



WOOD GREEN'S FUTURE  
CONSULTATION REPORT

JANUARY 2016





## EXECUTIVE SUMMARY

### A plan for the future of Wood Green

This interim consultation report has been prepared by Soundings, on behalf of Haringey Council to support the development of a future plan for Wood Green in 2030.

The process has been led between June and December 2015 in two stages. The first stage helped understand better people's needs and aspirations. The second stage aimed to test objectives and explore ideas with local stakeholders and the community.

### Consultation process

With 24 different events and 2 online surveys, the consultation has been for the most part well received with more than 800 people successfully involved.

With a few exceptions, people support the ambition for change and are generally interested, positive and enthusiastic at the prospect of a regeneration of Wood Green, recognising the need to enhance the town centre and unlock its potentials.

Some people are unsure about the feasibility (costs and timeline), concerned about potential raising of taxes and/or rents and the potential impacts on the community.

### Findings

Most of the participants agree with the four objectives defined for the regeneration plan of Wood Green.

These are:

- Improving the town centre
- Making places for people
- Creating a connected place
- Developing the Capital of Haringey.

On the identity and character of Wood Green, for most the priority is to address the issues that give it a poor reputation whilst enhancing local assets and introducing more greenery, and quality overall.

On housing, people generally support the drive for new and better homes but only if it benefits the local community.

On safety and well-being, many say this is a top priority and that making the place more attractive and better designed would be beneficial.

On the High Street most people say they desire a better range of shops combined with other uses such as art, culture, community activities and housing.

On the Mall, people often find it oppressive and unaesthetic with unsafe and unwelcoming backs and are enthusiastic about improving or even redeveloping this part of the area.

On leisure and recreation, top needs are multipurpose leisure centres such as a modern library including community and cultural activities and a multi-sports facility including a swimming-pool.

On public and green spaces, many say that there should be overall more greenery and that existing public spaces should be more accessible, better maintained, with seating and spaces to socialise and play sport.

On work and the Cultural Quarter, it is often said that the area is a great asset and should be better promoted, used and integrated, to create more jobs and support new enterprises.

On transport and parking, lots of people would like to see less surface parking and better defined spaces for public transport, cyclists and pedestrians.

On links and wayfinding, people often say the area needs more visual reference points such as community art and better connections with the West towards the Cultural Quarter and Alexandra Palace.

On environment, people generally liked the idea of an energy centre combined with other uses such as leisure. They are enthusiastic about greener transport systems, ecology, better use of natural and community resources and developing sustainable buildings.

On meanwhile projects and quick wins, several participants were keen to see community-led projects developed to improve Wood Green on a short-term.

### Next phase

The feedback received to date has been analysed and used to develop four broad options and a preferred plan which will be subject to public consultation in February/March and Summer 2016.

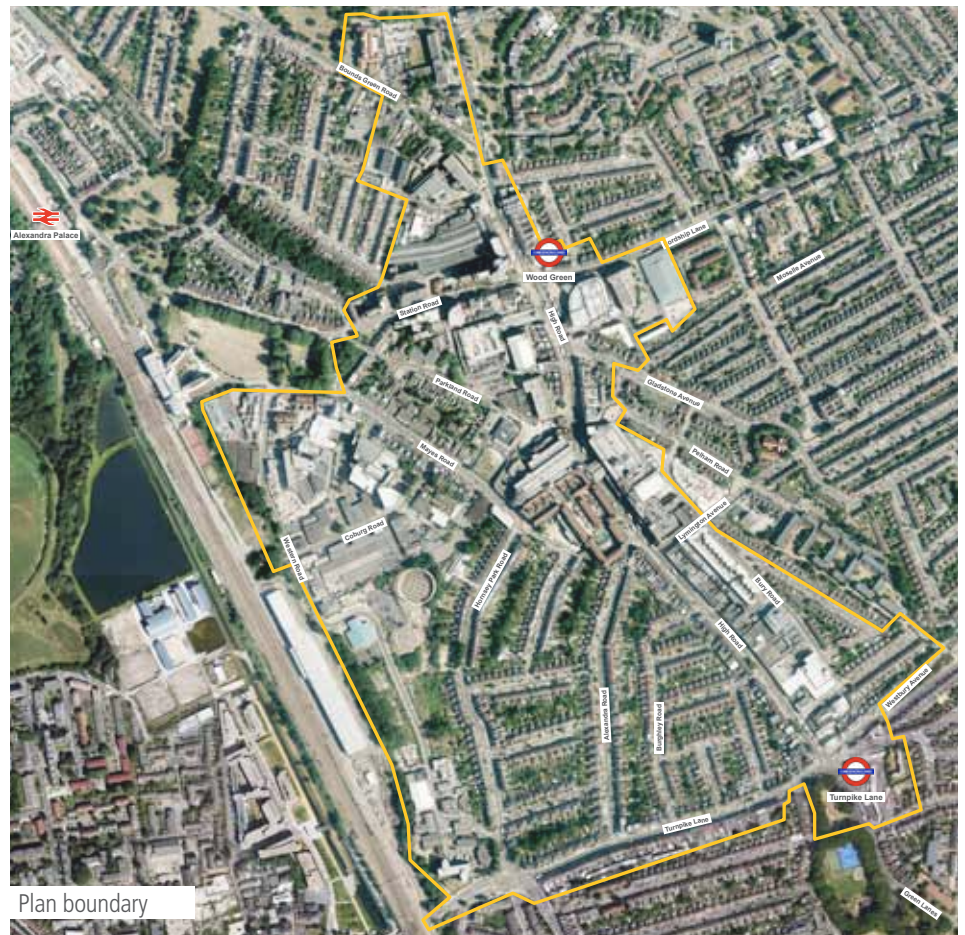


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## About Wood Green

### The heart of Haringey

First recorded in 1502 as a clearing of Tottenham Wood, then an attractive location for country retreats by the New River, and then later a farmer community, Wood Green has kept reinventing itself. Most recently, since the borough was formed in 1965, it has become the heart of Haringey. It draws in people from across Haringey and beyond to shop, work, commute and have fun.

### Great assets

With its own bustling and diverse community, outstanding transport connections, a thriving High Road, the iconic Alexandra Palace on its doorstep and beautifully designed housing estates, Wood Green has great heritage and the potential for an even better future.

### Unique identity

Vital ingredients exist in Wood Green that provide the area with a unique character. The aim is to make sure this great identity is protected and celebrated as the plan is being developed.

Once known as

**Tottenham Wood**

**1613**

New River constructed

**1836**

Culverting of the River Moselle begins

**1894**

Wood Green created as an urban district

**1927**

Noel Park Estate completed

**20**

minutes to Central London

**1965**

With Tottenham & Hornsey forms Borough of Haringey

Area population  
**28,453\***

**24%**

Population growth between 2001-11 Highest in Haringey

**1936**

Ally Pally hosts world's first public television service

**221,000**

Visitors to town centre per week

**CELTICBAKERS**

Bread is made in Wood Green and sold across London

**337**

Retail units

**49**

Restaurants, cafes & takeaways

**3.3%**

Vacancy rate, national average is 13.7%

**180**

Creative studios in the Chocolate Factory

**93%**

of Haringey businesses employ 1-9 people

**1,000**

In Haringey business start and cease each year

**11,000**

Local jobs\*\*

**24<sub>ha</sub>**

of brownfield land identified as opportunity sites

**1**

Artist residency to open in 2016

**5**

Ice hockey clubs at Alexandra Palace

**1**

licensed radio station broadcasting in Turkish for 24hrs - LTR

**26.7**

million pound scheme to restore Alexandra Palace

**LOCAL CONTEXT**

**2**

Cinemas

**18**

Hairdressers & beauty parlours

**2650**

Off-street parking spaces

**£1**

for a box of dates in the market

**11,229\***

Household units

**£4.2m**

public realm improvements between Wood Green & Turnpike Lane tube stations

**80.6%**

of residents in good health

**1**

Independent 'Big Green Bookshop'

**Average House Price**

**£419,066**


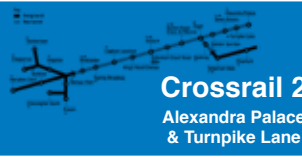
















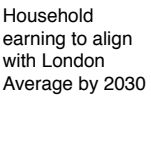

**11**

Listed Buildings, monuments or structures

Noel Park & Woodside wards  
\*As above, excluding self employed & sole traders

Wood Green's assets



<b>Area for intensification</b> in the London Plan	<b>5,000</b> new homes in next 15 years		<b>1235</b> New jobs in Haringey by 2018
<b>£1 billion</b> inward investment to Haringey	<b>Supply &amp; Access</b> to affordable housing	<b>Metropolitan Town Centre</b> status to be retained  <b>The lowest</b> market position alongside Hounslow	 <b>Crossrail 2</b> Alexandra Palace & Turnpike Lane
 <b>Enhance accessibility</b> and cross-borough links	 <b>Diversify high street</b> to increase resilience	<b>Competition</b> from Westfield & Brent Cross	
<b>Large number of potential development sites</b>  	<b>Co-ordinated Vision for the town centre</b>  	<b>11%</b> increase in Haringey's population by 2026	<b>48.5ha</b> of new open space required in Haringey to meet growth
<b>Demand</b> for affordable workspace  			
<b>Achieve 80%</b> satisfaction as a place to live		<b>Increase education &amp; employment prospects</b>  <b>30th</b> for jobs per density ratio out of 33 London boroughs	<b>Grow the cultural quarter</b>  
<b>Consolidation of Council assets</b> to realise regeneration opportunities  			
	<b>CHANGE DRIVERS</b>		

## Aim of the plan

### Prepare for the future

Everyone with a connection to Wood Green is rightly proud of its history as a thriving town centre, and excited about its future as a place to live, work and visit.

Haringey Council is committed to the future of Wood Green and rejuvenation is a key objective in the Corporate Plan 2015-18. It wants to address a number of challenges including bringing transport improvements with Crossrail 2, securing thousands of new homes and jobs, bringing new life to the high street for long-term economic growth, creating more welcoming public spaces and making the most of its connections to immediate neighbours like Alexandra Palace.

### Regeneration

The Council is creating a detailed regeneration plan for Wood Green that will determine how to fulfil the area's potential and to secure the investment needed to make this happen. The regeneration plan will also help the Council to make well-informed decisions on its own housing and the future use of the land it owns.

The regeneration includes an Area Action Plan (AAP), which provides specific planning policy and guidance for an area where significant regeneration or investment needs to be managed. The AAP will set out how change could happen, e.g. where new buildings might go, and what parts of Wood Green's character should be protected and celebrated.

Project team

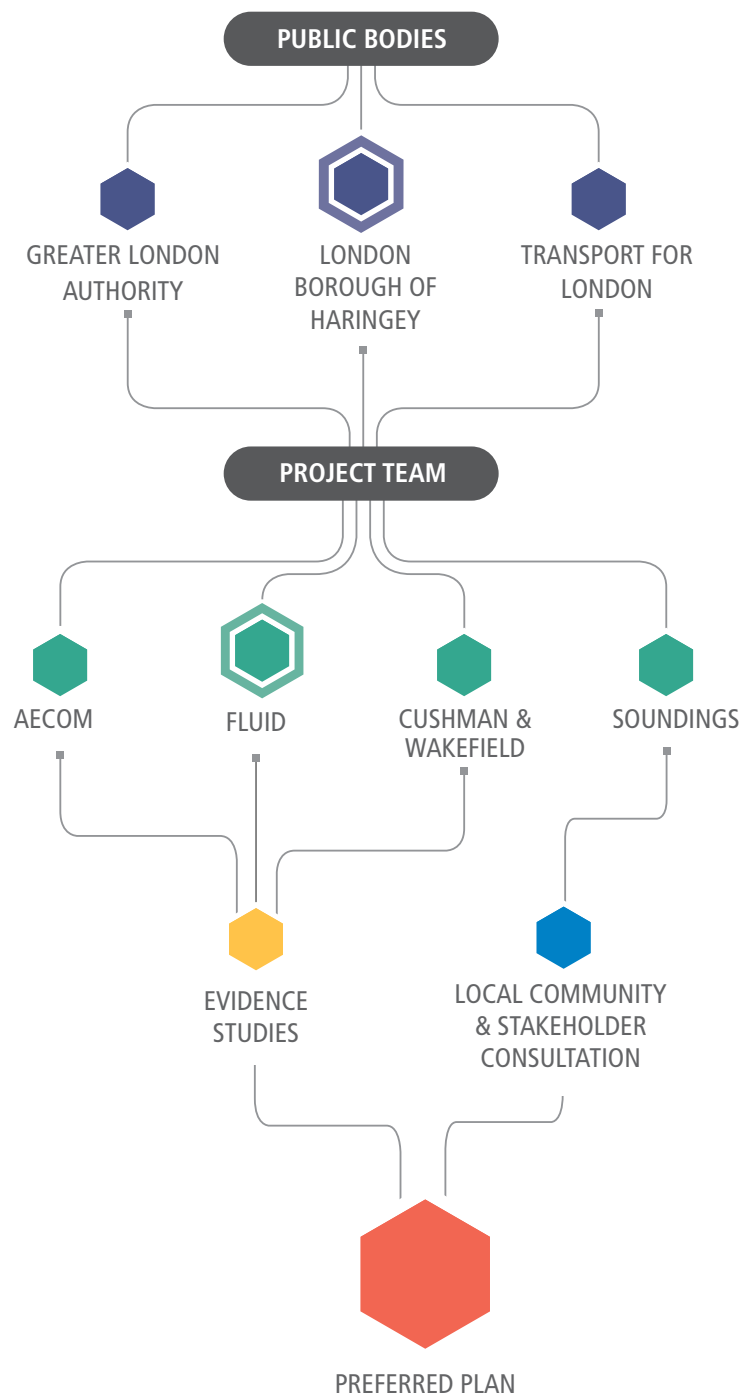
The area plan is both supported by evidence-based studies and an independent stakeholder and public consultation process.

**Fluid** is leading the team developing the vision plan for Wood Green. Fluid believes understanding place, social and economic dynamics are fundamental to creating successful and distinct neighbourhoods. Previous projects have included High Street 2012: a vision for the six kilometre stretch of high street environments that make up the A11 route from Aldgate to the Olympic precinct in Stratford, the co-production process on the Brixton Town Centre Masterplan and Kings Cross Central Framework.

**AECOM** provides professional technical and management support services on a wide range of subjects such as transportation, utilities, planning and social infrastructure.

**Cushman and Wakefield** is a global real estate adviser. They ensure that the vision is viable and deliverable.

**Soundings** has been commissioned to devise and help run the community consultation process. They are an impartial, independent voice in the process and are responsible for reporting back the findings to the council and ensuring that these feed into the vision plan for Wood Green.



## Consultation overview

The consultation and engagement programme has been organised into four key work stages:

### Stage One: Taking soundings

- Raise awareness of the project and consultation,
- Develop a database of interested organisations and individuals,
- Develop a better understanding of the local area and community,
- Establish a Community Liaison Group for ongoing consultation.

### Stage Two: Objectives and ideas

- Get feedback on initial thoughts and principles guiding the plan,
- Consult on the emerging options,
- Engage any under represented parts of the local community (geographic, demographic or interest).

