0.40 | £19.98 |
| LB HARINGEY TOTAL | £73.77 | £37.58 | £47.93 | £6.62 | £8.29 | £38.29 | £74.24 | £40.63 | £1.99 | £2.02 | £13.47 | £344.83 |
| Other Outside LB Hargingey | £17.30 | £34.69 | £42.50 | £44.30 | £67.05 | £74.32 | £28.87 | £45.81 | £64.23 | $£ 99.17$ | n/a | £518.26 |
| TOTAL | £91.08 | £72.27 | £90.44 | £50.92 | £75.34 | £112.61 | £103.11 | £86.44 | £66.22 | £101.19 | n/a |  |

Source:
Table $3 B$ and $6 B$

Table 8B:
Convenience Expenditure 2016 £Million

| Centre/Facilities | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 | Zone 9 | Zone 10 | Inflow | Total Expend |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Expenditure 2016 | £96.47 | £75.19 | £95.24 | $£ 53.20$ | £78.87 | £120.56 | £109.26 | £90.11 | $£ 68.98$ | £104.27 |  | £892.13 |
| CENTRAL HARIINGEY |  |  |  |  |  |  |  |  |  |  |  |  |
| Wood Green |  |  |  |  |  |  |  |  |  |  |  |  |
| Morrison's, High Road | £22.19 | £0.00 | £1.90 | £0.00 | £1.58 | £1.21 | $£ 5.46$ | £8.11 | £0.00 | £0.00 | £2.13 | £42.58 |
| Sainsbury's, High Road | £11.58 | £0.00 | $£ 0.95$ | £0.00 | $£ 2.37$ | £1.21 | £3.28 | £2.70 | £0.69 | £0.00 | £1.20 | $£ 23.97$ |
| Other W ood Green | £13.51 | $£ 0.00$ | £0.95 | £0.00 | $£ 0.00$ | £1.21 | £1.09 | £0.90 | £0.00 | £0.00 | $£ 0.36$ | £18.02 |
| Green Lanes |  |  |  |  |  |  |  |  |  |  |  |  |
| Sainsbury's, Williamson Road | £2.89 | £0.00 | £2.86 | £0.00 | £0.00 | £15.67 | £7.65 | £0.90 | £0.00 | £1.04 | $£ 1.63$ | £32.65 |
| Green Lanes Other | £2.89 | £0.00 | £1.90 | £0.00 | £0.00 | £9.64 | £8.74 | £0.00 | £0.00 | £0.00 | £0.47 | £23.66 |
| Other Local Shops | £6.75 | $£ 0.00$ | £0.00 | £0.00 | $£ 0.00$ | £4.82 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £11.57 |
| WEST HARIINGEY |  |  |  |  |  |  |  |  |  |  |  |  |
| Muswell Hill |  |  |  |  |  |  |  |  |  |  |  |  |
| Sainsbury/Marks \& Spencer | £5.79 | £20.30 | $£ 5.71$ | £2.66 | £1.58 | £1.21 | £1.09 | £0.90 | £0.00 | £0.00 | $£ 2.07$ | $£ 41.30$ |
| Other Muswell Hill Other | £0.96 | £3.76 | £0.95 | £0.53 | $£ 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.13 | £6.34 |
| Crouch End |  |  |  |  |  |  |  |  |  |  |  |  |
| Marks \& Spencer/Tesco/Budgen | £2.89 | £1.50 | $£ 20.95$ | $£ 0.00$ | £0.00 | £2.41 | $£ 0.00$ | £0.00 | £0.00 | £0.00 | $£ 1.46$ | $£ 29.22$ |
| Crouch End Other | $£ 0.00$ | £0.75 | $£ 5.71$ | £0.00 | $£ 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.13 | £6.60 |
| Other Local Shops | £2.89 | £8.27 | $£ 6.67$ | £2.66 | £1.58 | £1.21 | $£ 0.00$ | £0.00 | £0.00 | $£ 0.00$ | $£ 0.47$ | $£ 23.75$ |
| EAST HARIINGEY |  |  |  |  |  |  |  |  |  |  |  |  |
| West Green Road/Seven Sisters |  |  |  |  |  |  |  |  |  |  |  |  |
| Tesco, High Road | £0.96 | $£ 0.75$ | £1.90 | £1.06 | $£ 0.00$ | £2.41 | £17.48 | £3.60 | £0.69 | £0.00 | $£ 1.52$ | £30.39 |
| West Green Road/Seven Sisters Other | £0.00 | $£ 0.00$ | $£ 0.00$ | £0.00 | $£ 0.00$ | £0.00 | £12.02 | £1.80 | £0.00 | $£ 0.00$ | £0.28 | £14.10 |
| Bruce Grove/Tottenham High Road |  |  |  |  |  |  |  |  |  |  |  |  |
| Somerfield/Aldi/Iceland | £0.96 | $£ 0.00$ | $£ 0.00$ | £0.00 | $£ 0.00$ | £0.00 | £8.74 | £5.41 | £0.00 | £0.00 | £0.80 | £15.91 |
| Bruce Grove/Tottenham High Road Other | £0.00 | £0.00 | £0.00 | £0.00 | $£ 0.00$ | £0.00 | £3.28 | £4.51 | £0.00 | $£ 0.00$ | £0.41 | £8.19 |
| Other East Haringey |  |  |  |  |  |  |  |  |  |  |  |  |
| Sainsbury's, Tottenham High Road | £0.00 | £0.75 | $£ 0.00$ | £0.00 | £0.00 | £0.00 | £2.19 | $£ 9.01$ | £0.69 | £1.04 | £0.72 | £14.40 |
| Other Local Shops | £3.86 | £3.01 | £0.00 | £0.00 | £1.58 | £0.00 | £7.65 | £4.51 | £0.00 | £0.00 | £0.42 | £21.02 |
| LB HARINGEY TOTAL | £78.14 | £39.10 | £50.47 | £6.92 | £8.68 | £40.99 | £78.67 | £42.35 | £2.07 | £2.09 | £14.20 | £363.67 |
| Other Outside LB Hargingey | £18.33 | £36.09 | £44.76 | £46.29 | £70.19 | £79.57 | £30.59 | £47.76 | $£ 66.91$ | £102.18 | n/a | £542.67 |
| TOTAL | £96.47 | £75.19 | £95.24 | £53.20 | £78.87 | £120.56 | £109.26 | £90.11 | £68.98 | £104.27 | n/a |  |

Source:
Table 3B and 6B

| Centre/Facilities | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 | Zone 9 | Zone 10 | Inflow | Total Expend |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Expenditure 2021 | £103.37 | £78.08 | $£ 99.98$ | £55.04 | £82.55 | £128.90 | £117.04 | £95.98 | £71.20 | £108.28 |  | £940.44 |
| CENTRAL HARIINGEY |  |  |  |  |  |  |  |  |  |  |  |  |
| Wood Green |  |  |  |  |  |  |  |  |  |  |  |  |
| Morrison's, High Road | $£ 23.78$ | £0.00 | £2.00 | £0.00 | £1.65 | £1.29 | $£ 5.85$ | £8.64 | £0.00 | £0.00 | £2.27 | £45.48 |
| Sainsbury's, High Road | £12.40 | £0.00 | £1.00 | £0.00 | £2.48 | £1.29 | £3.51 | £2.88 | £0.71 | £0.00 | £1.28 | £25.55 |
| Other W ood Green | £14.47 | £0.00 | £1.00 | £0.00 | £0.00 | £1.29 | £1.17 | £0.96 | £0.00 | £0.00 | £0.39 | £19.28 |
| Green Lanes |  |  |  |  |  |  |  |  |  |  |  |  |
| Sainsbury's, Williamson Road | £3.10 | £0.00 | £3.00 | $£ 0.00$ | £0.00 | £16.76 | £8.19 | £0.96 | £0.00 | £1.08 | $£ 1.74$ | £34.84 |
| Green Lanes Other | £3.10 | £0.00 | £2.00 | £0.00 | £0.00 | £10.31 | $£ 9.36$ | £0.00 | £0.00 | £0.00 | £0.51 | £25.28 |
| Other Local Shops | £7.24 | £0.00 | £0.00 | $£ 0.00$ | £0.00 | £5.16 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £12.39 |
| WEST HARIINGEY |  |  |  |  |  |  |  |  |  |  |  |  |
| Muswell Hill |  |  |  |  |  |  |  |  |  |  |  |  |
| Sainsbury/Marks \& Spencer | £6.20 | £21.08 | £6.00 | £2.75 | £1.65 | £1.29 | £1.17 | £0.96 | £0.00 | £0.00 | £2.16 | £43.27 |
| Other Muswell Hill Other | £1.03 | £3.90 | £1.00 | £0.55 | £0.00 | $£ 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.13 | £6.62 |
| Crouch End |  |  |  |  |  |  |  |  |  |  |  |  |
| Marks \& Spencer/Tesco/Budgen | £3.10 | £1.56 | £22.00 | £0.00 | £0.00 | £2.58 | £0.00 | £0.00 | £0.00 | £0.00 | £1.54 | £30.77 |
| Crouch End Other | $£ 0.00$ | £0.78 | £6.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.14 | £6.92 |
| Other Local Shops | £3.10 | £8.59 | £7.00 | £2.75 | £1.65 | £1.29 | £0.00 | £0.00 | £0.00 | £0.00 | £0.50 | £24.88 |
| EAST HARIINGEY |  |  |  |  |  |  |  |  |  |  |  |  |
| West Green Road/Seven Sisters |  |  |  |  |  |  |  |  |  |  |  |  |
| Tesco, High Road | £1.03 | £0.78 | £2.00 | £1.10 | £0.00 | £2.58 | £18.73 | £3.84 | £0.71 | £0.00 | £1.62 | £32.39 |
| West Green Road/Seven Sisters Other | $£ 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | $£ 0.00$ | £12.87 | £1.92 | £0.00 | £0.00 | £0.30 | £15.10 |
| Bruce Grove/Tottenham High Road |  |  |  |  |  |  |  |  |  |  |  |  |
| Somerfield/Aldi/Iceland | £1.03 | £0.00 | £0.00 | £0.00 | £0.00 | $£ 0.00$ | $£ 9.36$ | £5.76 | £0.00 | $£ 0.00$ | £0.85 | £17.01 |
| Bruce Grove/Tottenham High Road Other | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £3.51 | £4.80 | £0.00 | £0.00 | £0.44 | £8.75 |
| Other East Haringey |  |  |  |  |  |  |  |  |  |  |  |  |
| Sainsbury's, Tottenham High Road | $£ 0.00$ | £0.78 | £0.00 | £0.00 | £0.00 | £0.00 | £2.34 | £9.60 | £0.71 | £1.08 | £0.76 | £15.28 |
| Other Local Shops | £4.13 | £3.12 | £0.00 | £0.00 | £1.65 | £0.00 | £8.19 | £4.80 | £0.00 | £0.00 | £0.45 | £22.35 |
| LB HARINGEY TOTAL | £83.73 | £40.60 | £52.99 | £7.16 | £9.08 | £43.83 | £84.27 | £45.11 | £2.14 | £2.17 | £15.07 | £386.14 |
| Other Outside LB Hargingey | £19.64 | £37.48 | £46.99 | £47.89 | £73.47 | £85.08 | £32.77 | £50.87 | £69.07 | £106.11 | n/a | £569.37 |
| TOTAL | £103.37 | £78.08 | £99.98 | £55.04 | £82.55 | £128.90 | £117.04 | £95.98 | £71.20 | £108.28 | n/a |  |

Table 10B: Summary of Convenience Turnover/Floorspace Projections 2008 to 2021 (£Million)

|  | 2008 | 2011 | 2016 | 2021 |
| :---: | :---: | :---: | :---: | :---: |
| Available Expenditure in Borough |  |  |  |  |
| Central Haringey - Wood Green/Green Lanes | £137.67 | £143.90 | £152.44 | £162.82 |
| West Haringey - Crouch End/Muswell Hill | $£ 99.52$ | £102.14 | £107.21 | £112.46 |
| East Haringey - Bruce Grove/Tottenham High Rd/West Green Rd/Seven Sisters | $£ 101.28$ | $£ 98.79$ | $£ 110.87$ | $£ 110.87$ |
| LB Haringey Total | £338.48 | £344.83 | £370.52 | £386.14 |
| Benchmark Turnover of Existing Facilities |  |  |  |  |
| Central Haringey - Wood Green/Green Lanes | £127.59 | £128.74 | £130.68 | £132.66 |
| West Haringey - Crouch End/Muswell Hill | £61.82 | $£ 62.38$ | $£ 63.32$ | £64.27 |
| East Haringey - Bruce Grove/Tottenham High Rd/West Green Rd/Seven Sisters | £87.39 | £88.18 | £89.51 | $£ 90.86$ |
| LB Haringey Total | £276.80 | £279.30 | £283.51 | £287.79 |
| Surplus Expenditure |  |  |  |  |
| Central Haringey - Wood Green/Green Lanes | £10.08 | £15.16 | $£ 21.76$ | £30.16 |
| West Haringey - Crouch End/Muswell Hill | $£ 37.70$ | $£ 39.76$ | $£ 43.89$ | £48.18 |
| East Haringey - Bruce Grove/Tottenham High Rd/West Green Rd/Seven Sisters | £13.89 | £10.61 | $£ 21.36$ | £20.01 |
| LB Haringey Total | £61.68 | £65.53 | £87.01 | £98.35 |
| Turnover Density for New Floorspace £ per Sq M Large store density ( $80 \%$ of Expenditure) Small shops/stores density ( $20 \%$ of Expenditure) | $\begin{aligned} & £ 10,000 \\ & £ 5,000 \end{aligned}$ | $\begin{aligned} & £ 10,090 \\ & £ 5,045 \end{aligned}$ | $\begin{gathered} £ 10,243 \\ £ 5,121 \end{gathered}$ | $\begin{gathered} £ 10,397 \\ £ 5,199 \end{gathered}$ |
| Large Store - Sales Floorspace (Sq m Net) Central Haringey - Wood Green/Green Lanes | 807 | 1,202 | 1,699 | 2,321 |
| West Haringey - Crouch End/Muswell Hill | 3,016 | 3,153 | 3,428 | 3,708 |
| East Haringey - Bruce Grove/Tottenham High Rd/West Green Rd/Seven Sisters | 1,111 | 841 | 1,668 | 1,539 |
| LB Haringey Total | 4,934 | 5,196 | 6,796 | 7,568 |
| Small shops/stores - Sales Floorspace (Sq m Net) |  |  |  |  |
| Central Haringey - Wood Green/Green Lanes | 403 | 601 | 850 | 1,160 |
| West Haringey - Crouch End/Muswell Hill | 1,508 | 1,576 | 1,714 | 1,854 |
| East Haringey - Bruce Grove/Tottenham High Rd/West Green Rd/Seven Sisters | 556 | 421 | 834 | 770 |
| LB Haringey Total | 2,467 | 2,598 | 3,398 | 3,784 |

Sources: Tables $1 A, 2 A, 5 B$ to $9 B$

## Appendix C

Comparison Retail Assessment

Table 1C: Comparison Goods Expenditure Per Capita (2006 Prices)

| Expenditure Per Capita | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 2 1}$ | Growth <br> $\mathbf{2 0 0 8}-\mathbf{2 0 1 1}$ | Growth <br> $\mathbf{2 0 0 8}$ | Growth <br> $\mathbf{2 0 0 0}$ |
| :--- | :--- | :--- | :--- | :--- | ---: | ---: | ---: |
| 1- Wood Green | $£ 2,830$ | $£ 3,134$ | $£ 3,668$ | $£ 4,357$ | $10.7 \%$ | $29.6 \%$ | $54.0 \%$ |
| 2 - Muswell Hill | $£ 3,450$ | $£ 3,821$ | $£ 4,472$ | $£ 5,312$ | $10.8 \%$ | $29.6 \%$ | $54.0 \%$ |
| 3-Crouch End | $£ 3,378$ | $£ 3,741$ | $£ 4,379$ | $£ 5,201$ | $10.7 \%$ | $29.6 \%$ | $54.0 \%$ |
| 4- Fortis Green/Highgate | $£ 3,456$ | $£ 3,827$ | $£ 4,480$ | $£ 5,321$ | $10.7 \%$ | $29.6 \%$ | $54.0 \%$ |
| 5- Arnos Grove/Palmers Green | $£ 3,131$ | $£ 3,467$ | $£ 4,059$ | $£ 4,821$ | $10.7 \%$ | $29.6 \%$ | $54.0 \%$ |
| 6-Green Lanes/Stamford Hill | $£ 2,599$ | $£ 2,879$ | $£ 3,370$ | $£ 4,002$ | $10.8 \%$ | $29.7 \%$ | $54.0 \%$ |
| 7- Bruce Grove/Tottenham High Road |  |  |  |  |  |  |  |
|  | $£ 2,447$ | $£ 2,710$ | $£ 3,172$ | $£ 3,768$ | $10.7 \%$ | $29.6 \%$ | $54.0 \%$ |
| 8- Tottenham/White Hart Lane | $£ 2,346$ | $£ 2,597$ | $£ 3,041$ | $£ 3,611$ | $10.7 \%$ | $29.6 \%$ | $53.9 \%$ |
| 9- Walthamstow | $£ 2,752$ | $£ 3,047$ | $£ 3,567$ | $£ 4,236$ | $10.7 \%$ | $29.6 \%$ | $53.9 \%$ |
| 10-Edmonton/Winchmore Hill | $£ 2,670$ | $£ 2,956$ | $£ 3,461$ | $£ 4,110$ | $10.7 \%$ | $29.6 \%$ | $53.9 \%$ |

## Sources:

Experian local estimates for 2006 comparison goods expenditure per capita
(Excluding special forms of trading -8.3\% in 2008, 8.7\% in 2009, 9.0\% in 2010, 9.2\% in 2011 and beyond)
Experian Business Strategies - recommended forecast growth rates
(3.8\% per annum between 2008 to 2011 and 3.2\% per annum between 2012 and 2016, and $3.5 \%-2017$ to 2021)

Table 2C: Total Available Comparison Goods Expenditure (£M - 2006 Prices)

| Zone | 2008 | 2011 | 2016 | 2021 | $\begin{aligned} & \text { Growth } \\ & \text { 2008-2011 } \end{aligned}$ | $\begin{gathered} \text { Growth } \\ \text { 2008-2016 } \end{gathered}$ | $\begin{aligned} & \text { Growth } \\ & \text { 2008-2021 } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 - Wood Green | £152.43 | £174.79 | £207.41 | £253.60 | 14.7\% | 36.1\% | 66.4\% |
| 2 - Muswell Hill | £130.05 | £144.20 | £168.04 | £199.21 | 10.9\% | 29.2\% | 53.2\% |
| 3 - Crouch End | £163.79 | £182.88 | £215.74 | £258.44 | 11.7\% | 31.7\% | 57.8\% |
| 4 - Fortis Green/Highgate | £92.14 | £101.97 | £119.35 | £140.95 | 10.7\% | 29.5\% | 53.0\% |
| 5 - Arnos Grove/Palmers Green | £132.60 | £147.49 | £173.04 | £206.74 | 11.2\% | 30.5\% | 55.9\% |
| 6 - Green Lanes/Stamford Hill | £192.76 | £218.17 | £261.77 | £319.43 | 13.2\% | 35.8\% | 65.7\% |
| 7 - Bruce Grove/Tottenham High Road | £164.73 | $£ 189.07$ | £224.47 | £274.60 | 14.8\% | 36.3\% | 66.7\% |
| 8 - Tottenham/White Hart Lane | £137.15 | £154.29 | £180.28 | £219.08 | 12.5\% | 31.4\% | 59.7\% |
| 9 - Walthamstow | £112.30 | £125.09 | £146.03 | £171.96 | 11.4\% | 30.0\% | 53.1\% |
| 10 - Edmonton/Winchmore Hill | £171.38 | £188.61 | £217.78 | £258.14 | 10.1\% | 27.1\% | 50.6\% |
| Total | £1,449.32 | £1,626.56 | £1,913.90 | £2,302.16 | 12.2\% | 32.1\% | 58.8\% |

Sources:
Table 1B and Table 2B

Table 3C:
Comparison Shopping Penetration Rates and Available Expenditure 2008

| Centre/Facilities | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 | Zone 9 | Zone 10 | $\begin{gathered} \text { \% } \\ \text { Inflow } \end{gathered}$ | Total Expenditure |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Expenditure 2008 | £152.43 | £130.05 | £163.79 | £92.14 | £132.60 | £192.76 | £164.73 | £137.15 | £112.30 | £171.38 | n/a | £1,449.32 |
| Market Share |  |  |  |  |  |  |  |  |  |  |  |  |
| Wood Green/Green Lanes (inc. Arena Retail Park) | 32\% | 7\% | 10\% | 4\% | 13\% | 19\% | 27\% | 25\% | 2\% | 7\% | 20\% | $\xrightarrow{T}$ |
| Muswell Hill/Crouch End | 9\% | 20\% | 18\% | 7\% | 3\% | 4\% | 1\% | 1\% | 0\% | 0\% | 5\% |  |
| Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park | 6\% | 1\% | 5\% | 1\% | 2\% | 8\% | 27\% | 12\% | 4\% | 2\% | 10\% |  |
| Other/Local Shops | 2\% | 0\% | 1\% | 0\% | 0\% | 6\% | 2\% | 1\% | 0\% | 1\% | 2\% |  |
| LB of Haringey Sub-Total | 49\% | 28\% | 34\% | 12\% | 18\% | 37\% | 57\% | 39\% | 6\% | 10\% | n/a |  |
| Enfield | 7\% | 1\% | 2\% | 1\% | 8\% | 2\% | 5\% | 19\% | 4\% | 44\% | n/a |  |
| Edmonton Green | 2\% | 0\% | 1\% | 1\% | 3\% | 2\% | 4\% | 9\% | 5\% | 10\% | n/a |  |
| Walthamstow | 0\% | 0\% | 0\% | 1\% | 0\% | 1\% | 2\% | 2\% | 31\% | 2\% | n/a |  |
| Chingford | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% | 18\% | 0\% | n/a |  |
| Lakeside | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 4\% | 0\% | n/a |  |
| Brent Cross | 10\% | 21\% | 18\% | 25\% | 16\% | 6\% | 4\% | 5\% | 1\% | 6\% | n/a |  |
| Central London | 15\% | 19\% | 23\% | 24\% | 12\% | 23\% | 12\% | 8\% | 11\% | 9\% | n/a |  |
| Other Outflow | 17\% | 31\% | 22\% | 36\% | 43\% | 29\% | 16\% | 17\% | 20\% | 19\% | n/a |  |
| Other Sub-Total | 51\% | 72\% | 66\% | 88\% | 82\% | 63\% | 43\% | 61\% | 94\% | 90\% | n/a |  |
| TOTAL MARKET SHARE | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | n/a | $\bigcirc$ |
|  | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 | Zone 9 | Zone 10 | Inflow Expend. | Total £M |
| Turnover £M |  |  |  |  |  |  |  |  |  |  |  |  |
| Wood Green/Green Lanes (inc. Arena Retail Park) | £48.78 | $£ 9.10$ | £16.38 | £3.69 | £17.24 | £36.62 | £44.48 | £34.29 | £2.25 | £12.00 | £56.20 | £281.02 |
| Muswell Hill/Crouch End | £13.72 | £26.01 | £29.48 | £6.45 | £3.98 | £7.71 | £1.65 | £1.37 | £0.00 | £0.00 | £4.76 | £95.12 |
| Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park | £9.15 | £1.30 | £8. 19 | £0.92 | £2.65 | £15.42 | £44.48 | £16.46 | £4.49 | £3.43 | £11.83 | £118.32 |
| Other/Local Shops | £3.05 | £0.00 | £1.64 | £0.00 | £0.00 | £11.57 | £3.29 | £1.37 | £0.00 | £1.71 | £0.46 | £23.09 |
| LB of Haringey Sub-Total | £74.69 | £36.41 | £55.69 | $£ 11.06$ | £23.87 | £71.32 | £93.89 | £53.49 | £6.74 | £17.14 | £73.25 | £517.55 |
| Enfield | £10.67 | £1.30 | £3. 28 | £0.92 | £10.61 | £3.86 | £8.24 | £26.06 | £4.49 | £75.41 | n/a | £144.83 |
| Edmonton Green | £3.05 | £0.00 | £1.64 | £0.92 | £3.98 | £3.86 | £6.59 | £12.34 | £5.61 | £17.14 | n/a | £55.13 |
| Walthamstow | £0.00 | £0.00 | £0.00 | £0.92 | £0.00 | £1.93 | £3.29 | £2.74 | £34.81 | £3.43 | n/a | £47.13 |
| Chingford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.37 | £20.21 | £0.00 | n/a | £21.59 |
| Lakeside | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £4.49 | £0.00 | n/a | £4.49 |
| Brent Cross | £15.24 | £27.31 | £29.48 | £23.03 | £21.22 | £11.57 | £6.59 | £6.86 | £1.12 | £10.28 | n/a | £152.70 |
| Central London | £22.86 | £24.71 | £37.67 | £22.11 | £15.91 | £44.34 | £19.77 | £10.97 | £12.35 | £15.42 | n/a | £226.12 |
| Other outfow | £25.91 | £40.32 | £36.03 | £33.17 | £57.02 | £55.90 | £26.36 | £23.32 | £22.46 | £32.56 | n/a | £353.05 |
| Outflow Sub-Total | £77.74 | £93.64 | £108.10 | $£ 81.08$ | £108.74 | £121.44 | £70.83 | £83.66 | £105.56 | £154.24 | n/a | £1,005.03 |
| TOTAL TURNOVER | £152.43 | £130.05 | £163.79 | £92.14 | £132.60 | £192.76 | £164.73 | £137.15 | £112.30 | £171.38 | £73.25 | £1,522.58 |

Sources:
Table $2 C$
R\&M Household and Street Surveys 2008

Table 4C:
Comparison Shopping Penetration Rates and Available Expenditure 2011


| Centre/Facilities | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 | Zone 9 | Zone 10 | $\begin{gathered} \text { \% } \\ \text { Inflow } \end{gathered}$ | Total Expenditure |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Expenditure 2016 | £207.41 | £168.04 | £215.74 | £119.35 | £173.04 | £261.77 | £224.47 | £180.28 | £146.03 | £217.78 | n/a | £1,913.90 |
| Market Share |  |  |  |  |  |  |  |  |  |  |  |  |
| Wood Green/Green Lanes (inc. Arena Retail Park) | 32\% | 7\% | 10\% | 4\% | 13\% | 19\% | 27\% | 25\% | 2\% | 7\% | 20\% | $\xrightarrow{+}$ |
| Muswell Hill/Crouch End | 9\% | 20\% | 18\% | 7\% | 3\% | 4\% | 1\% | 1\% | 0\% | 0\% | 5\% |  |
| Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park | 6\% | 1\% | 5\% | 1\% | 2\% | 8\% | 27\% | 12\% | 4\% | 2\% | 10\% |  |
| Other/Local Shops | 2\% | 0\% | 1\% | 0\% | 0\% | 6\% | 2\% | 1\% | 0\% | 1\% | 2\% |  |
| LB of Haringey Sub-Total | 49\% | 28\% | 34\% | 12\% | 18\% | 37\% | 57\% | 39\% | 6\% | 10\% | n/a |  |
| Enfield | 7\% | 1\% | 2\% | 1\% | 8\% | 2\% | 5\% | 19\% | 4\% | 44\% | n/a |  |
| Edmonton Green | 2\% | 0\% | 1\% | 1\% | 3\% | 2\% | 4\% | 9\% | 5\% | 10\% | n/a |  |
| Walthamstow | 0\% | 0\% | 0\% | 1\% | 0\% | 1\% | 2\% | 2\% | 31\% | 2\% | n/a |  |
| Chingford | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% | 18\% | 0\% | n/a |  |
| Lakeside | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 4\% | 0\% | n/a | , |
| Brent Cross | 10\% | 21\% | 18\% | 25\% | 16\% | 6\% | 4\% | 5\% | 1\% | 6\% | n/a |  |
| Central London | 15\% | 19\% | 23\% | 24\% | 12\% | 23\% | 12\% | 8\% | 11\% | 9\% | n/a |  |
| Other Outilow | 17\% | 31\% | 22\% | 36\% | 43\% | 29\% | 16\% | 17\% | 20\% | 19\% | n/a |  |
| Other Sub-Total | 51\% | 72\% | 66\% | 88\% | 82\% | 63\% | 43\% | 61\% | 94\% | 90\% | n/a |  |
| TOTAL MARKET SHARE | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | n/a | S- |
|  | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 | Zone 9 | Zone 10 | Inflow Expend. | Total £M |
| Turnover £M |  |  |  |  |  |  |  |  |  |  |  |  |
| Wood Green/Green Lanes (inc. Arena Retail Park) | £66.37 | £11.76 | £21.57 | £4.77 | £22.50 | £49.74 | £60.61 | $£ 45.07$ | £2.92 | £15.24 | £75.14 | £375.69 |
| Muswell Hill/Crouch End | £18.67 | £33.61 | £38.83 | £8.35 | £5.19 | £10.47 | £2.24 | £1.80 | £0.00 | £0.00 | £6.27 | £125.44 |
| Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park | £12.44 | £1.68 | £10.79 | £1.19 | £3.46 | £20.94 | £60.61 | £21.63 | £5.84 | $£ 4.36$ | £15.88 | £158.83 |
| Other/Local Shops | £4.15 | £0.00 | £2.16 | £0.00 | £0.00 | £15.71 | £4.49 | £1.80 | £0.00 | £2.18 | £0.62 | £31.10 |
| LB of Haringey Sub-Total | £101.63 | £47.05 | £73.35 | £14.32 | £31.15 | $£ 96.86$ | £127.95 | £70.31 | £8.76 | £21.78 | $£ 97.92$ | £691.07 |
| Enfield | £14.52 | £1.68 | £4.31 | £1.19 | £13.84 | £5.24 | £11.22 | £34.25 | £5.84 | £95.82 | n/a | £187.93 |
| Edmonton Green | £4.15 | £0.00 | £2.16 | £1.19 | £5.19 | £5.24 | £8.98 | £16.22 | $£ 7.30$ | £21.78 | n/a | £72.21 |
| Walthamstow | £0.00 | £0.00 | £0.00 | £1.19 | £0.00 | £2.62 | £4.49 | £3.61 | £45.27 | $£ 4.36$ | n/a | £61.53 |
| Chingford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.80 | £26.28 | £0.00 | n/a | £28.09 |
| Lakeside | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £5.84 | £0.00 | n/a | £5.84 |
| Brent Cross | £20.74 | £35.29 | £38.83 | £29.84 | £27.69 | £15.71 | £8.98 | £9.01 | £1.46 | £13.07 | n/a | £200.61 |
| Central London | £31.11 | £31.93 | £49.62 | £28.64 | £20.76 | £60.21 | £26.94 | £14.42 | £16.06 | £19.60 | n/a | £299.30 |
| Other outflow | £35.26 | £52.09 | £47.46 | £42.97 | £74.41 | £75.91 | £35.92 | £30.65 | £29.21 | £41.38 | n/a | £465.25 |
| Outflow Sub-Total | £105.78 | £120.99 | £142.39 | £105.03 | £141.89 | £164.92 | £96.52 | £109.97 | £137.26 | £196.00 | n/a | £1,320.75 |
| TOTAL TURNOVER | £207.41 | £168.04 | £215.74 | £119.35 | £173.04 | £261.77 | £224.47 | £180.28 | £146.03 | £217.78 | £97.92 | £2,011.82 |

Sources:
Table $2 C$
R\&M Household and Street Surveys 2008

| Centre/Facilities | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 | Zone 9 | Zone 10 | $\begin{gathered} \text { \% } \\ \text { Inflow } \end{gathered}$ | Total Expenditure |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Expenditure 2021 | £253.60 | £199.21 | £258.44 | £140.95 | £206.74 | £319.43 | £274.60 | £219.08 | £171.96 | £258.14 | n/a | £2,302.16 |
| Market Share |  |  |  |  |  |  |  |  |  |  |  |  |
| Wood Green/Green Lanes (inc. Arena Retail Park) | 32\% | 7\% | 10\% | 4\% | 13\% | 19\% | 27\% | 25\% | 2\% | 7\% | 20\% |  |
| Muswell Hill/Crouch End | 9\% | 20\% | 18\% | 7\% | 3\% | 4\% | 1\% | 1\% | 0\% | 0\% | 5\% |  |
| Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park | 6\% | 1\% | 5\% | 1\% | 2\% | 8\% | 27\% | 12\% | 4\% | 2\% | 10\% |  |
| Other/Local Shops | 2\% | 0\% | 1\% | 0\% | 0\% | 6\% | 2\% | 1\% | 0\% | 1\% | 2\% |  |
| LB of Haringey Sub-Total | 49\% | 28\% | 34\% | 12\% | 18\% | 37\% | 57\% | 39\% | 6\% | 10\% | n/a |  |
| Enfield | 7\% | 1\% | 2\% | 1\% | 8\% | 2\% | 5\% | 19\% | 4\% | 44\% | n/a |  |
| Edmonton Green | 2\% | 0\% | 1\% | 1\% | 3\% | 2\% | 4\% | 9\% | 5\% | 10\% | n/a |  |
| Walthamstow | 0\% | 0\% | 0\% | 1\% | 0\% | 1\% | 2\% | 2\% | 31\% | 2\% | n/a |  |
| Chingford | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% | 18\% | 0\% | n/a |  |
| Lakeside | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 4\% | 0\% | n/a |  |
| Brent Cross | 10\% | 21\% | 18\% | 25\% | 16\% | 6\% | 4\% | 5\% | 1\% | 6\% | n/a |  |
| Central London | 15\% | 19\% | 23\% | 24\% | 12\% | 23\% | 12\% | 8\% | 11\% | 9\% | n/a |  |
| Other Outilow | 17\% | 31\% | 22\% | 36\% | 43\% | 29\% | 16\% | 17\% | 20\% | 19\% | n/a |  |
| Other Sub-Total | 51\% | 72\% | 66\% | 88\% | 82\% | 63\% | 43\% | 61\% | 94\% | 90\% | n/a |  |
| TOTAL MARKET SHARE | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | n/a | Tor |
|  | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 | Zone 9 | Zone 10 | Inflow Expend. | $\begin{aligned} & \text { Total } \\ & \text { £M } \end{aligned}$ |
| Turnover £M |  |  |  |  |  |  |  |  |  |  |  |  |
| Wood Green/Green Lanes (inc. Arena Retail Park) | £81.15 | £13.94 | £25.84 | £5.64 | £26.88 | £60.69 | £74.14 | £54.77 | £3.44 | $£ 18.07$ | £91.14 | £455.71 |
| Muswell Hill/Crouch End | £22.82 | £39.84 | £46.52 | £9.87 | £6.20 | £12.78 | £2.75 | £2.19 | £0.00 | £0.00 | £7.52 | £150.49 |
| Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park | £15.22 | £1.99 | £12.92 | £1.41 | £4.13 | £25.55 | £74.14 | £26.29 | £6.88 | £5.16 | £19.30 | £193.00 |
| Other/Local Shops | £5.07 | £0.00 | £2.58 | £0.00 | £0.00 | £19.17 | £5.49 | £2.19 | £0.00 | £2.58 | £0.76 | £37.84 |
| LB of Haringey Sub-Total | £124.26 | £55.78 | £87.87 | £16.91 | £37.21 | £118.19 | £156.52 | £85.44 | £10.32 | £25.81 | £118.72 | £837.05 |
| Enfield | $£ 17.75$ | $£ 1.99$ | $£ 5.17$ | £1.41 | £16.54 | £6.39 | £13.73 | £41.63 | £6.88 | £113.58 | n/a | £225.07 |
| Edmonton Green | £5.07 | £0.00 | £2.58 | £1.41 | £6.20 | £6.39 | £10.98 | £19.72 | £8.60 | £25.81 | n/a | £86.77 |
| Walthamstow | £0.00 | £0.00 | £0.00 | £1.41 | £0.00 | £3.19 | £5.49 | £4.38 | £53.31 | £5.16 | n/a | £72.95 |
| Chingford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £2.19 | £30.95 | £0.00 | n/a | £33.14 |
| Lakeside | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £6.88 | £0.00 | n/a | £6.88 |
| Brent Cross | £25.36 | £41.83 | £46.52 | £35.24 | £33.08 | £19.17 | £10.98 | £10.95 | £1.72 | £15.49 | n/a | £240.34 |
| Central London | £38.04 | £37.85 | £59.44 | £33.83 | £24.81 | £73.47 | £32.95 | £17.53 | £18.92 | £23.23 | n/a | £360.06 |
| Other outlow | £43.11 | £61.76 | £56.86 | £50.74 | £88.90 | £92.63 | £43.94 | £37.24 | £34.39 | £49.05 | n/a | £558.62 |
| Outflow Sub-Total | £129.34 | £143.43 | £170.57 | £124.03 | £169.53 | £201.24 | £118.08 | £133.64 | £161.64 | £232.32 | n/a | £1,583.83 |
| TOTAL TURNOVER | £253.60 | £199.21 | £258.44 | £140.95 | £206.74 | £319.43 | £274.60 | £219.08 | $£ 171.96$ | £258.14 | £118.72 | £2,420.88 |

## Sources

Table 2C
R\&M Household and Street Surveys 2008

Table 7C: Summary of Comparison Expenditure/Floorspace Projections 2008 to 2021

| Centre | 2008 | 2011 | 2016 | 2021 |
| :---: | :---: | :---: | :---: | :---: |
| Available Expenditure |  |  |  |  |
| Wood Green/Green Lanes (inc. Arena Retail Park) | £281.02 | £317.93 | £375.69 | £455.71 |
| Muswell Hill/Crouch End | £95.12 | £106.54 | £125.44 | £150.49 |
| Bruce Grove/Tottenham High Road/West Green | £118.32 | £134.26 | £158.83 | £193.00 |
| Other/Local Shops | £23.09 | £26.15 | £31.10 | £37.84 |
| Total | £517.55 | £584.88 | £691.07 | £837.05 |
| Turnover of Existing Floorspace |  |  |  |  |
| Wood Green/Green Lanes (inc. Arena Retail Park) | £281.02 | £293.85 | £316.56 | £341.03 |
| Muswell Hill/Crouch End | £95.12 | $£ 99.47$ | £107.16 | £115.44 |
| Bruce Grove/Tottenham High Road/West Green | £118.32 | £123.72 | £133.28 | £143.58 |
| Road/Seven Sisters/Tottenham Hale Retail Park |  |  |  |  |
| Other/Local Shops | £23.09 | £24.15 | £26.02 | £28.03 |
| Total | £517.55 | £541.19 | £583.02 | £628.07 |
| Surplus Expenditure |  |  |  |  |
| Wood Green/Green Lanes (inc. Arena Retail Park) | n/a | $£ 24.08$ | £59.13 | £114.68 |
| Muswell Hill/Crouch End | n/a | £7.07 | £18.29 | £35.06 |
| Bruce Grove/Tottenham High Road/West Green | n/a | £10.54 | £25.55 | £49.42 |
| Road/Seven Sisters/Tottenham Hale Retail Park |  |  |  |  |
| Other/Local Shops | n/a | £2.00 | £5.09 | £9.82 |
| Total | n/a | £43.69 | £108.05 | £208.98 |
| Sales Density for New Floorspace | £5,185 | £5,422 | £5,841 | £6,292 |
| Sales Floorspace (Sq M Net) |  |  |  |  |
| Wood Green/Green Lanes (inc. Arena Retail Park) | n/a | 4,441 | 10,123 | 18,226 |
| Muswell Hill/Crouch End | n/a | 1,304 | 3,131 | 5,571 |
| Bruce Grove/Tottenham High Road/West Green | n/a | 1,944 | 4,374 | 7,854 |
| Road/Seven Sisters/Tottenham Hale Retail Park |  |  |  |  |
| Other/Local Shops | n/a | 369 | 871 | 1,560 |
| Total | n/a | 8,058 | 18,500 | 33,212 |
| Gross Floorspace (Sq M Gross) |  |  |  |  |
| Wood Green/Green Lanes (inc. Arena Retail Park) | n/a | 5,921 | 13,498 | 24,301 |
| Muswell Hill/Crouch End | n/a | 1,739 | 4,175 | 7,428 |
| Bruce Grove/Tottenham High Road/West Green | n/a | 2,592 | 5,832 | 10,472 |
| Road/Seven Sisters/Tottenham Hale Retail Park | n/a |  | 5,832 |  |
| Other/Local Shops | n/a | 492 | 1,162 | 2,080 |
| Total | n/a | 10,744 | 24,666 | 44,282 |

## Appendix D

Operators' Requirements

## LONDON BOROUGH OF HARINGEY

 OPERATOR REQUIREMENTS SURVEYOver 300 questionnaires were sent to a range of national/regional retail and leisure companies.

21 responses were received (approximately 7\% response rate) from the following companies:

## Companies with a requirement

| Operator \& Trading Names | Space Required SqFt | Locations |
| :---: | :---: | :---: |
| 99p Stores | 7,000 | Crouch End; Bruce Grove; West Green Road |
| Wicks | 15,000-30,000 | Wood Green; Muswell Hill; Crouch End; Bruce Grove; Green Lanes; West Green Road; Out of Centre. |
| Lidl | 5,000 + | Wood Green; Muswell Hill; Crouch End; Bruce Grove; Green Lanes; West Green Road; Local Centres; Out of Centre. |
| Barnardos | 1,200 | Wood Green; Muswell Hill; Crouch End. |
| Staples | 4,000-5,000 | Wood Green; Muswell Hill; Crouch End; Bruce Grove; Green Lanes; West Green Road. |
| Sports Direct/Sports World | 5,000-15,000 | West Green Road |
| New Look | $\begin{gathered} 20,000-25,000 \\ \text { expanded unit } \end{gathered}$ | Existing Wood Green store. |
| Dunelm Mill | 20,000 + | Out of Centre |
| Somerfield | 4,000 | New \& expanded units in: Wood Green; Muswell Hill; Crouch End; Bruce Grove; Green Lanes; West Green Road; Local Centres; Out of Centre. |
| WH Smith | 3,000 | Crouch End |
| T-Mobile | 1,000 | Muswell Hill |
| Dolland \& Aitcheson | 750-1,000 | Crouch End; Green Lanes. |
| Brantano | 6,000-7,500 | Out of centre |
| Netto | 12,000-15,000 | Any suitable site |

## Companies with no current requirement

| Cargo Homeshop | Toys R Us |
| :--- | :--- |
| National Amusements (Showcase Cinemas) | SCS Upholstery |
| Adams Childrenswear | Clarks |
| Schuh |  |

## Questionnaire Results

Does your company have a requirement for new or expanded premises in the London Borough of Haringey?

| Yes | 14 | $(67 \%)$ |
| :--- | :--- | :--- |
| No | 7 | $(33 \%)$ |
| Total | 21 |  |

## What are the main reasons why you are not looking for premises?

Reasons cited:
'Not looking to locate in Haringey' 2
'Requirements met/sufficient representation' 1
'Not expanding/current economic climate' 1
'No suitable retail parks' 1
No reason cited 3
What additional information might influence you in deciding to locate in the Borough?
Information cited:
'Development proposals' 2
'Population figures/demographics' 2
'None' 2
'Improved security' 1
'Traffic and pedestrian counts' 1
'Location and catchment' 1
No information cited 5
What has prevented you from securing this requirement to date?
Reasons cited:
'Lack of available/suitable premises/sites/opportunities' 9
'High rents/affordability' 2
'Failure to agree terms with The Mall Wood Green' 1
No reason cited 2

ESTATES GAZETTE (EGI) - RETAILER AND LEISURE REQUIREMENTS (DECEMBER 2007 TO JULY 2008)

| COMPANY NAME | SECTOR | REQUIREMENT <br> (SQ M) | REQUIREMENT <br> (CENTRE/AREA) |
| :--- | :--- | :---: | :---: |
| Bank |  <br> Womenswear | $279-372$ | Wood Green |
| PriceLess Shoes | Clothing - Footwear | $139-186$ | Wood Green <br> Tottenham |
| TK Maxx | Clothing - Discount/Value | $1,394-3,716$ | Wood Green <br> Crouch End |
| Atlantic Fashions | Clothing - Womenswear | $167-465$ | Tottenham |
| Carphone <br> Warehouse | Electrical \& Computer Goods - <br> Mobile Phones | $46-93$ | Tottenham <br> Highgate |
| Shoe Zone | Clothing - Footwear | $93-292$ | Tottenham |
| Abel \& Cole | Food - Speciality | $279-465$ | Crouch End <br> Muswell Hill |
| JD Wetherspoon | Restaurants, Bars \& Cafes - <br> Public House | $372-929$ | Crouch End <br> Muswell Hill |
| Pets At Home | Pets \& Accessories | $325-697$ | Crouch End |
| White Stuff |  <br> Womenswear | $14-186$ | Crouch End |
| HSBC | Bank/Building Society | $232-1,115$ | Muswell Hill |
| Gourmet Burger <br> Kitchen | Bar, Brasserie, Restaurant | $186-279$ | Highgate |
| OKA | Household Goods - Furniture | $232-372$ | Highgate |

## Appendix E

Household Survey Analysis

## HOUSEHOLD SURVEY ANALYSIS

## Food and Grocery Shopping

## Main Food Shopping

A. 1 The larger food stores in the study area are the main destination for respondents' last main food shopping trip across the study area. Overall, the Sainsbury's at Winchmore Hill was the most popular shopping destination for the study area as a whole, although different zones recorded different responses as the most popular destination for their main food shopping trip. In Wood Green (Zone 1) Morrison's and Sainsbury's on the High Road in Wood Green were the most popular location for respondents ( $24 \%$ and $17.6 \%$ respectively). The Tesco at Coppetts Centre on the North Circular Road followed by the Sainsbury's on Fortis Green Road in Muswell Hill were the main last food shopping destinations in the Muswell Hill zone (Zone 2) with $30.8 \%$ and $18.7 \%$ respectively. In the Crouch End zone (Zone 3), Budgens on the Broadway in Crouch End was the most popular last main shopping destination (14\%) followed by the Waitrose on Holloway Road (13.2\%).
A. 2 In Zone 4 (Fortis Green/Highgate) the most popular last main shopping destination was Sainsbury's on Camden Road in Camden (10.8\%) and in Zone 5 (Arnos Grove/Palmers Green) the Tesco at Coppetts Centre on North Circular Road was the most popular last main shopping destination (26.3\%).
A. 3 In the Green Lanes/Stamford Hill zone (Zone 6) the most popular last main food shopping destination was Morrison's on Stamford Hill (19.5\%) followed by Sainsbury's on Williamson Road (18.3\%). In Zone 7 (Bruce Grove/Tottenham High Road) the most popular last main food shopping destination was the Tesco at 230 High Road, Tottenham (26\%).
A. 4 In the Tottenham/White Hart Lane zone (Zone 8) the most popular main food shopping destination was the Sainsbury's at 867-869 High Road, Tottenham (15.8\%) and in Zone 9 (Walthamstow) the Sainsbury's on Walthamstow Ave in Chingford was the most popular last main food shopping destination (26.3\%). The most popular last main food shopping destination in Edmonton/Winchmore Hill Zone (Zone 10) was the Sainsbury's at Winchmore Hill (31.1\%).

## Mode of Travel for Main Food Shopping

A. 5 In the whole study area $51.4 \%$ of respondents indicated that they travel to do their main food shopping by car (both as driver and passenger), which is significantly lower than NLP's average derived from similar surveys across the Country (about 75\%). A higher proportion of households travel by bus (19.1\%) compared with the NLP average (8\%), and also a higher proportion walk, $25 \%$ compared with the NLP average of $11.5 \%$. A number of respondents ( $0.7 \%$ ) used a bicycle to travel to their last main food shopping location which is also higher than NLP's average of $0.5 \%$. A small proportion of respondents $(0.4 \%)$ stated that they used the train/tube to travel to their last main food shopping destination. These results reflect the high levels of accessibility to food stores and convenience shops within and around the Borough by bus and on foot.

## Mode of Travel for Non-Food Shopping

A. 6 The predominant modes of travel for non-food shopping were car and bus with $39.3 \%$ of respondents indicating they use the car and $28 \%$ indicating that they use buses to travel to their non-food shopping destination. The third most popular mode of travel for non-food shopping was walking (18.4\%), followed by train/tube (8.7\%). Generally less customers will drive for non-food shopping than food shopping, and are more prepared to use public transport (bus or train/underground).
A. 7 Figure A. 1 compares the mode of travel for both food and non-food shopping trips within the Study Area.

Figure A.1: Mode of Travel to Shopping Destination


## Top-Up Food Shopping

A. 8 Top-up food shopping trips are usually made in addition to main weekly (or less frequent) shopping trips. Over $80 \%$ of households across the study area indicated that they undertake small-scale or top-up shopping trips in addition to their main food shopping trips. The results show that households primarily use local shops for top-up shopping.

## Non-Food Shopping

A. 9 Households were asked in which location they buy most of their household's non-food shopping. For the study area as a whole, Wood Green is the most popular destination, with $21.2 \%$ of all respondents shopping there, followed by Brent Cross (9.3\%), Enfield (8.0\%) and Central London (7.6\%). Despite the preference of Wood Green overall, it is only the most popular destination for non-food shopping in five zones (Zones 1, 5, 6, 7 and 8). Many respondents in Zone 2 stated their main nonfood shopping destinations were Muswell Hill (36.3\%) and Brent Cross (23.1\%). In Zone 3, $16.7 \%$ of respondents' main non-food shopping was Brent Cross followed by Crouch End (15.8\%). In Zone 4, the main non-food shopping destination was Brent

Cross (38.5\%). In Zone 9 the main non-food shopping destination was Walthamstow and in Zone 10 the main destination was Enfield.
A. 10 Figure A. 2 shows the main non-food shopping destinations for residents in the Study Area.

Figure A.2: Main Non-Food Shopping Destinations


## Non Food Shopping Destinations

A. 11 Households were also asked where they last shopped for different types of non-food goods.
A. 12 Overall the most popular destination for buying clothing and footwear was Wood Green, which is the most popular destination in Zone 1 (40\%), 6 ( $25.4 \%$ ), 7 (39.6\%) and 8 ( $36.7 \%$ ). In Zones 2, 4 and 5, Brent Cross was the most popular destination for clothing and footwear with $25.3 \%$, 29.2\% and $20.0 \%$ respectively. In Zone 3 the most popular destination for buying clothing and footwear is Central London (24.6\%). In Zone 9, Walthamstow is the most popular destination (29.5\%) and in Zone 10, Enfield was the most popular destination (39.7\%).
A. 13 Overall Brent Cross was the most popular destination for buying domestic electrical appliances such as fridges or kitchen items with $9.6 \%$ of all respondents; this was closely followed by the Internet (8.1\%) and Wood Green (8.0\%). Brent Cross accounted for the majority of respondents in Zones 2, 3, 4 and 5. In Zones 1 and 7, Wood Green was the most popular destination ( $22.4 \%$ and $11.7 \%$ respectively) and in Zone 6 the internet was the most popular location (11.8\%) followed by Central London (10.7\%). Enfield was the most popular destination for purchasing domestic electrical appliances in Zones 8 and 10 with $12.9 \%$ and $33.8 \%$ respectively. In Zone 9, Walthamstow was the most popular destination (30.5\%) closely followed by Chingford (28.4\%).
A. 14 Overall the internet was the preferred way that respondents last bought other kinds of electrical goods, such as TVs, $\mathrm{Hi}-\mathrm{Fi}$ and computers, with $11.4 \%$ of all respondents. The internet was the most popular location for purchasing these goods in Zones 1 (16.0\%), 2 (18.7\%), 5 (16.8\%) and 6 (13.6\%). In Zone 4 the internet and Brent Cross are the most popular destinations (16.9\% each). Within Zones 8 and 10 Enfield is the most popular destination for buying other kinds of electrical goods, $16.5 \%$ and $31.1 \%$ respectively. In Zone 9 Walthamstow and Chingford are both popular destinations (25.3\% and $24.2 \%$ respectively.
A. 15 Enfield, Central London and Brent Cross were the most popular destinations overall for buying furniture, soft furnishings and floor coverings with $7.2 \%, 6.6 \%$ and $6.2 \%$ respectively. The highest proportion of respondents in Zones 2, 3, 4 and 5 went to Brent Cross and in Zone 1 the most popular destination was Wood Green. In Zone 6, Central London was the most popular destination for purchasing furniture, soft furnishings and floor coverings. In Zone 7, Edmonton Green and the internet were the most popular locations with $5.8 \%$ and $5.2 \%$ respectively. In Zones 8 and 10, Enfield was the most popular destination and in Zone 9 the most popular location was Walthamstow.
A. 16 In terms of the most popular destinations for purchasing DIY, hardware and garden items, Enfield was the most popular destination overall and in Zones 10 with over $55 \%$ of the zones respondents going to Enfield. In Zone 1, Wood Green was the most popular destination and in Zone 2 the Homebase at New Southgate (13.2\%) was the most popular destination followed by Muswell Hill (12.1\%). In Zone 3 Crouch End was the most popular destination (7.9\%) and in Zone 4 East Finchley was the most popular destination for purchasing DIY, hardware and garden items. Homebase at New Southgate was also the most popular destination for respondents in Zone 5
(20\%) and in Zone 6 the Homebase at Arena Park was the most popular destination. In Zones 7 and 8 the most popular location was the B\&Q store at Tottenham Hale Retail Park ( $24 \%$ and $12.9 \%$ respectively). In Zone $928.4 \%$ of respondents named Walthamstow as their main location for purchasing DIY, hardware and garden items followed by Chingford (27.4\%).
A. 17 In Zones 1 (53.6\%), Zone 7 (22.7\%) and Zone 8 (26.6\%) the primary destination for buying chemist, health and beauty items was Wood Green. In Zone 2 Muswell Hill was the main destination (52.7\%) and in Zone 3 Crouch End was the main destination (42.1\%). East Finchley was the primary destination for buying health, beauty and chemist items in Zone 4 (18.5\%) and in Zone 5 Palmers Green was the main destination. Stamford Hill was the preferred location in Zone 6 (22.5\%) and in Zone 9 Walthamstow was the main destination (52.6\%). In Zone 10 both Edmonton Green and Enfield were popular locations, $24.5 \%$ and $23.2 \%$ respectively.
A. 18 Of all respondents $15.6 \%$ last bought items such as books, CD's, toys and gifts on the internet and $15.5 \%$ last bought these type of items in Wood Green. Despite this, in Zone 2 respondents preferred to Muswell Hill to buy books, CDs, toys and gifts (33\%), whilst in Zone 9 most respondents (37.9\%) last used Walthamstow and in Zone 10 Enfield was the most location for purchasing other non food items such as CD's, toys and gifts.
A. 19 Table A. 1 shows the shopping destination with the highest proportion of respondents for each comparison goods category in each zone. This indicates broadly where people prefer to shop for each type of good and allows comparison between each zone.

Table A.1: Destinations with High Proportions of Respondents

| Comparison Good | Zone 1 <br> Wood Green | Zone 2 <br> Muswell Hill | Zone 3 <br> Crouch End | Zone 4 <br> Fortis Green <br> /Highgate | Zone 5 <br> Arnos Grove <br> /Palmers Green |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Clothing \& Footwear | Wood Green | Brent Cross | Brent Cross/ <br> Central London | Brent Cross | Brent Cross |  |
| Domestic Appliances | Wood Green | Brent Cross | Brent Cross | Brent Cross | Brent Cross |  |
| Electrical Goods | Internet | Internet | Central London | Internet/ <br> Brent Cross | Internet |  |
| Furnishings | Wood Green | Brent Cross | Central London | Brent Cross | Brent Cross |  |
| DIY \& Hardware | Wood Green | Homebase, <br> New Southgate | Crouch End | East Finchley | Homebase, <br> New Southgate |  |
| Health \& Beauty | Wood Green | Muswell Hill | Crouch End | East Finchley | Palmers Green |  |
| Books/CDs/Toys/Gifts | Wood Green | Muswell Hill | Internet | Internet |  | Internet |


| Comparison Good | Zone 6 <br> Green Lanes <br> /Stamford Hill | Zone 7 <br> Bruce Grove/ <br> Tottenham High <br> Rd | Zone 8 <br> Tottenham/White <br> Hart Lane | Zone 9 <br> Walthamstow | Zone 10 <br> Edmonton/ <br> Winchmore Hill |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Clothing \& Footwear | Wood Green | Wood Green | Wood Green | Walthamstow | Enfield |
| Domestic Appliances | Internet | Wood Green | Enfield | Walthamstow | Enfield |
| Electrical Goods | Internet | Curry's, Tottenham <br> Hale RP | Enfield | Walthamstow | Enfield |
| Furnishings | Central London | Edmonton Green | Enfield | Walthamstow | Enfield |
| DIY \& Hardware | Homebase, <br> Arena Park | B\&Q, Tottenham <br> Hale Retail Park | B\&Q, Tottenham <br> Hale Retail Park | Homebase, <br> Warwick Rd | Enfield |
| Health \& Beauty | Stamford Hill | Wood Green | Wood Green | Walthamstow | Edmonton Green |
| Books/CDs/Toys/Gifts | Internet | Wood Green | Wood Green | Walthamstow | Enfield |

Improvements to the Metropolitan and District Centres
A. 20 Respondents were asked if there was anything that would make them shop more often in the Wood Green Metropolitan Centre and the five district centres in the Borough. A significant proportion of respondents indicated that 'nothing' would make them shop in the centre more often. Table A. 2 below indicates the main responses for each of the centres.

Table A.2: Improvements to the Centres

| Factor | Wood <br> Green | Muswell <br> Hill | Crouch <br> End | Green <br> Lanes <br> Grove/ <br> Tottenh <br> am High <br> Road | West <br> Green <br> Road/ <br> Seven <br> Sisters |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Nothing | $58.2 \%$ | $61.6 \%$ | $66.6 \%$ | $69.3 \%$ | $70.0 \%$ | $73.3 \%$ |
| Better choice of <br> clothing shops | $3.3 \%$ | $1.6 \%$ | $1.7 \%$ | $1.1 \%$ | $1.9 \%$ | $1.6 \%$ |
| Better choice of shops <br> in general | $7.7 \%$ | $5.7 \%$ | $3.9 \%$ | $4.7 \%$ | $4.7 \%$ | $3.8 \%$ |
| Better maintenance <br> and cleanliness | $2.2 \%$ | $0.2 \%$ | $0.2 \%$ | $0.6 \%$ | $1.4 \%$ | $0.7 \%$ |
| Better quality shops | $3.9 \%$ | $0.8 \%$ | $0.7 \%$ | $1.2 \%$ | $1.7 \%$ | $1.3 \%$ |
| lmproved Bus <br> Services | $2.0 \%$ | $3.5 \%$ | $2.9 \%$ | $0.8 \%$ | $0.9 \%$ | $0.5 \%$ |
| More car parking | $6.7 \%$ | $12.5 \%$ | $10.1 \%$ | $6.2 \%$ | $2.8 \%$ | $3.2 \%$ |

## Internet Shopping

A. 21 In addition to those respondents who stated they last bought their main shopping or a specific comparison good on the internet, all respondents were asked what items, if any, they regularly bought on the internet. Overall $57.8 \%$ of the respondents stated they did not regularly buy goods on the internet.
A. 22 Of all the respondents, the most popular category of goods people regularly bought on the internet were books, CDs and toys with $27.9 \%$ of all respondents. This was followed in popularity by electrical, TV, hi-fi and computer items (11.7\%) and clothes
and footwear (11.0\%). Overall 5.1\% of respondents regularly did their grocery shopping online and $4.5 \%$ of respondents bought their domestic electrical appliances on the internet. Other items that respondents regularly shopped for online include holidays (3.2\%), furniture, soft furnishings and floor coverings (2.7\%) and DIY, hardware and homeware (2.1\%).

## Leisure Activities

## Cinemas

A. 23 Respondents were asked if they went to the cinema and if so which cinema they last visited. About $51 \%$ of respondents indicated they visit the cinema, which was the second most popular leisure activity after visiting restaurants. This is comparable with the NLP's average derived from similar surveys across the Country (about 50\%). The respondents visit a variety of cinemas, with the popular cinema destination ( $22.1 \%$ of respondents) being the Cineworld at Shopping City in Wood Green. A notable proportion of respondents also visit the cinema in Enfield (13.1\%) and the Odeon on Fortis Green Road in Muswell Hill (12.3\%) whilst $9.8 \%$ of respondents last visited a Central London cinema.

## Theatre

A. 24 In the study area, $45 \%$ of respondents indicated they visit theatres, compared with NLP's average for other surveys of only $42 \%$. When asked where they visit the Theatre, Central London and the West End were the most popular locations, accounting for over $70 \%$ of the respondents in the catchment area. Other locations where respondents visited the theatre include Islington (3.1\%), Edmonton (2\%), and Hackney (2\%).

## Pubs/Bars

A. 25 The household survey asked respondents if and where they or their family last visited a pub/bar. $35.7 \%$ of respondents indicated that they visit pubs/bars, which is slightly lower than the NLP's average from other surveys (48.1\%). The main destinations for respondents who visit pubs and bars varies across the zones:

- Zone 1- Wood Green (28\%)
- Zone 2- Muswell Hill (33\%)
- Zone 3- Crouch End (40\%)
- Zone 4- Highgate (30.8\%)
- Zone 5- Muswell Hill (11.4\%), Southgate (11.4\%)
- Zone 6- Crouch End (10.5\%), Green Lanes (10.5\%)
- Zone 7- Tottenham (12.2\%)
- Zone 8- Edmonton Green (15.4\%)
- Zone 9 - Walthamstow (33.3\%)
- Zone 10 - Enfield (18.6\%)
A. 26 Of all the respondents who visit pubs/bars as a whole London's West End attracted $12.4 \%$ of respondents. Within the Borough, Crouch End and Muswell Hill were the most popular bar/pub venues with $7.9 \%$ and $6.8 \%$ of respondents respectively.


## Restaurants

A. 27 Almost $68 \%$ of respondents indicated they visit restaurants, which was the most popular leisure activity, and is slightly higher than NLP's average for other surveys (67.5\%). Again there was significant variation in where respondents visited restaurants:

- Zone 1- Crouch End (19.3\%)
- Zone 2- Muswell Hill (31.4\%)
- Zone 3- Crouch End (40.7\%)
- Zone 4 - $\quad$ Central London (29.4\%)
- Zone 5- Central London (12.1\%)
- Zone 6- Crouch End (13.5\%), Central London (12.5\%)
- Zone 7- Wood Green (13.6\%)
- Zone 8 - Wood Green (12.2\%), Enfield (11.1\%)
- Zone 9 - Chingford (35.6\%)
- Zone 10- Enfield (23.1\%)
A. 28 Of all the respondents who visit pubs/bars, Central London attracted $12.6 \%$ of respondents. Within the Borough Crouch End and Muswell Hill were the most popular restaurant venues with $10.1 \%$ and $6.6 \%$ of respondents respectively.


## Nightclubs / Live Music

A. 29 Only $7.2 \%$ of respondents indicated that they had visited nightclub/live music venues, however, this is lower than NLP's average derived from other similar surveys suggests a similar participation rate of $10.1 \%$. The main nightclub destination for respondents in the study area as a whole was Central London (52.9\%). Within the Borough the main destination was Wood Green (5.7\%) followed by Muswell Hill (4.6\%).

Bingo
A. 30 Bingo proved the least popular leisure activity with only $4.7 \%$ of respondents indicating that they undertake this activity, and this is marginally lower than NLP's average participation rate of $5.0 \%$ as derived from other similar surveys. The sample for bingo visitors within each zone is very small. Wood Green was the most popular place to play bingo (39.3\%), followed by Enfield (26.8\%).

## Health and Fitness Clubs

A. 31 Over $24 \%$ of respondents indicated their household visit health clubs/gyms, which is slightly lower than the NLP average participation rate from other surveys ( $25.5 \%$ ). Respondents used a wide range of gyms across the study area with some using gyms in the adjoining areas. The main gym/health club destinations for respondents in the study area as a whole are Crouch End (13.3\%), Muswell Hill (9.5\%), Edmonton Green (5.8\%) and East Finchley (5.5\%). Crouch End includes a Virgin Active health club and a Fitness First for Women and Muswell Hill includes an LA Fitness centre.

## Tenpin Bowling

A. 32 Nearly $13 \%$ of respondents indicated their household visit tenpin bowling facilities, which is significantly lower than the NLP average for other surveys (17.8\%). The main tenpin bowling destinations are East Finchley (27.6\%) and Finsbury Park (22.4\%) both of which are outside the Borough.

## Appendix F

Household Survey Results





| Q5. In which location do you buy most of your household's non-tood shopping? |
| :--- |
|  |


| Base: Allrespondents |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | 1 |  | $\stackrel{2}{2}$ |  | ${ }^{3}$ |  | ${ }_{4}^{4}$ |  | ${ }_{5}^{5}$ |  | Num |  | $\stackrel{7}{\text { Num }}$ |  | ${ }^{8}$ |  | 9 |  | Num |  |
|  |  |  | Num |  | Num |  |  |  | Num |  |  |  |  |  | Num |  |  |  |  |  |  |  |
| Base: All respondents | $1 \begin{aligned} & 1,202 \\ & 388\end{aligned}$ | 100.0\% | ${ }_{37}^{125}$ | 100.0\% | 91 37 | 100.0\% | ${ }_{40}^{114}$ | 100.0\% | ${ }_{29}^{65}$ | 100.0\% | ${ }_{43}^{95}$ | 100.0\% | ${ }_{33}^{169}$ | 100.0\% | ${ }_{28}^{154}$ | 100.0\% | ${ }_{43}^{139}$ | 100.0\% | $\begin{aligned} & 95 \\ & 34 \end{aligned}$ | 100.0\% | ${ }_{62}^{151}$ | 100.0\% |
| Car-as driver | ${ }_{337}^{388}$ | 28.0\% | ${ }_{33}^{37}$ | 26.4\% | 17 17 | ${ }^{48.7 \%}$ | ${ }_{29}^{40}$ | ${ }^{35.4 \%}$ | 29 18 | 27.7\% | ${ }_{25}^{43}$ | 26.3\% | 53 | 31.4\% | ${ }_{56}^{28}$ | 36.4\% | 55 | 39.6\% | ${ }_{16}$ | 16.8\% | 35 | 23.2\% |
| Walk | 221 | 18.4\% | 32 | 25.6\% | 20 | 22.0\% | 18 | 15.8\% | 6 | 9.2\% | 9 | 9.5\% | 33 | 19.5\% | 40 | 26.0\% | 18 | 12.9\% | 27 | 28.4\% | 17 | 11.3\% |
|  |  | 7.5\% | 9 | 7.2\% |  | 7.7\% | 12 | 10.5\% | 6 | 9.2\% | 3 | 3.2\% | 24 | 14.2\% | 11 | 7.1\% | 4 | 2.9\% |  | 9.5\% |  | 3.3\% |
| Car - as passenger | 84 | 7.0\% | 9 | 7.2\% | 4 | 4.4\% | 4 | 3.5\% | 4 | 6.2\% | 7 | 7.4\% | 13 | 7.7\% | 8 | 5.2\% | 12 | 8.7\% | 3 | 3.2\% | 19 | 12.6\% |
| Train | 14 | 1.2\% | 2 | 1.6\% | 1 | 1.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 3 | 1.8\% | 3 | 1.9\% | 1 | 0.7\% | 0 | 0.0\% | 4 | 2.6\% |
| ${ }_{\text {B }}$ Bicycle | 11 | 0.9\% | 1 | 0.8\% | 1 | ${ }_{1}^{1.1 \%}$ | ${ }_{1}$ | ${ }^{1.8 \%}$ | 0 | 0.0\% | 0 | ${ }^{0.0 \%}$ | ${ }_{1}$ | 1.2\% | 2 | 1.3\% | 1 | 0.7\% | 1 | 1.1\% | 1 | 0.7\% |
|  | $\stackrel{9}{28}$ | 2.7\% | ${ }_{2}$ | 0.0\% | 1 | 1.1\% | 1 | 4.9\% | 0 | 0.0\% | 5 | 1.1\% ${ }^{\text {5 3 \% }}$ | 1 | ${ }^{0.6 \%}$ | ${ }_{4}$ | 20\% | 1 | 0.7\% | 3 | 3.2\% | 2 | - ${ }_{\text {0, }}$ |
| Varies | 12 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 2 | 3.1\% | 0 | 0.0\% | 1 | 0.6\% | 2 | 1.3\% | 0 | 0.0\% | 2 | 2.1\% | 4 | 2.6\% |
|  | 4 | 0.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.1\% | 1 | 0.6\% | 0 | 0.0\% | 1 | 0.7\% | 0 | 0.0\% | 1 | 0.7\% |
| Wheelchair | 2 | 0.2\% | 0 | 0.0\% | - | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.1\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.7\% | 0 | 0.0\% | 0 | 0.0\% |
| Bus and tube | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | $\bigcirc$ | 0.0\% | 0 | 0.0\% |