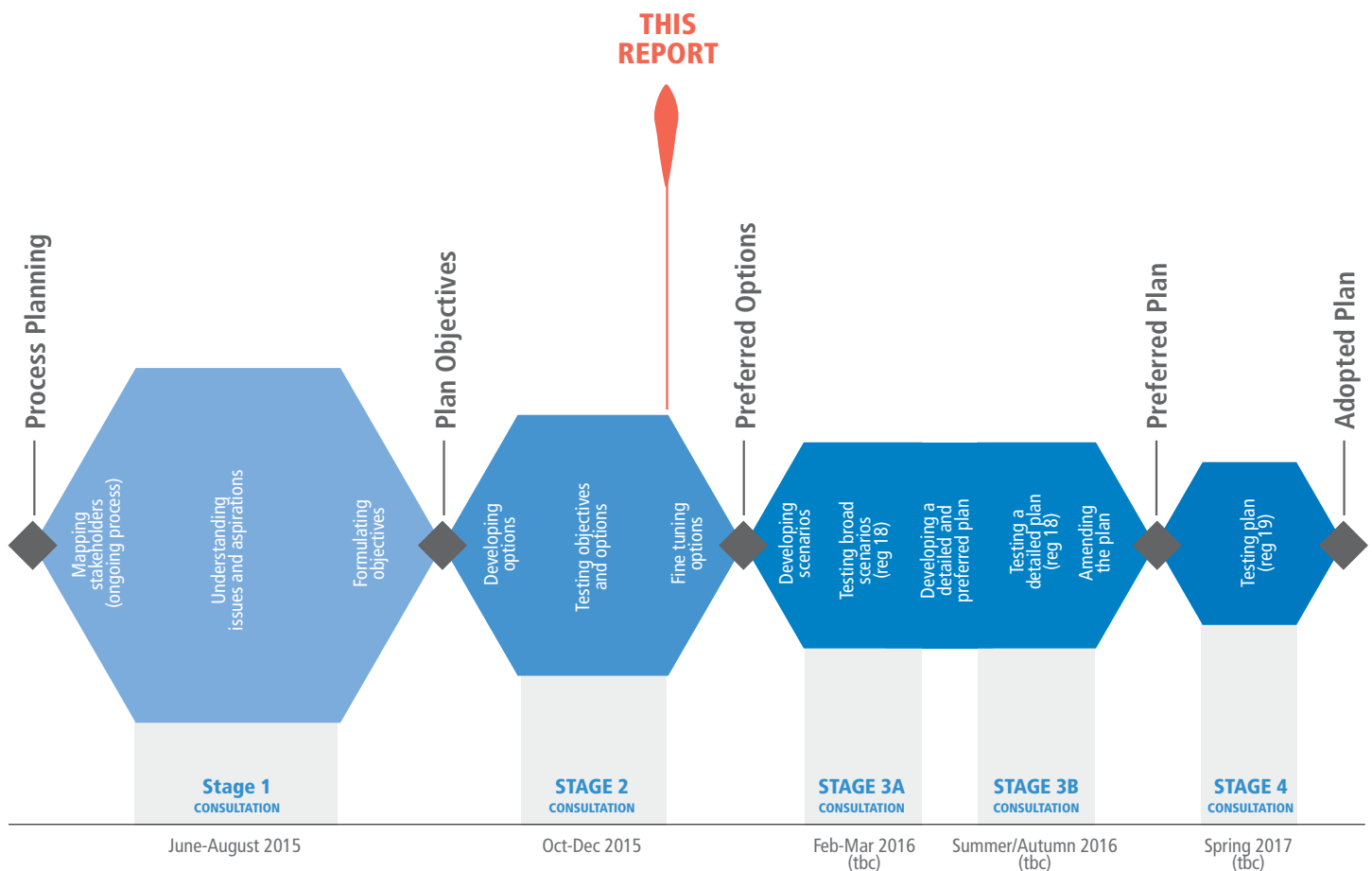
### Stage Three: Testing the options

- Consult on the broad scenarios for Wood Green and elements within them (3A) and later on a detailed preferred plan (3B),
- Get feedback on the Council's preferred direction as part of the Statutory Consultation process Reg 18.

### Stage Four: Preferred plan

- Present the preferred plan in response to feedback from Stage 3 and as part of the Statutory Consultation process Reg 19,
- This will be the last stage of consultation on the wider Wood Green's Future project.

This report here is about stage One and Two consultations activities and findings.





## CHAPTER 02 PROCESS

In June 2015 the Council appointed Soundings, a consultation agency to deliver a range of public, resident and stakeholder consultation events on Wood Green's Future over and above the statutory public consultation on the Area Action Plan. The intention was to capture the views and concerns of the widest possible group of stakeholders, including those who may not normally respond to statutory consultations.

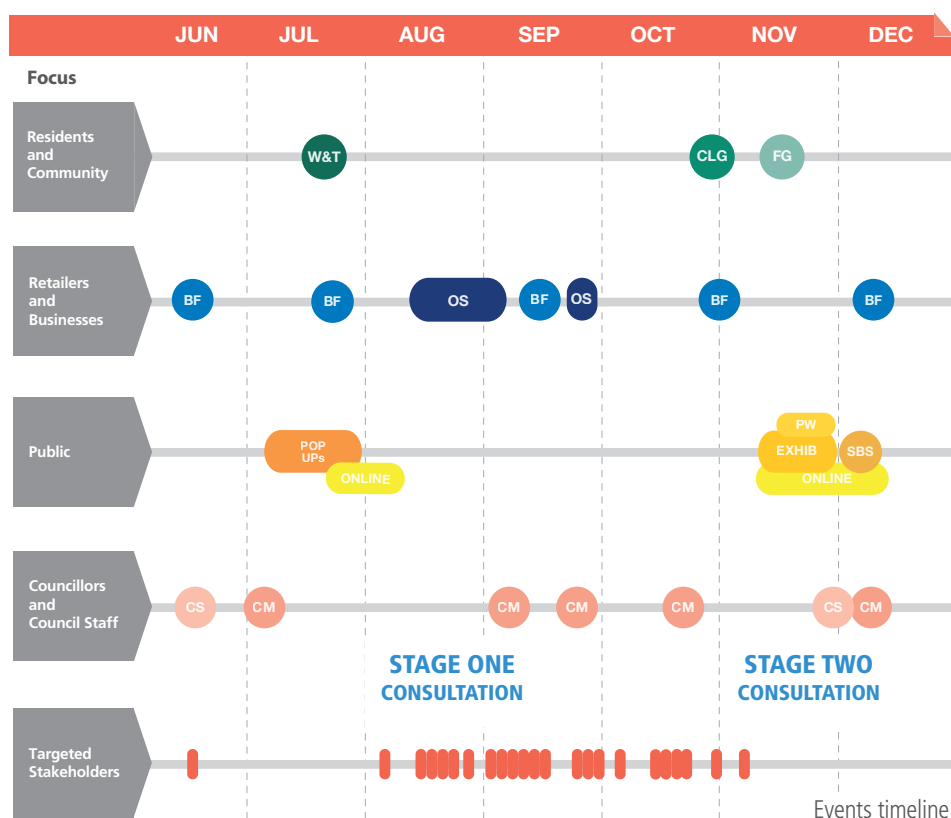
### Events panorama

During the two first stages of consultation, there have been 24 different events, involving and engaging

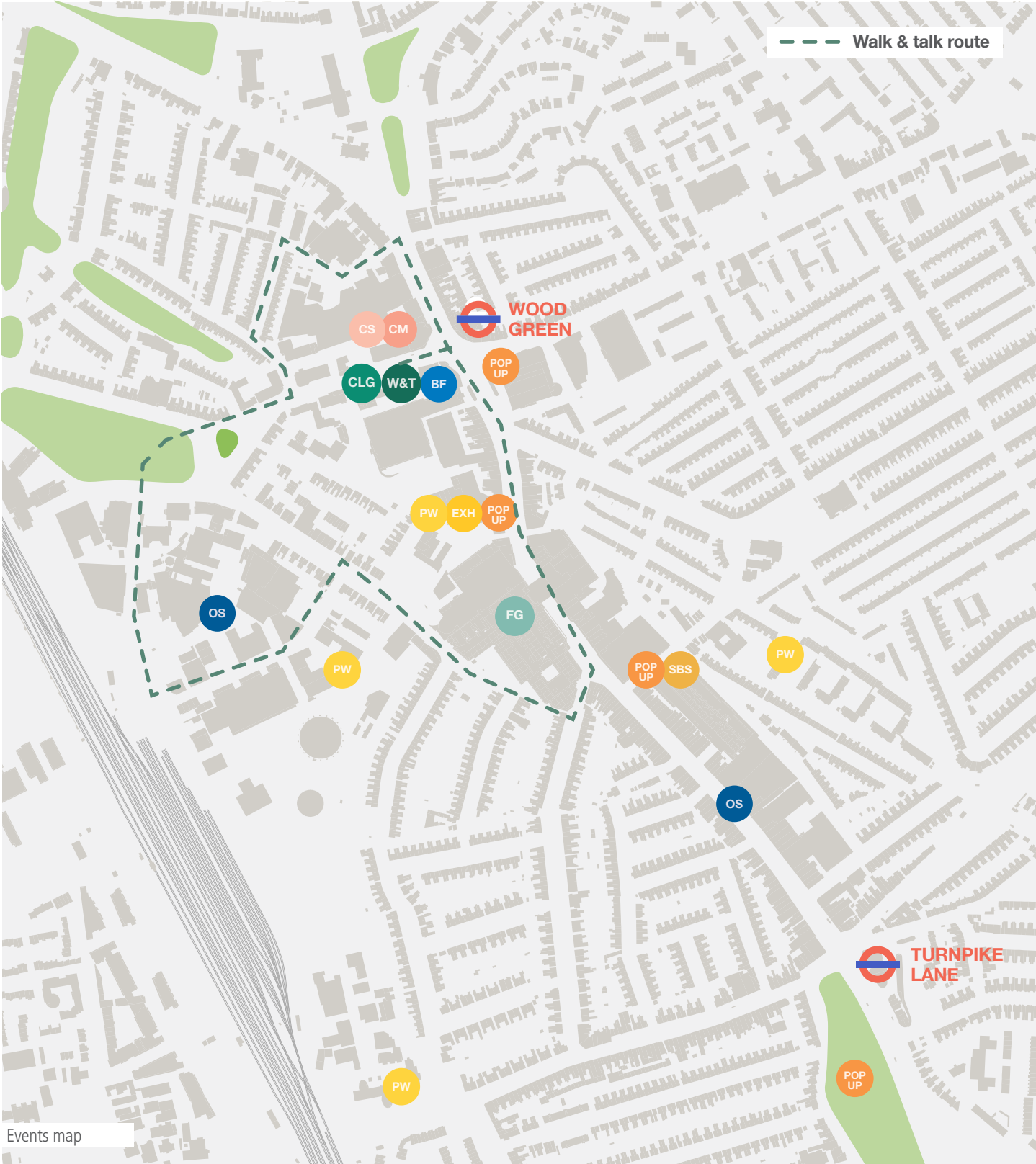
more than 800 people in a variety of ways.

Stage One included a series of consultation and engagement events designed to raise awareness, introduce the team to local stakeholders, and develop a better understanding of the local area and community.

Stage Two offered a series of consultation and engagement activities organised to present the evidence-based analysis, introduce Stage One findings, test the objectives and early ideas to participants.







## Activities map

The consultation process has been designed to inform and involve stakeholders and the local community at each stage of the plan development.

A range of tools and activities are used

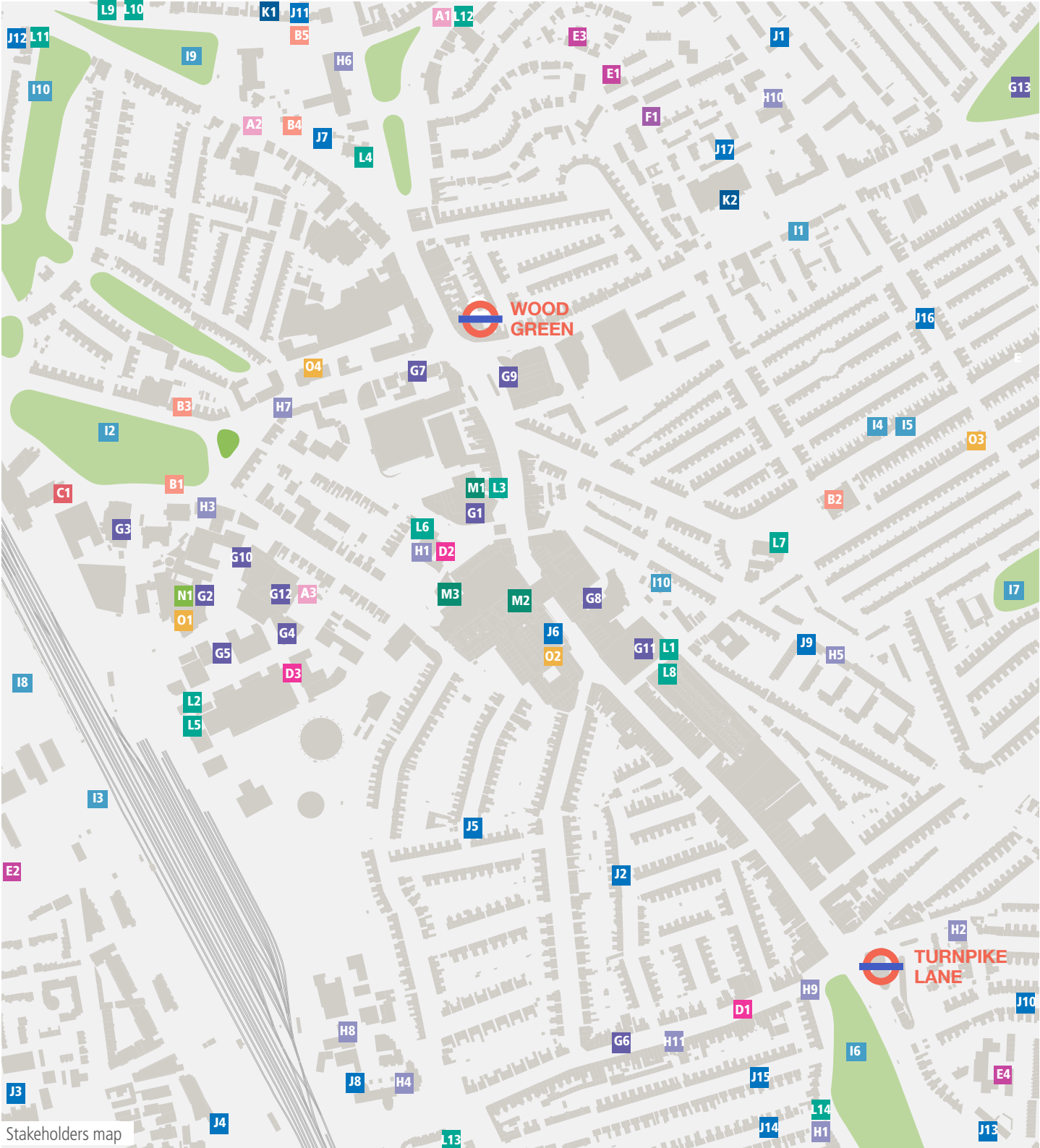
to engage people in an active and constructive way.

Since May 2015 we have been holding a number of events to be able to engage as many people as possible and give them the opportunity to provide input and feedback.

They include public pop-ups, one walk & talk, Councillor meetings, a Community Liaison Group meetings, attendance at Business Forums, occupiers surveys, one to one meetings and a focus group meeting.

Consultation has been available online as well to increase access.

EVENTS	DATES	ATTENDANCE	LOCATIONS
 <b>Summer pop-ups</b>	9, 10, 11, 24 July	200+	Lymington Avenue, Hollywood Square, Library Square, Ducketts Common (CABeach event)
 <b>Walk &amp; talk</b>	20 July	10	Through Wood Green
 <b>Business forums</b>	18 June, 29 October, 17 September, 8 December	60 members	Green Rooms
 <b>Ward Councillors meetings</b>	7 July, 8, 22 September, 20 October, 8 December	8	River Park House
 <b>Occupiers surveys</b>	11 August to 7 September	100+	Cultural Quarter, High Road
 <b>One to one meetings</b>	21 June to 2 November	20	Different locations
 <b>Community liaison group</b>	29 November	28	Green Rooms
 <b>Focus group drop-in</b>	11 November	6	Sky City
 <b>Public exhibition</b>	17 to 21 November	240+	Library
 <b>Public workshops</b>	18, 19, 20, 21 November	29	Karamel Cafe, Sandbunker Community Centre, West Indian Cultural Centre, Community Room at the Library
 <b>Small business Saturday</b>	5 December	100+	Lymington Avenue
 <b>Online surveys</b>	24 July to 14 August 17 November to 7 December	63	Online
 <b>Council staff engagement</b>	During June & 3 December	60+	Intranet and River Park House



## Stakeholder mapping

Thanks to an intensive site and desk research, networking with locals and our events, we have identified and mapped different stakeholders of the area.

There are currently over 550 contacts who we will continue to engage with throughout the process.

### An evolving map

We are continually working to make sure those who have an active interest in, or are impacted by Wood Green regeneration plan are kept informed and involved.

The mapping presented here shows the local groups and organisations who we are in touch with. This is not an exhaustive list, but aims to show a good cross-section of local groups within approximately one mile of the plan site. This boundary is flexible and we also involve groups from the wider area who have a particular interest, wider remit or to ensure that groups based on the outskirts of this area can be involved.

### Give us an hand

The mapping is always growing. Please let us know if there are any groups you believe should be considered.