|  | Base: Thosebuying other non-food items |  | Zone |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | 1 |  | 2 |  | 3 |  | 4 |  | 5 |  | ${ }^{6}$ |  | 7 |  | ${ }^{8}$ |  | 9 |  | 10 |  |
|  |  |  | ${ }_{112}^{\text {Num }}$ | \% 1000 | ${ }_{84}^{\text {Num }}$ | \% 1000 | ${ }_{100}^{\text {Num }}$ | \% | $\frac{\text { Num }}{50}$ | \% $100.0 \%$ | ${ }_{77}{ }^{\text {Num }}$ | \% $100.0 \%$ | ${ }_{138}^{\text {Num }}$ | \% $100.0 \%$ | ${ }_{111}$ | \% $100 \%$ | ${ }_{107}^{\text {Num }}$ | \% $100.0 \%$ | ${ }_{85}^{\text {Num }}$ | \% $100.0 \%$ | ${ }_{115}^{\text {Num }}$ | \% 100.0 |
| Base: Those buying other non-tood tems Brent Cross | ${ }_{40}^{982}$ | 4.1\% | ${ }_{3}$ |  | ${ }_{6} 8$ |  | 100 |  | 5 |  | 6 |  | ${ }_{2} 13$ |  | 11 |  | 107 |  | 85 |  |  |  |
| Bruce Grove/Tottenham High Road | ${ }_{9}^{40}$ | 0.9\% | 0 | 0.0\% | ${ }_{0}$ | 0.0\% | ${ }_{1}$ | 1.0\% | ${ }_{0}$ | 0.0\% | ${ }_{1}$ | 1.3\% | 2 | 1.4\% | 5 | 4.5\% | ${ }_{0}$ | 0.0\% | 0 | 0.0\% | ${ }_{0}$ | 0.0\% |
| Central London | 80 | 8.1\% | 9 | 8.0\% | 8 | 9.5\% | 10 | 10.0\% | 6 | 12.0\% | 10 | 13.0\% | 11 | 8.0\% | 8 | 7.2\% | 6 | 5.6\% | 6 | 7.1\% | 5 | 4.3\% |
| Chingford | 5 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 4 | 4.7\% | 0 | 0.0\% |
| Crouch End | 18 | 1.8\% | 4 | 3.6\% | 0 | 0.0\% | 8 | 8.0\% | 1 | 2.0\% | 0 | 0.0\% | 2 | 1.4\% | 2 | 1.8\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.0\% |
| East Finchley |  | 0.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 2.6\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Edmonton Green | 11 | 1.1\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 2.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 2 | 1.9\% | 0 | 0.0\% | 6 | 5.2\% |
| Enfield | 37 | 3.8\% | 5 | 4.5\% | 1 | 1.2\% | 1 | 1.0\% | 0 | 0.0\% | 4 | 5.2\% | 0 | 0.0\% | 2 | 1.8\% | 10 | 9.3\% | 2 | 2.4\% | 12 | 10.4\% |
| Green Lan | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Highgate | 2 | 0.9\% | 0 | 0.0\% | 2 | 2.4\% | 5 | 5.0\% | 2 | 4.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| ${ }_{\text {M }}$ Muswell Palmers Green | ${ }_{4}^{29}$ | 0.4\% | ${ }_{0}^{6}$ | 5.4\% | ${ }_{8}^{8}$ | 0.5\% | ${ }_{0}^{5}$ | 50.0\% | ${ }_{0}^{3}$ | 6.0\% | ${ }_{2}^{4}$ | 2.6\% | ${ }_{0}$ | 0.0\% | ${ }_{0}^{2}$ | 1.8\% 0 | 1 | 0.9\% | ${ }_{0}$ | 0.0\% | 2 | 1.7\% |
| Southgate | 3 | 0.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 2.6\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Upper Edmonton | 2 | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.0\% |
| Wathamstow | 12 | 1.2\% | 0 | 0.0\% | 1 | 1.2\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.3\% | 1 | 0.7\% | 1 | 0.9\% | 2 | 1.9\% | 5 | 5.9\% | 0 | 0.0\% |
| West Green Road/Seven Sisters | 3 | 0.3\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% |
| Winchmore Hill | 4 | 0.4\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.3\% | 2 | 1.4\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.2\% | 0 | 0.0\% |
| Wood Green |  | 6.7\% | 9 | 8.0\% | 4 | 4.8\% | 2 | 2.0\% | 1 | 2.0\% | 3 | 3.9\% | 9 | 6.5\% | 21 | 18.9\% | 10 | 9.3\% | 1 | 1.2\% | 6 | 5.2 |
| Internet | 48 | 4.9\% | 5 | 4.5\% | 6 | 7.1\% | 7 | 7.0\% | 0 | 0.0\% | 5 | 6.5\% | 11 | 8.0\% | 4 | 3.6\% | 4 | 3.7\% | 3 | 3.5\% | 3 | 2.6\% |
| Mail order / catalogue | 13 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% | 4 | 4.0\% | 0 | 0.0\% | 3 | 3.9\% | 1 | 0.7\% | 1 | 0.9\% | 0 | 0.0\% | 2 | 2.4\% | 2 | 1.7\% |
| None mentioned no ofner centre |  | 5.5\% | ${ }^{6}$ | 63.6\% | ${ }^{4}$ | 3.6\% | ${ }_{3}$ | 34.0\% | ${ }_{2}$ | 50.0\% | 3 | 30\% | 6 | 4.3\% | ${ }_{4}$ | 37.7\% | ${ }^{63}$ | 50\% | ${ }^{48}$ | 26.5\% | ${ }_{2}$ | 60.0\% |
| London West End | 16 | 1.6\% | 0 | 0.0\% | 3 | 3.6\% | 1 | 1.0\% | 0 | 0.0\% | 1 | 1.3\% | 3 | 2.2\% | 3 | 2.7\% | 0 | 0.0\% | 3 | 3.5\% | 2 | 1.7\% |
| Islington | 6 | 0.6\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 2.0\% | 0 | 0.0\% | - | 0.0\% | 2 | 1.4\% | 0 | 0.0\% | 1 | 0.9\% | 1 | 1.2\% | 0 | 0.0\% |
| North Finchley | 6 | 0.6\% | 0 | 0.0\% | 1 | 1.2\% | 0 | 0.0\% | 0 | 0.0\% | 4 | 5.2\% | 1 | 0.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Stamford HII |  | 0.6\% | 0 | 0.0\% | - | 0.0\% |  | 0.0\% |  | 0.0\% |  | 0.0\% |  | 3.6\% |  |  |  |  |  |  |  |  |
| Romiord | 5 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.7\% | 1 | 0.9\% | 0 | 0.0\% | 1 | 1.2\% | 1 | 0.9\% |
| Airport | 3 | 0.3\% | 0 | 0.0\% | 1 | 1.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.7\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.0 |
| Barnet ${ }_{\text {Bluewater, Greenhithe }}$ | ${ }_{3}^{3}$ | ${ }_{0.3 \%}^{0.3 \%}$ | 1 | 0.9\% | 1 | 1.2\% | ${ }_{0}$ | 0.0\% | ${ }_{0}$ | 0.0\% | 1 | 1.3\% | ${ }_{0}$ | 0.0\% | ${ }_{0}$ | 0.0\% | 1 | 0.9\% | 1 | 1.2\% | ${ }_{0}$ | 0.0\% |
| llford | 3 | 0.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 3 | 3.5\% | 0 | 0.0\% |
| Abroad | 2 | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.7\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Bloomsbury | 2 | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Brighton | 2 | 0.2\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Camden Town | ${ }_{2}^{2}$ | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% | ${ }_{0}$ | 0.0\% | 0 | 0.0\% | ${ }_{0}$ | 0.0\% |
| Haringey | 2 | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% |
| Holloway | 2 | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | - | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 1.4\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Tottenham | 2 | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% |
| Angel | ${ }_{1}^{2}$ | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 1 | 0.7\% | ${ }_{0}$ | 0.0\% | ${ }_{0}$ |  | ${ }_{0}$ |  | ${ }_{0}$ |  |
| Archway | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Isle of Dogs | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Bounds Green | 1 | 0.1\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Clapham | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.2\% | 0 | 0.0\% |
| Cricklewood |  | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Eraling | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | ${ }_{0}$ | 0.0\% | 1 | 0.9\% | ${ }_{0}$ | 0.0\% | ${ }_{0}$ | 0.0\% |
| Essex | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.2\% | 0 | 0.0\% |
| ckney | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| mpton | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Hatchway | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Kent Kentish Town | 1 | ${ }^{0.1 \%}$ | 0 | 0.0\% | 0 | 0.0\% | ${ }_{0}^{1}$ | 0.0\% | 1 | 2.0\% | ${ }_{0}$ | 0.0\% | ${ }_{0}$ | 0.0\% | ${ }_{0}$ | 0.0\% | ${ }_{0}$ | 0.0\% | ${ }_{0}$ | 0.0\% | ${ }_{0}$ | 0.0\% |
| Lakeside Shopping Centre | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.2\% | 0 | 0.0\% |
| yton |  | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.2\% | 0 | 0.0\% |
| South Kensington Stoke Newington | 1 | 0.1\% | $\begin{aligned} & 0 \\ & 0 \end{aligned}$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% 0 | 0 | 0.0\% | 0 | 0.0\% | 1 | - $1.2 \%$ | 0 | 0.0\% |
| Strattord | 1 | 0.1\% | 0 | 0.0\% | - | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.2\% | 0 | 0.0\% |
| Turnike Lane | 1 | 0.1\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 |  |


|  | Soment |  |  |  |  |  |  |  |  |  |  |  |
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| Base: All respondents <br> Nothing <br> Better choice of clothing shops <br> Better choice of shops in general <br> etter maintenance/cleanliness <br> Better quality shops <br> mproved bus services <br> More car parking <br> tood supermarkets <br> More large shops <br> More traffic free areas / pedestrianisation <br> ont know <br> heaper shops <br> Better transport facilities <br> Easier access <br> ewer restaurants <br> Free parking <br> More store offers <br> More independent stores <br> etter access to toilets/baby-changing facilities <br> etter disabled access <br> Better night-time security <br> leaner and sater <br> ewer cafes <br> ewer chain stores <br> Get rid of Tesc <br> Gift vouchers <br> ewer empty shops <br> More convenient opening times for the shops <br> More music stores <br> More places to eat <br> More sports stores <br> Need a deli <br> Needs a Primark <br> Needs to be modernised <br> Nice price tea shop <br> Visible policing | Base: Allrespondents |  | Zone |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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|  | Num | \% | 1 |  | N |  | 3 |  | 4 |  | 5 |  | 6 |  | N |  | N |  | N |  | 10 |  |
|  |  |  | Num |  | Num |  |  |  | Num |  | Num |  |  |  | Num |  |  |  | Num |  |  |  |
|  | 1,202 | 100.0\% | 125 | 100.0\% |  | 100.0\% |  | 100.0\% |  | 100.0\% |  | 100.0\% |  | 100.0\% |  | 100.0\% |  | 100.0\% |  | 100.0\% |  | 100.0\% |
|  | 800 | 66.6\% | 78 | 62.4\% | 61 | 67.0\% | 74 | 64.9\% | 39 | 60.0\% | 59 | 62.1\% | 105 | 62.1\% | 99 | 64.3\% | 99 | 71.2\% | 69 | 72.6\% | 116 | 76.8\% |
|  |  |  |  | 0.8\% |  |  | 2 | ${ }^{1.8 \%}$ |  |  |  | 1.1\% |  |  |  |  | 4 | 2.9\% | 0 | 0.0\% | 1 | 0.7\% |
|  |  | 3.2\% | 8 | 6.4\% |  | 4.4\%\% | 6 | 5.9\% |  | 0.0\% | ${ }_{1}^{2}$ | 2.1\% |  | 5.0\% | ${ }_{0}^{5}$ | 3.0\% | 3 | 2.2\% ${ }^{2.0 \%}$ | 2 | 2.1\% | 2 | 1.3\% |
|  | ${ }_{9}$ | 0.7\% | 1 | 0.8\% | 1 | 1.1\% | 3 | 2.6\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.6\% | 3 | 1.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
|  | 35 | 2.9\% | , | 0.8\% | 3 | 3.3\% | 2 | 1.8\% | 5 | 7.7\% |  | 4.2\% | 6 | 3.6\% | 3 | 1.9\% | 3 | 2.2\% | 6 | 6.3\% | 2 | 1.3\% |
|  | 122 | 10.1\% | 22 | 17.6\% | 10 | 11.0\% | 16 | 14.0\% | 13 | 20.0\% | 14 | 14.7\% | 11 | 6.5\% | 12 | 7.8\% | 13 | 9.4\% | 6 | 6.3\% | 5 | 3.3\% |
|  | 8 | 0.7\% |  | 0.0\% |  | 0.0\% | 5 | 4.4\% |  | 0.0\% |  | 0.0\% |  | 0.6\% |  | 0.6\% | 1 | 0.7\% | 0 | 0.0\% | 0 | 0.0\% |
|  | 9 | 0.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.1\% | 4 | 2.4\% |  | 1.3\% |  | 1.4\% | 0 | 0.0\% | 0 | 0.0\% |
|  |  | 0.2\% | 1 | 0.8\% | 0 | 0.0\% |  | 0.0\% |  | 0.0\% | 1 | 1.1\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.7\% |  | 0.0\% | 0 | 0.0\% |
|  | 158 | 13.7\% | 13 | 10.4\% | 8 | 8.8\% | 5 | 4.4\% | 8 | 12.3\% | 14 | 14.7\% | 24 | 14.2\% | 29 | 18.8\% | 15 | 10.8\% | 13 | 13.7\% | 26 | 17.2\% |
|  | ${ }_{7}$ |  |  |  |  |  | + |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 5 | 0.4\% | 1 | 0.8\% | 1 | 1.1\% | + | 0.9\% | 0 | 0.0\% | 1 | 1.1\% | 1 | 0.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
|  | 4 | 0.3\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 1.2\% | 1 | 0.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
|  | 3 | 0.2\% | ${ }_{1}$ | 1.6\% | 0 | 0.0\% | 1 | 0.9\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 |  | 0 | 00\% |  |  | 0 | 0.0\% |
|  | , | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.6\% | 0 | 0.0\% | 1 | 0.7\% | 0 | 0.0\% | 0 | 0.0\% |
|  | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
|  | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | - | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | - | 0.0\% | 0 | 0.0\% |
|  | 1 | - ${ }^{0.1 \%}$ | 0 | 0.0\% | 1 | 1.1\% | 0 | ${ }^{0.0 \%}$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |  | 0 | 0.0\% |
|  | 1 | 0.1\% |  | 0.0\% |  | 1.1\% |  | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | , | 0.0\% | 0 | 0.0\% |
|  |  | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
|  | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.6\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
|  | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% |  | 0.7\% | 0 | 0.0\% |  |  |
|  | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 |  | 0 | 0.0\% | 0 |  | 0 |  | 0 |  |
|  | 1 | 0.1\% | 0 | 0.0\% | 1 | 1.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
|  | 1 | 0.1\% 0 | ${ }_{1}$ | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 1 |  |  |  | 0 |  |  |  |  |  |
|  | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% |
|  | 1 | 0.1\% | 0 | 0.0\% |  | 0.0\% | 1 | 0.9\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
|  | 1 | 0.1\% | 0 | 0.0\% | - | 0.0\% | 0 | 0.0\% | - | 0.0\% | 0 | 0.0\% | ${ }_{1}$ | 0.0\% | 0 | 0.0\% | 1 | 0.7\% | 0 | 0.0\% | 0 | 0.0\% |
|  |  | 0.1\% | 0 |  |  |  | 0 | 0.0\% |  | 0.0\% | ${ }_{0}$ |  | 1 | 0.0\% | 0 |  | ${ }_{0}$ | 0.0\% |  |  | ${ }_{0}$ |  |
|  |  | 0.1\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% |  | 0.0\% | 0 | 0.0\% |  | 1.1\% |  | 0.0\% |



Q25. What, if anything, would make you shop more often in Green Lanes district centre?

|  | $\begin{array}{\|l\|l\|} \hline \begin{array}{l} \text { Base:: } \\ \text { respon } \end{array} \end{array}$ | All | Zone |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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|  | Num | \% | 1 |  | $\stackrel{2}{\text { Num }}$ |  | ${ }^{3}$ |  | Num |  | ${ }^{5}$ |  | Num |  | Num |  | Num |  | 9 |  | ${ }^{10}$ Num |  |
|  |  |  |  | \% ${ }^{100}$ | Num |  | Num | \% | Num | \% | Num | \% | ${ }_{1}$ Num | \% 100 \% | Num | \% | ${ }_{139}$ |  | Num | \% | Num |  |
| Base:All respondents Nothing | 833 | 69.3\% | ${ }_{90}$ | 72.0\% | 74 | 81.3\% | 91 | 790.8\% | 43 | 66.2\% | 62 | 65.3\% | 107 | 63.3\% | ${ }_{95}$ |  | ${ }_{94}$ | 67.6\% | 72 |  | 103 | 100.0\% $68.2 \%$ |
| Better choice of clothing shops | 13 | 1.1\% | 1 | 0.8\% |  | 0.0\% | 2 | 1.8\% | 0 | 0.0\% | 1 | 1.1\% | 4 | 2.4\% | 2 | 1.3\% | 1 | 0.7\% | 0 | 0.0\% |  | 1.3\% |
| Better choice of shops in general | 57 | 4.7\% | 5 | 4.0\% | 3 | 3.3\% | 6 | 5.3\% | 2 | 3.1\% | 3 | 3.2\% | 13 | 7.7\% | 10 | 6.5\% | 4 | 2.9\% | 3 | 3.2\% | 7 | 4.6\% |
| er maintenance/cleanliness |  | 6\% | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 1.2 |  | 0.6\% |  | 0.7\% | 0 | 0.0\% | 2 | 1.3\% |
| Better quality shops | 14 | 1.2\% | 2 | 1.6\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 1 | 1.1\% | 2 | 1.2\% | 4 | 2.6\% | 3 | 2.2\% | 0 | 0.0\% | 1 | 0.7\% |
| Improved bus services | 10 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 1 | 1.1\% | 2 | 1.2\% | 3 | 1.9\% | 1 | 0.7\% | 1 | 1.1\% |  | 0.7\% |
| More car parking | 74 | 6.2\% | 11 | 8.8\% | 2 | 2.2\% | 7 | 6.1\% | 1 | 1.5\% | 5 | 5.3\% | 11 | 6.5\% | 9 | 5.8\% | 13 | 9.4\% | 3 | 3.2\% | 11 | 7.3\% |
| More food supermarkets |  | 0.7\% | 1 | 0.8\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 1.2\% | 2 | 1.3\% | 0 | 0.0\% | 1 | 1.1\% | 1 | 0.7\% |
| More large shops | 10 | 0.8\% | 1 | 0.8\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 1 | 1.1\% | 2 | 1.2\% | 4 | 2.6\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.7\% |
| More tratic free areas / pedestrianisation | 17 | 1.4\% | 2 | 1.6\% | 1 | 1.1\% | 2 | 1.8\% | 0 | 0.0\% | 0 | 0.0\% | 5 | 3.0\% | 4 | 2.6\% | 2 | 1.4\% | 0 | 0.0\% | 1 | 0.7\% |
| Don't know | 84 | 15.3\% | 14 | 11.2\% | 12 | 13.2\% | 10 | 8.8\% | 19 | 29.2\% | 22 | 23.2\% | 18 | 10.7\% | 24 | 15.6\% | 25 | 18.0\% | 17 |  | ${ }^{23}$ | 15.2\% |
| Improve tratic system |  | ${ }^{0.5 \%}$ | 0 | 0.0\% | 1 | 1.1\% | 0 | 0.0\% | 0 | 00\% | ${ }_{0}$ | 2.0\% | 3 | 1.8\% | ${ }_{0}$ | 0.0\% | 1 | 0.7\% | 0 | 0.0\% | 0 | 0.0\% |
| Visible policing |  | 0.2\% | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.6\% | 0 | 0.0\% | 1 | 1.1\% | 0 |  |
| Better transport | 2 | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.7\% |
| Book shop | 2 | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.6\% | 1 | 0.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Free car parking | 2 | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.6\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.7\% |
| More money |  | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.7\% | 0 | 0.0\% |  | 0.0\% |
| More sports stores | 2 | 0.2\% | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| ore store offers | 2 | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.6\% | 1 | 0.7\% | 0 | 0.0\% | 0 | 0.0\% |
| Advertising what is there Better opening times | 1 | ${ }^{0.1 \%}$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.6\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
|  |  | 0.1\% | 0 |  | 0 | 0.0\% | 0 |  | 0 | 0.0\% | 0 |  | 1 |  | 0 |  | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Higher safety | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.7\% |
| If it were less busy/ crowded | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.7\% | 0 | 0.0\% | 0 | 0.0\% |
| More independent organic shops | 1 | 0.1\% | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | ${ }_{1}$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| More large chain stores More time |  | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.6\% | 0 | 0.0\% | 0 |  | 0 | 0.0\% |
| More unique shops unavailable elsewhere | 1 | 0.1\% | 1 | 0.8\% | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  |  |  |
| Needs to be moderised |  | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Shop goods should be kept off the pavements | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |



|  | $\begin{aligned} & \text { Base: All } \\ & \text { respondents } \end{aligned}$ |  | Zone |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | 1 |  | 2 |  | 3 |  | 4 |  | 5 |  | 6 |  | 7 |  | 8 |  | 9 |  | 10 |  |
|  |  |  | Num | \% $100.0 \%$ | Num | \% $100.0 \%$ | ${ }_{114}^{\text {Num }}$ | 100.0\% | Num | \% $100 \%$ | Num | 100.0\% | ${ }_{169}$ | \% | Num |  | Num |  | ${ }_{95}$ |  | Num |  |
| Cinema | ${ }_{611}$ | 50.8\% | 65 | 52.0\% | 55 | 60.4\% | 74 | 64.9\% | 37 | 56.9\% | 52 | 54.7\% | 71 | 42.0\% | 77 | 50.0\% | 66 | 47.5\% | 46 | 48.4\% |  | 100.0\% |
| Theatre | 541 | 45.0\% | 59 | 47.2\% | 49 | 53.8\% | 70 | 61.4\% | 43 | 66.2\% | 55 | 57.9\% | 64 | 37.9\% | 54 | 35.1\% | 47 | 33.8\% | 42 | 44.2\% | 55 | 36.4\% |
| Publbar | 429 | 35.7\% | 50 | 40.0\% | 39 | 42.9\% | 47 | 41.2\% | 26 | 40.0\% | 35 | 36.8\% | 57 | 33.7\% | ${ }^{41}$ | 26.6\% | 52 | 37.4\% | 39 | 41.1\% | 43 | 28.5\% |
| Restaurant | 809 | 67.3\% | 83 | 66.4\% | 70 | 76.9\% | 81 | 71.1\% | $5^{51}$ | 78.5\% | ${ }^{66}$ | 69.5\% | 96 | 56.8\% | 88 | 57.1\% | 90 | 64.7\% | 73 | 76.8\% | 108 | 71.5\% |
| Nightclub | 87 | 7.2\% | 9 | 7.2\% | 9 | 9.9\% | 8 | 7.0\% | 7 | 10.8\% | 6 | 6.3\% | 14 | 8.3\% | 8 | 5.2\% | 12 | 8.6\% | 6 | 6.3\% | 8 | 5.3\% |
| Bingo | 56 | 4.7\% | 7 | 5.6\% | 2 | 2.2\% | 4 | 3.5\% | 1 | 1.5\% | 3 | 3.2\% | 5 | 3.0\% | 6 | 3.9\% | 14 | 10.1\% | 7 | 7.4\% | 7 | ${ }^{4.6 \%}$ |
| Heath \& Fitness club Tenpin bowling | ${ }_{152}^{293}$ | 22.4\% ${ }^{24.6}$ | ${ }_{14}^{24}$ | 119.2\% | 28 13 | 14.3\% | 29 18 | 25.4\% | ${ }_{7}^{23}$ | 35.4\% $10.8 \%$ | 20 | 211.1\% | 47 18 | 127.7\% | ${ }_{21}^{40}$ | 13.6\% | 29 19 | 20.9\% | 11 | 21.16\% | 32 10 | 21.2\% |
| None of these | 200 | 16.6\% | 16 | 12.8\% |  | 8.8\% | 18 | 15.8\% | 3 | 4.6\% | 9 | 9.5\% | 44 | 26.0\% | 38 | 24.7\% | 24 | 17.3\% | 10 | 10.5\% | 29 | 19.2\% |
| Don't know |  | 0.1\% | 0 | 0.0\% |  | 0.0\% |  | 0.9\% | 0 | 0.0\% |  | 0.0\% |  | 0.0\% |  | 0.0\% |  | 0.0\% |  | 0.0\% |  |  |

Q29. Where did you or your family last visit the cinema?


|  | $\begin{aligned} & \text { Base: Those } \\ & \text { visiting the } \\ & \text { theatre } \end{aligned}$ |  | Zone |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | $\frac{1}{\text { Num }}$ |  | 2 |  |  |  | 4 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Base: Those visting the theatre |  |  | ${ }_{59}{ }_{5}^{\text {Num }}$ | \% $100.0 \%$ | ${ }_{49}{ }^{\text {Num }}$ | \% $100.0 \%$ | ${ }_{70}{ }^{\text {Num }}$ | \% $100.0 \%$ |  | \% $100.0 \%$ | ${ }_{55}^{\text {Num }}$ |  |  |  | ${ }_{54}^{\text {Num }}$ | \% $100.0 \%$ | ${ }_{47}{ }_{4}$ | \% $100.0 \%$ |  | \% $10.0 \%$ | ${ }_{55}$ | \% 100 \% |
|  | ${ }_{301}^{541}$ | 55.6\% | ${ }_{31}^{39}$ | 52.5\% | $\begin{aligned} & 49 \\ & 32 \\ & 42 \end{aligned}$ | 68.3\% | $\begin{aligned} & 700 \\ & \left.\begin{array}{l} 71 \\ 20 \end{array}\right) \end{aligned}$ | 4.4.3\% | ${ }_{2}^{23}$ | 54.5\% | ${ }_{38}^{38}$ | 69.1\% | ${ }_{3}^{33}$ | 54.7\% | ${ }_{31}^{54}$ | 57.9\% | ${ }_{24}^{44}$ | 51.1\% | 24 | 57.1\% | 32 | 58.2\% |
| , | 17 | 3.1\% | 0 | 0.0\% | ${ }_{4}$ | 8.2\% |  | 4.3\% |  | ${ }^{\text {9.3\% }}$ | 0 | 0.0\% |  | 7.8\% | 1 | 1.9\% | 0 | 0.0\% | 0 | 2.0\% | 0 | 0.0\% |
| Enfield Mountiew Conservatiore, Clarenden Road, Wood Green | ${ }_{5}^{8}$ | - ${ }^{\text {1.9\%\% }}$ | 1 | 1.7.7\% | 1 | 20\%\% | 0 | 0.0\% | 0 | 0.0\%\% | : | 0.0\% 0 | 1 | 1.0\%\% | $\bigcirc$ | 0.0\%\% | 1 | ${ }_{2.1 \%}^{2.1 \%}$ | ${ }_{4}$ | 2.8\%\% |  | ${ }_{\text {1.8\% }}^{5.5 \%}$ |
| Wathanstow Wers | 4 | 0.7\% | 0 | 0.0\% |  | 0.0\% |  | 0.0\%\% |  | ${ }^{0.0 \%}$ | 1 | ${ }^{1.8 \%}$ |  | 1.8\%\% | $\bigcirc$ | 0.0\%\% | 1 | ${ }^{2.1 \% \%}$ | 0 | 0.0\% |  | 1.8\%\% |
|  | 3 | 0.6\% | 1 | 1.7\% | 0 | 0.0\% | 1 | 1.4\% | 1 | 2.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Jackson Lane Theate, 269a Archway Road, Highoate | ${ }_{1}^{1}$ | 0.2\% 0.2 \% | $\bigcirc$ | ${ }^{0.0 \% \%}$ | 0 | 0.0\% | 1 | ${ }^{1.4 .4 \%}$ | 0 | ${ }^{0.0 \% \%}$ | - | 0.0\% | $\bigcirc$ | 0.0\%\% | $\bigcirc$ | 0.0\% 0 | ${ }_{0}$ | 0.0\% | 0 | ${ }^{0.0 \%}$ | $\bigcirc$ | 0.0\% |
| London West End | 104 | 19.2\% | 18 | 30.5\% | ${ }^{4}$ | 8.2\% | 22 | 31.4\% | 6 | 14.0\% | 9 | 16.4\% | 11 | 17.2\% | 8 | 14.8\% | ${ }_{7}^{8}$ | 17.0\% | 1 | 19.0\% | 10 | 18.2\% |
| Hack | 11 | 2.0\% | 1 | ${ }^{1.7 .7 \%}$ | 0 | 0.0\% | 1 | 1.4\% | 0 | 0.0\% | 0 | 0.0\% | 4 | 6.3\% | 4 | 7.4\% | 0 | 0.0\%\% | 2 | 2.4\% |  | 0.0\% |
| Stion ${ }_{\text {Soun Bank }}^{\text {Statord }}$ | ${ }_{5}^{10}$ | 1.89\% | 0 | 1.0\% | ${ }_{0}^{2}$ | 4.0\% 0 | ${ }_{0}^{2}$ | 2.0\% | 1 | ${ }_{2.3 \%}^{2.3 \%}$ | $\bigcirc$ | 0.0\%\% | 1 | 1.1.6\% | 1 | 1.9.9\% | 1 | 2.1\% | ${ }_{2}$ | 2.4\% |  | 0.0\% |
| Camden Town | ${ }_{3}$ | 0.6\% | 0 | ${ }^{0.0 \% \%}$ |  | ${ }^{0.0 \% \%}$ |  | 0.00\% |  | 23\% |  | 0.0\%\% |  | 1.6\% | 1 | ${ }^{1.9 \%}$ |  | 0.0\%\% | 0 | ${ }^{0.0 \% \%}$ |  |  |
| Covonon | 3 | 0.6\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.4\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | $\bigcirc$ | 0.0\% | 2 | 2.4\% | 1 | 1.8\% |
|  | 2 | 0.4\%\% | 0 | 1.7.0\% | ${ }_{0}$ | 0.0\% | 0 | 0.0\% | $\bigcirc$ | 0.0\% | 1 | ${ }^{1.8 .8 \%}$ | 0 | 0.0\%\% | ${ }_{0}$ | 0.0\% | ${ }_{1}$ | ${ }_{2.1 \%}^{0.0 \%}$ | $\bigcirc$ | 0.0\% | 0 | 0.0\% |
| Heamersmith | ${ }_{2}$ | 0.4\% 0 | 0 | ${ }_{0}^{0.0 \% \%}$ | 0 | 0.0\%\% | 1 | 0.0.4\% |  | ${ }^{2.3 \% \%}$ |  | ${ }^{1.8 \%}$ |  | ${ }^{0.0 \% \%}$ | 0 |  |  |  | $1{ }^{1}$ |  |  |  |
| Poteres Bar | 2 | 0.4\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 2 | 3.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | - | 0.0\% |
| South kensington | ${ }_{2}^{2}$ | 0.4\% | 1 | - $1.7 \%$ | 1 | 2.0\% | $\bigcirc$ | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% |  | 1.8\% |
| Cockiosters Circkewood | 1 | ${ }_{0}^{0.2 \% \%}$ | $\bigcirc$ | ${ }^{0.00 \%}$ | $\bigcirc$ | 0.0.0\% | $\bigcirc$ | 0.0\%\% |  | 0.0.0\% | 1 | ${ }^{1.8 \%}$ | 0 | 0.0\% | $\bigcirc$ | 0.0.0\% | ${ }_{1}$ | ${ }_{2}^{0.1 \% \%}$ | $\bigcirc$ | 0.0\%\% | 0 |  |
| Orury Lane | 1 | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
|  | 1 | 0.2\% | 0 | 0.0\% | ${ }_{0}$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | $\bigcirc$ | 0.0\% | 0 | 0.0\% | 1 | 1.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
|  | 1 | 0.2.2\% | 0 | ${ }^{0.0 \% \%}$ | 0 | 0.0\%\% | $\bigcirc$ | 0.0\%\% |  | 0.0\%\% | $\bigcirc$ |  | 1 | 0.0\%\% | 0 | 0.0\%\% |  |  | $\bigcirc$ |  |  |  |
|  | 1 | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.4\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0 | 0.0\% | 0 |  | 0 | 0.0\% |  |  |
|  | 1 | 0.2\% | 0 | 0.0\% | - | 0.0\% | ${ }_{0}$ | 0.0\% | 1 | 2.3\% | 0 |  | ${ }_{0}$ |  | $\bigcirc$ |  | 0 |  | 0 |  | ${ }_{0}$ |  |
| Abioad |  | ${ }_{0}^{0.22 \%}$ | 0 | 0.00\% | $\bigcirc$ | 0.0\% | 1 | ${ }^{1.4 \% \%}$ | $\bigcirc$ | 0.0\%\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | $\bigcirc$ | 0.0\% | - | ${ }^{0.00 \%}$ |
| Winchmore Hill |  | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | $\bigcirc$ |  |  | 0.0\% |  |  |  |  |  |  |  |  | ${ }_{0}$ |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |




|  | Base: Thosevisting nightclubs Zone |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | 1 |  | 2 |  | 3 |  | 4 |  | 5 |  | 6 |  | 7 |  | 8 |  | 9 |  | 10 |  |
|  |  |  | Num |  | Num |  | Num |  | Num |  | Num |  | Num | \% | Num |  | Num |  | Num |  | Num |  |
| Base: Those visiting nightclubs | 87 | 100.0\% | 9 | 100.0\% | 9 | 100.0\% | 8 | 100.0\% | 7 | 100.0\% | ${ }_{6}$ | 100.0\% | ${ }^{14}$ | 100.0\% | 8 | 100.0\% | ${ }_{5}^{12}$ | 100.0\% |  | 100.0\% | 8 | 100.0\% |
| Central London | 46 | 52.9\% | 6 | 66.7\% | 7 | 77.8\% | 5 | 62.5\% | 4 | 57.1\% | 5 | 83.3\% | 7 | 50.0\% | 3 | 37.5\% | 5 | 41.7\% | 2 | 33.3\% | 2 | 25.0\% |
| Don't know |  | ${ }_{5}^{6.7 \%}$ | 1 | 11.1\% | 0 | 0.0\% | 1 | 12.5\% | , | 14.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0 | 0.0\% | 2 | 33.3\% | 1 | 12.5\% |
| Wood Green |  | 5.7\% | 1 | 11.1\% | 1 | 11.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 7.1\% | 1 | 12.5\% | 1 | 8.3\% | 0 | 0.0\% | 0 | 0.0\% |
| Muswell hill | 4 | 4.6\% | 0 | 0.0\% | 1 | 11.1\% | 1 | 12.5\% | 1 | 14.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 8.3\% | 0 | 0.0\% | 0 | 0.0\% |
| Bruce Grove/Tottenham High Road | 2 | 2.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 16.7\% | 0 | 0.0\% | 0 | 0.0\% |
| Green Lanes | 1 | 1.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 7.1\% | 0 | 0.0\% | 0 |  |  | 0.0\% |  | 0.0\% |
| ${ }^{\text {Chingford }}$ | 1 | 1.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | ${ }_{0}^{0}$ | 0.0\% | ${ }_{0}^{0}$ | 0.0\% | ${ }_{0}^{0}$ | 0.0\% 0 | 1 | 8.3\% ${ }^{8.3 \%}$ | ${ }_{0}^{0}$ | 0.0\% | 0 | 0.0\% |
| (ealmers Green | 1 | 1.1\% $1.1 \%$ | 0 | 0.0\% | ${ }_{0}$ | 0.0\% | ${ }_{0}^{0}$ | 0.0\% | ${ }_{0}$ | 0.0\% | ${ }_{0}$ | 0.0\% | ${ }_{0}$ | 0.0\% | ${ }_{0}^{0}$ | 0.0\% | 1 | 8.3\% | ${ }_{1}^{0}$ | 16.7\% | ${ }_{0}$ | 0.0\% |
| Camden | 5 | 5.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 16.7\% | 2 | 14.3\% | 2 | 25.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| West End | 5 | 5.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | ${ }^{0.0 \%}$ | 0 | 0.0\% | 1 | 7.1\% | 2 | 25.0\% | 1 | 8.3\% | 0 | 0.0\% | 0 | 12.5\% |
| Farringdon | 2 | ${ }_{23 \%}^{2.3 \%}$ | 0 | 0.0\% | ${ }_{0}$ | 0.0\% | 1 | 12.5\% | 1 | 14.3\% | 0 | 0.0\% | ${ }_{1}$ | 7.0\% | ${ }_{0}^{0}$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
|  | ${ }_{1}^{2}$ | ${ }^{2.3 \%}$ (1\% | ${ }_{0}$ | 0.0\% | ${ }_{0}$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 12.5\% |
| Brighton | 1 | 1.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 7.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Croydon | 1 | 1.1\% | 1 | 11.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Epping | 1 | 1.1.1\% | 0 | $0.0 \%$ $0.0 \%$ |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | ${ }_{0}$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | $12.5 \%$ $12.5 \%$ |
| St Albans | , | 1.1\% | 0 | 0.0\% |  | 0.0\% | - | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | ${ }_{0}$ | 0.0\% | 1 | $12.5 \%$ $12.5 \%$ |

Q34. Where did you or your family last go to play bingo?