### KEY

- ← Located off the map
- ⊙ Overarching group / multiple locations

### A EDUCATION - NURSERY

- A1 ABC 123 Nursery
- A2 The Co-operative Childcare
- A3 Kidz Adventure Playzone
- ← Little Friends Nursery

### B EDUCATION - PRIMARY

- B1 Alexandra Primary School
- B2 Noel Park Primary School
- B3 St Pauls Catholic Primary School
- B4 St Michaels C of E Primary School
- B5 Trinity Primary Academy
- ← St Mary CE Primary School
- ← Campsbourne Children's Centre
- ← Earlham Primary School
- ← St John Vianney School
- ← Lordship Lane Primary School
- ← St Thomas More Catholic School

### C EDUCATION - SECONDARY

- C1 Heartlands High School
- ← Woodside High School

### D EDUCATION - SPECIAL SCHOOLS

- D1 ESTL English Language School
- D2 Faith Turkish School
- D3 The John Dewey Independent Specialist College (Area 51 Education)
- ← Polish School (Czestochowa Debonia)

### E YOUNG PEOPLE

- E1 African Children and Youth Centre
- E2 Campsbourne Play Centre
- E3 Woodside Children's Centre
- E4 Kori Community Youth Charity
- ← Action for Kids Charitable Trust
- ⊙ First Alexandra Park Guides & Brownies
- ⊙ Haringey District Scouts
- ← Noel Park Childrens Centre
- ← YMCA Harringay Club

### F ELDERS

- F1 Bracknell Close Supported Block
- ← Age UK Haringey
- ← Hornsey Pensioners

### G ARTS / CULTURE / SPORTS

- G1 Wood Green Central Library
- G2 Collage Arts
- G3 The Decorium
- G4 Karamel Cafe
- G5 Mountview Academy of Theatre Arts
- G6 Turnpike Arts Group (TAG)
- G7 Green Rooms (to come)
- G8 Cineworld
- G9 Vue Cinema
- G10 The London Wing Chun Academy
- G11 EasyGym Wood Green
- G12 Urban Krav Maga NE London
- G13 Chapmans Green Bowling Club
- ← Alexandra Park Cricket and Football Club
- ← Alexandra Park Library
- ← Friends of Alexandra Palace Theatre
- ← New River Stadium Sports Centre
- ← North London Boxing Club

### H COMMUNITY GROUPS / CENTRES

- H1 Asian Centre
- H2 Haringey Chinese Centre
- H3 The jobcentre plus
- H4 West Indian Cultural Centre
- H5 Sandbunker Community Centre
- H6 Civic Centre Haringey
- H7 Wood Green Customer Service Centre
- H8 African & Caribbean Leadership Co Ltd
- H9 Asian Action Group
- H10 Winkfield Resource Centre (Disabled)
- H11 Somali Women's Association
- ← Bangladesh Women's Association
- ← Bowes Park Community Association
- ← Canning Crescent Health Centre
- ← Community Use For the Old Station (CUFOS)
- ← Cypriot Community Centre
- ← Embrace UK Community Support Centre
- ← Greek Cypriot Women's Organisation
- ← Hornsey Historical Society
- ← Turnpike Lane Citizen Advice
- ⊙ Haringey Association of Voluntary and Community
- ⊙ Groundwork UK

### I LOCAL INTEREST GROUPS

- I1 Wood Green The Animals Charity
- I2 Guardians of Wood Green Common
- I3 New River Path / Thames Water
- I4 Noel Park Big Local
- I5 Noel Park CA\*
- I6 Friends of Ducketts Common
- I7 Friends of Russell Park
- I8 Hornsey Water Works and Filter Beds CA\*
- I9 Trinity Gardens CA\*
- I10 Friends of Nightingale Gardens
- ← Alexandra Park and Palace CAAC\*\*
- ← Alexandra Park & Palace Charitable Trust Committee
- ← Campsbourne CA\*
- ← Friends of Alexandra Palace
- ← Friends of Alexandra Park
- ← Friends of Belmont Recreation Park
- ← Friends of Fairland Park
- ← Friends of Palace Gates Embankment Nature Reserve
- ← Friends of Woodgreen Cemetery
- ← Friends of Woodside Park
- ← Friends of Lordship Recreation Grounds
- ← HillField CA\*
- ← Hornsey High Street CA\*
- ⊙ Friends of the Earth (Tottenham & Wood Green)
- ⊙ Haringey Allotments Forum
- ⊙ Haringey Cycling Campaign
- ⊙ Haringey Living Streets
- ⊙ Haringey Online
- ⊙ North London LETS
- ⊙ Sustainable Haringey
- ⊙ Tree Trust for Haringey
- ⊙ Urban Harvest

\* CA = Conservation Association

\*\* CAAC = Conservation Area Advisory Committee



## J TENANTS AND RESIDENTS ASSOCIATIONS

- J1** Bracknell Close & Winkfield Road RA\*
- J2** Burghley Road RA\*
- J3** Campsbourne RA\*
- J4** New River Village RA\*
- J5** Parkside Malvern RA\*
- J6** Sky City Community Association
- J7** Travellers Site (No RA\*)
- J8** Westpoint Appartements RA\*
- J9** The Sandlings RA\*
- J10** West Green RA\*
- J11** Commerce Road TRA\*\*
- J12** Three Avenues RA\*
- J13** Milton Road, Willow Walk and West Green RA\*
- J14** Raleigh Road RA\*
- J15** Sydney Road RA\*
- J16** Noel Park North Avenue RA\*
- J17** Crown Close RA\*
  - ← Albany and Culross Close RA\*
  - ← Alexandra RA\*
  - ← Avenue Gardens RA\*
  - ← Bedale House RA\*
  - ← Beresford Road RA\*
  - ← Birkbeck Road RA\*
  - ← Bounds Green & District RA\*
  - ← Bowes Park RA\*
  - ← Campsbourne RA\*
  - ← Chitts Hill RA\*
  - ← Fairfax Road RA\*
  - ← Falkland RA\*
  - ← Hornsey N8 RA\*
  - ← Nightingale Mews RA\*
  - ← North View Road RA\*
  - ← Palace & Park RA\*
  - ← Palace Gates RA\*
  - ← Palace View RA\*
  - ← Park Avenue North RA\*
  - ← Partridge Way RA\*
  - ← Spanswick Lodge RA\*
  - ← Station Mansions RA\*
  - ← Stokley Court RA\*
  - ← Warner Estate RA\*
  - ← Willoughby RA\*
- Haringey Federation for RA\*

\* RA = Residents Association

\*\* TRA = Tenants and Residents Association

## K SAFETY

- K1** Metropolitan Police - Fishmongers Arms
- K2** Wood Green Crown Court
  - ← Wood Green Police Station
  - Alexandra Safer Neighbourhood Team
  - Bounds Green Safer Neighbourhood Team
  - Haringey Safer Neighbourhood Team
  - Hornsey Safer Neighbourhood Team
  - Noel Park Safer Neighbourhood Team
  - Woodside Safer Neighbourhood Team
  - Ladder Community Safety Partnership
  - Haringey Neighbourhood Watch

## L FAITH GROUPS

- L1** Wood Green Christian Centre
- L2** Faith Miracle Centre
- L3** Dominion Centre
- L4** St Michael's Church
- L5** Victory international Church
- L6** Wood Green Faith Mosque
- L7** St Mark's Church, Noel Park
- L8** Salvation Army
- L9** St Barnabas - Greek Orthodox Church
- L10** St Mary's Greek Orthodox Church
- L11** Braemar Avenue Baptist Church
- L12** London International Christian Church
- L13** Torchbearers Worldwide Ministry
- L14** Willoughby Methodist Church
  - ← Eritrean Ethel Church
  - ← Westbury Avenue Baptist Church
  - ← Wightman Road Mosque
  - ← London Islamic Cultural Society
  - ← Christ Church with Saint Peter
  - ← Jacksonville Baptist Theological Seminary
  - ← St John the Baptist Greek Orthodox Church
  - ← The Gospel Centre
  - ← London Diyanet Mosque

## M BUSINESS AND ENTERPRISE GROUPS

- M1** Retailers at the Library
- M2** The Mall Tenants Association
- M3** Retailers in the Indoor Market
  - Wood Green Business Forum
  - Haringay 4 Shops

## N OFFICES / CO-WORKING SPACES

- N1** Chocolate Factory / Workspace Group

## O HOUSING ASSOCIATIONS

- O1** St Ignatius Housing Association
- O2** Metropolitan Housing
- O3** Sanctuary Housing Association
- O4** Homes for Haringey
  - Nothing Hill Housing
  - London & Quadrant Housing
  - Causeway Irish Housing Trust
  - Newlon Housing Trust
  - Circle 33 Housing Trust
  - Hornsey Housing Trust Ltd
  - Family Mosaic
  - Southern Housing Group

## P WARD COUNCILLORS

- Alexandra Ward
- Bracknell Close Ward
- Bounds Green Ward
- Campsbourne Ward
- Haringey Ward
- Hornsey Ward
- Muswell Hill Ward
- Noel Park Ward
- Seven Sisters Ward
- Stround Green Ward
- West Green Ward
- Woodside Ward



## Communication approach

### Project branding

A joyful graphical identity has been developed to spread Haringey's enthusiasm about Wood Green's Future.

### Websites

The project page on Haringey's website is regularly updated to keep people informed about the project and how to get involved. It provides access to online surveys, information and consultation material and other key documents relating to the project.

### Letters and emails

Since June 2015, approximately 1250 letters and emails have been sent to identified local groups, stakeholders and residents to inform them about the project and invite them to events.

### Flyer drops and posters

In October approximately 18 000 event flyers detailing the public exhibition and workshops were delivered to households and businesses surrounding the site, alongside several 'bundles' to local centres. In addition a number of posters have been placed in Wood Green to promote the series of events happening in November, e.g. in supermarkets.

### Street promotion and business cards

Our outdoor installations during the summer and in December at the Small Business Saturday made it possible to engage Wood Green's visitors as new voices. The use of a banner and sandwich boards helped catch the attention of passersby and start a conversation.

We have handed out project business cards to give people an opportunity to keep in touch and find more information on the project website.

### Door-to-door / targeted outreach

For certain groups we particularly wanted to engage such as the Sky City residents, we went door-to-door inviting them to have their say, alongside flyers and posters translated in three languages.



Online survey



Sandwich board



Project banner | Pop-up on the Library Square

## Activities description

Here you will find a short description of each consultation event held since June. Please have a look at the appendices for more details about the communication and consultation tools used.

### Summer pop-ups and online survey

Pop-up events are impromptu street consultation. Four of them have been carried out in areas of high footfall and to coincide with pre-planned community events in the area.

Our main consultation tool was the Canvass Cards used to gather feedback about how people feel about Wood Green, and what their aspirations, issues and key priorities are for the site and wider area.

An online version of the Canvass Card was created so people unable to fill in the Canvass Card in person could do so on the council's website.

Alongside the Canvass Card, people could use Keep/Add/Change cards to give quick thoughts or an aerial map and to plot their typical journeys on foot within Wood Green.

Kids could complete a special form to tell us about experiences they have in Wood Green and how they would change the place if they were a superhero.

A Turkish interpreter was with us to engage with Turkish speaking passers-by.

Pop-ups were held in July at four different locations, on Lymington Avenue, Hollywood Square, Library Square and Ducketts Common for the CABeach event.

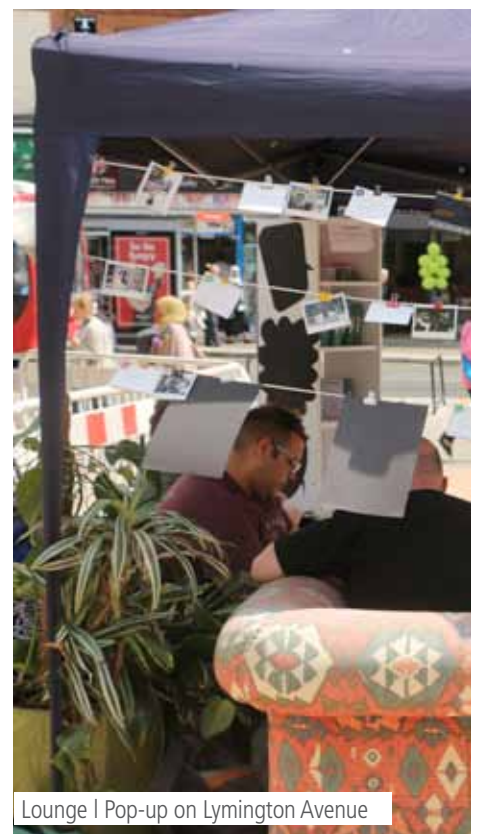
We have had more than 200 visitors at the pop-up events and over 250 views there, at the walk and talk and at the business forum were collected on Canvass Cards and analysed to inform the next stage of consultation.



Aerial map | Pop-up on Lymington Avenue



Rows of completed Canvass Cards and photos | Pop-up on the Library Square



Lounge | Pop-up on Lymington Avenue



### Walk and Talk

Residents have been invited to lead the council and design team on a walk around the Wood Green Area. The walk took place on a Monday in July at the end of the afternoon and commenced at The Green Rooms on Station Road. The route of the Walk and Talk can be seen on the map on page 16. It took approximately one and a half hours to complete the route.

Attendees were provided with a Canvass Card alongside a clipboard, pen and map with some prompt questions to consider when conducting the walk. These included access, use, maintenance, environment, design and community.

On completion of the Walk and Talk, the 8 attendees were invited to see a short presentation from the Fluid Design Team on the development of the visioning plan.



Walk and Talk

### Community Liaison Group (CLG)

We have identified and invited community group representatives and interested residents - such as representatives of tenants and residents associations, police, housing associations and community groups - to take part in a Community Liaison Group. 28 participants attended the first meeting and were presented the findings from the evidence-based studies and the consultation to-date.

They were invited to note down any additional information they felt should be considered, either in their individual feedback forms or verbally for discussion.

### Targeted outreach and drop-in event

This was an introductory event at the Community Room within the Sky City Estate to explain the project and gather views and feedback on the findings so far. We met a large number of residents by going door-to-door and received feedback from 12 people living on the estate.

### Business Forums

The Council has been liaising with large and small businesses and there is real enthusiasm for a formal, business-led group which can promote Wood Green, encourage growth and employment and be the business voice in the emerging regeneration plan for Wood Green town centre.

There have been regular updates about the findings of the consultation during the several business forums and the 60 members were able to give their feedback in different ways including completing Canvass Cards.

In total 230 Canvass Cards have been completed at the pop ups, Walk and Talk, business networking event and online.



### Occupier surveys

A series of business interviews have been carried out by Fluid (master planners) within the Cultural Quarter and on the High Road to understand how the area 'works' - who works here, what do they do, what are their needs, thoughts on the area and ideas on what would make Wood Green a better place to work in and conduct business from.

### One to one meetings

Alongside the public events Soundings (public engagement) and Fluid have met with 20 stakeholders and community group representatives. The purpose of these meetings has been to raise awareness of the consultation process within the wider area and to ensure we received a balanced perspective on people's aspirations for the area. You can find the list of the meetings in the appendices.



### Public exhibition and online survey

A public exhibition was held during 5 days in November at Wood Green's Library. It presented the latest findings, objectives and ideas which respond to the feedback from the summer events. There were members of Haringey Council, Soundings and Fluid in attendance who could provide information and answer questions.

The 246 visitors could directly give their feedback on the boards using post-it notes and stickers. They could also fill in forms to share more information and thoughts. Each theme of the exhibition had its own questionnaire to complete.

Themes were identity, character, housing, safety, well-being, the Shopping City, the high street, leisure and recreation, public and green spaces, the Cultural Quarter, transport and parking, links and wayfinding, environment and quick wins.

A similar but shorter online survey was open during the exhibition and three weeks after closing on the 7th December.



Public exhibition | Wood Green Library



Public workshop | Karamel Cafe

### Public workshops

During the exhibition four workshops in and around Wood Green provided an opportunity to talk within a small group. The 29 participants could fill in worksheets with the help of a representative from Fluid and Soundings.

Workshops were held at four different locations, at the Karamel Cafe, the Sandbunker Community Centre, the West Indian Cultural Centre and the Community Room of Wood Green's Library.





### Small Business Saturday

A last pop-up was held in December 2015 at an event called Small Business Saturday. It provided participants with postcards where they could tell us about their shopping habits in Wood Green.

In addition, the 101 visitors were asked to imagine a slogan communicating their vision for Wood Green in 2030. They could also have their say on a number of themes: the Mall, the high street, culture, facilities, public and green spaces, links and wayfinding as well as sustainable transport.

### Ward Councillors meetings

Haringey Council has organised several meetings with the Ward Councillors to give them an update on the findings of the consultation and the evidence-based studies. That was also an opportunity to consult them on the development of the plan and hear their precious knowledge on the local area.

### Council Officers engagement

Haringey Council staff were informed about the different consultation events they themselves could take part in, including the online surveys. In December 60 members visited a drop-in session at River Park House in order to inform themselves about the project and consultation to date.



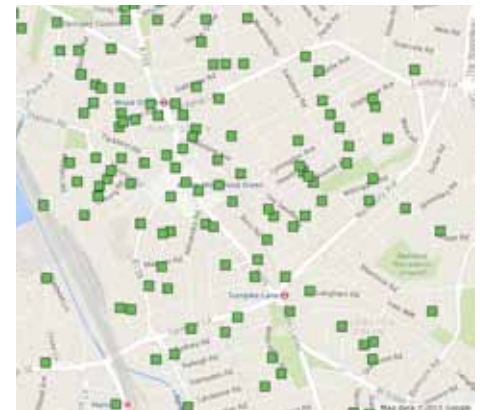
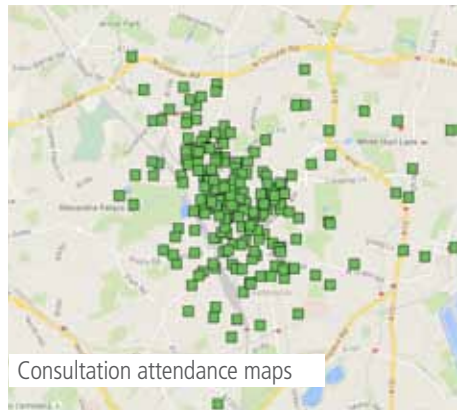
Small Business Saturday | Stall on Lymington Avenue

## Community involvement

### Local attendance mapping

To the right is a mapping of known event attendees and people who have given us their feedback. This gives a broad indication of where those engaged are geographically located in relation to the site.

It is worth noting that contact details could not always be collected, particularly during the pop-up events.



### Demographics

To check we are speaking with a representative cross-section of the local community, the team kept an observational record of broad age group, ethnicity and gender.

This provides a basic indication of the groups that have been engaged. Below are some observations.

- Young people under 25 were less engaged in the general process.
- There has been a slight under representation of white communities.
- There has not been many people with evident disabilities involved in the consultation.

In the next stage of consultation we will work to ensure all groups have appropriate opportunity to be involved.

Consultation attendance				Borough*	Comparison
Gender					
Male	200	48%		50%	-2%
Female	213	51%		50%	+1%
Age					
Under 16	30	7%		20%	-13%
16-24	38	9%		12%	-3%
25-44	107	26%		39%	+13%
45-64	166	40%		20%	+20%
Over 65	74	18%		9%	+9%
Disability**					
Disabled	8	2%			
Ethnicity					
White	236	57%		61%	-4%
Others	135	32%		39%	+6%
Not sure	42	11%			

\*Borough data taken from the 2011 Census.

\*\* Disability visible by the team.

All figures rounded to the nearest whole number, analysis for 413 participants.



## CHAPTER 03

### Findings Stage One

The events of Stages One and Two gathered feedback on a range of topic areas from the perspectives of local stakeholders and community members.

This section of the report provides a detailed summary of the feedback, which has been collected at consultation activities, on forms or online during Stage One. The feedback received has been regularly communicated and discussed with Haringey Council and Fluid team to inform the development of the plan.

Findings from the first stage has helped us understand what Wood Green's visitors habits and experiences are. They also have provided us with information on what people think should be kept or changed in the future.

#### Summer pop-ups, business forum and online survey

At the local pop-up events, the first business forum and the Walk and Talk, we have used Canvass Cards and Keep-Add-Change (KAD) cards to better understand the place and people's aspirations.

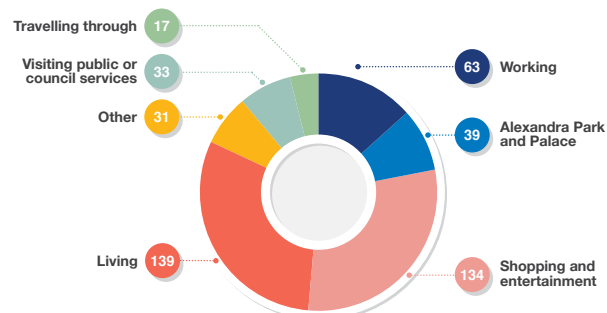
This feedback analysis includes the online survey findings opened during the summer as well.

#### People's habits and experiences

A large number of people we have met were living or working in Wood Green and visiting the area to shop. Most of the participants were coming to Wood Green's centre during the day but rarely in the evening.

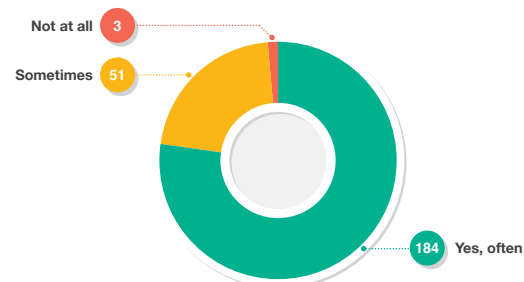
#### REASON FOR COMING

number of participants



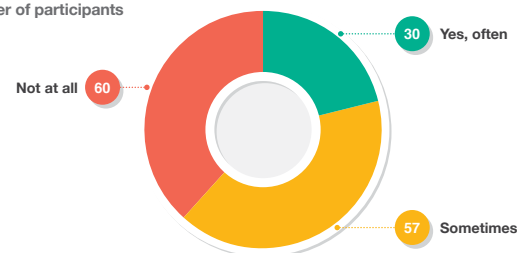
#### VISIT DURING THE DAY

number of participants



#### VISIT AT NIGHT

number of participants



People's habits in Wood Green | Canvass Cards

People's sense of pride

Nearly half of the participants were proud of Wood Green and approximately one third was not.

Multiculturalism, access and convenient shops were considered the largest assets.

Criminality and the uniformity of shops and restaurants were named as the largest negative points of the area.

Are you proud of Wood Green and why?





### People's experience of Wood Green

We've been asking people to tell us about their experience of Wood Green and tell us what it would be if it was a flavour, a sound or a feeling. That provided us with unique information on how people feel about Wood Green from their emotional side.

### What if Wood Green was a...

#### ... FLAVOUR



#### ... SOUND



#### ... FEELING



People's needs

The diagrams below and to the right show a summary of comments from participants about what they value, what they miss and would like to see improved in Wood Green.

Many people thought the main issues were the traffic and road works. A number of participants said they

would improve the retail mix as there are too many betting and gambling establishments and not enough shops like M&S.

The local assets that people say are important for Wood Green are the library and the shops including the shopping centre, the cinema and the nearby Alexandra Palace.

What people generally missed were a swimming pool, green spaces, seating areas and a greater variety and quality of shops.

... CHANGE

what participants would like to improve



... KEEP

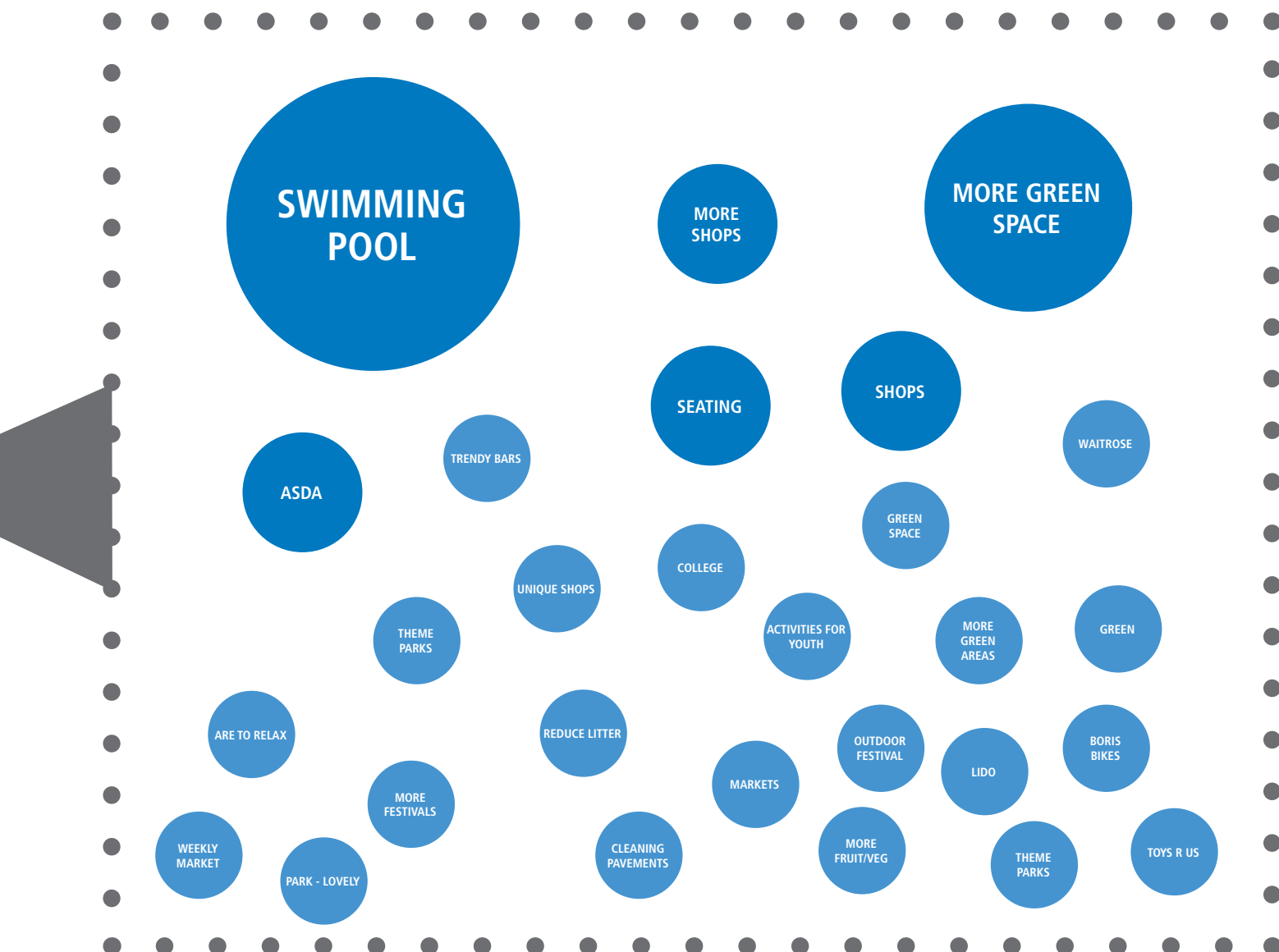
what participants value



## What would you...

### ... ADD

what participants miss

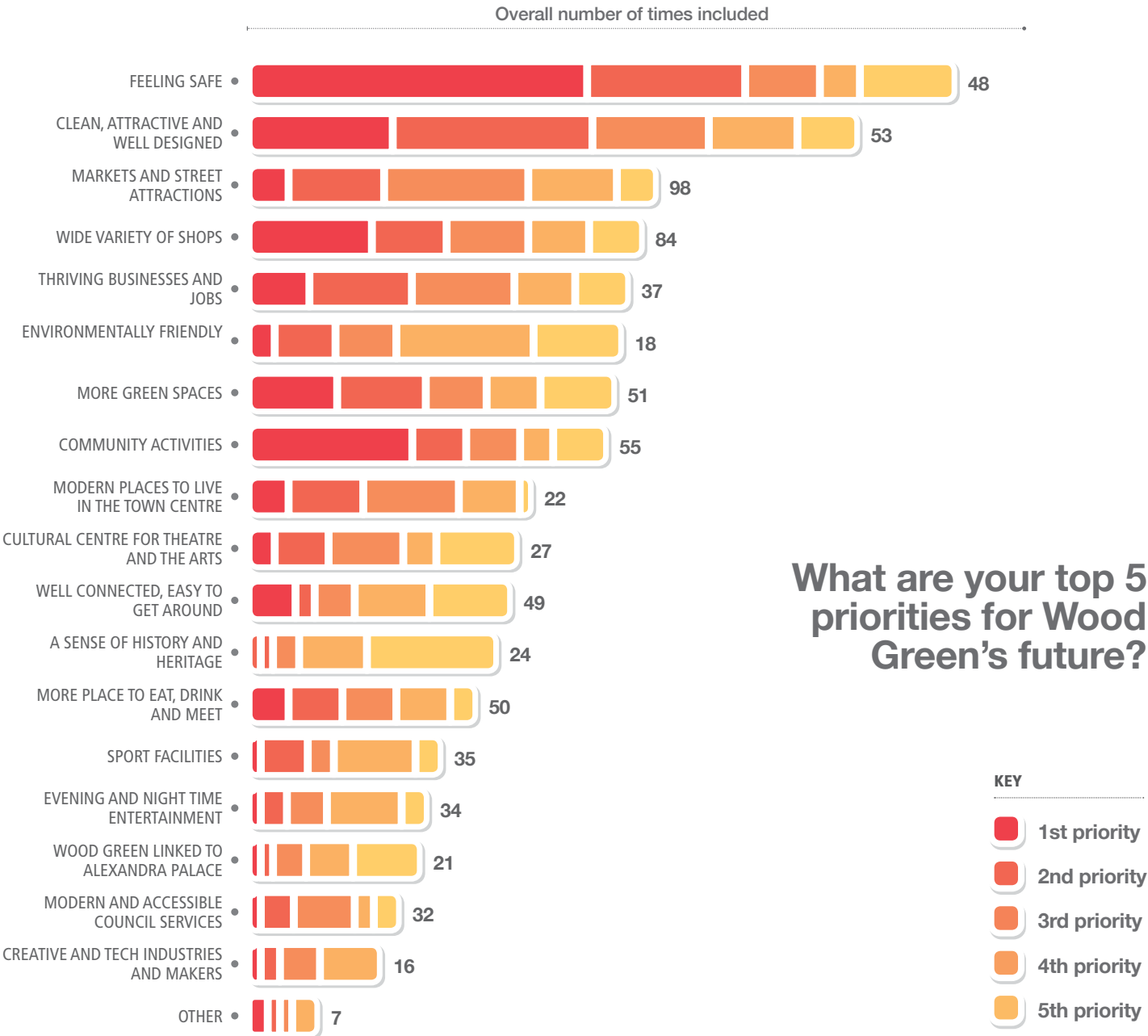


People's priorities

From a local community perspective, perceived challenges for Wood Green were cited most frequently with regards to safe, clean and attractive public spaces.

The commercial aspect of Wood Green and its High Street was also seen as a key priority as many said that they found it important to have markets, street attractions, a wide variety of shops and thriving businesses and jobs.

Lots of people found it a key challenge to turn Wood Green into an environmentally friendly place with more green spaces.



What are your top 5 priorities for Wood Green's future?

## Occupier Survey

Fluid ran an large occupiers survey as part of the Local Economy Vitality Study.

### High Road and Turnpike Lane survey

In addition to the 80 retailers spoken to as part of the High Road and Turnpike Lane survey, 14 in-depth interviews were completed with a range of different business owners and managers based on Wood Green High Road. The conversations supported the previous findings and provided additional insights into the hopes and concerns of existing retailers.

Interviewees ranged from family run businesses on Turnpike Lane to recognised high road names such as Mothercare and from a market stallholder selling ladies fashion to the manager of The Goose Pub.

On the High Road the notable theme that emerged in many conversations was 'high street confidence' and the concern that large retailers such as M&S were leaving the area and the impact this would have on footfall and passing trade. On Turnpike Lane, business owners expressed concern regarding the absence of effective business parking since the introduction of pay and display and the impact this has had on trade.



### Cultural Quarter survey

A series of business interviews have also been carried out within the Cultural Quarter to understand how the area 'works' - who works here, what do they do, what are their needs, thoughts on the area and ideas on what would make Wood Green a better place to work in or run a business from. In 1985 the area made a 4-5% contribution to Wood Green's GDP (Gross Domestic Product), by 2008 this was 29%.

Interviews with Cultural Quarter tenants revealed the following themes / concerns:

- Rising rental costs are making the area less sustainable for creative entrepreneurs and more attractive to commercial businesses.
- The area provides an important low-cost 'next step' for young entrepreneurs to grow and develop.
- There is a need for 'follow on space' to support successful businesses to ensure they remain in the area.
- Many tenants noted the surrounding buildings were incoherent, there was little green space and the Cultural Quarter was hidden and under celebrated.
- There is a need for a Business Support Network and hub or social space.
- Potential outlets are a missed opportunity.





## Walk and Talk

Participants were given a worksheet to record their thoughts, including what works and what doesn't work in the area.

They have given us precious information to understand the place better: to identify issues and assets in the area.

There have been a number of issues raised about traffic, bus parking and crossings. A few participants were concerned about safety and cleanliness in the area.

People have mentioned a few past and present assets including residents projects like the Martin's Walk and in

Noel Park, the new development on Leverton Close, the cafe supported by the community on Ringsdale Road, the view of Alexandra Palace.