|  | Num | \% | 1 |  | 2 |  | 3 |  | 4 |  | 5 |  | 6 |  | 7 |  | 8 |  | 9 |  | 10 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Num | \% | Num |  | Num | \% | Num |  | Num |  | Num |  | Num |  | Num |  | Num |  | Num |  |
| Base: Those playing bingo | 56 | 100.0\% | 7 | 100.0\% | 2 | 100.0\% |  | 100.0\% |  | 100.0\% |  | 100.0\% |  | 100.0\% |  | 100.0\% |  | 100.0\% |  | 100.0\% |  | 100.0\% |
| Wood Green | 22 | 39.3\% | 5 | 71.4\% | 1 | 50.0\% | 2 | 50.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 40.0\% | 3 | 50.0\% | 6 | 42.9\% | 1 | 14.3\% | 2 | 28.6\% |
| Enfield | ${ }^{15}$ | 26.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 100.0\% | 1 | 33.3\% | 0 | 0.0\% | 2 | 33.3\% | 3 | 21.4\% | 3 | 42.9\% | 5 | 71.4\% |
| Southgate |  | 3.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | - | 0.0\% | 1 | 7.1\% | 1 | 14.3\% | 0 | 0.0\% |
| Don't know | 2 | 3.6\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 25.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 20.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Crouch End | 1 | $1.8 \%$ $1.8 \%$ | 0 | 0.0\% | 0 | 0.0\% | 1 | 25.0\% | 0 | 0.0\% | 0 | 0.0\% $33.3 \%$ | 0 | -0.0\% | $\begin{aligned} & 0 \\ & 0 \\ & 0 \end{aligned}$ | 0.0\% 0 | 0 | 0.0.0\% | 0 | 0.0\% | 0 | 0.0.0\% |
| Central London Edmonton Green | 1 | 1.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $33.3 \%$ $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | ${ }_{1}^{0}$ | 7.1\% |  | 0.0\% |  | 0.0\% 0 |
| Upper Edmonton | 1 | 1.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 16.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Burnt Oak | 1 | 1.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 33.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Edmonton | 1 | 1.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 7.1\% | 0 | 0.0\% | 0 | 0.0\% |
| Haringey | 1 | ${ }^{1.8 \%}$ | 1 | 14.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | $\bigcirc$ | 0.0\% | 0 | 0.0\% |
| ( Homsey | 1 | 1.8\% | 1 | 14.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% 0 |
|  | 1 | 1.8\% | ${ }_{0}$ | 0.0\% | ${ }_{0}$ | 0.0\% | 0 | 0.0\% | ${ }_{0}$ | 0.0\% | 0 | 0.0\% | 0 |  | 0 | 0.0\% | ${ }_{0}^{0}$ | 0.0\% | ${ }_{1}$ | 14.3\% | ${ }_{0}$ | 0.0\% |
| Online | 1 | 1.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 7.1\% | 0 | 0.0\% | 0 | 0.0\% |
| Stamford Hill | 1 | 1.8\% | 0 | 0.0\% | 0 | 0.0\% | - | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 20.0\% | 0 | 0.0\% | 0 | 0.0\% | ${ }_{1}$ | 0.0\% | 0 | 0.0\% |
|  | 1 | 1.8\% 1.8\% | 0 | 0.0\% | 0 | 0.0\% 50.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% 0 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 14.3\% | 0 | 0.0\% |
| Surrey Waltham Cross | 1 | 1.8\% | 0 | 0.0\% | 0 | 50.0\% | 0 | 0.0\% | 0 | 00\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 7.1\% | 0 | 0.0\% | 0 | 0.0\% |


|  | Base: Thoseusing health club/gym |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | 1 |  | 2 |  | 3 |  | 4 |  | 5 |  | 6 |  | 7 |  | 8 |  | 9 |  | 10 |  |
|  |  |  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num |  | Num | \% | Num | \% |
| Base: Those using health club/ gym crouch End | ${ }^{293}$ | 100.0\% | ${ }_{5}^{24}$ | 100.0\% | ${ }^{28}$ | 100.0\% | ${ }_{1}^{29}$ | 100.0\% | ${ }_{2}^{23}$ | 100.0\% | 20 | 100.0\% | ${ }_{6}^{47}$ | 100.0\% | ${ }_{5}^{40}$ | 100.0\% | 29 | 100.0\% | 20 | 100.0\% | ${ }^{32}$ | 100.0\% |
| Muswell Hill | 23 | 7.8\% | 6 | 25.0\% | 11 | 39.3\% | 1 | 3.4\% | 2 | 8.7\% | 1 | 5.0\% |  | 2.1\% | 0 | 0.0\% | 1 | 3.4\% | 0 | 0.0\% | 0 | 0.0\% |
| Edmonton Green | 17 | 5.8\% | 1 | 4.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 2.1\% | 0 | 0.0\% |  | 24.1\% | 0 | 0.0\% | 8 | 25.0\% |
| East Finchley | 16 | 5.5\% | 2 | 8.3\% | 4 | 14.3\% | 0 | 0.0\% | 8 | 34.8\% | 2 | 10.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Southgate | 15 | 5.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 3 | 15.0\% | 0 | 0.0\% | 3 | 7.5\% | 1 | 3.4\% | 0 | 0.0\% | 8 | 25.0\% |
| Don't know | 15 | 5.1\% | 0 | 0.0\% | 1 | 3.6\% | 1 | 3.4\% | 0 | 0.0\% | 3 | 15.0\% | 1 | 2.1\% | 4 | 10.0\% | 2 | 6.9\% | 2 | 10.0\% | 1 | 3.1\% |
| Central London | 10 | 3.4\% | 0 | 0.0\% | 1 | 3.6\% | 2 | 6.9\% | 2 | 8.7\% | 0 | 0.0\% | 3 | 6.4\% | 0 | 0.0\% | 1 | 3.4\% | 0 | 0.0\% | 1 | 3.1\% |
| Chingford | 10 | 3.4\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 3.4\% | 9 | 45.0\% | 0 | 0.0\% |
| Enfield | 10 | 3.4\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% |  | 0.0\% | 1 | 5.0\% | 0 | 0.0\% | 2 | 5.0\% | 1 | 3.4\% | 0 |  | 6 | 18.8\% |
| Wood Green | 8 | 2.7\% | 4 | 16.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 5.0\% | 0 | 0.0\% | 1 | 2.5\% | 1 | 3.4\% | 0 | 0.0\% | 1 | 3.1\% |
| Bruce Grove/Tottenham High Road | 8 | 2.7\% | 1 | 4.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.1\% | 3 | 7.5\% | 3 | 10.3\% | 0 | 0.0\% | 0 | 0.0\% |
| Walthamstow | 7 | 2.4\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.1\% | 0 | 0.0\% | 0 | 0.0\% | 6 | 30.0\% | 0 | 0.0\% |
| Fitness First, 570-590 Tottenham High Road | 6 | 2.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 3 | 7.5\% | 3 | 10.3\% | 0 | 0.0\% | 0 | 0.0\% |
| Green Lanes | ${ }_{5}^{6}$ | ${ }^{2.7 \%}$ | 0 | 0.0\% | 0 | ${ }^{0.0 \%}$ | 1 | 3.4\% | 0 | 0.0\% | 0 | 0.0\% | 3 | 6.4\% | 0 | 0.0\% | 1 | 3.4\% | 0 | 0.0\% | 1 | 3.1\% |
| LA Fitness, Hillield Park, Muswell Hill | 5 | 1.7\% | 0 | 0.0\% | 2 | 7.1\% | 0 | 0.0\% | 1 | 4.3\% | 0 | 0.0\% | 1 | 2.1\% | 1 | 2.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Virgin Active, Topsfield Parade, Tottenham Lane, Crouch End Palmers Green | 5 3 | 1.7\% | 1 | 4.2\% | ${ }_{0}$ | 0.0\% | ${ }_{0}^{2}$ | 6.9\% | 0 | 0.0\% | 0 | 5.0\% | ${ }_{2}^{2}$ | 4.3\% 4 | 0 | 0.0\% | ${ }_{0}^{0}$ | 0.0\% | 0 | 0.0\% | ${ }_{0}$ | 0.0\% |
| Fitness First for Women, The Exchange, Crouch End | 2 | 0.7\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 3.4\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Virgin Active, 98 -100 High Street, Wood Green | 2 | 0.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 1 | 2.5\% | - | 3.4\% | 0 | 0.0\% | 0 | 0.0\% |
| Esporta, Princess Park Manor, Royal Drive, Friern Barnet | 2 | 0.7\% | 0 | 0.0\% | 1 | 3.6\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 5.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Vel Virgin Active, Mercers West Green Road/Seven Sisters | ${ }_{2}^{2}$ | 0.7\% | 0 | 0.0\% | ${ }_{0}$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.1\% | 1 | 2.5\% | 0 | 0.0\% | ${ }_{0}^{0}$ | 0.0\% | ${ }_{0}$ | 0.0\% 0 |
| Highgate | 2 | 0.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 8.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Upper Edmonton | 2 | 0.7\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 6.3\% |
| Fitness First, Seven Sisters Road, Holloway | 1 | ${ }^{0.3 \%}$ | 0 | 0.0\% | 1 | 0.0\% | - | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
|  | 1 | 0.3\% | 0 | 0.0\% | 0 | 3.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 3.4\% | 0 | 0.0\% | 0 | 0.0\% |
| Tottenham Green | 14 | 4.8\% | 2 | 8.3\% | 0 | 0.0\% | 1 | 3.4\% | 0 | 0.0\% | - | 0.0\% | 1 | 2.1\% | 9 | 22.5\% | 1 | 3.4\% | 0 | 0.0\% | 0 | 0.0\% |
| North Finchley | 7 | 2.4\% | 0 | 0.0\% | 2 | 7.1\% | 0 | 0.0\% | 3 | 13.0\% | 2 | 10.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Holloway | ${ }^{6}$ | 2.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 6.9\% | 1 | 4.3\% | 0 | 0.0\% | 3 | 6.4\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Hackney | 5 | 1.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 5.0\% | 4 | 8.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Stamford Hill | ${ }_{3}^{5}$ | ${ }^{1.7 \%}$ | 0 | 0.0\% | ${ }^{2}$ | ${ }^{0.0 \%}$ | 1 | 3.0\% | 0 | 0.0\% | $\bigcirc$ | 0.0\% | ${ }^{4}$ | 8.5\% |  | ${ }^{2.5 \%}$ | 0 | 0.0\% | 0 | 0.0\% | O | 0.0\% |
| Haringey | 3 | 1.0\% | 0 | 0.0\% | ${ }_{0}$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.1\% | 1 | 2.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 3.1\% |
| Tottenham | 3 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.1\% | 2 | 5.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Tottenham Hale Bloomsbury | 3 2 | 1.0\% 0 | 1 | 4.2\% | ${ }_{0}$ | 0.0\% | ${ }_{1}$ | 3.0\% | ${ }_{0}$ | 0.0\% | ${ }_{0}$ | 0.0\% | ${ }_{0}$ | 0.0\% | ${ }_{1}$ | ${ }^{0.0 \%}$ | ${ }_{0}^{2}$ | 6.9\% | ${ }_{0}^{0}$ | 0.0\% | ${ }_{0}$ | 0.0\% |
| Blomstory | 2 | 0.7\% | 0 | 0.0\% | ${ }_{0}$ | 0.0\% | 0 | 3.4\% | 0 | 0.0\% | ${ }_{0}$ | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 0 | 0.0\% |  | 0.0\% | 2 | 6.3\% |
| Friern Barnet | 2 | 0.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 10.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Holborn | 2 | 0.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 3.4\% | 1 | 5.0\% | 0 | 0.0\% |
| Horrsey ${ }^{\text {North London }}$ | ${ }_{2}^{2}$ | 0.7\% 0 | 0 | 0.0\% | ${ }_{1}$ | ${ }^{0.0 \%}$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.1\% 2.1 | 1 | 2.5\% | 0 | 0.0\% | ${ }_{0}^{0}$ | 0.0\% | ${ }_{0}^{0}$ | 0.0\% 0 |
| Stoke Newington | 2 | 0.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 4.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| West End | 2 | 0.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.1\% | 0 | 0.0\% | 1 | 3.4\% | 0 | 0.0\% | 0 | 0.0\% |
| Archway | 1 | 0.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 4.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Arnos Green | 1 | ${ }^{0.3 \%}$ | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | $\bigcirc$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 3.1\% |
| Camden Clieveland | 1 | 0.3\% | ${ }_{0}$ | 0.0\% | ${ }_{0}$ | 0.0\% | ${ }_{0}$ | 3.4\% | ${ }_{0}$ | 0.0\% | ${ }_{0}$ | 0.0\% | ${ }_{0}$ | 0.0\% | ${ }_{0}$ | 0.0\% | 0 | 0.0\% | 1 | 5.0\% | ${ }_{0}$ | 0.0\% |
| Finsbury Park | 1 | 0.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Fortis Green | 1 | ${ }_{0.3 \%}^{0.3 \%}$ | 1 | 4.2\% | 1 | 3.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Highbury | 1 | 0.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Clerkenwell | 1 | 0.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Islington | 1 | 0.3\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 3.4\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Kentish Town New Southgate | 1 | 0.3\% | ${ }_{0}$ | 0.0\% | ${ }_{0}$ | 0.0\% | ${ }_{0}$ | 0.0\% | 1 | 4.3\% | 1 | 5.0\% | ${ }_{0}$ | 0.0\% | ${ }_{0}$ | 0.0\% | $\bigcirc$ | 0.0\% | 0 | 0.0\% | ${ }_{0}$ | 0.0\% 0 |
| Potters Bar | 1 | 0.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | - | 0.0\% | 1 | 5.0\% | - | 0.0\% | - | 0.0\% | 0 | 0.0\% |  | 0.0\% |  | 0.0\% |
| pitalfield |  | 0.3\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 3.4\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Stratord |  | 0.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 5.0\% | 0 | 0.0\% |




Q43. Would you be willing to be recontacted for future quality control purposes?


## Appendix G

In-Street Survey Analysis

## IN-STREET SURVEY ANALYSIS

## Main Purpose for Visit to Each Centre

B. 1 Respondents were asked about their main reason for visiting the centre. Overall $49 \%$ of respondents mentioned some form of shopping as the main reason for their visit. All centres attracted visitors for a wide range of different activities.
B. 2 Overall shopping for food only was the main activity ( $18 \%$ of all respondents), followed by work/business purposes (15\%) and social/leisure reasons (13\%). Shopping for food was the main activity in Green Lanes (25\%), Bruce Grove/Tottenham High Road (22\%), Muswell Hill (21\%) and Crouch End (15\%). The proportion of respondents undertaking non-food shopping (non-food goods only or mixed non-food and food shopping) ranged from $25 \%$ in Wood Green to $10 \%$ in Bruce Grove/Tottenham High Road. Of the respondents who did not mention shopping as the main reason for their visit to the centre, $42 \%$ suggested they would do some shopping, and therefore in total about $70 \%$ of all respondents intended to do some shopping during their visit.
B. 3 All respondents were asked if they intended to visit leisure/entertainment facilities or eat/drink. Only $31 \%$ of respondents intended to undertake these activities, with Crouch End achieving the highest proportion (39\%). Of those who did intend to undertake these activities the most frequent destinations mentioned were; restaurants ( $45 \%$ ), takeaways ( $22 \%$ ), pubs/bars ( $17 \%$ ) and sports facilities.
B. 4 Respondents were also asked if they ever visited community facilities. In total $47 \%$ of respondents visit these facilities, with Crouch End achieving the highest proportion (64\%) followed by Muswell Hill (55\%). Of those who visit these facilities the most frequent destinations mentioned were; libraries (41\%), health centres (12\%) and recreation centres/grounds (11\%).

## Intended Visitor Purchases

B. 5 All the respondents who intended to do some shopping were asked what they intended to buy during their visit, as shown in Table B.1.

Table B.1: Intended Purchases

| Reason for Visit | Total for all Centres <br> $(\%)$ | Centres with highest proportion <br> purchasing these goods |
| :--- | :---: | :--- |
| Food and groceries | $64 \%$ | Crouch End and Muswell Hill |
| Newspapers/magazines | $7 \%$ | Bruce Grove/Tottenham HR and <br> West Green Rd//Seven Sisters |
| Confectionery/tobacco | $12 \%$ | Bruce Grove/Tottenham HR and <br> West Green Rd/Seven Sisters |
| Clothing/footwear | $1 \%$ | Wood Green and Crouch End |
| Furniture/carpets/soft furnishings | $2 \%$ | Cood Green and Crouch End <br> Went and Green Rd/Seven Sisters <br> Womestic electrical goods <br> Other electrical goods$\quad 1 \%$ |
| Muswell Hill and Green Lanes |  |  |
| DIY/hardware/gardening | $3 \%$ | Green Lanes |
| Other household goods | $5 \%$ | Green Lanes and <br> West Green Rd/Seven Sisters |
| Gifts/jewellery/china/glass | $1 \%$ | Crouch End |
| Books/CD's/videos/toys/ hobbies | $2 \%$ | Crouch End and Green Lanes |
| Health/beauty/chemist items | $8 \%$ | Crouch End and <br> Bruce Grove/Tottenham HR |
| Don't know | $1 \%$ | n/a |

N.B. The figures add up to more than $100 \%$ because some respondents gave more than one answer.
B. 6 Food and grocery items were the main items purchased in all centres, with between 55\% (Wood Green) and 72\% (Crouch End) of shoppers purchasing these goods. Wood Green had the highest proportion (28\%) of customers buying clothing and footwear, and Crouch End was the next highest with only 9\%. The proportions of customers purchasing other goods categories were relatively low in all centres (0\% to $15 \%)$.
B. 7 Visitors who intended to undertake some shopping during their visit were asked to estimate how much they would spend on different items during their visit, as shown in Table B.2.
B. 8 The highest average spend per shopping visitor for food and groceries was achieved in Green Lanes ( $£ 14.22$ ) with the lowest being in Bruce Grove/Tottenham High Road ( $£ 7.21$ ), compared with the overall average of $£ 10.60$.
B. 9 Non-food shopping accounted for the lower proportion of total expenditure in all centres except Wood Green. The average spend on non-food items was highest in Wood Green (£17.90) and lowest in West Green Road/Seven Sister (£2.72).

Table B.2: Average Spend in Centre

| Centre | Average Spend on <br> Food \& Groceries | Average Spend on <br> Non-Food Items | Average Spend on <br> Eating/Drinking Out |
| :--- | :---: | :---: | :---: |
| Wood Green | $£ 9.35$ | $£ 17.90$ | $£ 2.86$ |
| Muswell Hill | $£ 9.78$ | $£ 6.47$ | $£ 0.47$ |
| Crouch End | $£ 12.26$ | $£ 10.21$ | $£ 1.94$ |
| Bruce Grove/ <br> Tottenham High Road | $£ 7.21$ | $£ 5.76$ | $£ 0.74$ |
| Green Lanes | $£ 14.22$ | $£ 6.96$ | $£ 0.79$ |
| West Green Rd/ <br> Seven Sisters | $£ 12.15$ | $£ 2.72$ | $£ 2.01$ |
| Average | $£ 10.60$ | $£ 9.50$ | $£ 1.58$ |

B. 10 Spending on eating and drinking was relatively low in all centres. Wood Green had the highest average spend on eating and drinking out (£2.58). A high proportion of customers in all centres did not intend to eat or drink in the centre, which explains the low averages. The overall average spend in six centres as a whole ( $£ 1.58$ ) is lower than the NLP average (£2.30) derived from similar surveys across the country. This is a daytime figure and tends to underestimate the average spend in these centres for eating and drinking out in the evening.

## Mode of Travel and Car Parking

B. 11 Mode of travel varied between each centre. A relatively high proportion of visitors travelled by tube or train, except in Muswell Hill and Crouch End. Conversely, car travel was highest in Muswell Hill, Crouch End and West Green/Seven Sisters. Bus travel was relatively high across all centres. Overall walking, travelling by bus and car travel were the most popular modes of travel. The results reflect the centre's high level of accessibility by public transport (bus, train or tube). The relatively high proportions of visitors who walk to the centres suggest all centres have a role in serving the needs of local residents.

Figure B.1: Mode of Travel to the Centre

B. 12 Respondents were asked to rate the availability and price of car parking in the centre, the overall results are shown in Tables B. 3 and B. 4 .

Table B.3: Availability of Car Parking

| Frequency of Visit Rating | (\%) |
| :--- | :---: |
| Very Good | 1 |
| Good | 18 |
| Neither Good/Poor | 19 |
| Poor | 13 |
| Very Poor | 23 |
| Don't know | 26 |
| Total | $\mathbf{1 0 0}$ |

B. 13 A higher proportion of visitors (36\%) rated car parking as "poor/very poor" than those rating it as "good/very good" (19\%), and this pattern was consistent across all centres. The centres with the highest levels of satisfaction (good or very good) in terms of car parking were Crouch End (25\%), Green Lanes (24\%) and West Green Road/Seven Sisters. The centres with the highest levels of dissatisfaction were Bruce Grove/Tottenham High Street (44\%), Muswell Hill (38\%) and Wood Green (34\%).

## Table B.4: Car Parking Charges

| Frequency of Visit rating | (\%) |
| :--- | :---: |
| Very Good | 1 |
| Good | 16 |
| Neither Good/Poor | 18 |
| Poor | 13 |
| Very Poor | 22 |
| Don't know | 30 |
| Total | $\mathbf{1 0 0}$ |

B. 14 The results for car parking charges were similar with a higher proportion of visitors (35\%) rating charges as "poor/very poor". The centres with the highest levels of dissatisfaction (poor or very poor) were Bruce Grove/Tottenham High Road (47\%) and West Green Road/Seven Sisters (43\%).

## Frequency of Shopping Trips

B. 15 Respondents were asked how frequently they shopped in each centre, as shown in Table B.5. The average number of trips per week in each centre is shown in Table 6.7 , and the average ranges from 2.29 to 3.20 trips per week. All the centres have a high proportion of frequent visitors (once a week or more).

Table B.5: Frequency of Shopping Trips

| Frequency of Visit | (\%) |
| :--- | :---: |
| Everyday | 32 |
| $2-3$ times a week | 21 |
| Once a week | 18 |
| Once a fortnight | 10 |
| Once a month | 9 |
| Less than once a month | 7 |
| Never | 2 |
| Don't know/refused | 1 |
| Total | $\mathbf{1 0 0}$ |

B. 16 In terms of time spent in the centre, the overall average length of visit was only 27 minutes, with most (56\%) visitors staying under an hour. The average length of visit was broadly similar in all centres, ranging from 23 to 33 minutes.

Table B.6: Average Frequency of Visit in Centre

| Centre | Average Number of <br> Visits per Week |
| :--- | :---: |
| Wood Green | 2.65 |
| Muswell Hill | 3.07 |
| Crouch End | 3.20 |
| Bruce Grove/Tottenham High Road | 2.73 |
| Green Lanes | 2.49 |
| West Green Rd/Seven Sisters | 2.29 |
| Average | $\mathbf{2 . 7 5}$ |

## How Visitors Rate Each Centre

B. 17 In addition to car parking availability and charges, visitors were asked to rate each centre on a range of different factors as shown in Table B.7. The average score for each centre is shown. Scores of under 2.5 suggest an overall rating of "poor" to "very poor" (shown in red). Scores of 3.5 to 4 suggest an overall rating of "good". Scores of between 2.5 to 3.5 suggest a neutral rating with equal proportions rating the centre as "good" or "poor". The centres with the highest overall levels of satisfaction (scores over 3.5) were:

- Green Lanes - 10 factors rated as "good" and only 1 factor rated as "poor"
- Crouch End - 10 factors rated as "good" and only 1 factor rated as "poor"
- Muswell Hill - 10 factors rated as "good" and only 3 factor rated as "poor"
- Wood Green - 5 factors rated as "good" and only 2 factors rated as "poor".
B. 18 In West Green Road/ Seven Sisters the number of factors rated as "good" and "poor" were the same (3 each). Bruce Grove/Tottenham High Road had the highest level of dissatisfaction with 4 factors rated as "poor" and only 2 factors rated as "good".
B. 19 The main factors rated as "poor" across most centres were car parking availability and charges, traffic congestion and public toilet. The main factors rated as "good" across most centres were bus services/facilities, personal safety, places to eat/drink, layout of centres, supermarkets and the range and quality of shops. The results for street markets, entertainment/leisure facilities and town centre events were generally neutral.

Table B.7: How Visitors Rate Aspects of the Centre

| Factor | Wood Green | Muswell Hill | Crouch End | Bruce Grove/ Tottenham High Road | Green Lanes | West Green Road/ Seven Sisters |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Car parking availability | 2.44 | 2.49 | 2.70 | 2.17 | 2.56 | 2.47 |
| Car parking charges | 2.36 | 2.57 | 2.92 | 1.85 | 2.53 | 2.42 |
| Traffic congestion | 2.63 | 2.96 | 2.96 | 1.99 | 1.83 | 2.37 |
| Bus services | 3.87 | 3.95 | 4.05 | 3.59 | 3.89 | 3.61 |
| Bus facilities (shelters) | 3.67 | 3.85 | 3.76 | 3.52 | 3.71 | 3.53 |
| Personal safety | 3.07 | 3.81 | 3.94 | 2.99 | 3.66 | 2.99 |
| Range of shops and services | 3.59 | 3.55 | 3.99 | 3.07 | 3.88 | 3.32 |
| Quality of shops and services | 3.41 | 3.90 | 4.01 | 3.11 | 3.88 | 3.37 |
| Daytime entertainment/leisure | 2.96 | 3.10 | 3.34 | 2.69 | 3.35 | 2.92 |
| Evening entertainment/leisure | 3.05 | 3.34 | 3.58 | 2.72 | 3.08 | 2.87 |
| Town centre events | 2.70 | 3.11 | 3.13 | 2.66 | 3.07 | 2.86 |
| Liveliness/street life/character | 2.89 | 3.72 | 3.64 | 2.71 | 3.68 | 2.78 |
| Range of market stalls | 3.00 | 2.30 | 2.59 | 2.66 | 3.47 | 2.99 |
| Quality of market stalls | 2.93 | 2.26 | 2.67 | 3.42 | 3.43 | 2.93 |
| Quality/number of places to eat/drink | 3.14 | 3.74 | 4.17 | 2.90 | 3.80 | 3.12 |
| General shopping environment | 3.33 | 3.77 | 3.95 | 3.06 | 3.87 | 3.26 |
| Layout of centre | 3.54 | 3.82 | 3.78 | 3.03 | 3.78 | 3.34 |
| Size/quality of supermarkets | 3.59 | 3.69 | 3.48 | 3.22 | 3.88 | 3.74 |
| Public toilets | 2.65 | 2.25 | 2.42 | 1.57 | 2.58 | 2.53 |

Based on a scoring system of 1 for very poor, 2 poor, 3 neutral, 4 good and 5 for very good
Green $=$ Good to Very Good (3.5 to 5)
Black = Neutral (2.5 to 3.5)
Red = Poor to Very Poor (1 to 2.5)
B. 20 Respondents were also asked what improvement they would like to see in the centre. Overall the , the main responses were as follows:

Table B.8: Suggested Improvements in Centres

| Improvement | $\%$ of <br> Visitors | Main centres where mentioned |
| :--- | :---: | :--- |
| Increase range of local/speciality shops | 22 | Muswell Hill, Bruce Grove/Tottenham High |
| Remove traffic congestion | 19 | Muswell Hill, Bruce Grove/Tottenham High, <br> Green Lanes, |
| Improve appearance of centre | 17 | Wood Green, Bruce Grove/Tottenham High, <br> West Green Road/Seven Sisters |
| Make centre safer | 14 | Wood Green, Bruce Grove/Tottenham High, <br> West Green Road/Seven Sisters |
| Improve car parking availability/charges | 14 | Muswell Hill, Bruce Grove/Tottenham High, <br> Green Lanes, |
| Improve quality of shops/services | 14 | Crouch End, Bruce Grove/Tottenham High, <br> West Green Road/Seven Sisters |
| Improve quality/range of cafés/restaurants | 13 | Wood Green, Bruce Grove/Tottenham High, <br> West Green Road/Seven Sisters |
| Improve food store provision | 12 | Crouch End, Bruce Grove/Tottenham High, <br> Green Lanes, West Green Road/Seven Sisters |
| Improve range of market stalls | 10 | Bruce Grove/Tottenham High <br> Cleaner streets/buildings <br> Increase range of national chain stores <br> Improve frequency of buses <br> Wood Green, Bruce Grove/Tottenham High, <br> West Green Road/Seven Sisters |
| Improve pedestrian links | 6 | Bruce Grove/Tottenham High, Green Lanes, <br> Crouch End, Green Lanes <br> Improve quality of market stalls <br> Better entertainment/leisure facilities <br> Improve public toilets |
|  | 6 | Bruce Grove/Tottenham High, <br> West Green Road/Seven Sisters <br> Green Lanes |

B. 21 In general environmental and safety improvements were mostly suggested in Wood Green, Bruce Grove/Tottenham High Road and West Green Road/Seven Sisters.
B. 22 Respondents were asked what new community facilities they would like to see. The main responses were: youth centres (10\%), recreation centres/grounds ( $9 \%$ ), advice/information centres (6\%), multi-cultural centres (5\%), libraries (4\%) and health centres (4\%).

## Other Centres Visited

B. 23 Respondents were asked what other centres they visited. The main other destination in each centre is summarised below.

Table B.9: Other Centres Visited

| Centre | Main Other Centres (at least 10\% of visitors) |
| :---: | :---: |
| Wood Green | Central London, Brent Cross, Crouch End, Muswell Hill, Enfield |
| Muswell Hill | Central London, Wood Green, Brent Cross, Crouch End, Finsbury Park, Islington |
| Crouch End | Central London, Wood Green, Brent Cross, Muswell Hill, Finsbury Park, Islington, Walthamstow |
| Bruce Grove/Tottenham High Road | Central London, Wood Green, Walthamstow, Muswell Hill, Crouch End, Green Lanes, West Green Road/Seven Sisters, Edmonton |
| Green Lanes | Central London, Wood Green, Finsbury Park, West Green Road/Seven Sisters |
| West Green Rd/Seven Sisters | Central London, Wood Green, Walthamstow, Crouch End, Finsbury Park, Green Lanes |

B. 24 Customers within all centres also visit Central London to shop. Brent Cross attracts customers primarily from the centres in the west side of the Borough (Muswell Hill and Crouch End). The results also suggest the catchment areas of the six centres overlap. Wood Green appears to attract customers from the widest area.

## Socio-Economic Characteristics

B. 25 The socio economic characteristics of visitors are shown in Figure B.2.

Figure B.2: Socio Economic Characteristics of Visitors.

B. 26 Crouch End and Muswell attracted the highest proportions of visitors within the $A / B$ socio-economic group (i.e. professional and managerial), which suggests the profile of customers in these centres is more affluent than the other centres. Wood Green and Bruce Grove/Tottenham High Road attracted the highest proportions of visitors within the D/E socio-economic group (i.e. un-skilled or manual workers).

## Appendix H

In-Street Survey Results

Day of Interview

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num |  | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% | 94 | 100.0\% |  | 93 | 100.0\% |
| Monday | 148 | 21.1\% | 52 | 28.6\% | 25 | 21.0\% | 0 | . $0 \%$ | 0 | . $0 \%$ |  | 46 | 49.5\% |
| Tuesday | 141 | 20.1\% | 61 | 33.5\% | 0 | . $0 \%$ | 24 | 21.1\% | 2 | 2.1\% |  | 22 | 23.7\% |
| Wednesday | 137 | 19.5\% | 19 | 10.4\% | 31 | 26.1\% | 25 | 21.9\% | 45 | 47.9\% |  | 0 | . $0 \%$ |
| Thursday | 88 | 12.6\% | 0 | . $0 \%$ | 42 | 35.3\% | 19 | 16.7\% | 27 | 28.7\% |  | 0 | . $0 \%$ |
| Friday | 95 | 13.6\% | 26 | 14.3\% | 21 | 17.6\% | 23 | 20.2\% | 0 | . $0 \%$ |  | 25 | 26.9\% |
| Saturday | 92 | 13.1\% | 24 | 13.2\% | 0 | . $0 \%$ | 23 | 20.2\% | 20 | 21.3\% |  | 0 | . $0 \%$ |

(cont.)