Find more participants' comments in the diagram below.

## What works? What doesn't?



## Drop-in - Sky City Estate

The purpose of the event was to inform Sky City residents about the Wood Green's Future project and consultation process and to understand residents views on living in Sky City, as well as their wider issues and aspirations for the Shopping City and Wood Green as a whole. We spoke with approximately 12 residents, most of whom have lived in Sky City for 20-35 years. This included a number of young people, a mix of ethnicities and range of ages.

### Informal discussions

No formal feedback could be gathered, and the following is a summary of informal conversations conducted.

Sky City provides a range of homes of different sizes. This has enabled people to stay here, bring up families and maintain extended families. The majority of residents that have lived here for some time like their homes, feel safe and enjoy the convenience of the central location and transport links. A number of others have very negative feelings about Sky City and would like to see it go. Concerns were

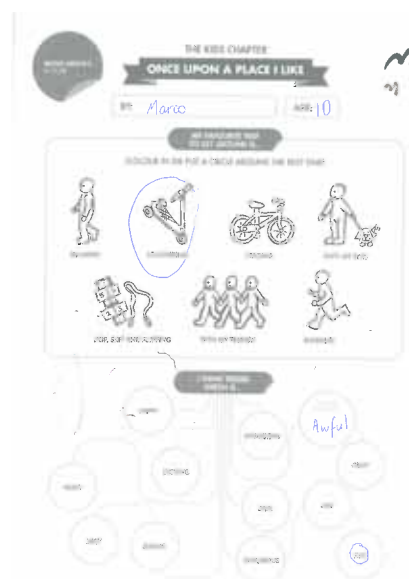
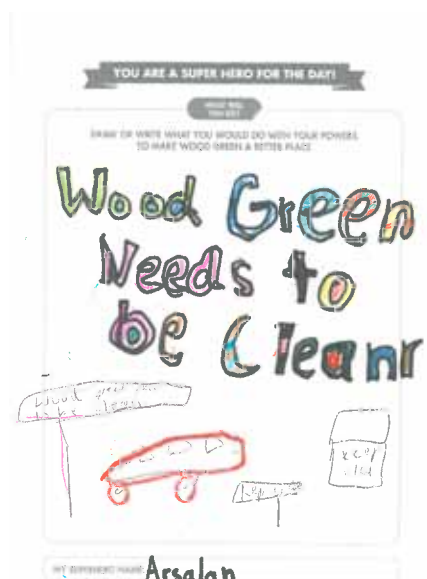
also generally raised about the poor management and maintenance of the estate. Key issues raised were around the quality of the structure, insulation and heating system and its multiple failures; anti-social behaviour (by a few families) that goes un-policed; fear of crime and issues around the access staircases and tailgating leading to muggings.

Other residents raised issues around access for disabled and elderly residents and a sense of isolation resulting from the separation from the street. They mentioned the difficulty of visitors not being able to park nearby, which further reinforces this isolation. However, some noted that it was safe here for children to play outside.

Several children gave their feedback through the "Kids Chapter" sheets.

Overall there was a general lack of interest, engagement and sense of empowerment and levels of understanding about future change were limited.

Those identified were interested in further conversation and would come along to a follow-on meeting.



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## Community Liaison Group: Meeting 1

Participants were presented with an overview of policies guiding the plan for Wood Green, the Council's objectives for the area and the evidence-based studies that have been undertaken as part of the background research on the area. These included retail, social infrastructure, employment and workspace, parking and circulation, Council accommodation strategy and character and place making studies. The Council's current meanwhile use strategy and projects were also outlined.

These evidence-based studies have all contributed to a SWOT (Strength, Weakness, Opportunities, Threats) analysis of the area. Having presented this, we asked for people's feedback on the design team's findings and attendees were invited to note any additional information they felt should be considered. Generally the view of the group supported the objectives from the town centre and SWOT Analysis.

People were invited to note these on the individual feedback forms provided, or verbally for discussion.

### Summary of discussion

There were various views exchanged around the desire to understand who the future housing provision will be for, and how to address current issues of houses in multiple occupancy and build a cohesive community, that is integrated and invested in the long term future of the place.

Many confirmed the High Street is not a place they visit or see as a destination in the evening preferring to go elsewhere because of unsafe connections and anti-social behaviour, and the lack of good quality entertainment, and places to eat, drink and socialise.

A number noted that the needs of young people and of older people should not be forgotten.

Another key topic was the desire for sustainable transport and a joined up approach to the current issues around vehicular, pedestrian and cycle movement.

There was some discussion about the appropriateness of the Council's Meanwhile Campus project, with many in favour of the coming opening up of the Green Rooms / Arts Hotel with public ground floor uses.

### SWOT Analysis: additional comment

Participants provided their views on the current situation and the diagram below shows an overview of their feedback collected on the forms. This was broadly in line with the analysis presented from the summer consultation events.

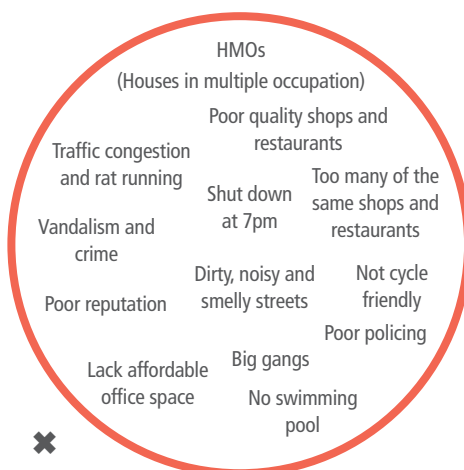
Comments were very much in line with the summer consultation events.

**From your own  
experience, what  
do you think of the  
current situation in  
Wood Green?**



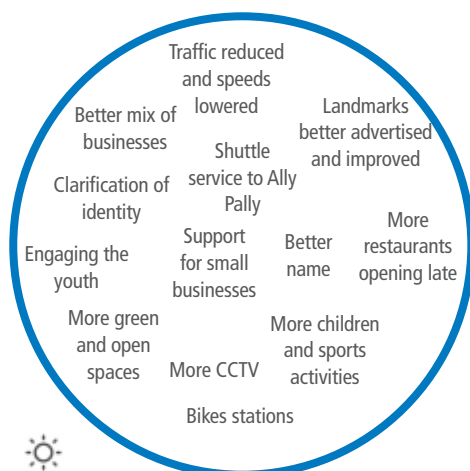
✓

## STRENGTHS



✗

## WEAKNESSES



☀

## OPPORTUNITIES



☁

## THREATS



## People's needs and vision

After the first series of consultation, we were able to understand what people's needs and vision are for Wood Green. We have summarised and organised those findings into topics that you can find below. The icons are used in the sections that follow to ease reading and to link themes.

There was a strong consensus throughout the consultation about the main changes that people in Wood Green would like to see as a result of the regeneration programme. Topics are meant to reflect all aspects of Wood Green: Identity, Character, Housing, Safety and Well-being, the High Street, the Mall, The Cultural Quarter, Leisure and Recreation, Public and Green Spaces, Transport and Parking, Links and Wayfinding, Environment, Quick Wins.



### BELONG | Identity

We need promotion of the diverse and vibrant atmosphere and community, for a popular and unique place to belong.



### BELONG | Character

We need improvement and celebration of historical and special buildings, to make it easy to get around and an attractive place to spend time.



### LIVE | Housing

We need good maintenance of the existing and development of more facilities and creative residential projects, for a well designed, modern and affordable place to live.



### LIVE | Safety and Well-being

We need better waste management and social control of the public spaces, for a safe and comfortable place for everyone to enjoy.



### SHOP | High Street

We need a wide range of shops, markets, catering and leisure facilities that promote and reflect the local culture, for a prosperous and diverse place to spend time.



### SHOP | Shopping City / Mall

We need a better appearance of the High Road, a mix of shops with entertainment activities and better uses of space in and around the Mall, for a contemporary, dynamic, integrated centre.



#### ENJOY | Leisure and Recreation

We need a better mix of entertaining activities, use of public facilities and promotion of local artists and communities, for a vibrant place for all to enjoy at different times.



#### RESPECT | Environment

We need a better integration of nature and a reduction of pollution and waste, for a healthy and environmentally friendly place to live.



#### ENJOY | Public and Green Spaces

We need a better use of parks and spaces and provision of urban furniture, amenities and nature, for a green and friendly place to relax for all.



#### QUICK WINS | Meanwhile projects

We need smaller and cheaper improvements and interventions before 2030 as well, for a lively place where community projects are welcome and facilitated.



#### WORK | Cultural Quarter

We need a better use of the potential of the quarter to incubate and promote local enterprises, for a thriving, affordable and creative place to work and learn.



#### CONNECT | Transport and Parking

We need a better share of streets for all, with traffic and parking management for a quiet and convenient place to commute for all.



#### CONNECT | Links and wayfinding

We need a better connection with the neighbourhoods, including Alexandra Palace and back streets, for an accessible and varied town centre to visit.



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## CHAPTER 04 FINDINGS STAGE TWO

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### Introduction

The Stage Two consultation focussed around the topics generated by Stage One consultation and research: Identity, Character, Housing, Safety and Well-being, the High Street, the Mall, The Cultural Quarter, Leisure and Recreation, Public and Green Spaces, Transport and Parking, Links and Wayfinding, Environment, Quick Wins.

### Objectives, ideas and options

Informed by the needs and vision of consultees, Fluid has developed objectives, ideas and options in collaboration with Haringey Council and Soundings. The aim of Stage Two consultation has been to test these objectives, ideas and options with the public and stakeholders.

This section presents the findings of the community liaison group meeting, public exhibition and workshops, the online survey and the pop-up event that took place during Small Business Saturday in November and December 2015.

For each topic you will find a summary of the most frequently expressed comments on Wood Green and the objectives developed by the team followed by people's preferences about the ideas and options being explored by the team.





## BACKGROUND AND STRATEGIC OBJECTIVES

### Context and consultation

#### Comments from the exhibition and workshops (270+ participants)

Most people agreed with the four objectives defined for Wood Green and barely had any comments to make about them.

Some residents were sceptical about the word 'regeneration' and associated it with gentrification and were concerned that the result of Wood Green being regenerated would mean local people would be 'priced out' of shopping or living in the area.

A few consultees asked about how the development and regeneration will be paid for, some assuming it would come from the council's budgets. Others expressed concerns that the council will be "gaining financially at the expense

of existing Wood Green residents" by selling off its assets.

It didn't seem clear for everyone that the objectives had been developed for a long term plan, to be completed by 2030.

#### Feedback online, on paper forms and at the Small Business Saturday (130+ participants)

##### Do you agree with the four objectives identified for Wood Green?

**Yes 69%**  
No 7%  
Not sure 17%  
No reply 7%  
(37 participants / online survey)

#### Tell us your thoughts on the objectives.

Participants have commented on a large number of aspects of Wood Green that have been integrated in each of the relevant topics on the following pages. Comments by theme were:

1. Leisure, recreation and facilities (28 comments)
2. Transport and parking (16 comments)
  - 3a. Public and open spaces (13 comments)
  - 3b. Retail on High Road (13 comments)
5. Safety and well-being (12 comments)



#### OBJECTIVE 1 IMPROVING THE TOWN CENTRE

##### Strategic goals

- Enhancing retail, leisure and cultural offer.
- Securing an Opportunity Area designation.
- Supporting local business / setting up a BID (Business Development District).
- Delivering of up to 1,500 new jobs.
- Delivering a minimum of 4,600 new homes.
- Improving the evening economy.



#### OBJECTIVE 2 MAKING PLACES FOR PEOPLE

##### Strategic goals

- Creating a town centre with depth and a coherent identity.
- Creating a new square and/or places for people to relax and enjoy.
- Enhancements and improved access to green space.
- Addressing negative perceptions of Wood Green.
- Linking and celebrating existing assets.



#### OBJECTIVE 3 CREATING A CONNECTED PLACE

##### Strategic goals

- Maximising the benefits of Crossrail 2.
- Creating new and improved east-west connections.
- Increasing Public Transport Accessibility Level rating throughout Wood Green.
- Maintaining/improving footfall/visitor numbers.
- Creating links to Alexandra Palace.
- Easing movement along the High Street.



#### OBJECTIVE 4 DEVELOPING THE CAPITAL OF HARINGEY

##### Strategic goals

- Addressing existing deficits in social and community infrastructure.
- Re-inventing Council presence/access to Council services.
- Improving the library.
- Leading the way in sustainability.

### Are you happy with the general consultation process, the exhibition and the form?

**Yes 58%**

No 14%

Not sure 2%

No reply 26%

(84 participants / online survey and paper forms)

#### What could be improved?

Several people said the exhibition looked great, there was a good interaction with the consultation team and that the survey was very interesting.

Some participants wondered which phase we were in and what was the real opportunity for participation to change the plan being developed. A couple of people said they were not believing in the consultation.

A number of people suggested some improvements for next time. Here are the top tips:

**1a. More accessible, concrete and clear information - less text and more medias such as drawings and videos (8 comments)**

**1b. More explanations on the consultation process - feedback and impact of participants views on the plans (8 comments)**

3. More space for written feedback (7 comments)

4. Shorter with less information in once (6 comments)

5. Clarification on the feasibility and the funding

### How do you feel about the findings of Stage One?

Here is the top 3 of people's feelings:

**1. Hopeful (35%)**

2. Curious / interested (24%)

3a. Enthusiastic (9%)

3b. Not surprised (9%)

(80 participants / online survey and paper forms)

#### Tell us why.

The top 3 of people's reasons:

**1. I find it an exciting project (6 comments)**

2. I wonder about the impact of the project on locals (5 comments)

3. I would like to know more on the quality of the consultation and the feasibility of the plan (4 comments)

### Do you generally agree with the priorities identified during Stage One?

**Yes 82%**

No 0%

Not sure 13%

No reply 5%

As a reminder, the top 3 grouped priorities of Stage One were:

1. Safe, clean and attractive public spaces

2. Markets, street attractions, variety of shops and thriving businesses

3. Environment and green spaces

#### Tell your thoughts about the priorities.

People generally agreed with the order of priorities although a number of people said that **food and drink, community, cultural and recreational activities** should be in the top 3 as well.



## BELONG Identity and Character

### Comments at the exhibition and workshops (270+ participants)

Many were interested to see the numbers of assets and (hidden) gems that had been identified in the area. A few owners have come to take photos of the board as their shop or restaurant was displayed. It shows how promotion makes the local community proud.

Frequent comments included negative issues that need to be addressed, including: litter, crime, beggars, traffic, bad property maintenance, cheap shops. Others mentioned the negative impact of the red bricks and concrete blocks of the Mall, and the high amount of social housing.

The majority of participants considered unique elements such as architecture, (industrial) heritage, independent shops, designed shop frontages, attractive colours, multicultural food and products, local cultural activities, landscaping and greenery, the now buried River Moselle to be important assets to enhance or increase.

A few people noted how the area's history in Art and Design (with Hornsey Art College and Lotus Cars), as well as 'green', could be central to the building of a good and unique image for Wood Green.

It has been said that "The Spirit of Wood Green is great" but the area needs more "class".

### Feedback online, on paper forms and at the Small Business Saturday (130+ participants)

#### What could be a slogan for Wood Green in 2030?

- Green Wood Green
- Wood Green, Evergreen
- Shop Green In Safe Wood Green
- Your local centre for shopping and leisure
- Wood Green, the future today!
- Love Wood Green
- Home of Rex Tracey
- Support Wood Green
- Unity through Community
- The centre with people at its heart
- Your local West End
- Wood Green here and now!

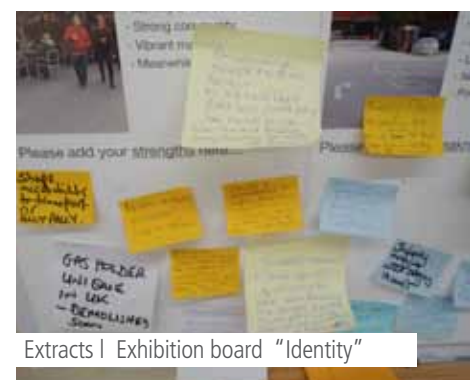
### Do you agree with the assets we have identified?

Yes 74 %

No 3 %

Not sure 23 %

(37 participants / online survey)



Extracts | Exhibition board "Identity"

### What are the hidden gems we have forgotten?

Most of the assets had been listed already (see boards about identity and character in the appendices). Assets added by participants are:

**Pubs:** The Goose and The Westbury

**Landmarks:** The gasholders, the Mushroom House

**Healthy and ethnic stores:** Harringay Local Store, Bean and Barley, The fish stall on the High Street, Buy 2 Save.

**Rivers:** Moselle and New River

**Restaurants:** Kervan and Mosaica

### Does the Mall, at the centre of Wood Green, reflect a good image for Wood Green's centre?

Yes 21 %

**No 66 %**

Not sure 13 %

(37 participants / online survey)



Popular Turkish cafe on the High Road



Successful businesses in the Cultural Quarter



Turnpike Lane Station is a well-preserved example of the modernist London Transport architecture of the 1930s



Brilliant Victorian frontages define the High Road



The Market Hall reflects the areas diversity



Successful businesses in the Cultural Quarter



A busy High Street with low vacancy rates



Industrial heritage - Chocolate Factory 2



The Black Tap coffee shop on the corner of Gladstone Avenue



Street entertainer on the High Road



Retail display opening onto High Road



Community groups making improvements to the area



Extracts | Online survey





## LIVE Housing

### Comments at the exhibition and workshops (270+ participants)

Most people understood the need for new homes and why Wood Green was an appropriate area to develop housing. Though, several people said it was already overcrowded in terms of traffic so building new homes would be problematic. Some others added that building housing should go hand-in-hand with adding new facilities such as schools and doctors, and jobs.

It was important to some participants to avoid building too high to prevent overshadowing and building everywhere to keep free spaces for parks and gardens where children could play and where pollution could be mitigated.

Many were concerned about housing developments for new young professionals that would not provide enough affordable or social housing for local people. On the other hand a few people stated there was already too much social housing and that it should not become a ghetto. Suggestions included turning empty offices into temporary dwellings such as shelters for the homeless. A few said existing council homes were not decent and need to be improved.

Some people were wondering if all potential sites for new housing development were owned by the Council and if its purpose was to make money.

Others said that (local) home ownership should be encouraged and alternative housing projects would be preferred for that reason. People named examples of projects built in partnership (private / public) to address different people's needs.

### Feedback online, on paper forms, at the Small Business Saturday and sticky dots on the exhibition boards (230+ participants)

#### Tell us your thoughts on housing.

Participants have given their views on housing within more generic questions. Below are the main topics raised by consultees:

1. Need for affordable or social housing (8 comments)
2. Need for more homes (3 comments)
3. Impact on local residents (1 comment)

#### Do you agree that development of tall mixed-used buildings is needed in Wood Green to address the needs in housing?

Yes 39 %

No 28 %

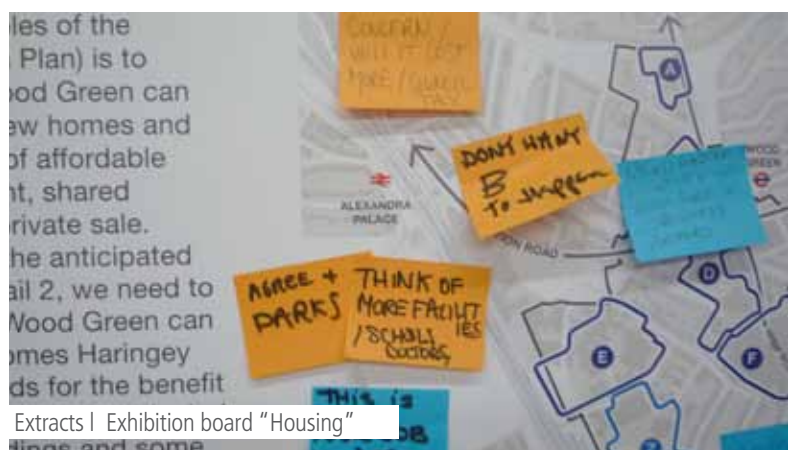
Not sure 33 %

(37 participants / online survey)

### Tell us your thoughts on the examples of residential development (see opposite page)

Here are grouped comments made about the examples presented to help people defining their preferences.

1. Smart mixed use residential buildings - different housing types combined with retail, workspace or market (15 comments)
2. Rather medium or low height buildings - avoid enclosure, shadow, predominance (11 comments)
3. Shared, open and community spaces - active, maintained, social (10 comments)
4. Aesthetic and good design - clever, friendly, integral (8 comments)
5. Sustainable and green developments (5 comments)



Extracts | Exhibition board "Housing"

**What are your  
preferences  
amongst the  
reference  
images?**





## LIVE Safety and Well-being

### Comments at the exhibition and workshops (270+ participants)

Lots of issues that we had previously identified have been reported again: rat runs, litter and fly tipping at different locations, wind and engine noise amplified by tunnel-like settings and blind walls, pavements too narrow and also used for cycling, dangerous crossings with traffic lights not working properly, groups making people uncomfortable (homeless, gangs, street drinkers, drug dealers, prostitutes, religious speakers, smokers in public space).

Suggestions made included adding lighting, cameras, sorting and recycling points, visible police presence, concierges in new housing blocks, open spaces for events and to relax. One person highlighted the fact that there should be more done for the disabled such as blind people (on the street but also within public or private facilities). There should be more accessible public facilities, such as a multi-purpose Council accommodation including public toilets.

### Feedback online, on paper forms, at the Small Business Saturday and sticky dots on the exhibition boards (230+ participants)

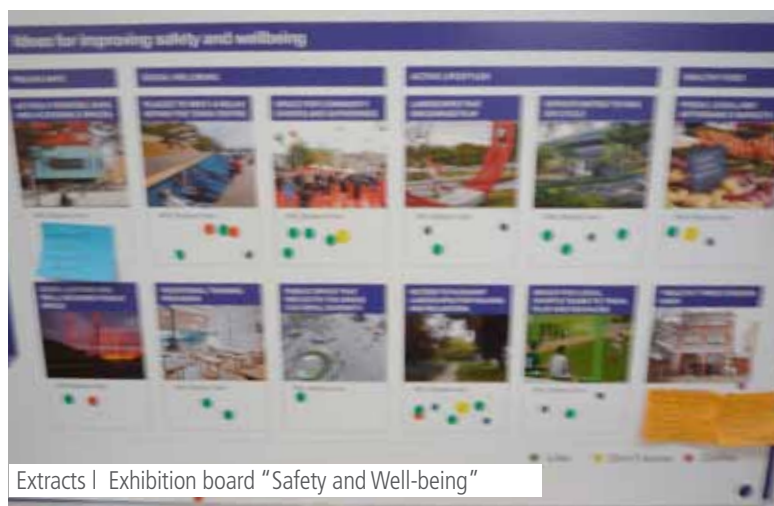
#### Do you agree that safety needs to address in Wood Green?

**Yes 81 %**  
No 6 %  
Not sure 13%  
(37 participants / online survey)

### Tell us your thoughts on the examples to improve safety and well-being.

Here are the top groups of comments made on the examples presented to help people defining their preferences.

- 1. Better design and appearance of public spaces and buildings - including the integration of nature and culture (21 comments)**
2. Better lighting and night economy (19 comments)
3. Comfortable public spaces where to sit, meet and relax - especially for older people (19 comments)
4. Active frontages and streets - no hidden spaces, backs and blind walls (11 comments)
5. Control - policing and CCTV to address anti-social behaviours (9 comments)



Extracts | Exhibition board "Safety and Well-being"



FEELING SAFE		SOCIAL WELLBEING		ACTIVE LIFESTYLES					
ACTIVELY FRONTED, SAFE AND ACCESSIBLE SPACES		PLACES TO MEET & RELAX WITHIN THE TOWN CENTRE		SPACE FOR COMMUNITY EVENTS AND GATHERINGS		LANDSCAPES THAT ENCOURAGE PLAY		OPPORTUNITIES TO RUN OR CYCLE	
GOOD LIGHTING AND WELL DESIGNED PUBLIC SPACE		VOCATIONAL TRAINING PROVISION		PUBLIC SPACE THAT REFLECTS THE AREAS CULTURAL DIVERSITY		ACCESS TO PLEASANT LANDSCAPES FOR WALKING AND RELAXATION		SPACE FOR LOCAL SPORTS TEAMS TO TRAIN, PLAY AND SOCIALISE	

Extract | Online survey



## SHOP High Street

### Comments at the exhibition and workshops (270+ participants)

Lots of people mentioned again how the mix and range of shops is not ideal. They said there are too many betting shops and simply 'the same kind of shops'. There is a demand for DIY, furniture, flower, independent, trendy and health focussed shops. Some participants said there is a need for more national, higher-end shops and even department stores. Many were disappointed at the loss of Marks & Spencer.

Some people said there should be space for alternative activities (culture, artists' studios, social enterprises) on the high street. This would make the street more attractive for different shops to come.

A couple of participants reminded us that Wood Green's high street has one of the highest footfall in London but also the lowest commercial income.

A few people suggested that some shops do not need to be located on the high street, such as estate agents, and, conversely, Morrison's which could move and become a magnet to attract people to other parts of the town centre.

Some issues have been reported relating to the design of the high street

itself. The new pavement floods, and is slippery, when it rains. Space is missing for market stalls like there were before. It was suggested shop shutters should be located behind the glass with a space in-between for display. That would make the street more lively at night.

### Sticky dots on the exhibition boards

Many people liked the idea of having greener and more pleasant spaces to sit and relax on the high street.

A number of people liked the ideas to improve the high street by providing access to services like a new library, street events, a market in a town square, temporary food stalls, improved shop fronts and temporary spaces to support young businesses.

### Feedback online, on paper forms and at the Small Business Saturday (130+ participants)

**Do you agree that things need to be done to update Wood Green's High Road?**

**Yes 95%**  
No 0 %  
Not sure 5%  
(37 participants / online survey)

### What do you think of each variation?

1. Rejuvenated High Street  
**Like 76%**, Not sure 19%, Dislike 5%
2. Two Town Centres  
Like 11%, Not sure 32%, **Dislike 57%**
3. Intensified High Street  
**Like 54%**, Not sure 11%, Dislike 35%  
(37 participants / online survey)

### Explain your preferences for each variation.

5 groupings mentioned most are:

1. **A wide mix of shops, markets, facilities, housing - especially for students and elderly (13 comments)**
2. One centre spread along the High Street (6 comments)
3. A large unifying town square - linked to the Cultural Quarter - with a landmark like former clock tower of the library (6 comments)
4. A better connection to Alexandra Palace and Noel Park (5 comments)
5. Crossrail 2 best for Alexandra Palace to improve its accessibility (2 comments)

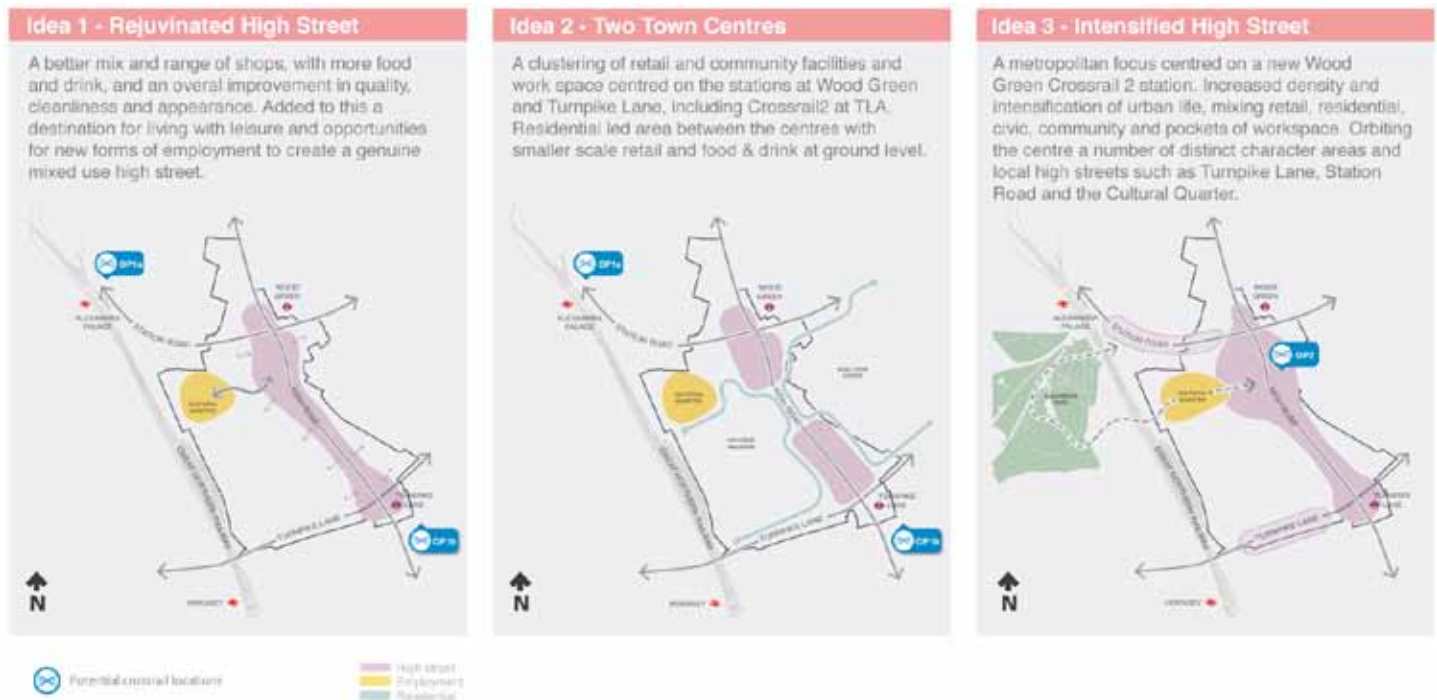
## What is missing on the map? Add your strengths and weaknesses.



Extracts | Exhibition board "High Street"







## New civic and community life

**COMMUNITY SPACE WITH ACCESS TO SERVICES SUCH AS A NEW LIBRARY**

**OPPORTUNITIES FOR STREET EVENTS**

**PURPOSE BUILT MARKET IN A KEY LOCATION SUCH AS A TOWN SQUARE**

## High street living and working

**GREENER AND MORE PLEASANT SPACES TO SIT AND RELAX**

**IMPROVEMENTS TO SHOP FRONTS**

**DIFFERENT USES SUCH AS A HOTEL**

## New shopping habits

**MEANWHILE SPACES TO SUPPORT YOUNG BUSINESSES OR SHOPS**

**OPTIONS FOR CLICK AND COLLECT ON THE HIGH STREET**

**TEMPORARY FOOD STALLS ACTIVATING AREAS BEHIND THE HIGH STREET**



## SHOP Shopping City / the Mall

### Comments at the exhibition and workshops (270+ participants)

Many people understand the issues caused by the Mall (blocking movement, blind and unsafe backs and alleys, inappropriate space sizes, the narrow road through the centre with no room for pedestrians, cyclists or sitting areas and dead streets without activity at night).

Some people said the indoor market was good but hidden and not known because it is at the back.

They mostly agree that opening up the centre of Wood Green and creating traditional blocks with a mix of shops, leisure and community activities and housing on the top would be a very good idea. However, in relation to the option of rebuilding the entire centre, a number of participants were concerned about the feasibility and impact of such a big and bold change.

Some want to know how many years it would take, and others want to know how much it would cost, who would pay for it and what financial interest Haringey Council has in the project. A few people asked where the residents of Sky City and the car park would go but agreed with solutions of new homes for the residents and car parking underground.

A small number of people were worried about disruption and the look of the possible new centre. They don't want a "cardboard village", nor a retail park.

A few people offered alternatives to total redevelopment to address current issues, such as opening the Mall 24h, improving the Mall as it is, keeping at least a part of the Mall because it is convenient in case of bad weather.

Many talk about the bridge and the fact that it is a legacy (of the former rail station). They find it very useful to cross the dangerous road, and don't believe crossings could make it as safe as the bridge. This response is mainly based on the fact that the current new crossings North of the Mall are considered dangerous (no zebra, no lights).

### Sticky dots on the exhibition boards

Many people liked the idea of re-cladding the mall with a vertical garden.

Some found the example showing a more contemporary shopping environment with an internal public space interesting.