## Day of Interview

|  | West Green Road/ Seven Sisters |  |  |
| :--- | ---: | ---: | :---: |
|  | Num | $\%$ |  |
| Base: All respondents | 99 | $100.0 \%$ |  |
| Monday | 25 | $25.3 \%$ |  |
| Tuesday | 32 | $32.3 \%$ |  |
| Wednesday | 17 | $17.2 \%$ |  |
| Thursday | 0 | $.0 \%$ |  |
| Friday | 0 | $.0 \%$ |  |
| Saturday | 25 | $25.3 \%$ |  |

Time of Interview


## Time of Interview

|  | West Green Road/ Seven Sisters |  |  |
| :--- | :---: | ---: | :---: |
|  | Num | $\%$ |  |
| Base: All respondents | 99 | $100.0 \%$ |  |
| Morning - Midday | 23 | $23.2 \%$ |  |
| Midday - Afternoon | 54 | $54.5 \%$ |  |
| Afternoon - Evening | 22 | $22.2 \%$ |  |

## Location of Interview


(cont.)

|  | Green Lanes |  | West Green Road/ Seven Sisters |  |  |
| :--- | :---: | ---: | ---: | ---: | ---: |
|  | Num | $\%$ | Num | $\%$ |  |
| Base: All respondents | 93 | $100.0 \%$ | 99 | $100.0 \%$ |  |
| Wood Green | 0 | $.0 \%$ | 0 | $.0 \%$ |  |
| Muswell Hill | 0 | $.0 \%$ | 0 | $.0 \%$ |  |
| Crouch End | 0 | $.0 \%$ | 0 | $.0 \%$ |  |
| Bruce Grove/ Tottenham High | 0 | $.0 \%$ | 0 | $.0 \%$ |  |
| Road | 93 | $100.0 \%$ | 0 | $.0 \%$ |  |
| Green Lanes | 0 | $.0 \%$ | 99 | $100.0 \%$ |  |
| West Green Road/ Seven Sisters |  |  |  | 0 |  |

QB. Postcode

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham HighRoad |  | Green Lanes |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% | 94 | 100.0\% | 93 | 100.0\% |
|  | 33 | 4.7\% | 8 | 4.4\% | 2 | 1.7\% | 4 | 3.5\% | 6 | 6.4\% | 4 | 4.3\% |
| AL9 7SA | 1 | .1\% | 0 | .0\% | 0 | .0\% | 1 | .9\% | 0 | .0\% | 0 | .0\% |
| BR1 5Q | 1 | . $1 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| CO1 2LL | 1 | . $1 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| CR2 6ES | 1 | . $1 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| CR4 1HZ | 1 | .1\% | 1 | . $5 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| da9 9GN | 1 | . $1 \%$ | 0 | .0\% | 1 | . $8 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| E1 OAX | 1 | . $1 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.1\% | 0 | . $0 \%$ |
| E11 4PS | 1 | .1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.1\% |
| E11 4RB | 1 | .1\% | 0 | .0\% | 0 | .0\% | 1 | .9\% | 0 | .0\% | 0 | .0\% |
| E12 6PX | 1 | . $1 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| E17 | 1 | . $1 \%$ | 1 | . $5 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| E17 3LD | 1 | .1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.1\% | 0 | .0\% |
| E17 5BH | 1 | . $1 \%$ | 0 | .0\% | 1 | . $8 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| E17 5EG | 1 | . $1 \%$ | 1 | . $5 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| E17 6HE | 2 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| E17 6JG | 1 | . $1 \%$ | 1 | . $5 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| E17 7BH | 1 | . $1 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| E4 9HG | 1 | .1\% | 1 | . $5 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| E5 OLS | 1 | . $1 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.1\% | 0 | .0\% |
| E5 9bH | 1 | . $1 \%$ | 1 | . $5 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| E5 9en | 1 | .1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| E6 1AL | 1 | .1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.1\% | 0 | .0\% |
| E6 6EA | 1 | . $1 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.1\% |
| E7 OEP | 1 | .1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| E7 9YJ | 1 | . $1 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.1\% |
| E8 1AT | 1 | . $1 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.1\% | 0 | .0\% |
| E9 6HE | 1 | .1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.1\% |
| E9 7LU | 1 | . $1 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.1\% |

QB. Postcode

|  | Base: All respondents |  | Wood Green |  |  |  | Muswell Hill |  |  |  | Crouch End |  |  |  | Bruce Grove/ Tottenham High Road |  |  | Green Lanes |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num |  | \% |  | Num |  | \% |  | Num |  | \% |  | Num |  | \% | Num |  | \% |  |
| EC1Y 8EA | 1 | .1\% |  | 0 |  | . $0 \%$ |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 1 |  | 1.1\% |
| EC3 | 1 | .1\% |  | 0 |  | . $0 \%$ |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| EN1 | 1 | .1\% |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| EN1 1EH | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| EN1 1LR | 1 | .1\% |  | 1 |  | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| EN1 2LR | 1 | .1\% |  | 0 |  | . $0 \%$ |  | 0 |  | .0\% |  | 1 |  | . $9 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| EN1 3DG | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| EN11 9HD | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| EN2 7PL | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| EN3 | 2 | . $3 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| EN3 4DA | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 1 |  | 1.1\% |
| EN3 5LN | 1 | .1\% |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | . $9 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| EN3 5QD | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| EN3 9JR | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 1 |  | 1.1\% |
| EN4 | 1 | .1\% |  | 0 |  | . $0 \%$ |  | 1 |  | . $8 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| EN4 9RE | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| EN5 | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | . $9 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| EN8 7UE | 1 | .1\% |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| G17 5QB | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| GU1 1NA | 1 | .1\% |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| HA5 5ST | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| HA7 1HX | 1 | .1\% |  | 0 |  | . $0 \%$ |  | 1 |  | . $8 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| M15 4TF | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N1 | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N1 1BP | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N1 8TD | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | . $9 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N10 | 5 | . $7 \%$ |  | 1 |  | . $5 \%$ |  | 4 |  | 3.4\% |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N10 1AR | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | . 8\% |  | 0 |  | . $0 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N10 1HG | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | . 8\% |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N10 1JA | 1 | .1\% |  | 1 |  | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |

QB. Postcode


QB. Postcode


QB. Postcode

|  | Base: All respondents |  | Wood Green |  |  |  | Muswell Hill |  |  |  | Crouch End |  |  |  | Bruce Grove/ Tottenham High Road |  |  |  | Green Lanes |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num |  | \% |  | Num |  | \% |  | Num |  | \% |  | Num |  | \% |  | Num |  | \% |  |
| N11 2ST | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N11 2TQ | 1 | .1\% |  | 0 |  | . $0 \%$ |  | 1 |  | . $8 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |
| N11 3DE | 1 | .1\% |  | 0 |  | . $0 \%$ |  | 1 |  | . $8 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N11 3HB | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | . $8 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |
| N11 3HL | 1 | .1\% |  | 0 |  | . $0 \%$ |  | 1 |  | . $8 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |
| N11 3SL | 1 | .1\% |  | 0 |  | . $0 \%$ |  | 1 |  | . $8 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |
| N12 0JE | 1 | .1\% |  | 0 |  | . $0 \%$ |  | 1 |  | . $8 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |
| N12 OSP | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N12 8AT | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N13 4SB | 1 | .1\% |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N13 4SP | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N13 5DS | 1 | .1\% |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N13 5PH | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |
| N13 5PR | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N13 5TV | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N13 6DF | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |
| N13 6DH | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N14 4AB | 1 | .1\% |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N14 6HR | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N15 | 4 | . $6 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N15 3DA | 2 | . 3\% |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |
| N15 3DY | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |  | 0 |  | . $0 \%$ |
| N15 3JA | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N15 3JU | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |
| N15 3NP | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N15 3PA | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |
| N15 3PT | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |
| N15 3QR | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N15 3ST | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |
| N15 3TH | 1 | .1\% |  | 1 |  | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |

QB. Postcode


QB. Postcode

|  | Base: All respondents |  | Wood Green |  |  | Muswell Hill |  |  | Crouch End |  |  |  | Bruce Grove/ Tottenham High Road |  |  | Green Lanes |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num |  | \% | Num |  | \% | Num |  | \% |  | Num |  | \% | Num |  | \% |  |
| N16 5DL | 3 | . $4 \%$ |  | 1 | . $5 \%$ |  | 2 | 1.7\% |  | 0 |  | . $0 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N16 5NS | 1 | . $1 \%$ |  | 1 | . $5 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N16 5UF | 1 | . $1 \%$ |  | 0 | . $0 \%$ |  | 0 | .0\% |  | 1 |  | . $9 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N16 6AJ | 1 | . $1 \%$ |  | 0 | . $0 \%$ |  | 0 | .0\% |  | 1 |  | . $9 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N16 6ES | 1 | . $1 \%$ |  | 0 | . $0 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N16 6QT | 1 | . $1 \%$ |  | 1 | . $5 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N16 7XB | 2 | . $3 \%$ |  | 0 | . $0 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |  | 0 | .0\% |  | 1 |  | . $1 \%$ |
| N16 8DX | 1 | . $1 \%$ |  | 0 | . $0 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N16 85J | 1 | . $1 \%$ |  | 0 | . $0 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N16 9BE | 1 | . $1 \%$ |  | 0 | . $0 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |  | 0 | .0\% |  | 1 |  | . $1 \%$ |
| N17 | 7 | 1.0\% |  | 3 | 1.6\% |  | 0 | .0\% |  | 0 |  | .0\% |  | 2 | 2.1\% |  | 0 |  | . $0 \%$ |
| N17 OBG | 1 | . $1 \%$ |  | 1 | . $5 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N17 OLL | 1 | . $1 \%$ |  | 0 | . $0 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 ONN | 1 | . $1 \%$ |  | 1 | . $5 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N17 ONU | 1 | . $1 \%$ |  | 0 | . $0 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 ORJ | 1 | . $1 \%$ |  | 0 | . $0 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 ORP | 1 | . $1 \%$ |  | 0 | .0\% |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N17 0TT | 1 | . $1 \%$ |  | 1 | . $5 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N17 0XD | 1 | . $1 \%$ |  | 1 | . $5 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N17 0YH | 1 | . $1 \%$ |  | 1 | . $5 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N17 2JS | 1 | . $1 \%$ |  | 0 | . $0 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N17 2SZ | 1 | . $1 \%$ |  | 1 | . $5 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N17 5JF | 1 | . $1 \%$ |  | 0 | .0\% |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 1 |  | . $1 \%$ |
| N17 6BF | 1 | . $1 \%$ |  | 0 | .0\% |  | 0 | .0\% |  | 0 |  | .0\% |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 6BZ | 1 | . $1 \%$ |  | 1 | . $5 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N17 6DL | 1 | . $1 \%$ |  | 0 | .0\% |  | 0 | .0\% |  | 0 |  | .0\% |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 6DX | 1 | . $1 \%$ |  | 0 | .0\% |  | 0 | .0\% |  | 0 |  | .0\% |  | 1 | 1.1\% |  | 0 |  | .0\% |
| N17 6EA | 1 | . $1 \%$ |  | 0 | . $0 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 1 |  | . $1 \%$ |
| N17 6EP | 1 | . $1 \%$ |  | 0 | .0\% |  | 0 | .0\% |  | 0 |  | .0\% |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 6EZ | 1 | .1\% |  | 1 | . $5 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |

QB. Postcode

|  | Base: All respondents |  | Wood Green |  |  | Muswell Hill |  |  |  | Crouch End |  |  |  | Bruce Grove/ Tottenham High Road |  |  | Green Lanes |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num |  | \% | Num |  | \% |  | Num |  | \% |  | Num |  | \% | Num |  | \% |  |
| N17 6HE | 2 | . $3 \%$ |  | 1 | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 1 | 1.1\% |  | 0 |  | .0\% |
| N17 6HX | 1 | . $1 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 6JR | 1 | . $1 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 6LB | 1 | . $1 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 6LP | 1 | . $1 \%$ |  | 1 | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N17 6LU | 1 | . $1 \%$ |  | 1 | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N17 6LY | 1 | .1\% |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 6NT | 1 | . $1 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 6NW | 1 | . $1 \%$ |  | 1 | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N17 6PJ | 1 | .1\% |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 1 |  | .1\% |
| N17 6QA | 1 | .1\% |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 1 |  | . $1 \%$ |
| N17 6QD | 1 | . $1 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 6QW | 1 | . $1 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 6R | 1 | .1\% |  | 1 | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N17 6RA | 1 | .1\% |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N17 6RB | 2 | . $3 \%$ |  | 1 | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 6RG | 3 | . $4 \%$ |  | 0 | .0\% |  | 1 |  | . $8 \%$ |  | 1 |  | . $9 \%$ |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 6RU | 1 | . $1 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N17 6SR | 1 | . $1 \%$ |  | 1 | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N17 6UD | 1 | . $1 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 6UZ | 1 | . $1 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 6XD | 1 | . $1 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 6XE | 2 | . $3 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 2 | 2.1\% |  | 0 |  | . $0 \%$ |
| N17 6XJ | 2 | . $3 \%$ |  | 1 | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 1 |  | . $1 \%$ |
| N17 7BH | 1 | . $1 \%$ |  | 1 | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N17 7DQ | 1 | . $1 \%$ |  | 1 | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N17 7DT | 1 | . $1 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N17 7EY | 1 | . $1 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 1 |  | . $1 \%$ |
| N17 7PD | 2 | . $3 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 7QT | 2 | . $3 \%$ |  | 1 | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 1 |  | .1\% |

QB. Postcode

|  | Base: All respondents |  | Wood Green |  |  |  | Muswell Hill |  |  |  | Crouch End |  |  |  | Bruce Grove/ Tottenham High Road |  |  | Green Lanes |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num |  | \% |  | Num |  | \% |  | Num |  | \% |  | Num |  | \% | Num |  | \% |  |
| N17 8A | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 1 |  | 1.1\% |
| N17 8AP | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N17 8AS | 1 | .1\% |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N17 8BD | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N17 8BT | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N17 8DP | 1 | .1\% |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N17 8DY | 1 | .1\% |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N17 8JD | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N17 8JG | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N17 8JU | 1 | .1\% |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N17 8LJ | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N17 8LY | 1 | .1\% |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 8NS | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 8NW | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 8QG | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 9BA | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N17 9BQ | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 9DY | 1 | .1\% |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N17 9EF | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 9EY | 1 | .1\% |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 9HE | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 9HQ | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N17 9HW | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 9JZ | 2 | . 3\% |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 | 1.1\% |  | 1 |  | 1.1\% |
| N17 9NR | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N17 9PL | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N17 9SR | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N17 9TA | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 9TJ | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N17 9TT | 1 | .1\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |

QB. Postcode

|  | Base: All respondents |  | Wood Green |  |  |  | Muswell Hill |  |  |  | Crouch End |  |  |  | Bruce Grove/ Tottenham High Road |  |  | Green Lanes |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num |  | \% |  | Num |  | \% |  | Num |  | \% |  | Num |  | \% | Num |  | \% |  |
| N17 9UE | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N17 9UH | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 9UY | 1 | .1\% |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 9XL | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N17 6US | 1 | .1\% |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N17 9TR | 1 | .1\% |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N17 9UT | 1 | .1\% |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N18 1HR | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N18 1LA | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N18 1NE | 1 | .1\% |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N18 1QX | 2 | . $3 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N18 2DN | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N18 2ND | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | . $9 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N18 2QG | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 1 |  | 1.1\% |
| N18 2RT | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N18 2TS | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N18 2UL | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | . $9 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N18 2UN | 2 | . 3\% |  | 0 |  | . $0 \%$ |  | 1 |  | . $8 \%$ |  | 1 |  | . $9 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N18 5DR | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 | 1.1\% |  | 0 |  | . $0 \%$ |
| N18 6QT | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N19 | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | . $9 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N19 3AY | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N19 3DW | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | . $9 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N19 3JH | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | . $9 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N19 3LZ | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | . $9 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N19 3PS | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | . $9 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N19 3QD | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | . $9 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N19 3QL | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | . $9 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N19 3TS | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | . $9 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N19 3UX | 1 | .1\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 1 |  | .9\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |

QB. Postcode

|  | Base: All respondents |  | Wood Green |  |  | Muswell Hill |  |  |  | Crouch End |  |  |  | Bruce Grove/ Tottenham High Road |  |  | Green Lanes |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num |  | \% | Num |  | \% |  | Num |  | \% |  | Num |  | \% | Num |  | \% |  |
| N19 4EF | 1 | .1\% |  | 0 | .0\% |  | 1 |  | . $8 \%$ |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | .0\% |
| N19 4QW | 1 | . $1 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 1 |  | .9\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N19 5BZ | 1 | . $1 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 1 |  | .9\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N19 5EP | 1 | . $1 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 1 |  | . $1 \%$ |
| N19 5EQ | 1 | . $1 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N19 5QU | 1 | . $1 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 1 |  | .9\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N19 5QX | 1 | .1\% |  | 0 | .0\% |  | 0 |  | .0\% |  | 1 |  | .9\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N2 0J | 1 | . $1 \%$ |  | 1 | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N2 OPH | 1 | . $1 \%$ |  | 0 | .0\% |  | 1 |  | . $8 \%$ |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N2 2LU | 1 | .1\% |  | 0 | .0\% |  | 1 |  | . $8 \%$ |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N2 5UE | 1 | .1\% |  | 0 | .0\% |  | 1 |  | . $8 \%$ |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N2 8JZ | 1 | . $1 \%$ |  | 0 | .0\% |  | 1 |  | . $8 \%$ |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N2 9EY | 1 | . $1 \%$ |  | 0 | .0\% |  | 1 |  | . $8 \%$ |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N2 9NT | 1 | .1\% |  | 0 | .0\% |  | 1 |  | . $8 \%$ |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N20 | 1 | . $1 \%$ |  | 1 | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N21 | 1 | . $1 \%$ |  | 0 | .0\% |  | 1 |  | . $8 \%$ |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N21 1QL | 1 | .1\% |  | 0 | .0\% |  | 1 |  | . $8 \%$ |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N21 3AD | 1 | . $1 \%$ |  | 1 | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N21 3HD | 1 | . $1 \%$ |  | 1 | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N21 3PG | 1 | .1\% |  | 0 | .0\% |  | 0 |  | .0\% |  | 1 |  | . $9 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N22 | 9 | 1.3\% |  | 6 | 3.3\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N22 2TE | 1 | . $1 \%$ |  | 1 | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N22 3LS | 1 | . $1 \%$ |  | 1 | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | .0\% |
| N22 4UE | 1 | . $1 \%$ |  | 1 | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N22 5AN | 1 | . $1 \%$ |  | 1 | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N22 5BH | 1 | . $1 \%$ |  | 1 | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N22 5BJ | 1 | . $1 \%$ |  | 1 | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | .0\% |
| N22 5DB | 1 | . $1 \%$ |  | 1 | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N22 5DJ | 1 | . $1 \%$ |  | 1 | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N22 5EL | 1 | . $1 \%$ |  | 0 | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 1 |  | .1\% |

QB. Postcode

|  | Base: All respondents |  | Wood Green |  |  |  | Muswell Hill |  |  |  | Crouch End |  |  |  | Bruce Grove/ Tottenham High Road |  |  |  | Green Lanes |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num |  | \% |  | Num |  | \% |  | Num |  | \% |  | Num |  | \% |  | Num |  | \% |  |
| N22 5HB | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |
| N22 5HS | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |
| N22 5LA | 1 | .1\% |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N22 5LZ | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |
| N22 5PH | 1 | .1\% |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |
| N22 5PN | 1 | .1\% |  | 1 |  | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |
| N22 5QS | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N22 5QY | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N22 5RS | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N22 6AX | 2 | . $3 \%$ |  | 2 |  | 1.1\% |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N22 6BS | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N22 6DR | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N22 6DT | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |
| N22 6JG | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N22 6JQ | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |
| N22 6LH | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |
| N22 6LR | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |
| N22 6LS | 1 | .1\% |  | 1 |  | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N22 6NY | 2 | . $3 \%$ |  | 1 |  | . $5 \%$ |  | 1 |  | . $8 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N22 6PB | 1 | .1\% |  | 1 |  | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N22 6PR | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N22 6QD | 1 | .1\% |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N22 6RN | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N22 6RS | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N22 6SX | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N22 6UP | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |
| N22 6UX | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N22 7AF | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | . $8 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N22 7BW | 1 | .1\% |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N22 7DP | 1 | .1\% |  | 1 |  | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |

QB. Postcode

|  | Base: All respondents |  | Wood Green |  |  |  | Muswell Hill |  |  |  | Crouch End |  |  |  | Bruce Grove/ Tottenham High Road |  |  | Green Lanes |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num |  | \% |  | Num |  | \% |  | Num |  | \% |  | Num |  | \% | Num |  | \% |  |
| N22 7RX | 1 | . $1 \%$ |  | 0 |  | .0\% |  | 1 |  | . $8 \%$ |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | .0\% |
| N22 7TE | 1 | . $1 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | . $0 \%$ |  | 0 |  | .0\% |
| N22 7TJ | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | . $8 \%$ |  | 0 |  | .0\% |  | 0 | . $0 \%$ |  | 0 |  | .0\% |
| N22 7UL | 1 | . $1 \%$ |  | 0 |  | .0\% |  | 1 |  | . $8 \%$ |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | .0\% |
| N22 7UR | 1 | . $1 \%$ |  | 0 |  | .0\% |  | 1 |  | . $8 \%$ |  | 0 |  | .0\% |  | 0 | . $0 \%$ |  | 0 |  | .0\% |
| N22 8HE | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | . $0 \%$ |  | 0 |  | .0\% |
| N22 8JD | 1 | .1\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | .0\% |
| N22 8JX | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N22 8LD | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N22 8ND | 1 | . $1 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 1 | 1.1\% |  | 0 |  | .0\% |
| N22 8NN | 1 | .1\% |  | 1 |  | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | .0\% |
| N22 8PL | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | .0\% |
| N22 8RD | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N 22 8YH | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | .0\% |
| N22 8YR | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | .0\% |
| N22 9 | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | .0\% |
| N22 9LB | 1 | . $1 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 1 |  | . $9 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N22 9QR | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | . $0 \%$ |  | 0 |  | .0\% |
| N22 LGF | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | .0\% |
| N22 7LP | 1 | . $1 \%$ |  | 0 |  | .0\% |  | 1 |  | . $8 \%$ |  | 0 |  | .0\% |  | 0 | .0\% |  | 0 |  | .0\% |
| N222 5LA | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | . $0 \%$ |  | 0 |  | .0\% |
| N4 | 4 | . $6 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 1 | 1.1\% |  | 2 |  | 2. $2 \%$ |
| N4 OFB | 1 | . $1 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | . $0 \%$ |  | 0 |  | .0\% |
| N4 0JD | 1 | . $1 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 1 | 1.1\% |  | 0 |  | .0\% |
| N4 1AA | 1 | . $1 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 1 |  | 1.1\% |
| N4 1AD | 1 | . $1 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | . $0 \%$ |  | 1 |  | .1\% |
| N4 1AF | 1 | . $1 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 1 |  | .1\% |
| N4 1AJ | 1 | . $1 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 | .0\% |  | 1 |  | .1\% |
| N4 1AR | 2 | . $3 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 2 |  | 1.8\% |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N4 1AX | 1 | .1\% |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |  | 0 |  | .0\% |  | 0 | .0\% |  | 1 |  | 1.1\% |

QB. Postcode

|  | Base: All respondents |  | Wood Green |  |  |  | Muswell Hill |  |  |  | Crouch End |  |  |  | Bruce Grove/ Tottenham High Road |  |  |  | Green Lanes |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num |  | \% |  | Num |  | \% |  | Num |  | \% |  | Num |  | \% |  | Num |  | \% |  |
| N4 1BJ | 2 | . $3 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 2 |  | 2.2\% |
| N4 1BL | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |
| N4 1DF | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |
| N4 1DG | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |
| N4 1DJ | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |
| N4 1DU | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | . $9 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N4 1EE | 3 | . $4 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 3 |  | 3.2\% |
| N4 1EN | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |
| N4 1EY | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |
| N4 1HA | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |
| N4 1HE | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |
| N4 1 HJ | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |
| N4 1HU | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |
| N4 1HX | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |
| N4 1HZ | 2 | . $3 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 2 |  | 2.2\% |
| N4 1JN | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |
| N4 1JP | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |
| N4 1JX | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |
| N4 1JY | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N4 1JZ | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |
| N4 1LG | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |
| N4 1NP | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |
| N4 1QU | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |
| N4 1RJ | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |
| N4 1RS | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |
| N4 1SE | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |
| N4 1SG | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | . $9 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N4 1SN | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | . $8 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N4 1SQ | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | 1.1\% |
| N4 1TA | 1 | . $1 \%$ |  | 0 |  | .0\% |  | 0 |  | .0\% |  | 0 |  | . $0 \%$ |  | 0 |  | .0\% |  | 1 |  | 1.1\% |

QB. Postcode

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  |  | Crouch End |  |  |  | Bruce Grove/ Tottenham High Road |  |  | Green Lanes |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num |  | \% | Num |  | \% |  | Num |  | \% | Num |  | \% |  |
| N4 1UH | 1 | . $1 \%$ | 0 | .0\% |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 1 |  | 1.1\% |
| N4 2AG | 1 | . $1 \%$ | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N4 2AY | 1 | . $1 \%$ | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 1 |  | . $9 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N4 2AZ | 1 | . $1 \%$ | 1 | . $5 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N4 2DH | 1 | . $1 \%$ | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 1 |  | . $9 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N4 2JF | 2 | . 3\% | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N4 2QA | 1 | . $1 \%$ | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 1 |  | . $9 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N4 2QQ | 1 | . $1 \%$ | 0 | .0\% |  | 1 | . $8 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N4 2XD | 1 | . $1 \%$ | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N4 3AD | 1 | . $1 \%$ | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 1 |  | . $9 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N4 3BF | 1 | . $1 \%$ | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 1 |  | . $9 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N4 3HX | 2 | . $3 \%$ | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 2 |  | 1.8\% |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N4 3JB | 1 | . $1 \%$ | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 1 |  | 1.1\% |
| N4 3JP | 1 | . $1 \%$ | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N4 3LF | 1 | . $1 \%$ | 0 | .0\% |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 1 |  | 1.1\% |
| N4 3NS | 1 | . $1 \%$ | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N4 3RN | 1 | . $1 \%$ | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 1 |  | . $9 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N4 4AP | 1 | . $1 \%$ | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 1 |  | . $9 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N4 4BB | 2 | . $3 \%$ | 1 | . $5 \%$ |  | 1 | . $8 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N4 4BU | 1 | . $1 \%$ | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N4 4EA | 1 | . $1 \%$ | 0 | .0\% |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 1 |  | 1.1\% |
| N4 4ED | 2 | . $3 \%$ | 2 | 1.1\% |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | .0\% |  | 0 |  | . $0 \%$ |
| N4 4HP | 1 | . $1 \%$ | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 1 |  | . $9 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N4 4LH | 1 | . $1 \%$ | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 1 |  | . $9 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N4 4LS | 1 | . $1 \%$ | 0 | .0\% |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 1 |  | 1.1\% |
| N4 4ND | 1 | . $1 \%$ | 1 | . $5 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N4 4NT | 1 | . $1 \%$ | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 1 |  | . $9 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N4 4RD | 1 | . $1 \%$ | 0 | .0\% |  | 0 | . $0 \%$ |  | 1 |  | . $9 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |
| N4 1JR | 1 | . $1 \%$ | 0 | .0\% |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |  | 1 |  | 1.1\% |
| N5 | 1 | . $1 \%$ | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 1 |  | . $9 \%$ |  | 0 | . $0 \%$ |  | 0 |  | . $0 \%$ |

QB. Postcode


QB. Postcode


QB. Postcode


QB. Postcode


QB. Postcode


|  | West Green Road/ Seven Sisters |  |
| :---: | :---: | :---: |
|  | Num | \% |
| Base: All respondents | 99 | 100.0\% |
|  | 9 | 9.1\% |
| AL9 7SA | 0 | .0\% |
| BR1 5Q | 1 | 1.0\% |
| CO1 2LL | 1 | 1.0\% |
| CR2 6ES | 1 | 1.0\% |
| CR4 1HZ | 0 | .0\% |
| da9 9Gn | 0 | .0\% |
| E1 OAX | 0 | .0\% |
| E11 4PS | 0 | .0\% |
| E11 4RB | 0 | .0\% |
| E12 6PX | 1 | 1.0\% |
| E17 | 0 | . $0 \%$ |
| E17 3LD | 0 | . $0 \%$ |
| E17 5BH | 0 | .0\% |
| E17 5EG | 0 | . $0 \%$ |
| E17 6HE | 2 | 2.0\% |
| E17 6JG | 0 | .0\% |
| E17 7BH | 1 | 1.0\% |
| E4 9HG | 0 | . $0 \%$ |
| E5 OLS | 0 | . $0 \%$ |
| E5 9BH | 0 | . $0 \%$ |
| E5 9en | 1 | 1.0\% |
| E6 1AL | 0 | . $0 \%$ |
| E6 6EA | 0 | . $0 \%$ |
| E7 Oep | 1 | 1.0\% |
| E7 9YJ | 0 | .0\% |
| E8 1AT | 0 | . $0 \%$ |
| E9 6HE | 0 | . $0 \%$ |
| E9 7LU | 0 | .0\% |

J9086 Haringey Field Survey Unweighted Tabulations by Zone

Research and Marketing Plus


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Research and Marketing Plus

|  | West Green Road/ Seven Sisters |  |
| :---: | :---: | :---: |
|  | Num | \% |
| N16 5DL | 0 | . $0 \%$ |
| N16 5NS | 0 | . $0 \%$ |
| N16 5UF | 0 | . $0 \%$ |
| N16 6AJ | 0 | . $0 \%$ |
| N16 6ES | 1 | 1.0\% |
| N16 6QT | 0 | . $0 \%$ |
| N16 7XB | 1 | 1.0\% |
| N16 8DX | 1 | 1.0\% |
| N16 8SJ | 1 | 1.0\% |
| N16 9BE | 0 | . $0 \%$ |
| N17 | 2 | 2.0\% |
| N17 OBG | 0 | . $0 \%$ |
| N17 OLL | 0 | . $0 \%$ |
| N17 ONN | 0 | . $0 \%$ |
| N17 0NU | 0 | . $0 \%$ |
| N17 ORJ | 0 | . $0 \%$ |
| N17 ORP | 1 | 1.0\% |
| N17 0TT | 0 | . $0 \%$ |
| N17 0XD | 0 | . $0 \%$ |
| N17 0YH | 0 | . $0 \%$ |
| N17 2JS | 1 | 1.0\% |
| N17 2SZ | 0 | . $0 \%$ |
| N17 5JF | 0 | . $0 \%$ |
| N17 6BF | 0 | . $0 \%$ |
| N17 6BZ | 0 | . $0 \%$ |
| N17 6DL | 0 | . $0 \%$ |
| N17 6DX | 0 | . $0 \%$ |
| N17 6EA | 0 | . $0 \%$ |
| N17 6EP | 0 | . $0 \%$ |
| N17 6EZ | 0 | . $0 \%$ |



J9086 Haringey Field Survey Unweighted Tabulations by Zone

Research and Marketing Plus

|  | West Green Road/ Seven Sisters |  |
| :---: | :---: | :---: |
|  | Num | \% |
| N17 8A | 0 | . $0 \%$ |
| N17 8AP | 0 | . $0 \%$ |
| N17 8AS | 0 | . $0 \%$ |
| N17 8BD | 1 | 1.0\% |
| N17 8BT | 0 | . $0 \%$ |
| N17 8DP | 1 | 1.0\% |
| N17 8DY | 0 | . $0 \%$ |
| N17 8JD | 0 | . $0 \%$ |
| N17 8JG | 0 | . $0 \%$ |
| N17 8JU | 0 | . $0 \%$ |
| N17 8LJ | 0 | . $0 \%$ |
| N17 8LY | 0 | . $0 \%$ |
| N17 8NS | 0 | . $0 \%$ |
| N17 8NW | 0 | . $0 \%$ |
| N17 8QG | 0 | . $0 \%$ |
| N17 9BA | 1 | 1.0\% |
| N17 9BQ | 0 | . $0 \%$ |
| N17 9DY | 1 | 1.0\% |
| N17 9EF | 0 | . $0 \%$ |
| N17 9EY | 0 | . $0 \%$ |
| N17 9HE | 0 | . $0 \%$ |
| N17 9HQ | 1 | 1.0\% |
| N17 9HW | 0 | . $0 \%$ |
| N17 9JZ | 0 | . $0 \%$ |
| N17 9NR | 0 | . $0 \%$ |
| N17 9PL | 1 | 1.0\% |
| N17 9SR | 0 | . $0 \%$ |
| N17 9TA | 0 | . $0 \%$ |
| N17 9TJ | 0 | . $0 \%$ |
| N17 9TT | 0 | . $0 \%$ |

J9086 Haringey Field Survey Unweighted Tabulations by Zone

|  | West Green Road/ Seven Sisters |  |
| :--- | :--- | ---: |
|  | Num | $\%$ |
| N17 9UE | 1 | $1.0 \%$ |
| N17 9UH | 0 | $.0 \%$ |
| N17 9UY | 0 | $.0 \%$ |
| N17 9XL | 0 | $.0 \%$ |
| N17 6US | 0 | $.0 \%$ |
| N17 9TR | 0 | $.0 \%$ |
| N17 9UT | 0 | $.0 \%$ |
| N18 1HR | 0 | $.0 \%$ |
| N18 1LA | 0 | $.0 \%$ |
| N18 1NE | 0 | $.0 \%$ |
| N18 1QX | 0 | $.0 \%$ |
| N18 2DN | 0 | $.0 \%$ |
| N18 2ND | 0 | $.0 \%$ |
| N18 2QG | 0 | $.0 \%$ |
| N18 2RT | 0 | $.0 \%$ |
| N18 2TS | 0 | $1.0 \%$ |
| N18 2UL | 0 | $.0 \%$ |
| N18 2UN | 0 | $.0 \%$ |
| N18 5DR | 0 | $.0 \%$ |
| N18 6QT | 0 | $.0 \%$ |
| N19 | 0 | $.0 \%$ |
| N19 3AY | 0 | $.0 \%$ |
| N19 3DW | 0 | $.0 \%$ |
| N19 3JH | 0 | $.0 \%$ |
| N19 3LZ | 0 | $.0 \%$ |
| N19 3PS | 0 | $.0 \%$ |
| N19 3QD | 0 |  |
| N19 3QL | 0 |  |
| N19 3TS | 0 | 0 |
| N19 3UX | 0 | 0 |
| Cont.) | 0 | 0 |

J9086 Haringey Field Survey Unweighted Tabulations by Zone

Research and Marketing Plus


J9086 Haringey Field Survey Unweighted Tabulations by Zone

Research and Marketing Plus

|  | West Green Road/ Seven Sisters |  |
| :---: | :---: | :---: |
|  | Num | \% |
| N22 5HB | 0 | . $0 \%$ |
| N22 5HS | 0 | . $0 \%$ |
| N22 5LA | 0 | . $0 \%$ |
| N22 5LZ | 0 | . $0 \%$ |
| N22 5PH | 0 | . $0 \%$ |
| N22 5PN | 0 | . $0 \%$ |
| N22 5QS | 0 | . $0 \%$ |
| N22 5QY | 0 | . $0 \%$ |
| N22 5RS | 1 | 1.0\% |
| N22 6AX | 0 | . $0 \%$ |
| N22 6BS | 0 | . $0 \%$ |
| N22 6DR | 0 | . $0 \%$ |
| N22 6DT | 0 | . $0 \%$ |
| N22 6JG | 0 | . $0 \%$ |
| N22 6JQ | 0 | . $0 \%$ |
| N22 6LH | 0 | . $0 \%$ |
| N22 6LR | 0 | . $0 \%$ |
| N22 6LS | 0 | . $0 \%$ |
| N22 6NY | 0 | . $0 \%$ |
| N22 6PB | 0 | . $0 \%$ |
| N22 6PR | 0 | . $0 \%$ |
| N22 6QD | 0 | . $0 \%$ |
| N22 6RN | 0 | . $0 \%$ |
| N22 6RS | 1 | 1.0\% |
| N22 6SX | 0 | . $0 \%$ |
| N22 6UP | 0 | . $0 \%$ |
| N22 6UX | 0 | . $0 \%$ |
| N22 7AF | 0 | . $0 \%$ |
| N22 7BW | 0 | .0\% |
| N22 7DP | 0 | . $0 \%$ |

J9086 Haringey Field Survey Unweighted Tabulations by Zone

Research and Marketing Plus



J9086 Haringey Field Survey Unweighted Tabulations by Zone

Research and Marketing Plus

|  |  | West Green Road/ Seven Sisters |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Num |  | \% |
|  | 1UH |  | 0 | . $0 \%$ |
| N4 | 2AG |  | 1 | 1.0\% |
|  | 2AY |  | 0 | . $0 \%$ |
| N4 | 2AZ |  | 0 | . $0 \%$ |
|  | 2DH |  | 0 | .0\% |
|  | 2JF |  | 2 | 2.0\% |
|  | 2QA |  | 0 | . $0 \%$ |
|  | 2QQ |  | 0 | . $0 \%$ |
| N4 | 2XD |  | 1 | 1.0\% |
|  | 3AD |  | 0 | . $0 \%$ |
| N4 | 3BF |  | 0 | .0\% |
| N4 | 3 HX |  | 0 | .0\% |
|  | 3JB |  | 0 | . $0 \%$ |
| N4 | 3JP |  | 1 | 1.0\% |
|  | 3LF |  | 0 | .0\% |
|  | 3NS |  | 1 | 1.0\% |
|  | 3RN |  | 0 | .0\% |
|  | 4AP |  | 0 | . $0 \%$ |
|  | 4BB |  | 0 | . $0 \%$ |
|  | 4BU |  | 1 | 1.0\% |
|  | 4EA |  | 0 | . $0 \%$ |
|  | 4ED |  | 0 | . $0 \%$ |
|  |  |  | 0 | .0\% |
|  | 4LH |  | 0 | . $0 \%$ |
|  | 4LS |  | 0 | . $0 \%$ |
|  |  |  | 0 | .0\% |
|  | 4NT |  | 0 | . $0 \%$ |
|  | 4RD |  | 0 | . $0 \%$ |
|  | 1JR |  | 0 | . $0 \%$ |
| N5 |  |  | 0 | .0\% |


|  | West Green Road/ Seven Sisters |  |
| :---: | :---: | :---: |
|  | Num | \% |
| N5 OPS | 0 | .0\% |
| N5 1BH | 1 | 1.0\% |
| N5 1EA | 0 | .0\% |
| N5 1EN | 0 | .0\% |
| N5 2DT | 0 | . $0 \%$ |
| N5 2EA | 0 | .0\% |
| N5 2QB | 0 | .0\% |
| N5 2XE | 0 | . $0 \%$ |
| N52 5ET | 0 | . $0 \%$ |
| N6 | 0 | .0\% |
| N6 3NY | 0 | .0\% |
| N6 4DJ | 0 | .0\% |
| N6 4RX | 0 | . $0 \%$ |
| N6 4SH | 0 | .0\% |
| N6 4TA | 0 | .0\% |
| N6 5AA | 0 | .0\% |
| N6 5BU | 0 | .0\% |
| N6 5LU | 0 | .0\% |
| N6 5PQ | 0 | .0\% |
| N6 5XD | 0 | .0\% |
| N6 6DH | 0 | .0\% |
| N7 OAA | 1 | 1.0\% |
| N7 OAR | 1 | 1.0\% |
| N7 OHS | 1 | 1.0\% |
| N7 OQS | 0 | . $0 \%$ |
| N7 6AE | 1 | 1.0\% |
| N7 6AJ | 1 | 1.0\% |
| N7 6BN | 0 | . $0 \%$ |
| N7 6DN | 0 | . $0 \%$ |
| N7 6JD | 0 | .0\% |

J9086 Haringey Field Survey Unweighted Tabulations by Zone

Research and Marketing Plus


J9086 Haringey Field Survey Unweighted Tabulations by Zone

Research and Marketing Plus

|  |  | West Green Road/ Seven Sisters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Num |  | \% |  |
| N8 | 8BN |  | 0 |  | .0\% |
| N8 | 8DR |  | 0 |  | .0\% |
| N8 | 8EN |  | 0 |  | . $0 \%$ |
| N8 | 8ER |  | 0 |  | .0\% |
| N8 | 8 HL |  | 0 |  | .0\% |
| N8 | 8HP |  | 0 |  | .0\% |
| N8 | 8 HY |  | 0 |  | .0\% |
| N8 | 8LR |  | 0 |  | .0\% |
| N8 | 8PH |  | 0 |  | .0\% |
| N8 |  |  | 0 |  | . $0 \%$ |
| N8 | 8PS |  | 0 |  | . $0 \%$ |
| N8 | 8RD |  | 0 |  | .0\% |
| N8 | 8ST |  | 0 |  | . $0 \%$ |
| N8 | 8TD |  | 0 |  | .0\% |
| N8 | 9AX |  | 0 |  | . $0 \%$ |
| N8 | 9BE |  | 0 |  | . $0 \%$ |
| N8 | 9BP |  | 0 |  | .0\% |
|  | 9DT |  | 0 |  | . $0 \%$ |
| N8 | 9EN |  | 0 |  | . $0 \%$ |
|  | 9 y |  | 0 |  | .0\% |
|  | 9LH |  | 0 |  | . $0 \%$ |
| N8 | 9LL |  | 0 |  | . $0 \%$ |
|  | 9MJ |  | 0 |  | .0\% |
|  | 9NH |  | 0 |  | . $0 \%$ |
| N8 | 9NJ |  | 0 |  | . $0 \%$ |
|  | 9NR |  | 0 |  | . $0 \%$ |
|  | 9NS |  | 0 |  | . $0 \%$ |
|  | 9PA |  | 0 |  | . $0 \%$ |
|  | 9PP |  | 0 |  | .0\% |
|  | 9PQ |  | 0 |  | . $0 \%$ |

J9086 Haringey Field Survey Unweighted Tabulations by Zone

Research and Marketing Plus


J9086 Haringey Field Survey Unweighted Tabulations by Zone

Research and Marketing Plus

|  | West Green Road/ Seven Sisters |  |  |
| :---: | :---: | :---: | :---: |
|  | Num |  | \% |
| PE36 5LU |  | 1 | 1.0\% |
| RH8 0 J2 |  | 0 | . $0 \%$ |
| RM18 |  | 0 | .0\% |
| SE15 5HZ |  | 0 | . $0 \%$ |
| SE17 3AW |  | 0 | . $0 \%$ |
| SE18 1RE |  | 0 | . $0 \%$ |
| SE18 4GB |  | 0 | . $0 \%$ |
| SE19 3JE |  | 0 | . $0 \%$ |
| SE5 OWR |  | 1 | 1.0\% |
| SE8 3AB |  | 0 | . $0 \%$ |
| SP3 6TG |  | 0 | . $0 \%$ |
| SW11 1RZ |  | 1 | 1.0\% |
| SW17 0JA |  | 1 | 1.0\% |
| SW2 |  | 0 | .0\% |
| SW2 3UB |  | 0 | .0\% |
| SW8 |  | 0 | .0\% |
| SW9 |  | 1 | 1.0\% |
| TN10 3LS |  | 0 | .0\% |
| TN22 8QP |  | 0 | .0\% |
| TW13 4GS |  | 1 | 1.0\% |
| TW13 6TH |  | 1 | 1.0\% |
| TW14 8LE |  | 0 | . $0 \%$ |
| TW20 0BY |  | 0 | . $0 \%$ |
| TW5 |  | 1 | 1.0\% |
| UB1 1BU |  | 0 | . $0 \%$ |
| UB8 5EL |  | 0 | . $0 \%$ |
| W15 3AP |  | 0 | . $0 \%$ |
| WC1N 1TU |  | 0 | .0\% |
| WD1Z 7SE |  | 0 | . $0 \%$ |

Q1. What is the main purpose of your visit to (centre) today?

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% |
| Shopping for food only | 126 | 18.0\% | 25 | 13.7\% | 25 | 21.0\% | 17 | 14.9\% |
| Work/ business purposes | 106 | 15.1\% | 39 | 21.4\% | 15 | 12.6\% | 14 | 12.3\% |
| Social/ leisure reason | 88 | 12.6\% | 20 | 11.0\% | 10 | 8.4\% | 12 | 10.5\% |
| To have a walk/ stroll around | 69 | 9.8\% | 15 | 8.2\% | 13 | 10.9\% | 13 | 11.4\% |
| Shopping for non-food goods only | 67 | 9.6\% | 29 | 15.9\% | 2 | 1.7\% | 13 | 11.4\% |
| Shopping for both food and non-food items | 64 | 9.1\% | 17 | 9.3\% | 12 | 10.1\% | 12 | 10.5\% |
| To visit the market for food shopping | 56 | 8.0\% | 12 | 6.6\% | 15 | 12.6\% | 8 | 7.0\% |
| To use services | 43 | 6.1\% | 8 | 4.4\% | 12 | 10.1\% | 8 | 7.0\% |
| To visit a restaurant/ cafe/ public house | 27 | 3.9\% | 8 | 4.4\% | 6 | 5.0\% | 5 | 4.4\% |
| Healthcare | 16 | 2.3\% | 3 | 1.6\% | 2 | 1.7\% | 6 | 5.3\% |
| To visit the market for non-food goods only | 13 | 1.9\% | 1 | . $5 \%$ | 2 | 1.7\% | 2 | 1.8\% |
| To visit the market for both food and non-food items | 8 | 1.1\% | 1 | . $5 \%$ | 3 | 2.5\% | 0 | . $0 \%$ |
| Window shopping | 6 | . $9 \%$ | 1 | . $5 \%$ | 0 | . $0 \%$ | 2 | 1.8\% |
| Sightseeing/ visiting a tourist attraction | 5 | . $7 \%$ | 2 | 1.1\% | 1 | . $8 \%$ | 1 | . $9 \%$ |
| En-route elsewhere | 4 | . $6 \%$ | 0 | . $0 \%$ | 1 | . $8 \%$ | 1 | . $9 \%$ |
| Other Local park | 2 | . $3 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |
| Going to Church | 1 | . $1 \%$ | 1 | . $5 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |

Q1. What is the main purpose of your visit to (centre) today?

|  |  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  | West Green Road/ Seven Sisters |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Num | \% | Num | \% | Num | \% |
| Base: All respondents |  | 94 | 100.0\% | 93 | 100.0\% | 99 | 100.0\% |
| Shopping for food only |  | 21 | 22.3\% | 23 | 24.7\% | 15 | 15.2\% |
| Work/ business purposes |  | 16 | 17.0\% | 3 | 3.2\% | 19 | 19.2\% |
| Social/ leisure reason |  | 12 | 12.8\% | 14 | 15.1\% | 20 | 20.2\% |
| To have a walk/ stroll around |  | 8 | 8.5\% | 6 | 6.5\% | 14 | 14.1\% |
| Shopping for non-food goods only |  | 6 | $6.4 \%$ | 16 | 17.2\% | 1 | 1.0\% |
| Shopping for both food and non-food items |  | 3 | 3.2\% | 12 | 12.9\% | 8 | 8.1\% |
| To visit the market for food shopping |  | 10 | 10.6\% | 3 | 3.2\% | 8 | 8.1\% |
| To use services |  | 10 | 10.6\% | 3 | 3.2\% | 2 | 2.0\% |
| To visit a restaurant/ cafe/ public house |  | 0 | .0\% | 3 | 3.2\% | 5 | 5.1\% |
| Healthcare |  | 2 | 2.1\% | 2 | 2.2\% | 1 | 1.0\% |
| To visit the market for non-food goods only |  | 5 | 5.3\% | 1 | 1.1\% | 2 | 2.0\% |
| To visit the market for both food and non-food items |  | 0 | .0\% | 4 | 4.3\% | 0 | . $0 \%$ |
| Window shopping |  | 0 | .0\% | 2 | 2.2\% | 1 | 1.0\% |
| Sightseeing/ visiting a tourist attraction |  | 0 | .0\% | 1 | 1.1\% | 0 | .0\% |
| Other | En-route elsewhere | 0 | .0\% | 0 | .0\% | 2 | 2.0\% |
|  | Local park | 1 | 1.1\% | 0 | .0\% | 1 | 1.0\% |
|  | Going to Church | 0 | .0\% | 0 | .0\% | 0 | .0\% |

## Q2. Do you intend to do or have you done any shopping in (centre) today?

|  | Base: Those not mentioning shopping |  | Wood Green |  |  | Muswell Hill |  |  | Crouch End |  |  | Bruce Grove/ Tottenham High Road |  |  | Green Lanes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num |  | \% | Num |  | \% | Num |  | \% | Num |  | \% | Num |  | \% |
| Base: Those not mentioning shopping | 367 | 100.0\% |  | 97 | 100.0\% |  | 60 | 100.0\% |  | 62 | 100.0\% |  | 49 | 100.0\% |  | 34 | 100.0\% |
| Yes | 155 | 42.2\% |  | 37 | 38.1\% |  | 31 | 51.7\% |  | 32 | 51.6\% |  | 26 | 53.1\% |  | 9 | 26.5\% |
| No | 194 | 52.9\% |  | 59 | 60.8\% |  | 28 | 46.7\% |  | 25 | 40.3\% |  | 21 | 42.9\% |  | 24 | 70.6\% |
| Don't know | 18 | 4.9\% |  | 1 | 1.0\% |  | 1 | 1.7\% |  | 5 | 8.1\% |  | 2 | 4.1\% |  | 1 | 2.9\% |

## Q2. Do you intend to do or have you done any shopping in (centre) today?

|  | West Green Road/ Seven Sisters |  |
| :--- | :---: | ---: |
|  | Num | $\%$ |
| Base: Those not | 65 | $100.0 \%$ |
| mentioning shopping | 20 | $30.8 \%$ |
| Yes | 37 | $56.9 \%$ |
| No | 8 | $12.3 \%$ |
| Don't know |  |  |

Q3. What do you intend to buy or have you bought in (centre) today?

|  | Base: Those who have shopped/ will shop |  | Wood Green |  | Muswell Hill |  |  | Crouch End |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num |  | \% | Num |  | \% |
| Base: Those who have shopped/ will shop | 494 | 100.0\% | 123 | 100.0\% |  | 90 | 100.0\% |  | 85 | 100.0\% |
| Food and groceries | 316 | 64.0\% | 68 | $55.3 \%$ |  | 64 | 71.1\% |  | 61 | 71.8\% |
| Newspapers/ magazines | 34 | 6.9\% | 2 | 1.6\% |  | 6 | 6.7\% |  | 7 | 8.2\% |
| Confectionery/ tobacco | 18 | 3.6\% | 2 | 1.6\% |  | 1 | 1.1\% |  | 0 | . $0 \%$ |
| Clothing/ footwear | 60 | 12.1\% | 34 | 27.6\% |  | 7 | 7.8\% |  | 8 | 9.4\% |
| Furniture/ carpets/ soft furnishings | 4 | . $8 \%$ | 2 | 1.6\% |  | 0 | . $0 \%$ |  | 2 | 2.4\% |
| Domestic electrical goods | 8 | 1.6\% | 2 | 1.6\% |  | 2 | 2.2\% |  | 2 | 2.4\% |
| Other electrical goods | 3 | . $6 \%$ | 0 | . $0 \%$ |  | 2 | 2.2\% |  | 0 | . $0 \%$ |
| DIY/ hardware/ gardening | 13 | 2.6\% | 1 | . $8 \%$ |  | 2 | 2.2\% |  | 2 | 2.4\% |
| Other household goods | 26 | 5.3\% | 4 | 3.3\% |  | 4 | 4.4\% |  | 4 | 4.7\% |
| Gifts/ jewellery/ china and glass | 7 | 1.4\% | 0 | .0\% |  | 1 | 1.1\% |  | 5 | 5.9\% |
| Books/ CDs/ videos/ toys/ hobbies | 10 | 2.0\% | 3 | 2.4\% |  | 1 | 1.1\% |  | 4 | 4.7\% |
| Health/ beauty/ chemist items | 41 | 8.3\% | 7 | 5.7\% |  | 7 | 7.8\% |  | 12 | 14.1\% |
| Don't know | 6 | 1.2\% | 2 | 1.6\% |  | 0 | .0\% |  | 1 | 1.2\% |
| Other Pet items | 1 | . $2 \%$ | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 1 | 1.2\% |

Q3. What do you intend to buy or have you bought in (centre) today?

|  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  | West Green Road/ Seven Sisters |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% |
| Base: Those who have shopped/ will shop | 71 | 100.0\% | 68 | 100.0\% | 57 | 100.0\% |
| Food and groceries | 41 | 57.7\% | 44 | 64.7\% | 38 | $66.7 \%$ |
| Newspapers/ magazines | 9 | 12.7\% | 3 | 4.4\% | 7 | 12.3\% |
| Confectionery/ tobacco | 5 | 7.0\% | 2 | 2.9\% | 8 | 14.0\% |
| Clothing/ footwear | 6 | 8.5\% | 4 | 5.9\% | 1 | 1.8\% |
| Furniture/ carpets/ soft furnishings | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Domestic electrical goods | 0 | .0\% | 0 | .0\% | 2 | 3.5\% |
| Other electrical goods | 0 | .0\% | 1 | 1.5\% | 0 | . $0 \%$ |
| DIY/ hardware/ gardening | 1 | 1.4\% | 6 | 8.8\% | 1 | 1.8\% |
| Other household goods | 1 | 1.4\% | 10 | 14.7\% | 3 | 5.3\% |
| Gifts/ jewellery/ china and glass | 0 | .0\% | 1 | 1.5\% | 0 | .0\% |
| Books/ CDs/ videos/ toys/ hobbies | 0 | .0\% | 2 | 2.9\% | 0 | .0\% |
| Health/ beauty/ chemist items | 8 | 11.3\% | 6 | 8.8\% | 1 | 1.8\% |
| Don't know | 2 | 2.8\% | 1 | 1.5\% | 0 | . $0 \%$ |
| Other Pet items | 0 | .0\% | 0 | .0\% | 0 | .0\% |

Q4a. Approximately how much will you spend or have you spent on FOOD AND GROCERIES during your visit to (centre) today?

|  | Base: Those who have shopped/ will shop |  | Wood Green |  | Muswell Hill |  |  | Crouch End |  |  | Bruce Grove/ Tottenham High Road |  |  | Green Lanes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num |  | \% | Num |  | \% | Num |  | \% | Num |  | \% |
| Base: Those who have shopped/ will shop | 494 | 100.0\% | 123 | 100.0\% |  | 90 | 100.0\% |  | 85 | 100.0\% |  | 71 | 100.0\% |  | 68 | 100.0\% |
| Nothing | 159 | 32.2\% | 51 | 41.5\% |  | 23 | 25.6\% |  | 21 | 24.7\% |  | 25 | 35.2\% |  | 21 | 30.9\% |
| Less than $£ 5.00$ | 65 | 13.2\% | 7 | 5.7\% |  | 17 | 18.9\% |  | 15 | 17.6\% |  | 17 | 23.9\% |  | 3 | 4.4\% |
| $£ 5.01$ - £10.00 | 98 | 19.8\% | 20 | 16.3\% |  | 21 | 23.3\% |  | 23 | 27.1\% |  | 14 | 19.7\% |  | 10 | 14.7\% |
| £10.01-£20.00 | 72 | 14.6\% | 23 | 18.7\% |  | 14 | 15.6\% |  | 10 | 11.8\% |  | 6 | 8.5\% |  | 10 | 14.7\% |
| £20.01-£30.00 | 48 | 9.7\% | 13 | 10.6\% |  | 7 | 7.8\% |  | 6 | 7.1\% |  | 4 | 5.6\% |  | 10 | 14.7\% |
| £30.01-£40.00 | 15 | 3.0\% | 3 | 2.4\% |  | 3 | 3.3\% |  | 0 | . $0 \%$ |  | 3 | 4.2\% |  | 4 | 5.9\% |
| $£ 40.01-£ 50.00$ | 14 | 2.8\% | 1 | . $8 \%$ |  | 4 | 4.4\% |  | 1 | 1.2\% |  | 0 | .0\% |  | 5 | 7.4\% |
| $£ 50.01$ - $£ 75.00$ | 9 | 1.8\% | 0 | .0\% |  | 0 | .0\% |  | 6 | 7.1\% |  | 1 | 1.4\% |  | 1 | 1.5\% |
| $£ 75.01-£ 100.00$ | 1 | . $2 \%$ | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 1 | 1.2\% |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |
| £100.01-£150.00 | 1 | . $2 \%$ | 1 | . $8 \%$ |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 | .0\% |  | 0 | . $0 \%$ |
| Don't know | 11 | 2.2\% | 4 | 3.3\% |  | 1 | 1.1\% |  | 1 | 1.2\% |  | 1 | 1.4\% |  | 4 | 5.9\% |
| Refused | 1 | . $2 \%$ | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 1 | 1.2\% |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |

## Q4a. Approximately how much will you spend or have you spent on FOOD AND GROCERIES during your visit to (centre) today?

|  | West Green Road/ Seven Sisters |  |  |
| :--- | ---: | ---: | :---: |
|  | Num | $\%$ |  |
| Base: Those who have <br> shopped/ will shop | 57 | $100.0 \%$ |  |
| Nothing | 18 | $31.6 \%$ |  |
| Less than $£ 5.00$ | 6 | $10.5 \%$ |  |
| $£ 5.01-£ 10.00$ | 10 | $17.5 \%$ |  |
| $£ 10.01-£ 20.00$ | 9 | $15.8 \%$ |  |
| $£ 20.01-£ 30.00$ | 8 | $14.0 \%$ |  |
| $£ 30.01-£ 40.00$ | 2 | $3.5 \%$ |  |
| $£ 40.01-£ 50.00$ | 3 | $5.3 \%$ |  |
| $£ 50.01-£ 75.00$ | 1 | $1.8 \%$ |  |
| $£ 75.01-£ 100.00$ | 0 | $.0 \%$ |  |
| $£ 100.01-£ 150.00$ | 0 | $.0 \%$ |  |
| Don't know | 0 | $.0 \%$ |  |
| Refused | 0 | $.0 \%$ |  |

Q4b. Approximately how much will you spend or have you spent on NON-FOOD during your visit to (centre) today?


Q4b. Approximately how much will you spend or have you spent on NON-FOOD during your visit to (centre) today?

|  | West Green Road/ Seven Sisters |  |  |
| :--- | ---: | ---: | :---: |
|  | Num | $\%$ |  |
| Base: Those who have <br> shopped/ will shop | 57 | $100.0 \%$ |  |
| Nothing | 41 | $71.9 \%$ |  |
| Less than $£ 5.00$ | 3 | $5.3 \%$ |  |
| $£ 5.01-£ 10.00$ | 6 | $10.5 \%$ |  |
| $£ 10.01-£ 20.00$ | 5 | $8.8 \%$ |  |
| $£ 20.01-£ 30.00$ | 1 | $1.8 \%$ |  |
| $£ 30.01-£ 40.00$ | 0 | $.0 \%$ |  |
| $£ 40.01-£ 50.00$ | 0 | $.0 \%$ |  |
| $£ 50.01-£ 75.00$ | 0 | $.0 \%$ |  |
| $£ 75.01-£ 100.00$ | 0 | $.0 \%$ |  |
| $£ 100.01-£ 150.00$ | 0 | $.0 \%$ |  |
| More than $£ 150.00$ | 0 | $.0 \%$ |  |
| Don't know | 1 | $1.8 \%$ |  |
| Refused | 0 | $.0 \%$ |  |

Q4c. Approximately how much will you spend or have you spent on EATING/ DRINKING OUT during your visit to (centre) today?

|  | Base: Those who have shopped/ will shop |  | Wood Green |  |  | Muswell Hill |  |  | Crouch End |  |  | Bruce Grove/ Tottenham High Road |  |  | Green Lanes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num |  | \% | Num |  | \% | Num |  | \% | Num |  | \% | Num |  | \% |
| Base: Those who have shopped/ will shop | 494 | 100.0\% |  | 123 | 100.0\% |  | 90 | 100.0\% |  | 85 | 100.0\% |  | 71 | 100.0\% |  | 68 | 100.0\% |
| Nothing | 392 | 79.4\% |  | 94 | 76.4\% |  | 84 | 93.3\% |  | 60 | 70.6\% |  | 58 | 81.7\% |  | 53 | 77.9\% |
| Less than $£ 5.00$ | 33 | 6.7\% |  | 7 | 5.7\% |  | 2 | 2.2\% |  | 10 | 11.8\% |  | 9 | 12.7\% |  | 1 | 1.5\% |
| $£ 5.01-£ 10.00$ | 40 | 8.1\% |  | 13 | 10.6\% |  | 3 | 3.3\% |  | 7 | 8.2\% |  | 4 | 5.6\% |  | 6 | 8.8\% |
| $£ 10.01$ - $£ 20.00$ | 7 | 1.4\% |  | 3 | 2.4\% |  | 1 | 1.1\% |  | 2 | 2.4\% |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |
| £20.01-£30.00 | 2 | . $4 \%$ |  | 0 | .0\% |  | 0 | .0\% |  | 2 | 2.4\% |  | 0 | .0\% |  | 0 | . $0 \%$ |
| £30.01-£40.00 | 1 | . $2 \%$ |  | 0 | .0\% |  | 0 | .0\% |  | 0 | . $0 \%$ |  | 0 | .0\% |  | 0 | . $0 \%$ |
| $£ 40.01$ - $£ 50.00$ | 1 | . $2 \%$ |  | 1 | . $8 \%$ |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |
| £100.01-£150.00 | 1 | . $2 \%$ |  | 1 | . $8 \%$ |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |
| Don't know | 16 | 3.2\% |  | 4 | 3.3\% |  | 0 | . $0 \%$ |  | 3 | 3.5\% |  | 0 | .0\% |  | 8 | 11.8\% |
| Refused | 1 | . $2 \%$ |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 1 | 1.2\% |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |

Q4c. Approximately how much will you spend or have you spent on EATING/ DRINKING OUT during your visit to (centre) today?

|  | West Green Road/ Seven Sisters |  |  |
| :--- | ---: | ---: | :---: |
|  | Num | $\%$ |  |
| Base: Those who have <br> shopped/ will shop | 57 | $100.0 \%$ |  |
| Nothing | 43 | $75.4 \%$ |  |
| Less than $£ 5.00$ | 4 | $7.0 \%$ |  |
| $£ 5.01-£ 10.00$ | 7 | $12.3 \%$ |  |
| $£ 10.01-£ 20.00$ | 1 | $1.8 \%$ |  |
| $£ 20.01-£ 30.00$ | 0 | $.0 \%$ |  |
| $£ 30.01-£ 40.00$ | 1 | $1.8 \%$ |  |
| $£ 40.01-£ 50.00$ | 0 | $.0 \%$ |  |
| $£ 100.01-£ 150.00$ | 0 | $.0 \%$ |  |
| Don't know | 1 | $1.8 \%$ |  |
| Refused | 0 | $.0 \%$ |  |

Q5. Do you intend to visit or have you visited any leisure/ entertainment facilities or eat/drink in (centre) today?

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham High Road |  |  | Green Lanes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num |  | \% | Num |  | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% |  | 94 | 100.0\% |  | 93 | 100.0\% |
| Yes | 215 | 30.7\% | 56 | 30.8\% | 35 | 29.4\% | 44 | 38.6\% |  | 17 | 18.1\% |  | 32 | 34.4\% |
| No | 441 | 62.9\% | 113 | 62.1\% | 81 | 68.1\% | 66 | 57.9\% |  | 66 | 70.2\% |  | 55 | 59.1\% |
| Don't know | 45 | 6.4\% | 13 | 7.1\% | 3 | 2.5\% | 4 | 3.5\% |  | 11 | 11.7\% |  | 6 | 6.5\% |

Q5. Do you intend to visit or have you visited any leisure/ entertainment facilities or eat/drink in (centre) today?

|  | West Green Road/ Seven Sisters |  |  |
| :--- | :---: | ---: | :---: |
|  | Num | $\%$ |  |
| Base: All respondents | 99 | $100.0 \%$ |  |
| Yes | 31 | $31.3 \%$ |  |
| No | 60 | $60.6 \%$ |  |
| Don't know | 8 | $8.1 \%$ |  |

Q6. What type of facilities do you intend to visit or have you visited today?

(cont.)

Q6. What type of facilities do you intend to visit or have you visited today?

|  | Green Lanes |  | West Green Road/ Seven Sisters |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% |
| Base: Those who have visited/ will visit facilities | 32 | 100.0\% | 31 | 100.0\% |
| Sports facilities | 5 | 15.6\% | 3 | 9.7\% |
| Pubs/ bars | 2 | 6.3\% | 12 | 38.7\% |
| Restaurants | 14 | 43.8\% | 9 | 29.0\% |
| Takeaway food | 9 | 28.1\% | 8 | 25.8\% |
| Walk about/ look around | 3 | 9.4\% | 0 | . $0 \%$ |
| Theatre | 0 | . $0 \%$ | 0 | .0\% |
| Don't know | 0 | . $0 \%$ | 0 | . $0 \%$ |
| Cinema | 1 | 3.1\% | 0 | . $0 \%$ |
| Coffee bar/cafe | 0 | . $0 \%$ | 0 | . $0 \%$ |
| Other Local park | 0 | . $0 \%$ | 0 | .0\% |
| Internet cafe | 1 | 3.1\% | 0 | .0\% |
| Connaught College | 0 | .0\% | 0 | .0\% |

## Q7. How did you travel to (centre) today?

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham High Road |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num |  | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% |  | 94 | 100.0\% |
| Walked | 274 | 39.1\% | 66 | 36.3\% | 45 | 37.8\% | 60 | 52.6\% |  | 37 | 39.4\% |
| Bus/ coach | 202 | 28.8\% | 61 | 33.5\% | 34 | 28.6\% | 27 | 23.7\% |  | 25 | 26.6\% |
| Car (as driver) | 83 | 11.8\% | 13 | 7.1\% | 24 | 20.2\% | 17 | 14.9\% |  | 10 | 10.6\% |
| Tube | 50 | 7.1\% | 31 | 17.0\% | 1 | . $8 \%$ | 0 | . $0 \%$ |  | 5 | $5.3 \%$ |
| Car (as passenger) | 39 | 5.6\% | 4 | 2.2\% | 8 | 6.7\% | 8 | 7.0\% |  | 4 | 4.3\% |
| Train | 30 | 4.3\% | 3 | 1.6\% | 4 | 3.4\% | 2 | 1.8\% |  | 11 | 11.7\% |
| Bicycle | 12 | 1.7\% | 4 | 2.2\% | 3 | 2.5\% | 0 | . $0 \%$ |  | 0 | . $0 \%$ |

(cont.)

## Q7. How did you travel to (centre) today?

|  |  | Base: All respondents |  |  |  | Wood Green |  |  |  | Muswell Hill |  |  |  | Crouch End |  |  |  | Bruce Grove/ Tottenham High Road |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Num |  | \% |  | Num |  | \% |  | Num |  | \% |  | Num |  | \% |  | Num |  | \% |
| Taxi |  |  | 4 |  | . $6 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |
| Other | Motorcycle |  | 7 |  | 1.0\% |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | .0\% |  | 2 | 2.1\% |

## Q7. How did you travel to (centre) today?

|  | Green Lanes |  |  | West Green Road/ Seven Sisters |  |  |
| :--- | ---: | ---: | ---: | ---: | :---: | :---: |
|  | Num | $\%$ | Num | $\%$ |  |  |
|  | 93 | $100.0 \%$ | 99 | $100.0 \%$ |  |  |
|  | 44 | $47.3 \%$ | 22 | $22.2 \%$ |  |  |
|  | 24 | $25.8 \%$ | 31 | $31.3 \%$ |  |  |
|  | 7 | $7.5 \%$ | 12 | $12.1 \%$ |  |  |
|  | 5 | $5.4 \%$ | 8 | $8.1 \%$ |  |  |
|  | 4 | $4.3 \%$ | 11 | $11.1 \%$ |  |  |
| Train | 6 | $6.5 \%$ | 4 | $4.0 \%$ |  |  |
| Bicycle | 2 | $2.2 \%$ | 3 | $3.0 \%$ |  |  |

## Q7. How did you travel to (centre) today?

|  |  | Green Lanes |  |  | West Green Road/ Seven Sisters |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Num |  | \% | Num | \% |  |
| Taxi |  |  | 1 | 1.1\% |  | 3 | 3.0\% |
| Other | Motorcycle |  | 0 | . $0 \%$ |  | 5 | 5.1\% |

Q8. Approximately how much time will you spend in the shopping area in (centre) today?

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num |  | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% | 94 | 100.0\% |  | 93 | 100.0\% |
| 0-15 minutes | 96 | 13.7\% | 29 | 15.9\% | 14 | 11.8\% | 16 | 14.0\% | 13 | 13.8\% |  | 12 | 12.9\% |
| 16-30 minutes | 139 | 19.8\% | 27 | 14.8\% | 25 | 21.0\% | 22 | 19.3\% | 30 | 31.9\% |  | 23 | 24.7\% |
| 31 - under an hour | 157 | 22.4\% | 30 | 16.5\% | 29 | 24.4\% | 21 | 18.4\% | 18 | 19.1\% |  | 34 | 36.6\% |
| 1-1.5 hours | 97 | 13.8\% | 29 | 15.9\% | 20 | 16.8\% | 15 | 13.2\% | 6 | 6.4\% |  | 11 | 11.8\% |
| Over 1.5-2 hours | 92 | 13.1\% | 28 | 15.4\% | 17 | 14.3\% | 19 | 16.7\% | 17 | 18.1\% |  | 7 | 7.5\% |
| Over 2-3 hours | 39 | 5.6\% | 17 | 9.3\% | 1 | . $8 \%$ | 11 | 9.6\% | 2 | 2.1\% |  | 3 | 3.2\% |
| Over 3 hours | 71 | 10.1\% | 19 | 10.4\% | 13 | 10.9\% | 9 | 7.9\% | 7 | 7.4\% |  | 2 | 2.2\% |
| Don't know | 10 | 1.4\% | 3 | 1.6\% | 0 | .0\% | 1 | .9\% | 1 | 1.1\% |  | 1 | 1.1\% |

## Q8. Approximately how much time will you spend in the shopping area in (centre) today?

|  | West Green Road/ Seven Sisters |  |  |
| :--- | ---: | ---: | :---: |
|  | Num | $\%$ |  |
| Base: All respondents | 99 | $100.0 \%$ |  |
| $0-15$ minutes | 12 | $12.1 \%$ |  |
| $16-30$ minutes | 12 | $12.1 \%$ |  |
| $31-$ under an hour | 25 | $25.3 \%$ |  |
| $1-1.5$ hours | 16 | $16.2 \%$ |  |
| Over 1.5-2 hours | 4 | $4.0 \%$ |  |
| Over 2-3 hours | 5 | $5.1 \%$ |  |
| Over 3 hours | 21 | $21.2 \%$ |  |
| Don't know | 4 | $4.0 \%$ |  |

Q9. How often do you shop in (centre)?

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num |  | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% | 94 | 100.0\% |  | 93 | 100.0\% |
| Everyday | 224 | 32.0\% | 57 | 31.3\% | 42 | 35.3\% | 46 | 40.4\% | 29 | 30.9\% |  | 25 | 26.9\% |
| 2-3 times a week | 150 | 21.4\% | 35 | 19.2\% | 32 | 26.9\% | 26 | 22.8\% | 23 | 24.5\% |  | 17 | 18.3\% |
| Once a week | 125 | 17.8\% | 30 | 16.5\% | 18 | 15.1\% | 15 | 13.2\% | 12 | 12.8\% |  | 29 | 31. $2 \%$ |
| Once a fortnight | 70 | 10.0\% | 14 | 7.7\% | 8 | 6.7\% | 11 | 9.6\% | 10 | 10.6\% |  | 11 | 11.8\% |
| Once a month | 61 | 8.7\% | 20 | 11.0\% | 6 | 5.0\% | 11 | 9.6\% | 9 | 9.6\% |  | 5 | 5.4\% |
| Less than one a month | 50 | 7.1\% | 20 | 11.0\% | 8 | 6.7\% | 3 | 2.6\% | 8 | 8.5\% |  | 4 | 4.3\% |
| Never | 11 | 1.6\% | 3 | 1.6\% | 2 | 1.7\% | 2 | 1.8\% | 1 | 1.1\% |  | 1 | 1.1\% |
| Don't know | 7 | 1.0\% | 2 | 1.1\% | 2 | 1.7\% | 0 | . $0 \%$ | 1 | 1.1\% |  | 1 | 1.1\% |
| Refused | 3 | . $4 \%$ | 1 | . $5 \%$ | 1 | . $8 \%$ | 0 | . $0 \%$ | 1 | 1.1\% |  | 0 | . $0 \%$ |

## Q9. How often do you shop in (centre)?

|  | West Green Road/ Seven Sisters |  |  |
| :--- | ---: | ---: | :---: |
|  | Num | $\%$ |  |
| Base: All respondents | 99 | $100.0 \%$ |  |
| Everyday | 25 | $25.3 \%$ |  |
| 2-3 times a week | 17 | $17.2 \%$ |  |
| Once a week | 21 | $21.2 \%$ |  |
| Once a fortnight | 16 | $16.2 \%$ |  |
| Once a month | 10 | $10.1 \%$ |  |
| Less than one a month | 7 | $7.1 \%$ |  |
| Never | 2 | $2.0 \%$ |  |
| Don't know | 1 | $1.0 \%$ |  |
| Refused | 0 | $.0 \%$ |  |

Q10a. How would you rate AVAILABILITLY OF PARKING in the centre?

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% | 94 | 100.0\% | 93 | 100.0\% |
| Very good | 7 | 1.0\% | 1 | . $5 \%$ | 2 | 1.7\% | 1 | .9\% | 1 | 1.1\% | 1 | 1.1\% |
| Good | 126 | 18.0\% | 25 | 13.7\% | 18 | 15.1\% | 28 | 24.6\% | 9 | 9.6\% | 21 | 22.6\% |
| Neither good nor poor | 134 | 19.1\% | 39 | 21.4\% | 30 | 25.2\% | 20 | 17.5\% | 13 | 13.8\% | 12 | 12.9\% |
| Poor | 94 | 13.4\% | 24 | 13.2\% | 20 | 16.8\% | 13 | 11.4\% | 18 | 19.1\% | 9 | 9.7\% |
| Very poor | 159 | 22.7\% | 37 | 20.3\% | 25 | 21.0\% | 21 | 18.4\% | 23 | 24.5\% | 21 | $22.6 \%$ |
| Don't know | 181 | 25.8\% | 56 | 30.8\% | 24 | 20.2\% | 31 | 27.2\% | 30 | 31.9\% | 29 | 31.2\% |

(cont.)