**Feedback online and on paper forms at the Small Business Saturday (SBS) (130+ participants)**

**Do you agree that there is something to be done with the Mall to improve Wood Green's centre?**

**Yes 89%**  
No 3%  
Not sure 8%  
(37 participants / online survey)

**From the approaches proposed, what is your favourite?**

1. Minimum improvement / Short term  
Like 22%, Not sure 27%, **Dislike 51%**
2. Partial redevelopment / Medium term  
Like 44%, Not sure 22%, Dislike 33%
3. Maximum change / Long term  
**Like 66%**, Not sure 10%, Dislike 24%  
(43 participants / online survey and SBS)

**Explain your preferences.**

5 groupings of comments mentioned most for the different approaches are:

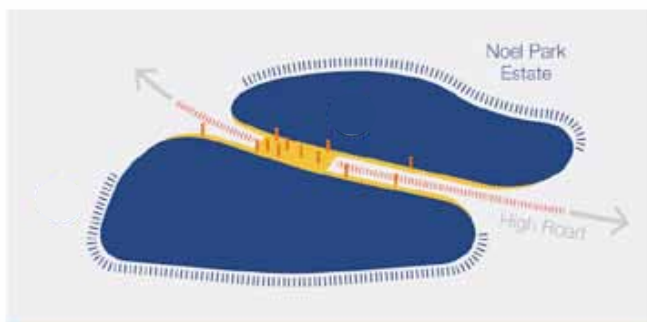
**1a. Design needs to be reviewed or updated - Mall is ugly and oppressive (7 comments)**

**1b. Connections through need to be improved - more openings and less backs - also at night (7 comments)**

3. More and better functions complementary to shops (leisure, market, common spaces (5 comments)

4. Respect existing quality - heritage and weather proof (4 comments)

5. Feasibility of the new project - funding and quality (2 comments)



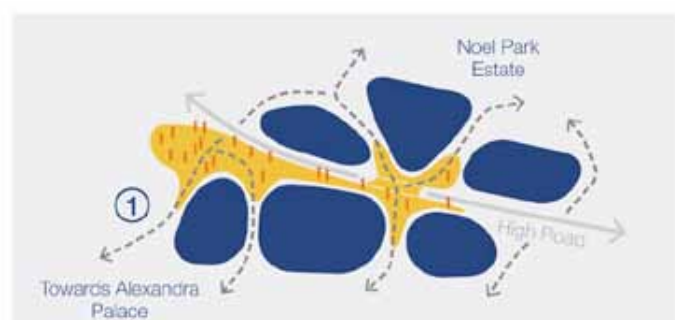
**Minimum improvement / short term**

Refurbishment and re-cladding of Mall.  
Removal of bridge and improving pedestrian environment and connections at ground level.



**Partial redevelopment / medium term**

**Plus:** Demolish eastern side of Mall. Provide new spaces and improved links to Noel Park Estate. Retail retained at ground level and mixed with other functions. Pavement widen on the High Road.



**Maximum change / long term**

**Plus:** Even more space for pedestrians. New link to Alexandra Palace. Sky City homes reprovided.





## ENJOY Leisure and Recreation

### Comments at the exhibition and workshops (270+ participants)

People feel the area lacks a cultural focus even though it is ethnically diverse.

A large number of people said that there were not enough (and affordable) activities for the elderly to socialise and keep active. Lots of participants mentioned as well that there are not enough amenities for the youth, children and families. A refurbished or new swimming pool has been suggested many times, for instance at the New River Village.

It was argued that investment in these services would reap future rewards in combating social isolation, improved health, well-being and reduction in anti-social behaviour and crime.

It has been mentioned by a number of people that a modernised library or new multi-purpose building could offer more cultural, learning and social activities and provide spaces for engagement and community events, such as a Sinking Space.

A few said there were evening activities missing, especially for the new residents (young professionals) and to keep the area alive but they were also concerned about resulting unwanted noise and crime.

Some suggested more room for art in public spaces, for small cultural venues such as a theatre, a music venue or an art gallery.

### Feedback online, on paper forms, at the Small Business Saturday and sticky dots on the exhibition boards (230+ participants)

Do you agree there is something to be done to improve the leisure facilities in Wood Green?

Yes 84%  
No 5%  
Not sure 11%  
(37 participants / online survey)

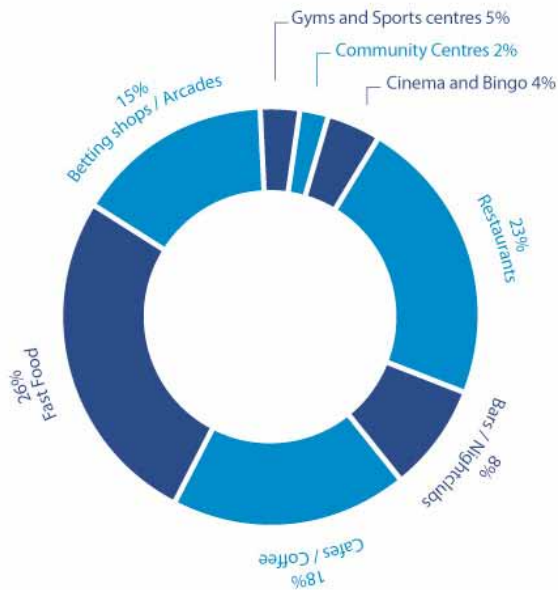
### What are your thoughts about the ideas for improving the leisure offer in Wood Green? What kind of cultural activities are missing?

Below are 5 groups of activities most often mentioned.

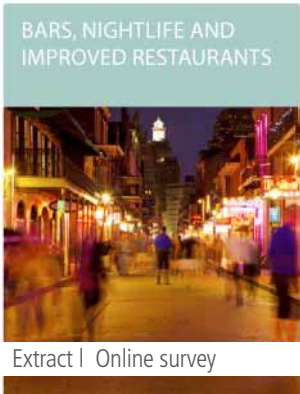
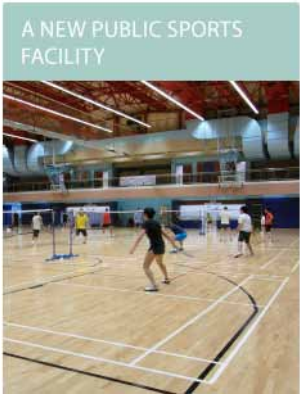
1. A better library with community, education, arts cinema, debating spaces (49 comments)
2. Venue(s) for performance/live arts - music, theatre, comedy (37 comments)
3. A better variation of food and drink - restaurants, bars, pubs and cafes (26 comments)
4. Leisure/sports facility(ies) - for all including the elderly, teenagers, families and kids (26 comments)
5. Showcasing community arts and cultures - festivals, street art, architecture, exhibitions (25 comments)



Extracts | Exhibition board "Leisure and Recreation"



Extract | Online survey | Leisure types in Wood Green now



Extract | Online survey







## ENJOY Public and Green Spaces

### Comments at the exhibition and workshops (270+ participants)

A large number of people raise the issue again of too much traffic on the High Street and the dangerous crossings (no zebra or no traffic lights). Many mention the lack of seating areas and a few say there is space for activities, art and nature missing on the street - graffiti on West Green Road has become an attraction for instance. The fact that people just pass through Wood Green as fast as possible and don't stop is mentioned several times. It makes the space not pedestrian friendly, especially for disabled people.

Many mention parks. They say that there is not a real shortage in parks and open spaces in Wood Green but the existing parks and certain areas around public buildings are underused or misused. They suggest they should be better designed or should offer more outdoor activities for health and socialising. A bicycle ramp has been suggested.

Others say there could be pocket parks, flower beds and trees in the centre as well. Someone said barriers such as the Moselle or the old railway could also become green destinations and cycle routes with plaques to tell of the history.

A few say that it is very important to improve the connection with Alexandra Palace, which is a wonderful conservation area, for instance by painting the Penstock tunnel and making it more attractive.

### Sticky dots on the exhibition boards

Lots of people would like to see a town square suitable for outdoor events.

Many think it is a good idea to improve pedestrian routes, for example alongside the New River, making them greener and wider.

Several people like the idea of having more space to sit, in and around the town centre.

Again some people like the images showing play, activity and leisure in green and public space and improving access to Alexandra Palace.

### Feedback online, on paper forms and at the Small Business Saturday (130+ participants)

Do you agree public and green spaces in Wood Green need to improve?

Yes 87%

No 0%

Not sure 13%

(37 participants / online survey)



Extracts | Exhibition board "Public and Green Spaces"

### What do you think of the ideas to improve green and public spaces?

Below are 6 groupings of the most mentioned comments.

**1. A better access to existing and improved parks - Alexandra Park, Ducketts and Wood Green Commons, Russell Park (17 comments)**

2. More comfortable places - to sit, covered, well lit at night (15 comments)

3. Ecological corridors where to cycle and walk - e.g. Along the New River and the Moselle (13 comments)

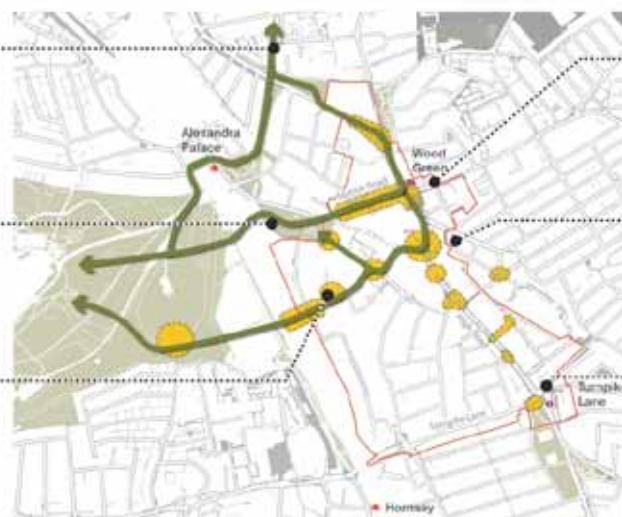
4. More greenery - especially in residential streets (11 comments)

5a. A Town Square - with the library overlooking the space (9 comments)

5b. More activity on the street - to play, sport, participate in and watch performances (9 comments)

### Ideas for an improved network of public and green spaces

- A**  
A network of upgraded streets will connect existing and new public spaces provide a welcoming and easy to use environment characterised by generous planting.
- B**  
Improvements to Wood Green Common to support greater use and encourage pedestrian routes through the space.
- C**  
A new square in the Cultural Quarter celebrating the areas activity. Improvements made to the streetscape and Penstock tunnel to improve links with Alexandra Palace.



- D**  
Widening Station Road to provide greater space for existing mature trees and provide a more relaxed pedestrian environment.
- E**  
A new Town Square on the High Road fronted by a new library, landscaping and space for community events.
- F**  
A more defined entrance to Ducketts Common with greater space afforded to the Tube Station entrance at the head of Turnpike Lane.

Extracts | Online survey

← Green network linking existing spaces      ● New / improved public space



## WORK The Cultural Quarter

### Comments at the exhibition and workshops (270+ participants)

It has been said several times that the Cultural Quarter should be made more accessible to the public thanks to better promotion of historical buildings, better signage, more direct routes, a better visual link and more public activities such as the childrens playground and Karamel Café. Someone said it should be better connected to Hornsey as well thanks to the tunnel to attract residents from that side too.

A number of participants have said that the Cultural Quarter could help make Wood Green unique and innovative. They mention how new shops or houses can be found in other areas and these alone will not make Wood Green special. The following suggestions were recorded: colourful buildings and pavements, a waste art shop, outlet shops selling local workshop products, a

“Made in Wood Green” label, something eye-catching, an Art School like before, a bicycle ramp, a festival, a beauty SPA.

Many said the Cultural Quarter could be a major place in Wood Green to create jobs and provide education, especially in the “making”. Suggestions were made for a new ‘Chocolate Factory’, an industrial estate, recycling workspace, spaces for start-ups.

Some said that some manufacturing companies that settled in the Cultural Quarter had no space to expand.

A number of people noted the area’s historical link to art and technology (Hornsey Art School and Lotus car factory) and that this should be reflected in the areas future distinctive identity.

### Feedback online, on paper forms, at the Small Business Saturday and sticky dots on the exhibition boards (230+ participants)

#### Did you know about the Cultural Quarter?

**Yes 90%**  
No 8%  
Not sure 2%  
(37 participants / online survey)

#### Did you know there were music, fashion and photo studios in that Quarter?

**Yes 76%**  
No 5%  
Not sure 19%  
(37 participants / online survey)



Extracts | Exhibition board “The Cultural Quarter”



**What do you think of the ideas to better use the Cultural Quarter potentials?**

Below are 5 groupings of the most mentioned comments.

**1. Diverse uses making it an active and safe district at all time - housing, cafes, leisure activities (27 comments)**

2. Facilities for creatives, artists and makers - business centre/hub, retail outlet/showrooms (20 comments)

3. Enhanced and better indicated - signage and modernisation (12 comments)

4. Good location for offices or education spaces - e.g. Council offices or research and training centre (10 comments)

5. Better open spaces and links to Wood Green and Alexandra Palace - also lit at night (8 comments)

**Ideas for enhancing the Cultural Quarter and creating new jobs**

**PROVIDE SPACE FOR MAKERS**



**LOCATE THE COUNCIL OFFICES IN THE CULTURAL QUARTER**



**PROVIDE FLEXIBLE MEDIUM SIZED SPACE FOR GROWING BUSINESSES**



**PROVIDE SPACE FOR MANUFACTURING AND LIGHT INDUSTRY**



**COMBINE WORKSPACE WITH RESIDENTIAL**



**MORE RESTAURANTS, CAFES OR LEISURE FACILITIES**



**ENHANCED NETWORKS AND BUSINESS SUPPORT**



**INFRASTRUCTURE TO SERVE BUSINESSES SUCH AS HIGH SPEED BROADBAND**



**NEED FOR A MULTI-PURPOSE ARTS OR COMMUNITY VENUE**



**A PLACE FOR EDUCATION, TRAINING OR RESEARCH**



**ENCOURAGE MODERNISATION OF THE QUARTER**





## CONNECT Transport and Parking

### Comments at the exhibition and workshops (270+ participants)

A large number of people would like to see the High Road made more pedestrian and cycle friendly. Options mentioned range from excluding cars and motorcycles and allowing pedestrians to cross everywhere to, at least, adding cycle lanes and reducing the speed limit to 10 mph.

Many are concerned about the feasibility of reducing the traffic on the main street as there are many cases of rat running already. Cars and buses in heavily residential streets are felt to make them unsafe, noisy and even sometimes endanger the foundation of houses.

Some residential streets are also used too much for public parking or by Council staff which makes it very difficult for residents to park. Signage to car parks should be improved.

A lot has been said about the bus depot,

garage and a potential bus station. Some say there is no need to have a garage to maintain buses in the centre. Others say that a real bus station from which passengers could take the bus would help decrease the congestion on the High Road. Shuttle buses could help as well. For a few it isn't clear what the difference is between a bus depot, garage and station. Some participants suggest locations for a new bus station: where Bingo and Vue are or where the bus garage is now, with housing or other uses on the top.

A few people told us there are other things to be improved on the High Street regarding delivery spaces, disabled access and traffic light adjustment.

Some would like to see traffic diverted off the High Road all together.

There were concerns about Crossrail 2 and other development causing disruption and congestion for existing residents, the town centre "being a building site for 5-10 years".

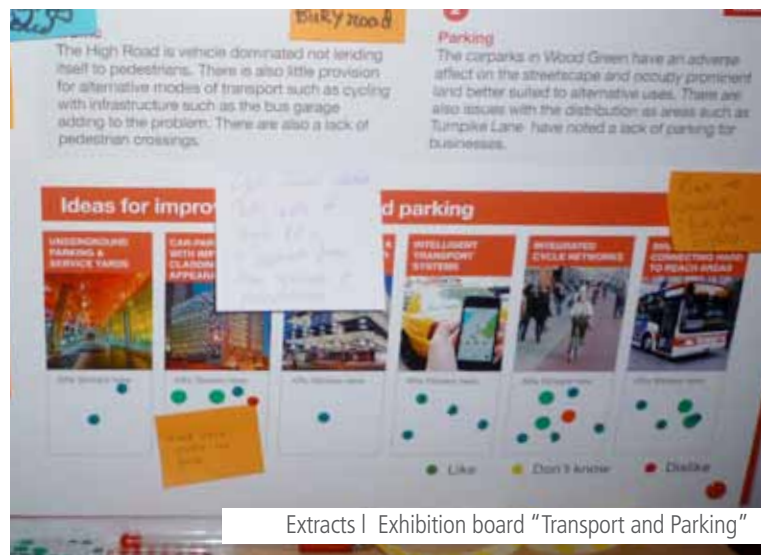
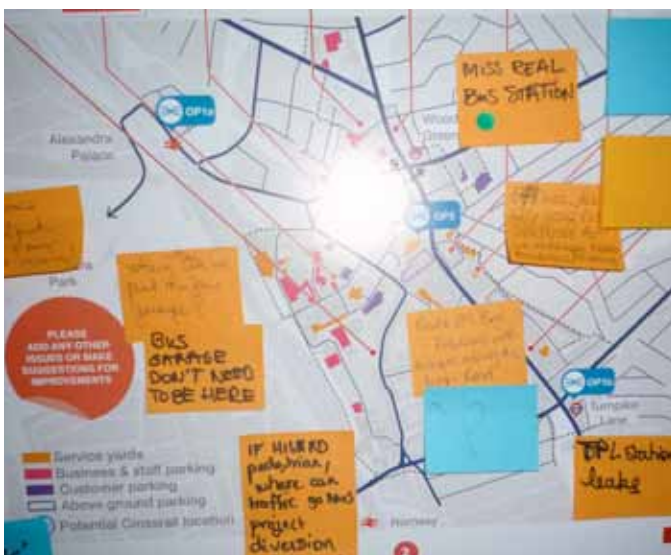
### Feedback online, on paper forms, at the Small Business Saturday (SBS) and sticky dots on the exhibition boards (230+ participants)

**Do you agree that Wood Green's parking supply and infrastructure need to be updated?**

**Yes 76%**  
No 11%  
Not sure 13%  
(37 participants / online survey)

**Do you think Wood Green will benefit from 1 or 2 new Crossrail 2 station(s)?**

1 Station in Wood Green 25%  
**2 Stations (Alexandra Place + Turnpike Lane) 54%**  
None 3%  
Not sure 18%  
(41 participants / online survey and SBS)



Extracts | Exhibition board "Transport and Parking"



**What do you think of the ideas to improve mobility in Wood Green?**

Here are 5 groupings of comments made on the examples presented to help people defining their preferences.