## Q10a. How would you rate AVAILABILITLY OF PARKING in the centre?

|  | West Green Road/ Seven Sisters |  |
| :--- | ---: | ---: |
|  | Num | $\%$ |
| Base: All respondents | 99 | $100.0 \%$ |
| Very good | 1 | $1.0 \%$ |
| Good | 25 | $25.3 \%$ |
| Neither good nor poor | 20 | $20.2 \%$ |
| Poor | 10 | $10.1 \%$ |
| Very poor | 32 | $32.3 \%$ |
| Don't know | 11 | $11.1 \%$ |

Q10b. How would you rate PARKING CHARGES in the centre?

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num |  | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% | 94 | 100.0\% |  | 93 | 100.0\% |
| Very good | 7 | 1.0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% |  | 7 | 7.5\% |
| Good | 112 | 16.0\% | 22 | 12.1\% | 22 | 18.5\% | 31 | 27.2\% | 4 | 4.3\% |  | 10 | 10.8\% |
| Neither good nor poor | 130 | 18.5\% | 38 | 20.9\% | 28 | 23.5\% | 21 | 18.4\% | 13 | 13.8\% |  | 10 | 10.8\% |
| Poor | 88 | 12.6\% | 23 | 12.6\% | 13 | 10.9\% | 13 | 11.4\% | 15 | 16.0\% |  | 11 | 11.8\% |
| Very poor | 153 | 21.8\% | 38 | 20.9\% | 23 | 19.3\% | 12 | 10.5\% | 30 | 31.9\% |  | 20 | 21.5\% |
| Don't know | 211 | 30.1\% | 61 | 33.5\% | 33 | 27.7\% | 37 | 32.5\% | 32 | 34.0\% |  | 35 | 37.6\% |

## Q10b. How would you rate PARKING CHARGES in the centre?

|  | West Green Road/ Seven Sisters |  |
| :--- | ---: | ---: |
|  | Num | $\%$ |
| Base: All respondents | 99 | $100.0 \%$ |
| Very good | 0 | $.0 \%$ |
| Good | 23 | $23.2 \%$ |
| Neither good nor poor | 20 | $20.2 \%$ |
| Poor | 13 | $13.1 \%$ |
| Very poor | 30 | $30.3 \%$ |
| Don't know | 13 | $13.1 \%$ |

Q10c. How would you rate TRAFFIC CONGESTION in the centre?

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% | 94 | 100.0\% | 93 | 100.0\% |
| Very good | 11 | 1.6\% | 3 | 1.6\% | 2 | 1.7\% | 3 | 2.6\% | 1 | 1.1\% | 0 | . $0 \%$ |
| Good | 142 | 20.3\% | 36 | 19.8\% | 38 | 31.9\% | 35 | 30.7\% | 5 | 5.3\% | 8 | 8.6\% |
| Neither good nor poor | 172 | 24.5\% | 47 | 25.8\% | 35 | 29.4\% | 29 | 25.4\% | 25 | 26.6\% | 13 | 14.0\% |
| Poor | 172 | 24.5\% | 53 | 29.1\% | 30 | 25.2\% | 29 | 25.4\% | 22 | 23.4\% | 19 | 20.4\% |
| Very poor | 156 | 22.3\% | 25 | 13.7\% | 8 | 6.7\% | 8 | 7.0\% | 39 | 41.5\% | 43 | 46.2\% |
| Don't know | 48 | 6.8\% | 18 | 9.9\% | 6 | 5.0\% | 10 | 8.8\% | 2 | 2.1\% | 10 | $10.8 \%$ |

(cont.)

## Q10c. How would you rate TRAFFIC CONGESTION in the centre?

|  | West Green Road/ Seven Sisters |  |  |
| :--- | ---: | ---: | :---: |
|  | Num | $\%$ |  |
| Base: All respondents | 99 | $100.0 \%$ |  |
| Very good | 2 | $2.0 \%$ |  |
| Good | 20 | $20.2 \%$ |  |
| Neither good nor poor | 23 | $23.2 \%$ |  |
| Poor | 19 | $19.2 \%$ |  |
| Very poor | 33 | $33.3 \%$ |  |
| Don't know | 2 | $2.0 \%$ |  |

## Q10d. How would you rate the BUS SERVICE in the centre?

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% | 94 | 100.0\% | 93 | 100.0\% |
| Very good | 84 | 12.0\% | 21 | 11.5\% | 17 | 14.3\% | 24 | 21.1\% | 9 | 9.6\% | 6 | 6.5\% |
| Good | 431 | 61.5\% | 113 | 62.1\% | 75 | 63.0\% | 68 | 59.6\% | 53 | 56.4\% | 62 | 66.7\% |
| Neither good nor poor | 121 | 17.3\% | 38 | 20.9\% | 19 | 16.0\% | 13 | 11.4\% | 19 | 20.2\% | 13 | 14.0\% |
| Poor | 24 | 3.4\% | 3 | 1.6\% | 2 | 1.7\% | 3 | 2.6\% | 8 | 8.5\% | 1 | 1.1\% |
| Very poor | 8 | 1.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 4 | 4.3\% | 0 | . $0 \%$ |
| Don't know | 33 | 4.7\% | 7 | 3.8\% | 6 | 5.0\% | 6 | 5.3\% | 1 | 1.1\% | 11 | 11.8\% |

## Q10d. How would you rate the BUS SERVICE in the centre?

|  | West Green Road/ Seven Sisters |  |  |
| :--- | ---: | ---: | :---: |
|  | Num | $\%$ |  |
| Base: All respondents | 99 | $100.0 \%$ |  |
| Very good | 7 | $7.1 \%$ |  |
| Good | 60 | $60.6 \%$ |  |
| Neither good nor poor | 19 | $19.2 \%$ |  |
| Poor | 7 | $7.1 \%$ |  |
| Very poor | 4 | $4.0 \%$ |  |
| Don't know | 2 | $2.0 \%$ |  |

Q10e. How would you rate BUS FACILITIES (SHELTERS) in the centre?

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% | 94 | 100.0\% | 93 | 100.0\% |
| Very good | 50 | 7.1\% | 10 | 5.5\% | 7 | 5.9\% | 12 | 10.5\% | 10 | 10.6\% | 3 | 3.2\% |
| Good | 401 | 57.2\% | 108 | 59.3\% | 83 | 69.7\% | 63 | 55.3\% | 42 | 44.7\% | 55 | 59.1\% |
| Neither good nor poor | 168 | 24.0\% | 49 | 26.9\% | 20 | 16.8\% | 27 | 23.7\% | 29 | 30.9\% | 19 | $20.4 \%$ |
| Poor | 36 | 5.1\% | 8 | 4.4\% | 2 | 1.7\% | 4 | 3.5\% | 10 | 10.6\% | 2 | 2.2\% |
| Very poor | 8 | 1.1\% | 1 | . $5 \%$ | 0 | .0\% | 1 | . $9 \%$ | 2 | 2.1\% | 1 | 1.1\% |
| Don't know | 38 | 5.4\% | 6 | 3.3\% | 7 | 5.9\% | 7 | 6.1\% | 1 | 1.1\% | 13 | 14.0\% |

## Q10e. How would you rate BUS FACILITIES (SHELTERS) in the centre?

|  | West Green Road/ Seven Sisters |  |
| :---: | :---: | :---: |
|  | Num | \% |
| Base: All respondents | 99 | 100.0\% |
| Very good | 8 | 8.1\% |
| Good | 50 | 50.5\% |
| Neither good nor poor | 24 | 24.2\% |
| Poor | 10 | 10.1\% |
| Very poor | 3 | 3.0\% |
| Don't know | 4 | 4.0\% |

Q10f. How would you rate PERSONAL SAFETY in the centre?

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% | 94 | 100.0\% | 93 | 100.0\% |
| Very good | 69 | 9.8\% | 3 | 1.6\% | 10 | 8.4\% | 33 | 28.9\% | 3 | 3.2\% | 9 | 9.7\% |
| Good | 306 | 43.7\% | 61 | 33.5\% | 84 | 70.6\% | 48 | 42.1\% | 28 | 29.8\% | 53 | 57.0\% |
| Neither good nor poor | 187 | 26.7\% | 71 | 39.0\% | 17 | 14.3\% | 27 | 23.7\% | 36 | 38.3\% | 18 | 19.4\% |
| Poor | 94 | 13.4\% | 35 | 19.2\% | 6 | 5.0\% | 5 | 4.4\% | 19 | 20.2\% | 8 | 8.6\% |
| Very poor | 39 | 5.6\% | 10 | 5.5\% | 1 | .8\% | 1 | . $9 \%$ | 8 | 8.5\% | 2 | 2.2\% |
| Don't know | 6 | . $9 \%$ | 2 | 1.1\% | 1 | . $8 \%$ | 0 | .0\% | 0 | .0\% | 3 | 3.2\% |

(cont.)

## Q10f. How would you rate PERSONAL SAFETY in the centre?

|  | West Green Road/ Seven Sisters |  |  |
| :--- | ---: | ---: | :---: |
|  | Num | $\%$ |  |
| Base: All respondents | 99 | $100.0 \%$ |  |
| Very good | 11 | $11.1 \%$ |  |
| Good | 32 | $32.3 \%$ |  |
| Neither good nor poor | 18 | $18.2 \%$ |  |
| Poor | 21 | $21.2 \%$ |  |
| Very poor | 17 | $17.2 \%$ |  |
| Don't know | 0 | $.0 \%$ |  |

Q10g. How would you rate the RANGE OF SHOPS AND SERVICES AVAILABLE in the centre?

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num |  | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% | 94 | 100.0\% |  | 93 | 100.0\% |
| Very good | 99 | 14.1\% | 20 | 11.0\% | 16 | 13.4\% | 29 | 25.4\% | 13 | 13.8\% |  | 16 | 17.2\% |
| Good | 345 | 49.2\% | 95 | 52.2\% | 58 | 48.7\% | 62 | 54.4\% | 30 | 31.9\% |  | 50 | 53.8\% |
| Neither good nor poor | 143 | 20.4\% | 42 | 23.1\% | 22 | 18.5\% | 17 | 14.9\% | 18 | 19.1\% |  | 21 | 22.6\% |
| Poor | 79 | 11.3\% | 18 | 9.9\% | 22 | 18.5\% | 5 | 4.4\% | 17 | 18.1\% |  | 3 | 3.2\% |
| Very poor | 30 | 4.3\% | 5 | 2.7\% | 1 | . $8 \%$ | 1 | . $9 \%$ | 16 | 17.0\% |  | 0 | . $0 \%$ |
| Don't know | 5 | . $7 \%$ | 2 | 1.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |  | 3 | $3.2 \%$ |

(cont.)

Q10g. How would you rate the RANGE OF SHOPS AND SERVICES AVAILABLE in the centre?

|  | West Green Road/ Seven Sisters |  |  |
| :--- | ---: | ---: | :---: |
|  | Num | $\%$ |  |
| Base: All respondents | 99 | $100.0 \%$ |  |
| Very good | 5 | $5.1 \%$ |  |
| Good | 50 | $50.5 \%$ |  |
| Neither good nor poor | 23 | $23.2 \%$ |  |
| Poor | 14 | $14.1 \%$ |  |
| Very poor | 7 | $7.1 \%$ |  |
| Don't know | 0 | $.0 \%$ |  |

Q10h. How would you rate the QUALITY OF SHOPS AND SERVICES AVAILABLE in the centre?

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num |  | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% | 94 | 100.0\% |  | 93 | 100.0\% |
| Very good | 78 | 11.1\% | 7 | 3.8\% | 19 | 16.0\% | 25 | 21.9\% | 8 | 8.5\% |  | 12 | 12.9\% |
| Good | 376 | 53.6\% | 94 | 51.6\% | 74 | 62.2\% | 69 | 60.5\% | 30 | 31.9\% |  | 58 | $62.4 \%$ |
| Neither good nor poor | 152 | 21.7\% | 52 | 28.6\% | 19 | 16.0\% | 15 | 13.2\% | 28 | 29.8\% |  | 19 | 20.4\% |
| Poor | 65 | 9.3\% | 20 | 11.0\% | 6 | 5.0\% | 3 | 2.6\% | 18 | 19.1\% |  | 2 | 2.2\% |
| Very poor | 23 | 3.3\% | 7 | 3.8\% | 0 | .0\% | 1 | .9\% | 9 | 9.6\% |  | 0 | .0\% |
| Don't know | 7 | 1.0\% | 2 | 1.1\% | 1 | . $8 \%$ | 1 | . $9 \%$ | 1 | 1.1\% |  | 2 | 2.2\% |

(cont.)

Q10h. How would you rate the QUALITY OF SHOPS AND SERVICES AVAILABLE in the centre?

|  | West Green Road/ Seven Sisters |  |  |
| :--- | ---: | ---: | :---: |
|  | Num | $\%$ |  |
| Base: All respondents | 99 | $100.0 \%$ |  |
| Very good | 7 | $7.1 \%$ |  |
| Good | 51 | $51.5 \%$ |  |
| Neither good nor poor | 19 | $19.2 \%$ |  |
| Poor | 16 | $16.2 \%$ |  |
| Very poor | 6 | $6.1 \%$ |  |
| Don't know | 0 | $.0 \%$ |  |

## Q10i. How would you rate DAYTIME ENTERTAINMENT AND LEISURE FACILITIES in the centre?

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% | 94 | 100.0\% | 93 | 100.0\% |
| Very good | 42 | 6.0\% | 5 | 2.7\% | 5 | 4.2\% | 8 | 7.0\% | 7 | 7.4\% | 9 | 9.7\% |
| Good | 228 | 32.5\% | 70 | 38.5\% | 38 | 31.9\% | 40 | 35.1\% | 22 | 23.4\% | 21 | 22.6\% |
| Neither good nor poor | 151 | 21.5\% | 38 | 20.9\% | 31 | 26.1\% | 23 | 20.2\% | 22 | 23.4\% | 22 | 23.7\% |
| Poor | 105 | 15.0\% | 24 | 13.2\% | 27 | 22.7\% | 22 | 19.3\% | 14 | 14.9\% | 5 | 5.4\% |
| Very poor | 92 | 13.1\% | 31 | 17.0\% | 5 | 4.2\% | 1 | . $9 \%$ | 25 | 26.6\% | 6 | 6.5\% |
| Don't know | 83 | 11.8\% | 14 | 7.7\% | 13 | 10.9\% | 20 | 17.5\% | 4 | 4.3\% | 30 | 32.3\% |

(cont.)

Q10i. How would you rate DAYTIME ENTERTAINMENT AND LEISURE FACILITIES in the centre?

|  | West Green Road/ Seven Sisters |  |  |
| :--- | ---: | ---: | :---: |
|  | Num | $\%$ |  |
| Base: All respondents | 99 | $100.0 \%$ |  |
| Very good | 8 | $8.1 \%$ |  |
| Good | 37 | $37.4 \%$ |  |
| Neither good nor poor | 15 | $15.2 \%$ |  |
| Poor | 13 | $13.1 \%$ |  |
| Very poor | 24 | $24.2 \%$ |  |
| Don't know | 2 | $2.0 \%$ |  |

Q10j. How would you rate EVENING ENTERTAINMENT AND LEISURE FACILITIES in the centre?

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% | 94 | 100.0\% | 93 | 100.0\% |
| Very good | 41 | 5.8\% | 7 | 3.8\% | 7 | 5.9\% | 7 | 6.1\% | 6 | 6.4\% | 5 | 5.4\% |
| Good | 243 | 34.7\% | 66 | 36.3\% | 49 | 41.2\% | 55 | 48.2\% | 21 | 22.3\% | 17 | 18.3\% |
| Neither good nor poor | 161 | 23.0\% | 49 | 26.9\% | 25 | 21.0\% | 22 | 19.3\% | 24 | 25.5\% | 26 | 28.0\% |
| Poor | 79 | 11.3\% | 13 | 7.1\% | 25 | 21.0\% | 8 | 7.0\% | 15 | 16.0\% | 6 | 6.5\% |
| Very poor | 89 | 12.7\% | 29 | 15.9\% | 1 | . $8 \%$ | 3 | 2.6\% | 21 | 22.3\% | 8 | 8.6\% |
| Don't know | 88 | 12.6\% | 18 | 9.9\% | 12 | 10.1\% | 19 | 16.7\% | 7 | 7.4\% | 31 | 33.3\% |

(cont.)

Q10j. How would you rate EVENING ENTERTAINMENT AND LEISURE FACILITIES in the centre?

|  | West Green Road/ Seven Sisters |  |  |
| :--- | ---: | ---: | :---: |
|  | Num | $\%$ |  |
| Base: All respondents | 99 | $100.0 \%$ |  |
| Very good | 9 | $9.1 \%$ |  |
| Good | 35 | $35.4 \%$ |  |
| Neither good nor poor | 15 | $15.2 \%$ |  |
| Poor | 12 | $12.1 \%$ |  |
| Very poor | 27 | $27.3 \%$ |  |
| Don't know | 1 | $1.0 \%$ |  |

## Q10k. How would you rate TOWN CENTRE EVENTS in the centre?

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% | 94 | 100.0\% | 93 | 100.0\% |
| Very good | 27 | 3.9\% | 6 | 3.3\% | 7 | 5.9\% | 0 | .0\% | 6 | 6.4\% | 2 | 2.2\% |
| Good | 187 | 26.7\% | 42 | 23.1\% | 36 | 30.3\% | 37 | 32.5\% | 19 | 20.2\% | 19 | 20.4\% |
| Neither good nor poor | 168 | 24.0\% | 47 | 25.8\% | 25 | 21.0\% | 26 | 22.8\% | 29 | 30.9\% | 23 | 24.7\% |
| Poor | 99 | 14.1\% | 23 | 12.6\% | 23 | 19.3\% | 22 | 19.3\% | 9 | 9.6\% | 7 | 7.5\% |
| Very poor | 103 | 14.7\% | 39 | 21.4\% | 8 | 6.7\% | 2 | 1.8\% | 26 | 27.7\% | 6 | 6.5\% |
| Don't know | 117 | 16.7\% | 25 | 13.7\% | 20 | 16.8\% | 27 | 23.7\% | 5 | 5.3\% | 36 | 38.7\% |

(cont.)

## Q10k. How would you rate TOWN CENTRE EVENTS in the centre?

|  | West Green Road/ Seven Sisters |  |  |
| :--- | ---: | ---: | :---: |
|  | Num | $\%$ |  |
| Base: All respondents | 99 | $100.0 \%$ |  |
| Very good | 6 | $6.1 \%$ |  |
| Good | 34 | $34.3 \%$ |  |
| Neither good nor poor | 18 | $18.2 \%$ |  |
| Poor | 15 | $15.2 \%$ |  |
| Very poor | 22 | $22.2 \%$ |  |
| Don't know | 4 | $4.0 \%$ |  |

Q10I. How would you rate LIVELINESS/ STREET LIFE/ CHARACTER in the centre?

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num |  | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% | 94 | 100.0\% |  | 93 | 100.0\% |
| Very good | 48 | 6.8\% | 6 | 3.3\% | 12 | 10.1\% | 16 | 14.0\% | 7 | 7.4\% |  | 6 | 6.5\% |
| Good | 270 | 38.5\% | 73 | 40.1\% | 53 | 44.5\% | 47 | 41.2\% | 20 | 21.3\% |  | 41 | 44.1\% |
| Neither good nor poor | 175 | 25.0\% | 34 | 18.7\% | 29 | 24.4\% | 37 | 32.5\% | 29 | 30.9\% |  | 29 | 31.2\% |
| Poor | 67 | 9.6\% | 21 | 11.5\% | 4 | 3.4\% | 6 | 5.3\% | 10 | 10.6\% |  | 1 | 1.1\% |
| Very poor | 87 | 12.4\% | 42 | 23.1\% | 1 | . $8 \%$ | 2 | 1.8\% | 25 | 26.6\% |  | 0 | . $0 \%$ |
| Don't know | 54 | 7.7\% | 6 | 3.3\% | 20 | 16.8\% | 6 | 5.3\% | 3 | 3.2\% |  | 16 | 17.2\% |

(cont.)

## Q10I. How would you rate LIVELINESS/ STREET LIFE/ CHARACTER in the centre?

|  | West Green Road/ Seven Sisters |  |  |
| :--- | ---: | ---: | :---: |
|  | Num | $\%$ |  |
| Base: All respondents | 99 | $100.0 \%$ |  |
| Very good | 1 | $1.0 \%$ |  |
| Good | 36 | $36.4 \%$ |  |
| Neither good nor poor | 17 | $17.2 \%$ |  |
| Poor | 25 | $25.3 \%$ |  |
| Very poor | 17 | $17.2 \%$ |  |
| Don't know | 3 | $3.0 \%$ |  |

Q10m. How would you rate the RANGE OF MARKET STALLS AVAILABLE in the centre?

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num |  | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% | 94 | 100.0\% |  | 93 | 100.0\% |
| Very good | 32 | 4.6\% | 6 | 3.3\% | 7 | 5.9\% | 4 | 3.5\% | 4 | 4.3\% |  | 6 | 6.5\% |
| Good | 154 | 22.0\% | 61 | 33.5\% | 12 | 10.1\% | 9 | 7.9\% | 16 | 17.0\% |  | 20 | 21.5\% |
| Neither good nor poor | 116 | 16.5\% | 39 | 21.4\% | 20 | 16.8\% | 8 | 7.0\% | 22 | 23.4\% |  | 13 | 14.0\% |
| Poor | 106 | 15.1\% | 37 | 20.3\% | 9 | 7.6\% | 6 | 5.3\% | 28 | 29.8\% |  | 1 | 1.1\% |
| Very poor | 99 | 14.1\% | 18 | 9.9\% | 39 | 32.8\% | 14 | 12.3\% | 12 | 12.8\% |  | 5 | 5.4\% |
| Don't know | 194 | 27.7\% | 21 | 11.5\% | 32 | 26.9\% | 73 | 64.0\% | 12 | 12.8\% |  | 48 | 51.6\% |

(cont.)

## Q10m. How would you rate the RANGE OF MARKET STALLS AVAILABLE in the centre?

|  | West Green Road/ Seven Sisters |  |  |
| :--- | ---: | ---: | :---: |
|  | Num | $\%$ |  |
| Base: All respondents | 99 | $100.0 \%$ |  |
| Very good | 5 | $5.1 \%$ |  |
| Good | 36 | $36.4 \%$ |  |
| Neither good nor poor | 14 | $14.1 \%$ |  |
| Poor | 25 | $25.3 \%$ |  |
| Very poor | 11 | $11.1 \%$ |  |
| Don't know | 8 | $8.1 \%$ |  |

## Q10n. How would you rate the QUALITY OF MARKET STALLS AVAILABLE in the centre?

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% | 94 | 100.0\% | 93 | 100.0\% |
| Very good | 32 | 4.6\% | 4 | 2.2\% | 5 | 4.2\% | 2 | 1.8\% | 6 | 6.4\% | 7 | 7.5\% |
| Good | 169 | 24.1\% | 65 | 35.7\% | 13 | 10.9\% | 13 | 11.4\% | 36 | 38.3\% | 15 | 16.1\% |
| Neither good nor poor | 123 | 17.5\% | 38 | 20.9\% | 19 | 16.0\% | 7 | 6.1\% | 24 | 25.5\% | 16 | 17.2\% |
| Poor | 63 | 9.0\% | 23 | 12.6\% | 6 | 5.0\% | 4 | 3.5\% | 9 | 9.6\% | 2 | 2.2\% |
| Very poor | 105 | 15.0\% | 31 | 17.0\% | 39 | 32.8\% | 13 | 11.4\% | 3 | 3.2\% | 4 | 4.3\% |
| Don't know | 209 | 29.8\% | 21 | 11.5\% | 37 | 31.1\% | 75 | 65.8\% | 16 | 17.0\% | 49 | 52.7\% |

(cont.)

# Q10n. How would you rate the QUALITY OF MARKET STALLS AVAILABLE in the centre? 

|  | West Green Road/ Seven Sisters |  |  |
| :--- | :---: | ---: | :---: |
|  | Num | $\%$ |  |
| Base: All respondents | 99 | $100.0 \%$ |  |
| Very good | 8 | $8.1 \%$ |  |
| Good | 27 | $27.3 \%$ |  |
| Neither good nor poor | 19 | $19.2 \%$ |  |
| Poor | 19 | $19.2 \%$ |  |
| Very poor | 15 | $15.2 \%$ |  |
| Don't know | 11 | $11.1 \%$ |  |

## Q10o. How would you rate QUALITY/ NUMBER OF PLACES TO EAT/ DRINK in the centre?


(cont.)

# Q10o. How would you rate QUALITY/ NUMBER OF PLACES TO EAT/ DRINK in the centre? 

|  | West Green Road/ Seven Sisters |  |  |
| :--- | ---: | ---: | :---: |
|  | Num | $\%$ |  |
| Base: All respondents | 99 | $100.0 \%$ |  |
| Very good | 10 | $10.1 \%$ |  |
| Good | 37 | $37.4 \%$ |  |
| Neither good nor poor | 16 | $16.2 \%$ |  |
| Poor | 18 | $18.2 \%$ |  |
| Very poor | 14 | $14.1 \%$ |  |
| Don't know | 4 | $4.0 \%$ |  |

Q10p. How would you rate the GENERAL SHOPPING ENVIRONMENT in the centre?

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% | 94 | 100.0\% | 93 | 100.0\% |
| Very good | 56 | 8.0\% | 4 | 2.2\% | 9 | 7.6\% | 19 | 16.7\% | 9 | 9.6\% | 9 | 9.7\% |
| Good | 382 | 54.5\% | 93 | 51.1\% | 80 | 67.2\% | 76 | 66.7\% | 26 | 27.7\% | 63 | 67.7\% |
| Neither good nor poor | 150 | 21.4\% | 45 | 24.7\% | 25 | 21.0\% | 13 | 11.4\% | 28 | 29.8\% | 17 | 18.3\% |
| Poor | 87 | 12.4\% | 32 | 17.6\% | 4 | 3.4\% | 6 | 5.3\% | 24 | 25.5\% | 2 | 2.2\% |
| Very poor | 19 | 2.7\% | 5 | 2.7\% | 1 | . $8 \%$ | 0 | .0\% | 7 | 7.4\% | 0 | .0\% |
| Don't know | 7 | 1.0\% | 3 | 1.6\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 2 | 2.2\% |

(cont.)

## Q10p. How would you rate the GENERAL SHOPPING ENVIRONMENT in the centre?

|  | West Green Road/ Seven Sisters |  |  |
| :--- | ---: | ---: | :---: |
|  | Num | $\%$ |  |
| Base: All respondents | 99 | $100.0 \%$ |  |
| Very good | 6 | $6.1 \%$ |  |
| Good | 44 | $44.4 \%$ |  |
| Neither good nor poor | 22 | $22.2 \%$ |  |
| Poor | 19 | $19.2 \%$ |  |
| Very poor | 6 | $6.1 \%$ |  |
| Don't know | 2 | $2.0 \%$ |  |

Q10q. How would you rate the LAYOUT OF THE CENTRE?

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num |  | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% | 94 | 100.0\% |  | 93 | 100.0\% |
| Very good | 45 | 6.4\% | 7 | 3.8\% | 16 | 13.4\% | 6 | 5.3\% | 5 | 5.3\% |  | 10 | 10.8\% |
| Good | 379 | 54.1\% | 94 | 51.6\% | 73 | 61.3\% | 81 | 71.1\% | 21 | 22.3\% |  | 58 | $62.4 \%$ |
| Neither good nor poor | 202 | 28.8\% | 69 | 37.9\% | 23 | 19.3\% | 23 | 20.2\% | 41 | 43.6\% |  | 17 | 18.3\% |
| Poor | 54 | 7.7\% | 7 | 3.8\% | 7 | 5.9\% | 4 | 3.5\% | 20 | 21.3\% |  | 2 | 2.2\% |
| Very poor | 12 | 1.7\% | 2 | 1.1\% | 0 | .0\% | 0 | .0\% | 4 | 4.3\% |  | 3 | 3.2\% |
| Don't know | 9 | 1.3\% | 3 | 1.6\% | 0 | .0\% | 0 | .0\% | 3 | 3.2\% |  | 3 | 3.2\% |

(cont.)

## Q10q. How would you rate the LAYOUT OF THE CENTRE?

|  | West Green Road/ Seven Sisters |  |  |
| :--- | ---: | ---: | :---: |
|  | Num | $\%$ |  |
| Base: All respondents | 99 | $100.0 \%$ |  |
| Very good | 1 | $1.0 \%$ |  |
| Good | 52 | $52.5 \%$ |  |
| Neither good nor poor | 29 | $29.3 \%$ |  |
| Poor | 14 | $14.1 \%$ |  |
| Very poor | 3 | $3.0 \%$ |  |
| Don't know | 0 | $.0 \%$ |  |

Q10r. How would you rate the SIZE QUALITY OF SUPERMARKET(S) in the centre?

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% | 94 | 100.0\% | 93 | 100.0\% |
| Very good | 36 | 5.1\% | 2 | 1.1\% | 8 | 6.7\% | 10 | 8.8\% | 1 | 1.1\% | 10 | 10.8\% |
| Good | 392 | 55.9\% | 108 | 59.3\% | 69 | 58.0\% | 58 | 50.9\% | 29 | 30.9\% | 63 | 67.7\% |
| Neither good nor poor | 200 | 28.5\% | 58 | 31.9\% | 34 | 28.6\% | 24 | 21.1\% | 45 | 47.9\% | 15 | 16.1\% |
| Poor | 44 | 6.3\% | 6 | 3.3\% | 5 | 4.2\% | 18 | 15.8\% | 12 | 12.8\% | 3 | 3.2\% |
| Very poor | 6 | .9\% | 1 | . $5 \%$ | 0 | .0\% | 3 | 2.6\% | 0 | .0\% | 0 | . $0 \%$ |
| Don't know | 23 | 3.3\% | 7 | 3.8\% | 3 | 2.5\% | 1 | . $9 \%$ | 7 | 7.4\% | 2 | 2.2\% |

(cont.)

# Q10r. How would you rate the SIZE QUALITY OF SUPERMARKET(S) in the centre? 

|  | West Green Road/ Seven Sisters |  |
| :--- | ---: | ---: |
|  | Num | $\%$ |
| Base: All respondents | 99 | $100.0 \%$ |
| Very good | 5 | $5.1 \%$ |
| Good | 65 | $65.7 \%$ |
| Neither good nor poor | 24 | $24.2 \%$ |
| Poor | 0 | $.0 \%$ |
| Very poor | 2 | $2.0 \%$ |
| Don't know | 3 | $3.0 \%$ |

## Q10s. How would you rate PUBLIC TOILETS in the centre?

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% | 94 | 100.0\% | 93 | 100.0\% |
| Very good | 8 | 1.1\% | 4 | 2.2\% | 1 | .8\% | 1 | .9\% | 0 | .0\% | 1 | 1.1\% |
| Good | 101 | 14.4\% | 37 | 20.3\% | 12 | 10.1\% | 11 | 9.6\% | 2 | 2.1\% | 15 | 16.1\% |
| Neither good nor poor | 108 | 15.4\% | 36 | 19.8\% | 17 | 14.3\% | 13 | 11.4\% | 12 | 12.8\% | 15 | 16.1\% |
| Poor | 81 | 11.6\% | 17 | 9.3\% | 21 | 17.6\% | 11 | 9.6\% | 15 | 16.0\% | 5 | 5.4\% |
| Very poor | 170 | 24.3\% | 37 | 20.3\% | 25 | 21.0\% | 16 | 14.0\% | 50 | 53.2\% | 17 | 18.3\% |
| Don't know | 233 | 33.2\% | 51 | 28.0\% | 43 | 36.1\% | 62 | 54.4\% | 15 | 16.0\% | 40 | 43.0\% |


|  | West Green Road/ Seven Sisters |  |  |
| :--- | ---: | ---: | :---: |
|  | Num | $\%$ |  |
| Base: All respondents | 99 | $100.0 \%$ |  |
| Very good | 1 | $1.0 \%$ |  |
| Good | 24 | $24.2 \%$ |  |
| Neither good nor poor | 15 | $15.2 \%$ |  |
| Poor | 12 | $12.1 \%$ |  |
| Very poor | 25 | $25.3 \%$ |  |
| Don't know | 22 | $22.2 \%$ |  |

Q11. What improvements would you like to see made to (centre)?

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% |
| Improve food store provision | 87 | 12.4\% | 10 | 5.5\% | 12 | 10.1\% | 14 | 12.3\% |
| Increase range of national/ multiple chain stores | 51 | 7.3\% | 8 | 4.4\% | 10 | 8.4\% | 9 | 7.9\% |
| Increase range of local/ speciality retailers | 155 | 22.1\% | 18 | 9.9\% | 47 | 39.5\% | 21 | 18.4\% |
| Improve quality of shops and services | 95 | 13.6\% | 19 | 10.4\% | 10 | 8.4\% | 22 | 19.3\% |
| Improve the appearance of the town centre | 119 | 17.0\% | 40 | 22.0\% | 12 | 10.1\% | 8 | 7.0\% |
| Improve the range of stalls in the market | 72 | 10.3\% | 11 | 6.0\% | 12 | 10.1\% | 9 | 7.9\% |
| Improve the quality of stalls in the market | 40 | 5.7\% | 9 | 4.9\% | 4 | 3.4\% | 4 | 3.5\% |
| Make centre safer (More CCTV, policing etc) | 97 | 13.8\% | 29 | 15.9\% | 9 | 7.6\% | 2 | 1.8\% |
| Remove traffic congestion | 132 | 18.8\% | 14 | 7.7\% | 21 | 17.6\% | 16 | 14.0\% |
| Provide more housing in the town centre | 8 | 1.1\% | 2 | 1.1\% | 3 | 2.5\% | 1 | . $9 \%$ |
| Improve the frequency of public transport | 45 | 6.4\% | 0 | . $0 \%$ | 8 | 6. 7\% | 9 | 7.9\% |
| Improve car parking availability/ reduce charges | 97 | 13.8\% | 13 | 7.1\% | 26 | 21.8\% | 16 | 14.0\% |
| Provide better entertainment/ leisure | 42 | 6.0\% | 9 | 4.9\% | 9 | 7.6\% | 8 | 7.0\% |
| Improve quality and range of cafes, restaurants | 90 | 12.8\% | 27 | 14.8\% | 12 | 10.1\% | 1 | . $9 \%$ |
| Improve pedestrian links/ facilities in town centre | 39 | 5. 6\% | 2 | 1.1\% | 6 | 5.0\% | 5 | 4.4\% |
| Nothing in particular | 81 | 11.6\% | 26 | 14.3\% | 15 | 12.6\% | 18 | 15.8\% |
| Don't know | 84 | 12.0\% | 32 | 17.6\% | 15 | 12.6\% | 12 | 10.5\% |

(cont.)

J9086 Haringey Field Survey Unweighted Tabulations by Zone

Research and Marketing Plus

Q11. What improvements would you like to see made to (centre)?

|  |  | Base: All respondents |  |  | Wood Green |  | Muswell Hill |  |  | Crouch End |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Num |  | \% | Num | \% | Num |  | \% | Num |  | \% |
| Other | Cleaner streets/buildings/area |  | 59 | 8.4\% | 28 | 15.4\% |  | 1 | . $8 \%$ |  | 3 | 2.6\% |
|  | Public toilets/more toilets |  | 18 | 2.6\% | 7 | 3.8\% |  | 3 | 2.5\% |  | 2 | 1.8\% |
|  | More green areas |  | 13 | 1.9\% | 6 | 3.3\% |  | 0 | . $0 \%$ |  | 5 | 4.4\% |
|  | Lower prices |  | 7 | 1.0\% | 1 | . $5 \%$ |  | 2 | 1.7\% |  | 4 | 3.5\% |
|  | Later shop opening hours |  | 5 | . $7 \%$ | 2 | 1.1\% |  | 2 | 1.7\% |  | 1 | . $9 \%$ |
|  | Farmers market |  | 4 | . $6 \%$ | 1 | . $5 \%$ |  | 1 | . $8 \%$ |  | 2 | 1.8\% |
|  | Proper supermarket/large |  | 4 | . $6 \%$ | 1 | . $5 \%$ |  | 0 | .0\% |  | 1 | . $9 \%$ |
|  | Indoor market/proper market |  | 3 | . $4 \%$ | 0 | . $0 \%$ |  | 1 | . $8 \%$ |  | 1 | . $9 \%$ |
|  | A Marks \& Spencer store |  | 3 | . $4 \%$ | 2 | 1.1\% |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |
|  | More diversity of shop types |  | 3 | . $4 \%$ | 1 | . $5 \%$ |  | 1 | . $8 \%$ |  | 0 | . $0 \%$ |
|  | Department stores |  | 2 | . $3 \%$ | 1 | . $5 \%$ |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |
|  | A Primark store |  | 1 | . $1 \%$ | 1 | . $5 \%$ |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |
|  | Facilities for young people |  | 1 | . $1 \%$ | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 1 | . $9 \%$ |
|  | More seating areas/benches |  | 1 | . $1 \%$ | 0 | . $0 \%$ |  | 1 | . $8 \%$ |  | 0 | . $0 \%$ |
|  | Less of a police presence |  | 1 | .1\% | 0 | .0\% |  | 0 | .0\% |  | 0 | . $0 \%$ |
|  | More book shops |  | 1 | . $1 \%$ | 1 | . $5 \%$ |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |

(cont.)

Q11. What improvements would you like to see made to (centre)?

|  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  | West Green Road/ Seven Sisters |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 94 | 100.0\% | 93 | 100.0\% | 99 | 100.0\% |
| Improve food store provision | 12 | 12.8\% | 12 | 12.9\% | 27 | 27.3\% |
| Increase range of national/ multiple chain stores | 11 | 11.7\% | 10 | 10.8\% | 3 | 3.0\% |
| Increase range of local/ speciality retailers | 35 | 37.2\% | 16 | 17.2\% | 18 | 18.2\% |
| Improve quality of shops and services | 21 | 22.3\% | 7 | 7.5\% | 16 | 16. $2 \%$ |
| Improve the appearance of the town centre | 30 | 31.9\% | 5 | 5.4\% | 24 | 24.2\% |
| Improve the range of stalls in the market | 27 | 28.7\% | 5 | 5.4\% | 8 | 8.1\% |
| Improve the quality of stalls in the market | 11 | 11.7\% | 3 | 3.2\% | 9 | 9.1\% |
| Make centre safer (More CCTV, policing etc) | 20 | 21.3\% | 12 | 12.9\% | 25 | 25.3\% |
| Remove traffic congestion | 29 | 30.9\% | 30 | 32.3\% | 22 | 22.2\% |
| Provide more housing in the town centre | 0 | . $0 \%$ | 2 | 2.2\% | 0 | . $0 \%$ |
| Improve the frequency of public transport | 3 | 3. $2 \%$ | 16 | 17.2\% | 9 | 9.1\% |
| Improve car parking availability/ reduce charges | 16 | 17.0\% | 15 | 16.1\% | 11 | 11.1\% |
| Provide better entertainment/ leisure | 3 | 3.2\% | 10 | 10.8\% | 3 | 3.0\% |
| Improve quality and range of cafes, restaurants | 24 | 25.5\% | 10 | 10.8\% | 16 | 16.2\% |
| Improve pedestrian links/ facilities in town centre | 6 | 6.4\% | 10 | 10.8\% | 10 | 10.1\% |
| Nothing in particular | 1 | 1.1\% | 12 | 12.9\% | 9 | 9.1\% |
| Don't know | 9 | 9.6\% | 12 | 12.9\% | 4 | 4.0\% |

[^0]Q11. What improvements would you like to see made to (centre)?

|  |  | Bruce Grove/ T Road | am High |  | L |  | Gree | Road | en Sisters |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Num | \% | Num |  | \% | Num |  | \% |
|  | Cleaner streets/buildings/area | 13 | 13.8\% |  | 3 | 3.2\% |  | 11 | 11.1\% |
|  | Public toilets/more toilets | 5 | 5. $3 \%$ |  | 0 | . $0 \%$ |  | 1 | 1.0\% |
|  | More green areas | 0 | . $0 \%$ |  | 1 | 1.1\% |  | 1 | 1.0\% |
|  | Lower prices | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 | .0\% |
|  | Later shop opening hours | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |
|  | Farmers market | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |
|  | Proper supermarket/large | 0 | . $0 \%$ |  | 1 | 1.1\% |  | 1 | 1.0\% |
| Other | Indoor market/proper market | 1 | 1.1\% |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |
| Other | A Marks \& Spencer store | 0 | . $0 \%$ |  | 1 | 1.1\% |  | 0 | . $0 \%$ |
|  | More diversity of shop types | 0 | . $0 \%$ |  | 1 | 1.1\% |  | 0 | . $0 \%$ |
|  | Department stores | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 1 | 1.0\% |
|  | A Primark store | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |
|  | Facilities for young people | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |
|  | More seating areas/benches | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |
|  | Less of a police presence | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 1 | 1.0\% |
|  | More book shops | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |

Q12. Do you ever come to (centre) to visit other facilities such as libraries, museums, community halls or health facilities?

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham High Road |  |  | Green Lanes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num |  | \% | Num |  | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% |  | 94 | 100.0\% |  | 93 | 100.0\% |
| Yes | 327 | 46.6\% | 75 | 41.2\% | 65 | 54.6\% | 73 | 64.0\% |  | 50 | 53.2\% |  | 20 | 21.5\% |
| No | 374 | 53.4\% | 107 | 58.8\% | 54 | 45.4\% | 41 | 36.0\% |  | 44 | 46.8\% |  | 73 | 78.5\% |

(cont.)

Q12. Do you ever come to (centre) to visit other facilities such as libraries, museums, community halls or health facilities?

|  | West Green Road/ Seven Sisters |  |
| :--- | ---: | ---: |
|  | Num | $\%$ |
| Base: All respondents | 99 | $100.0 \%$ |
| Yes | 44 | $44.4 \%$ |
| No | 55 | $55.6 \%$ |

Q13. Which of the following facilities do you use in (centre)?

|  | Base: Those visiting other facilities |  | Wood Green |  | Muswell Hill |  | Crouch End |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: Those visiting other facilities | 215 | 100.0\% | 56 | 100.0\% | 35 | 100.0\% | 44 | 100.0\% |
| Library | 88 | 40.9\% | 25 | 44.6\% | 18 | 51.4\% | 28 | 63.6\% |
| Museums/ galleries | 10 | 4.7\% | 3 | 5.4\% | 1 | 2.9\% | 4 | 9.1\% |
| Community Halls | 10 | 4.7\% | 3 | 5.4\% | 0 | .0\% | 2 | 4.5\% |
| Health Centre | 26 | 12.1\% | 4 | 7.1\% | 4 | 11.4\% | 12 | 27.3\% |
| Advice and information centres | 11 | 5.1\% | 2 | 3.6\% | 2 | 5.7\% | 3 | 6.8\% |
| Recreation centres/ grounds | 24 | 11.2\% | 5 | 8.9\% | 4 | 11.4\% | 5 | 11.4\% |
| Multi-cultural centres | 4 | 1.9\% | 0 | .0\% | 2 | 5.7\% | 1 | 2.3\% |
| Youth centres | 4 | 1.9\% | 2 | 3.6\% | 0 | .0\% | 2 | 4.5\% |
| Adult/ children special needs centre | 1 | . $5 \%$ | 0 | .0\% | 1 | 2.9\% | 0 | . $0 \%$ |
| Day care | 1 | . $5 \%$ | 0 | .0\% | 0 | .0\% | 1 | 2.3\% |
| Elderly clubs | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| None of these | 1 | . $5 \%$ | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| Don't know | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Other A gym | 2 | .9\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| Mother \& baby club | 1 | . $5 \%$ | 0 | .0\% | 0 | .0\% | 1 | 2.3\% |

(cont.)

Q13. Which of the following facilities do you use in (centre)?

|  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  | West Green Road/ Seven Sisters |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% |
| Base: Those visiting other facilities | 17 | 100.0\% | 32 | 100.0\% | 31 | 100.0\% |
| Library | 6 | 35.3\% | 4 | 12.5\% | 7 | 22.6\% |
| Museums/ galleries | 1 | 5.9\% | 0 | . $0 \%$ | 1 | 3.2\% |
| Community Halls | 3 | 17.6\% | 1 | 3.1\% | 1 | 3.2\% |
| Health Centre | 2 | 11.8\% | 2 | 6.3\% | 2 | 6.5\% |
| Advice and information centres | 2 | 11.8\% | 1 | 3.1\% | 1 | 3.2\% |
| Recreation centres/ grounds | 4 | 23.5\% | 3 | 9.4\% | 3 | 9.7\% |
| Multi-cultural centres | 1 | 5.9\% | 0 | . $0 \%$ | 0 | . $0 \%$ |
| Youth centres | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |
| Adult/ children special needs centre | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |
| Day care | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |
| Elderly clubs | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |
| None of these | 0 | . $0 \%$ | 1 | 3.1\% | 0 | .0\% |
| Don't know | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |
| Other A gym | 1 | 5.9\% | 0 | . $0 \%$ | 1 | 3.2\% |
| Other \& baby club | 0 | .0\% | 0 | . $0 \%$ | 0 | . $0 \%$ |

Q14. What other new facilities would you like to see made in (centre)?

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% |
| Library | 31 | 4.4\% | 3 | 1.6\% | 3 | 2.5\% | 1 | . $9 \%$ |
| Community Halls | 23 | 3.3\% | 5 | 2.7\% | 3 | 2.5\% | 5 | 4.4\% |
| Health Centre | 29 | 4.1\% | 6 | 3.3\% | 4 | 3.4\% | 3 | 2.6\% |
| Advice and information centres | 45 | 6.4\% | 19 | 10.4\% | 2 | 1.7\% | 3 | 2.6\% |
| Recreation centres/grounds | 65 | 9.3\% | 20 | 11.0\% | 10 | 8.4\% | 3 | 2.6\% |
| Multi-cultural centres | 32 | 4.6\% | 5 | 2.7\% | 9 | 7.6\% | 2 | 1.8\% |
| Youth centres | 72 | 10.3\% | 25 | 13.7\% | 6 | 5.0\% | 9 | 7.9\% |
| Adult/ children special needs centre | 16 | 2.3\% | 1 | . $5 \%$ | 5 | 4.2\% | 2 | 1.8\% |
| Day care | 11 | 1.6\% | 2 | 1.1\% | 2 | 1.7\% | 2 | 1.8\% |
| Elderly clubs | 19 | 2.7\% | 6 | 3.3\% | 5 | 4.2\% | 2 | 1.8\% |
| None of these | 160 | 22.8\% | 40 | 22.0\% | 41 | 34.5\% | 32 | 28.1\% |
| Don't know | 274 | 39.1\% | 63 | 34.6\% | 43 | 36.1\% | 38 | 33.3\% |
| Cinema | 24 | 3.4\% | 0 | . $0 \%$ | 1 | . $8 \%$ | 21 | 18.4\% |
| Activities for young children | 3 | . $4 \%$ | 3 | 1.6\% | 0 | . $0 \%$ | 0 | . $0 \%$ |
| Museum | 2 | . $3 \%$ | 1 | . $5 \%$ | 1 | . $8 \%$ | 0 | . $0 \%$ |
| Regional arts centre | 2 | . $3 \%$ | 1 | . $5 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |
| Theatre | 2 | . $3 \%$ | 0 | . $0 \%$ | 1 | . $8 \%$ | 0 | . $0 \%$ |
| Swimming pool | 2 | . 3\% | 1 | . $5 \%$ | 1 | . $8 \%$ | 0 | . $0 \%$ |
| Sports centres | 2 | . $3 \%$ | 1 | . $5 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |
| Other Free English language centres | 1 | . $1 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ | 1 | . $9 \%$ |
| Use of town hall | 1 | . $1 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ | 1 | . $9 \%$ |
| Adult education centre | 1 | . $1 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ | 1 | . 9\% |
| Larger library | 1 | . $1 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |
| Exhibition centre | 1 | . $1 \%$ | 1 | . $5 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |
| Gym | 1 | . $1 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |
| Bank | 1 | . $1 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |
| Coffee shop | 1 | . $1 \%$ | 1 | . $5 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |

Q14. What other new facilities would you like to see made in (centre)?

|  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  | West Green Road/ Seven Sisters |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 94 | 100.0\% | 93 | 100.0\% | 99 | 100.0\% |
| Library | 0 | . $0 \%$ | 21 | 22.6\% | 3 | 3.0\% |
| Community Halls | 1 | 1.1\% | 6 | 6.5\% | 3 | 3.0\% |
| Health Centre | 5 | 5.3\% | 8 | 8.6\% | 3 | 3.0\% |
| Advice and information centres | 10 | 10.6\% | 4 | 4.3\% | 7 | 7.1\% |
| Recreation centres/grounds | 10 | 10.6\% | 10 | 10.8\% | 12 | 12.1\% |
| Multi-cultural centres | 4 | 4.3\% | 8 | 8.6\% | 4 | 4.0\% |
| Youth centres | 13 | 13.8\% | 13 | 14.0\% | 6 | 6.1\% |
| Adult/ children special needs centre | 3 | 3.2\% | 3 | 3.2\% | 2 | 2.0\% |
| Day care | 2 | 2.1\% | 3 | 3. $2 \%$ | 0 | . $0 \%$ |
| Elderly clubs | 3 | 3.2\% | 2 | 2.2\% | 1 | 1.0\% |
| None of these | 11 | 11.7\% | 17 | 18.3\% | 19 | 19.2\% |
| Don't know | 54 | 57.4\% | 30 | 32.3\% | 46 | 46.5\% |
| Cinema | 0 | . $0 \%$ | 1 | 1.1\% | 1 | 1.0\% |
| Activities for young children | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |
| Museum | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |
| Regional arts centre | 1 | 1.1\% | 0 | . $0 \%$ | 0 | .0\% |
| Theatre | 0 | . $0 \%$ | 1 | 1.1\% | 0 | . $0 \%$ |
| Swimming pool | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |
| Sports centres | 0 | . $0 \%$ | 0 | . $0 \%$ | 1 | 1.0\% |
| Other Free English language centres | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |
| Use of town hall | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |
| Adult education centre | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |
| Larger library | 0 | . $0 \%$ | 1 | 1.1\% | 0 | . $0 \%$ |
| Exhibition centre | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |
| Gym | 1 | 1.1\% | 0 | . $0 \%$ | 0 | . $0 \%$ |
| Bank | 1 | 1.1\% | 0 | . $0 \%$ | 0 | .0\% |
| Coffee shop | 0 | . $0 \%$ | 0 | .0\% | 0 | . $0 \%$ |

Q15. Which other shopping centres or towns do you use regularly (i.e. at least once a month)?

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% |
| Walthamstow | 84 | 12.0\% | 15 | 8.2\% | 8 | 6.7\% | 16 | 14.0\% |
| Wood Green | 293 | 41.8\% | 39 | 21.4\% | 45 | $37.8 \%$ | 46 | 40.4\% |
| Muswell Hill | 127 | 18.1\% | 19 | 10.4\% | 30 | 25.2\% | 52 | 45.6\% |
| Crouch End | 122 | 17.4\% | 18 | 9.9\% | 43 | 36.1\% | 34 | 29.8\% |
| Bruce Grove/ Tottenham High Road | 54 | 7.7\% | 6 | 3.3\% | 8 | 6.7\% | 9 | 7.9\% |
| Green Lanes | 84 | 12.0\% | 14 | 7.7\% | 11 | 9.2\% | 13 | 11.4\% |
| West Green Road/ Seven Sisters | 77 | 11.0\% | 11 | 6.0\% | 8 | 6.7\% | 10 | 8.8\% |
| Central London | 190 | 27.1\% | 45 | 24.7\% | 43 | 36.1\% | 40 | 35.1\% |
| Finsbury Park | 98 | 14.0\% | 13 | 7.1\% | 17 | 14.3\% | 20 | 17.5\% |
| Stoke Newington | 18 | 2.6\% | 3 | 1.6\% | 1 | . $8 \%$ | 7 | 6.1\% |
| Islington | 53 | 7.6\% | 7 | 3.8\% | 12 | 10.1\% | 17 | 14.9\% |
| Brent Cross | 93 | 13.3\% | 19 | 10.4\% | 32 | 26.9\% | 23 | 20.2\% |
| Palmers Green | 16 | 2.3\% | 9 | 4.9\% | 2 | 1.7\% | 2 | 1.8\% |
| Edmonton | 39 | 5.6\% | 16 | 8.8\% | 3 | 2.5\% | 2 | 1. 8\% |
| Enfield | 42 | 6.0\% | 18 | 9.9\% | 2 | 1.7\% | 9 | 7.9\% |
| No other centre | 82 | 11.7\% | 40 | 22.0\% | 6 | 5.0\% | 6 | 5.3\% |
| Don't know | 8 | 1.1\% | 3 | 1.6\% | 0 | . $0 \%$ | 1 | . $9 \%$ |

Q15. Which other shopping centres or towns do you use regularly (i.e. at least once a month)?

|  |  | Base: All respondents |  | Wood Green |  |  | Muswell Hill |  |  | Crouch End |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Num | \% | Num |  | \% | Num |  | \% | Num |  | \% |
| Other | Holloway Road | 13 | 1.9\% |  | 4 | 2.2\% |  | 1 | . $8 \%$ |  | 4 | 3.5\% |
|  | Barnet | 7 | 1.0\% |  | 1 | . $5 \%$ |  | 3 | 2.5\% |  | 1 | . $9 \%$ |
|  | Brixton | 5 | .7\% |  | 0 | .0\% |  | 0 | .0\% |  | 2 | 1.8\% |
|  | Highgate | 4 | . $6 \%$ |  | 0 | .0\% |  | 0 | .0\% |  | 4 | 3.5\% |
|  | Watford | 3 | . $4 \%$ |  | 1 | . $5 \%$ |  | 1 | . $8 \%$ |  | 0 | . $0 \%$ |
|  | Camden | 3 | . $4 \%$ |  | 1 | . $5 \%$ |  | 2 | 1.7\% |  | 0 | .0\% |
|  | Bromley | 3 | . $4 \%$ |  | 0 | .0\% |  | 1 | . $8 \%$ |  | 1 | . $9 \%$ |
|  | Richmond | 3 | . $4 \%$ |  | 1 | . $5 \%$ |  | 0 | .0\% |  | 0 | . $0 \%$ |
|  | Clapham | 3 | . $4 \%$ |  | 0 | .0\% |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |
|  | Ilford | 3 | . $4 \%$ |  | 1 | . $5 \%$ |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |
|  | Dalston | 2 | . $3 \%$ |  | 1 | . $5 \%$ |  | 0 | .0\% |  | 0 | . $0 \%$ |
|  | East Finchley | 2 | . $3 \%$ |  | 0 | .0\% |  | 2 | 1.7\% |  | 0 | . $0 \%$ |
|  | Lakeside | 2 | . $3 \%$ |  | 2 | 1.1\% |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |
|  | Hackney | 2 | . $3 \%$ |  | 0 | .0\% |  | 0 | .0\% |  | 1 | . $9 \%$ |
|  | Southgate | 2 | . $3 \%$ |  | 1 | . $5 \%$ |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |
|  | Hammersmith | 2 | . $3 \%$ |  | 0 | .0\% |  | 0 | . $0 \%$ |  | 1 | . $9 \%$ |
|  | Woolwich | 2 | . $3 \%$ |  | 0 | .0\% |  | 0 | .0\% |  | 1 | . $9 \%$ |
|  | Archway | 2 | . $3 \%$ |  | 0 | .0\% |  | 1 | . $8 \%$ |  | 0 | . $0 \%$ |
|  | East Ham | 2 | . $3 \%$ |  | 0 | .0\% |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |
|  | Stratford | 2 | . $3 \%$ |  | 0 | .0\% |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |
|  | Aldershot | 1 | . $1 \%$ |  | 1 | . $5 \%$ |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |
|  | Colney Hatch Lane | 1 | . $1 \%$ |  | 0 | .0\% |  | 1 | . $8 \%$ |  | 0 | . $0 \%$ |
|  | Stroud Green | 1 | . $1 \%$ |  | 0 | .0\% |  | 0 | . $0 \%$ |  | 1 | . $9 \%$ |
|  | Southwark | 1 | . $1 \%$ |  | 0 | .0\% |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |
|  | North Finchley | 1 | . $1 \%$ |  | 0 | .0\% |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |
|  | Lewisham | 1 | . $1 \%$ |  | 0 | .0\% |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |
|  | Notting Hill | 1 | . $1 \%$ |  | 0 | .0\% |  | 1 | . $8 \%$ |  | 0 | . $0 \%$ |
|  | Covent Garden | 1 | . $1 \%$ |  | 0 | .0\% |  | 1 | . $8 \%$ |  | 0 | . $0 \%$ |
|  | Kingston | 1 | . $1 \%$ |  | 0 | .0\% |  | 0 | . $0 \%$ |  | 1 | . $9 \%$ |
|  | Belsize park | 1 | . $1 \%$ |  | 1 | . $5 \%$ |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |

Q15. Which other shopping centres or towns do you use regularly (i.e. at least once a month)?

|  |  | Base: All respondents |  | Wood Green |  |  |  | Muswell Hill |  |  |  | Crouch End |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Num | \% | Num |  | \% |  | Num |  | \% |  | Num |  | \% |
| Other | Tottenham Hale | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |
|  | Kilburn | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |
|  | Bluewater | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 1 |  | . $8 \%$ |  | 0 | . $0 \%$ |
|  | Hornsey | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |
|  | Dagenham | 1 | .1\% |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 | .0\% |
|  | Surrey Quays | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |
|  | Witney | 1 | .1\% |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |
|  | Swindon | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |
|  | Harrow | 1 | .1\% |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | .0\% |
|  | Staines | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |
|  | Salisbury | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |
|  | Norwich | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | .0\% |
|  | Inverness | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |
|  | Camberwell | 1 | .1\% |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |
|  | Croydon | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |
|  | Colchester | 1 | .1\% |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |
|  | Wimbledon | 1 | . $1 \%$ |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | .0\% |
|  | Kensington | 1 | .1\% |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |
|  | Uxbridge | 1 | .1\% |  | 0 |  | . $0 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |
|  | Waltham Forest | 1 | .1\% |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |
|  | Brick Lane | 1 | . $1 \%$ |  | 1 |  | . $5 \%$ |  | 0 |  | . $0 \%$ |  | 0 | . $0 \%$ |

Q15. Which other shopping centres or towns do you use regularly (i.e. at least once a month)?

|  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  | West Green Road/ Seven Sisters |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 94 | 100.0\% | 93 | 100.0\% | 99 | 100.0\% |
| Walthamstow | 16 | 17.0\% | 8 | 8.6\% | 21 | 21.2\% |
| Wood Green | 39 | 41.5\% | 52 | 55.9\% | 72 | 72.7\% |
| Muswell Hill | 14 | 14.9\% | 3 | 3.2\% | 9 | 9.1\% |
| Crouch End | 12 | 12.8\% | 4 | 4.3\% | 11 | 11.1\% |
| Bruce Grove/ Tottenham High Road | 17 | 18.1\% | 5 | 5.4\% | 9 | 9.1\% |
| Green Lanes | 19 | 20.2\% | 10 | 10.8\% | 17 | 17.2\% |
| West Green Road/ Seven Sisters | 16 | 17.0\% | 10 | 10.8\% | 22 | 22.2\% |
| Central London | 23 | 24.5\% | 10 | 10.8\% | 29 | 29.3\% |
| Finsbury Park | 8 | 8.5\% | 17 | 18.3\% | 23 | 23.2\% |
| Stoke Newington | 0 | . $0 \%$ | 2 | 2.2\% | 5 | 5.1\% |
| Islington | 4 | 4. 3\% | 4 | 4.3\% | 9 | 9.1\% |
| Brent Cross | 6 | 6.4\% | 6 | 6.5\% | 7 | 7.1\% |
| Palmers Green | 0 | . $0 \%$ | 1 | 1.1\% | 2 | 2.0\% |
| Edmonton | 9 | 9.6\% | 1 | 1.1\% | 8 | 8.1\% |
| Enfield | 7 | 7.4\% | 2 | 2.2\% | 4 | 4.0\% |
| No other centre | 14 | 14.9\% | 13 | 14.0\% | 3 | 3.0\% |
| Don't know | 1 | 1.1\% | 2 | 2.2\% | 1 | 1.0\% |

Q15. Which other shopping centres or towns do you use regularly (i.e. at least once a month)?


Q15. Which other shopping centres or towns do you use regularly (i.e. at least once a month)?


Q16. SEG

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num |  | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% | 94 | 100.0\% |  | 93 | 100.0\% |
| A/B | 119 | 17.0\% | 19 | 10.4\% | 36 | 30.3\% | 38 | 33.3\% | 5 | 5.3\% |  | 12 | 12.9\% |
| C1 | 282 | 40.2\% | 64 | 35. $2 \%$ | 49 | 41. $2 \%$ | 42 | 36.8\% | 39 | 41.5\% |  | 37 | 39.8\% |
| C2 | 143 | 20.4\% | 45 | 24.7\% | 23 | 19.3\% | 14 | 12.3\% | 24 | 25.5\% |  | 20 | 21.5\% |
| D/E | 148 | 21.1\% | 51 | 28.0\% | 9 | 7.6\% | 20 | 17.5\% | 24 | 25.5\% |  | 24 | 25.8\% |
| Refused | 9 | 1.3\% | 3 | 1.6\% | 2 | 1.7\% | 0 | . $0 \%$ | 2 | 2.1\% |  | 0 | . $0 \%$ |

Q16. SEG

|  | West Green Road/ Seven Sisters |  |  |
| :--- | ---: | ---: | :---: |
|  | Num | $\%$ |  |
| Base: All respondents | 99 | $\mathbf{1 0 0 . 0 \%}$ |  |
| A/B | 9 | $9.1 \%$ |  |
| C1 | 51 | $51.5 \%$ |  |
| C2 | 17 | $17.2 \%$ |  |
| D/E | 20 | $20.2 \%$ |  |
| Refused | 2 | $2.0 \%$ |  |

Q17. Age band of respondent

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num |  | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% | 94 | 100.0\% |  | 93 | 100.0\% |
| 18-24 years | 108 | 15.4\% | 45 | 24.7\% | 11 | 9.2\% | 12 | 10.5\% | 11 | 11.7\% |  | 14 | 15.1\% |
| 25-34 years | 201 | 28.7\% | 55 | 30.2\% | 35 | 29.4\% | 34 | 29.8\% | 23 | 24.5\% |  | 29 | 31.2\% |
| 35-44 years | 181 | 25.8\% | 38 | 20.9\% | 22 | 18.5\% | 31 | 27.2\% | 30 | 31.9\% |  | 27 | 29.0\% |
| 45-54 years | 85 | 12.1\% | 18 | 9.9\% | 19 | 16.0\% | 10 | 8.8\% | 15 | 16.0\% |  | 11 | 11.8\% |
| 55-64 years | 75 | 10.7\% | 13 | 7.1\% | 18 | 15.1\% | 15 | 13.2\% | 7 | 7.4\% |  | 11 | 11.8\% |
| 65 years or above | 42 | 6.0\% | 12 | 6.6\% | 9 | 7.6\% | 12 | 10.5\% | 5 | 5.3\% |  | 1 | 1.1\% |
| Refused | 9 | 1.3\% | 1 | . $5 \%$ | 5 | 4.2\% | 0 | .0\% | 3 | 3.2\% |  | 0 | . $0 \%$ |


|  | West Green Road/ Seven Sisters |  |  |
| :--- | ---: | ---: | :---: |
|  | Num | $\%$ |  |
| Base: All respondents | 99 | $100.0 \%$ |  |
| $18-24$ years | 15 | $15.2 \%$ |  |
| $25-34$ years | 25 | $25.3 \%$ |  |
| $35-44$ years | 33 | $33.3 \%$ |  |
| $45-54$ years | 12 | $12.1 \%$ |  |
| $55-64$ years | 11 | $11.1 \%$ |  |
| 65 years or above | 3 | $3.0 \%$ |  |
| Refused | 0 | $.0 \%$ |  |

Q18. Gender of respondent


Q18. Gender of respondent

|  | West Green Road/ Seven Sisters |  |  |
| :--- | :---: | ---: | :---: |
|  | Num | $\%$ |  |
| Base: All respondents | 99 | $100.0 \%$ |  |
| Male | 56 | $56.6 \%$ |  |
| Female | 43 | $43.4 \%$ |  |

## Q19. Household composition

|  |  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham High Road |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Num | \% | Num | \% | Num | \% | Num | \% | Num |  | \% |
| Base: All respondents |  | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% |  | 94 | 100.0\% |
|  | 1 | 240 | 34.2\% | 68 | 37.4\% | 42 | 35.3\% | 36 | 31.6\% |  | 26 | 27.7\% |
|  | 2 | 310 | 44.2\% | 73 | 40.1\% | 46 | 38.7\% | 60 | 52.6\% |  | 49 | 52.1\% |
|  | 3 | 77 | 11.0\% | 20 | 11.0\% | 16 | 13.4\% | 10 | 8.8\% |  | 11 | 11.7\% |
| Number of adults aged 16 years and over | 4 | 42 | 6.0\% | 9 | 4.9\% | 8 | 6.7\% | 7 | 6.1\% |  | 4 | 4.3\% |
|  | 5 | 22 | 3.1\% | 10 | 5.5\% | 5 | 4.2\% | 1 | . $9 \%$ |  | 3 | 3.2\% |
|  | 6 | 2 | . $3 \%$ | 1 | . $5 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |  | 0 | . $0 \%$ |
|  | 7 | 6 | . $9 \%$ | 0 | . $0 \%$ | 2 | 1.7\% | 0 | . $0 \%$ |  | 1 | 1.1\% |
|  | 8 | 1 | . $1 \%$ | 1 | . $5 \%$ | 0 | .0\% | 0 | . $0 \%$ |  | 0 | . $0 \%$ |
| Refused |  | 1 | . $1 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |  | 0 | .0\% |
|  | 0 | 455 | 64.9\% | 128 | 70.3\% | 89 | 74.8\% | 68 | 59.6\% |  | 50 | 53.2\% |
|  | 1 | 129 | 18.4\% | 24 | 13.2\% | 17 | 14.3\% | 27 | 23.7\% |  | 21 | 22.3\% |
|  | 2 | 83 | 11.8\% | 23 | 12.6\% | 10 | 8.4\% | 15 | 13.2\% |  | 14 | 14.9\% |
|  | 3 | 19 | 2.7\% | 4 | 2.2\% | 1 | . $8 \%$ | 4 | 3.5\% |  | 5 | 5.3\% |
| Number of children aged under 16 | 4 | 4 | . $6 \%$ | 1 | . $5 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |  | 1 | 1.1\% |
|  | 5 | 2 | . $3 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |  | 2 | 2.1\% |
|  | 6 | 5 | . $7 \%$ | 2 | 1.1\% | 1 | . $8 \%$ | 0 | . $0 \%$ |  | 1 | 1.1\% |
|  | 7 | 3 | . $4 \%$ | 0 | . $0 \%$ | 1 | . $8 \%$ | 0 | . $0 \%$ |  | 0 | . $0 \%$ |
| Refused |  | 1 | . $1 \%$ | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |  | 0 | .0\% |

## Q19. Household composition

|  |  | Green Lanes |  | West Green Road/ Seven Sisters |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Num | \% | Num | \% |
| Base: All respondents |  | 93 | 100.0\% | 99 | 100.0\% |
|  | 1 | 34 | 36.6\% | 34 | 34.3\% |
|  | 2 | 40 | 43.0\% | 42 | 42.4\% |
|  | 3 | 7 | 7.5\% | 13 | 13.1\% |
| Number of adults aged 16 years and over | 4 | 6 | 6.5\% | 8 | 8.1\% |
|  | 5 | 2 | 2.2\% | 1 | 1.0\% |
|  | 6 | 1 | 1.1\% | 0 | . $0 \%$ |
|  | 7 | 2 | 2.2\% | 1 | 1.0\% |
|  | 8 | 0 | .0\% | 0 | . $0 \%$ |
| Refused <br> Number of children aged under 16 |  | 1 | 1.1\% | 0 | . $0 \%$ |
|  | 0 | 58 | 62.4\% | 62 | 62.6\% |
|  | 1 | 17 | 18.3\% | 23 | 23.2\% |
|  | 2 | 12 | 12.9\% | 9 | 9.1\% |
|  | 3 | 3 | 3.2\% | 2 | 2.0\% |
|  | 4 | 1 | 1.1\% | 1 | 1.0\% |
|  | 5 | 0 | .0\% | 0 | .0\% |
|  | 6 | 0 | .0\% | 1 | 1.0\% |
|  | 7 | 1 | 1.1\% | 1 | 1.0\% |
| Refused |  | 1 | 1.1\% | 0 | .0\% |

Q20. Number of cars in household

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham High Road |  |  | Green Lanes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num |  | \% | Num |  | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% |  | 94 | 100.0\% |  | 93 | 100.0\% |
| None | 329 | 46.9\% | 101 | 55.5\% | 42 | 35.3\% | 37 | 32.5\% |  | 55 | 58.5\% |  | 45 | 48.4\% |
| One | 320 | 45.6\% | 68 | 37.4\% | 61 | 51.3\% | 65 | 57.0\% |  | 35 | 37.2\% |  | 44 | 47.3\% |
| Two | 42 | 6.0\% | 10 | 5.5\% | 11 | 9.2\% | 10 | 8.8\% |  | 4 | 4.3\% |  | 4 | 4.3\% |
| Three or more | 9 | 1.3\% | 2 | 1.1\% | 5 | 4.2\% | 2 | 1.8\% |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |
| Refused | 1 | . $1 \%$ | 1 | . $5 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |  | 0 | . $0 \%$ |  | 0 | . $0 \%$ |

(cont.)

## Q20. Number of cars in household

|  | West Green Road/ Seven Sisters |  |  |
| :--- | :---: | ---: | :---: |
|  | Num | $\%$ |  |
| Base: All respondents | 99 | $100.0 \%$ |  |
| None | 49 | $49.5 \%$ |  |
| One | 47 | $47.5 \%$ |  |
| Two | 3 | $3.0 \%$ |  |
| Three or more | 0 | $.0 \%$ |  |
| Refused | 0 | $.0 \%$ |  |

Q21. Would you be willing to be recontacted as part of our quality procedures?

|  | Base: All respondents |  | Wood Green |  | Muswell Hill |  | Crouch End |  | Bruce Grove/ Tottenham High Road |  | Green Lanes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num |  | \% |
| Base: All respondents | 701 | 100.0\% | 182 | 100.0\% | 119 | 100.0\% | 114 | 100.0\% | 94 | 100.0\% |  | 93 | 100.0\% |
| Yes | 276 | 39.4\% | 81 | 44.5\% | 47 | 39.5\% | 55 | 48. $2 \%$ | 33 | 35.1\% |  | 42 | 45.2\% |
| No | 425 | 60.6\% | 101 | 55.5\% | 72 | 60.5\% | 59 | 51.8\% | 61 | 64.9\% |  | 51 | 54.8\% |

## Q21. Would you be willing to be recontacted as part of our quality procedures?

West Green Road/ Seven Sisters

Base: All respondents
Yes
Num \%

No

| 18 | $18.2 \%$ |
| :--- | :--- |
| 81 | $81.8 \%$ |


[^0]:    (cont.)