**1. Better public transport system - bus station, bus lanes, shuttle buses, trams, more frequent trains, technology (26 comments)**

2. Better cycling infrastructure - cycle lanes, separate cycle ways, bike park (22 comments)

3. No more or less surface parking - more underground, elevated and shared cars parking (18 comments)

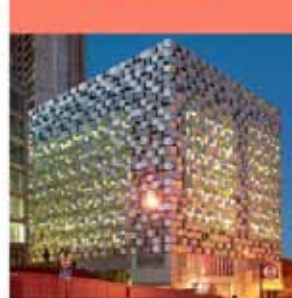
4. Better pedestrian infrastructure - comfortable pavement, wide footpaths, safe junctions (8 comments)

5. Less car traffic - traffic calming design especially on residential streets and on the High Road (6 comments)

UNDERGROUND  
PARKING & SERVICE  
YARDS



CAR-PARKS WITH  
IMPROVED CLADDING  
AND APPEARANCE



BUILDINGS AS BOTH A  
CAR PARK AND MULTI-  
USE SPACE



INTELLIGENT  
TRANSPORT SYSTEMS



INTEGRATED CYCLE  
NETWORKS



SHUTTLE BUS  
CONNECTING HARD TO  
REACH AREAS





## CONNECT Links and Wayfinding

### Comments at the exhibition and workshops (270+ participants)

It has been said several times that East-West connections are missing or need to be improved, especially to access Alexandra Park.

A few say the bridge of the Mall helps to make that link and someone said there should be such a bridge to reach the park. Others say there needs to be more buses to go to the park.

Many stated, again, that crossing the High is dangerous.

Several participants commented that lighting on the street should be improved.

### Feedback online, on paper forms, at the Small Business Saturday (SBS) and sticky dots on the exhibition boards (230+ participants)

**Do you generally agree that there are some improvements to be done to reconnect areas in Wood Green?**

**Yes 92%**  
No 0%  
Not sure 8%  
(37 participants / online survey)

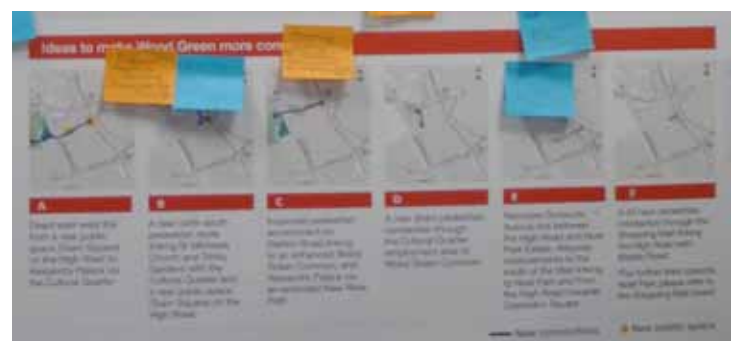
### What do you think of the links we have identified and the ideas to improve access in the area?

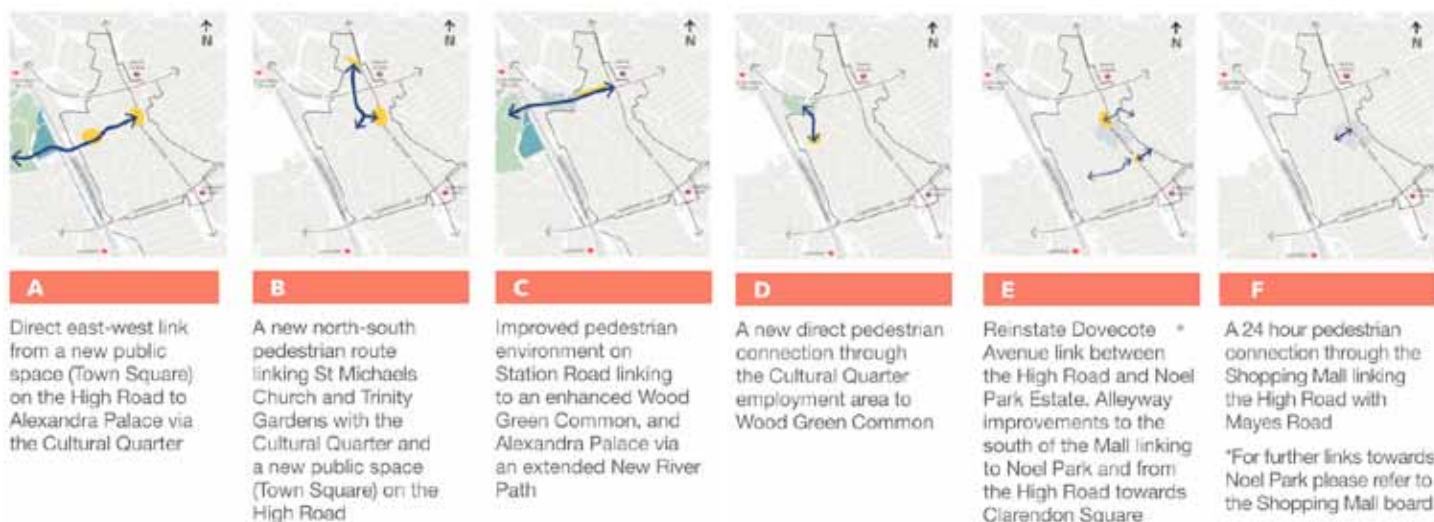
Below are 5 groupings of the most mentioned comments

- 1. Street branding and public art as a reference point - creative and low-cost art, community projects (32 comments)**
- 2. Better pedestrian and cycle paths and public spaces - town square, well lit, legible signage (25 comments)**
- 3. Better link to the West beyond the railway, Alexandra Palace and Hornsey (20 comments)**
- 4. Opening up the Mall and better link to the West of Wood Green / the Cultural Quarter (15 comments)**
- 5. Greening landscape - less concrete (16 comments)**



Extracts | Exhibition board "Links and Wayfinding"









## RESPECT Environment

### Comments at the exhibition and workshops (270+ participants)

Many people have concerns about pollution and air quality. It has been suggested that more parks should be created, more trees should be planted in the centre, as well as rooftop gardens, to mitigate pollution.

Other comments mention providing electric car charging points and car-share parking. Someone talked about solar powered buses.

The idea of having an upcycling workspace, in the Cultural Quarter for instance, that could create jobs was put forward, as was introducing underground recycling points to make the streets cleaner.

Someone else suggested that environmental work be offered to retired people as it is in China (voluntary or paid).

Some participants said reviewing water drainage and rain collection is important.

A few people are concerned about the reference images provided to show how a District Energy Centre could look like and integrate into an urban landscape. They don't like the architecture and would like to see a more traditional appearance.

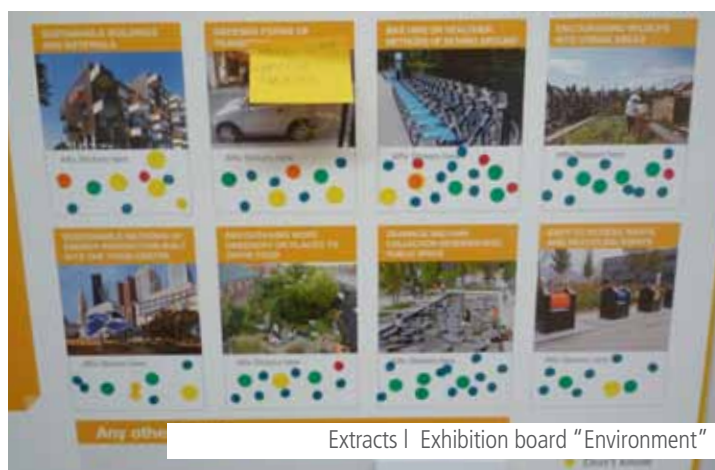
### Feedback online, on paper forms, at the Small Business Saturday (SBS) and sticky dots on the exhibition boards (230+ participants)

**Do you agree that we should have an environmentally friendly approach and make Wood Green "greener"?**

**Yes 89%**  
No 0%  
Not sure 11%  
(37 participants / online survey)

**Did you know about the coming District Energy Centre?**

Yes 11%  
**No 78%**  
Not sure 11%  
(37 participants / online survey)



Extracts | Exhibition board "Environment"

### What do you think of the references for a new District Energy Centre?

Below are 5 groupings of the most mentioned comments

#### 1. Design it for good integration in the urban landscape and local character of Wood Green (11 comments)

2a. Design it for not being prominent - green roof, small scale, sloping, colour (6 comments)

2b. Design it to show what it is inside - glass (6 comments)

4. Smart functioning - technologies and local distribution (5 comments)

5. Opportunity for multi-use e.g. swimming-pool or leisure offer (3 comments)

### What do you think of the ideas to make Wood Green "greener"?

Below are 5 groupings of the most mentioned comments

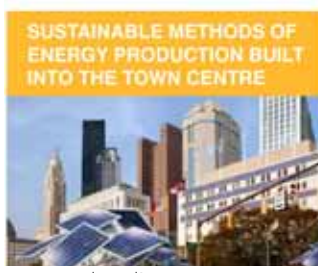
#### 1. Healthier forms of transport - cycling, walking, public transport (40 comments)

2. Greener area - wildlife and places to grow food (35 comments)

3. Better use of the resources - water, waste, community share of spaces and materials (28 comments)

4. Local production and distribution of energy - solar panels, green electricity charge points (18 comments)

5. Sustainable buildings (10 comments)







## QUICK WINS Meanwhile Projects

### Comments at the exhibition and workshops (270+ participants)

People understand that this is a long-term project and that there is a need to improve things in the short term using 'Quick Wins'.

Some people suggested that such meanwhile projects should be developed by young people or students in architecture.

Setting BBQs in parks, using vacant buildings for the homeless and supporting start-ups seemed, to visitors, to be projects that could start in the short term.

### Feedback online, on paper forms, at the Small Business Saturday (SBS) and sticky dots on the exhibition boards (230+ participants)

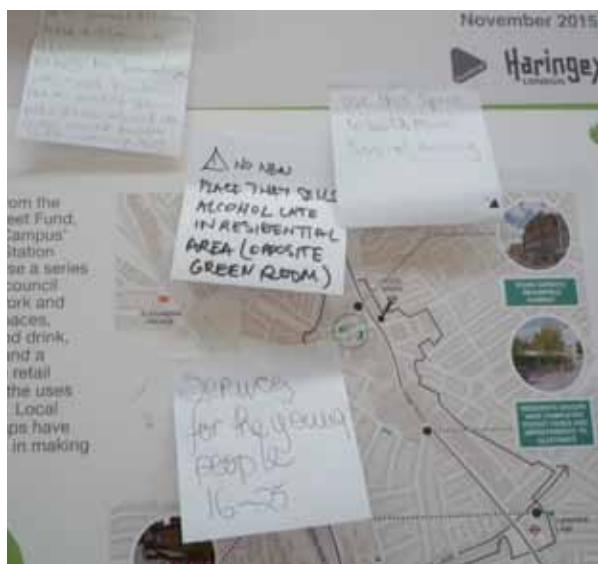
Did you know about all those projects happening and improving Wood Green already?

Yes 37%  
**No 55%**  
Not sure 8%  
(37 participants / online survey)

### What do you think of the ideas to make change happen in the short term?

Below are 5 groupings of activities the most mentioned by participants.

- 1. Green spaces and community gardens - better use of the existing and creation of new ones on disused land (26 comments)**
2. Community events and facilities (22 comments)
3. Pedestrianisation of the High Road on Sunday and temporary bike lanes (20 comments)
4. Street amenities, furniture and art (19 comments)
5. Use of vacant properties - for start-ups, pop-up shops, small businesses (18 comments)



Extracts | Exhibition board "Quick Wins"

## 15 | QUICK WINS MEANWHILE PROJECTS

The plan for the future of Wood Green will take 15-20 years to deliver with Crossrail 2 likely to arrive in 2030. However change needs to start happening much sooner than that to address the issues identified. We can do this through 'quick wins' and through community involvement.

There are already plans afoot for several meanwhile use projects on Station Road, notably 'Pop Wood Green' / Meanwhile Campus with a new 'Art Hotel'. There is also a community pocket park project that is taking place on Alleways and improvements made by the Turnpike Art Group (TAG). Coming soon, a Small Business Saturday event will promote small enterprises in Wood Green.

Finally, we are establishing a local CLG (Community Liaison Group) for Wood Green Future's who will work with the Council to help shape the future and keep the community central to this process.

**Did you know about all those projects happening and improving Wood Green already?**

- ☐ Yes
- ☐ No
- ☐ Not sure



Extracts | Online survey



## CHAPTER 05 NEXT STEPS

### Stage Three

#### 3A. Broad scenarios

The findings from stages One and Two of the consultation process are being used to inform the development of four broad options which will be subject to public consultation in February/March 2016 (Stage 3A).

#### Targeted outreach

Alongside the general public consultation, Fluid, Soundings and the Council will arrange a number of focus meetings with different groups and stakeholders. They will include meetings with key impacted groups, the CLG (Community Liaison Group), the Business Forum and hard-to-reach groups such as the youth. The purpose of these is to ensure they are informed about the process and potential impacts for each option, to enable these groups to be involved and have their say on their needs and ideas.

#### 3B. Preferred plan

Informed by the consultation findings on the broad scenarios, the preferred plan will be consulted on the Summer/Autumn 2016, after which a second Consultation Report will be produced, showing how the views of local people and stakeholders have helped shape the plans for Wood Green's Future (Stage 3B).

### Stage Four

The findings from stage Three of the consultation process will be used to adapt and finalise the preferred plan. This plan will then be presented to the public and stakeholders in Stage Four. This will be the last stage of consultation on the wider Wood Green project.

### Coming soon

#### Frequent Asked Questions (FAQs)

Soundings is working with Haringey Council to clarify the plan process, time, goals and feasibility of the project and to inform answers to the frequently asked questions raised during previous stages of consultation, Stages One and Two.

#### Contact us

To ask any questions or to let us know you would like to be involved and receive future updates, please contact the Wood Green's Future team at Soundings on:

☎ 020 7729 1705  
@ WoodGreensFuture@soundingsoffice.com

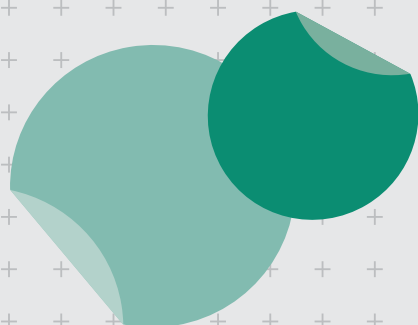
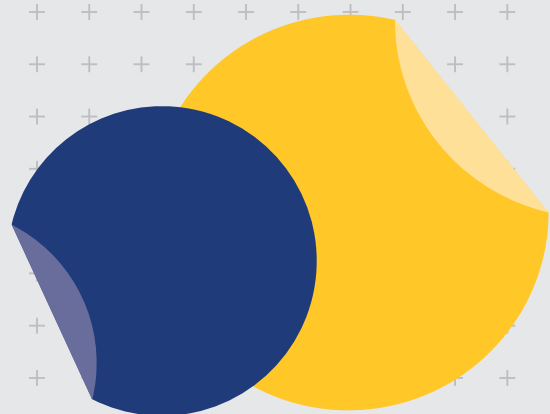
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You can also keep up to date on the web by visiting:

[www.haringey.gov.uk/  
regeneration/wood-green](http://www.haringey.gov.uk/regeneration/wood-green)



This consultation report has been produced  
by Soundings for the Council of Haringey:



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